

Analytics

Search    

- Category
 - Country, State
 - Country
 - State
 - City

Abc	Customer ID
Abc	Customer Name
📅	Order Date
Abc	Order ID
🌐	Postal Code
Abc	Product ID
Abc	Product Name
Abc	Region
#	Row ID
Abc	Segment
📅	Ship Date
Abc	Ship Mode
Abc	Sub-Category
Abc	<i>Measure Names</i>

- # Discount
- # Profit
- # profit margin
- # Quantity
- # Sales
- # Shipdays
- 🌐 *Latitude (generated)*
- 🌐 *Longitude (generated)*

iii Columns

☰ Rows

Filters

YEAR(Order Date)

Marks

⌚ Pie ▼

Color Size Label

Category

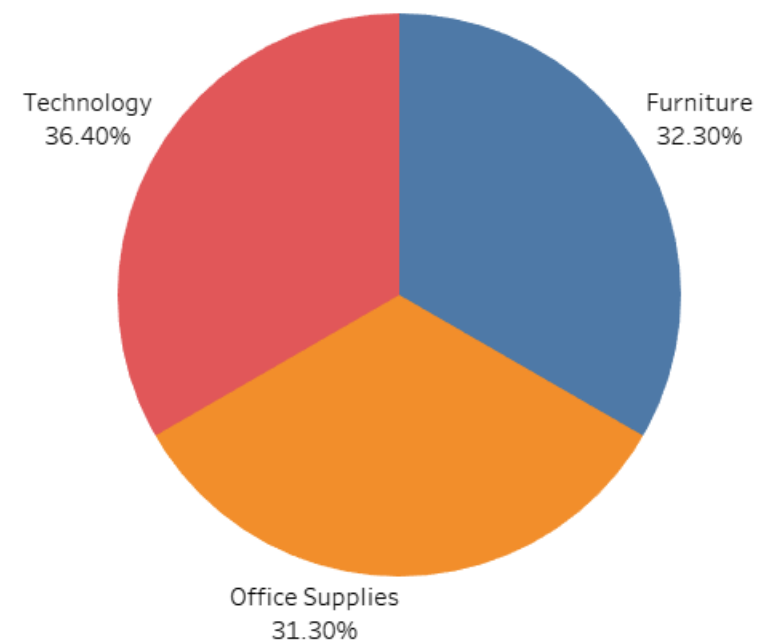
T **Category**

T **SUM(Sales)** **Δ**



Category

- Furniture
- Office Supplies
- Technology





Data Analytics

Orders (Sample-Supersto...

Search

Tables

- Category
- Country, State
 - Country
 - State
 - City
- Customer ID
- Customer Name
- Order Date
- Order ID
- Postal Code
- Product ID
- Product Name
- Region
- Row ID
- Segment
- Ship Date
- Ship Mode
- Sub-Category
- Measure Names
 - Discount
 - Profit
 - profit margin
 - Quantity
 - Sales
 - Shipdays
 - Latitude (generated)
 - Longitude (generated)

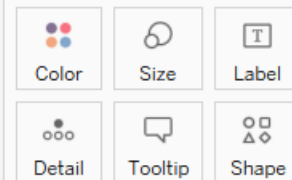
Pages

Filters

YEAR(Order Date)

Marks

Automatic

Profit
Discount

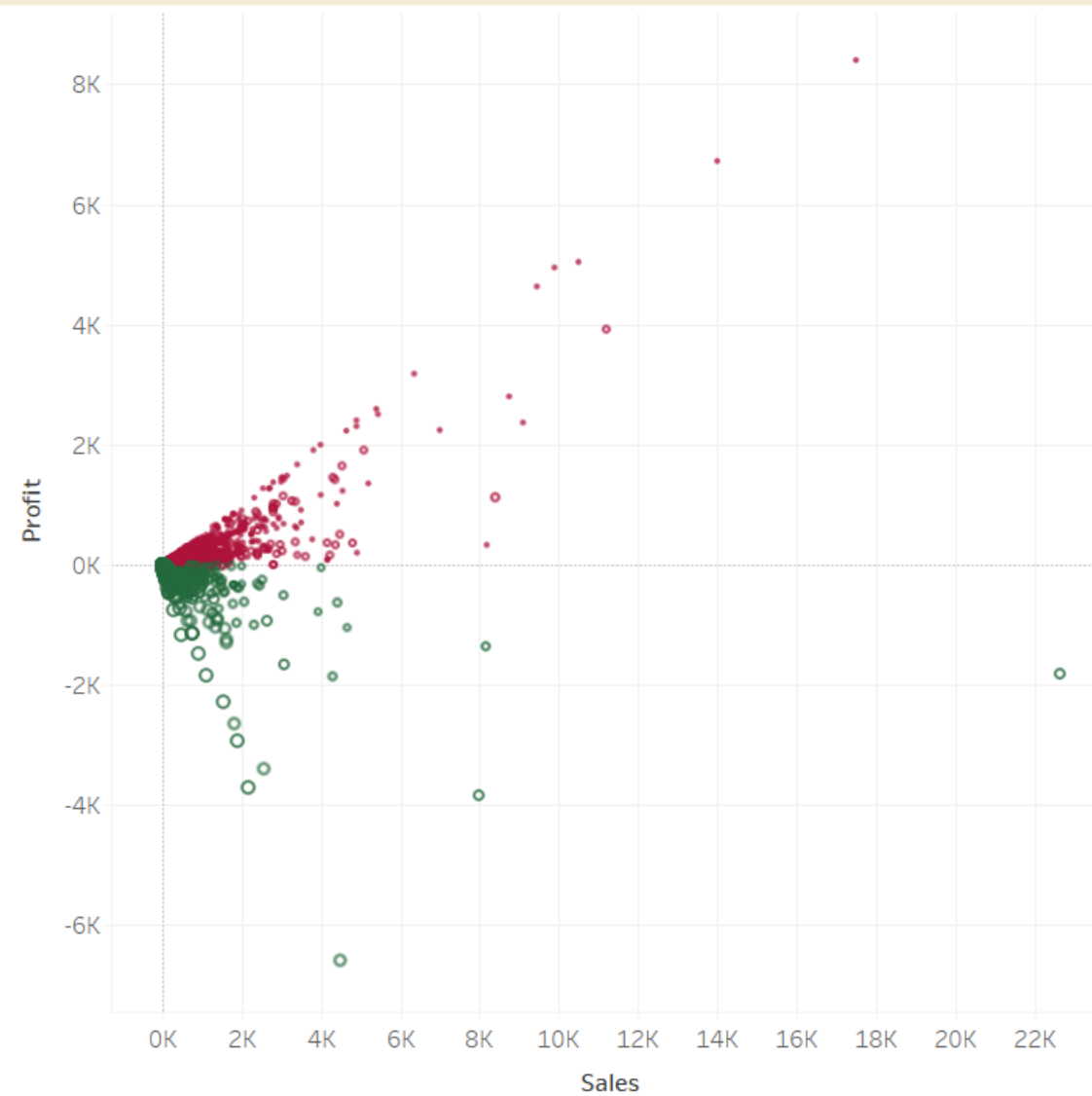
Columns

Sales

Rows

Profit

Sales vs Profit

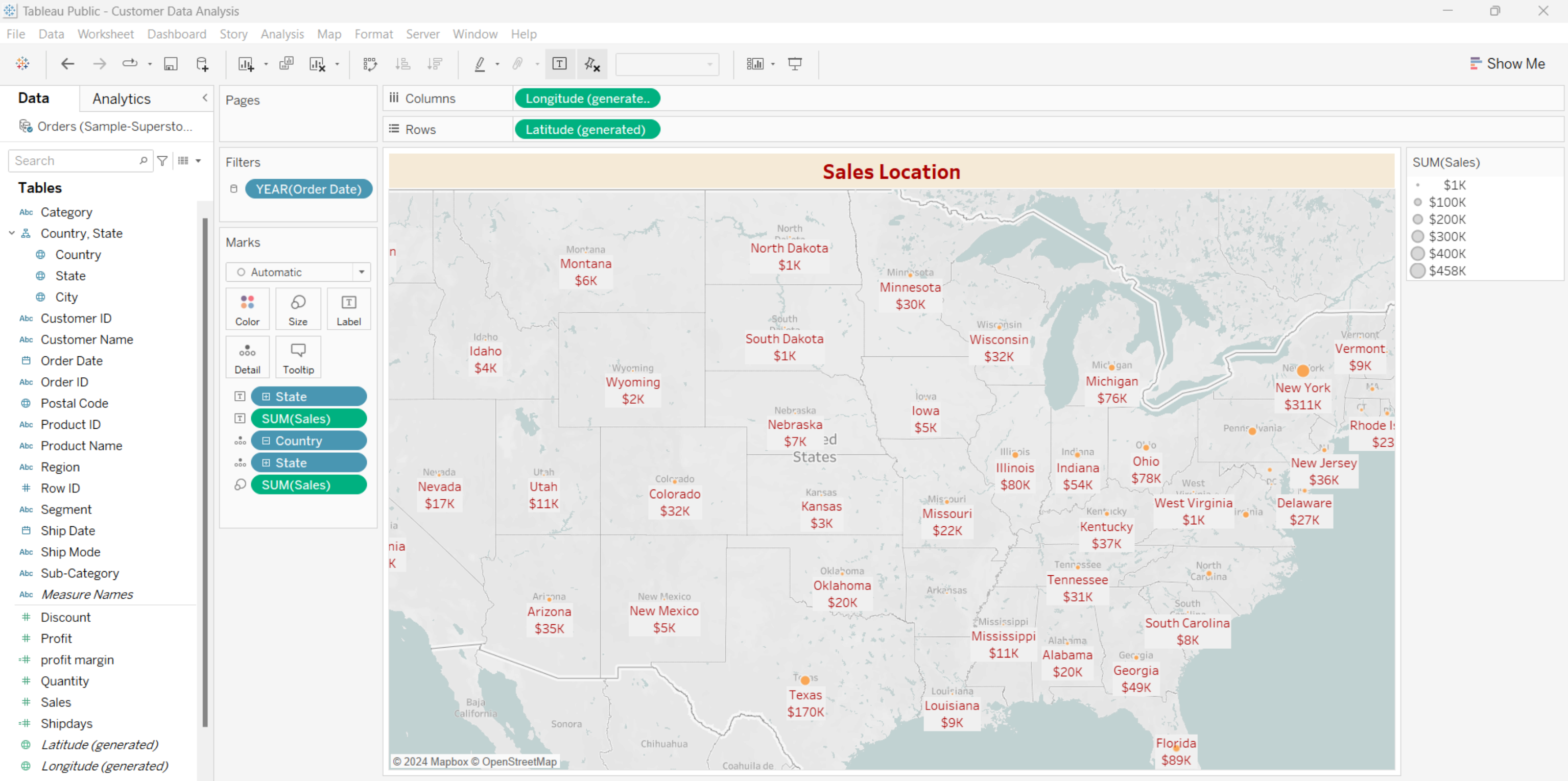


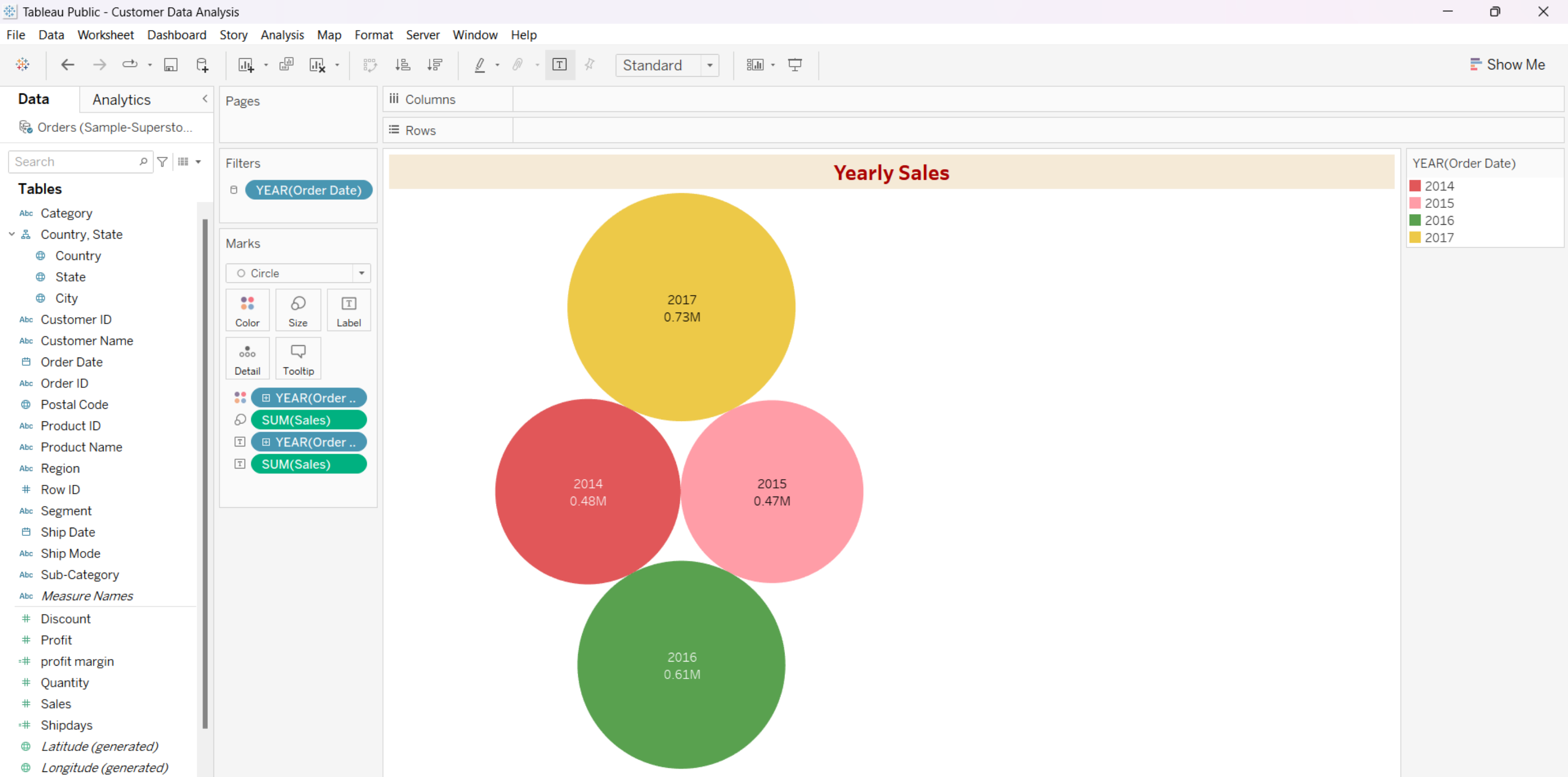
Profit

-8,400 8,400

Discount

- 0.0000
- 0.2000
- 0.4000
- 0.6000
- 0.8000





Data Analytics

Orders (Sample-Supersto...

Search

Tables

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- Order ID
- Postal Code
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- Row ID
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- Ship Date
- Ship Mode
- Sub-Category
- Measure Names
 - Discount
 - Profit
 - profit margin
 - Quantity
 - Sales
 - Shipdays
 - Latitude (generated)
 - Longitude (generated)

Pages

Filters

YEAR(Order Date)

Marks

Automatic

- Color
- Size
- Label
- Detail
- Tooltip
- Shape

Profit

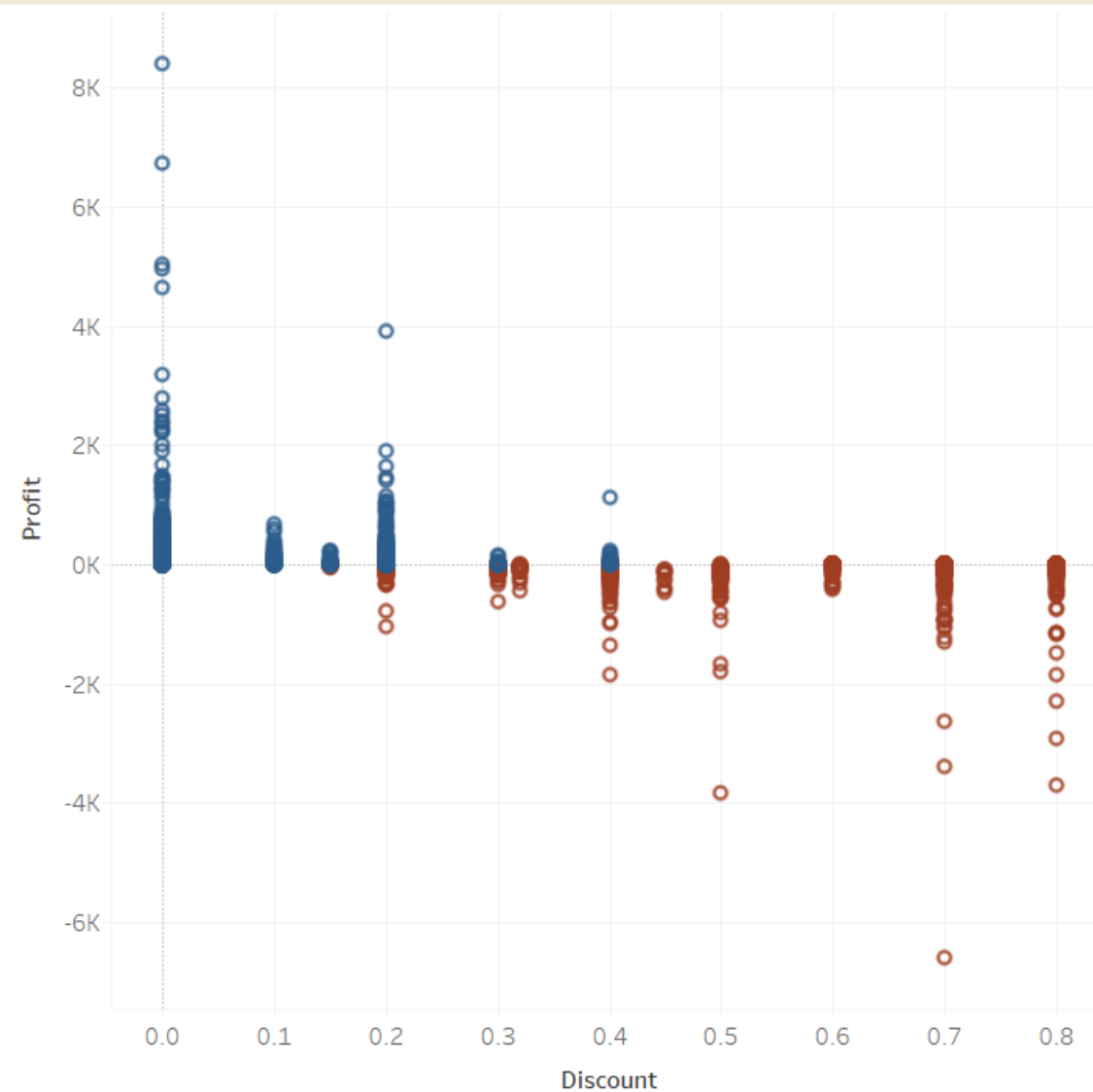
Columns

Discount

Rows

Profit

Discount vs Profit



Profit

-8,400 8,400



Data Analytics

Orders (Sample-Supersto...

Search

Tables

Category

Country, State

Country

State

City

Customer ID

Customer Name

Order Date

Order ID

Postal Code

Product ID

Product Name

Region

Row ID

Segment

Ship Date

Ship Mode

Sub-Category

Measure Names

Discount

Profit

profit margin

Quantity

Sales

Shipdays

Latitude (generated)

Longitude (generated)

Pages

Filters

YEAR(Order Date)

Marks

Automatic

Color

Size

Label

Detail

Tooltip

SUM(Sales)

Columns

Rows

MONTH(Order ..

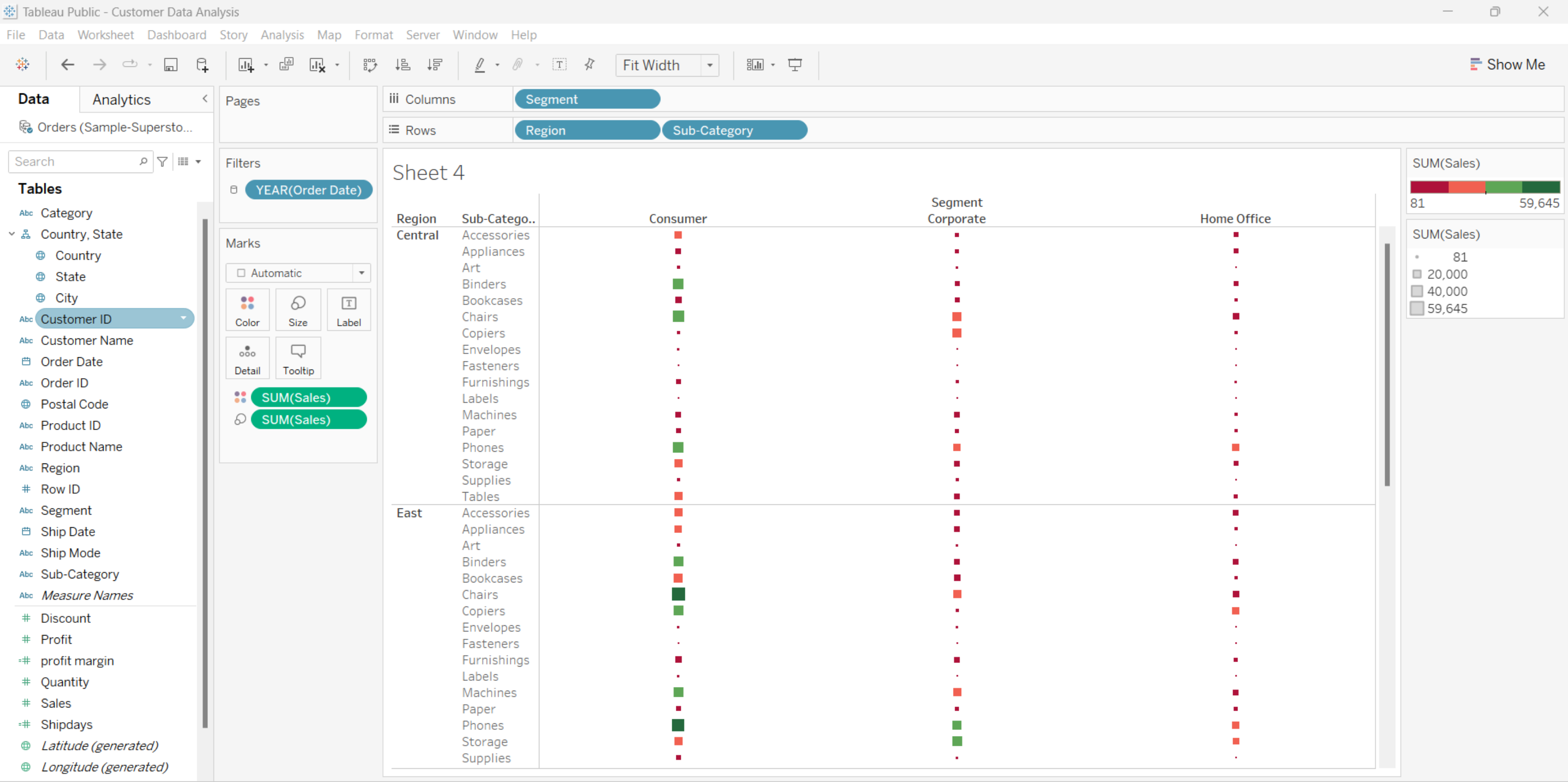
Sheet 1 (3)

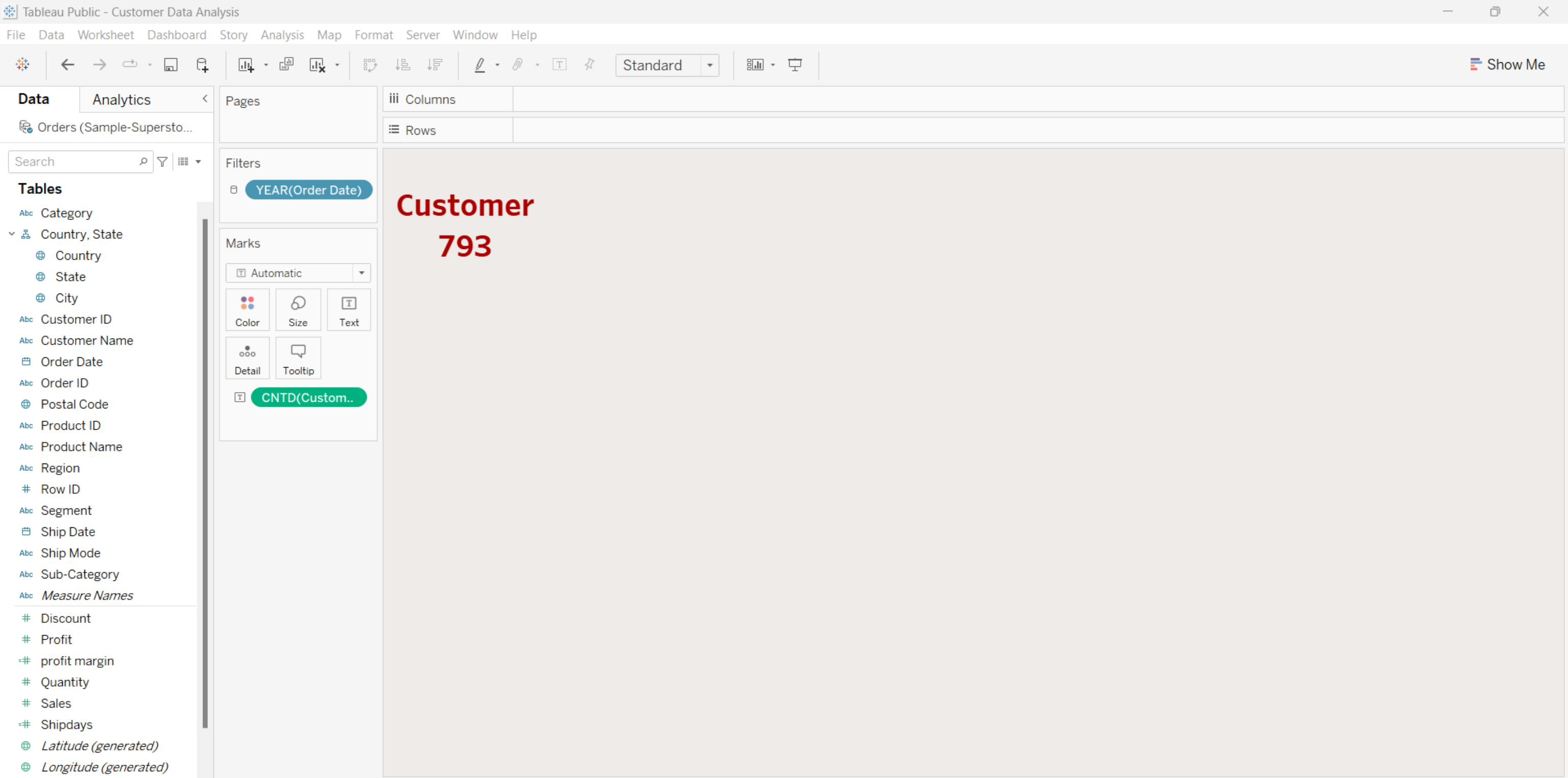
Month of Ord..

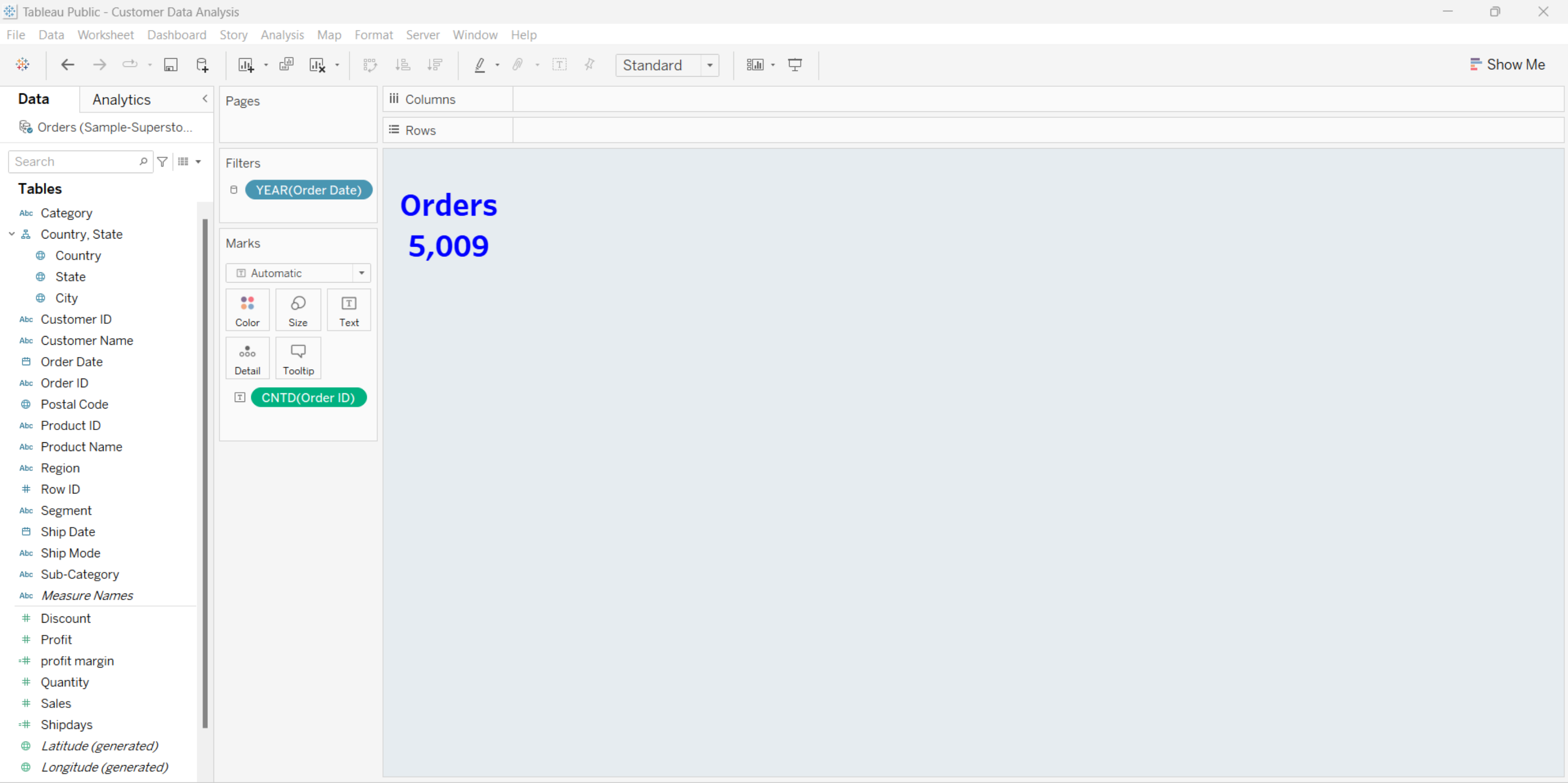
November 2017
December 2016
September 2017
December 2017
September 2014
November 2016
November 2014
October 2017
November 2015
December 2015
September 2016
December 2014
September 2015
August 2017
October 2016
March 2017
May 2016
March 2014
June 2017
March 2016
July 2017
May 2017
January 2017
June 2016
July 2016
April 2016
March 2015
August 2015
April 2017
June 2014
April 2015
July 2014
October 2014
October 2015


SUM(Sales)

4.52K
20.00K
40.00K
60.00K
80.00K
100.00K
118.45K







 Show Me

Data

Analytics

Pages

iii Columns

Rows

Filters

YEAR(Order Date)

Mars

Automatic

Color Size Text

Detail Tooltip

T SUM(Sales)

Sales
2.30M

Tables

Abc Category

Country, State

 Country

 State

City

Abc Customer ID

Abc Customer Name

Order Date

Abc Order ID

Postal Code

Abc Product ID

Abc Product Name

Abc Region

Row ID

Abc Segment

📅 Ship Date

Abc Ship Mode

Abc Sub-Category

Abc *Measure Names*

Discount

```
# Profit
```

profit margin

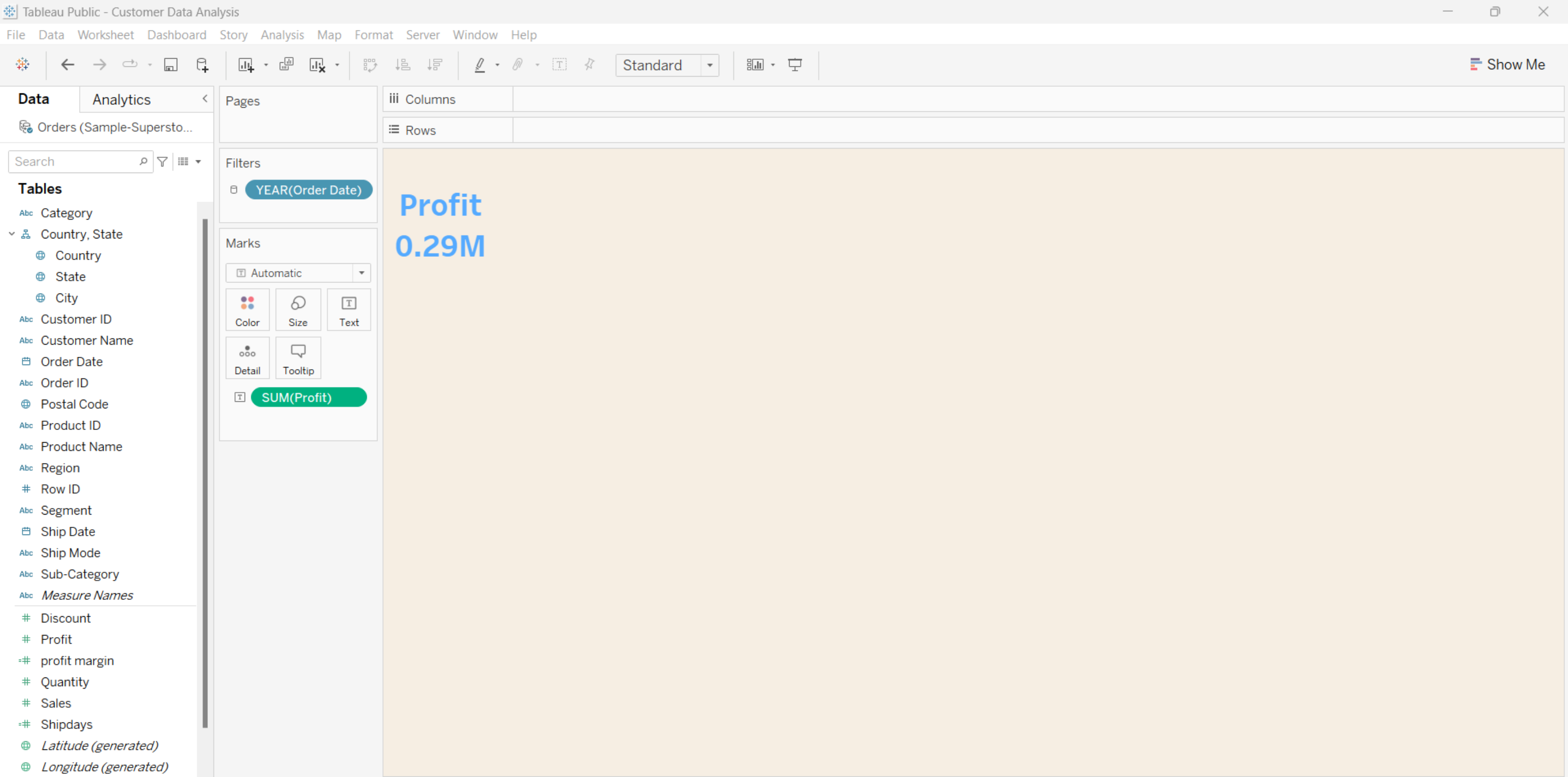
Quantity

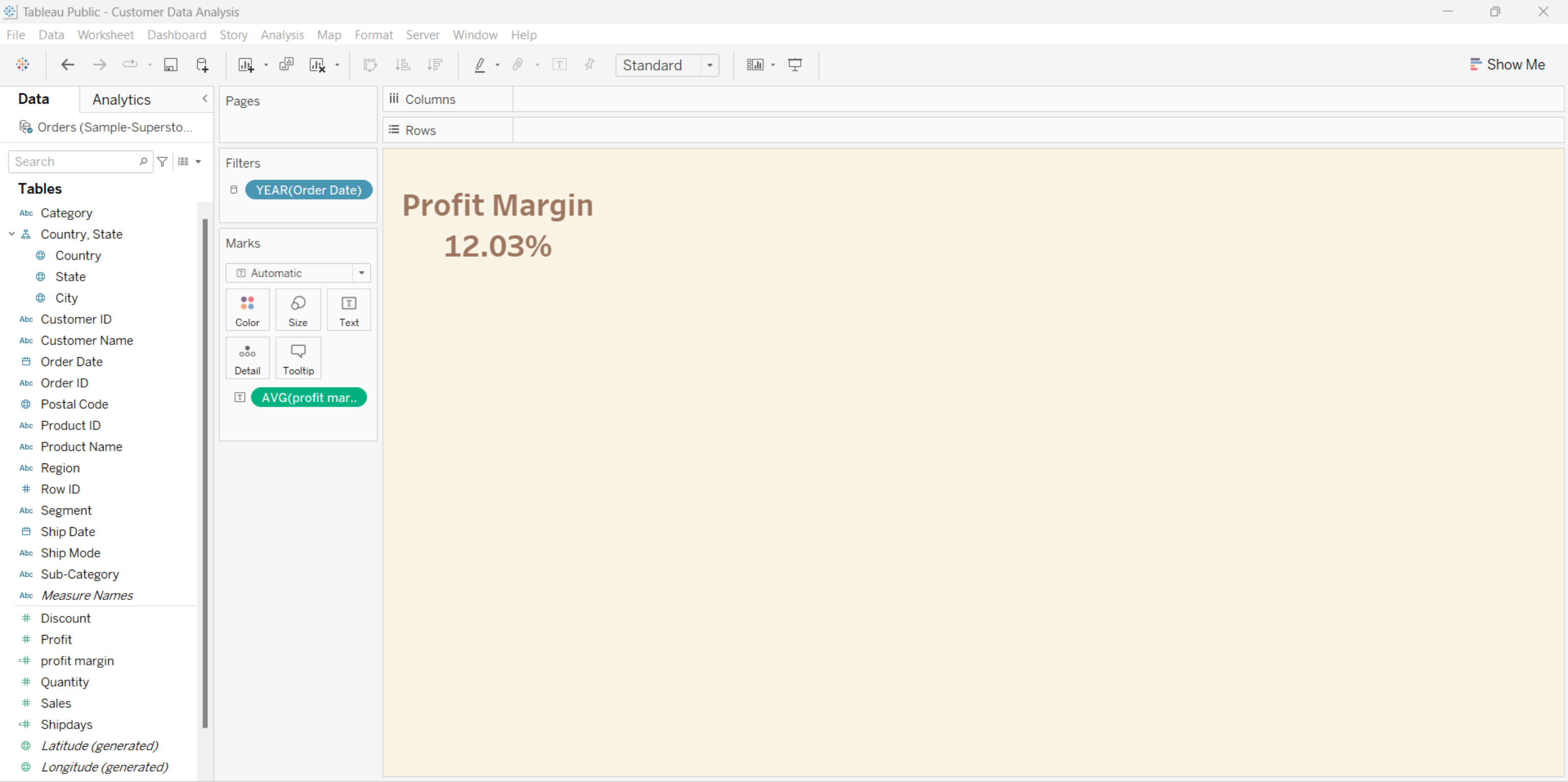
Sales

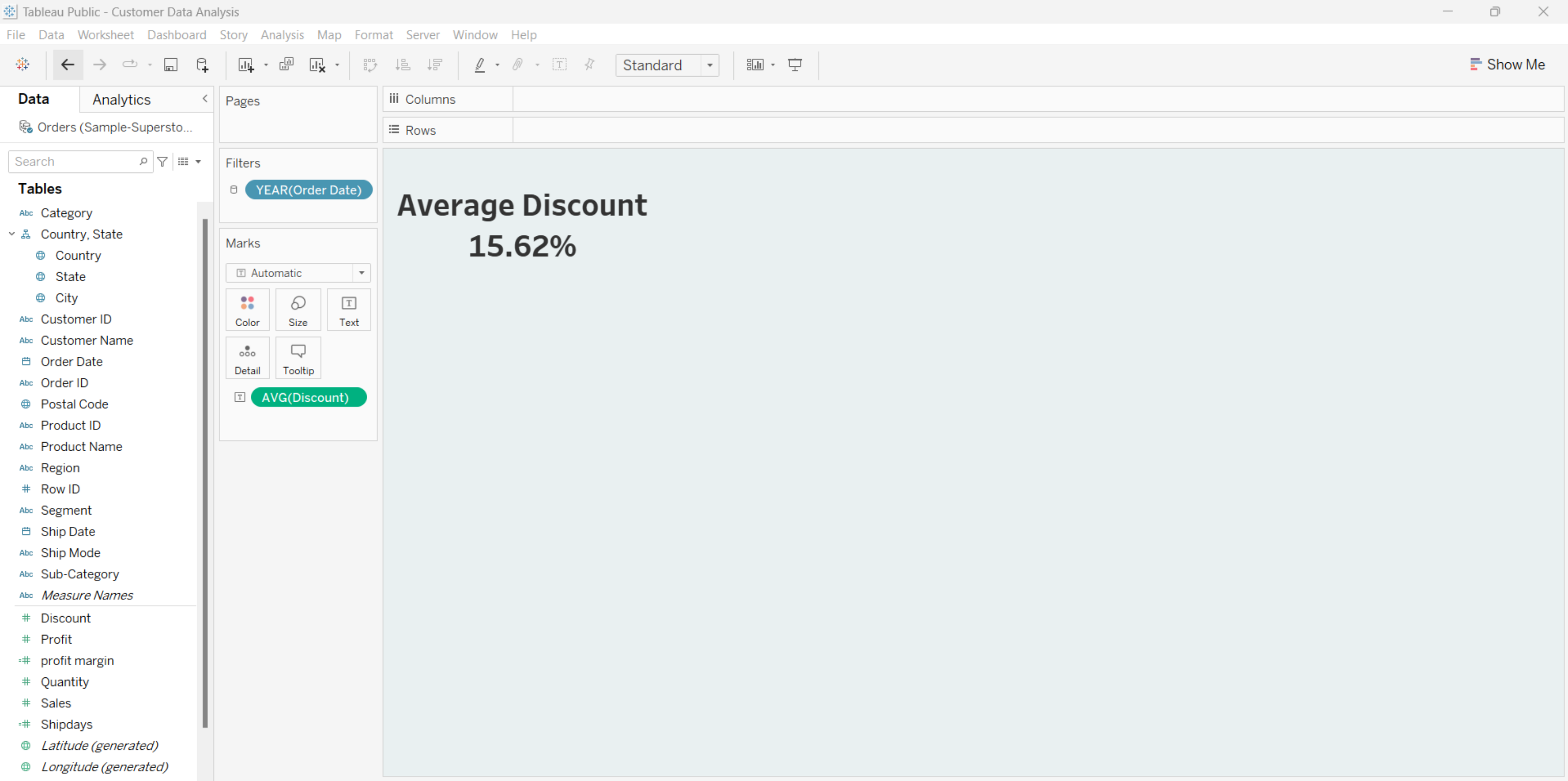
Shipdays

Latitude (generated)

🌐 *Longitude (generated)*







Customer Data Analysis

Year of Order Date

(All)

Customer
793

Orders
5,009

Sales
2.30M

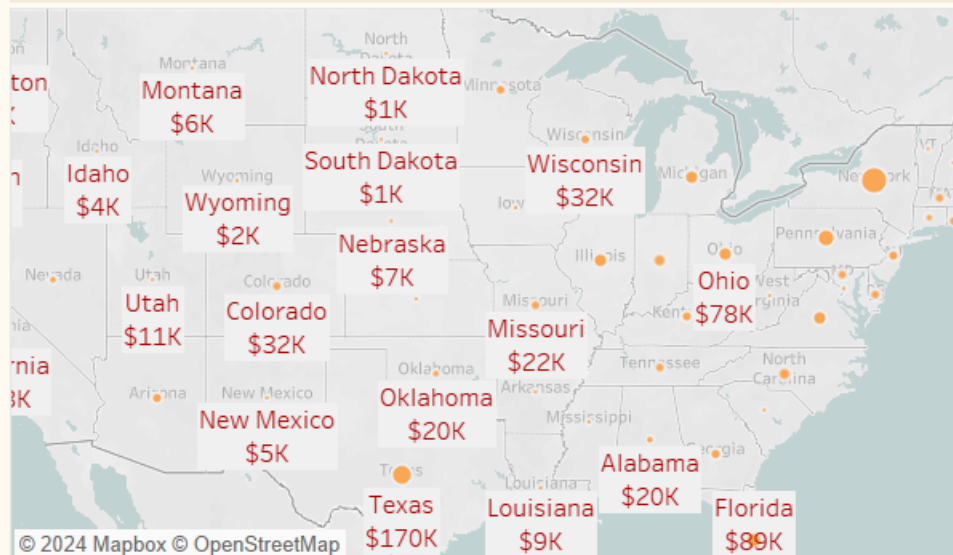
Profit
0.29M

Profit Margin
12.03%

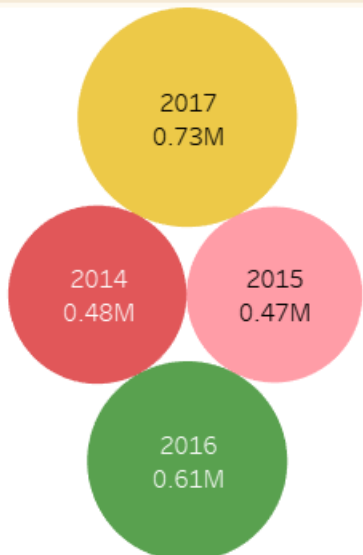
Average Delivery
4 Days

Average Discount
15.62%

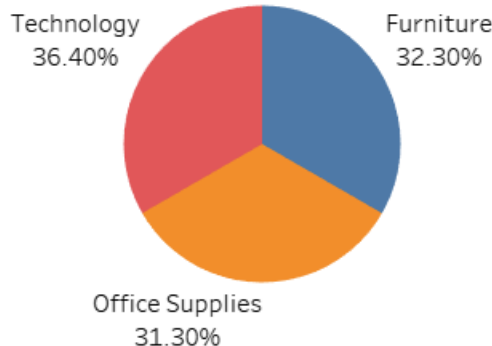
Sales Location



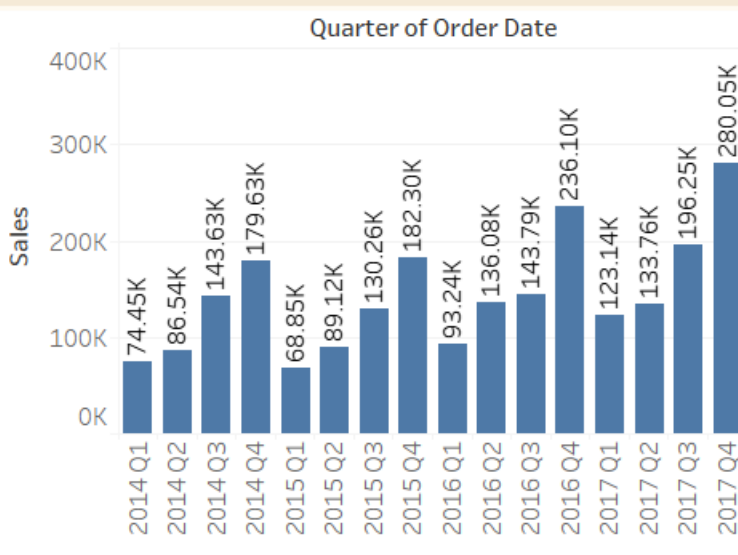
Yearly Sales



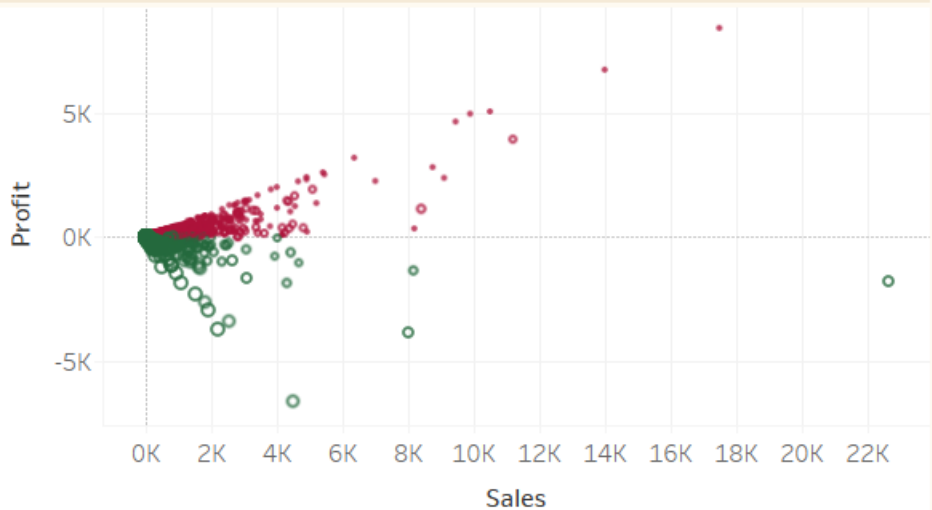
Category Wise Sales



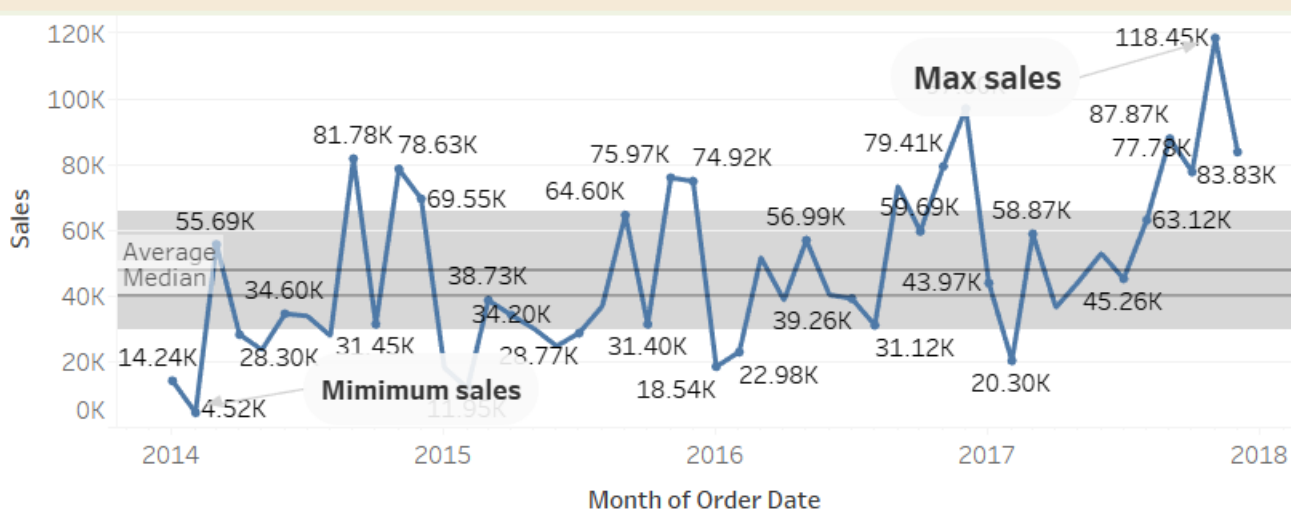
Quarterly Sales



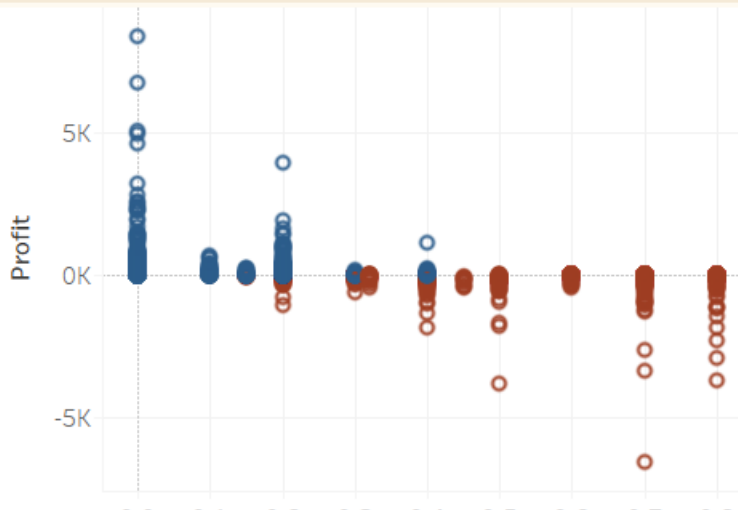
Sales vs Profit



Sales Trend Pattern



Discount vs Profit



Story 1: Quarterly Sale

The quarterly sales from 2014 to 2017 show consistent growth, with Q4 2016 reaching the highest sales of \$236.10K. This upward trend continues into Q4 2017, hitting \$280.05K, indicating strong year-end performance driven by seasonal promotions

Customer Data Analysis

Year of Order Date

(All)

Customer
793

Orders
5,009

Sales
2.30M

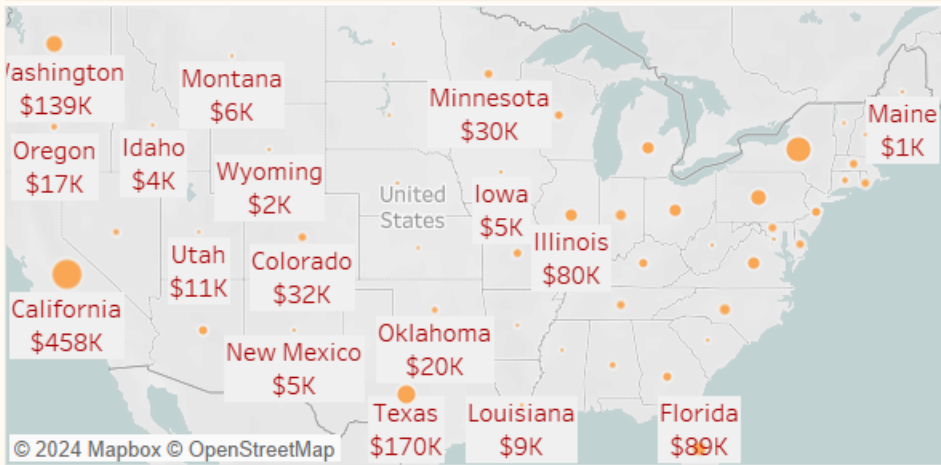
Profit
0.29M

Profit Margin
12.03%

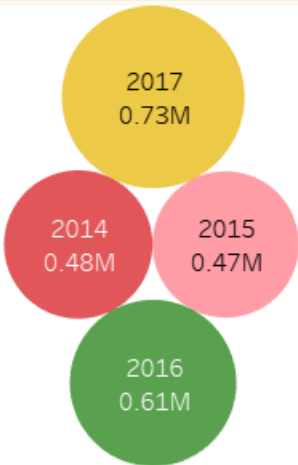
Average Delivery
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Average Discount
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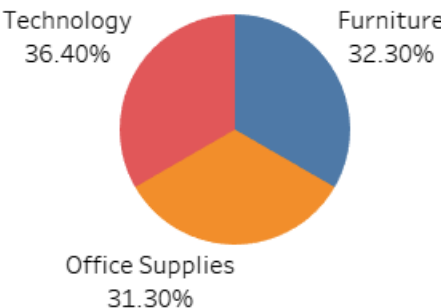
Sales Location



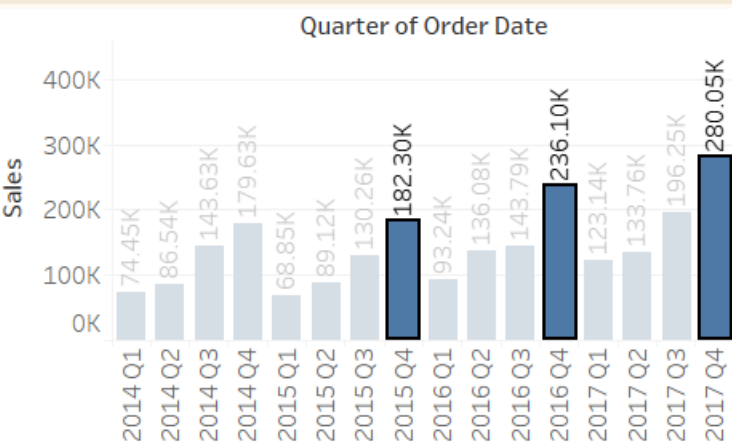
Yearly Sales



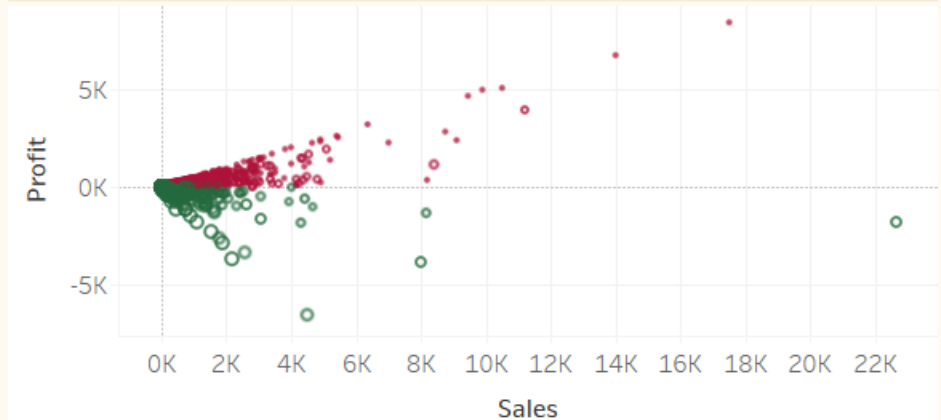
Category Wise Sales



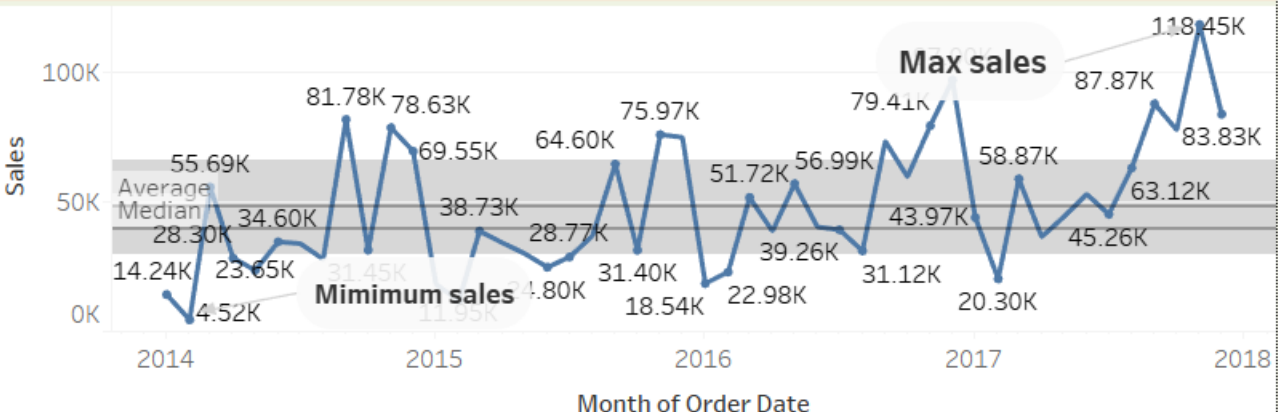
Quarterly Sales



Sales vs Profit



Sales Trend Pattern



Discount vs Profit

