

GRANT HO

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EDUCATION

UNIVERSITY OF MICHIGAN

Ann Arbor, MI

College of Literature, Science, and the Arts

Intended Bachelor of Science: Computer Science, May 2023

- Cumulative GPA: 3.814/4.00
- Awards: University Honors: 2019, 2020 (for 3.5+ GPA)
- Activities: Michigan Sports Analytics Society, Collegiate Soccer Society, Special Youth Outreach, Pi Sigma Epsilon, Planet Blue Ambassador, Intramural Soccer and Basketball

KENT DENVER SCHOOL

Englewood, CO

High School Diploma, Graduated 2019

- Awards: Cum Laude Society, AP Scholar with Distinction, Head Master's List, A. Gaulke Sportsmanship Award
- Activities: Student Government (Representative to the Board of Trustees), Entrepreneurship Club President, Debate Team Captain, Varsity Soccer (2x State Champion, Captain)

EXPERIENCE 2020-Present

WARMLY,

San Francisco, CA

Chief of Staff and Software Engineering Intern

- Implemented UI/UX improvements on user dashboard displaying customers' outdated emails coding in React increasing user satisfaction by over 70% and designed customer job change weekly email with HTML, CSS, and JSON boosting website click through rate by 50%
- Spearheaded sales and growth initiatives during Y-Combinator (S20 Batch) managing customer onboarding and experience in addition to increasing number of paying customers by 20+
- Developed content marketing plan to attract B2B SaaS companies through targeted ads on Google, Facebook, and LinkedIn while also researching 250+ companies and developing outreach strategies to identify ideal customer profiles thus leading to higher sales conversions

2020-Present

COLLEGIATE SOCCER SOCIETY

Ann Arbor, MI

Co-Founder, Vice President of Engineering and Design

- Built and designed organization website using HTML, CSS, APIs and JavaScript increasing user traction and engagement by over 200% and newsletter subscription by 150%
- Launched and led chapter expansion increasing national chapter membership by 10+ through word of mouth marketing and campaigns on Twitter, LinkedIn, flyers, emails, and club website
- Initiated weekly meetings presenting real-world applications of statistical soccer metrics, such as analyzing Messi versus Ronaldo, transfer targets for F.C. Barcelona, thus exposing and engaging 15+ members allowing for the combination of passions for soccer and data analytics

2019-2020

UNIV. OF MICHIGAN, EXERCISE & SPORT SCIENCE INITIATIVE

Ann Arbor, MI

Undergraduate Researcher

- Examined player tracking data from Catapult for varsity women's soccer by collaborating with team manager and provided analysis aiming to reduce injury prevalence by 30% while also leading meetings about presentation of data and practical applications of data to soccer
- Collaborated at MIT Sloan Sports Analytics Conference and engaged with applications of sports, statistics, and computer science also networking with experts to apply to research

2017-2019

UNIV. OF COLORADO, SCHOOL OF MEDICINE

Denver, CO

Research Assistant

- Published research to American Heart Association titled *Continuity Matters: Uninterrupted Ablation is More Effective Than "Off and On" Ablation* discovering uninterrupted RFA ablation resulted in ~31% larger lesions, also practiced Mandarin in laboratory with mentor
- Selected to present poster at American Heart Association Conference in Chicago (November 11, 2018) based on scientific merit, technical quality, organization, and practicality to medical field
- Analyzed 50+ articles to integrate evidence-based approaches into routine clinical care to improve medication adherence and blood pressure control in patients promoting stronger patient education to improve outcomes, doi: 10.1007/s11906-018-0830-x. Review. PMID: 29637312

ADDITIONAL

- Special needs advocate, 200+ hours volunteered with Adam's Camp and Special Olympics
- Fundraised \$300K+ for Leukemia & Lymphoma Society for Student of the Year Campaign
- Proficient in C++, HTML, CSS, Python, JS, Microsoft Excel, and in Mandarin Chinese
- Chelsea F.C. supporter, expert Colorado skier, novice stock trader, Boba tea connoisseur