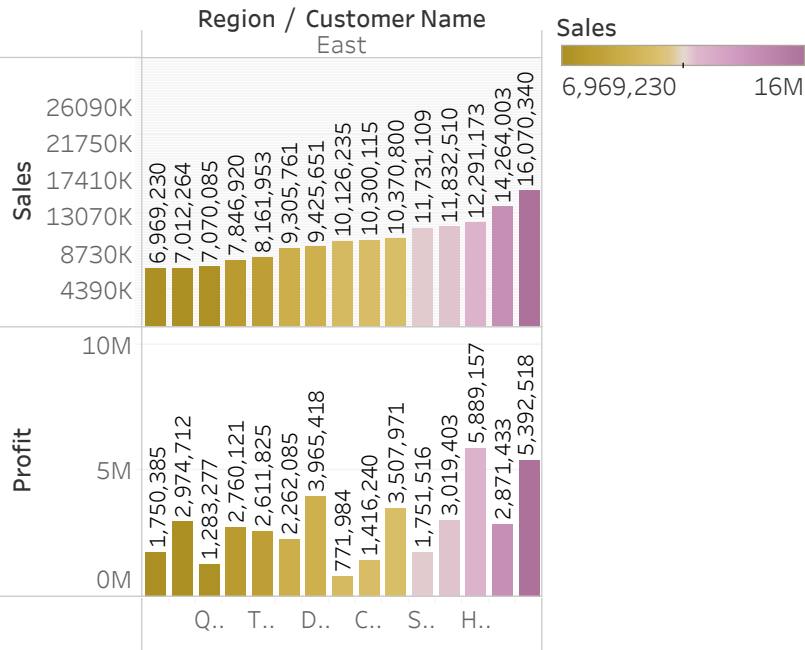
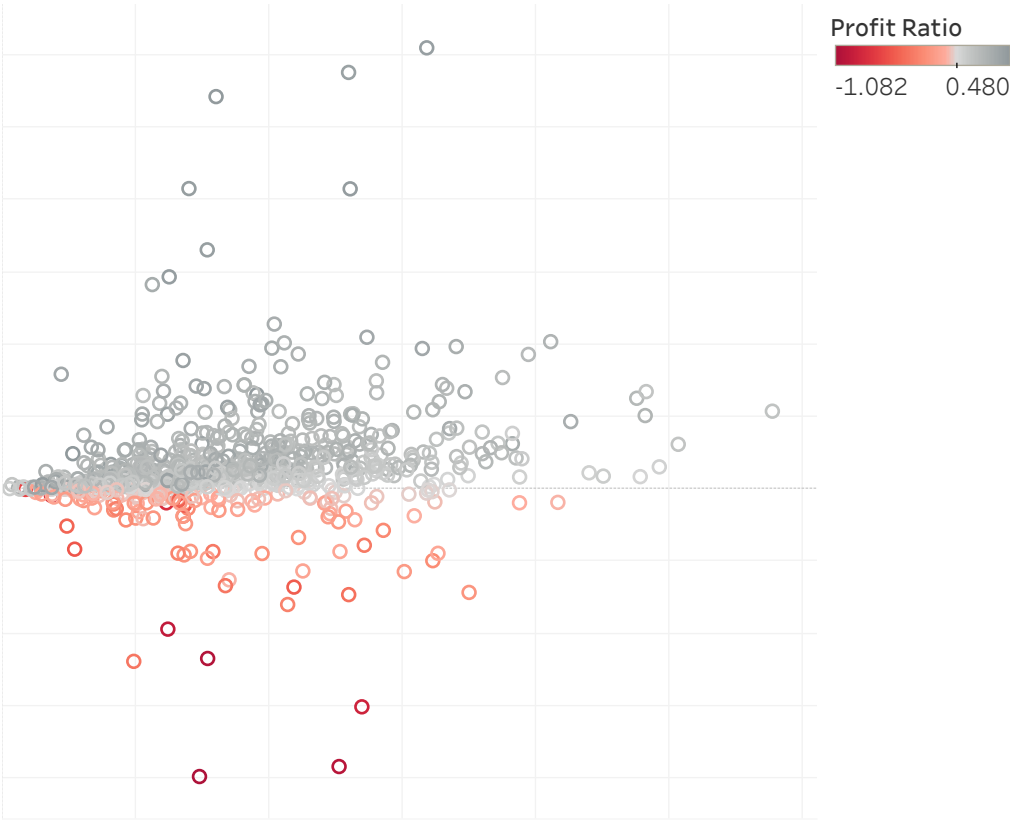


PROFIT AND SALES
CUSTOMERWISE
COMPARISION



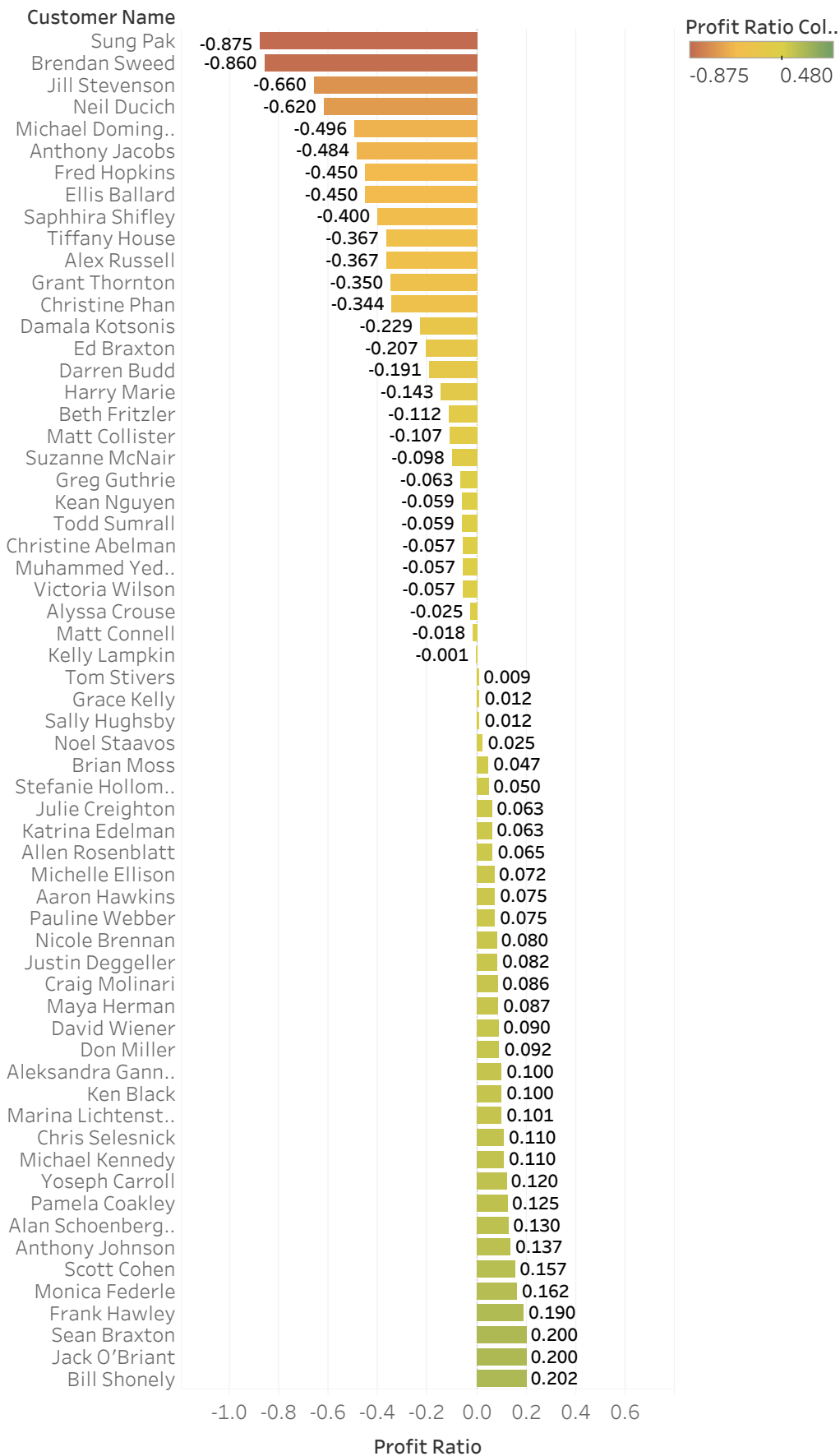
Sum of Sales and sum of Profit for each Customer Name broken down by Region. Color shows sum of Sales. The view is filtered on Region, Inclusions (Customer Name,Region), Total Sales and Total Profit. The Region filter keeps East. The Inclusions (Customer Name,Region) filter keeps 60 members. The Total Sales filter includes everything. The Total Profit filter keeps non-Null values only.

SCATTERPLOT BETWEEN VARIOUS MEASURES



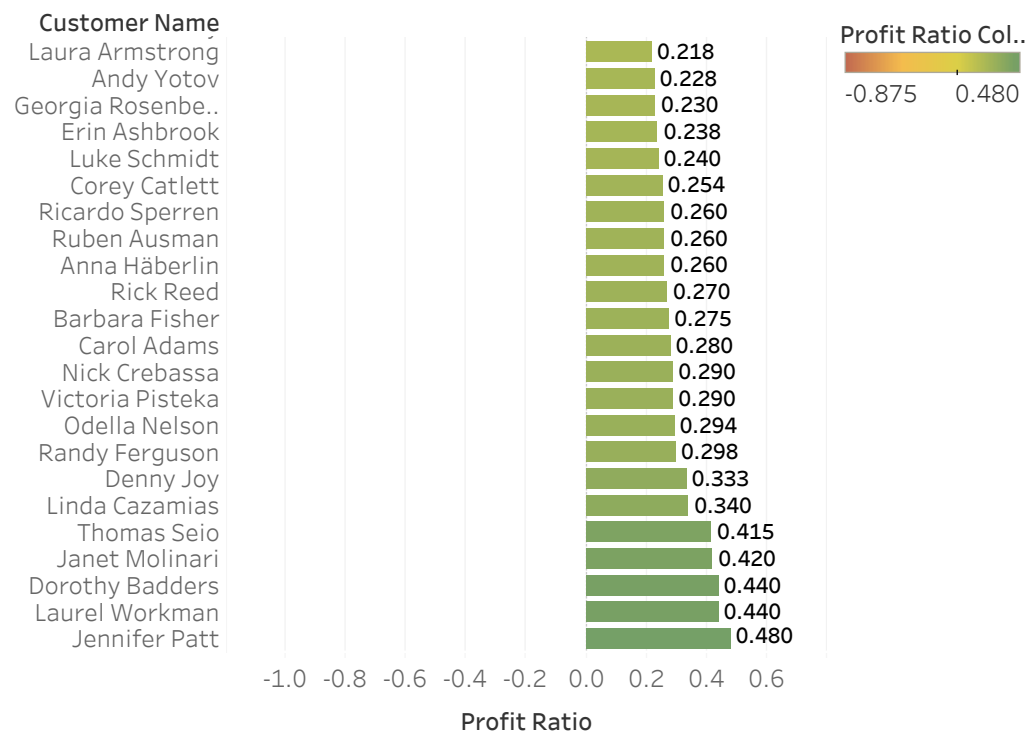
Sum of Placeholder 1 vs. sum of Placeholder 2. Color shows Profit Ratio. Details are shown for Customer Name.

RANKING OF CUSTOMERS ON BASIS OF PROFIT RATIO



Profit Ratio for each Customer Name. Color shows Profit Ratio. The data is filtered on Segment, Category and Order Date Year. The Segment filter keeps Corporate. The Category filter keeps Furniture. The Order Date Year filter keeps 2014.

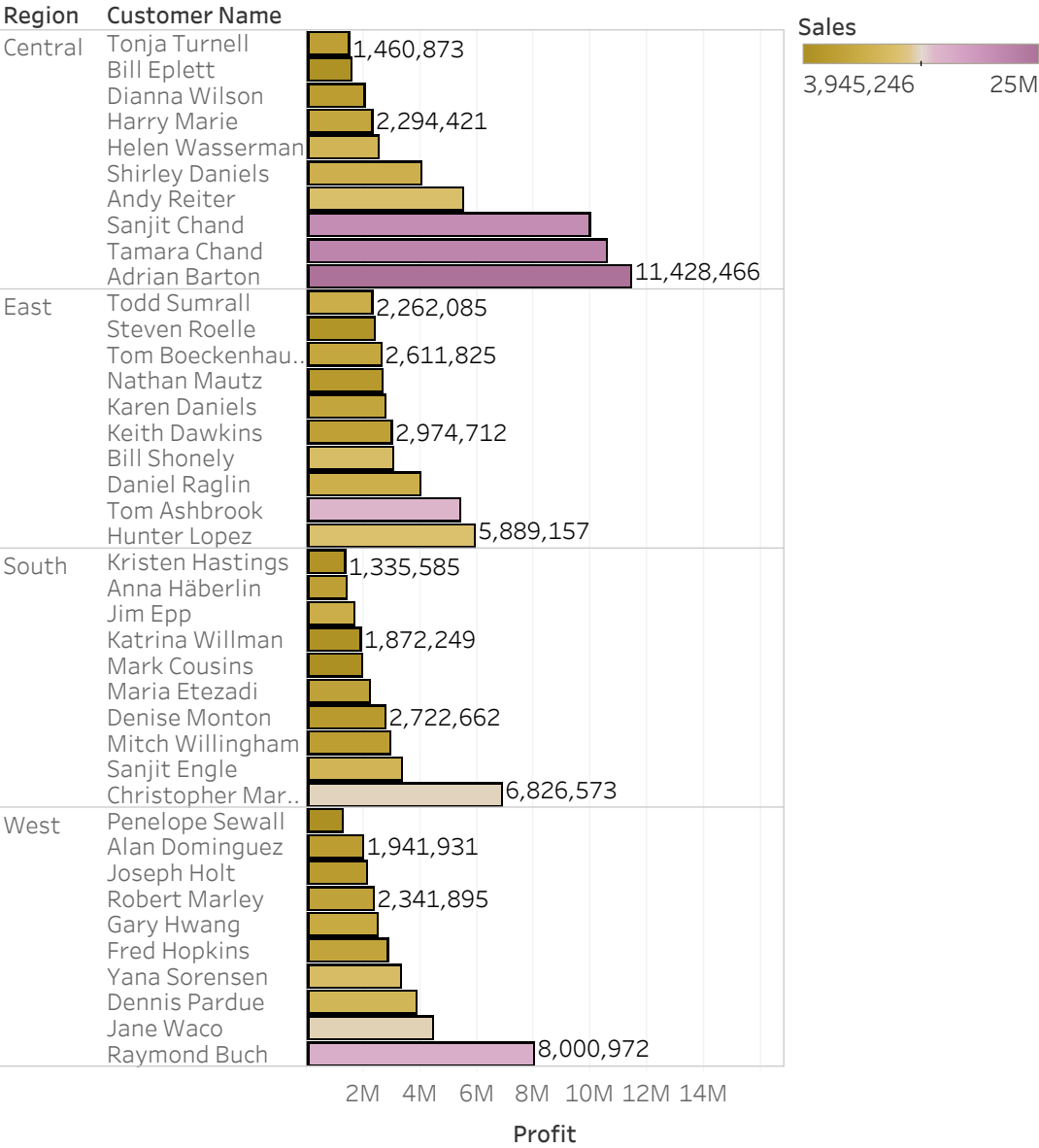
RANKING OF CUSTOMERS ON BASIS OF PROFIT RATIO



Profit Ratio for each Customer Name. Color shows Profit Ratio. The data is filtered on Segment, Category and Order Date Year. The Segment filter keeps Corporate. The Category filter keeps Furniture. The Order Date Year filter keeps 2014.

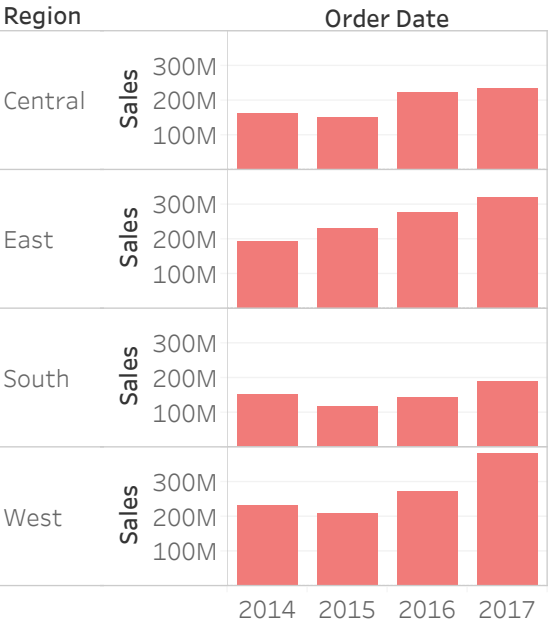
TOP PROFIT MAKING CUSTOMERS

REGIONWISE



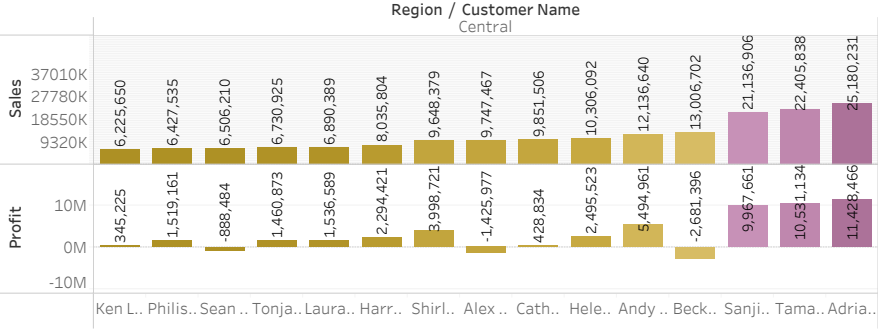
Sum of Profit for each Customer Name broken down by Region. Color shows sum of Sales. The view is filtered on Region and Inclusions (Customer Name,Region). The Region filter keeps Central, East, South and West. The Inclusions (Customer Name,Region) filter keeps 40 members.

Filter



Sum of Sales for each Order Date Year broken down by Region.

PROFIT AND SALES CUSTOMERWISE COMPARISION

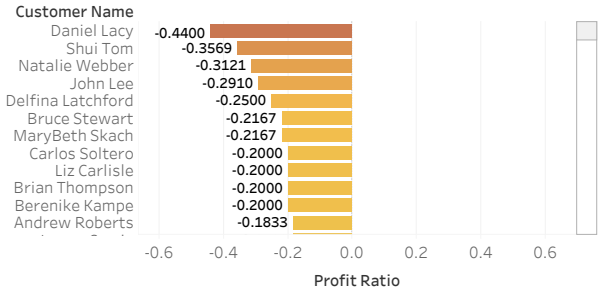


Category
Technolo..

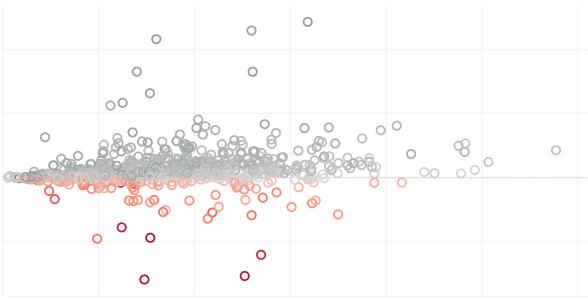
Year
2014

Segment
Consumer

RANKING OF CUSTOMERS ON BASIS OF PROFIT RATIO



SCATTERPLOT (2) BETWEEN VARIOUS MEASURES



Region
Central

X Axis
Quantity

Y Axis
Profit