## **Hemant Gupta**

## **UX** Designer

### **Work Experience**

## Zeta / UX Designer II

JUN 2019 - PRESENT, BANGALORE, INDIA

Currently working on the fintech solutions, designing banking as a platform service for other fintech players.

## GoNiYo / UX Designer

JAN 2019 - JUN 2019, BANGALORE, INDIA

Designed the corporate portal and banking mobile app products for White and Blue collared proffessionals.

## Samsung Design Delhi / UX Design Intern

JUN 2018 - DEC 2018, NOIDA, INDIA

Designed Samsung Reward Platform for Samsung apps and services in India. Also, ideated on next gen features for mass segment smartphones.

## Ciena India Pvt. Ltd. / Software Engineer 1B

SEP 2014 - JUN 2016, GURGAON, INDIA

Worked on the design and developement of commisioning & protection module for BluePlanet portal and Sitemanager.

## **Aricent Group /** Software Engineer

JUN 2012 - AUG 2014, GURGAON, INDIA

Worked as application developer for NMS solutions of Alcatel-Lucent and ABB clients.

#### **Extra Curricular Activities**

- Published Research Paper, 14th SIDeR Conference, 2018
- Finalist in TATA Wearables Design Challenge, 2016
- Finalist in Honeywell Eureka Design Challenge, 2016
- Sports committee head, NID Bengaluru, 2017-18
- SNAP Excellence Award at Aricent Group, 2013
- 1<sup>st</sup> Runner up in Spin-a-Web Design Competition, 2012
- GRE 310, admit offer for MS in HCl at University of Michigan, 2016
- 50% Fees Scholarship at IIC Delhi University, 2011
- 1<sup>st</sup> Runner up in intra-college cricket tournament, 2007-08
- School Topper in Physics and Mathematics in 12th Board, 2007

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#### Education

## National Institute of Design

#### M.Des Interaction Design

JUL 2016 - JUN 2018, BANGALURU

Initiated & contributed to various projects involving user research, user experience and interaction design, tangible Interaction, mobile augmented / virtual reality and ubiquitous computing.

# Institute of Informatics and Communication, DU

#### M.Sc Informatics

JUL 2010 - MAY 2012, NEW DELHI

Learned the basics of computer science (information technology) and its applications in the telecom domain.

## Sri Venkateswara College, DU

#### B.Sc (Hons) Electronics

JUL 2007 - MAY 2010, NEW DELHI

Developed an understanding about the physics of semiconductors and their applications in electronics such as microprocessors.

#### Skills

Collaboration: Proactive • Flexible • Organizer • Detail oriented • Facilitator • Communicative

Research: Interviews • Surveys • Persona hypothesis • Scenarios • Journey mapping • User centered design • Validation

**Design:** User flows • Concept sketches • Rapid ideation and conception • Wireframes & mock ups with Sketch & Illustrator • Motion design with Principle & After Effects

**Prototyping:** Iterative prototyping and wire-framing • Interactive flow with HTML/ CSS/ JS • Photo and Video editing

Tools: Illustrator • Sketch • Marvel • Adobe XD • Zeplin • Balsamiq • Principal for mac