

JAYRAJ ARAJ

CONTACT

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EDUCATION

SSC : 83%

HSC : COMMERCE (81%)

BCA :Bachelor in computer
Application
2024-2026 (Tilak Maharashtra
Vidyapeeth Pune)

SKILLS

- HTML
- CSS
- JS
- REACT
- GSAP
- TAILWINDCSS
- NODEJS
- EXPRESSJS
- MONGODB
- WORDPRESS
- CANVA
- GitHub
- Render
- Netlify

Generative AI & Automation

- Strong understanding of Generative AI concepts (text, image, and video generation)
- Experience creating AI-generated content using tools like ChatGPT, image & video generation platforms
- Skilled in writing effective prompts for marketing creatives, UGC ads, and storytelling videos

ABOUT ME

I'm Jayraj Araj, a passionate developer from Palghar, Manor, who loves building meaningful and creative digital solutions. I have a strong foundation in both frontend and backend development, and I also work with WordPress (Elementor) to create functional and user-friendly websites. What keeps me motivated is my desire to grow as an individual—I don't believe in being mediocre. This mindset pushes me to constantly learn new skills and explore new technologies. Along with development, I have experience with Canva and have created AI-based content and advertisements, giving me a solid understanding of AI workflows. Whenever I encounter something new, I'm always eager to learn and adapt.

WORK EXPERIENCE

INTERN AT DSB VIRTUAL WORLD

I am currently an intern at DSB Virtual World, where I specialize in building and customizing WordPress websites. I initially applied for a general developer internship, expecting front-end or back-end work; however, during my first meeting, I learned that the role would focus on WordPress development—an area I had not worked with before.

Despite having no prior experience, I quickly took on the challenge by learning through tutorials and hands-on practice. With initial guidance from my supervisor, I was assigned to create a complete 5–6 page website of DSB Virtual World, which I successfully delivered. Following this, I worked on additional client websites and have successfully completed two client projects, collaborating directly with clients to understand their requirements and implement requested changes. Recognizing my progress, my supervisor also gave me the opportunity to mentor another intern who was facing challenges in website development. This experience further strengthened my WordPress skills while highlighting my ability to learn quickly, adapt to new technologies, communicate effectively with clients, and support team members.

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BACKEND DEVELOPER (2024 TO TILL DATE)

Dolt (Start-up)

I'm currently working with a startup called Dolt, primarily focusing on backend development. My responsibilities have included adding APIs, implementing authentication and booking logic, and handling deployment on platforms like Netlify and Render.

In this role, I've also had the opportunity to collaborate with the founder, who is based in Argentina. Although our direct communication was limited, it gave me valuable experience working asynchronously in a global team setup.

One significant shift was moving our database from MongoDB to Firebase as the startup's needs evolved. Initially, I didn't have prior experience with Firebase, but thanks to AI tools like ChatGPT, I quickly got up to speed. This experience reinforced for me that in our fast-growing tech world, you don't need to know everything upfront—you just need the willingness to learn and adapt.

FREELANCE GSAP DEVELOPER(2023)

In this role, I was responsible for adding GSAP animations to enhance website interactivity and user experience. This was a freelance project that allowed me to dive deep into animation techniques.

Projects

1.Portfolio website

An interactive portfolio website featuring GSAP animations and an AI-generated cinematic hero video, designed to showcase my creativity, skills and modern web experience

Live Link : <https://threejs-portfolio18.netlify.app/>

2.Invoice Billing & GST Management SaaS

A web-based Invoice Billing Application designed to generate and store invoices digitally. The project focuses on proper invoice data modeling, accurate storage of calculated values, and a scalable structure suitable for SaaS expansion. Built with real-world billing logic.

To validate real-world usage, I personally visited a manufacturing industry and multiple local businesses (medical stores and wholesalers) to gather practical feedback on billing workflows and usability. While several businesses were already using existing software, the discussions provided valuable insights into real billing requirements and pain points.

Based on this feedback, the application evolved from a basic invoice generator into a more feature-rich billing system, supporting dynamic item entry, automated tax calculations (IGST, CGST, SGST), real-time total updates, and number-to-words conversion. The project follows an iterative, user-driven development approach and is designed with a future-ready SaaS architecture.

Live Project: <https://invoice-jayraj.onrender.com>