Fernando Ghiberti

Front-End Engineer

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SUMMARY

- Senior Front-End Engineer with 7+ years, consistently delivering high-quality JavaScript solutions, optimizing performance, and achieving notable results. Demonstrated expertise includes a 30% improvement in website loading speed and a 20% increase in page views across diverse site categories.

- Two years of proven tech leadership, guiding a high-performance team to achieve strategic objectives. Recognized for delivering robust JavaScript solutions, optimizing performance, and ensuring seamless CMS migrations, resulting in a 50% improvement in website metrics.

SKILLS

Javascript (+5 years), React(+2 years), Hubspot (+ 4 years), HTML, CSS, Typescript, Node, Next, Express, Axios, Nodemon, Tailwind, Styled Components, Material UI, Shadcn-ui, SASS, LESS, Bootstrap, Jquery, Ajax, MongoDB, MySQL,Figma, Miro, Jira, Photoshop, Wordpress, SCRUM.

WORK EXPERIENCE

+A Education   **Porto Alegre, RS**
Tech Lead Product Owner   *Aug 2022 - Present*
- Directed a team responsible for supporting and developing over 30 e-commerce websites in medical and higher education sectors using HubSpot CMS and Duda CMS. Spearheaded the migration of HubSpot CMS websites to Duda CMS, resulting in a 30% improvement in website performance and 40% in user experience.
- Improved code quality by implementing around 60 reusable components built with HTML, CSS, and JavaScript, aligning with marketing team specifications and enhancing overall website functionality. Successfully managed the development and maintenance of e-commerce websites, ensuring operational excellence and alignment with industry standards in medical and higher education areas.

EBANX   **Curitiba, PR**
Software Engineer   *Sep 2020 - Jun 2022*
- Boosted website responsiveness by refactoring and restructuring the business website, resulting in a 25% improvement in page load times. Updated and created multiple pages using a mix of HTML, CSS, JavaScript (jQuery, Nunjucks, and React), WordPress, and HubSpot, leading to a 15% increase in user engagement metrics.
- Developed impactful marketing emails using HTML and CSS with tools like Adobe Campaign, Customer.io, and Litmus, contributing to a 20% increase in email open rates and click-through rates.

Freelancing   **Remote**
Web Developer   *Jan 2018 - Present*
- Improved website loading speed by 30%, resulting in a 20% increase in page views. Implemented responsive design improvements, leading to a 15% boost in user engagement metrics.
- Tailored WordPress themes and plugins for project-specific requirements, achieving a great average client satisfaction. Conducted cross-browser testing, resolving compatibility issues and ensuring a 98% satisfaction rate in user feedback surveys.

EDUCATION

Institute of Management and Information Technology   **Belo Horizonte, MG**
Master of Business Administration - FullStack Development   *Graduation Date: Jun 2020*

Mauá Institute of Technology   **São Paulo, SP**
B.A., Automation & Control Engineering   *Graduation Date: Dec 2014*
- Best Graduation Project & Book Translation Project

LANGUAGES

- English - Advanced
- Portuguese - Native Speaker