

Grant Ho

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EDUCATION

UNIVERSITY OF MICHIGAN

Ann Arbor, MI

College of Literature, Science, and the Arts

Intended Bachelor of Science: Computer Science, May 2023

- Cumulative GPA: 3.814/4.0
- Awards: University Honors: 2019, 2020 (for 3.5+ GPA)
- Coursework: Data Structures, Discrete Math, Elementary Programming Concepts, Information Studies
- Activities: Pi Sigma Epsilon, MProduct, Special Olympics, Ladder Campus Fellow, Planet Blue Ambassador

SKILLS

- C++, HTML/CSS, Python, JavaScript, Git, R, Microsoft Excel, Content Marketing, Mandarin Chinese

EXPERIENCE

COLLEGIATE SOCCER SOCIETY

Ann Arbor, MI

Co-Founder, Vice President of Engineering and Design

Apr. 2020 - Present

- Built and designed organization website using HTML, CSS, APIs and JavaScript increasing user traction and engagement by over 200% and newsletter subscription by 150%
- Launched and led chapter expansion by 10+ at schools including NYU and Georgia Tech through word of mouth marketing on Twitter, LinkedIn, flyers, emails, and club website
- Created national soccer conference about "The Future of U.S. Soccer" with speakers including Grant Wahl, Neil Bueche, and Tyler Heaps discussing analytics, journalism, tactics, and health

WARMLY,

San Francisco, CA

Chief of Staff and Software Engineering Intern

Jun. 2020 - Present

- Implemented UX/UI improvements with React on dashboard displaying customers' emails increasing user satisfaction +70%; designed weekly job change email with HTML, CSS, and JSON to boost user engagement
- Spearheaded sales and growth initiatives during Y Combinator (S20) managing customer onboarding and experience helping increase number of paying customers by 20+ hitting 4.5K MRR
- Developed go-to-market plan to increase inbound through advertisements on Google, Facebook, and LinkedIn and researched 250+ companies to identify ideal customer profiles to achieve 10K annual MRR

UNIVERSITY OF MICHIGAN, EXERCISE & SPORT SCIENCE INITIATIVE

Ann Arbor, MI

Undergraduate Researcher

Aug. 2019 - Mar. 2020

- Examined player tracking data using Python from Catapult tracking data for varsity women's soccer team aimed to reduce injury prevalence by 30% and lead meetings with soccer team manager
- Collaborated at MIT Sloan Sports Analytics Conference and engaged with applications of sports, statistics, and computer science also networked with experts to apply to research

UNIVERSITY OF COLORADO, SCHOOL OF MEDICINE

Denver, CO

Student Research Assistant

Jun. 2017 - Nov. 2019

- Published research to American Heart Association titled *Continuity Matters: Uninterrupted Ablation is More Effective Than "Off and On" Ablation* discovered uninterrupted RFA ablation resulted in ~31% larger lesions
- Selected to present poster at American Heart Association Conference in Chicago (November 11, 2018) based on scientific merit, technical quality, organization, and practicality to medical field
- Analyzed 50+ articles to integrate evidence-based approaches into routine clinical care to improve medication adherence and blood pressure control in patients doi: 10.1007/s11906-018-0830-x

ADDITIONAL

- Professional sports team owner, Colorado skier, novice stock trader, Boba tea connoisseur
- Special needs advocate, 200+ hours volunteered with Adam's Camp and Special Olympics
- Fundraised \$300K+ for Leukemia & Lymphoma Society for Student of the Year Campaign