

Data | Analytics

cleaned_retail_data

Search

Tables

- Address
- City
- Country
- Customer ID
- Customer Segment
- Date
- Email
- Feedback
- Gender
- Income
- Month
- Name
- Order Status
- Payment Method
- Product Brand
- Product Category
- Product Type
- Products
- Shipping Method
- State
- Time
- Transaction ID
- Year
- Zipcode

Filters

Gender

Marks

Automatic

Color Size Label

Detail Tooltip

SUM(Sales)

SUM(Sales)

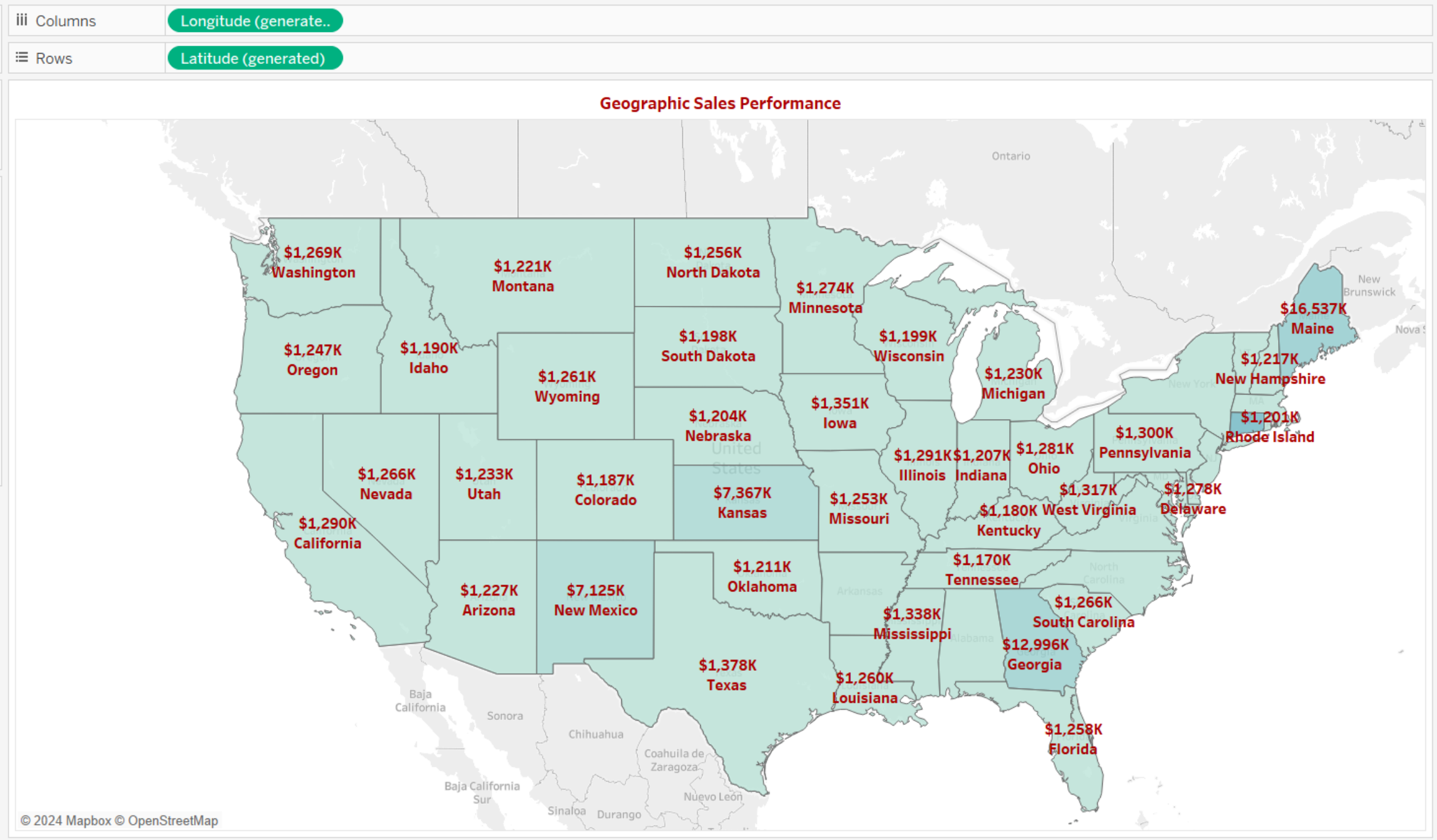
State

Columns

Longitude (generate..)

Rows

Latitude (generated)



Analytics

Search




Abc	Address
🌐	City
🌐	Country
#	Customer ID
Abc	Customer Segment
📅	Date
Abc	Email
Abc	Feedback
Abc	Gender
Abc	Income
Abc	Month
Abc	Name
Abc	Order Status
Abc	Payment Method
Abc	Product Brand
Abc	Product Category
Abc	Product Type
Abc	Products
Abc	Shipping Method
🌐	State
🕒	Time
#	Transaction ID
#	Year
🌐	Zipcode
Abc	<i>Measure Names</i>
#	Age
#	Amount

iii Columns

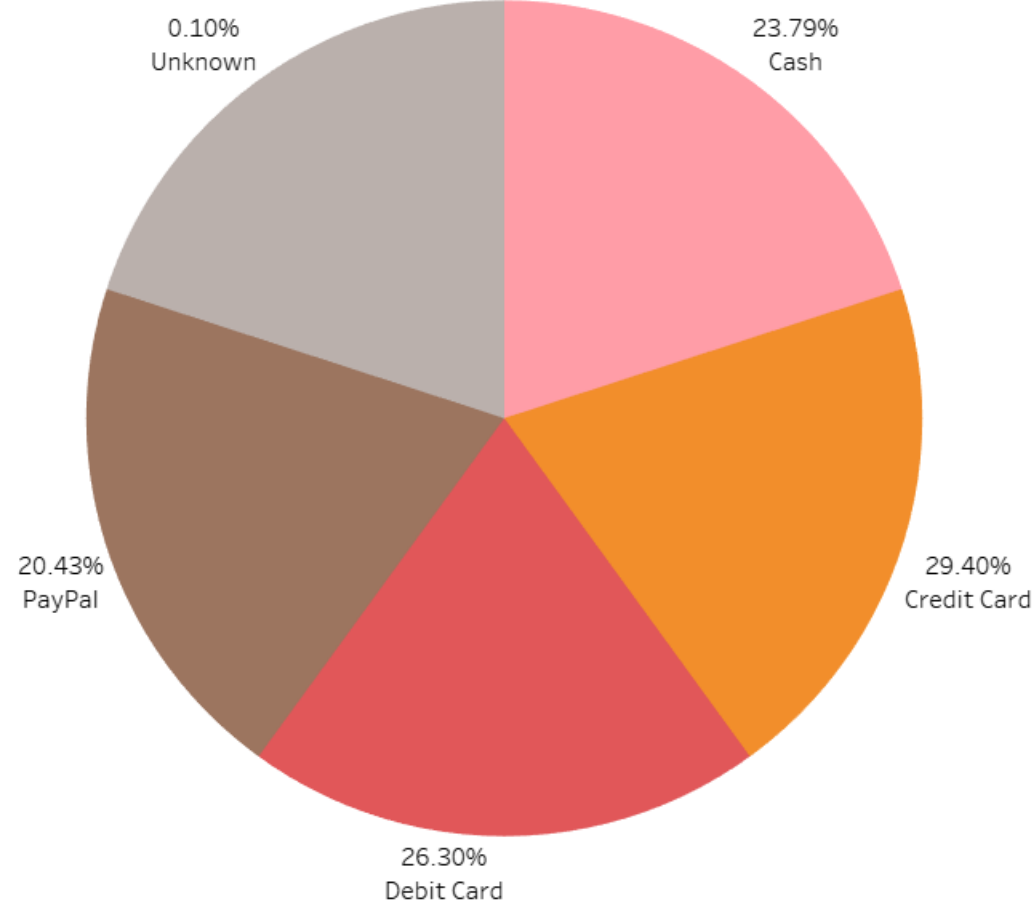
Filters

Mars

Color Size Label

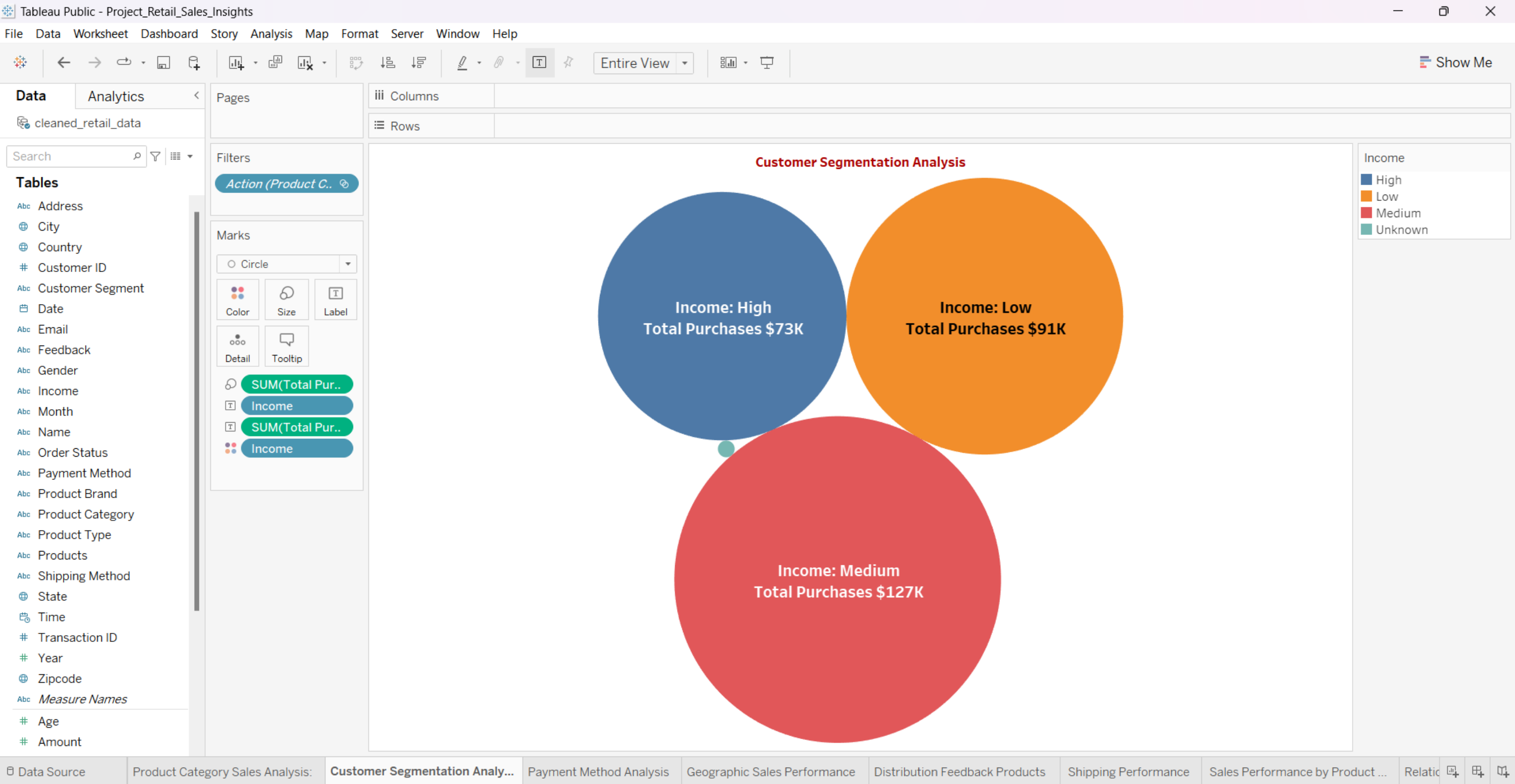
 Detail
  Tooltip
  Angle

Payment Meth..
SUM(Sales) Δ
Payment Meth..



Payment Method

- Cash
- Credit Card
- Debit Card
- PayPal
- Unknown



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 - Zipcode
 - Measure Names
 - Age
 - Amount

Pages

Filters

Gender

Marks

Automatic

Color Size Label

Detail Tooltip

Order Status

SUM(Sales)

Order Status

Columns | Shipping Method

Rows | SUM(Sales)



Order Status

- Delivered
- Pending
- Processing
- Shipped
- Unknown

Data

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 - Product Category
 - Product Type
 - Products
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 - Time
 - Transaction ID
 - Year
 - Zipcode
 - Measure Names
 - Age
 - Amount

Pages

Filters

Action (Product C..

Marks

Automatic

Color Size Label

Detail Tooltip Shape

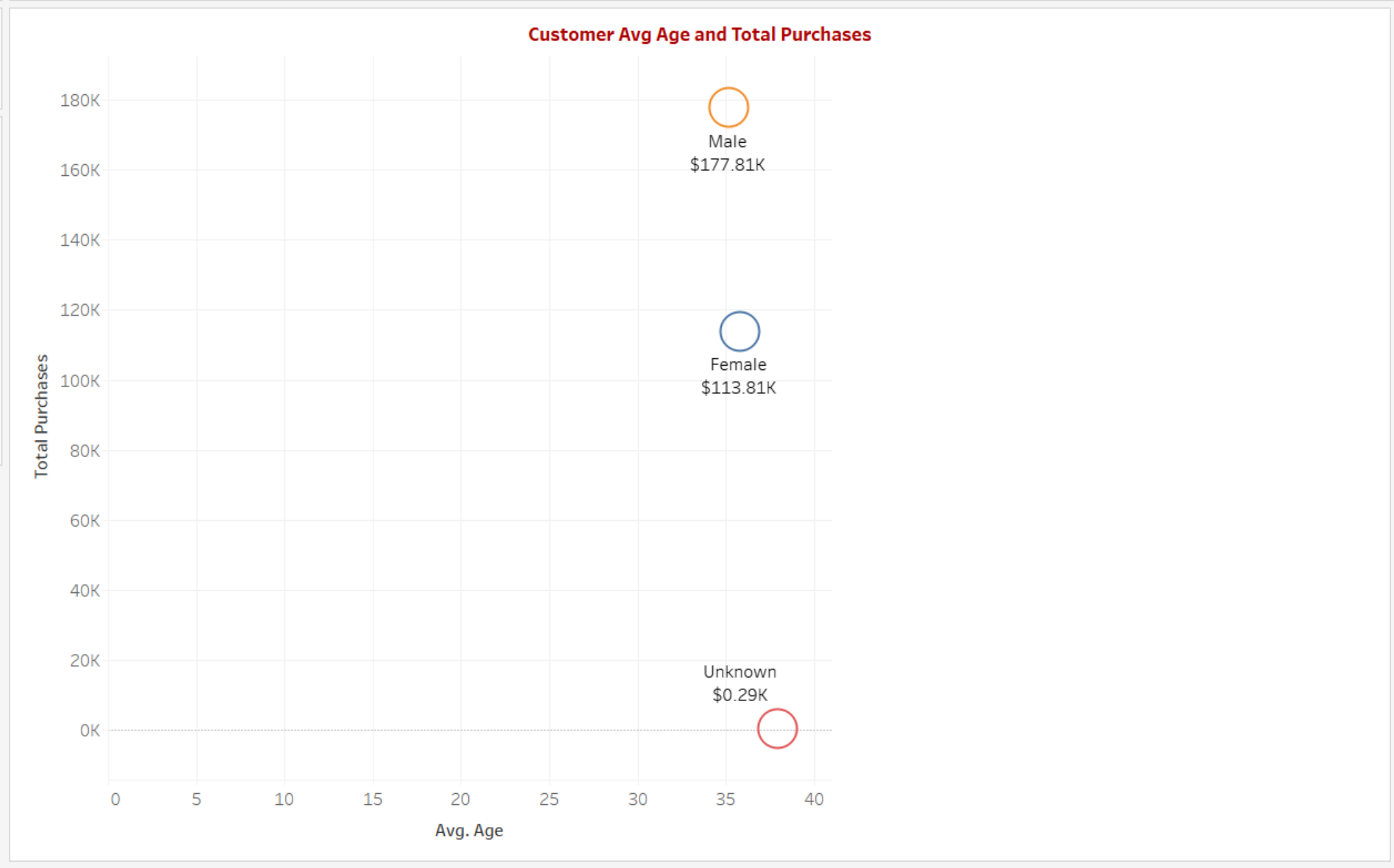
Gender

Gender

SUM(Total Pur..

Columns: AVG(Age)

Rows: SUM(Total Purchas..



Gender

- Female
- Male
- Unknown

Data | Analytics

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 - Product Category
 - Product Type
 - Products
 - Shipping Method
 - State
 - Time
 - Transaction ID
 - Year
 - Zipcode
 - Measure Names*
 - Age
 - Amount

Pages

Filters

Marks

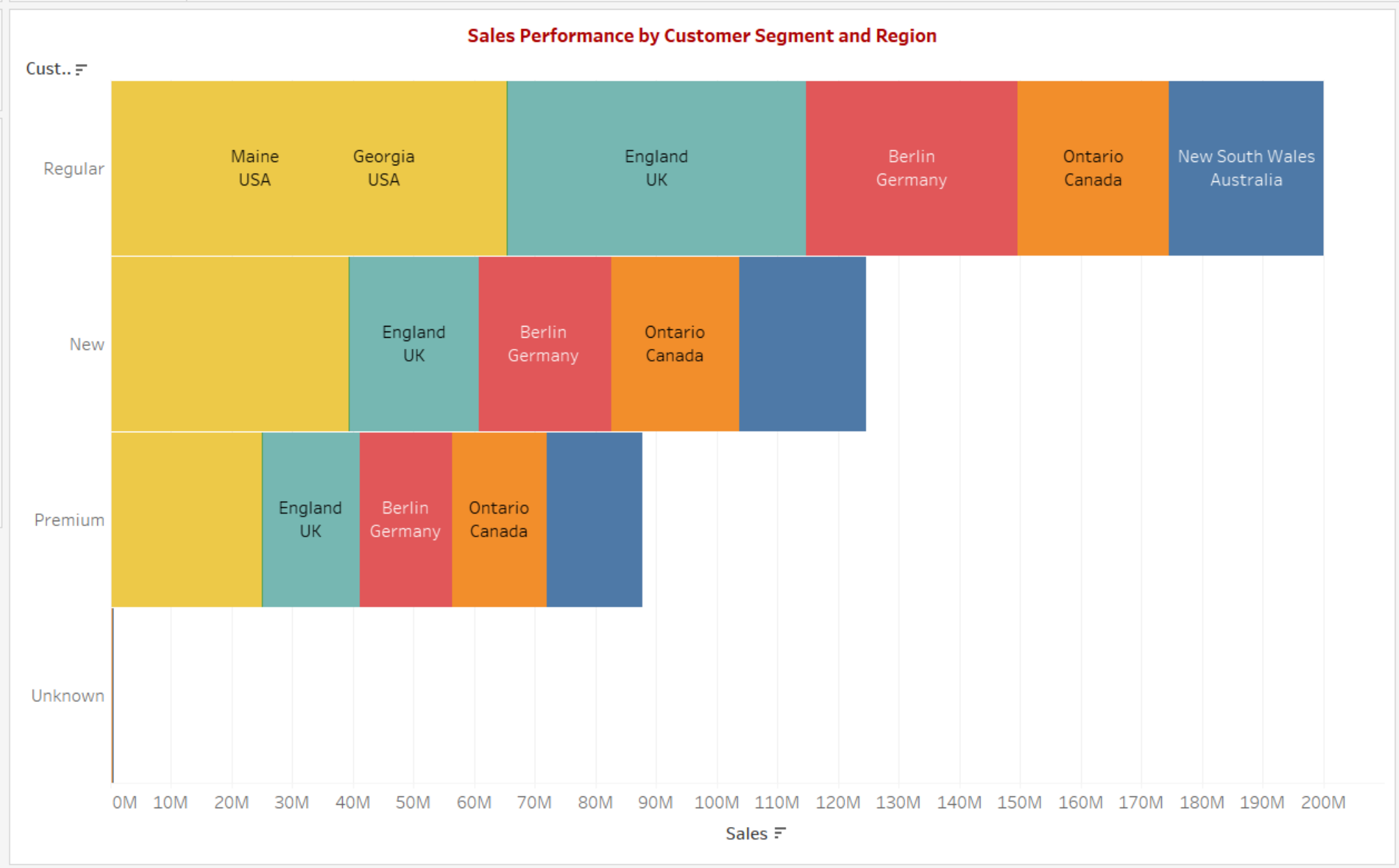
Bar

Color, Size, Label, Detail, Tooltip

Country, State, Country, Country, State

Columns: SUM(Sales)

Rows: Customer Segme..



Country

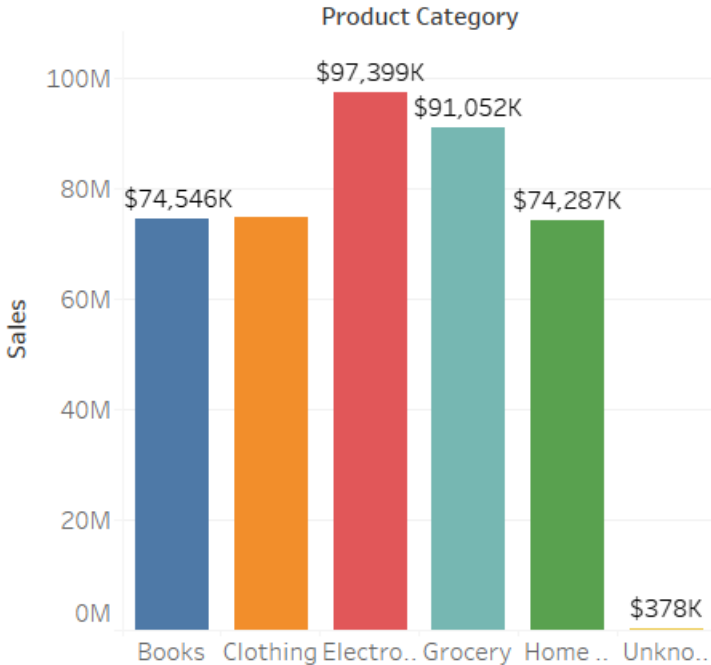
- Australia
- Canada
- Germany
- UK
- Unknown
- USA

Retail Sales Insights

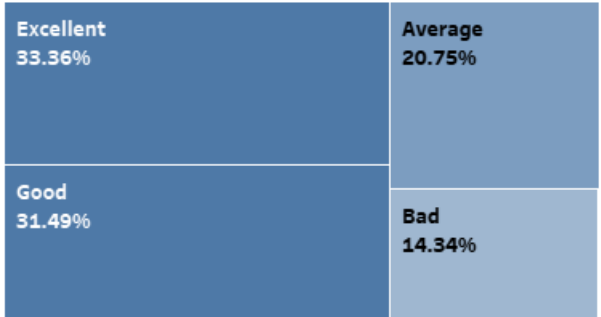
Gender

(All)

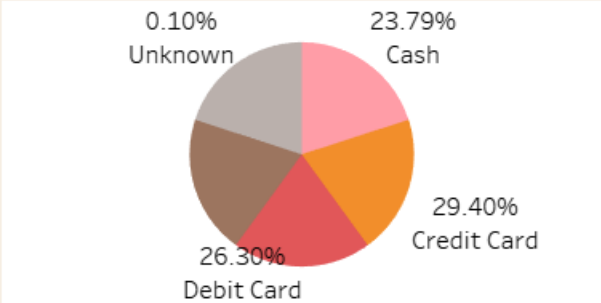
Product Category Sales Analysis:



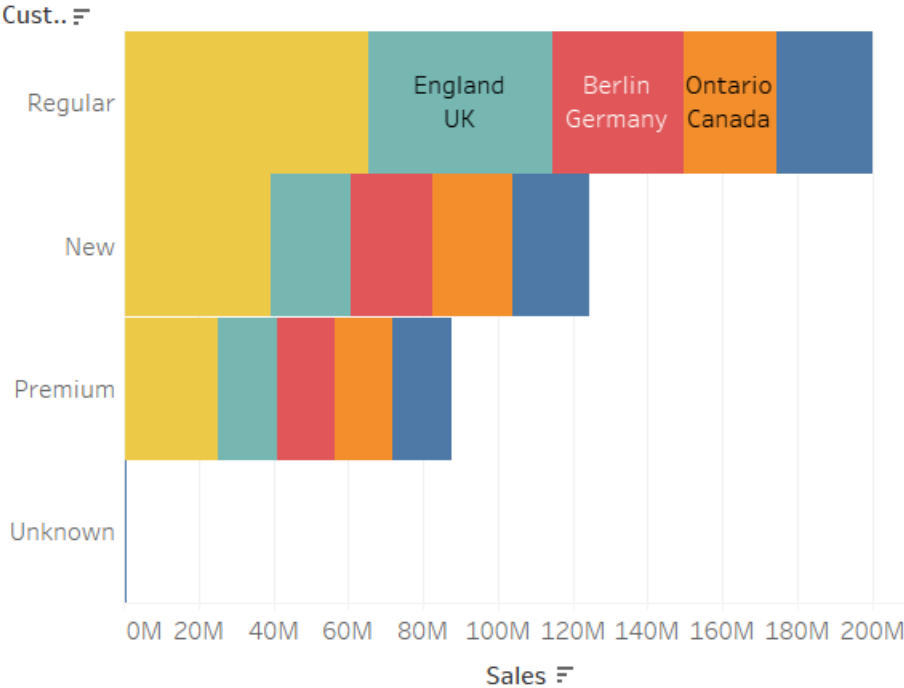
Distribution Feedback Products



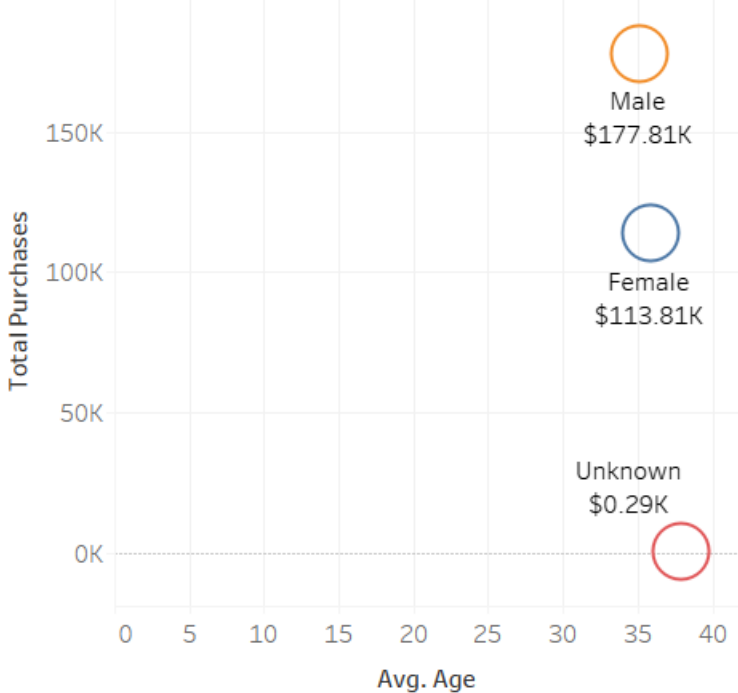
Payment Method Analysis



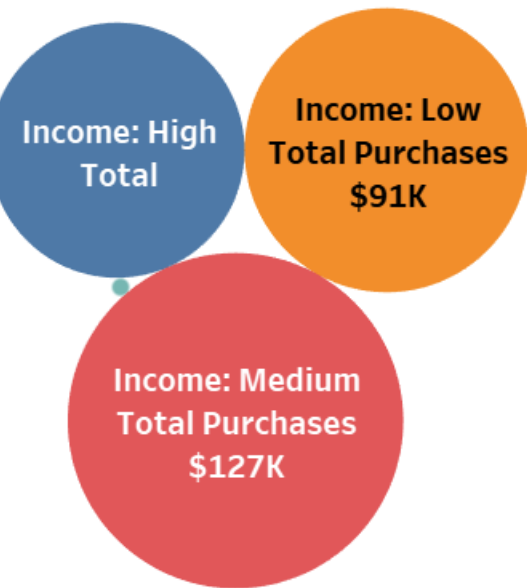
Sales Performance by Customer Segment and Region



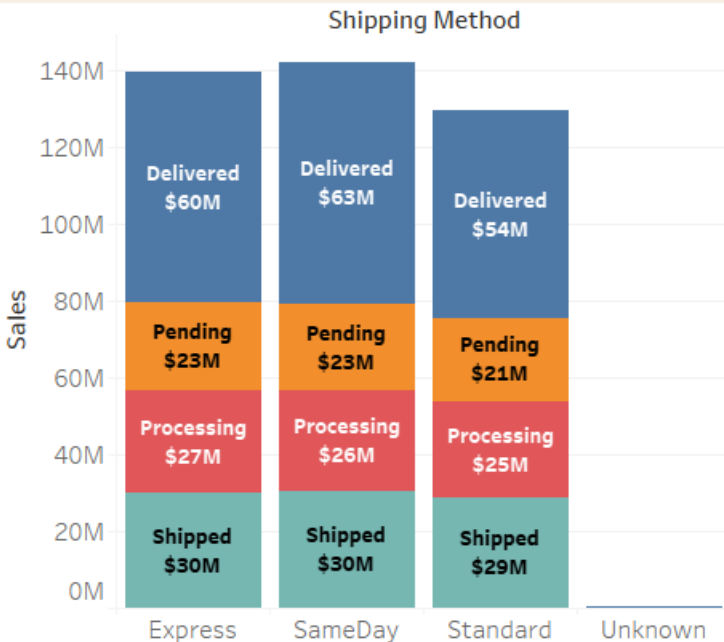
Customer Avg Age and Total Purchases



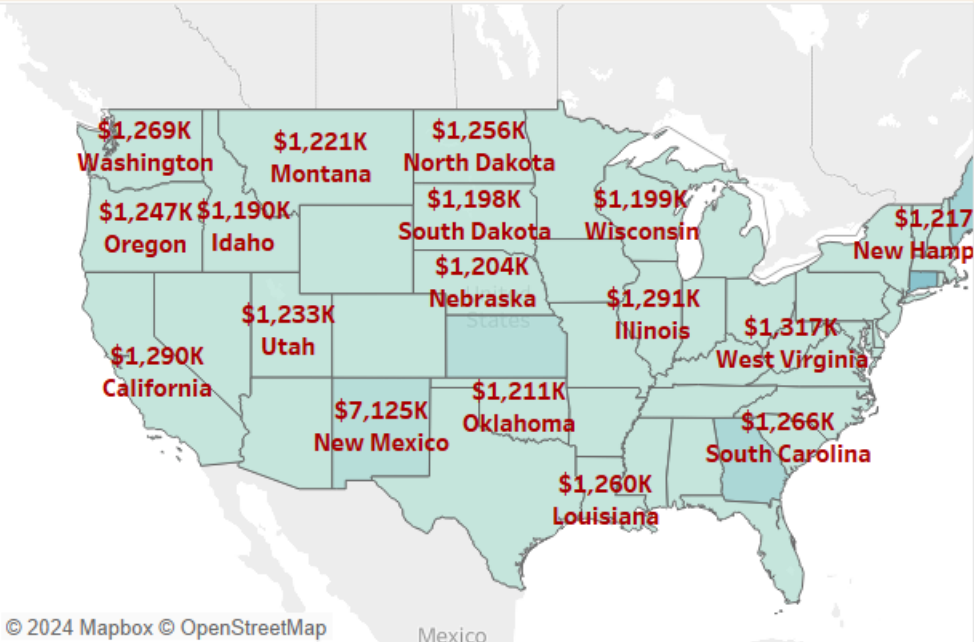
Customer Segmentation Analysis



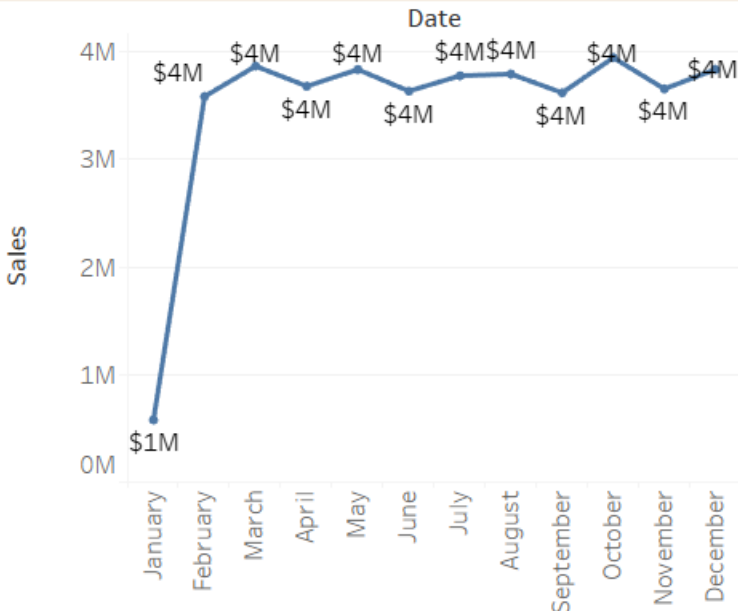
Shipping Performance



Geographic Sales Performance



Sales Trend Over Time



Product Category Sales Analysis shows that Electronics and Grocery dominate sales with \$97.39K and \$91.05K, respectively. Focusing on these categories can drive further growth through targeted strategies.

Retail Sales Insights

Gender

(All)

