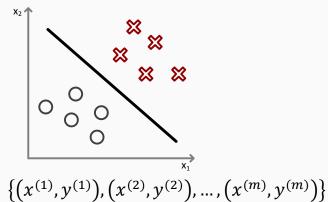
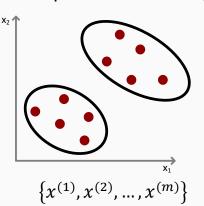
# unsupervised learning ( k-means basics

## clustering

## supervised learning



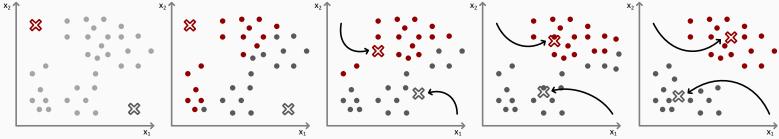
## unsupervised learning



supervised learning algorithms provide training datasets with pairs of known outputs to model off of. unsupervised learning only provides a set of single observations for algorithms like clustering methods are used to find patterns or "structure" in the data

## k-means algorithm

iterative algorithm that assigns clusters and adjusts initially randomized cluster centroids to the mean

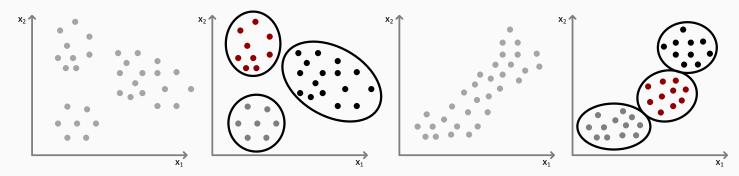


once the algorithm has converged to the mean, the centroids will no longer adjust or assign color input:

training set  $\{x^{(1)}, x^{(2)}, ..., x^{(m)}\}\$   $x^{(i)} \in \mathbb{R}^n$  (drop  $x_0 = 1$  convention  $x^{(i)} \in \mathbb{R}^{n+1}$ )

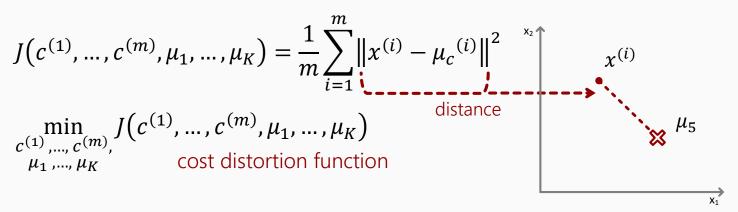
randomly initialize K cluster centroids  $\mu_1, \mu_2, ..., \mu_K \in \mathbb{R}^n$  repeat  $\{$  cluster for i = 1 to m composed for k = 1 to k = 1 t

k-means for non-separated clusters



## optimization objective of k-means

 $c^{(i)}=$  index of cluster (1, 2, ..., K) to which example  $x^{(i)}$  has been assigned  $\mu_k=$  cluster of centroid  $k\left(\mu_K\in\mathbb{R}^n\right)$   $x^{(i)}\to 5$   $c^{(i)}=5$   $\mu_c^{(i)}=\mu_5$   $\mu_c^{(i)}=$  cluster centroid of cluster to which example  $x^{(i)}$  has been assigned



randomly initialize K cluster centroids  $\mu_1, \mu_2, ..., \mu_K \in \mathbb{R}^n$  repeat  $\{$ 

```
cluster assignment c^{(i)} := \text{index (from 1 to } K) \text{ of cluster centroid closest to } x^{(i)} for k = 1 to K move centroid \mu_k := \text{average (mean) of points assigned to cluster } k minimize J(...) with respect to the variables c^{(1)}, c^{(2)}, ..., c^{(m)} while holding \mu_1, ..., \mu_K fixed minimize J(...) with respect to the variables \mu_1, ..., \mu_K while running k-means, it is not possible for the cost function to sometimes increase (right illustration); the code should be debugged for errors
```

number of

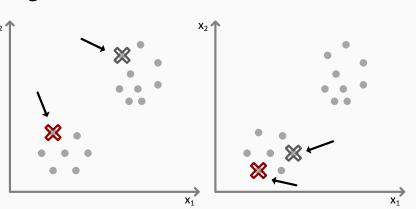
## random initialization of k-means algorithm

should have K < m

$$k = 2$$

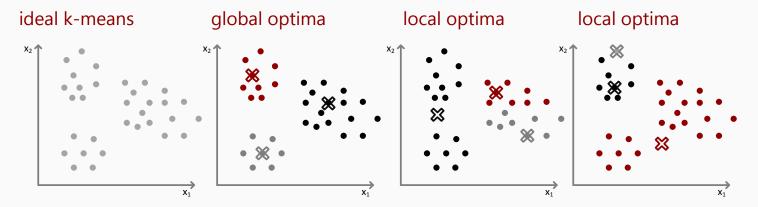
randomly pick K training examples set  $\mu_1, ..., \mu_K$  equal to the K examples

$$\mu_1 = x^{(i)}$$
 $\mu_1 = x^{(i)}$ 
:



#### local optima

k means risks local optima when minimizing the cost distortion function:  $J(c^{(1)}, ..., c^{(m)}, \mu_1, ..., \mu_K)$  depending on initial randomization of k



multiple iterations of random initialization can defend against local optima

for i = 1 to 100 { randomly initialize k-means run k-means and get 
$$c^{(1)}, \ldots, c^{(m)}, \mu_1, \ldots, \mu_K$$
 compute cost function (distortion) 
$$J(c^{(1)}, \ldots, c^{(m)}, \mu_1, \ldots, \mu_K)$$
 }

the resulting process provides 100 different ways of clustering the data. the clustering method that returns lowest cost  $J(c^{(1)},...,c^{(m)},\mu_1,...,\mu_K)$  will provide the best optima when k is small (e.g. k=2-10) then multiple random initializations have a high probability of increasing the effectiveness of clustering optima. it k is large, there is a better chance the first initial randomization will provide a decent local/global optima.

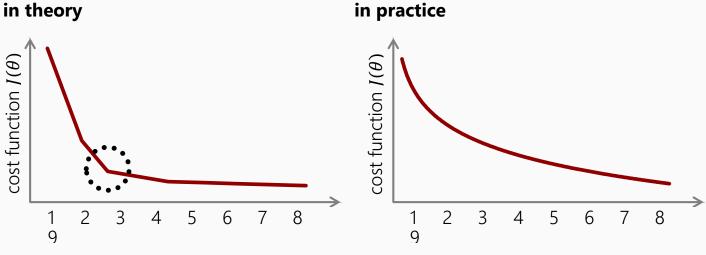
#### recommended initialization of k-means:

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pick k distinct random integers i_1, \ldots, i_k, from \{1, \ldots, m\} set u_1 = x^{(i_1)}, u_2 = x^{(i_2)}, \ldots, u_k = x^{(i_k)}
```

### choosing the number of clusters

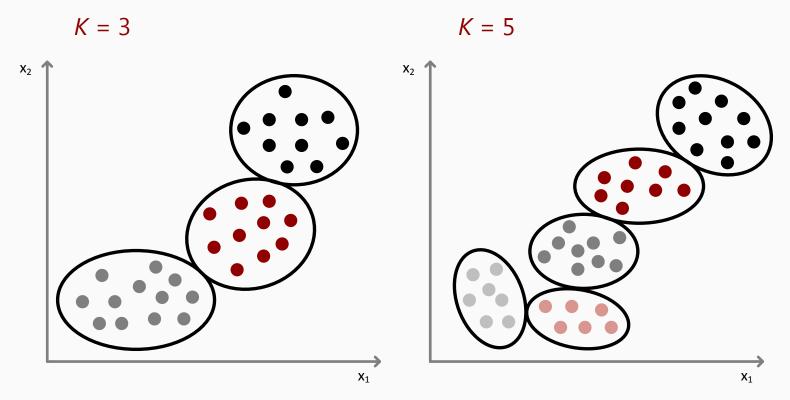
elbow method:

the process of choosing an appropriate amount of k-clusters where the cost function  $J(\theta)$  ceases to significantly improve with each additional iteration with new clusters.



choosing the value of *K* 

evaluating *K*-means based on a metric for how well it performs on downstream area using domain knowledge about the purpose in running k-means can provide insight on how many clusters should be appropriately expected



if data portrays a certain amount of expected known clusters, K should reflect such