



Grant Ho

Computer Science | UX/UI Design | Entrepreneurship



grantho@umich.edu



303.619.3434



grantho.com



linkedin.com/in/gho

EDUCATION

University of Michigan

Bachelor of Science in Information: UX Design, Minor: Computer Science & Entrepreneurship

Ann Arbor, MI
May 2023

- **Cumulative GPA:** 3.9/4.0
- **Awards:** James B. Angell Scholar, University Honors (3x)
- **Coursework:** Data Structures & Algorithms, Data-Oriented Programming, Discrete Math, Programming Concepts, Entrepreneurial Creativity, Web Design & Systems, Human-Computer Interaction

PROFESSIONAL EXPERIENCE

Samsung Semiconductor

Incoming Product Planning Intern

San Jose, CA
Summer 2021

Menon Labs

Product Fellow; Plant Jammer

London, U.K.
March 2021 - May 2021

- 1/30 chosen to serve as a Product Owner among students from top universities around the world
- Managed different stakeholders to define clear goals and timelines while collaboratively working with team to develop product roadmap promoting sustainable eating and food waste elimination

Ladder

Growth Intern

Palo Alto, CA
September 2020 - May 2021

- Assessed market landscape by identifying partnerships with campus communities to maximize overall market reach and user engagement
- Executed data-driven insights in collaboration with team maximizing platform engagement and utilization increasing user growth by 20+%

Warmly,

Chief of Staff

San Francisco, CA
Summer 2020

- Spearheaded growth initiatives during YC (S20) developing user surveys, conducting customer interviews and researching target companies to develop ideal customer profile for profit maximization and customer loyalty
- Implemented design improvements on user dashboard with HTML, CSS, JSON, and React.js increasing user satisfaction by 70% and click-through rate by 45%.
- Overhauled go-to-market plan increasing inbound customers via Google, Facebook, and LinkedIn ads yielding 15+ paying customers and 4.5k monthly recurring revenue

University of Colorado, School of Medicine

Research Assistant

Denver, CO
June 2017 - November 2019

- Published research and selected to present poster at American Heart Association based on scientific merit, technical quality, organization, and practicality to the medical field
- Analyzed 50+ articles to integrate evidence-based approaches into routine clinical care to improve medication adherence and blood pressure control in patients doi: 10.1007/s11906-018-0830-x

PROJECTS & LEADERSHIP

Thank Blue, COVID-19 Initiative

Project Manager, Tech & Graphic Design Lead

February 2021 - April 2021

- Led group of computer science and psychology students to create grand display honoring healthcare heroes
- Designed user interface of website (<https://thank-blue.web.app>) and created graphics to publicize initiative

Hack 206 @ Michigan Detecting Fake News with Machine Learning

Software Developer & Pitch Lead

December 2020

- Awarded best use of technology to address contemporary social issues
- Developed and pitched ML model to decipher fake vs true news from Twitter & other news sources

Collegiate Soccer Society - The Future of U.S. Soccer

Executive Board Member, Front-End Lead

November 2020

- Orchestrated world-wide soccer conference with guest speakers including Alexi Lalas, Becky Sauerbrunn & Grant Wahl discussing economics, statistics, and culture surrounding U.S. soccer
- Executed front-end of website to capture large attendance and easy to use interface for attendees (<https://michigansoccersociety.com>)

SKILLS & ADDITIONAL

- C++, HTML/CSS, Python, R, SQL, JSON, Git, Microsoft Excel, Mandarin Chinese
- Professional sports team owner, Colorado skier, stock trader, boba tea connoisseur, social justice advocate