

E-Commerce Performance Dashboard

Total sales

23M

Total profit

2.61M

profit margin %

11.3%

MOM sales growth%

3.8%

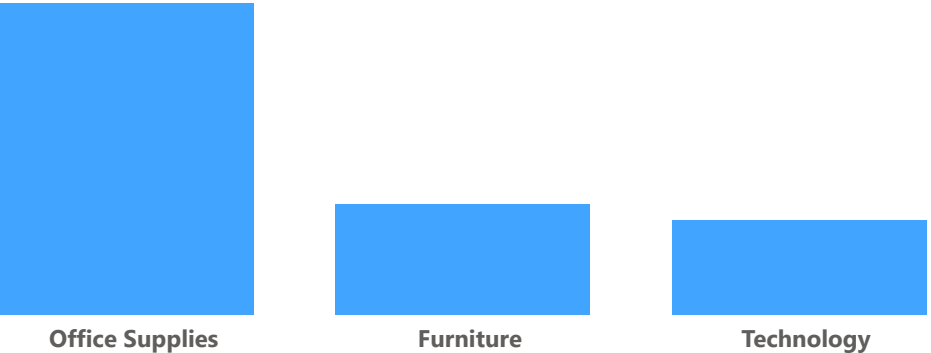
Total Sales by category



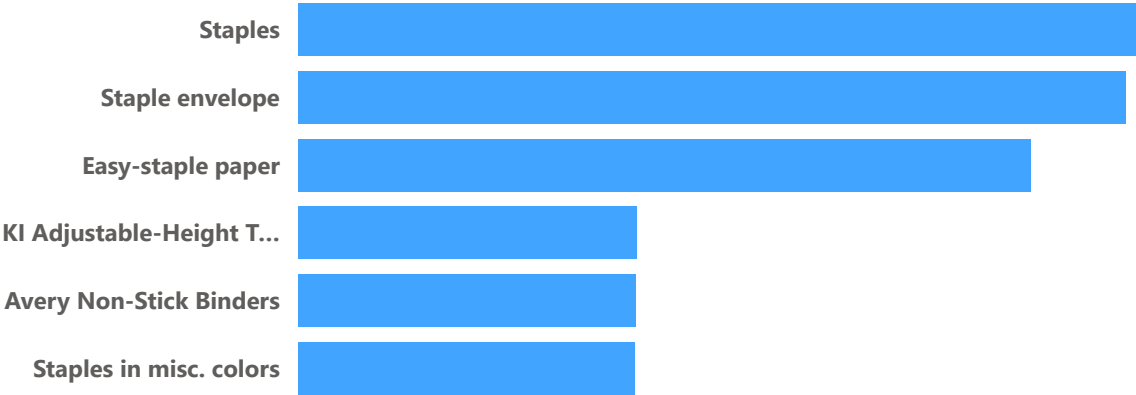
Sales Contribution by Category



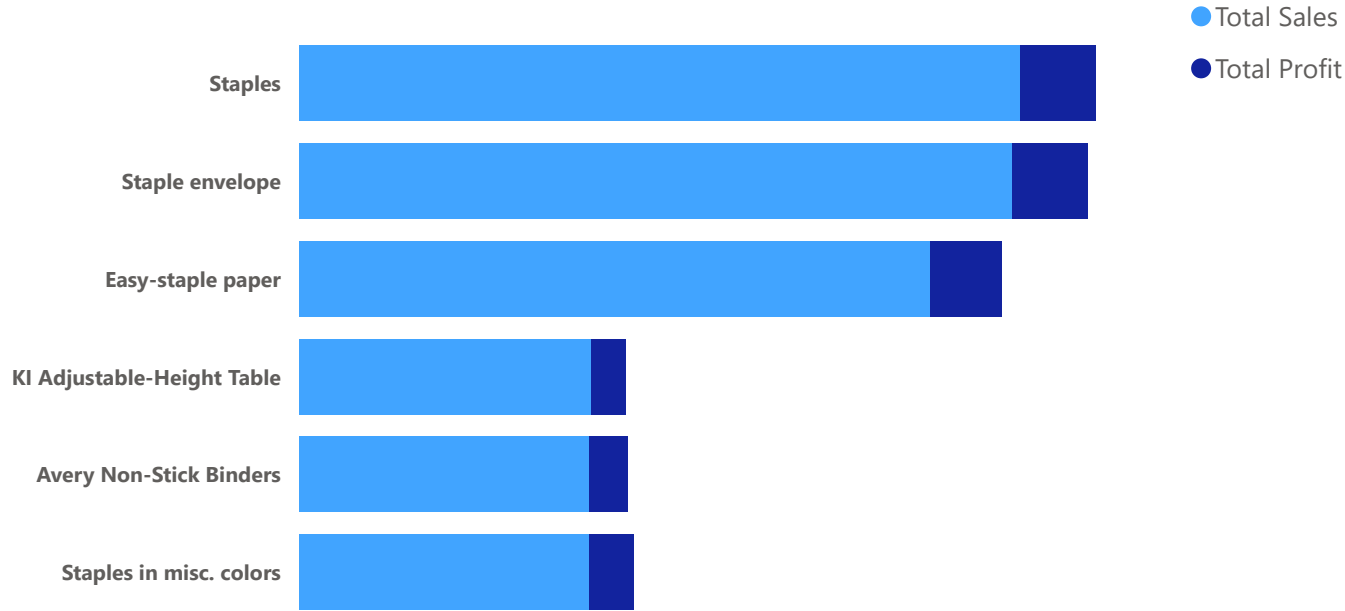
Profit Contribution by Category



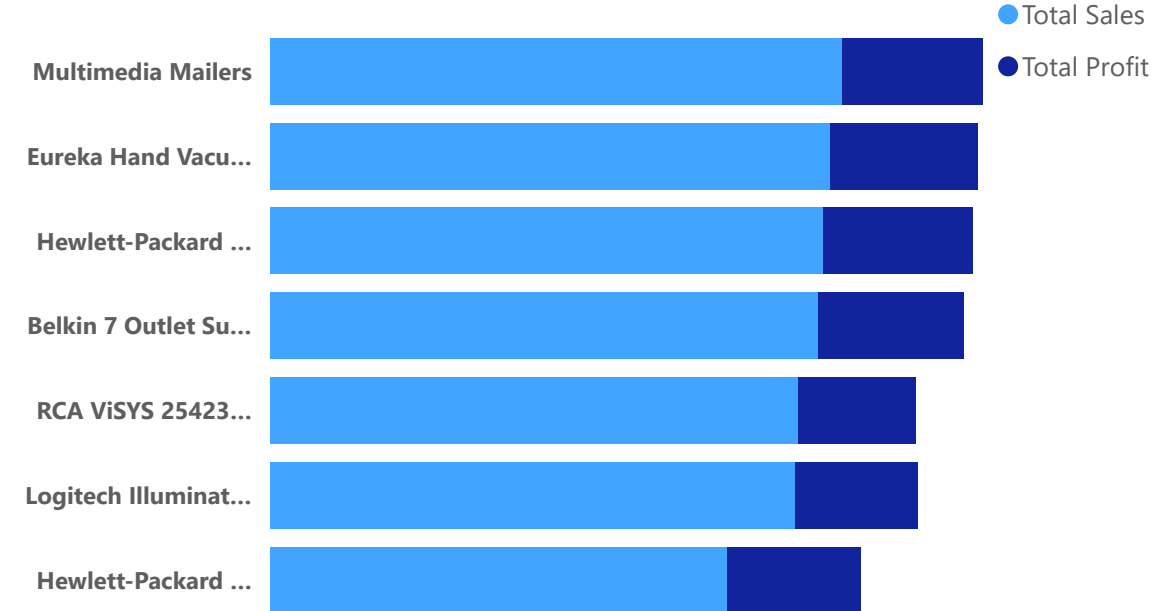
Top-Selling Products



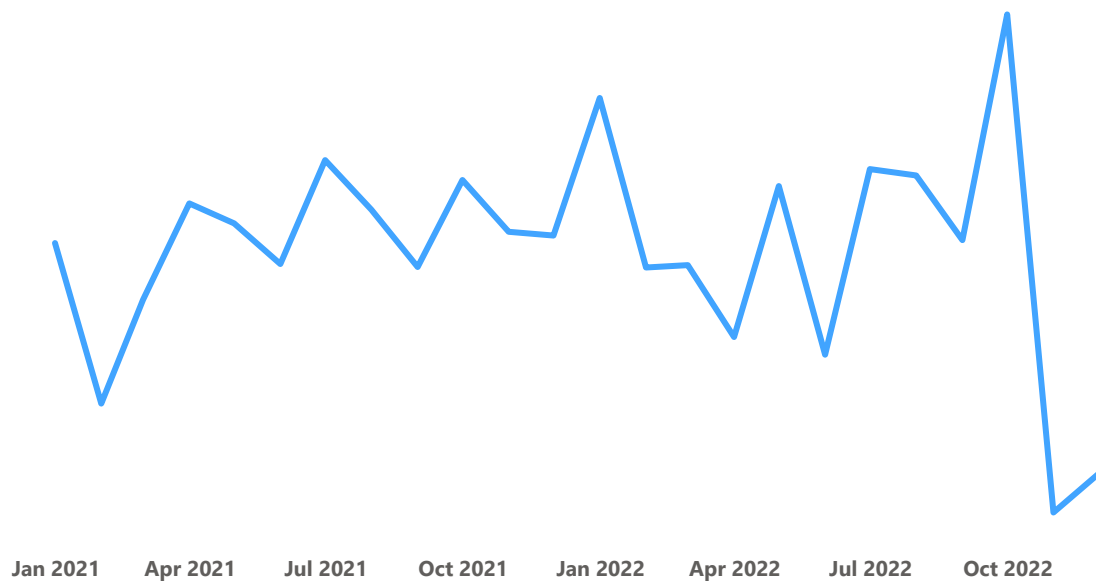
Top-Selling Products and their Profit



High-Profit , Low-Sales Products



Monthly Sales Trend



Monthly profit Trend

