



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Politics is derived from a Greek word Politika, which means "affairs of the cities".

Political,in general, is defined as diplomatic relations among the power holders of countries and organizations that lead to the formation of policies.

Politics, as a broad concept, has various fundamental approaches and is multifaceted and multidimensional.

Election is a mechanism by which people can choose their representatives at regular intervals and change them if they wish to do so.

Elections are the pillars of the country, which are essential and vital for the state to run smoothly.

Citizens must actively participate in the process they are choosing their representatives.



Persona's name
PEOPLE

Peter Pultzer created the sociological model in 1967 and he stated that "Class is the basis of british party politics; all else is embellishment and detail".

The working class favoured the Labour Party and the Middle and Upper Classes favoured the conservatives. Elections were won by whoever could win over

In 2005 and 2010 we seen that social class still remains a key long- term influence. However, class de- alignment started in the 1970s and it still remains to this day

Monitor your anxiety level. Set boundaries on how much attention you pay to politics. Read diverse news sources.

Practice values-based living,which brings yours everyday actions closer to your existential values. Take social media breaks.

Try to build some consensus with those who have differing options .

Control what you can control.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?