

# GRANT HO

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<b>EDUCATION</b>	<b>UNIVERSITY OF MICHIGAN</b> <b>College of Literature, Science, and the Arts</b> Intended Bachelor of Science: Computer Science, May 2023 <ul style="list-style-type: none"><li>• Cumulative GPA: 3.814/4.00</li><li>• Awards: University Honors: 2019, 2020 (for 3.5+ GPA)</li><li>• Activities: Michigan Sports Analytics Society, Collegiate Soccer Society, Special Youth Outreach, Pi Sigma Epsilon, MProduct, Planet Blue Ambassador, Intramural Basketball</li></ul>	<b>Ann Arbor, MI</b>
	<b>KENT DENVER SCHOOL</b> <b>High School Diploma, Graduated 2019</b> <ul style="list-style-type: none"><li>• Awards: Cum Laude Society, AP Scholar with Distinction, Head Master's List, A. Gaulke Sportsmanship Award</li><li>• Activities: Student Government (Representative to the Board of Trustees), Entrepreneurship Club President, Debate Team Captain, Varsity Soccer (2x State Champion, Captain)</li></ul>	<b>Englewood, CO</b>
<b>EXPERIENCE</b> <b>2020-Present</b>	<b>WARMLY,</b> <b>Chief of Staff and Software Engineering Intern</b> <ul style="list-style-type: none"><li>• Implemented UI/UX improvements on user dashboard displaying customers' outdated emails coding in React increasing user satisfaction by over 70% and designed customer job change weekly email with HTML, CSS, and JSON boosting website click through rate by 50%</li><li>• Spearheaded sales and growth initiatives during Y-Combinator (S20 Batch) managing customer onboarding and experience in addition to increasing number of paying customers by 20+</li><li>• Developed content marketing plan to attract B2B SaaS companies through targeted ads on Google, Facebook, and LinkedIn while also researching 250+ companies and developing outreach strategies to identify ideal customer profiles thus leading to higher sales conversions</li></ul>	<b>San Francisco, CA</b>
<b>2020-Present</b>	<b>COLLEGIATE SOCCER SOCIETY</b> <b>Co-Founder, Vice President of Engineering and Design</b> <ul style="list-style-type: none"><li>• Built and designed organization website using HTML, CSS, APIs and JavaScript increasing user traction and engagement by over 200% and newsletter subscription by 150%</li><li>• Launched and led chapter expansion by 10+ at schools including NYU and Georgia Tech through word of mouth marketing on Twitter, LinkedIn, flyers, emails, and club website</li><li>• Initiated weekly meetings presenting real-world applications of statistical soccer metrics, such as analyzing Messi versus Ronaldo, transfer targets for F.C. Barcelona, thus exposing and engaging 15+ members allowing for the combination of passions for soccer and data analytics</li></ul>	<b>Ann Arbor, MI</b>
<b>2019-2020</b>	<b>UNIV. OF MICHIGAN, EXERCISE &amp; SPORT SCIENCE INITIATIVE</b> <b>Undergraduate Researcher</b> <ul style="list-style-type: none"><li>• Examined player tracking data from Catapult for varsity women's soccer by collaborating with team manager and provided analysis aiming to reduce injury prevalence by 30% while also leading meetings about presentation of data and practical applications of data to soccer</li><li>• Collaborated at MIT Sloan Sports Analytics Conference and engaged with applications of sports, statistics, and computer science also networking with experts to apply to research</li></ul>	<b>Ann Arbor, MI</b>
<b>2017-2019</b>	<b>UNIV. OF COLORADO, SCHOOL OF MEDICINE</b> <b>Research Assistant</b> <ul style="list-style-type: none"><li>• Published research to American Heart Association titled <i>Continuity Matters: Uninterrupted Ablation is More Effective Than "Off and On" Ablation</i> discovering uninterrupted RFA ablation resulted in ~31% larger lesions, also practiced Mandarin in laboratory with mentor</li><li>• Selected to present poster at American Heart Association Conference in Chicago (November 11, 2018) based on scientific merit, technical quality, organization, and practicality to medical field</li><li>• Analyzed 50+ articles to integrate evidence-based approaches into routine clinical care to improve medication adherence and blood pressure control in patients promoting stronger patient education to improve outcomes, doi: 10.1007/s11906-018-0830-x. Review. PMID: 29637312</li></ul>	<b>Denver, CO</b>
<b>ADDITIONAL</b>	<ul style="list-style-type: none"><li>• Special needs advocate, 200+ hours volunteered with Adam's Camp and Special Olympics</li><li>• Fundraised \$300K+ for Leukemia &amp; Lymphoma Society for Student of the Year Campaign</li><li>• Proficient in C++, HTML, CSS, Python, JS, Microsoft Excel, and in Mandarin Chinese</li><li>• Chelsea F.C. supporter, expert Colorado skier, novice stock trader, Boba tea connoisseur</li></ul>	

