



July 5, 2023

To Whom It May Concern:

I am writing to recommend George John Jordan Thomas Aquinas Hayward as a Senior Data Scientist. As the Head of Data Science at HeadsUp, I worked closely with George in his capacity as a consultant via Hayward Data Science on several projects.

HeadsUp uses a wide variety of data sources to help sales and marketing teams find revenue opportunities among existing and prospective customers. George used and extended our machine learning systems to implement solutions for clients, writing complex SQL and Python to get the job done. We also worked together as Data Scientists at Meta for two years.

In addition to his technical skills, George brings several other essential qualities to the table. He is incredibly detail-oriented, ensuring that every project he works on is completed to the highest standards. He is an excellent communicator and collaborator, always willing to share his ideas and work with others to achieve a common goal. He is also highly reliable and always meets his deadlines or gives transparent & early updates if they will not be met.

I would also like to highlight George's integrity. He has an iron commitment to honesty and transparency. I trust him deeply, and I know that any employer who hires him will benefit from his high ethical standards.

Overall, I would recommend George as a Data Science contractor or employee, and I look forward to working with him again.

Sincerely,
Ross Boberg