



Nelvin Johnson  
The Bowery Mission  
90 Lafayette St, 6th Floor  
New York, NY 10013  
njohnson@bowery.org

May 23, 2024

To Whom It May Concern,

I am writing to provide a character recommendation for George Hayward, a dedicated supporter of The Bowery Mission. The Bowery Mission was established in 1879 and is one of New York City's oldest and most effective rescue missions. Our organization has a rich history of providing food, shelter, and life-transforming programs to homeless and hungry New Yorkers.

I have the privilege of connecting donors with opportunities to make a difference. George and his mother, Jennifer, have personally toured our facilities, demonstrating their deep commitment to understanding and supporting our mission on a personal level.

George exemplifies our values in adjacent areas. He has consistently worked to provide legal assistance to those in need, often on a pro bono basis or at affordable rates. His legal expertise has been instrumental in aiding individuals and families facing difficult circumstances.

One specific story I know of is that in late 2022, George helped save a local bar, the Daily Press, from going out of business. The bar was a vital 'third place' for the Ocean Hill community, and its closure would have led to the loss of numerous jobs. George provided his legal services pro bono, and his efforts saved about 12 jobs. This allowed the bar to continue serving the community. Today, Daily Press is independently owned and unionized, hosting free events that foster community spirit.

On a personal note, I've had the pleasure of enjoying George's stand-up, which brings joy and laughter to those around. George's faith and optimism are palpable in all his interactions, truly embodying the spirit of "The Lord Always Delivers." His commitment to helping those in need, combined with his legal acumen and personal touch, makes him a valuable member of our community and an exceptional individual.

Please feel free to contact me if you need any further information.

Sincerely,

Nelvin Johnson  
Development Officer