# e-commerce Dashboard | Presented by: Mohammed gharbia

Total sales
23M

Total profit

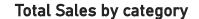
2.61M

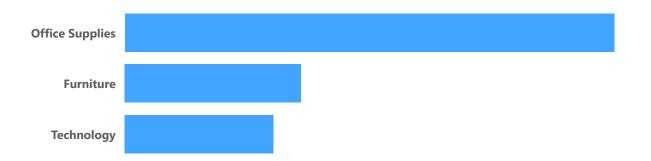
profit margin %

11.3%

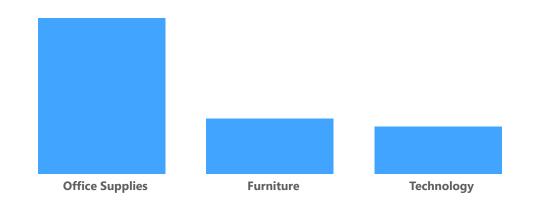
MOM sales growth%

3.8%

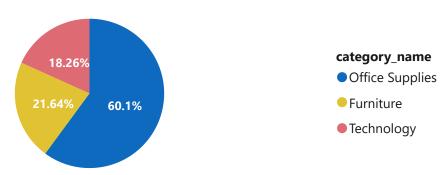




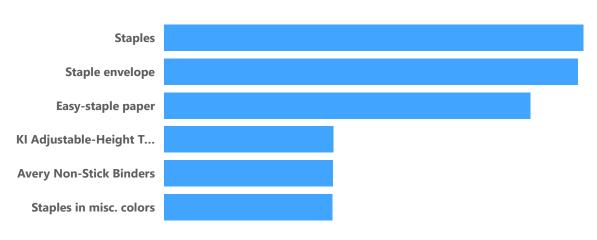
#### **Profit Contribution by Category**



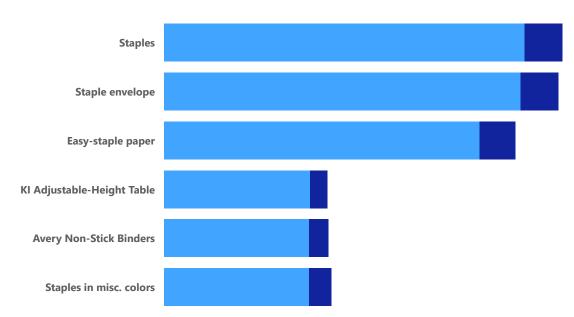
## Sales Contribution by Category



**Top-Selling Products** 



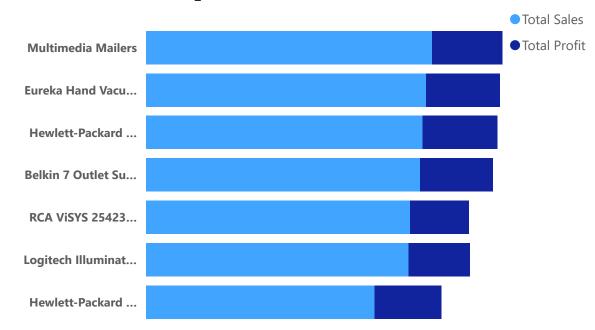
### Top-Selling Products and their Profit



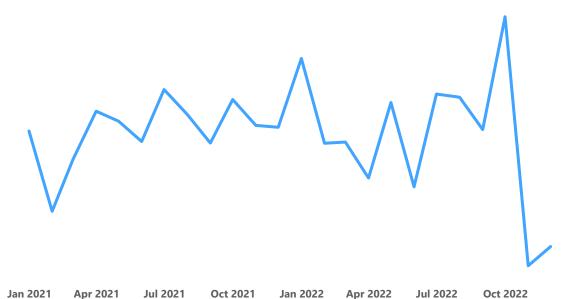
Total Sales

● Total Profit

# High-Profit, Low-Sales Products



**Monthly Sales Trend** 



# Monthly profit Trend

