

LiuMeiTALK- Privacy Policy

Effective Date: Nov 16th 2015

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Welcome to LiuMeiTALK!

The term “LiuMeiTALK,” “we,” and “us” includes Live365, Inc. d/b/a LiuMeiTALK and our affiliates and subsidiaries. The Privacy Policy explains how LiuMeiTALK may:

- collect,
- use, and
- disclose

information we obtain through the “Service.”

The “**Service**” means any LiuMeiTALK website located at www.LiuMei365.com (the “**Website**”), LiuMeiTALK Desktop Application (the “**LiuMeiTALK Manager**”), LiuMeiTALK listener mobile application (the “**LiuMeiTALK App**”), and the LiuMeiTALK recorder application (the “**LiuMeiTALK Studio App**”).

“**Personal Information**” means information that alone or when in combination with other information may be used to readily identify, contact, or locate you, such as: name, address, e-mail address, or phone number. We do not consider Personal Information to include information that has been anonymized so that it does not allow a third party to easily identify a specific individual.

THE SERVICE COLLECTS YOUR INFORMATION

Personal Information Collection. In order to register to the Service, you must provide your full name, e-mail address and phone number, and we retain such information. You can also log into our Services using Facebook Connect. This service will authenticate your identity and provide you the option to share certain personal information with us. We may also ask you for additional information when using Facebook Connect, and you will be notified of those requests.

Customer Support. We may collect Personal Information through your communications with our customer-support team.

Cookies, Automatic Data Collection, and Related Technologies. The Service collects and stores information that is generated automatically as you use it, including your preferences and anonymous usage statistics.

When you visit the Service, we and our third-party service providers receive and record information on our server logs from your browser, including your IP address, and from software cookies and similar technology. Cookies are small text files placed in visitors’ computer browsers to store their preferences. Most browsers allow you to block and delete cookies. However, if you do that, the Service may not work properly.

By using the Service, you are authorizing us to gather, parse, and retain data related to the provision of the Service.

HOW LiuMeiTALK USES YOUR INFORMATION

Internal and Service-Related Usage. We use information, including Personal Information, for internal and Service-related purposes only and may provide it to third parties to allow us to facilitate the Service. We may use and retain any data we collect to provide and improve our services, including the Service.

Communications. We may send e-mail to the e-mail address you provide to us to verify your account and for informational and operational purposes, such as account management, customer service, or system maintenance.

Aggregate Data. We may anonymize and aggregate data collected through the Service and use it for any purpose.

LiuMeiTALK MAY DISCLOSE YOUR INFORMATION

With your consent. We may share your information after letting you know what information will be shared, and with whom.

We Use Vendors and Service Providers. We may share any information we receive with vendors and service providers retained in connection with the provision of the Service.

As Required By Law and Similar Disclosures. We may access, preserve, and disclose your Personal Information, other account information, and content if we believe doing so is required or appropriate to: comply with law enforcement requests and legal process, such as a court order or subpoena; respond to your requests; or protect yours', ours' or others' rights, property, or safety.

Merger, Sale, or Other Asset Transfers. If we are involved in a merger, acquisition, financing due diligence, reorganization, bankruptcy, receivership, sale of company assets, or transition of service to another provider, then your information may be sold or transferred as part of such a transaction as permitted by law and/or contract. The use of your Personal Information following any of the foregoing events should be governed by the provisions of this Privacy Policy in effect at the time such Personal Information was collected.

We may also disclose your Personal Information with your permission.

SECURITY OF YOUR INFORMATION

We take steps to ensure that your information is treated securely and in accordance with this Privacy Policy. Unfortunately, the Internet cannot be guaranteed to be 100% secure, and we cannot ensure or warrant the security of any information you provide to us. We do not accept liability for unintentional disclosure, including unauthorized access to our network or computers.

By using the Service or providing Personal Information to us, you agree that we may communicate with you electronically regarding security, privacy, and administrative issues relating to your use of the Service. If we learn of a security system's breach, we may attempt to notify you electronically by posting a notice on the Service or sending an e-mail to you. You may have a legal right to receive this

notice in writing. To receive free written notice of a security breach (or to withdraw your consent from receiving electronic notice), please notify us at legal@liuMeiTALK.com.

CHILDREN'S PRIVACY

We do not knowingly collect, maintain, or use Personal Information from children under 13 years of age, and no part of the Service is directed to children under the age of 13. If you learn that your child has provided us with Personal Information without your consent, you may alert us at legal@liuMeiTALK.com. If we learn that we have collected any Personal Information from children under 13, we will promptly take steps to delete such information and terminate the child's account.

INTERNATIONAL USERS

By choosing to visit the Service or otherwise provide information to us, you agree that any dispute over privacy or the terms contained in this Privacy Policy will be governed by the law of the State of California.

If you are visiting from other regions with laws governing data collection and use, then please note that you are agreeing to the transfer of your information to the United States and processing globally. By providing your information you consent to any transfer and processing in accordance with this Privacy Policy.

UPDATE YOUR INFORMATION OR POSE A QUESTION OR SUGGESTION

If you would like to update or correct any information that you have provided to us through your use of the Service or otherwise, or if you have suggestions for improving this Privacy Policy, then please send an e-mail to legal@liuMeiTALK.com.

CHANGES TO OUR PRIVACY POLICY AND PRACTICES

Posting of Revised Privacy Policy. We will post any adjustments to the Privacy Policy on this web page, and the revised version will be effective when it is posted. If you are concerned about how your information is used, then bookmark this page and read this Privacy Policy periodically.

New Uses of Personal Information. From time to time, we may desire to use Personal Information for uses not previously disclosed in our Privacy Policy. If our practices change regarding previously collected Personal Information in a way that would be materially less restrictive than stated in the version of this Privacy Policy in effect at the time we collected the information, then we will make reasonable efforts to provide notice and obtain consent to any such uses as may be required by law.

CONTACT INFORMATION:

We welcome all questions and feedback you might have about these Privacy Policy. You can contact LiuMeiTALK by e-mail at [\[legal@LiuMeiTALK.com\]](mailto:legal@LiuMeiTALK.com), or by U.S. Post at LiuMeiTALK, c/o Live365, Inc., 950 Tower Lane, Suite 1550, Foster City, CA 94404.