

Lim Ghee Yang

Singapore | gheeyang.github.io | +65 97777033 | gheeyang@protonmail.com

EDUCATION

SINGAPORE INSTITUTE OF MANAGEMENT-UNIVERSITY OF LONDON

Bachelor of Science in Economics and Politics

2023

SINGAPORE POLYTECHNIC

Diploma in Media and Communications

2018

WORK EXPERIENCE

Hume Brophy Communications

Intern, Account Coordinator, Hume Brophy Communications

Public Affairs & Relations

June - September 2022

- Carried out client servicing, liaising directly with key stakeholders
- Produced weekly and daily intelligence reports to keep clients up to date with key industry issues
- Generated decks to assist with client acquisition
- Corresponded with media to place bylines
- Wrote press releases, ghostwrote articles, and developed media appearance briefing kits for clients ranging from business councils to Web3

Arétese

Research Assistant

Brand Consulting

September 2017 - February 2018

- Conducted primary and secondary research for projection of current and prospective client's long-term business environments and goals
- Converted research into slides for strategic and creative recommendations
- Clients ranged from education to engineering

LEADERSHIP EXPERIENCE

The International Affairs Society Gazette

Opinions Editor

Apr 2021 - Present

- Coordinated with writers and sub-editors to produce opinion/feature/interview pieces
- Pitched and authored analyses of geopolitics
- Liaised with writers to publish "Weekly Recaps" where we compile, contextualise, and condense news.

The Singapore Affairs Society Beacon

Editor-in-Chief

Aug 2022 - Present

- Founding member of Singapore-focused student-run online publication
- Built philosophy and positioning
- Coordinated with writers and sub-editors to produce short- and long-form pieces

The People's Action Party

Volunteer, Meet-the-People Sessions Case Writer

Jan 2022 - Present

- Party's surgery arm
- Abridged concerns of electorate and communicated them to the ward's Member of Parliament and then to relevant government boards
- Translated information on various laws and regulations and communicated them to constituents

SKILLS & INTERESTS

Skills: Project management; information synthesis; strategic planning; negotiation; collaboration; client management & retention; leadership; writing; copyediting