

Ecommerce Metrics Dashboard

Select date range

Total Orders

Orders

93.6K

Total Customers

Unique Customers

90.6K

Total Sellers

Unique Sellers

2.9K

Total Products

Products

31.3K

AOV Customer

AOV

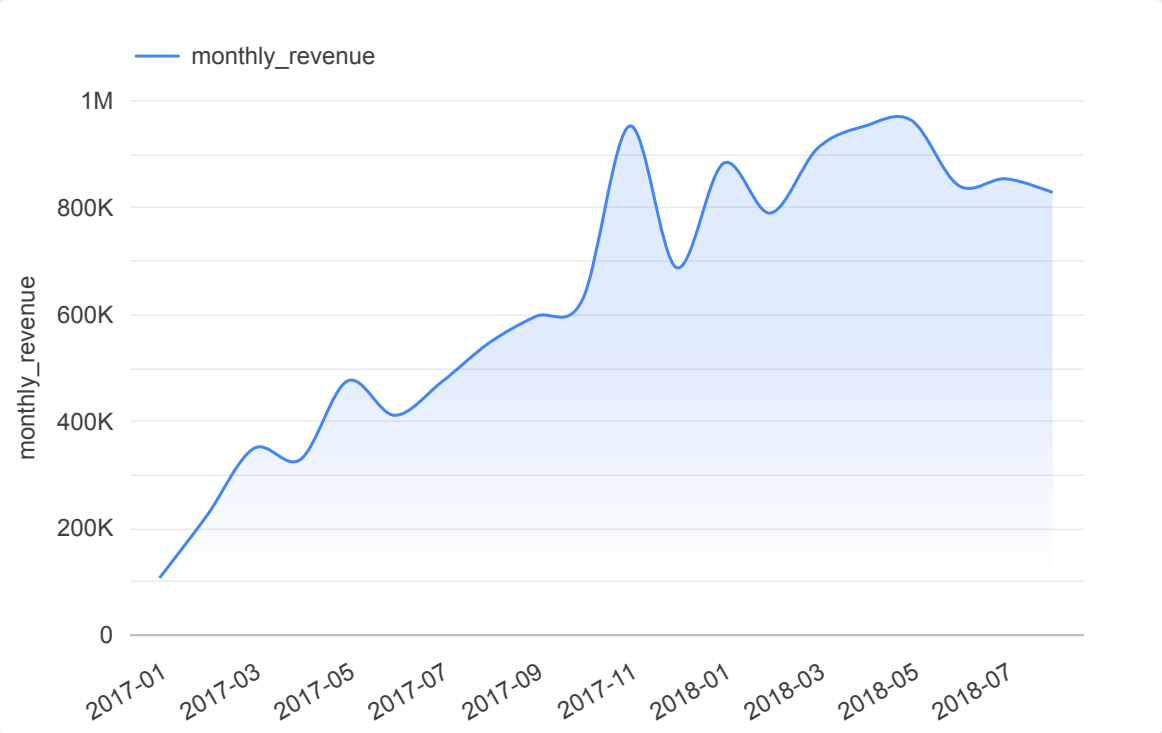
137.76

Customers Cities

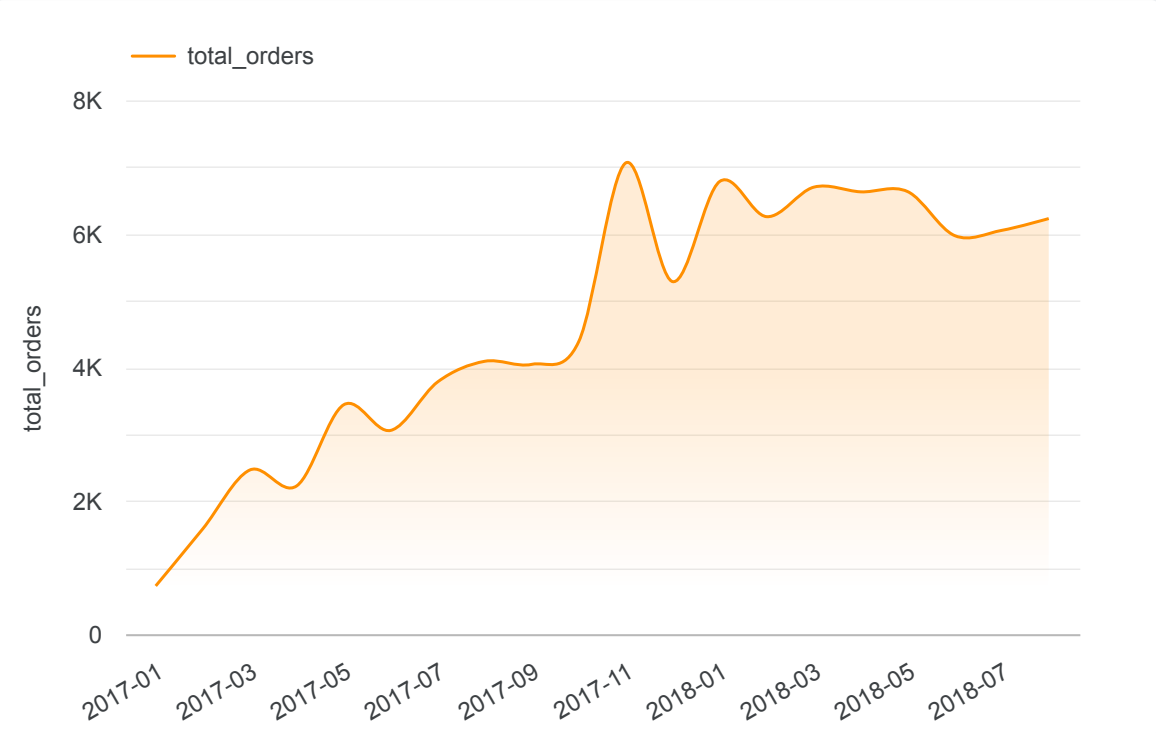
Distinct City

4,051

Monthly Revenue Trend



Monthly Number of Orders Trend



Customers Segmentation

Minimum Spending

Minimum Spending

9.59

Maximum Spending

Maximum Spending

15,978.65

Top Spender

Spend more than 8000

6

High Spender

Spend 5000 - 8000

8

Mid Spender

Spend 1000 - 5000

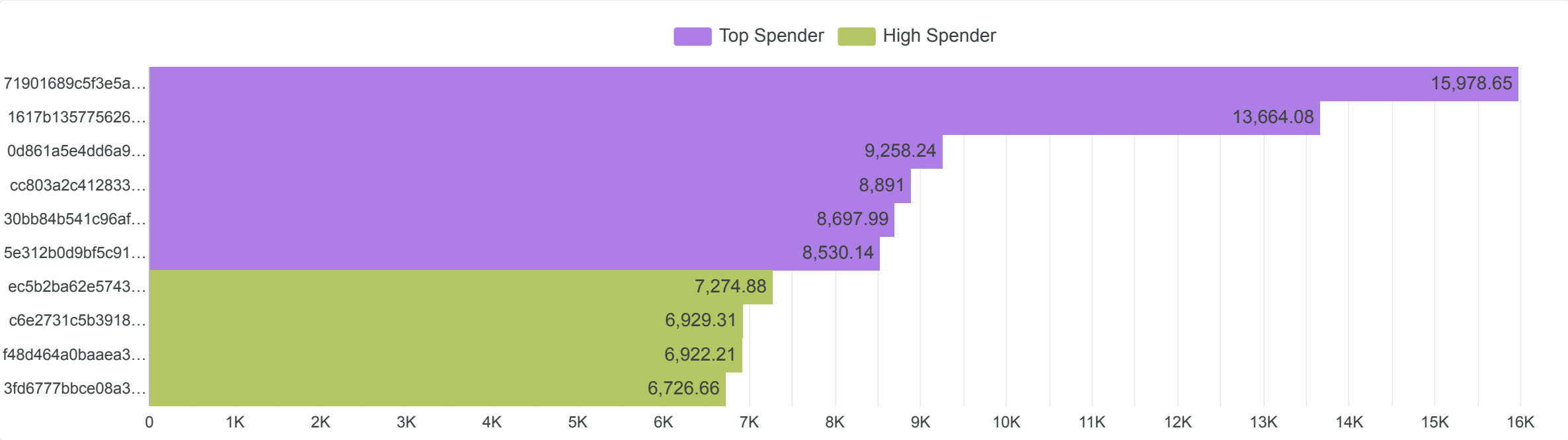
1,291

Low Spender

Spend less than 1000

92,287

Top 10 Customers Based on Total Spending



Sellers Performance

Average Rating

Average Rating

4.2

Minimum Rating

Minimum Rating

1

Maximum Rating

Maximum Rating

5

AOV Seller

AOV

195.68

Top 10 Sellers Based on Total Revenue

	ID	Revenue ▾	Rating	AOV
1.	4869f7a5dfa277a7dca646...	224665.33	4.2	202.04
2.	53243585a1d6dc2643021...	215041.44	4.2	623.31
3.	4a3ca9315b744ce9f8e93...	194960.37	3.9	111.03
4.	fa1c13f2614d7b5c4749cb...	188123.74	4.4	332.37
5.	7c67e1448b00f6e969d36...	180104.43	3.5	192.42
6.	7e93a43ef30c4f03f38b39...	162276.24	4.4	516.8
7.	da8622b14eb17ae2831f4...	157319.67	4.1	122.43
8.	7a67c85e85bb2ce8582c3...	137803.81	4.3	121.63
9.	1025f0e2d44d7041d6cf58...	137586.76	4	152.03
10.	955fee9216a65b617aa5c...	130391.03	4.2	104.98

Top Seller Based on Number of Orders

