



HEMANT GUPTA

UX & INTERACTION DESIGNER

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EDUCATION

M.Des Interaction Design	National Institute of Design 2016 - 2018	7.67 / 10
M.Sc Informatics	IIC, Delhi University 2010 - 2012	7.59 / 10
B.Sc Electronics (Hons)	Sri Venkateswara College, Delhi University 2007 - 2010	75.33 %
12th (PCM+Computers)	K.V. No.2, Delhi Cantt-10 2005 - 2006	85.40 %

INDUSTRY EXPERIENCE ~ 9Yrs

[2Yrs3months as Engineer & 6Yrs11months as Designer]

UX Designer II, Microsoft [Jan 2022 - Present] Microsoft Syntex / ODSP - Word UX

Designing the Syntex's Content Assembly product offering (MVP shipped) for SharePoint and Word users, impacts content authoring LOB by generating business documents at scale using modern/AI templates.

UX Lead, Ciena [Sept 2014 - July 2016 | Aug 2020 - Jan 2022] NMS - Enterprise UX

Designed features for BluePlanet's MCP product offering, which allows the Network management system's enterprise users to Manage, Control and Plan the terrestrial and submarine internet networks.

UX Designer II, Zeta [June 2019 - August 2020] Fintech - Enterprise & Mobile UX

Designed and shipped the Cipher (3DS 2.0 ACS) product offering from Zeta, for any fintech players which wants to use open API from an enterprise banking as a service platform. Also, designed the Risk Center and developer centre modules of the overall BAAS platform.

UX Designer, NiYO [January - June 2019] Fintech - Mobile UX

Shipped the redesigned Bharat Niyo, an android based vernacular banking app and designed SME Portal, HRM solution for the corporates. The redesign helped improve the overall play store rating from 3.7 to 4.1, and NiyoBharat product offering was pitched to receive the \$35 Million Series-B funding.

UX Intern, Samsung [June - Dec 2018] Rewards - Mobile UX

NID's thesis project on unifying rewards offered across Samsung's native apps and services in India into a single Rewards Platform. Pitched ideas for next gen features for mass segment smartphone users.

S/W Engineer, Aricent [June 2012 - August 2014] NMS - Backend Developer

Worked as Java developer for NMS product offerings from clients like Alcatel-Lucent and ABB. Created UI testing automation tool using Selenium, that reduced 4 man/day effort to 6 hrs with 97+% efficiency.

EXTRA CURRICULAR ACTIVITIES

2018	Publication, Understanding user experience of watching online videos	14th SIDeR Conference
2017	Sports Committee (Head) VolleyBall Team (Captain)	NID, R&D Campus
2016	Finalists TATA (IoT) Wearable Design Competition	IIT Guwahati
2013	SNAP Excellence Award	Aricent Group
2012	1st Runner up Spin-a-web Design Competition	Delhi University
2006	School topper in 12th board, Physics & Mathematics	95 & 98 / 100