

Grant Ho

Computer Science

UX Design

Entrepreneurship

CONTACT

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TECHNICAL SKILLS

Languages

C++, C, Python, React,
HTML/CSS, XML,
JavaScript, SQL, R

Frameworks

Bootstrap, REST
Framework, Django,
Node.js, Agile

Design

Figma, Canva, Webflow

Collaboration

Github, Trello, Asana,
Monday.com

ADDITIONAL

Professional sports
team owner, extreme
skier, world traveler,
foodie, student founder,
aspiring bonsai master,
boba tea connoisseur

EDUCATION

University of Michigan

BSI: UX Design, Minor: Computer Science & Entrepreneurship

Ann Arbor, MI
May 2023

- **Cumulative GPA:** 3.9/4.0
- **Awards:** James B. Angell Scholar, University Honors (3x)
- **Relevant Coursework:** Data Structures & Algorithms, Data-Oriented Programming, Entrepreneurial Creativity, Web Design & Systems, Human-Computer Interaction, Statistics & Data Analysis

PROFESSIONAL EXPERIENCE

Peachscore

Product Management Intern

Los Angeles, CA
July 2021 - Present

- Maintaining agile work environment, ensuring team adheres to business processes
- Documenting user stories and gathering stakeholder requirements for product development
- Managing product prioritization while collaborating with engineering, design, and marketing teams for successful sprints and launches

Samsung Semiconductor

Product Planning Intern

San Jose, CA
Summer 2021

- Conducted market analysis on semiconductor industry with a focus on AR/VR, Cloud, and 5G technologies boosting company-wide R&D for metaverse solutions
- Collaborated with business enablement and engineering teams for future semiconductor innovation improving cost efficiency by 3%
- Consulted with Fortune 500 companies and startups to meet semiconductor and memory needs improving organizational effectiveness and bottom lines

Ladder

Growth Intern

Palo Alto, CA
September 2020 - May 2021

- Executed data-driven insights in collaboration with team maximizing platform engagement and utilization increasing user growth by 20+%
- Overhauled go-to-market strategy identifying partnerships with college campuses to maximize market reach and user engagement

Warmly, (YC S20)

Software Engineering Intern

San Francisco, CA
Summer 2020

- Implemented front-end improvements on user dashboard with HTML, CSS, JSON, and React.js increasing user satisfaction by 70% and click-through rate by 45%
- Improved email automation system using Firebase and RESTful API to streamline marketing campaigns and providing existing customers weekly data insights
- Spearheaded growth initiatives developing user surveys and conducting customer interviews to build ideal customer profiles achieving 4.5k MRR

PROJECTS & LEADERSHIP

Clustr Chat

Founding Team Member, Business Development Lead

June 2021 - Present

- A social connectivity app humanizing group conversation to virtual world
- Leading user interviews and devising product roadmap targeting college students to launch MVP and procure VC funding

Thank Blue, COVID-19 Initiative

Project Manager, Developer & Graphic Design Lead

February 2021 - April 2021

- Led group of STEM students collecting 550+ thank you notes for healthcare heroes
- Designed UI, built website (<https://thank-blue.web.app>), and created graphics for social media campaign

Collegiate Soccer Society - The Future of U.S. Soccer

Co-Founder, Executive Board Member, Software Developer

November 2020

- Orchestrated world-wide soccer conference with famous speakers discussing economics, statistics, and culture surrounding U.S. soccer
- Executed front-end of website to capture large attendance and easy to use interface for attendees (<https://cssmichigan.com>)