

Arka Ghosh

arkaghosh.nb@gmail.com

Senior General Manager – Principal Data Scientist Global Marketing Analytics & Al



B.E in Information Science

16 years in Technology (DevOps, Data Sciences & Machine Learning). Turning complex datasets into strategic insights for the business. Applying advanced machine learning algorithms on data to derive meaningful insights



Senior Technical Expert - Artificial Intelligence & Machine Learning

Work Experience

- Develop Machine Learning solutions to solve real business problems.
- Hands-on in application of modeling and visualization tools
- Use Big Data technologies to build large scale data mining pipelines for recommendation and search.
- Implemented CI/CD pipeline for complete automation from commit to deployment.

Recognitions

- 3rd Prize winner of online "Blogathon" on how to start your career in DS
- **2**nd **Prize** winner of "Hack 4 Machinovation" an internal company hackathon.
- 1st Prize winner of Digital Innovation 2021.

Trainings

- Completed training in Data Science in R & Python
- Completed training in Big Data with Hadoop/Spark.

External Publications

- · Build a Data Pipeline with PySpark & AWS
- Exploring Linear Regression with H20 AutoML
- How Can You Build a Career in Data Science & Machine Learning

Languages

English, Hindi, Bengali

Skills

Python, R, SQL, Machine Learning, Big Data(Apache Spark), Tableau, Streamlit

Hobbies

Movies, Music, Swimming, Reading



Bangalore, India

Data Analytics Certifications







