



# Gustav Hersmann

Frontend Developer

Web Designer

## Contact

[gustav@gustavhersmann.com](mailto:gustav@gustavhersmann.com)  
+49 1522 1477147

Schnepfenthaler Str. 34  
99880 Waltershausen, Germany

[www.gustavhersmann.com](http://www.gustavhersmann.com)  
[github.com/ghersmann](https://github.com/ghersmann)  
[linkedin.com/in/gustavhersmann](https://linkedin.com/in/gustavhersmann)

## Experiences

### Herding Cats Travel Planning App May 2024 - Today

*Originally the final project in Bootcamp, now a platform for learning new things*

- An app for sharing information among group travel participants, e. g. Flight Itineraries or Hotel Bookings. I designed and developed the UI/UX in Figma.
  - Available for testing at: [herding-cats.onrender.com](https://herding-cats.onrender.com)
  - Source Code: [github.com/ghersmann/herding-cats](https://github.com/ghersmann/herding-cats)
- Since graduating from bootcamp, I have used this project to learn:
  - Developing an Express.js backend with MongoDB Atlas database for user and travel data.
  - Building, testing and deploying on Render, while using Git for version control.
  - Refactoring code based on the principle: "Copied code is the root of all evil."
- Tech Stack: Vue.js, HTML, CSS, JavaScript, Node.js, Express.js, MongoDB, RESTful API, Git, Render
- Currently migrating it to Amazon Web Services to explore cloud platforms and serverless functions.

### Frontend Developer Training January 2024 - April 2024

*Coding Bootcamps Europe*

- This completed a journey that began as a hobby in 1996, when I taught myself HTML and built my first website. I joined the Bootcamp to turn this passion into a profession.
- Bootcamp contents: HTML, CSS, JavaScript, Vue.js, Figma, Git, Cypress, Web Accessibility WCAG 2.1, NPM, Node.js, Agile Project Organisation
- Example Projects:
  - Todo List App: Initially developed using JavaScript and later remade with Vue.js and RESTful APIs.
  - CSS Webshop: Recreated a design draft (provided as an image) using only HTML and CSS.
  - Résumé Project: Focused on applying Semantic HTML and accessibility standards.

### Web Content Manager & Museum Manager February 2022 - December 2023

*Municipal Office Wutha-Farnroda, Germany*

- I Developed the UX and content for a new, more user-friendly, and accessible website in collaboration with a Web developer using Contao CMS. Available here: [wutha-farnroda.de](https://wutha-farnroda.de).
- Head of operations at the Hörselberg Museum, including serving as project leader for two exhibitions, overseeing everything from planning and producing content to managing the budget.

## **Freelance Photographer** September 2006 - April 2021

*Gustav Hersmann Photography, Nyköping, Sweden*

- I turned my photography hobby into a side job, capturing products, sports, weddings, portraits, and school classes. I closed the business after I moved from Sweden to Germany.
- I built and maintained my portfolio website, evolving it from basic HTML/CSS to a custom-styled WordPress site. Additionally, I used WordPress to create image galleries, allowing newlyweds to preview their wedding photos before receiving the finished prints.

## **Museum Curator & Tour Guide** June 2004 - May 2019

*Sörmlands Museum, Nyköping, Sweden*

- My main task was to design and build engaging museum experiences, for example new exhibitions or guided tours. Focusing on how visitors navigate exhibitions and what they see, hear, and feel. In essence: UX development for museums,
- Besides that, I lead the training of new tour guides, being responsible for teaching new employees how to communicate in a professional and engaging manner.
- I was also involved in the team that developed new guided tours and info material in Swedish, English, and German.

## **Retail Salesperson and Web Developer** June 2000 - August 2002

*Bildettan Photo Store, Nyköping, Sweden*

- I created their first, very basic, website with HTML, while also selling cameras, film, and running the photo lab as a side job during university.

## **University Education**

In Sweden, you can customize your university education by combining individual courses. My goal in selecting courses was to build a foundation for working in visual communication fields, such as graphic design, web design, and photography, particularly in areas like advertising or museums.

### **Linköping University** August 2000 - June 2001

Media and Communication Studies

### **Lund University** August 2001 - June 2005

Art & Art History  
Intellectual History  
Design Studies  
Sociology  
Project Management

### **Uppsala University** August 2005 - June 2006

History  
Art & Art History - Bachelor Thesis

## **Technical Skills**

HTML 5	Cypress
CSS 3	WCAG 2.1
JavaScript	NPM
Vue.js	Node.js
Figma	Express.js
Git	MongoDB

AWS
Adobe CC
Affinity Suite
Capture One
Agile Projects

## **Language Skills**

Swedish – *Native*  
English – *Fluent*  
German – *Fluent*  
French – *Intermediate*  
Italian – *Basic*