Grant Ho

Computer Science

UX Design

Entrepreneurship

CONTACT

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TECHNICAL SKILLS

Languages
C++, C, Python, React, HTML/CSS, XML, JavaScript, SQL, R

Frameworks
Bootstrap, REST Framework, Django, Node.js, Agile

Design
Figma, Canva, Webflow

Collaboration
Github, Trello, Asana, Monday.com

ADDITIONAL

Professional sports team owner, extreme skier, world traveler, foodie, student founder, aspiring bonsai master, boba tea connoisseur

EDUCATION

University of Michigan — **Ann Arbor, MI**
BSI: UX Design, Minor: Computer Science & Entrepreneurship — **May 2023**
- **Cumulative GPA:** 3.9/4.0
- **Awards:** James B. Angell Scholar, University Honors (3x)
- **Relevant Coursework:** Data Structures & Algorithms, Data-Oriented Programming, Entrepreneurial Creativity, Web Design & Systems, Human-Computer Interaction, Statistics & Data Analysis

PROFESSIONAL EXPERIENCE

Peachscore — **Los Angeles, CA**
Product Management Intern — **July 2021 - Present**
- Document user stories and gather stakeholder requirements for product roadmap, design, and development
- Maintain agile work environment ensuring team adheres to business processes to improve efficiency and productivity
- Manage product prioritization collaborating with engineering, design, and marketing teams shipping 15+ features and 2 new products to SaaS platform

Samsung Semiconductor — **San Jose, CA**
Product Planning Intern — **Summer 2021**
- Conducted market analysis on semiconductor industry with a focus on AR/VR, Cloud, and 5G technologies boosting company-wide R&D for metaverse solutions
- Collaborated with business enablement and engineering teams for future semiconductor innovation improving cost efficiency by 3%
- Consulted with Fortune 500 companies and startups to meet semiconductor and memory needs improving organizational effectiveness and bottom lines

Ladder — **Palo Alto, CA**
Growth Intern — **September 2020 - May 2021**
- Executed data-driven insights in collaboration with team maximizing platform engagement and utilization increasing user growth by 20+%
- Overhauled go-to-market strategy identifying partnerships with college campuses to maximize market reach and user engagement

Warmly, (YC S20) — **San Francisco, CA**
Software Engineering Intern — **Summer 2020**
- Implemented front-end improvements on user dashboard with HTML, CSS, JSON, and React.js increasing user satisfaction by 70% and click-through rate by 45%
- Improved email automation system using Firebase and RESTful API to streamline marketing campaigns and providing existing customers weekly data insights
- Spearheaded growth initiatives developing user surveys and conducting customer interviews to build ideal customer profiles achieving 4.5k MRR

PROJECTS & LEADERSHIP

Clustr Chat — **June 2021 - Present**
Founding Team Member, Business Development Lead
- A social connectivity app humanizing group conversation to virtual world
- Conducted user interviews and devised product roadmap targeting college students to launch MVP and procure VC funding

Thank Blue, COVID-19 Initiative — **February 2021 - April 2021**
Project Manager, Developer & Graphic Design Lead
- Led group of STEM students collecting 550+ thank you notes for healthcare heroes
- Designed UI, built website (https://thank-blue.web.app), and created graphics for social media campaign

Collegiate Soccer Society - The Future of U.S. Soccer — **November 2020**
Co-Founder, Executive Board Member, Software Developer
- Orchestrated world-wide soccer conference with famous speakers discussing economics, statistics, and culture surrounding U.S. soccer
- Executed front-end of website to capture large attendance and easy to use interface for attendees (https://cssmichigan.com)