

LIVELACHE

PHOTOGRAPHIC PROJECT

submitted for university

duration: 1 month

dadaist premise of creating an apparently serious artistic work on an unusually humble theme. The milk package and its frivolous claim to depth is a metaphor for all those attempts of existential reflections, so common in the contemporary world and in photography, that fail to scratch the real shell of being. The series follows an aesthetic of rejection, of abandonment; of the liminal, alienating, fleeting, which represents an existence as brief as arrogant in its title.



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