Grant Ho

Computer Science | UX/UI Design | Entrepreneurship

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EDUCATION

University of Michigan   **Ann Arbor, MI**
Bachelor of Science: Computer Science, Minor: Entrepreneurship   **Anticipated Graduation May 2023**
- **Cumulative GPA:** 3.881/4.0
- **Awards:** James B. Angell Scholar, University Honors
- **Coursework:** Data Structures & Algorithms, Data-Oriented Programming, Discrete Math, Programming Concepts, Information Studies, Entrepreneurial Creativity

PROFESSIONAL EXPERIENCE

Ladder   **Palo Alto, CA**
Growth Intern   **September 2020 - Present**
- Developed user surveys to identify partnerships with relevant campus communities to maximize overall market reach and user engagement
- Executed data-driven insights in collaboration with team maximizing platform engagement and utilization, increasing user growth by 20%

Warmly,   **San Francisco, CA**
Product Management Intern   **Summer 2020**
- Spearheaded growth initiatives during YC (S20) developing user surveys, conducting customer interviews and researching target companies to develop an ideal customer profile
- Implemented design improvements on user dashboard with HTML, CSS, JSON, and React.js increasing user satisfaction by 70% and click-through rate by 45%.
- Executed go-to-market plan increasing inbound customers via Google, Facebook, and LinkedIn ads yielding 15+ paying customers and 4.5k monthly recurring revenue

University of Colorado, School of Medicine   **Denver, CO**
Research Assistant   **June 2017 - November 2019**
- Published research to American Heart Association discovering uninterrupted RFA ablation resulted in ~31% larger lesions in article: *Continuity Matters: Uninterrupted Ablation is More Effective Than "Off and On"Ablation*
- Selected to present poster at American Heart Association Conference based on scientific merit, technical quality, organization, and practicality to the medical field
- Analyzed 50+ articles to integrate evidence-based approaches into routine clinical care to improve medication adherence and blood pressure control in patients doi: 10.1007/s11906-018-0830-x

PROJECTS & LEADERSHIP

Thank Blue COVID-19 Initiative   **February 2021 - April 2021**
Project Manager, Tech & Graphic Design Lead
- Led group of computer science and psychology students to develop
- Designed user interface of website (https://thank-blue.web.app) & created graphics to publicize initiative

Hack206 @ Michigan: Winner; Detecting Fake News with Machine Learning   **December 2020**
Developer & Pitch Lead
- Awarded best use of technology to address contemporary social issues
- Developed and pitched machine learning model to decipher fake vs. true news from Twitter and other news sources

Collegiate Soccer Society - The Future of U.S. Soccer   **November 2020**
Executive Board Member, Front-End Lead
- Created world-wide soccer conference with guest speakers including Alexi Lalas, Becky Sauerbrunn & Grant Wahl discussing economics, statistics, culture surrounding U.S. soccer
- Developed front-end of website to capture large attendance and easy to use interface (https://michigansoccersociety.com)

SKILLS & ADDITIONAL

- C++, HTML/CSS, Python, JavaScript, R, SQL, JSON, Git, APIs, Microsoft Excel, Mandarin Chinese
- Professional sports team owner, Colorado skier, stock trader, boba tea connoisseur, social justice advocate