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Greenheck.com 2025 Redesign Project: Product Detail Page Information Mapping

Design Comps

Product detail page - Desktop

<https://sketch.com/s/7c655b31-a9de-4e7f-b79b-01b3fa89fbd0/a/bL9evxZ/play>

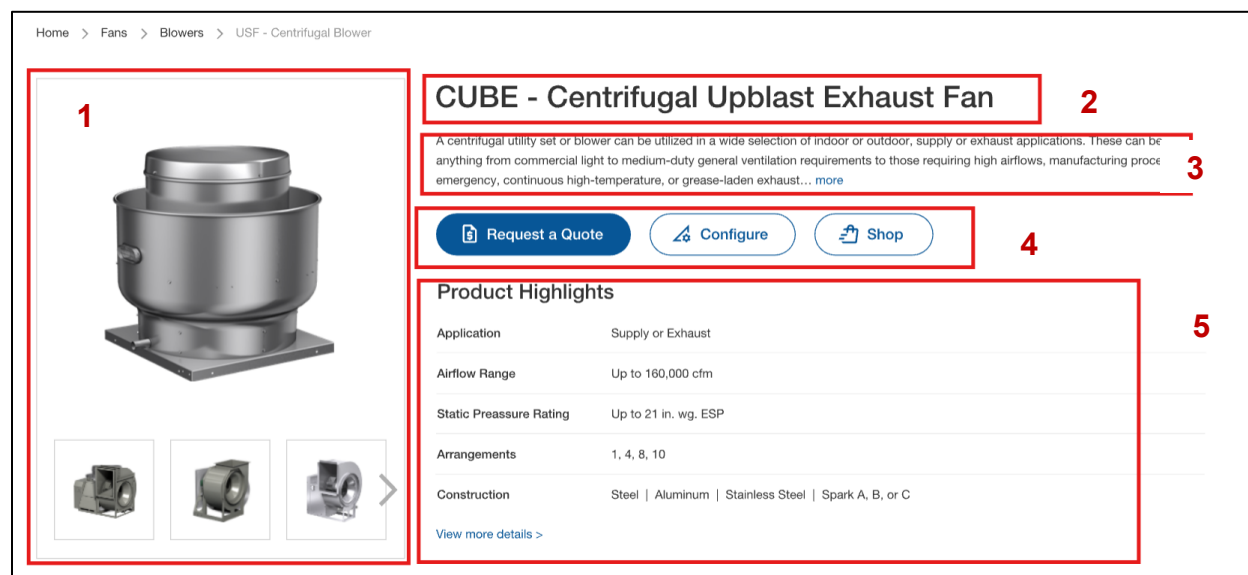
Product detail page - Tablet

<https://sketch.com/s/7c655b31-a9de-4e7f-b79b-01b3fa89fbd0/a/YZbWDzO/play>

Product detail page - Mobile

<https://sketch.com/s/7c655b31-a9de-4e7f-b79b-01b3fa89fbd0/a/JA5j7Pe/play>

Top Section



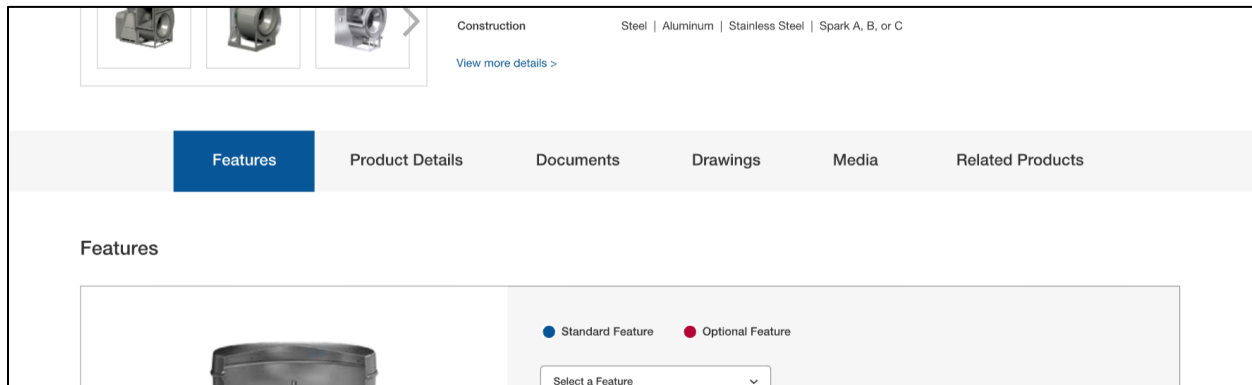
1. Product Images – Utilize the image priority to determine the order for the images to appear. Priority 1 should be the larger default image
2. Product Name – Web Short description in PIM (ensure channel override is used, if available)
3. Product Description – Web Description in PIM (ensure channel override is used, if available)
4. Purchase Options from PIM
 - a. Request a Quote – Exists today as Request quote in PIM
 - b. Configure – New option that will take the user to a specific eCAPS URL
 - i. *New PIM purchase option needed and eCAPS URL field being requested*
 - c. Shop – Exists today as Shop online in PIM
5. Product Highlights
 - a. Product Highlights defined in PIM for the model or selection model being viewed

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- i. Separate multiple values by pipe
- ii. Link to view more details, drives the user to the product details section on the page

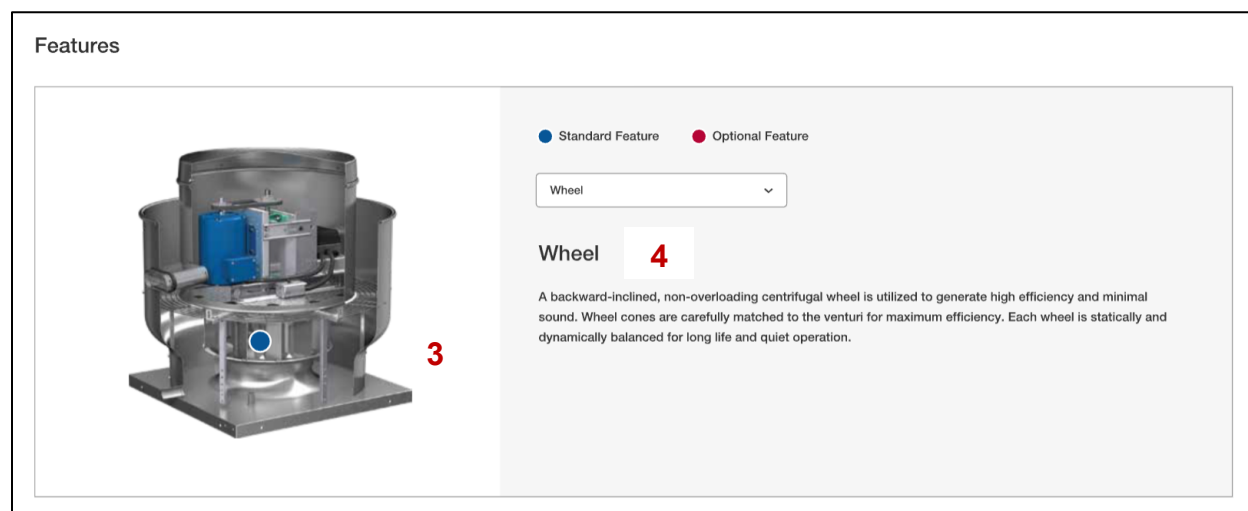
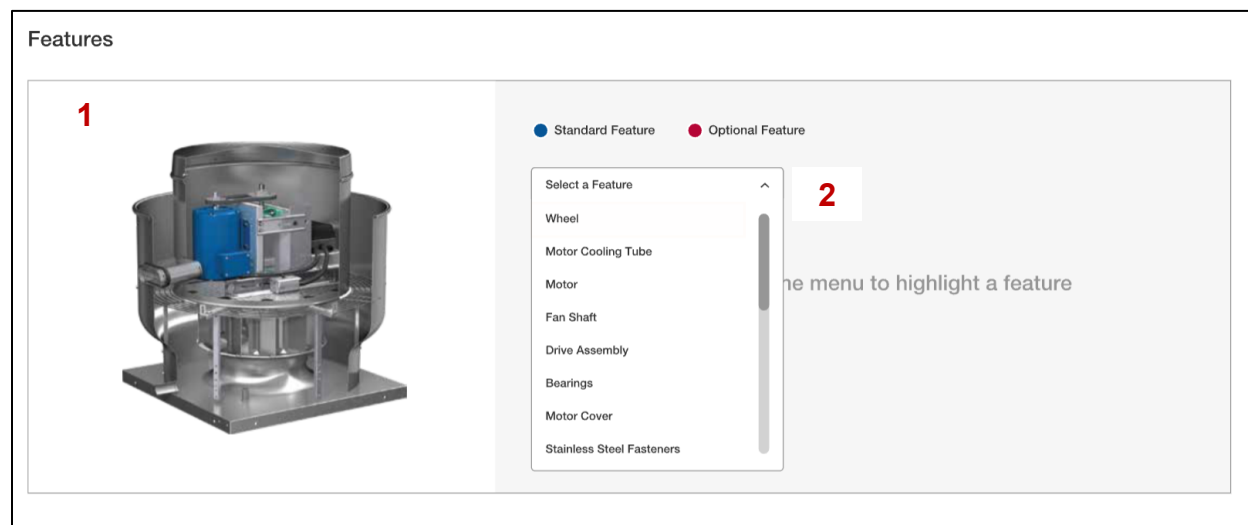
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Page Navigation Section



- The user should be able to use this navigation to jump to sections further down on the page.
- When a user scrolls down or navigates to a lower section, it should anchor to the top of the page under the global header, similar to the Shop site. Ex: <https://www.greenheck.com/shop/roof-mounted-fans/centrifugal-downblast-exhaust-fans/g/g-060-dge117xqd>

Features Section



1. Image of product cut out – context TBD ~ Product Features
2. List of features for the product – Data associated with the product cut out image
 - a. Name
 - b. Description
 - c. Feature Type
 - d. Hotspot XY coordinates
3. Product Cut Out Image with hotspot applied for feature selected in the drop down
 - a. Place hotspot on the image using the XY coordinates for that feature
 - b. Color of the hotspot is based on the feature type data point – standard is blue, optional is red

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4. Product Feature Details
 - a. Show the name of the feature and description from PIM

Product Details Section

| Product Details | |
|-----------------|--|
| Certifications | UL/cUL Listed for Electrical (UL/cUL-705) Grease Exhaust (UL/cUL-762) and Power Ventilators for Smoke Control AMCA licensed for FEI, Air & Sound Performance |
| Weight | 3,603 - 4,699 lbs |
| Coating Options | Permatector Hi-Pro Polyester Hi-Pro-Z |
| Detail 4 | 3,603 - 4,699 lbs |
| Detail 5 | Permatector Hi-Pro Polyester Hi-Pro-Z |
| Detail 6 | Permatector |
| Detail 7 | 3,603 - 4,699 lbs |
| Detail 8 | Hi-Pro Polyester |
| Detail 9 | 3,603 - 4,699 lbs |
| Documents | |

- Product Details defined in PIM for the model or selection model being viewed
- Show multiple values on separate lines using a line break

Documents Section

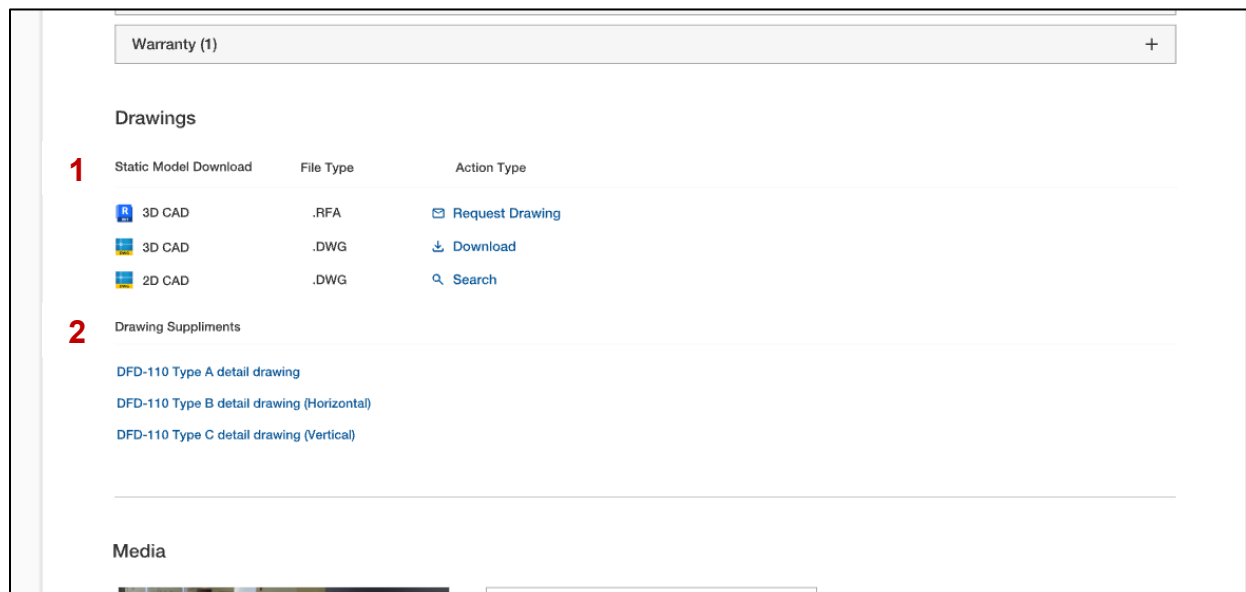


- a. Application Information
- b. Industry Articles
- c. Instruction Manuals
- d. Options and Accessories
- e. Other Product Information
- f. Project Profiles

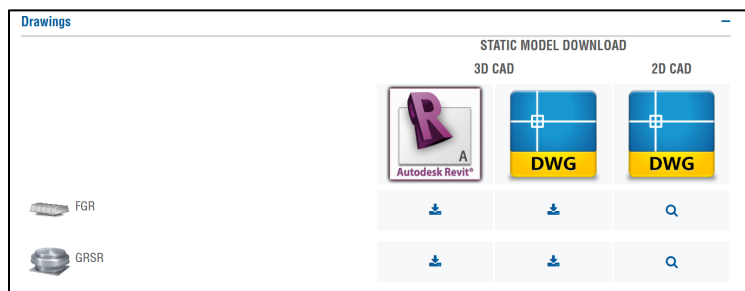
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- g. Specifications
 - h. Submittals
 - i. Warranty
2. The Instruction Manuals | Supplements context should be displayed as shown in the comp

Drawings Section

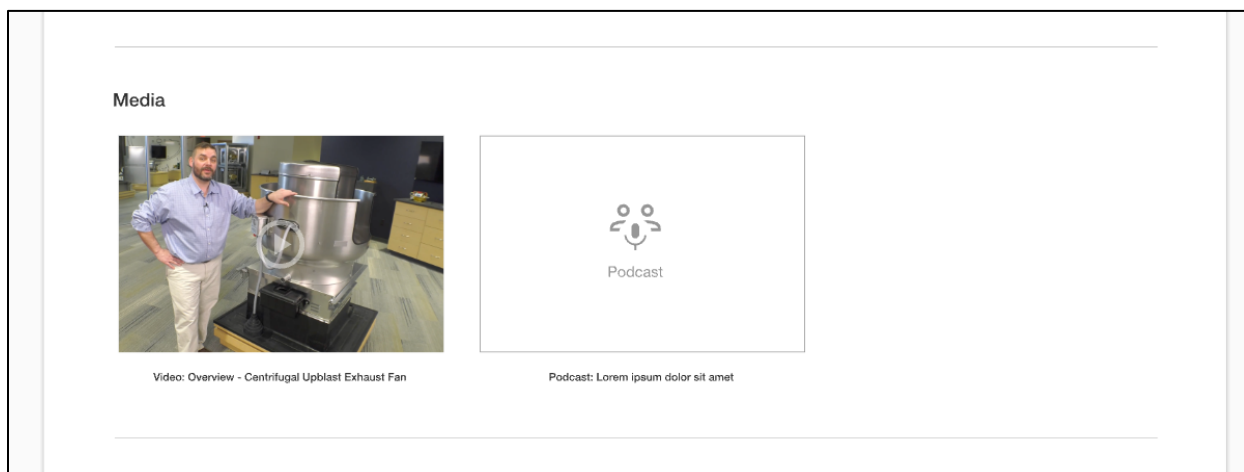


1. Display all the drawing options like we do today. The action type shown is dependent on what's available. Below is a comparison for today vs future.
- Blank → Request Drawing
 - Request Drawing should open the request drawing form for the user to request the drawing needed
 - Download Icon → Download
 - Search Icon → Search



2. Drawings | Supplements context should be shown here.

Media Section



- This section will show Videos and Podcast digital asset contexts.
- Videos: Name of the video will be in the digital asset data. The name of the video should be used to show the video saved in the video module.
- Podcasts: There will be a single thumbnail image used for all Podcasts. Title and link to play will come from digital assets data.
- These media items should open as they do today – On page modal

Related Products Section



- Show the related products from PIM for the product being viewed. Related products relationship type of "related products".