

# Grant Ho

Computer Science

UX Design

Entrepreneurship

## CONTACT

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## TECHNICAL SKILLS

### Languages

C++, C, Python, React, HTML/CSS, XML, JavaScript, SQL, R

### Frameworks

Bootstrap, REST Framework, Django, Node.js, Agile

### Design

Figma, Canva, Webflow

### Collaboration

Github, Trello, Asana, Monday.com

## ADDITIONAL

Professional sports team owner, extreme skier, world traveler, foodie, student founder, aspiring bonsai master, boba tea connoisseur

## EDUCATION

University of Michigan

BSI: UX Design, Minor: Computer Science & Entrepreneurship

Ann Arbor, MI  
May 2023

- **Cumulative GPA:** 3.9/4.0
- **Awards:** James B. Angell Scholar, University Honors (3x)
- **Relevant Coursework:** Data Structures & Algorithms, Data-Oriented Programming, Entrepreneurial Creativity, Web Design & Systems, Human-Computer Interaction, Statistics & Data Analysis

## PROFESSIONAL EXPERIENCE

### Peachscore

Los Angeles, CA  
July 2021 - Present

Product Management Intern

- Maintaining agile work environment, ensuring team adheres to business processes
- Documenting user stories and gathering stakeholder requirements for product development
- Managing product prioritization while collaborating with engineering, design, and marketing teams for successful sprints and launches

### Samsung Semiconductor

San Jose, CA  
Summer 2021

Product Planning Intern

- Conducted market analysis on semiconductor industry with a focus on AR/VR, Cloud, and 5G technologies boosting company-wide R&D for metaverse solutions
- Collaborated with business enablement and engineering teams for future semiconductor innovation improving cost efficiency by 3%
- Consulted with Fortune 500 companies and startups to meet semiconductor and memory needs improving organizational effectiveness and bottom lines

### Ladder

Palo Alto, CA  
September 2020 - May 2021

Growth Intern

- Executed data-driven insights in collaboration with team maximizing platform engagement and utilization increasing user growth by 20+%
- Overhauled go-to-market strategy identifying partnerships with college campuses to maximize market reach and user engagement

### Warmly, (YC S20)

San Francisco, CA  
Summer 2020

Software Engineering Intern

- Implemented front-end improvements on user dashboard with HTML, CSS, JSON, and React.js increasing user satisfaction by 70% and click-through rate by 45%
- Improved email automation system using Firebase and RESTful API to streamline marketing campaigns and providing existing customers weekly data insights
- Spearheaded growth initiatives developing user surveys and conducting customer interviews to build ideal customer profiles achieving 4.5k MRR

## PROJECTS & LEADERSHIP

### Clustr Chat

June 2021 - Present

Founding Team Member, Business Development Lead

- A social connectivity app humanizing group conversation to virtual world
- Leading user interviews and devising product roadmap targeting college students to launch MVP and procure VC funding

### Thank Blue, COVID-19 Initiative

February 2021 - April 2021

Project Manager, Developer & Graphic Design Lead

- Led group of STEM students collecting 550+ thank you notes for healthcare heroes
- Designed UI, built website (<https://thank-blue.web.app>), and created graphics for social media campaign

### Collegiate Soccer Society - The Future of U.S. Soccer

November 2020

Co-Founder, Executive Board Member, Software Developer

- Orchestrated world-wide soccer conference with famous speakers discussing economics, statistics, and culture surrounding U.S. soccer
- Executed front-end of website to capture large attendance and easy to use interface for attendees (<https://cssmichigan.com>)