# Luca Ghezzi's cv, let's get in touch

### Contacts

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#### **Education**

10-2018 to now

# Digital and Interaction Design

- → Master's degree at Politecnico di Milano, Milan (Italy)
- \* UX DESIGN, INTERACTION DESIGN, DIGITAL ART, PHYSICAL AND VIRTUAL PROTOTYPING, DIGITAL & GRAPHICS

9-2015 to 9-2018

## Interior Design

- → Bachelor of Science at Politecnico di Milano, Milan (Italy)
- \* INTERIOR AND SET-UP DESIGN, LIGHTING, MODELING, RENDERING, ERGONOMICS

## Tech skills

 $Adobc \longrightarrow \mbox{Photoshop, Indesign,} \\ \mbox{Illustrator, XD, Dreamweaver} \\ \mbox{proeficient, After Effect literate} \\$ 

Prototyping → Figma, Sketch, Invision, Miro, Unity, Metashape, Arduino, HTML & CSS literate

Drawing & display → AutoCAD, Rhinoceros, Keyshot, 3D printing educated, 3DS Max, SketchUp

Generic → design thinking mindset, agile workflow familiar, analytics analysis, browser inspector skilled, M-Suite

### Soft skills

- \* curious \* team player
- \* creative \* adaptable
- \* critical \* independent
- \* precise \* ambitious
- \* strong-willed \* hands-on

## Languages

 $\begin{array}{c} \text{mother-tongue} \longrightarrow \text{italian} \\ \\ \text{others} \longrightarrow \text{english} \, \text{UK} \end{array}$ 

### Ongoing experiences

4-2023 to now

# Visual designer

- → Accenture SpA, Milan (Italy)
- \* DIGITAL DESIGN CONSULTING FOR A CLIENT IN THE FINANCIAL SERVICES
- \* CONNECTION BETWEEN THE UX
  STAGE AND DEVELOPMENT TEAMS
- \* UI DESIGN FOR MERCHANT SERVICES

  AND CARDHOLDER PROPERTIES,

  ENSURING USABILITY AND VISUAL APPEAL
- \* CREATIVE WORK AND ATTENTION TO

  DETAIL AIMED TO CONSISTENCY AND

  ADHERENCE TO DESIGN STANDARDS
- \* SELF-DRIVEN LEARNING AND PROFESSIONAL DEVELOPMENT

# 1-2022 to now

# Design specialist

- → Strada dell'Arte Group SAS, Cannero Riviera (Italy)
- \* DESIGN & PRODUCTION & INSTALLATION
  OF EXHIBITION GEARS FOR BOTH
  OUTDOOR, INDOOR AND DIGITAL USE
- \* BRIDGE FOR THE COMMUNICATION
  BETWEEN THE ADMINISTRATION,
  CLIENTS AND THE SUPPLY CHAIN
- \* DIGITAL DESIGN & MAINTENANCE FOR WEBSITE AND SOCIAL MEDIA

#### **Past experiences**

7-2022 to 4-2023

# Visual and interaction design intern

- → Accenture SpA, Milan (Italy)
- \* SCRUM AND AGILE WORKFLOW
- \* VISUAL CONCEPT RESEARCH
- \* FROM BRIEFS TO DETAILED DESIGN
  PROTOTYPES THROUGH SKETCH APP,
  INVISION, CONFLUENCE AND JIRA
- \* COLLABORATION WITH FUNCTIONAL, CREATIVE AND TECHNOLOGY TEAM

## 7-2021 to 3-2022

## Furniture maker

- → Bayram Bespoke Furniture, London (UK)
- \* HIGH QUALITY BESPOKE FURNITURE PRODUCTION AND FITTING
- \* CUTTING OF SEMIFACTURED PANELS, OFFCUT MANAGEMENT, HAND PAINTING, OILING AND CAULKING
- \* SETTING AND OPERATION
  OF SPECIAL-PURPOSE TOOLSETS
- \* WORKSHOP AND DELIVERIES DIRECTION

#### 2-2016 to 7-2020

## Set-up associate

- → Koiné SCRL, Milan (Italy)
- \* SET-UP OF EXTERNAL AND INTERNAL ADVERTISING STRUCTURES
- \* SUPERVISION AND INSTALLATION OF SETTINGS AT FAIRS AND EVENTS
- \* MANAGEMENT OF THE WAREHOUSE
- \* SECURING OF THE FACILITIES
- \* PRE-ASSEMBLY OF THE EQUIPMENT & THE INSTALLATIONS
- \* VERIFICATION AND PREPARATION OF PRINTED GRAPHICS
- \* CONSTRUCTION OF SPECIAL
  STRUCTURES FOR SINGLE EVENTS
- \* WORK WITHIN A SKILLED AND AUTONOMOUS TEAM