

# Grant Ho

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## EDUCATION

### UNIVERSITY OF MICHIGAN

Ann Arbor, MI

#### College of Literature, Science, and the Arts

Intended Bachelor of Science: Computer Science, May 2023

- Cumulative GPA: 3.814/4.0
- Awards: University Honors: 2019, 2020 (for 3.5+ GPA)
- Activities: Michigan Sports Analytics Society, Collegiate Soccer Society, Special Youth Outreach, Pi Sigma Epsilon, MProduct, Planet Blue Ambassador, Intramural Basketball and Soccer

### KENT DENVER SCHOOL

Englewood, CO

#### High School Diploma, Graduated 2019

- Awards: Cum Laude Society, AP Scholar with Distinction, Head Master's List, A. Gaulke Sportsmanship Award

## EXPERIENCE

### WARMLY,

San Francisco, CA

#### Chief of Staff and Software Engineering Intern

Jun. 2020 - Present

- Implemented UI/UX improvements with React on dashboard displaying customers' emails increasing user satisfaction by over 70% and designed weekly job change email with HTML and CSS boosting website click through rate by 50%
- Spearheaded sales and growth initiatives during Y-Combinator (S20) managing customer onboarding and experience helping increase number of paying customers by 20+ hitting 4.5K MRR
- Developed go-to market plan to increase inbound through advertisements on Google, Facebook, and LinkedIn and also researched 250+ companies to identify ideal customer profiles to achieve 10K annual MRR

### COLLEGIATE SOCCER SOCIETY

Ann Arbor, MI

#### Co-Founder, Vice President of Engineering and Design

Apr. 2020 - Present

- Built and designed organization website using HTML, CSS, APIs and JavaScript increasing user traction and engagement by over 200% and newsletter subscription by 150%
- Launched and led chapter expansion by 10+ at schools including NYU and Georgia Tech through word of mouth marketing on Twitter, LinkedIn, flyers, emails, and club website
- Initiated weekly meetings presenting real-world applications of statistical soccer metrics, such as analyzing Messi versus Ronaldo, transfer targets for F.C. Barcelona, thus exposing and engaging 15+ members allowing for the combination of passions for soccer and data analytics

### UNIVERSITY OF MICHIGAN, EXERCISE & SPORT SCIENCE INITIATIVE

Ann Arbor, MI

#### Undergraduate Researcher

Aug. 2019 - Mar. 2020

- Examined player tracking data from Catapult for varsity women's soccer team aiming to reduce injury prevalence by 30%, leading meetings about presentation of data and practical applications of data to soccer
- Collaborated at MIT Sloan Sports Analytics Conference and engaged with applications of sports, statistics, and computer science also networking with experts to apply to research

### UNIVERSITY OF COLORADO, SCHOOL OF MEDICINE

Denver, CO

#### Student Research Assistant

Jun. 2017 - Nov. 2019

- Published research to American Heart Association titled *Continuity Matters: Uninterrupted Ablation is More Effective Than "Off and On" Ablation* discovering uninterrupted RFA ablation resulted in ~31% larger lesions
- Selected to present poster at American Heart Association Conference in Chicago (November 11, 2018) based on scientific merit, technical quality, organization, and practicality to medical field
- Analyzed 50+ articles to integrate evidence-based approaches into routine clinical care to improve medication adherence and blood pressure control in patients doi: 10.1007/s11906-018-0830-x

## ADDITIONAL

- Professional sports team owner, Colorado skier, novice stock trader, Boba tea connoisseur
- Special needs advocate, 200+ hours volunteered with Adam's Camp and Special Olympics
- Fundraised \$300K+ for Leukemia & Lymphoma Society for Student of the Year Campaign
- Proficient in C++, HTML, CSS, Python, JS, Microsoft Excel, and in Mandarin Chinese