# CustomerStudyRegionWise

Region

Profit
7,659    43,526
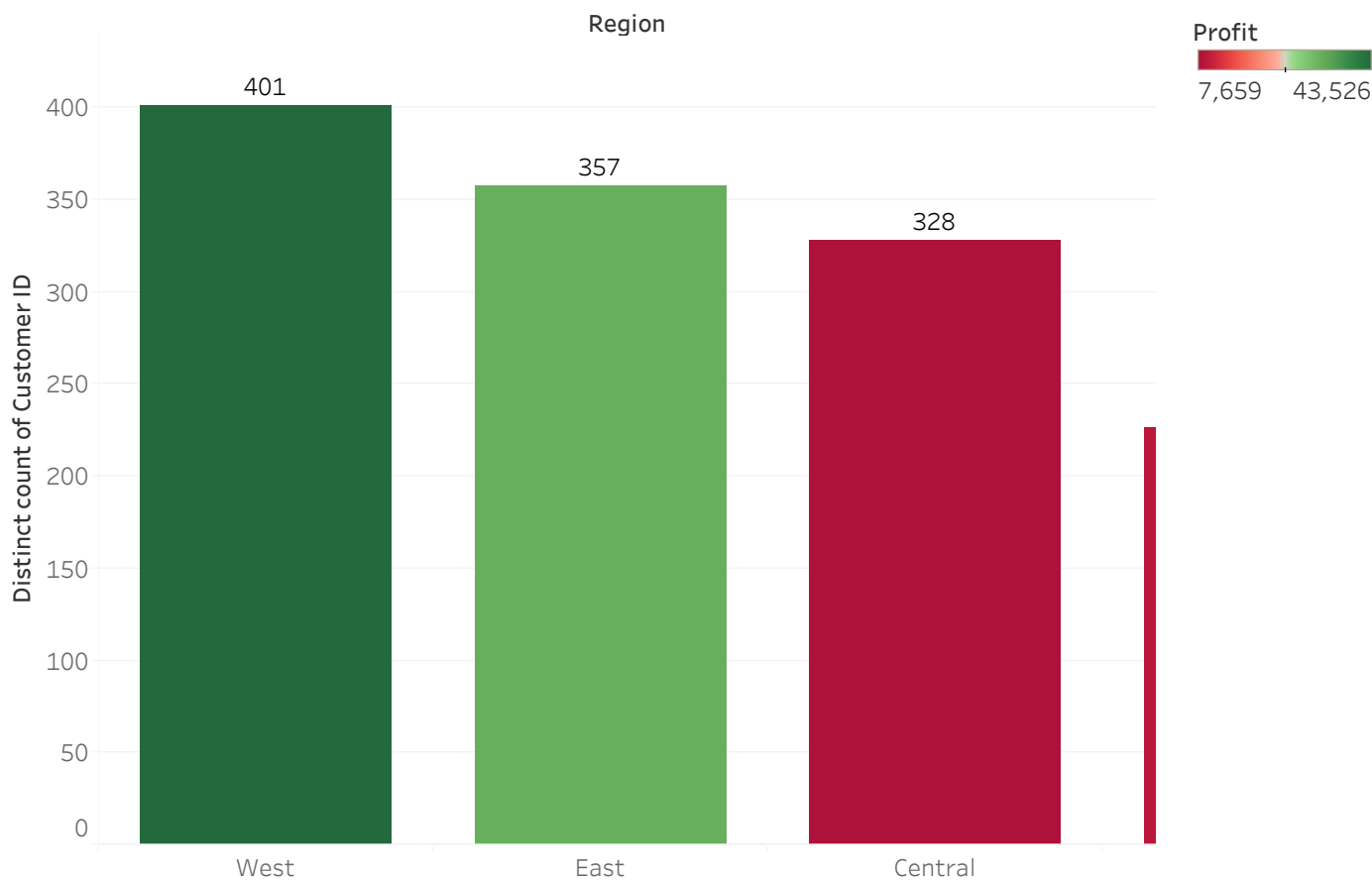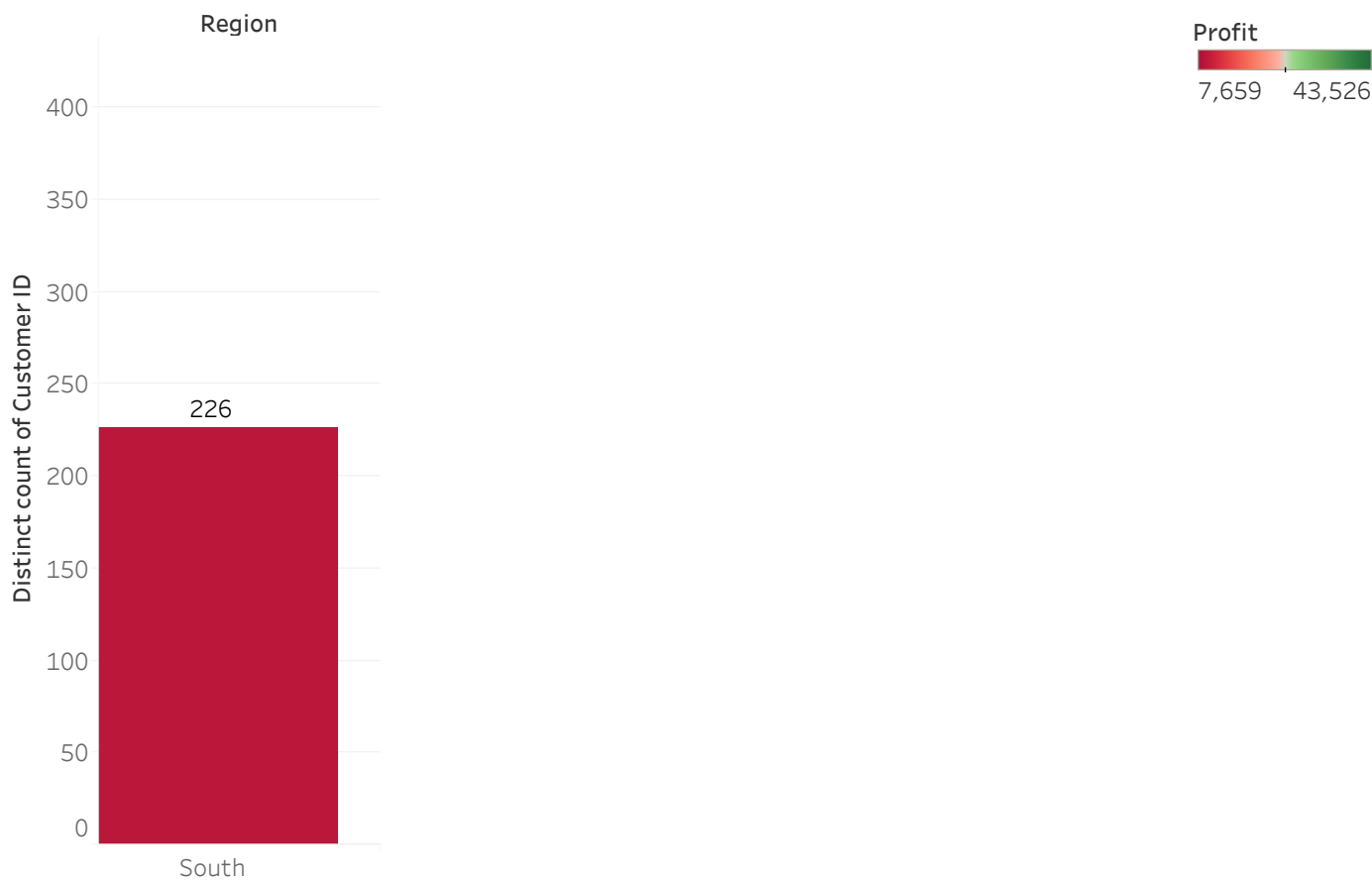


Distinct count of Customer ID for each Region. Color shows sum of Profit. The marks are labeled by distinct count of Customer ID. The data is filtered on Segment, Ship Date Year and Category. The Segment filter keeps Consumer, Corporate and Home Office. The Ship Date Year filter keeps 2017 and 2018. The Category filter keeps Furniture, Office Supplies and Technology. The view is filtered on sum of Profit, which includes everything.

# CustomerStudyRegionWise
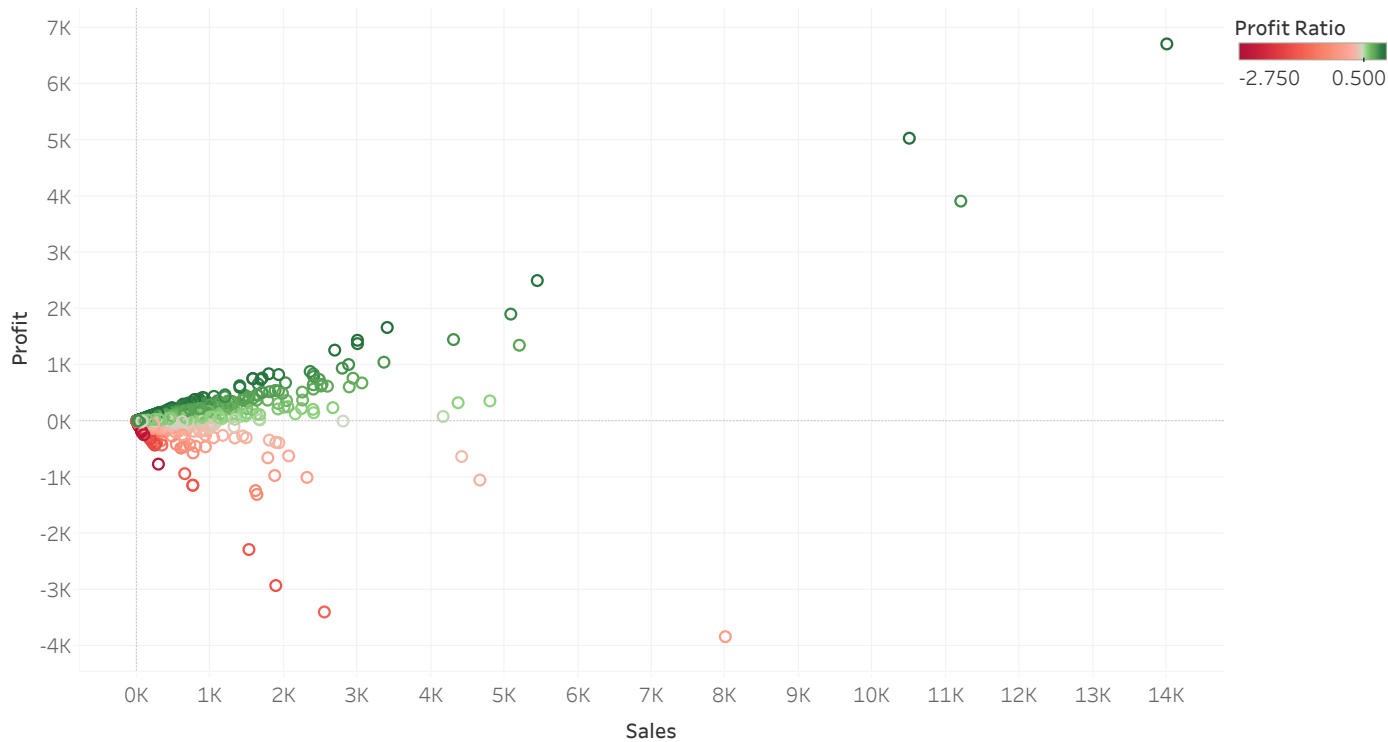
## Region

**Profit**

7,659    43,526



Distinct count of Customer ID for each Region.  Color shows sum of Profit.  The marks are labeled by distinct count of Customer ID. The data is filtered on Segment, Ship Date Year and Category. The Segment filter keeps Consumer, Corporate and Home Office. The Ship Date Year filter keeps 2017 and 2018. The Category filter keeps Furniture, Office Supplies and Technology. The view is filtered on sum of Profit, which includes everything.
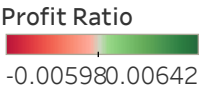
# ProfitRatio



Sum of Sales vs. sum of Profit.  Color shows Profit Ratio.  Details are shown for Row ID. The data is filtered on Segment, Ship Date Year and Category. The Segment filter keeps Consumer, Corporate and Home Office. The Ship Date Year filter keeps 2017 and 2018. The Category filter keeps Furniture, Office Supplies and Technology.
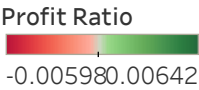
# CustomerRankProfitRatioWise

| Customer Name | Ranking | | Profit Ratio |
|---|---|---|---|
| Maureen Gastineau | 1 | | |
| Emily Grady | 2 | | -0.005980.00642 |
| Barry Französisch | 3 | | |
| Dennis Kane | 4 | | |
| Michelle Tran | 5 | | |
| Logan Currie | 6 | | |
| Tracy Poddar | 7 | | |
| Jill Fjeld | 8 | | |
| Lena Cacioppo | 9 | | |
| Alice McCarthy | 10 | | |
| Charles Sheldon | 11 | | |
| Troy Staebel | 12 | | |

Profit Ratio (color) broken down by Customer Name and Ranking. The data is filtered on Segment, Ship Date Year and Category. The Segment filter keeps Consumer, Corporate and Home Office. The Ship Date Year filter keeps 2017 and 2018. The Category filter keeps Furniture, Office Supplies and Technology. The view is filtered on Profit Ratio, which ranges from -0.00600 to 0.00800.

# CustomerRankProfitRatioWise

| Customer Name | Ranking | | Profit Ratio |
|---|---|---|---|
| Maureen Gastineau | 1 | | |
| Emily Grady | 2 | | -0.00598 0.00642 |
| Barry Französisch | 3 | | |
| Dennis Kane | 4 | | |
| Michelle Tran | 5 | | |
| Logan Currie | 6 | | |
| Tracy Poddar | 7 | | |
| Jill Fjeld | 8 | | |
| Lena Cacioppo | 9 | | |
| Alice McCarthy | 10 | | |
| Charles Sheldon | 11 | | |
| Troy Staebel | 12 | | |

Profit Ratio (color) broken down by Customer Name and Ranking. The data is filtered on Segment, Ship Date Year and Category. The Segment filter keeps Consumer, Corporate and Home Office. The Ship Date Year filter keeps 2017 and 2018. The Category filter keeps Furniture, Office Supplies and Technology. The view is filtered on Profit Ratio, which ranges from -0.00600 to 0.00800.

# Filters

The data is filtered on Segment, Ship Date Year and Category. The Segment filter keeps Consumer, Corporate and Home Office. The Ship Date Year filter keeps 2017 and 2018. The Category filter keeps Furniture, Office Supplies and Technology.
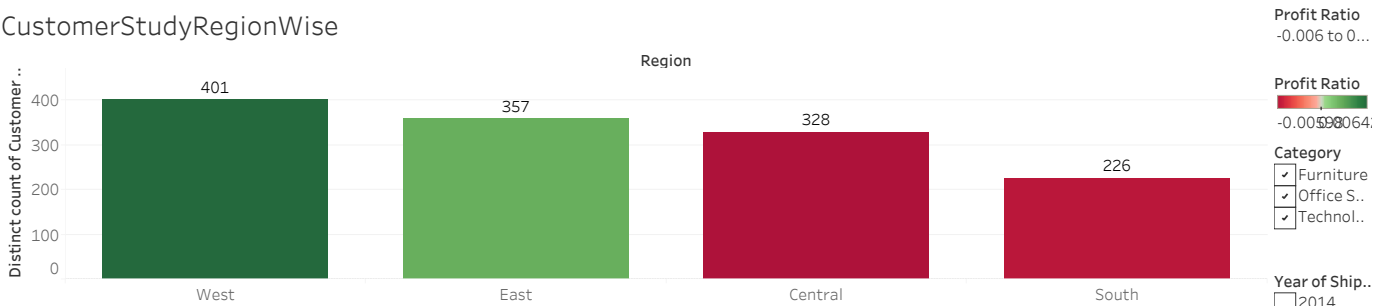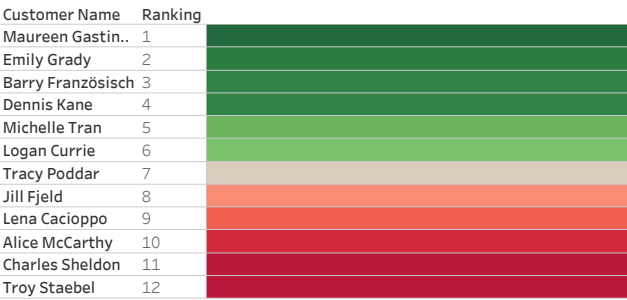
# Filters

Abc

The data is filtered on Segment, Ship Date Year and Category. The Segment filter keeps Consumer, Corporate and Home Office. The Ship Date Year filter keeps 2017 and 2018. The Category filter keeps Furniture, Office Supplies and Technology.

## CustomerStudyRegionWise

Region



Distinct count of Customer ..

| Region | Value |
| West | 401 |
| East | 357 |
| Central | 328 |
| South | 226 |

## CustomerRankProfitRatioWise

| Customer Name | Ranking |
| --- | --- |
| Maureen Gastin.. | 1 |
| Emily Grady | 2 |
| Barry Französisch | 3 |
| Dennis Kane | 4 |
| Michelle Tran | 5 |
| Logan Currie | 6 |
| Tracy Poddar | 7 |
| Jill Fjeld | 8 |
| Lena Cacioppo | 9 |
| Alice McCarthy | 10 |
| Charles Sheldon | 11 |
| Troy Staebel | 12 |

## ProfitRatio



Profit Ratio
-0.006 to 0...

Profit Ratio
-0.00598064:

Category
☑ Furniture
☑ Office S..
☑ Technol..

Year of Ship..
☐ 2014
☐ 2015
☐ 2016
☑ 2017
☑ 2018

Segment
☑ Consum..
☑ Corpora..
☑ Home Of..