How Finance Teams can use ChatGPT to write code and analyze financial data to improve performance and efficiency

Application of ChatGPT to Build an FP&A Tool

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### **Abstract**

The field of Financial Planning and Analysis (FP&A) relies on a number of fundamental principles and practices, including financial modeling, budgeting, variance analysis, and strategic planning. With the rapid evolution of technology, financial analysts now have access to a range of tools that can assist them in their work. Among these is ChatGPT, an artificial intelligence tool that uses natural language processing to communicate and can perform a wide range of tasks, spanning from writing poetry to computer code.

This paper aims to demonstrate that even finance professionals with limited programming skills can leverage the power of AI to develop useful tools for FP&A tasks. By keeping the analysis simple, we aim to provide an introduction and proof of concept for the potential of ChatGPT and other AI tools in the field of FP&A. While this paper serves as a starting point, it is possible to extend the ideas presented here to create more advanced FP&A tools.

# **Approach**

For this project, we are going to create database tables for three years of financial data. The tables will include data from the Income Statement, Balance Sheet, and Statement of Cash Flows. Once we've created the tables, we will populate them with sample data from a fictional company, and then write python scripts to extract and analyze the data to create financial ratios, identify variances, and make forecasts. All SQL statements and Python code will be written based on our prompts by ChatGPT.

#### Tools

- ChatGPT
- Google Colab
- SOLite
- Python

# Setup

#### Coding Environment

This project was built in Google Colaboratory ("Colab"), which allows users to combine executable Python code and rich text with charts, images, and HTML in a single document.

First, the COLAB coding environment has to be set up to run the tools needed to make the FP&A application work. If the user is unsure how to set up the environment, ChatGPT can help:

#### Ask ChatGPT:

How do I set up an environment in google colab to use SQLite and python?

#### **Response:**

To set up an environment in Google Colab to use SQLite and Python, you don't need to do anything special. Google Colab already includes the sqlite3 module, which you can use to interact with SQLite databases in Python. To test that everything is set up correctly, you can try running the following code in a Colab notebook cell:

```
# Connect to a database (or create one if it doesn't exist)
conn = sqlite3.connect(":memory:")

# Create a cursor
cursor = conn.cursor()

# Create a table
cursor.execute("CREATE TABLE IF NOT EXISTS users (id INTEGER PRIMARY
KEY, name TEXT, age INTEGER)")

# Insert a row of data
cursor.execute("INSERT INTO users (name, age) VALUES (?, ?)", ("Alice",
25))

# Save (commit) the changes
conn.commit()

# Query the database
cursor.execute("SELECT * FROM users")

# Fetch all rows
rows = cursor.fetchall()

# Print the rows
```

```
for row in rows:
    print(row)

(1, 'Alice', 25)
```

### Setup Tables

With the environment in place, the next step is to set up the database tables that will house the required financial data. For this project, there are three tables -- one for each of the financial statements: Income Statement, Balance Sheet, and Statement of Cash Flows.

#### Income Statement

The Income Statement table contains rows that match the rows in the sample income statement, and columns that represent 36 months of financial information.

To stay within scope of the project, a very simple income statement is used.

ChatGPT was used to write the MySQL code to set up the table with the following prompt:

### Ask ChatGPT:

Write a python script to create a SQLite table called Income Statement that includes the following rows: Sales, Cost of Goods Sold, Gross Profit, Selling, Administrative, Total Operating Expenses, Operating Income, Interest Revenue, Dividend Revenue, Interest on Loans, PreTax Income, Income Tax (25%), Net Income.

#### **ChatGPT** returned the following:

#### Balance Sheet & Statement of Cash Flows

Tables were also created for the Balance Sheet and Cashflow Statement.

(Note: To keep the accounting simple, we did not add adjustments to cashflow from accruals or depreciation and amortization to the Statement of Cashflows.)

#### **Balance Sheet**

```
cursor.execute('''
        Inventory REAL,
        Supplies REAL,
        Total Current Assets REAL,
        Buildings REAL,
        Paid in Capital REAL,
<sqlite3.Cursor at 0x7fd648d220a0>
```

#### **Statement of Cash Flows**

```
Cash_at_end_of_period REAL
);
''')
```

#### Populating the Tables

Financial Statements aren't very useful without data, so the next step is to import data from our three financial statements into the appropriate table. We could use SQL to inject the data in each row, but that would be very time consuming. If we already have our financial data in a spreadsheet, we can use ChatGPT to help us write a Python script that lets us import the data into the appropriate table from a .CSV file.

For this project, we've stored our financial statements as CSVs on Google Drive. Before we can upload our files, we need to mount our Google Drive to Colab. We do this by running the following code:

```
from google.colab import drive
drive.mount('/content/drive')
```

These are the files we're going to import:

- Income Statement
- Balance Sheet
- Statement of Cash Flows

#### Ask ChatGPT:

Write a script in python that lets me import data from a csv file into the table income statement

# **ChatGPT Response:**

Here is a Python script that allows you to import data from a .csv file into the income statement table:

```
import csv

# Open CSV file and read data into a list of rows
with open('/content/drive/My Drive/Colab
Notebooks/financial_statements/income_statement.csv', 'r') as f:
    reader = csv.reader(f)
    rows = [row for row in reader]

# Transpose rows and columns
rows = [list(row) for row in zip(*rows)]

# Insert rows into table
```

```
cursor.executemany('''
    INSERT INTO income_statement (Month, Sales, Cost_of_Goods_Sold,
Gross_Profit, Selling, Administrative, Total_Operating_Expenses,
Operating_Income, Interest_Revenue, Dividend_Revenue, Interest_on_Loans,
PreTax_Income, Income_Tax, Net_Income)
    VALUES (?, ?, ?, ?, ?, ?, ?, ?, ?, ?, ?, ?)
''', rows)

# Commit transaction
conn.commit()
```

This script assumes that the .csv file has the same structure as the financial\_statements table in the database, with the values in each row corresponding to the columns in the table. It also assumes that you have already set up a MySQL connection and have the necessary credentials to access the database.

We can run our SELECT statement again to see if the table populated correctly:

```
Query the database
cursor.execute("SELECT * FROM income statement")
rows = cursor.fetchall()
for row in rows:
       print(row)
('Month', 'Sales', 'Cost of Goods Sold', 'Gross Profit', 'Selling', 'Administrative', 'Total Operating Expenses', 'Operating Income', 'Interest
Revenue', 'Dividend Revenue', 'Interest on Loans', 'PreTax Income', 'Income Tax (25%)', 'Net Income')
('Jan-19', 740119.0, 207233.0, 532886.0, 63946.0, 211023.0, 274969.0, 257917.0, 0.0, 0.0, 12000.0, 245917.0, 61479.0, 184438.0)
('Feb-19', 726024.0, 202989.0, 523035.0, 62764.0, 207122.0, 269886.0, 253149.0, 0.0, 0.0, 11927.0, 241222.0, 60306.0, 180917.0)
('Mar-19', 751399.0, 216432.0, 534967.0, 64196.0, 211847.0, 276043.0, 258924.0, 0.0, 0.0, 11853.0, 247071.0, 61768.0, 185303.0)
('Apr-19', 767888.0, 228884.0, 539004.0, 64680.0, 213446.0, 278126.0, 260878.0, 0.0, 0.0, 11779.0, 249099.0, 62275.0, 186824.0)
('May-19', 702106.0, 189032.0, 513074.0, 61569.0, 203177.0, 264746.0, 248328.0, 0.0, 0.0, 11705.0, 236623.0, 59156.0, 177467.0)
('Jun-19', 644183.0, 219066.0, 425117.0, 51014.0, 168346.0, 219360.0, 205757.0, 0.0, 0.0, 11630.0, 194126.0, 48532.0, 145595.0)
('Jul-19', 759086.0, 212544.0, 546542.0, 65585.0, 216431.0, 282016.0, 264526.0, 0.0, 0.0, 11555.0, 252971.0, 63243.0, 189728.0)
('Aug-19', 752333.0, 209876.0, 542457.0, 65095.0, 214813.0, 279908.0, 262549.0, 0.0, 0.0, 11480.0, 251070.0, 62767.0, 188302.0)
('Sep-19', 644319.0, 171409.0, 472910.0, 56749.0, 187272.0, 244022.0, 228888.0, 0.0, 0.0, 11404.0, 217485.0, 54371.0, 163113.0)
('Oct-19', 718325.0, 204321.0, 514004.0, 66821.0, 237470.0, 304290.0, 209714.0, 0.0, 0.0, 11328.0, 198386.0, 49596.0, 148789.0)
('Nov-19', 726048.0, 203293.0, 522755.0, 67958.0, 241513.0, 309471.0, 213284.0, 0.0, 0.0, 11251.0, 202033.0, 50508.0, 151525.0)
('Dec-19', 619022.0, 199038.0, 419984.0, 54598.0, 194033.0, 248631.0, 171353.0, 0.0, 0.0, 11174.0, 160179.0, 40045.0, 120135.0)
('Jan-20', 751686.0, 211022.0, 540664.0, 70286.0, 249787.0, 320073.0, 220591.0, 0.0, 0.0, 11097.0, 209494.0, 52374.0, 157121.0)
('Feb-20', 722377.0, 204876.0, 517501.0, 67275.0, 239085.0, 306361.0, 211140.0, 0.0, 0.0, 11019.0, 200121.0, 50030.0, 150091.0)
('Mar-20', 758888.0, 232089.0, 526799.0, 68484.0, 243381.0, 311865.0, 214934.0, 0.0, 0.0, 10941.0, 203993.0, 50998.0, 152995.0)
('Apr-20', 761325.0, 216172.0, 545153.0, 70870.0, 251861.0, 322731.0, 222422.0, 0.0, 0.0, 10862.0, 211560.0, 52890.0, 158670.0)
('May-20', 698831.0, 288840.0, 409991.0, 53299.0, 189416.0, 242715.0, 167276.0, 0.0, 0.0, 10783.0, 156493.0, 39123.0, 117370.0)
('Jun-20', 651048.0, 199656.0, 451392.0, 63195.0, 198612.0, 261807.0, 189585.0, 0.0, 0.0, 10704.0, 178881.0, 44720.0, 134160.0)
('Jul-20', 779321.0, 218210.0, 561111.0, 78556.0, 246889.0, 325444.0, 235667.0, 0.0, 0.0, 10624.0, 225042.0, 56261.0, 168782.0)
('Aug-20', 764072.0, 213940.0, 550132.0, 77018.0, 242058.0, 319076.0, 231055.0, 0.0, 0.0, 10544.0, 220511.0, 55128.0, 165383.0)
('Sep-20', 649441.0, 206741.0, 442700.0, 61978.0, 194788.0, 256766.0, 185934.0, 0.0, 0.0, 10464.0, 175470.0, 43868.0, 131603.0)
```

('Oct-20', 726438.0, 203403.0, 523035.0, 73225.0, 230136.0, 303361.0, 219675.0, 0.0, 0.0, 10383.0, 209292.0, 52323.0, 156969.0)
('Nov-20', 744544.0, 208472.0, 536072.0, 75050.0, 235872.0, 310922.0, 225150.0, 0.0, 0.0, 10302.0, 214849.0, 53712.0, 161136.0)
('Dec-20', 631651.0, 196862.0, 434789.0, 60870.0, 191307.0, 252177.0, 182611.0, 0.0, 0.0, 10220.0, 172391.0, 43098.0, 129294.0)
('Jan-21', 788394.0, 220750.0, 567644.0, 79470.0, 249763.0, 329233.0, 238410.0, 0.0, 0.0, 10138.0, 228273.0, 57068.0, 171204.0)
('Feb-21', 726486.0, 203416.0, 523070.0, 73230.0, 230151.0, 303381.0, 219689.0, 0.0, 0.0, 10055.0, 209634.0, 52409.0, 157226.0)
('Mar-21', 808991.0, 226517.0, 582474.0, 81546.0, 243474.0, 325020.0, 257453.0, 0.0, 0.0, 9972.0, 247481.0, 61870.0, 185611.0)
('Apr-21', 855319.0, 239489.0, 615830.0, 86216.0, 257417.0, 343633.0, 272197.0, 0.0, 0.0, 9889.0, 262308.0, 65577.0, 196731.0)
('May-21', 816022.0, 238486.0, 577536.0, 80855.0, 241410.0, 322265.0, 255271.0, 0.0, 0.0, 9805.0, 245466.0, 61366.0, 184099.0)
('Jun-21', 764333.0, 219013.0, 545320.0, 76345.0, 227944.0, 304288.0, 241031.0, 0.0, 0.0, 9721.0, 231310.0, 57828.0, 175035.0)
('Aug-21', 816499.0, 212022.0, 604477.0, 90672.0, 239373.0, 330044.0, 274433.0, 0.0, 0.0, 9551.0, 264881.0, 66220.0, 198661.0)
('Sep-21', 824032.0, 230729.0, 593303.0, 88995.0, 234948.0, 323943.0, 269360.0, 0.0, 0.0, 9380.0, 282158.0, 70539.0, 211618.0)
('Nov-21', 902636.0, 242738.0, 659898.0, 98985.0, 261320.0, 360304.0, 299594.0, 0.0, 0.0, 9207.0, 302923.0, 75731.0, 227192.0)

#### Balance Sheet and Statement of Cash Flows

Now we repeat the process to import that balance sheet and statement of cash flows from the saved .CSV files.

First, the Balance Sheet:

And the same for our Statement of Cashflows:

```
# Open CSV file and read data into a list of rows
with open('/content/drive/My Drive/Colab
Notebooks/financial_statements/cashflow_statement.csv', 'r') as f:
    reader = csv.reader(f)
    rows = [row for row in reader]

# Transpose rows and columns
rows = [list(row) for row in zip(*rows)]

# Insert rows into table
cursor.executemany('''
    INSERT INTO cashflows (Month, Cash_flows_from_operating_activities,
Cash_flows_from_investing_activities,
Cash_flows_from_financing_activities, Net_Increase_in_cash,
Cash_at_beginning_of_period, Cash_at_end_of_period)
    VALUES (?, ?, ?, ?, ?, ?, ?)
''', rows)

# Commit transaction
conn.commit()
```

# Financial Statement Analysis

Analyzing financial statements is at the heart of what every FP&A practitioner does every day. Along with financial modeling, budgeting, and strategic planning, financial statement analysis is the bread and butter of the profession.

Let's look at the basics of financial statement analysis, starting with some key financial ratios:

- **Profit Margin** :: Profit / Revenue
- Acid Test / Quick Ratio :: (Current Assets Inventory) / Current Liabilities
- Debt to Equity Ratio :: Total Liabilities / Shareholders Equity
- Working Capital Ratio :: Current Assets / Current Liabilities
- Return on Equity Ratio :: (Earnings Dividends) / Shareholders Equity
- Return on Invested Capital (ROIC) :: NOPAT / Invested Capital
- Inventory Turnover Ratio :: COGS / Average Inventory
- Operating Leverage :: % Change in EBIT / % Change in Sales
- Financial Leverage :: % change in Net Income / % Change in EBIT

#### Calculating Ratios Using Python

Let's create a table that contains these ratios. The months will be the same as in our financial statements, and the rows will be:

- Profit Margin
- Quick Ratio
- Debt to Equity Ratio
- Working Capital Ratio
- Return on Equity Ratio
- ROIC
- Inventory Turnover Ratio
- Operating Leverage
- Financial Leverage

This handy table will allow us to view and query on all of our key ratios at a glance. We can then quickly and easily compare our ratios to prior time periods, budgets, or industry standards.

To calculate these ratios, we'll use Python. Let's ask ChatGPT to help us write code to run these formulas on our financial statement tables.

### **ChatGPT Prompt:**

I want to use Python to create a table that contains calculated values from three existing tables. Those tables are income\_statement, balance\_sheet, and cashflows. This table is called Ratios, and it contains the months row pulled from income\_statement, and another row called Profit Margin. Profit Margin is calculated by pulling Gross\_Profit from the income\_statement table and dividing by Sales from the income\_statement table.

The rest of the rows are created using the following formulas:

- Quick Ratio = (Current Assets Inventory) / Current Liabilities
- Debt to equity ratio = Total Liabilities / Shareholders Equity
- Working Capital Ratio = Current Assets / Current Liabilities
- Return on Equity Ratio = (Earnings Dividends) / Shareholders Equity
- Return on Invested Capital (ROIC) = Net Income / Invested Capital

- Inventory Turnover Ratio = COGS / Average Inventory
- Operating Leverage = % Change in EBIT / % Change in Sales
- Financial Leverage = % change in Net Income / % Change in EBIT

### **ChatGPT Response:**

Here's a Python script you can use to create the Ratios table in SQLite:

```
cursor = conn.cursor()
cursor.execute("""
    CREATE TABLE Ratios (
        Operating Leverage REAL,
        Financial Leverage
    SELECT
```

```
balance sheet. Total Current Liabilities) AS Working Capital,
balance sheet.Distributions) /
(SELECT MAX (Month) FROM balance sheet WHERE Month <
        ) AS Inventory Turnover,
(SELECT MAX (Month) FROM income statement WHERE Month <
            (SELECT Net Income FROM income statement WHERE Month =
(SELECT MAX (Month) FROM income statement WHERE Month <
conn.commit()
```

Now let's take a look at that data in a formatted table to see if it imported correctly.

We can ask ChatGPT to help:

### **ChatGPT Prompt:**

Please write a python script that outputs the entire contents of the ratios table in an easy-to-read table that contains column headers and text formatting. Profit\_Margin, Return\_on\_Equity, and ROIC should be shown as a percentage with no decimal places, and the rest of the numbers should be displayed to two decimal places.

### **ChatGPT Response:**

Here's a Python script that outputs the entire contents of the ratios table in a readable format:

```
from prettytable import PrettyTable
cursor = conn.cursor()
rows = cursor.fetchall()
columns = [description[0] for description in cursor.description]
table = PrettyTable(columns)
   month, profit margin, quick ratio, debt to equity, working capital,
return on equity, roic, inventory turnover, operating leverage,
financial leverage = row
   profit margin = float(profit margin) if profit margin is not None
    quick ratio = float(quick ratio) if quick ratio is not None else 0
    debt to equity = float(debt to equity) if debt to equity is not None
    working capital = float(working capital) if working capital is not
```

```
return on equity = float(return on equity) if return on equity is
not None else 0
    roic = float(roic) if roic is not None else 0
    inventory turnover = float(inventory turnover) if inventory turnover
is not None else 0
    operating leverage = float(operating leverage) if operating leverage
is not None else 0
    financial leverage = float(financial leverage) if financial leverage
is not None else 0
   profit margin = "{:.1%}".format(profit margin)
    return on equity = "{:.1%}".format(return on equity)
    roic = "{:.1%}".format(roic)
   quick ratio = "{:.2f}".format(quick ratio)
    debt_to_equity = "{:.2f}".format(debt_to_equity)
   working_capital = "{:.2f}".format(working capital)
   inventory turnover = "{:.2f}".format(inventory turnover)
    operating leverage = "{:.2f}".format(operating leverage)
    financial leverage = "{:.2f}".format(financial leverage)
    table.add row([month, profit margin, quick ratio, debt to equity,
working capital, return on equity, roic, inventory turnover,
operating leverage, financial leverage])
conn.commit()
print(table)
```

Month				Working_Capital			Inventory_Turnover		Financial_L
Month	0.0%	0.00	0.00	0.00	0.0%	0.0%	0.00	0.00	0.00
Jan-19	72.0%	16.30	0.16	17.89	10.0%	2.5%	1.14	0.00	0.00
Feb-19	72.0%	11.92	0.16	13.11	11.9%	2.4%	1.19	0.00	0.00
Mar-19	71.2%	13.25	0.15	14.70	13.8%	2.5%	1.15	0.00	0.00
Apr-19	70.2%	12.97	0.18	14.93	-0.7%	2.5%	0.00	0.00	0.00
May-19	73.1%	10.72	0.16	11.94	10.1%	2.4%	0.98	0.00	0.00
Jun-19	66.0%	8.96	0.16	10.02	11.7%	1.9%	1.24	0.00	0.00
Jul-19	72.0%	10.77	0.16	11.90	13.6%	2.5%	1.11	0.00	0.00
Aug-19	72.1%	12.14	0.18	13.74	-0.6%	2.5%	0.97	0.00	0.00
Sep-19	73.4%	8.62	0.17	9.54	9.9%	2.2%	0.99	0.00	0.00
Oct-19	71.6%	11.82	0.16	13.29	11.5%	2.0%	1.17	0.00	0.00
Nov-19	72.0%	9.36	0.20	10.49	13.0%	2.0%	1.99	0.00	0.00
Dec-19	67.8%	7.68	0.23	8.77	-1.4%	1.6%	1.09	0.00	0.0
Jan-20	71.9%	8.49	0.21	9.56	8.8%	2.1%	1.08	0.00	0.0
Feb-20	71.6%	8.85	0.20	9.89	10.5%	2.0%	1.05	0.00	0.0
Mar-20	69.4%	8.45	0.20	9.45	12.1%	2.0%	1.14	0.00	0.00
Apr-20	71.6%	8.51	0.23	9.48	-0.6%	2.1%	0.88	0.00	0.00
May-20	58.7%	6.76	0.21	7.70	8.4%	1.6%	1.41	0.00	0.0
Jun-20	69.3%	7.26	0.21	8.18	9.9%	1.8%	1.05	0.00	0.0
Jul-20	72.0%	8.41	0.20	9.30	11.7%	2.3%	1.11	0.00	0.00
Aug-20	72.0%	8.13	0.23	9.00	-0.4%	2.2%	0.95	0.00	0.00
Sep-20	68.2%	6.78	0.21	7.62	8.5%	1.8%	1.11	0.00	0.00
Oct-20	72.0%	7.55	0.21	8.36	10.2%	2.1%	1.08	0.00	0.00
Nov-20	72.0%	7.56	0.20	8.35	11.9%	2.1%	1.08	0.00	0.00
Dec-20	68.8%	6.35	0.23	7.12	-1.0%	1.7%	1.03	0.00	0.00
Jan-21	72.0%	7.96	0.21	8.71	8.6%	2.3%	1.17	0.00	0.00
Feb-21	72.0%	7.37	0.21	8.10	10.3%	2.1%	1.09	0.00	0.0
Mar-21	72.0%	8.17	0.20	8.88	12.3%	2.5%	1.23	0.00	0.0
Apr-21	72.0%	8.39	0.23	9.08	-0.2%	2.6%	1.31	0.00	0.0
May-21	70.8%	7.87	0.21	8.53	9.6%	2.5%	1.32	0.00	0.0
Jun-21	71.3%	7.41	0.21	8.06	11.5%	2.3%	1.23	0.00	0.00

Ratios are great, but so far we haven't done anything that you can't do in a spreadsheet. The real power comes when we can have our application spit out key ratios and variances that require our attention. We could do things like create scripts that look for variances (by month, year, etc.) in each category. We can look for variances month over month or anything that's outside of our three-month moving average. We can look at changes over prior year. We can look for these variances within the financial statements themselves, and within the ratios.

I asked ChatGPT for help with some of the things we could do with this data now that we have it all imported into our SQL tables.

Here's what ChatGPT came up with:

Here are some things you can look for and python scripts to help with analysis:

- 1. **Trends:** Plot the financial metrics over time and look for any trends, such as increasing or decreasing profit margins, ROE, etc. You can use the matplotlib library in python to create these plots.
- 2. **Correlation:** Check the correlation between different financial metrics, such as the relationship between profit margins and ROE. You can use the pandas library in python to calculate the correlation coefficients.
- 3. **Financial ratios:** Calculate commonly used financial ratios such as the debt-to-equity ratio and the current ratio. You can use the pandas library to calculate these ratios and add them to your Ratios table.\*
- 4. **Forecasting:** Use machine learning techniques such as regression or time series forecasting to predict future financial metrics based on historical data. You can use the scikit-learn library in python to build and train your models.
- 5. **Benchmarking:** Compare your company's financial metrics to those of similar companies in your industry. You can use the pandas library to calculate the z-scores for each metric and determine how your company compares to its peers.

These are just a few ideas, but there are many other tools and techniques you can use for financial planning and analysis.

These are all great suggestions. Let's look at them one-by-one:

#### **Trends**

Let's look at the top and bottom line numbers for our fictional company. We can use pandas and matplotlib in Python to chart out the company's Sales and Net Income over the three years for which we have financial statements. We can also create dataframes that show Year Over Year (YOY) changes in each over the last 12 months.

#### **ChatGPT Prompt:**

Can you help me write a python script that looks at trends over time in a table called income\_statement that contains the columns: Month, Sales, Cost\_of\_Goods\_Sold, Gross\_Profit, Selling, Administrative, Total\_Operating\_Expenses, Operating\_Income, Interest\_Revenue, Dividend\_Revenue, Interest\_on\_Loans, PreTax\_Income, Income\_Tax, Net\_Income. I'd like to identify trends and highlight any variations within Sales and Operating Income over time.

### **ChatGPT Response:**

Certainly, here's a python script using the pandas library that plots the trends in Sales and Operating Income over time. It will also will give you the year-over-year growth rates for both 'Sales' and 'Operating\_Income' as a percentage. You can use these growth rates to analyze trends and make informed decisions regarding your company's financial planning and analysis.

```
import pandas as pd
import matplotlib.pyplot as plt

# Read the data into a pandas dataframe

df = pd.read_sql("SELECT * FROM income_statement", conn)

# Exclude the first row, which contains the headers

df = df[1:]

# Add a new column with a fixed string (e.g. "01-") concatenated with
the Month column

df['new_month'] = '01-' + df['Month']

# convert the Month column to a datetime object

df['Month'] = pd.to_datetime(df['Month'], format='%b-%y')

# Plot the trends in Sales and Operating Income over time
plt.plot(df['Month'], df['Sales'], label='Sales')
plt.plot(df['Month'], df['Operating_Income'], label='Operating Income')
plt.xlabel('Month')
plt.ylabel('Amount ($)')
plt.title('Trends in Sales and Operating Income over time')
plt.titlegend()
```

```
plt.show()
df['Sales YoY'] = (df['Sales'].pct change(12) * 100).round(2)
df['Operating Income YoY'] = (df['Operating Income'].pct change(12) *
100).round(2)
print("Year-over-Year Growth Rate for Sales:")
print(df['Sales YoY'].tail(12))
print("\nYear-over-Year Growth Rate for Operating Income:")
print(df['Operating Income YoY'].tail(12))
         Trends in Sales and Operating Income over time
  900000
          Operating Income
  800000
  700000
€ 600000
  500000
  400000
  300000
  200000
      2019-02019-02019-09020-02020-02020-09021-02021-02021-09022-01
Year-over-Year Growth Rate for Sales:
25 4.88
26 0.57
27 6.60
28 12.35
29 16.77
30 17.40
31 0.25
32 6.86
33 26.88
34 20.86
35 21.23
36 46.77
Name: Sales_YoY, dtype: float64
Year-over-Year Growth Rate for Operating Income:
25 8.08
26 4.05
27 19.78
28 22.38
29 52.60
30 27.14
31 3.12
32 18.77
33 44.87
34 32.71
35 33.06
36 70.93
Name: Operating_Income_YoY, dtype: float64
```

#### Correlation

Check the correlation between different financial metrics, such as the relationship between profit margins and ROE. You can use the pandas library in python to calculate the correlation coefficients.

Let's look at a few income statement accounts that we would assume would have a very high correlation: Sales, Gross Profit, Total Operating Expenses, and Net Income.

We can get ChatGPT to help write code for that.

#### **ChatGPT Prompt:**

I'd like to write a Python script that pulls Sales, Gross\_Profit, Total\_Operating\_Expenses, and Net\_Income into a data frame and finds the correlation coefficient between each. Then it prints a table and a chart showing the correlation of each over time. When it pulls in the data for the data frame, it should exclude the first row, which contains header information.

### **ChatGPT Response:**

Here's the code to accomplish what you've described:

```
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns

# Connect to the database and get the data
# conn = sqlite3.connect('database.db')

df = pd.read_sql_query("SELECT * FROM income_statement", conn)

df = df[1:] # exclude the first row, which contains header information

# Add a new column with a fixed string (e.g. "01-") concatenated with the Month column

df['new_month'] = '01-' + df['Month']

# convert the Month column to a datetime object

df['Month'] = pd.to_datetime(df['Month'], format='%b-%y')

# Create a list of the columns to analyze

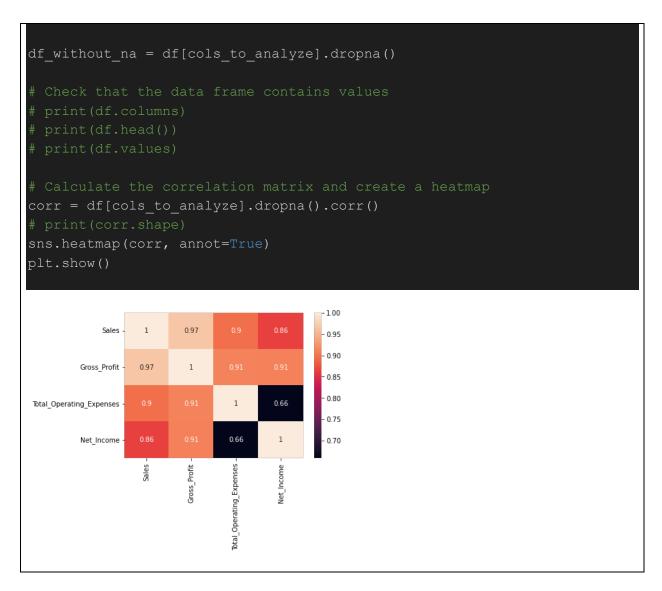
cols_to_analyze = ['Sales', 'Gross_Profit', 'Total_Operating_Expenses', 'Net_Income']

# Iterate over the columns and convert the values to numbers

for col in cols_to_analyze:
    df[col] = pd.to_numeric(df[col], errors='coerce')

# Drop NaN values from the data frame

df = df.dropna()
```



This heatmap is a great way to look at a glance and see the correlation between different financial metrics. We see in this example that Sales and Gross Profit are highly correlated. Interestingly, we see the least correlation between Total Operating Expenses and Net Income. Similarly, net income has a lower correlation coefficient to Sales than to Gross Profit. These observations may indicate additional reason to dig in to our expense structure.

A more detailed study that looked at individual income and expense accounts would likely net even greater results.

#### Forecasting

Forecasting: Use machine learning techniques such as regression or time series forecasting to predict future financial metrics based on historical data. You can use the scikit-learn library in python to build and train your models.

For the purpose of this project, we'll keep it simple and ask ChatGPT to write code that creates a 12-month moving average of our existing data and then rolls the results forward another 12 months.

Creating a table that contains 12-month moving averages is helpful also for trend analysis. We can look at actual results for each month and wee how those compare.

### **ChatGPT Prompt:**

I would like to pull the data from the income\_statement table and use it to create a forecast for the next 12 months.

### **ChatGPT Response:**

Here's a sample code that could be used to accomplish this in Google Colab:

```
import pandas as pd
from prettytable import PrettyTable
from datetime import timedelta
from prettytable import PrettyTable
df = pd.read sql query("SELECT * from income statement", conn)
df = df[1:] # exclude the first row, which contains header information
dates = ["Jan-19", "Feb-19", "Mar-19", "Apr-19", "May-19", "Jun-19",
         "Jul-20", "Aug-20", "Sep-20", "Oct-20", "Nov-20", "Dec-20",
         "Jan-21", "Feb-21", "Mar-21", "Apr-21", "May-21", "Jun-21",
dates = pd.Series(dates, name="Month")
dates.index = pd.to datetime(dates + "-01", format="%b-%y-%d")
df = df.set index('Month')
for col in df.columns:
    df[col] = pd.to numeric(df[col], errors='coerce')
df = df.dropna()
df rolling = df.rolling(window=12).mean()
```

```
last month = df rolling.index[-1]
# Convert the last month string to a datetime object
last month = pd.to datetime(last month, format="%b-%y")
# Convert the datetime object to a string in the desired format
next month = last month.strftime("%b-%y")
for i in range(12):
   last month = pd.to datetime(next month + "-01", format="%b-%y-%d")
   next month = last month + pd.DateOffset(months=1)
   next month = next month.strftime("%b-%y")
   row values = [next month] + [None] * (len(df rolling.columns) - 1)
    df rolling.loc[len(df rolling)] = row values
df rolling = df rolling.dropna()
# Reset the index so the Month column is a regular column again
df rolling = df rolling.reset index()
# Create a table object
table = PrettyTable()
# Set the header row
table.field names = df rolling.columns
for row in df rolling.to dict(orient='records'):
    row = {k: int(v) if isinstance(v, float) else v for k, v in
row.items()}
    table.add row(row.values())
print(table)
```

Month	Sales	Cost_of_Goods_Sold	Gross_Profit	Selling	Administrative	Total_Operating_Expenses	Operating_Income	Interest_Revenue	Divid
Dec-19	712571	205343	507227	62081	208874	270955	236272	   0	 
Jan-20	713534	205658	507876	62609	212104	274714	233161	0	
Feb-20	713231	205816	507414	62985	214768	277753	229661	0	
Mar-20	713855	207120	506734	63342	217396	280739	225995	0	
Apr-20	713308	206061	507246	63858	220597	284456	222790	0	
May-20	713035	214378	498656	63169	219450	282620	216036	0	
Jun-20	713607	212761	500846	64184	221972	286157	214688	0	
Ju1-20	715293	213233	502060	65265	224511	289776	212283	0	
Aug-20	716271	213572	502699	66259	226781	293040	209659	0	
Sep-20	716698	216516	500182	66694	227407	294102	206079	j 0	
Oct-20	717374	216440	500934	67228	226796	294025	206909	0	
Nov-20	718916	216871	502044	67819	226326	294146	207898	0	
Dec-20	719968	216690	503278	68342	226099	294441	208836	j o	
Jan-21	723027	217500	505526	69107	226097	295204	210321	j o	
Feb-21	723369	217379	505990	69603	225352	294956	211034	j 0	
Mar-21	727545	216914	510630	70692	225360	296052	214577	0	
Apr-21	735378	218858	516520	71971	225823	297794	218725	j o	
May-21	745143	214661	530482	74267	230156	304423	226058	j o	
Jun-21	754584	216274	538309	75363	232600	307963	230345	j o	
Jul-21	754749	216321	538428	75848	231621	307470	230957	j o	
Aug-21	759118	216161	542957	76986	231398	308384	234572	j o	
Sep-21	773667	218160	555507	79237	234744	313982	241524	0	
Oct-21	786297	220863	565433	81162	236757	317920	247513	0	
Nov-21	799471	223718	575752	83157	238878	322035	253716	0	
Dec-21	824091	227279	596812	86678	245624	332302	264510	0	

#### Benchmarking

The final recommendation ChatGPT had for deriving value from our data in the databases was to run benchmarking analyses.

**Benchmarking**: Compare your company's financial metrics to those of similar companies in your industry. You can use the pandas library to calculate the z-scores for each metric and determine how your company compares to its peers.

We could get ChatGPT to write this code if we had industry data for our fictional company.

### From ChatGPT:

Benchmarking is a process of evaluating a company's financial performance by comparing it to similar companies in the same industry. This is done to gain insights into how well the company is performing in comparison to its competitors, and to identify areas where it may be underperforming or overperforming.

To carry out this process, one can use financial metrics such as revenue growth, profit margin, return on investment (ROI), and other key performance indicators (KPIs) that are relevant to the industry. By calculating the z-scores for each metric, a standardized score that indicates how far a particular value is from the average value of a group, it's possible to compare the company's performance against its peers.

Using the pandas library, one can easily perform this analysis on financial data sets. The resulting analysis can help a company identify areas where it is performing well and where it needs to improve. By benchmarking against similar companies in the industry, a company can gain valuable insights and develop strategies for improving its financial performance.

# Robo Analyst

While there is nothing earth shattering in taking data from spreadsheets and moving it to a database, putting data in this format makes it far more accessible to other software and web-based computer tools. By stripping data from local files that can be manipulated by multiple actors in every instance (or copy) of the file, we can better protect the integrity of our data, while sharing it with a wider audience.

All of the actions performed in this project can be completed in tools such as Microsoft Excel or Google Sheets, but there are numerous advantages to moving your financial data to a database.

#### From ChatGPT:

There are several advantages to using databases rather than spreadsheets to track and report financial and performance data:

- 1. **Scalability:** Databases can handle a much larger volume of data than spreadsheets. As a company grows and its data volume increases, a database can continue to store and process the data efficiently, whereas a spreadsheet may become slow and unwieldy.
- 2. **Data integrity:** Databases enforce data integrity rules, ensuring that data is consistent and accurate. This reduces the risk of errors and helps maintain the quality of the data over time.
- 3. **Security:** Databases offer more advanced security features than spreadsheets. Access to sensitive data can be restricted to authorized users, and data can be encrypted to protect it from unauthorized access.
- 4. **Collaboration:** Databases can support multiple users working with the same data simultaneously. This enables collaboration and makes it easier for teams to work together and share information.
- 5. **Performance:** Databases are optimized for querying and analyzing large datasets, making it easier to generate reports and gain insights into company performance.
- 6. **Automation:** Databases can be integrated with other software applications to automate data processing and reporting tasks. This reduces manual effort and helps streamline business processes.

But perhaps most importantly in this new world of ever-increasing proliferation of AI/ML tools, moving financial data and reporting into a database system (be it through direct connections to software applications or use of a data lake or data warehouse) facilitates use of new and powerful tools that can help fuel data-driven decisions.

There is a wide array of publicly available machine learning tools that can be used to expand your FP&A Toolkit.

TensorFlow, for example, is a popular open-source software library for machine learning and artificial intelligence. It was developed by the Google Brain team and released in 2015. TensorFlow is used for a variety of tasks, including image recognition, natural language processing, and time series analysis. TensorFlow is designed to make it easier for developers to create and deploy machine learning models by providing a flexible and scalable platform for building and training neural networks. It includes a wide range of built-in functions and algorithms that can be used to implement various machine learning tasks.

Other examples of similar machine learning and artificial intelligence libraries and frameworks include:

- **PyTorch** an open-source machine learning library developed by Facebook's AI research team. It is known for its ease of use and dynamic computation graph.
- **Keras** a high-level neural networks API, written in Python and capable of running on top of TensorFlow, CNTK, or Theano. It is designed to enable fast experimentation with deep neural networks.
- **Theano** a Python library that allows you to define, optimize, and evaluate mathematical expressions involving multi-dimensional arrays efficiently. It can be used to build and train neural networks and deep learning models.
- Scikit-learn a popular machine learning library for Python that provides simple and efficient tools for data mining and data analysis. It includes a wide range of algorithms for classification, regression, and clustering.
- Caffe a deep learning framework developed by the Berkeley Vision and Learning Center (BVLC) and used for image and video recognition. It is known for its speed and efficiency in training convolutional neural networks.

There are also a number of low- and no-code tools out there that make machine learning more accessible to non-developers.

One such tool is called DataRobot (<a href="https://www.datarobot.com">https://www.datarobot.com</a>). DataRobot is a platform for automated machine learning (AutoML) that helps organizations build and deploy machine learning models at scale. The platform enables organizations to automate much of the work involved in building, deploying, and maintaining machine learning models, allowing them to accelerate their time to value and make better predictions.

Beyond machine learning applications, moving report data into a database allows integration with the new suite of tools available to let humans interact with the data in a more conversational manner. Imagine the power of CHatGPT applied to your company's financials. We could do this via an API to GPT-3 that would take written natural language questions from a user and output responses in the way a finance professional would.

Incorporating natural language into financial or performance queries is a key step in democratizing data. Companies around the world use dashboards to display pre-defined metrics that highlight current business performance. While these dashboards are incredibly useful, they are limited in that for the most part they only provide charts, graphs and at-a-glance information.

What if dashboard users could interact with the data in a new way? What if instead of just seeing canned reports, they could ask specific questions about the data.

These are questions that would normally require a Slack message or email to a business analyst. In this new world of natural language processing, they could be posed directly to the system.

Some example questions may include:

- What is the compound annual growth rate for XYZ company?
- How were sales this June compared to the same period last year?
- What is our profit margin for YTD June of 2021 vs. YTD June of 2020? 2019?
- Are there any negative trends in the company's financial performance that I need to look at more closely?

There are already tools on the market like Bink (<a href="https://usebink.com">https://usebink.com</a>), which allows users to write complex database queries without the need for extensive knowledge of SQL or MongoDB. Bink also

supports NoSQL databases, enabling users to extract and analyze data from a wider range of sources, giving them access to valuable insights that would have been otherwise inaccessible. In this simplified example below, we will show how such a tool might work.

Starting with a simple 12-month income statement from our sample company, we can create a basic chatbot in Python that lets users ask questions about the information on the report.

Let's start by creating a new table to query. ChatGPT can help us with that.

### **ChatGPT Prompt:**

Please write code for me that creates a new database called income\_statement\_2021 with the same rows as the income\_statement databse. We will then populate the data from a file called IncomeStatement\_2021.CSV

### **ChatGPT Response:**

Use the following code to create the table income statement 2021.

You can use the following code to populate your data from the CSV file.

```
import csv

# Open CSV file and read data into a list of rows
with open('/content/drive/My Drive/Colab
Notebooks/financial_statements/IncomeStatement_2021.csv', 'r') as f:
    reader = csv.reader(f)
    rows = [row for row in reader]
```

```
rows = [list(row) for row in zip(*rows)]
cursor.executemany('''
 Gross Profit, Selling, Administrative, Total Operating Expenses,
 ''', rows)
conn.commit()
cursor.execute("SELECT * FROM income statement 2021")
rows = cursor.fetchall()
for row in rows:
                     print(row)
     'Month', 'Sales', 'Cost of Goods Sold', 'Gross Profit', 'Selling', 'Administrative', 'Total Operating Expenses', 'Operating Incoming Company,' 788394.0, 220750.0, 567644.0, 79470.0, 249763.0, 329233.0, 238410.0, 0.0, 0.0, 10138.0, 228273.0, 57068.0, 171204.0) 'February', 726486.0, 203416.0, 523070.0, 73230.0, 230151.0, 303381.0, 219689.0, 0.0, 0.0, 10055.0, 209634.0, 52409.0, 157226.0) 'March', 808991.0, 226517.0, 582474.0, 81546.0, 243474.0, 325020.0, 257453.0, 0.0, 0.0, 9972.0, 247481.0, 61870.0, 185611.0) 'April', 855319.0, 239489.0, 615830.0, 86216.0, 257417.0, 343633.0, 272197.0, 0.0, 0.0, 9889.0, 262308.0, 65577.0, 196731.0) 'May', 816022.0, 238486.0, 577536.0, 80855.0, 241410.0, 322265.0, 255271.0, 0.0, 0.0, 9805.0, 245466.0, 61366.0, 184099.0) 'June', 764333.0, 219013.0, 545320.0, 76345.0, 227944.0, 304288.0, 241031.0, 0.0, 0.0, 9721.0, 231310.0, 57828.0, 173483.0) 'July', 781302.0, 218765.0, 562537.0, 84381.0, 235141.0, 319521.0, 243016.0, 0.0, 0.0, 9636.0, 233380.0, 58345.0, 175035.0) 'August', 816499.0, 212022.0, 604477.0, 90672.0, 239373.0, 330044.0, 274433.0, 0.0, 0.0, 9551.0, 264881.0, 66220.0, 198661.0) 'September', 824032.0, 230729.0, 593303.0, 88995.0, 234948.0, 323943.0, 269360.0, 0.0, 0.0, 9466.0, 259894.0, 64973.0, 194920.0) 'October', 877991.0, 235837.0, 642154.0, 96323.0, 254293.0, 350616.0, 291538.0, 0.0, 0.0, 9380.0, 282158.0, 70539.0, 211618.0) 'November', 902636.0, 242738.0, 65980.0, 807510.0, 103126.0, 272254.0, 375380.0, 312130.0, 0.0, 0.0, 9207.0, 302923.0, 75731.0, 227192.0) 'December', 927097.0, 239587.0, 687510.0, 103126.0, 272254.0, 375380.0, 312130.0, 0.0, 0.0, 9077.0, 302923.0, 75731.0, 227192.0)
                                       927097.0, 239587.0, 687510.0, 103126.0, 272254.0, 375380.0, 312130.0, 0.0, 0.0, 9207.0, 302923.0,
```

Once we've created the database, we can get ChatGPT to write code that creates a simple chatbot to interact with the data.

### **ChatGPT Prompt:**

Can you write a program to run in colab that lets users ask questions in natural language and then goes and queries the database to find the answer?

### **ChatGPT Response:**

Yes, I can provide you with a sample Python program that uses natural language processing to allow users to ask questions about the "income\_statement" table in your SQLite database, and then queries the database to find the answer. Here is a sample program that you can modify to suit your specific needs:

```
import sqlite3
import spacy
from spacy.matcher import PhraseMatcher
nlp = spacy.load("en core web sm")
def extract entities(query):
   entities = []
   doc = nlp(query)
   matcher = PhraseMatcher(nlp.vocab)
    fields = ["Sales", "Cost of Goods Sold", "Gross Profit", "Selling",
"Administrative", "Total Operating Expenses", "Operating Income",
    for month in months:
       matcher.add("MONTHS", None, nlp(month))
    for field in fields:
        matcher.add("FIELDS", None, nlp(field))
    matches = matcher(doc)
    for match id, start, end in matches:
        entity = doc[start:end].text
        if entity in months or entity in fields:
            entities.append(entity)
c = conn.cursor()
def execute query(query):
    entities = extract entities(query)
    month = None
```

```
field = None
"December"]:
             month = entity
         elif field is None:
             field = entity.lower().replace(" ", " ")
              field = None
    if month and field:
         c.execute("SELECT {} FROM income statement 2021 WHERE Month =
?".format(field), (month,))
         result = c.fetchone()
         if result:
              return f"In {month}, {field.replace(' ', ' ')} was
{result[0]}"
def chat():
    print("Welcome! Ask me a question about the income statement by
    while True:
         user input = input("You: ")
         if user input.lower() in ['exit', 'quit', 'bye', 'end']:
              print("Bot: Bye!")
              response = execute query(user input)
              print("Bot:", response)
chat()
Welcome! Ask me a question about the income statement by specifying a month and a field (e.g. 'What was Sales in March?')
Type 'End' to terminate the chat.
You: What were sales in March?
Bot: Please specify a month and a field
```

You: What was our Cost of Goods Sold in February? Bot: In February, cost of goods sold was 203416.0

You: What was our Net Income in December? Bot: In December, net income was 227192.0

You: Bye Bot: Bye!

## Conclusion

In this project, we took three years of financial statements for a fictional company and used ChatGPT to write code to store the financial data in a database. We then used ChatGPT to analyze the financial statements, find trends and correlations, and create a simple forecast. To further showcase the value of databases, we used ChatGPT to write code that let us query the data using natural language.

Databases offer more advanced analysis capabilities than spreadsheets, allowing financial analysts to create more sophisticated financial models and forecasts. Additionally, with a database, they can automate many of their analysis and reporting tasks, freeing up time for more strategic activities.

In the near future, querying financial data will become even easier with the help of natural language processing (NLP) and artificial intelligence (AI). Tools like ChatGPT can already be used to query financial data using natural language. In the future, software will be able to answer the kinds of questions that today have to be answered by a human financial analyst, saving time and improving accuracy.