# **GRANT HO**

#### CONTACT

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Denver, CO

### **SKILLS**

#### **Software Development**

Boostrap, Diango, C++, C, Flask, HTML/CSS, JavaScript, Node.js, Python, React, XML

# **Data & Process Analysis**

Excel, Python, SQL

### Design

Canva, Figma, Webflow, Wireframing

## **Collaboration**

Github, Trello, Asana

#### **User Research**

Interviews, Surveys, A/B Testing, Personas

#### **PROJECTS**

#### **Thank Blue**

Web platform to express gratitude for COVID-19 frontline workers

#### **Plant Jammer**

Web-based widget promoting sustainable eating and food waste elimination

### **ADDITIONAL**

Avid soccer fan, over 15+ matches attended this year

30+ countries visited

Extreme skier

Training for 13.1 miles

## **EDUCATION**

**University of Michigan** 

Bachelor of Science in Information: UX Design, Minor: Computer Science

• Cumulative GPA: 3.851/4.0 Major GPA: 4.0/4.0

**Awards:** James B. Angell Scholar, University Honors (4x)

• Relevant Coursework: Data Structures & Algorithms, Data-Oriented Programming, Entrepreneurial Creativity, Web Design & Systems, Human-Computer Interaction, Statistics & Data Analysis, Product Development

**Queen Mary University of London** 

Study Abroad

London, UK Spring 2022

Ann Arbor, MI

May 2023

### PROFESSIONAL EXPERIENCE

Gopuff

Philadelphia, PA June 2022 - Present

**Product Management Intern** 

• Shipping 5 new features on GoDrive app to improve driver experience addressing out-ofsequence deliveries increasing ODH by 0.2 and decreasing order cancellations by 5%

- Scoping delivery challenges to minimize P90 drive times and provide more accurate ETAs for customers thus improving the end-to-end marketplace experience
- Leading design and engineering teams, setting KPIs and OKRs to align stakeholders, and conducting data analysis to deliver data-driven, user obsessed features

**Peachscore** 

Los Angeles, CA

# **Product Management Intern**

July 2021 - September 2021

- Documented user stories and gathered stakeholder requirements for product roadmap and team alignment for design and software development
- Maintained best agile practices leading daily standups ensuring team adheres to business processes improving productivity and fostering collaboration
- Managed product prioritization with engineering, design, and marketing teams shipping 11+ features and 2 new products to SaaS platform

Samsung

San Jose, CA May 2021 - August 2021

# **Product Planning Intern**

 Conducted market analysis on semiconductor industry with focus on AR/VR, Cloud, and 5G technologies boosting company-wide R&D for metaverse solutions

- Collaborated with business enablement and engineering teams for future semiconductor innovation improving cost efficiency by 3%
- Consulted with Fortune 500 companies and startups to meet semiconductor and memory needs improving organizational effectiveness and bottom lines

Warmly, (YC S20)

San Francisco, CA June 2020 - August 2020

# **Software Engineering Intern**

- · Implemented front-end improvements on user dashboard with HTML, CSS, JSON, and React.js increasing user satisfaction by 70% and click-through rate by 45%
- Improved email automation system using Firebase and RESTful API to streamline marketing campaigns and provided existing customers weekly data insights
- Spearheaded growth initiatives developing user surveys and conducting customer interviews to build ideal customer profiles achieving \$4.5k MRR

# **LEADERSHIP**

**Foodtrip** 

June 2021 - February 2022

#### Co-founder

- A social platform for foodies and friends to find the best restaurants near and far
- Assembled team and navigated startup life including software development, product design, VC funding, and development of team culture

## **Collegiate Soccer Society**

May 2019 - November 2020

# Co-Founder, Executive Board Member, Software Developer

- Orchestrated world-wide soccer conference with celebrity speakers discussing economics, statistics, and culture surrounding U.S. soccer
- Executed front-end of website to capture large attendance and easy-to-use interface for attendees (https://cssmichigan.com)