

# Ghinwa Moujaes

ECONOMIC CONSULTANT

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## Education

### London School of Economics (LSE)

London, UK

MASTERS OF SCIENCE IN LOCAL ECONOMIC DEVELOPMENT, GRADUATED WITH DISTINCTION (TOP 15 PERCENT)

December 2018

- **Dissertation: Impact of Special Economic Zones on Small and Medium Enterprise Development**, Study on Coega Zone, South Africa
- **Dissertation presented during the 10th Conference of Modern Research in Economics in Berlin, 2020**
- **Elected as Student Representative for the program**
- **Courses: Economic Appraisal, Topics in Local Public Policy, Economics of Local and Regional Development, Demographic Data Analysis**

### American University of Beirut

Beirut, Lebanon

BACHELOR OF SCIENCE IN ECONOMICS, MINOR IN MATHEMATICS, GPA: 4.0/4.0

June 2017

- **Dr. Bassel Fleihan Excellence Award in Economics** for graduating with the highest GPA in Economics
- **Awards: Honor's List Awardee, Best Essay Award for 150th Founder's Day**
- **University of Pennsylvania**, Semester abroad in Fall 2014 – Focus on Mathematics and Economics Courses

## Experience - Relevant

### Conway

Berlin, Germany

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November 2018 - Present

- Implemented a USAid project on optimizing a national Investment Promotion Agency (IPA) in the Middle East
- Outlined an economic diversification plan for a Canadian region by redefining its IPA structure, mandate and target industries
- Implemented an industrial assessment plan for annexed land in a Canadian region to identify optimal economic use
- Conducted site selection projects for corporate clients in various industries (technology, manufacturing, etc..) to recommend expansion plans
- Conducted trainings for IPAs on "Local Skills Retention and Company Retention"

### Arabia Monitor

London, UK

ECONOMIC RESEARCH INTERN

August 2018 - October 2018

- Conducted research and analysis on the economic and political developments in the Middle East
- Participated in periodic publications and client conference calls to present the analytical content

### The World Bank Group

Port Elizabeth, South Africa

ECONOMIC RESEARCH CONSULTANT

March, 2018 - September, 2018

- Conducted quantitative and qualitative research to identify country level performance analysis of Special Economic Zones (SEZ)
- Developed a factual case-study on the spillover effects of the Coega Industrial Zone on Small and Medium Enterprises (SME)
- Presented analysis and practical recommendations on SEZ success factors and methods to integrate SEZs and SME development

### American University of Beirut and United Nations Development Program

Beirut, Lebanon

RESEARCH INTERN

January, 2017 - May, 2017

- Analyzed data, using Stata for statistical coding, for a poverty household survey in Lebanon to draw conclusions on poverty dynamics

## Experience - Other

### Local Economic Development Forum, LSE

London, UK

MANAGING ORGANIZER

September 2017 - March 2018

- Organized a full day conference "Winners and Losers of the Global Economy": Managed the team, budget, location and logistical flow

### Scouts

Dhour Shweir, Lebanon

LEADER FOR GIRLS IN THE AGE GROUP 13 - 19

September 2008 - August 2017

- Organized weekly meetings and collaboration with local organizations beneficial for the members' social, intellectual and adventurous growth

## Skills

**Languages** English, Arabic (Native Languages), French (Fluent), German (Learning)

**IT Skills** Microsoft Office (Proficient), Stata (Working Knowledge), R, Python (Learning)

**Others** Financial Analysis methods, Econometrics, Statistical Analysis methods, Economic Development Analysis, Public Speaking, Corporate Training