



Hello, I'm  
**Isha Ghaisas**

Portfolio at [www.ishamadethis.site](http://www.ishamadethis.site)

Studied **BDes. Graphic Design**

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Phone: **+91 8888080910**

Based in **Pune**, Maharashtra, India

## WORK EXPERIENCE & EDUCATION

JAN 2020 – JULY 2020

### **Forbes Marshall Pvt. Ltd., Pune**

Graduation Project: Redesigning the User Interface &  
Creating Design Guidelines for their Machine Monitoring  
Platform: Eversense

2016 – 2021

### **National Institute of Design, Ahmedabad**

Bachelor of Design (Visual Communication: Graphic Design)

FEB 2019 – AUG 2019

### **Hochschule Pforzheim, Germany**

Academic Exchange Semester

2014 – 2016

### **Fergusson College, Pune**

HSC Arts Stream with Psychology, Logic, Economics

UPTO 2014

### **Symbiosis School, Pune**

SSC board schooling with 93.8%

## HOBBIES THAT HELP THE DESIGN PROCESS

Creative Pursuits like Photography, Painting, Book Binding  
Subjects of Interest like Psychology, Logic, Geometry  
Sports like Badminton, Running and Tennis

## MOST INTERESTED IN

**Interaction Design**

**Interface / Web Design**

**Identity Design**

**Packaging Design**

**Illustration**

or an opportunity which  
makes these streams meet

## DESIGN SKILLS TO NOTE

**Hand Drawing**

articulating ideas on paper first

**Adobe Suite of Softwares**

especially XD, Illustrator,  
InDesign, Photoshop, Dimension

**Front-End Web Development**

HTML, CSS and basic JavaScript

**Design Thinking**

well-read on the subject, ready  
to experience the process  
described in the books better in  
the industry