

GotG



White paper ver 2.0

Dec. 2021

POWERED BY GOTG PLATFORM



We have introduced the **world's first guarantee and insurance solution** in the **digital asset market**. GotG Platform has a built-in structure of value internalization to convert tangible assets and the value of real-world businesses into digital assets. This is the key for us to implement the DAG guarantee and insurance solution. Now, digital assets traders and foundations issuing digital assets can be free from the shock of seeing the value zero out. GotG has earned its recognition as an innovative platform in the digital asset market, and we are ready to provide more stability and profitability to project foundations and our consumers.

We launched the project in April 2019. To realize the mutually beneficial structure for creators and consumers through the convergence of **blockchain** and financial platforms, we established a company and launched the project in order to develop technology and organize the business structure.

GotG will be a leading company that provides momentum for the upcoming virtual world of the **metaverse**. We work towards the future of core technologies of the 4th Industrial Revolution such as IT, metaverse, and **NFT**, based on the research of Liberal arts, Hanism, and Han philosophy. We will not remain as just one of the technology companies. We are also in preparations for a differentiation strategy to implement **K-content** along with the flow of the **Hanryu**(Korean wave) and the core values of **Korean culture** onto the upcoming virtual world of the metaverse utilizing our profound business experiences. As the front runner, GotG will be a muse that provides momentum and inspiration by presenting a more realistic world to the global fandom of Korean culture who will visit the metaverse and a vision to related business owners and employees.

We hope you can join **GotG**, the **God's Gift**, as the valued customer and share future values with us.

Dec. 2021

GotG Platform

Founder **Eom Meen**



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From GotG

The Surveillance to Protect Digital Assets



DAG Guarantee Insurance Solutions

GotG Platform

The World's First Guarantee Insurance Solution for Digital Assets

GotG launched the world's first DAG guarantee insurance solution in the digital asset market. GotG was the first in the digital asset market to implement and launch the DAG guarantee insurance solution which is evaluated as an achievement that dramatically improved the stability of digital asset investors. Now, digital asset management foundations and digital asset investors can obtain both stability and profitability for their digital assets at the same time through GotG Platform's DAG guarantee insurance solution.

Built-in Structure of Value Internalization

GotG Platform developed a 'built-in process of value internalization' that converts tangible assets and the value of real-world businesses into digital assets. It is a structure that issues the value of tangible assets, real-world businesses, and intellectual property (IP) through NFT and internalize it in GotG. This is the innovative digital asset platform that has solved the 'absence of intrinsic value' known as a problem with the existing digital assets.

Automatic Calculation · Automatic Settlement Feature

GotG Platform provides the feature of automatic calculation · automatic settlement through the configuration of a decentralized pool of digital assets. We have set up the feature of automatic calculation · automatic settlement as the first in world history to establish the structure of production · distribution · settlement · payment on the basis of asset values in the digital asset market. When a project pool is created and the project succeeds, return on investment (ROI) is automatically calculated at the promised rate of return and paid to investors. When a project fails, GotG Tokens deposited in the pool are automatically paid to investors.

All processes of the DAG solution will present transparency and fairness to platform participants, allowing digital asset users to trade digital assets with high reliability.

Native Token: GotG

The native token used by GotG Platform is called 'GotG'. It indicates a token holding the value of digital assets. A digital asset with value, that is GotG.

* GotG is literally pronounced as '갓지 Got G' in Korean. Got G has the same pronunciation as '같이 Gachi: together' and '가치 Gachi: value'.



가치있는 갓지 · 모두의 갓지

Valuable GotG · Everyone's GotG

DAG Program

It is a program with a structure in which the value of tangible assets is converted to NFT, internalized into digital assets through the guaranteed circulation structure, and provides guarantee power again. We named it the Digital Asset Guarantee Program. GotG Platform is a digital asset guarantee insurance solution platform installed with DAG Program.



DAG guarantee·insurance solution

The Issues of Digital Asset Market

Currently, the digital asset market experiences as the shock of seeing the value 'zero out' due to the 'absence of intrinsic value'. The foundations that manage projects and businesses also have a risk of liquidity and failure.

The Answer is Guarantee·Insurance Solution

We solved this problem with the DAG guarantee·insurance solution installed in the GotG Platform. The DAG guarantee·insurance solution provides liquidity and stability by assuring a guarantee to digital asset investors and foundations managing projects. The magic that protects digital assets is the DAG guarantee·insurance solution.

DAG Mechanism

In order to receive GotG's DAG guarantee·insurance solution, individuals holding tokens that conduct businesses, NFT issuing foundations and tokens, and NFT assets sign a contract with the GotG platform for DAG solution after a certain screening process and transfer a portion of their digital assets to GotG's guaranteed asset basket.

Investors of the foundation who have been guaranteed from a contract with the foundation's guarantee program and individuals who have been guaranteed from a contract with the individual guarantee program will receive the issued and listed GotG tokens in the GotG Platform's guaranteed asset basket for a part or the whole digital assets possessed based on their DAG guarantee·insurance solution contracts, in case the owned assets go bankrupt and the value and price are 'zeroed out' due to the foundation's business failure or delisting. After that, GotG tokens will be locked up for a certain period of time, and it will be released by periods. Then, the holders will be able to sell on the exchange where GotG is listed.

This process helps the investors of the foundation and individuals who contracted with the DAG guarantee·insurance solution restore the digital assets that are nearly lost. Even if GotG tokens are locked-up, they can be exchanged for the listed digital assets of other foundations through the trading function within the GotG service application, Jumoney, which can increase its liquidity.

* Because of the DAG guarantee·insurance solution, the GotG platform will have big control over the circulation volume of the digital asset market due to the effect of locking lots of circulating tokens and NFTs listed on the digital asset market.

GotG Guaranteed Asset Basket

Underlying Assets of Trillion KRW

GotG's guaranteed asset basket is filled with underlying assets (1.5 trillion KRW) of issued NFT on the basis with tangible assets owned by GotG Platform.

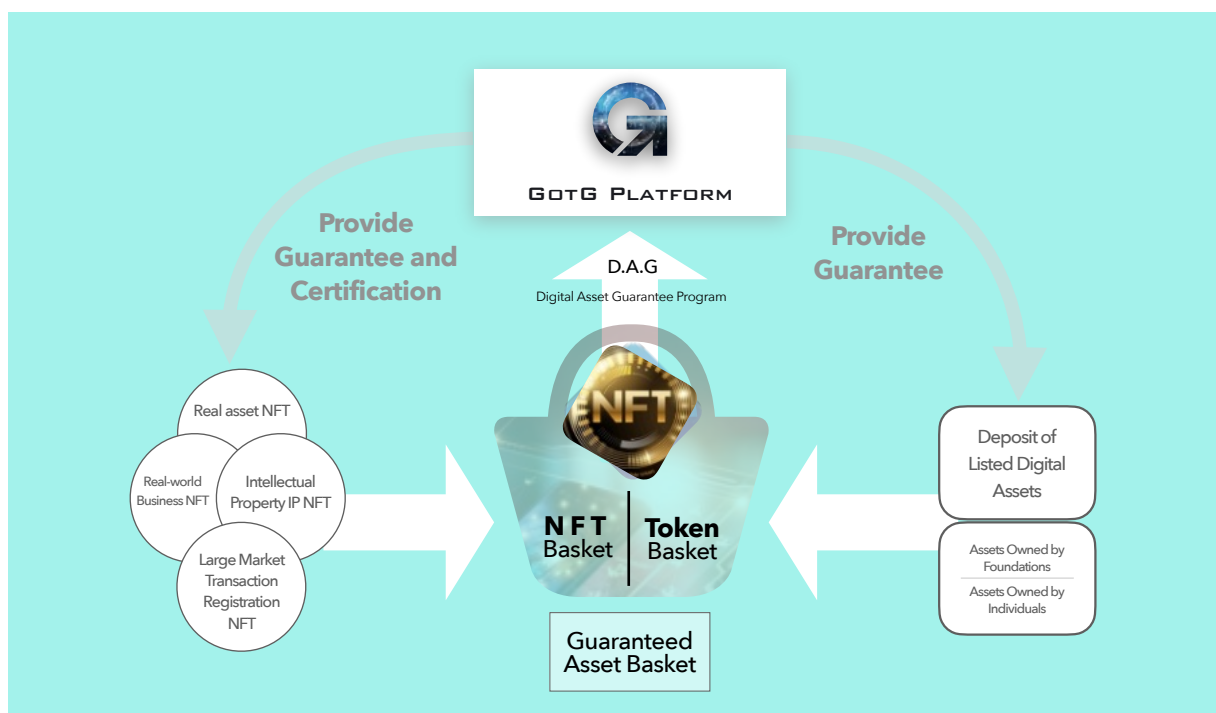
The Guarantee Power and Cashability

NFT with real value issued by GotG Platform and NFT with high cashability for which GotG Platform has secured IP are continuously placed in the GotG's guaranteed asset basket to increase its guaranteed power and liquidity. Cashability provides strong liquidity to consumers through NFT markets and exchanges, and the consumers' liquidity is moved to the guaranteed asset basket by the virtuous cycle system of the DAG solution.

All of these actions ultimately lead to the strongly securing liquidity for GotG, which in turn supplies the liquidity of the powerful GotG Platform to creators and investors.

Continuous Increase in Value

Some of NFTs issued as tangible assets, real-world businesses, and intellectual property (IP) will be sold for trading and the rest will be put into the guaranteed asset basket. Not only the NFTs, but the volume of coins for other foundations requesting a guarantee are also placed in the guaranteed asset basket. As the new IP NFT and digital assets are accumulated in the guaranteed asset basket regardless of success or failure, the quantitative and qualitative values of guarantee/insurance continue to rise.

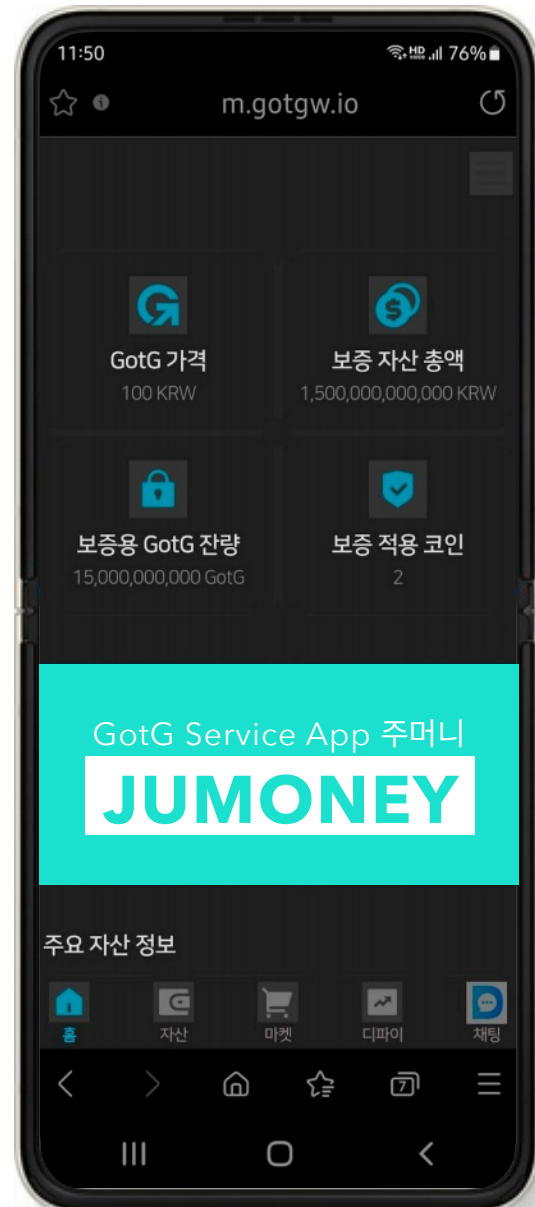


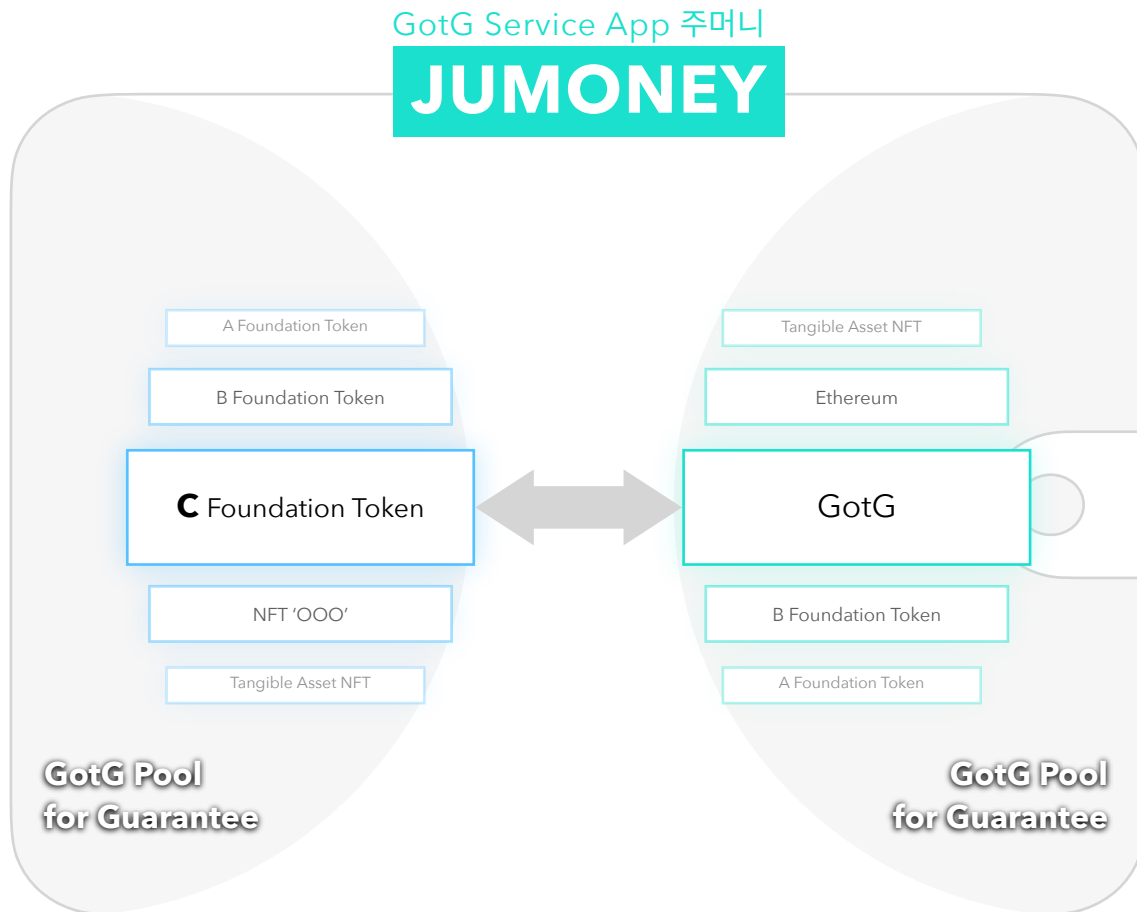
GotG Service Application '주머니 JUMONEY'

The Integrated Service for Wallet - Market
- Messenger at once.

The GotG service application 'Jumoney' contains W-M-M which indicates multi-chain Wallet / Marketplace / Messenger. The GotG Jumoney is a multi-wallet developed by reflecting the users' needs. The users cannot have more convenient experiences of trading, sending and receiving all digital assets within the GotG Jumoney.

- * The meaning of Jumoney(주머니): In Korea, a small bag that can put personal belongings or money and carry or wear around the waist is literally called Jumoney. The GotG Jumoney implies for Lucky bag.





Wallet - Equipped with Exchange Feature

The wallet is equipped with a trading (swap) feature that allows exchanges between digital assets, so holders who possess listed tokens can easily use the swap feature within the application to trade listed tokens and other tokens at once without going through multiple steps.

Market - Digital Asset Shopping

'My own digital asset to choose like shopping at a market,' the GotG Jumoney Application, delivers the market to you. It is a market where you can shop digital assets such as GotG, listed tokens of other foundations, and NFTs.

Messenger - p2p, airdrop

The world's first developed blockchain messenger, GotG Direct, is a messenger that has features of p2p and airdrop, and the users can easily send and receive digital assets for their convenience. The users can freely exchange digital assets they desire using p2p method.





GotG sophistication

The Sophistication Project on Landing Page and Service Application

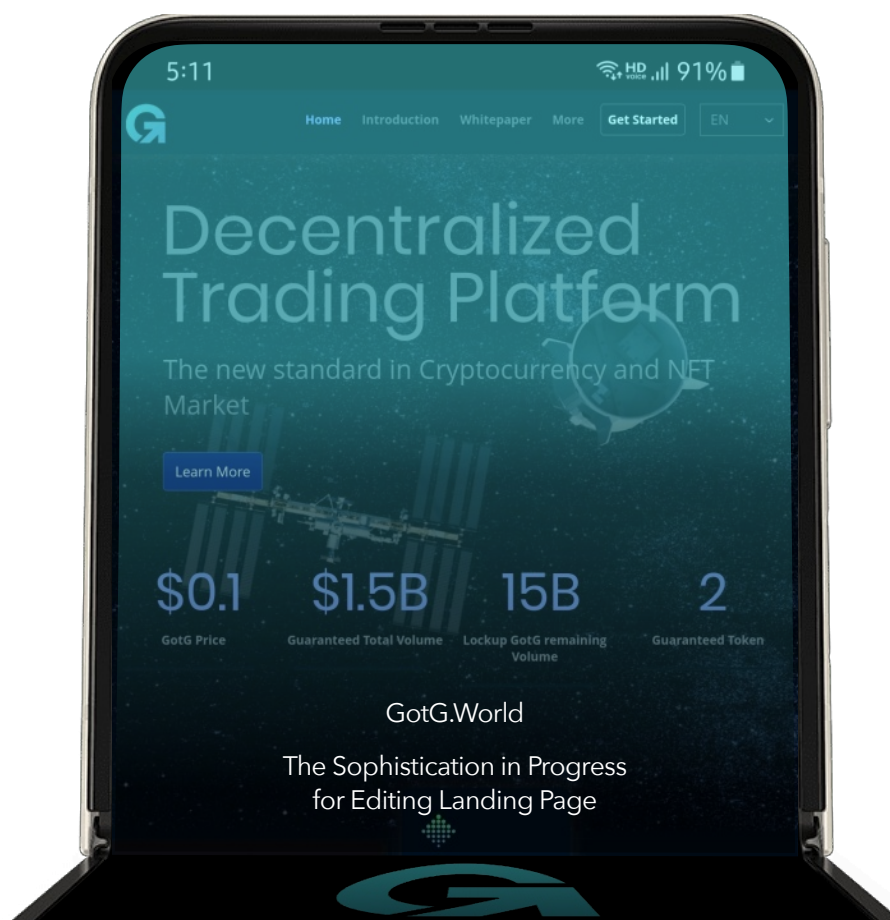
With the confirmation of GotG symbol and UX·UI, we are in a process of reorganizing and upgrading the design of the landing page and service application 'Jumoney'. We will soon present the highly sophisticated version of them.

Promotion Channel Expansion

There are 33,623 members on GotG global telegram as of early December 2021 and 21,387 followers on GotG's Twitter account. GotG is in a process of upgrading its promotional channels to expand and communicate with global users.

Mainnet Set-up

We are expecting to take over the developed mainnet and to change it to a structure suitable for GotG as another upgrading process.



Now **NFT**

Visible Digital Assets



NFT

NFT(Non Fungible Token)



Blockchain

Metadata · Unique Identification Information

Rights

Ownership · Copyright · Certification (Written Guarantee)

NFT by GotG

Non-fungible · Verification of Original · Traceable

NFT is a digital file with a unique ID that can be verified on a blockchain, and it is not interchangeable unlike Bitcoin. Cryptocurrencies such as Bitcoin are fungible (FT), so it is different from NFT. This non-fungibility allows NFT to perform the function of proving the 'original' and entitles as a digital asset that can hold in the rights of almost any tangible or intangible assets, including art works, music, videos, collectibles, trading cards, virtual items, or real estate.

NFTs are also traceable and cannot be duplicated because each NFT contains a unique serial number or non-replicable 'fingerprint' (hash).

NFT Brought Revolutionary Changes in the Copyright System

NFT, which destructively innovates the existing copyright system, implements the creation and transfer of rights such as ownership or copyright to digitally created works with blockchain technology.

Even if creators no longer register their works to the Copyright Association, they can create their own works on the NFT and announce their creations to the corresponding digital network, and automatically receive royalties without tracking the use of the works. Since a revolutionary change has begun in the existing copyright system, people craze about NFT, a digital asset.



Visible Digital Asset, NFT

Instead of digital assets that were invisible making doubt for the existence, NFT known as a visible digital asset is recently all the rage.

GotG issued the world's first tangible asset based NFT in April 2021. The NFTs created by GotG are visible. We approached NFT in the eyes of Liberal arts, not in the eyes of technology. Therefore, we could plan and release the differentiated NFT business model and could still run new businesses with a number of partners.

GotG provides a written NFT digital guarantee (certification of genuine product) for the products in Amazon Korea Mall by utilizing NFT certification feature. Also, we are planning to provide consumers 'compensation/guarantee plan' by applying the DAG solution in case of forgery accidents or copyright violations. Since the native coin GotG is used in all processes such as guarantee, insurance, and compensation, the value of GotG will continue to increase.

amazon Korea Mall by GotG Platform

The Operation of Amazon Korea Mall

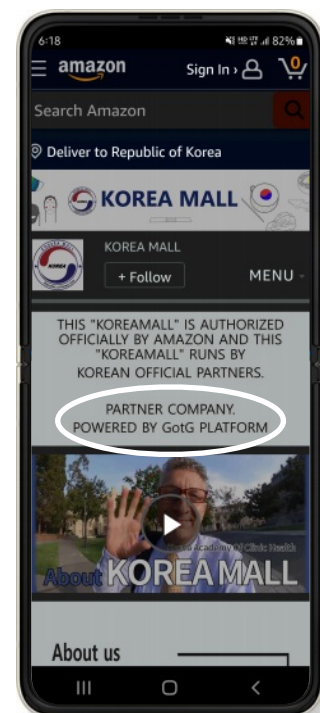
GotG Platform runs the Korea Mall on the website of Amazon, the world's largest shopping mall, which ships to 180 countries around the world.

GotG will develop Amazon Korea Mall into a professional shopping mall for K-products for Korean wave and other Korean products based on a differentiated strategy.

* **amazon.com/koreamall**

Partner Company Powered by GotG Platform

* Currently in Preparations



Operations strategy

The first

K-Content + Celebrity Goods

The second

K-Products + K-Content + NFT

NFT certification business for the original K-products and K-content

The third

GotG Guarantee Compensation Plan (TBA)

GotG compensation plan to provide in case of issues with NFT certified genuine product

K-Content + Celebrity Goods (example)



K-Products + K-Content + NFT



Original K-Content and Goods NFT Certification

We start with selling goods linked with K-Content along with the flow of the Korean wave, and other Korean products on Amazon Korea Mall. Then, NFT digital certificate of genuine product is issued through the NFT certification process.

Amazon Korea Mall → Enters Metaverse Shop

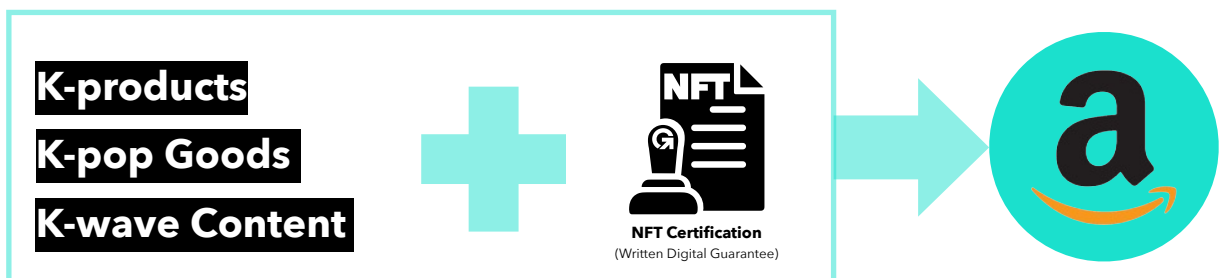
K-products in the Amazon Korea Mall are converted through NFT to enter in the metaverse shop.

NFT Certification Business

A lot of Korean products are sold on Amazon. However, most of them are not made in Korea, but illegal copies. For example, in the case of hanbok, more than 90% of clothes are not from Korea but cheap copies made of nowhere. In case of goods of the Korean wave, unauthorized copies without a license are also on sale.

GotG conducts NFT certification business for Korean products, goods of the Korean wave, and K-brand products. Amazon's worldwide consumers will be able to purchase 'certified genuine Korean products' with the NFT digital certificate of genuine product issued by GotG.

- ✓ In order to receive the NFT digital certificate of genuine product issued by GotG Platform, the seller pays the certificate issuance fee with GotG, the native token.



GotG Compensation Plan (TBA)

GotG is planning to commercialize the service of 'GotG Compensation Plan', which provides compensation to consumers if the products sold by GotG are found to be counterfeit and forgery. The consumers who are suffering from counterfeit and forgery will be compensated with 'GotG', and GotG will serve as a native token optimized for the compensation plan.

- ✓ The detailed description of 'GotG Compensation Plan' will be included in the 'business plan for Amazon Korea Mall'.

'A young Korean man maketh the Hanryu(Korean wave)'

GotG supports the project on youth creative content with the slogan of 'A young Korean man maketh the Korean wave'. The content created by Korean youth through media commerce are creative and clever. They are advertisements but very interesting. GotG will provide them with support and strategies in connection with Korean cultural products and K-products. Idols are not the only stars of the successful Korean wave, but even promotional content created by Korean youth is K-content of the Korean wave. We will support their high-quality content to transmit onto the Amazon Korea Mall by building a new system. We are planning to promote a project to support the basic income of youth content creators with the coin, GotG.

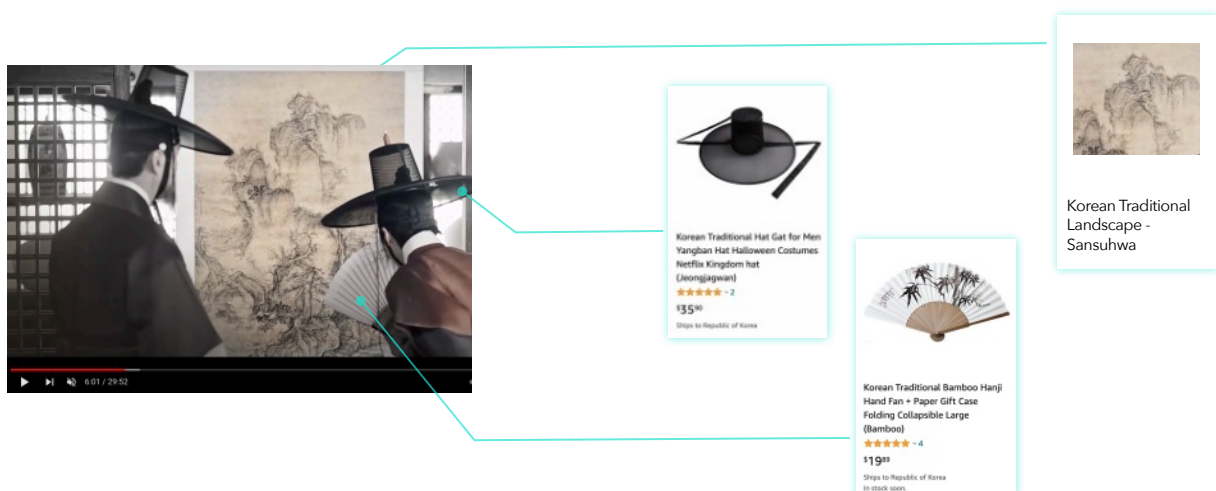
- ❖ The advanced content creation: Support for sending the content to Amazon, Provide the coin, GotG, as a reward (basic income support)
- ❖ GotG Partners Creating: 1,270 video-based creators, 27.6 million cumulative followers



Special Edition

Discover products made by Korean masters, tangible and intangible cultural assets, and sell through NFT certification

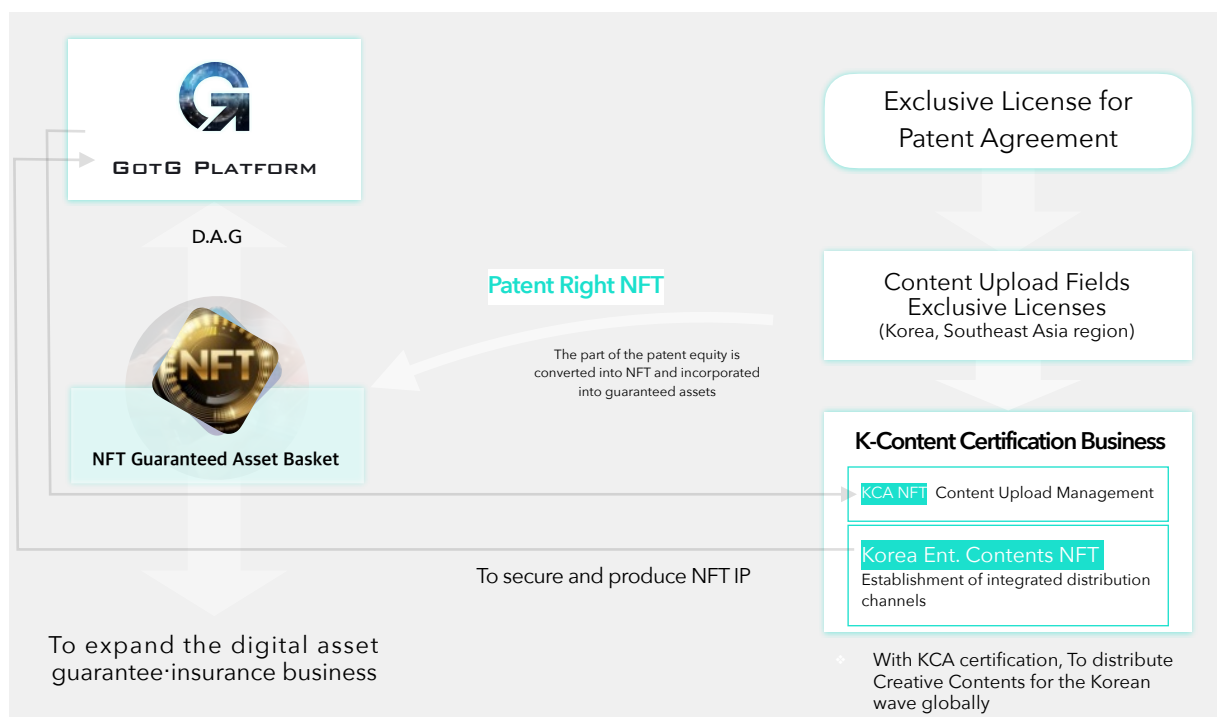
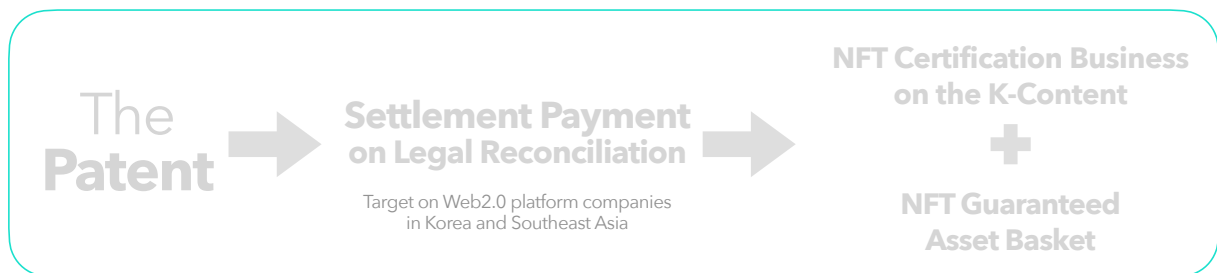
We will continue to discover unique Korean products and supply them as special editions on Amazon Korea Mall. Through our efforts, Amazon Korea Mall will introduce differentiated products to global fans of the Korean wave and Korean culture fandoms around the world.



NFT Certification Business on the K-Content

Certification on the uploaded K-content

GotG has obtained exclusive licenses and litigation rights in Korea and Southeast Asia for the patent owned by the company, 'O' in the U.S. that has won from the patent battle with Facebook. This is the powerful patent that can restrict and control the video uploads and streaming services of Web2.0 platform companies. We plan to conduct the NFT certification business for the K-content to be uploaded. Also, we will convert a part of the patent right with a great value into NFT, put it in the NFT guaranteed asset basket, and utilize it as an asset in the guarantee/insurance business for digital assets.



Certification Business Process

NFT Production Base Creation

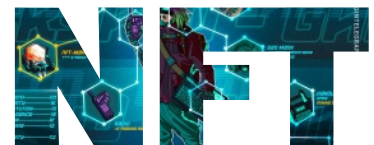
Signed MOU with Sewon E&C listed in KOSPI

GotG Platform and Sewon E&C (KOSPI:091090) signed MOU for the promotion of joint NFT projects on October 7, 2021. Through the establishment of a joint venture, we plan to secure a number of intellectual property rights (IPs) such as the Korean wave, games, and entertainment, and carry out the business of converting them into NFTs. We are building the NFT production base through business agreements with a number of partners, including famous entertainment companies.

News : <https://news.naver.com/main/read.naver?mode=LSD&mid=sec&sid1=101&oid=003&aid=0010758935>



October 7, 2021,
NFT business agreement signed



Production Base Creation

NFT Business Model : Damda.N

GotG will release NFT business model 'Damda.N' with the motto of 'contain value', 'contain asset' and 'contain copyright'.

'Damda.N', a completely differentiated NFT business model based on GotG's analysis on Liberal Arts, consists of A Series - Art NFT Collection, R Series - Real asset NFT Collection, F Series - Fashion NFT Collection, etc. We plan to collaborate with various partners by providing the optimal NFT business model to companies and creators.

Metaverse Bridge Platform : Dari.N

The world you see when you cross the bridge, Metaverse. GotG will introduce 'Metaverse Bridge Platform: Dari.N'. Dari.N is a bridge platform that converts tangible assets and products into NFTs and supplies them to the virtual world of the metaverse. Dari.N will allow all the companies to supply their products and services to the ecosystem of the metaverse. The key to success is the GotG Platform that has technology of converting tangible assets into digital assets.

Future Metaverse

The future that has already come forward  **METaverse**

The metaverse is the future that has already come forward in front of our faces.

GotG, the front runner of Web3.0, will introduce a completely **different metaverse project.**



- Games and entertainment IP
- K-Content, Goods of the K-pop IP
- Korean Products, Tangible Assets, etc.

METaverse BRIDGE PLATFORM

GotG Dari.N

Meta**Hanryu**
•
Hanryuverse

GotG Edition with **Metaverse**

Amazon GotG Edition → Use in Metaverse

Special GotG Edition selling at Amazon Korea Mall can be used in the metaverse by providing NFT interoperability.

- ❖ Example) When purchasing a full set of General officer outfit at Korean drama '00' (helmet + General officer outfit + sword + archery + cotton + etc.), NFT is provided that can be used in the metaverse
- ❖ NFT interoperability allows to match with the desired game
- ❖ It can be displayed, worn, and resold in the Metaverse wardrobe



GotG Edition on
Amazon Korea Mall



It can be used in the metaverse, games, etc.

- The metaverse project details will be announced later

MetaHanryu · Hanryuverse

100 million global fans of the Korean wave, 100 million + @ Korean culture fandoms

GotG will provide a financial service combined with culture by supplying certified K-content NFT and physical product NFT to the metaverse.

GotG will present the K-Meta · K-Bus project for global fans of the Korean wave and Korean culture fandoms around the world. K-Meta · K-Bus, where anyone can meet K-content and experience Korean culture in the world of the Metaverse, it is different if it is created by GotG.

- We have been running the K-community for 20 years ago and preparing for this moment by conducting R&D related to the Hanryu(Korean wave) for 15 years.

Invite Finance to the Culture

Invite 'Hongik Finance' to 'the Culture of Hanryu(Korean wave)'

The founding ideology of the Republic of Korea has a spirit of 'Hongik Ingan (Humanitarian ideal)' that widely benefits people. We are creating 'Hongik Finance' by translating the unique spirit of Hongik Ingan (Humanitarian ideal) into finance. We will introduce the 'Hongik Financial Project' for people on the basis of the Korean wave culture, in the metaverse. You can look forward to it. 'The rise of Korean culture · Hongik Finance' is the future with GotG for you and for everyone.

- The metaverse project details will be announced later

Public Business by GotG

Basic Income Project for Content Creators

GotG, which continuously contains valuable NFTs based on the boundless creativity of content creators, conducts public interest projects for creators. We plan to support basic income for content Creators of the youth utilizing the profits generated from the U.S. patent right of the company 'O' and guarantee/insurance business. Furthermore, we plan to build the Korean Wave Cultural Exchange Centers in each country of Southeast Asia to support and nurture content Creators living in culturally underprivileged countries.

Hangeul (한글 : Korean Alphabet) Education Project

The Cia-Cia tribe, an ethnic minority living on the Indonesian island of Buton, did not have their own texts. In 2009, Hangul (Korean alphabet) was adopted as the official alphabet, and their culture, history, and language are recorded and educated through the Korean alphabet. This was possible because the greatest strength of Hangul is a phonetic character that can contain any language in the world. GotG plans to carry out a project for the public interest to distribute the Korean alphabet to diverse ethnic groups around the world. Minorities will be able to record their language and culture through the Korean alphabet, Hangul.

Discovery Project for Content on the Original Culture of Mankind

We plan to carry out a storytelling and content project by collecting old stories about the original culture of mankind possessed by minorities in the global village. Through this project, we believe humans will be able to dream of a better future from the stories of the past.



GotG Economy

GotG Issuance

16,000,000,000 GotG

Guaranteed Lockup 15,000,000,000 GotG

Distribution 1,000,000,000 GotG

NFT Issuance

160,000,000 NFT

Guaranteed Asset NFT 150,000,000 NFT

Distribution 10,000,000 NFT

Etherscan

<https://etherscan.io/address/0xceedb07dd26b36287b6d109f0b06d7e8202ce8c1d>

GotG Upside Momentum

BPS

BPS (Book-value Per Share) is an indicator of a company's financial soundness in the stock market and represents 'liquidation value' or 'net asset value per share'. In other words, it indicates the amount recovered per share if the company distributes the remaining assets to shareholders after cessation of activities. It is used as a primary metric in GotG's DAG solution.



$$\text{BPS} = \frac{\text{Total Asset} - \text{Liabilities}}{\text{Number of Shares Issued}}$$

The value of GotG is based on pre-issued 1.6 trillion NFT assets on tangible assets, and digital assets flowing from the digital asset market.

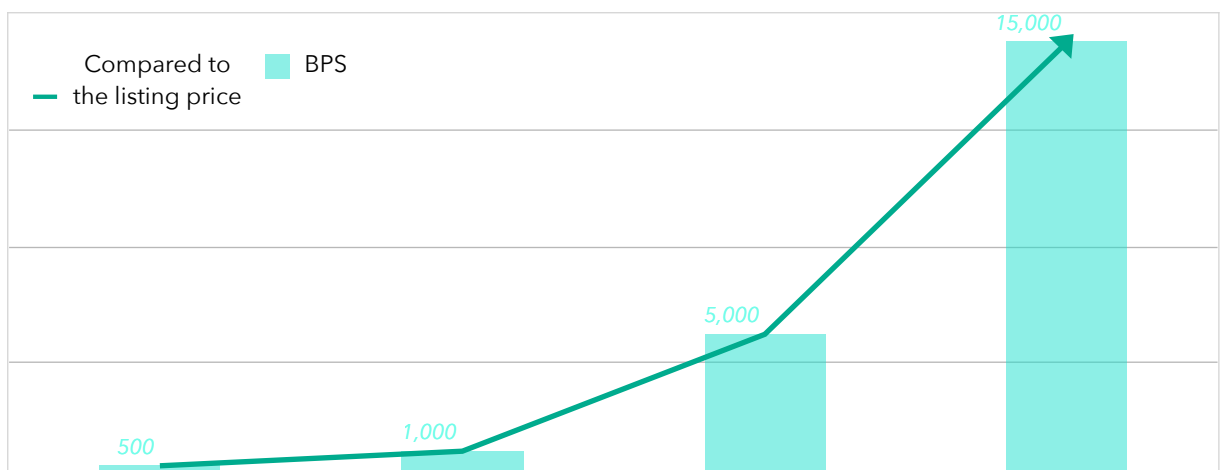
In the cycle system of GotG Platform's production, distribution and liquidation, the assets flowing into the guaranteed asset basket will be fairly and thoroughly evaluated in accordance with the International Financial Reporting Standards (IFRS).

Digital assets converted into numbers and evaluated will provide tremendous opportunities to many Creators and project planners within the economic ecosystem of GotG Platform.

NFT and GotG Issuance Structure



GotG's Expected BPS Index and Upside Momentum When Listing

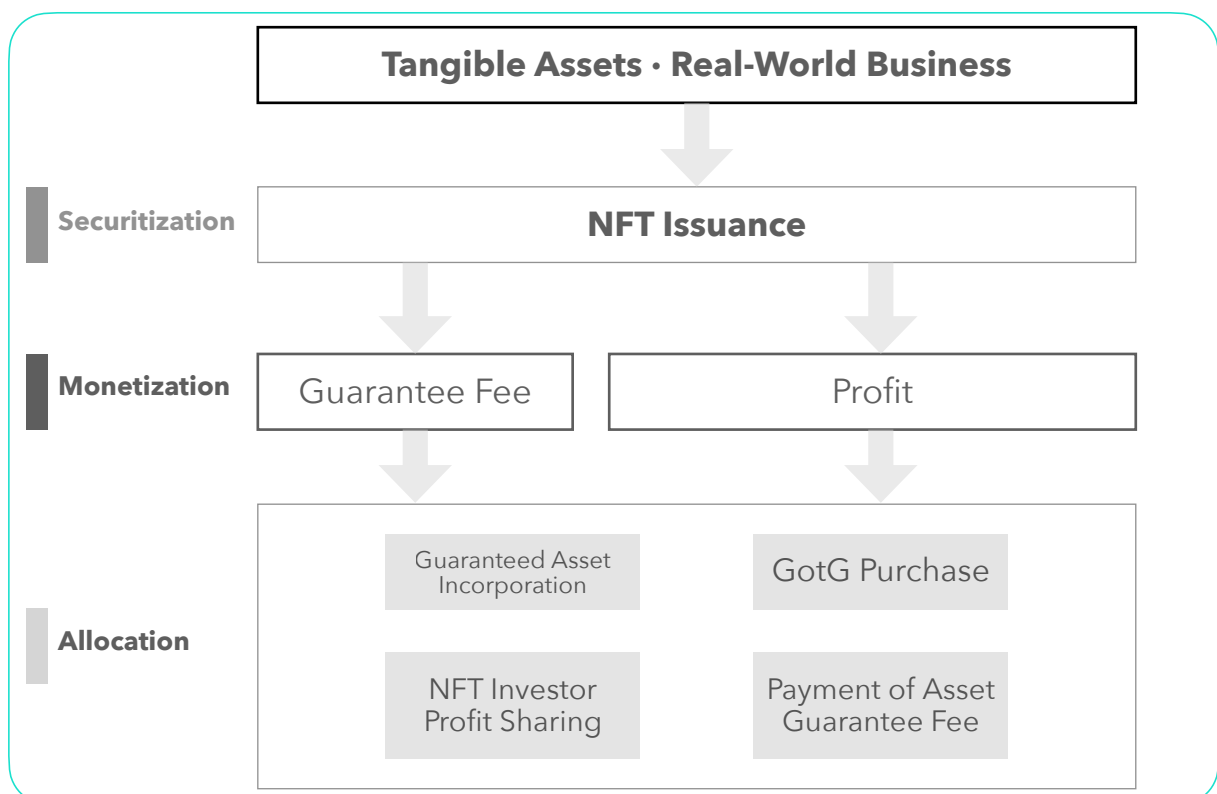


GotG Distribution and Incineration Process

	In case of project success	In case of project failure
NFT	Return to GotG Platform	
GotG	Incineration after purchasing lockup volume or distribution volume	Lockup volume distribution
GotG Distribution Value Change	Token sale proceeds or token incorporation <hr/> Decrease in GotG distribution = Value and BPS Increase per GotG token	Residual assets and transfer of business rights <hr/> Increase in GotG distribution = Value and BPS per GotG token remain stable
Strengths	A virtuous cycle system in which project success increases the value of GotG through asset incorporation and reduced GotG volume	Even if the project fails, the asset size is maintained through the incorporation of residual assets and dilute damage caused by failure

- ❖ The above project is the project of the Creator and the foundation issuing tokens which is guaranteed by GotG and provides tremendous opportunities to Creators who have experienced failures through the advanced support based on data accumulated during the business period even in the result of business failure.

GotG Purchase Process



GotG Brand Story



Symbol Story

It is the Jade Dragon(옥룡), not the Comma Shaped Jade(곡옥).

The Jade Dragon is a symbol of Northeast Asian celestial culture and is the original culture of mankind. It is also a unique symbol excavated from the realms of Gojoseon, Goguryeo, Baekje, and Silla, the former country names of Korea. We chose the Jade Dragon known as the symbol of Korean culture to represent us. The symbol of GotG is the Jade Dragon.



RoadMap

2019.04	Launched GotG Project	
2020.01	Started DAG Solution Beta Testing	
2021.01	Completed DAG Solution Development	From GotG
2021.05	Launched GotG Multi Wallet	
2021.11	Listed on the BW Exchange	



Sophistication

Now **NFT**

2022 1Q	To sophisticate dag solution Mainnet acquisition	Future Metaverse
2022 3Q	Fair asset distribution system development according to certification on the Korean content and profits AI-based DAO pro system development <ul style="list-style-type: none">Participation/contribution evaluation by project characteristicsNFT level and organization combination matching system by fields (technology, planning, marketing, finance, public relations)	

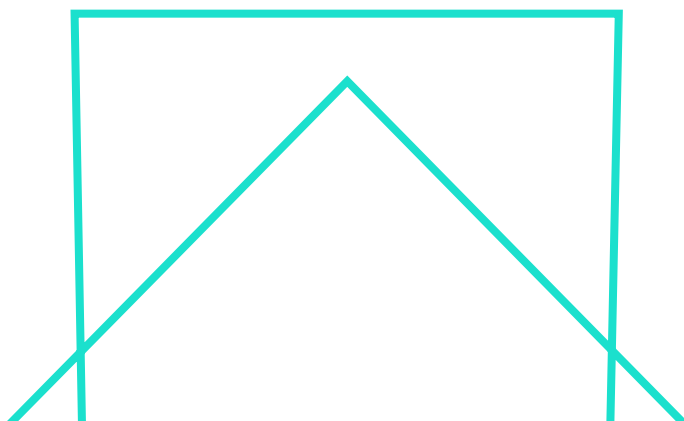


Metaverse

MetaHanryu
HanryuVerse

2022 4Q	Metaverse mutual compatibility settlement system development	
2023 1Q	Metaverse token economy mutual convergence system research MetaHanryu · Hanryuverse Launch	

POWERED BY GOTG PLATFORM



White paper ver 2.0

Dec. 2021

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