

Data

Analytics

Orders (SuperStoreDataset)

Search

Tables

Category

Country/Region, State, City

Country/Region

State

City

Customer ID

Customer Name

Order Date

Order ID

Postal Code

Product ID

Product Name

Region

Row ID

Segment

Ship Date

Ship Mode

Sub-Category

Measure Names

Discount

Profit

Quantity

Sales

Ship_Days

Latitude (generated)

Longitude (generated)

Orders (Count)

Pages

Filters

Category

Marks

Circle

Color

Size

Label

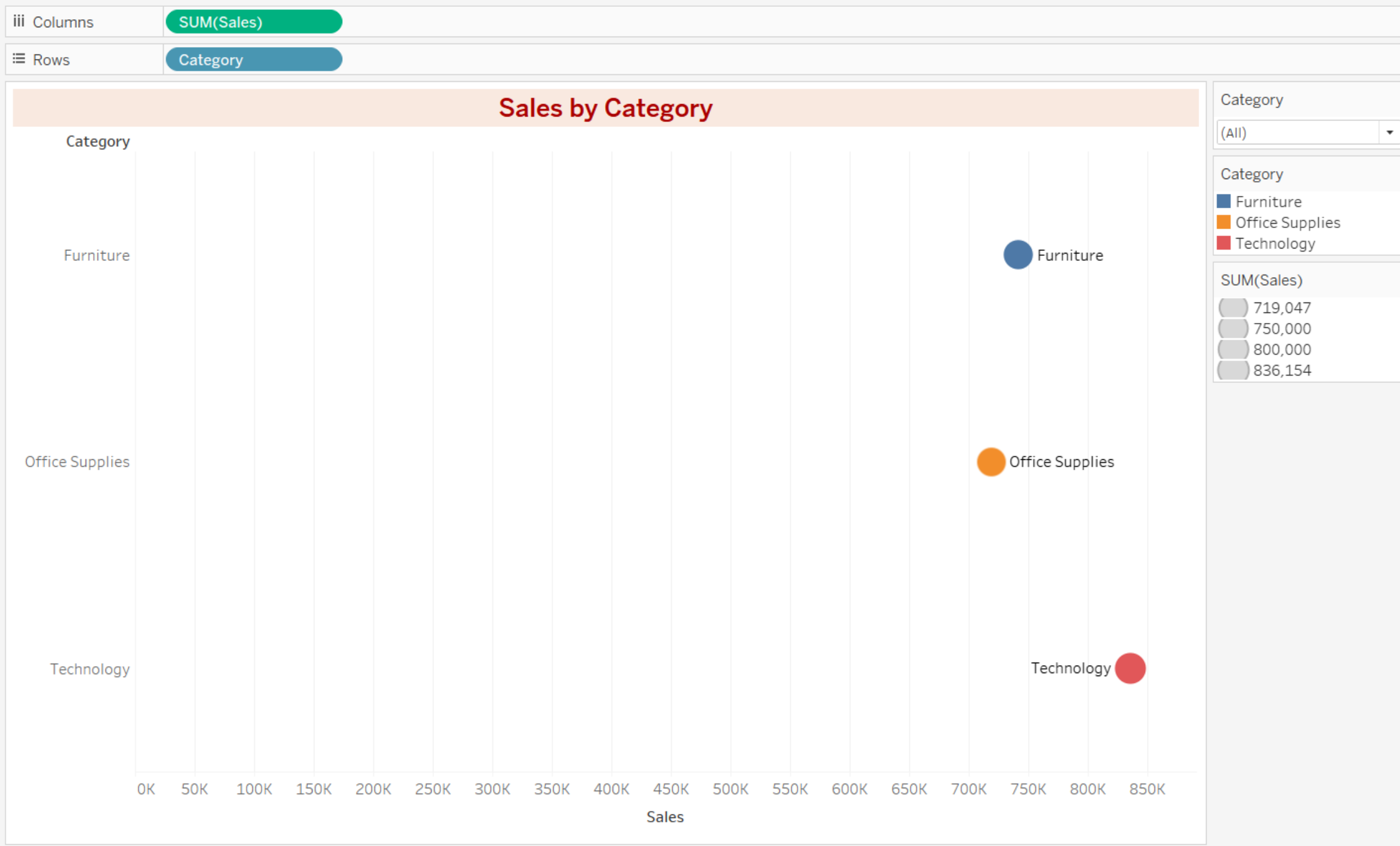
Detail

Tooltip

Category

SUM(Sales)

Category



Data | Analytics | Pages

Orders (SuperStoreDataset)

Search

Tables

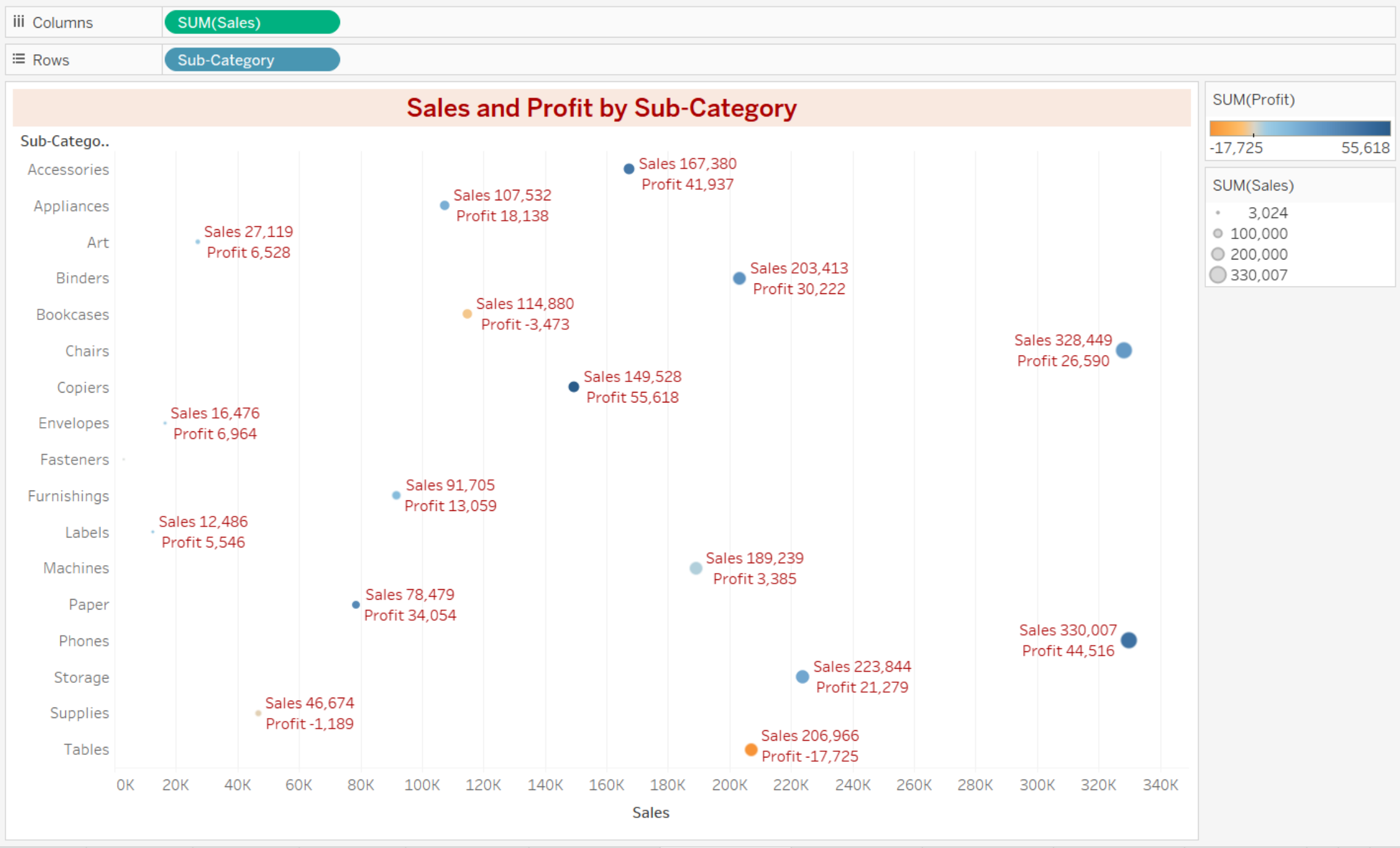
- Category
- Country/Region, State, City
 - Country/Region
 - State
 - City
- Customer ID
- Customer Name
- Order Date
- Order ID
- Postal Code
- Product ID
- Product Name
- Region
- Row ID
- Segment
- Ship Date
- Ship Mode
- Sub-Category
- Measure Names
 - Discount
 - Profit
 - Quantity
 - Sales
 - Ship_Days
 - Latitude (generated)
 - Longitude (generated)
 - Orders (Count)

Filters

- Category

Marks

- Circle
- Color
 - SUM(Profit)
- Size
 - SUM(Sales)
- Label
 - SUM(Sales)
 - SUM(Profit)
- Detail
- Tooltip



Data

Orders (SuperStoreDataset)

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 - Ship Date
 - Ship Mode
 - Sub-Category
 - Measure Names
 - Discount
 - Profit
 - Quantity
 - Sales
 - Ship_Days
 - Latitude (generated)
 - Longitude (generated)
 - Orders (Count)

Pages

Filters

Category

Marks

All

SUM(Sales)

Circle

Color Size Label

Detail Tooltip

SUM(Sales)

SUM(Sales)

SUM(Profit)

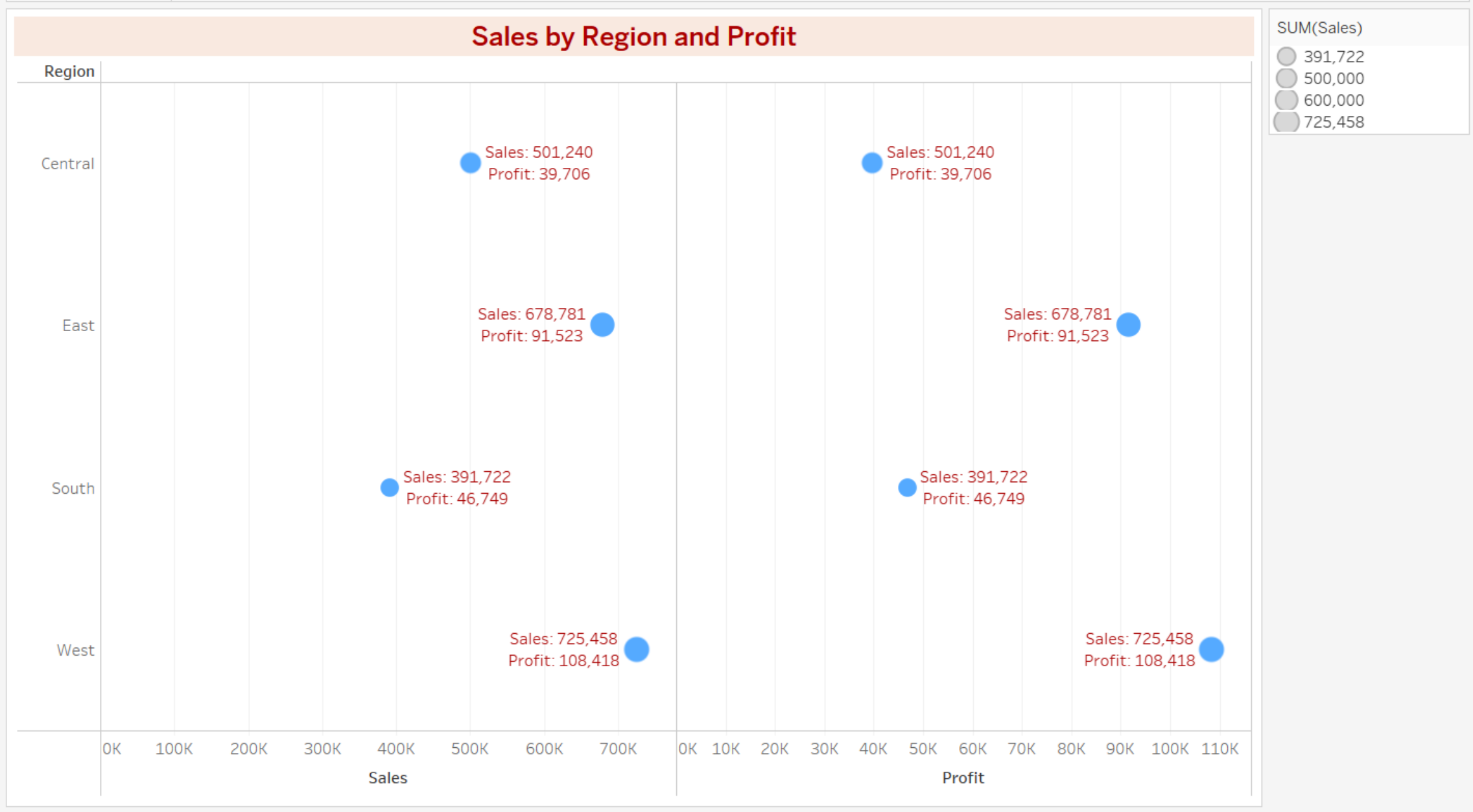
SUM(Profit)

Columns

SUM(Sales) SUM(Profit)

Rows

Region



SUM(Sales)

- 391,722
- 500,000
- 600,000
- 725,458

Data | Analytics | Pages

Orders (SuperStoreDataset)

Search

Tables

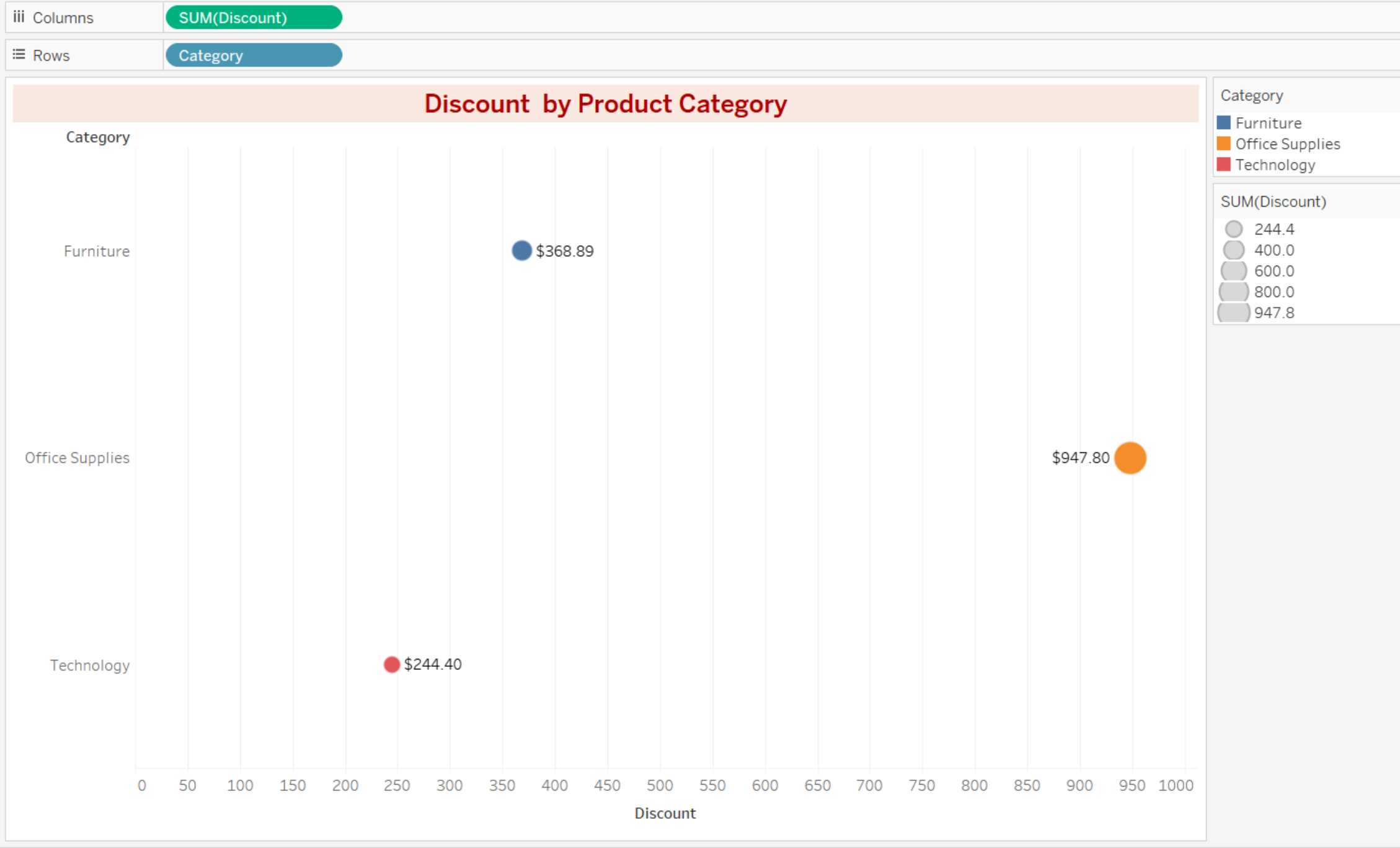
- Category
- Country/Region, State, City
 - Country/Region
 - State
 - City
- Customer ID
- Customer Name
- Order Date
- Order ID
- Postal Code
- Product ID
- Product Name
- Region
- Row ID
- Segment
- Ship Date
- Ship Mode
- Sub-Category
- Measure Names
 - Discount
 - Profit
 - Quantity
 - Sales
 - Ship_Days
 - Latitude (generated)
 - Longitude (generated)
 - Orders (Count)

Filters

- Category

Marks

- Circle
- Color: Category
- Size: SUM(Discount)
- Label: SUM(Discount)
- Detail
- Tooltip



Data | Analytics | Orders (SuperStoreDataset)

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- Sub-Category
- Measure Names
 - Discount
 - Profit
 - Quantity
 - Sales
 - Ship_Days
 - Latitude (generated)
 - Longitude (generated)
 - Orders (Count)

Filters

- Category

Marks

Circle

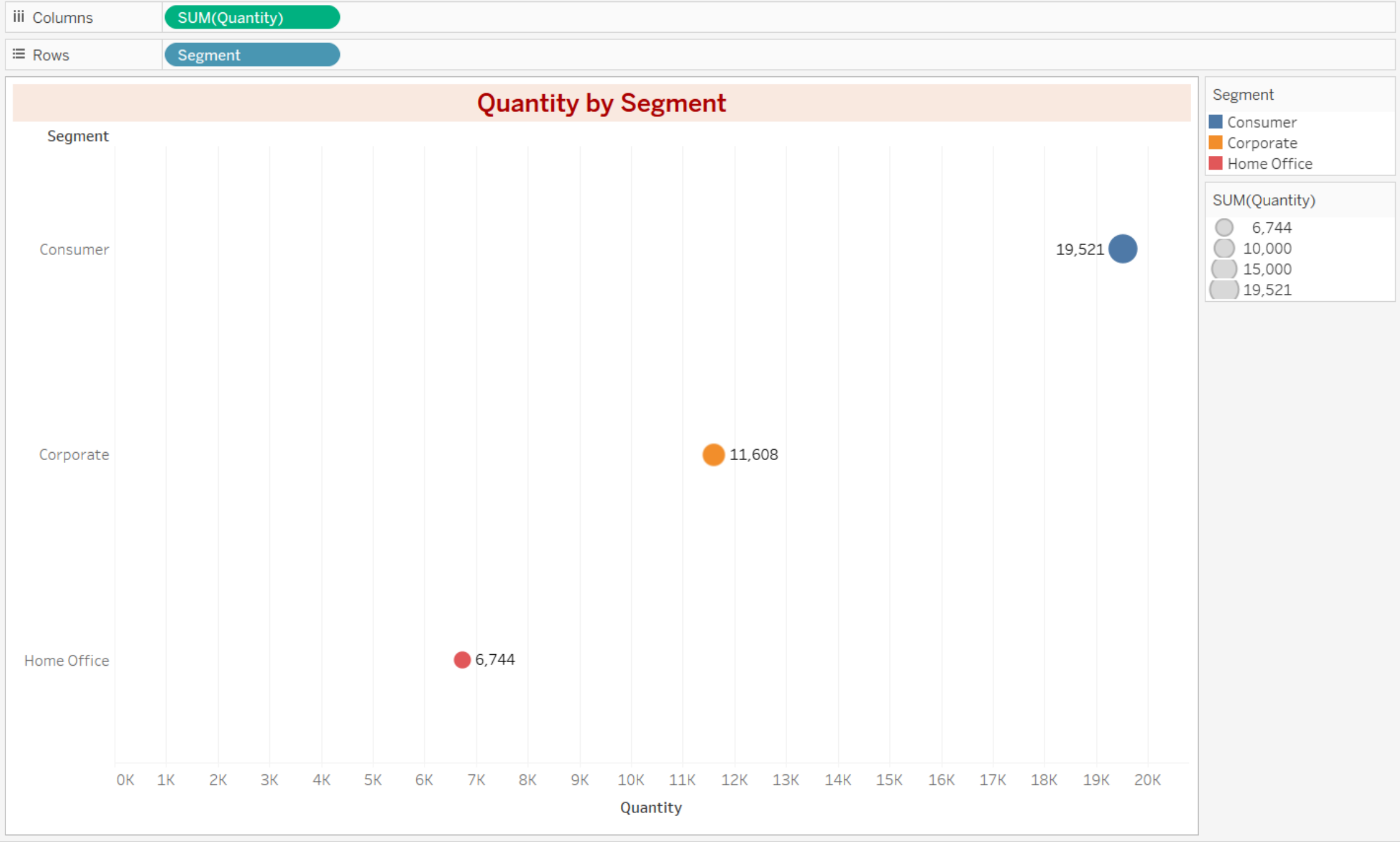
Color | Size | Label

Detail | Tooltip

Segment

SUM(Quantity)

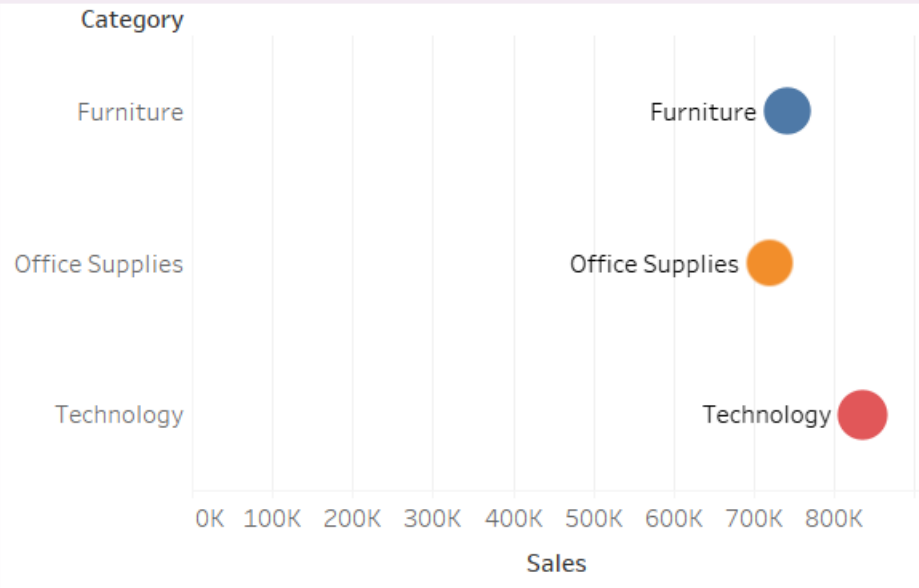
SUM(Quantity)



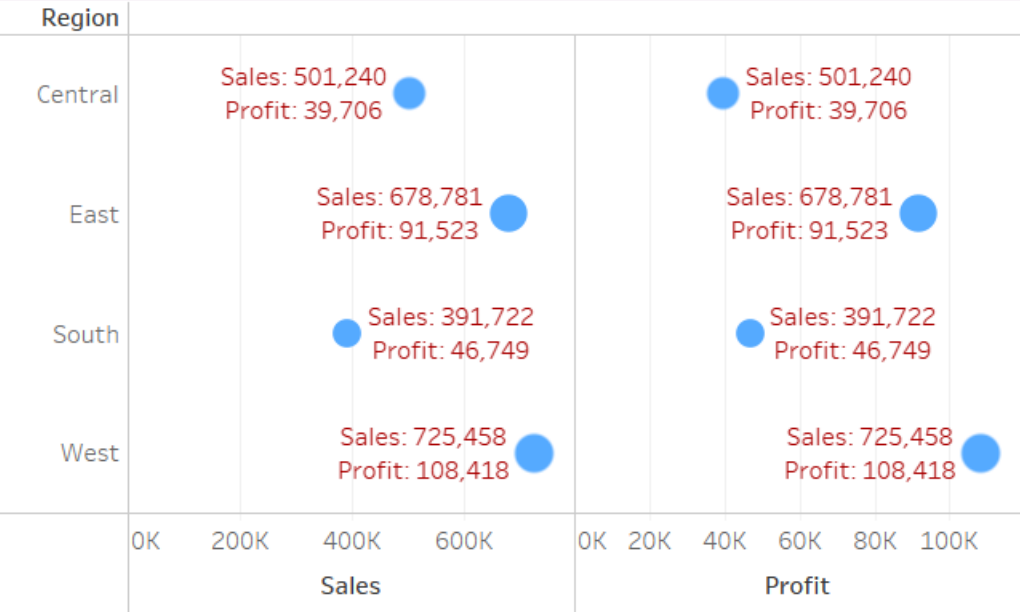
Visualizing Sales Impact and Profitability

Category
(All)

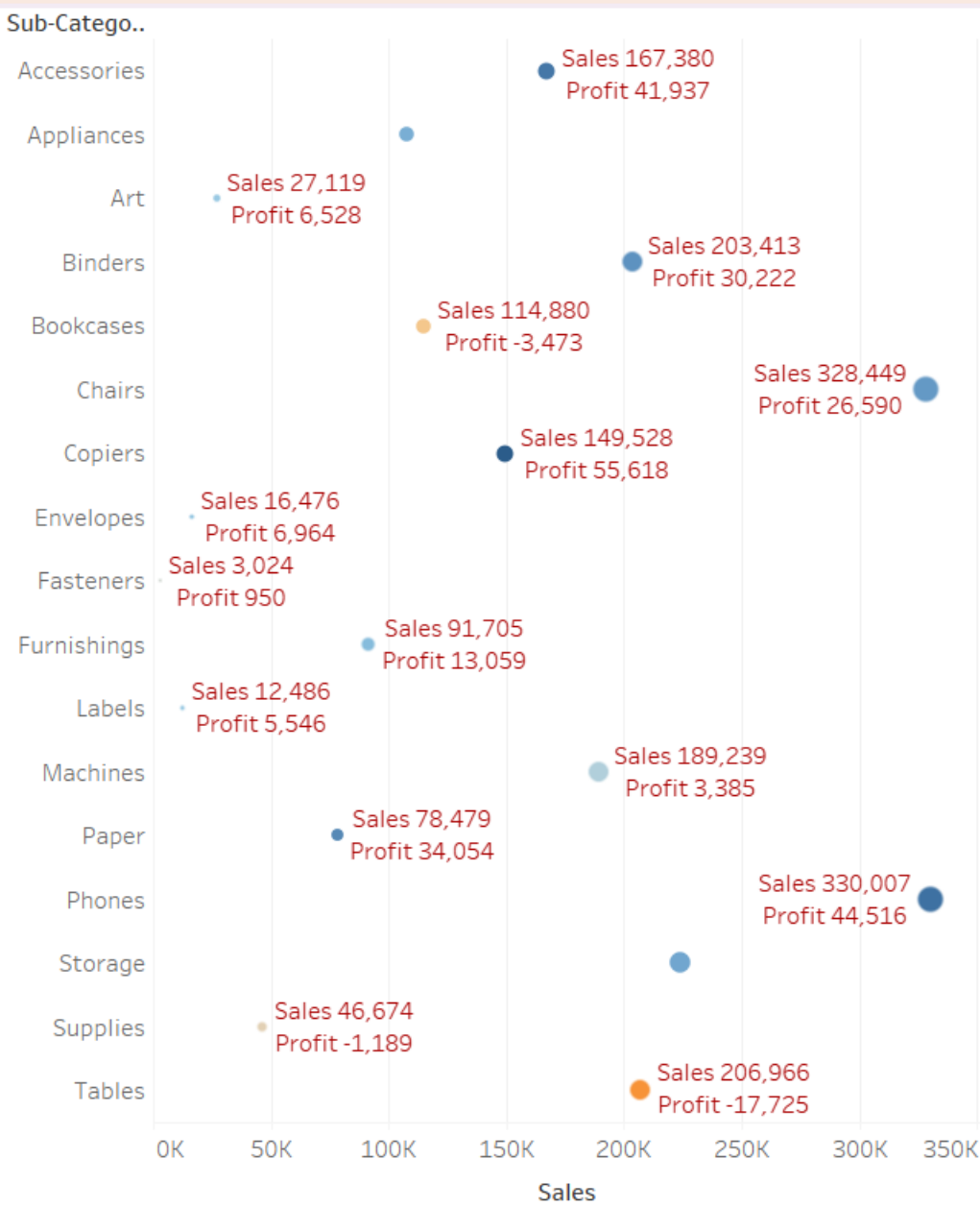
Sales by Category



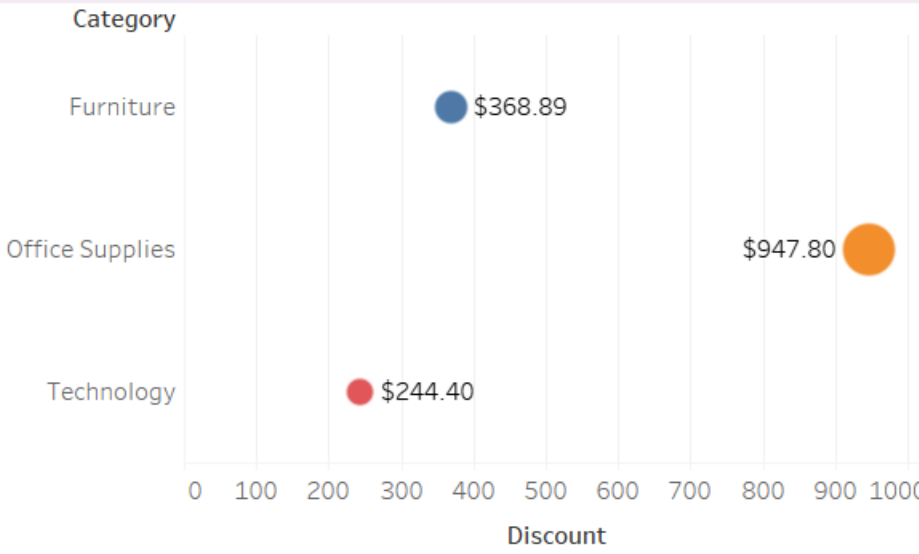
Sales by Region and Profit



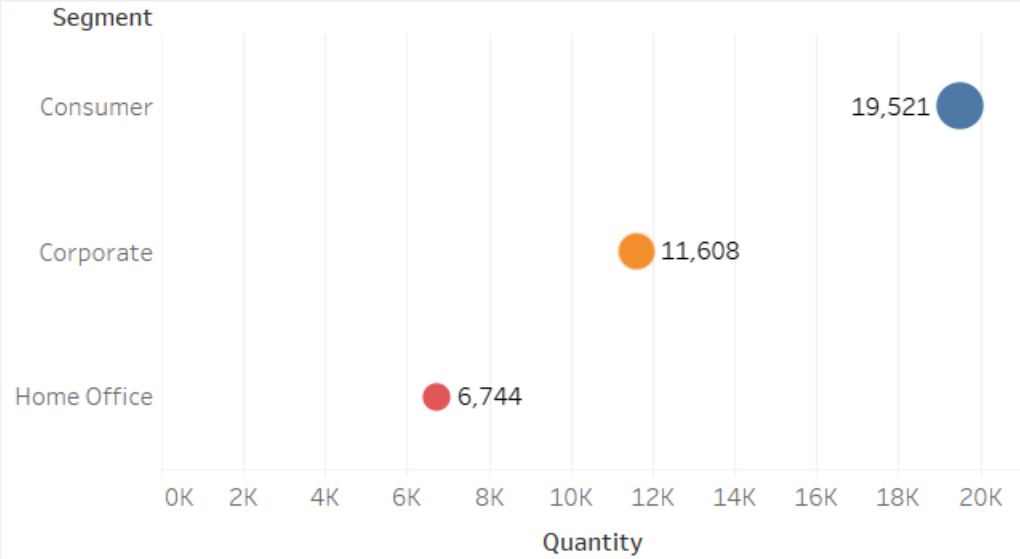
Sales and Profit by Sub-Category



Discount by Product Category



Quantity by Segment

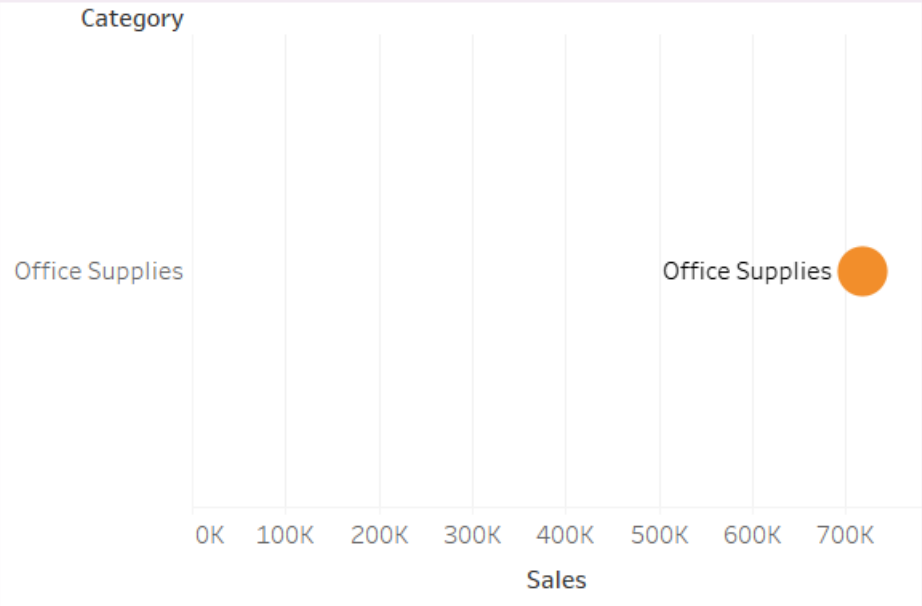


Visualizing Sales Impact and Profitability

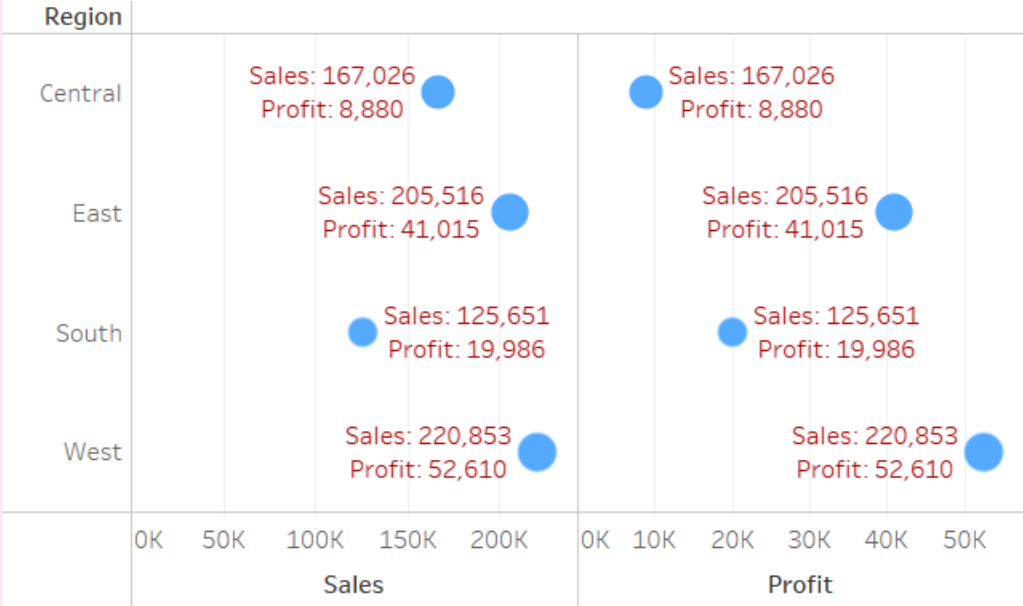
Category

Office Supplies

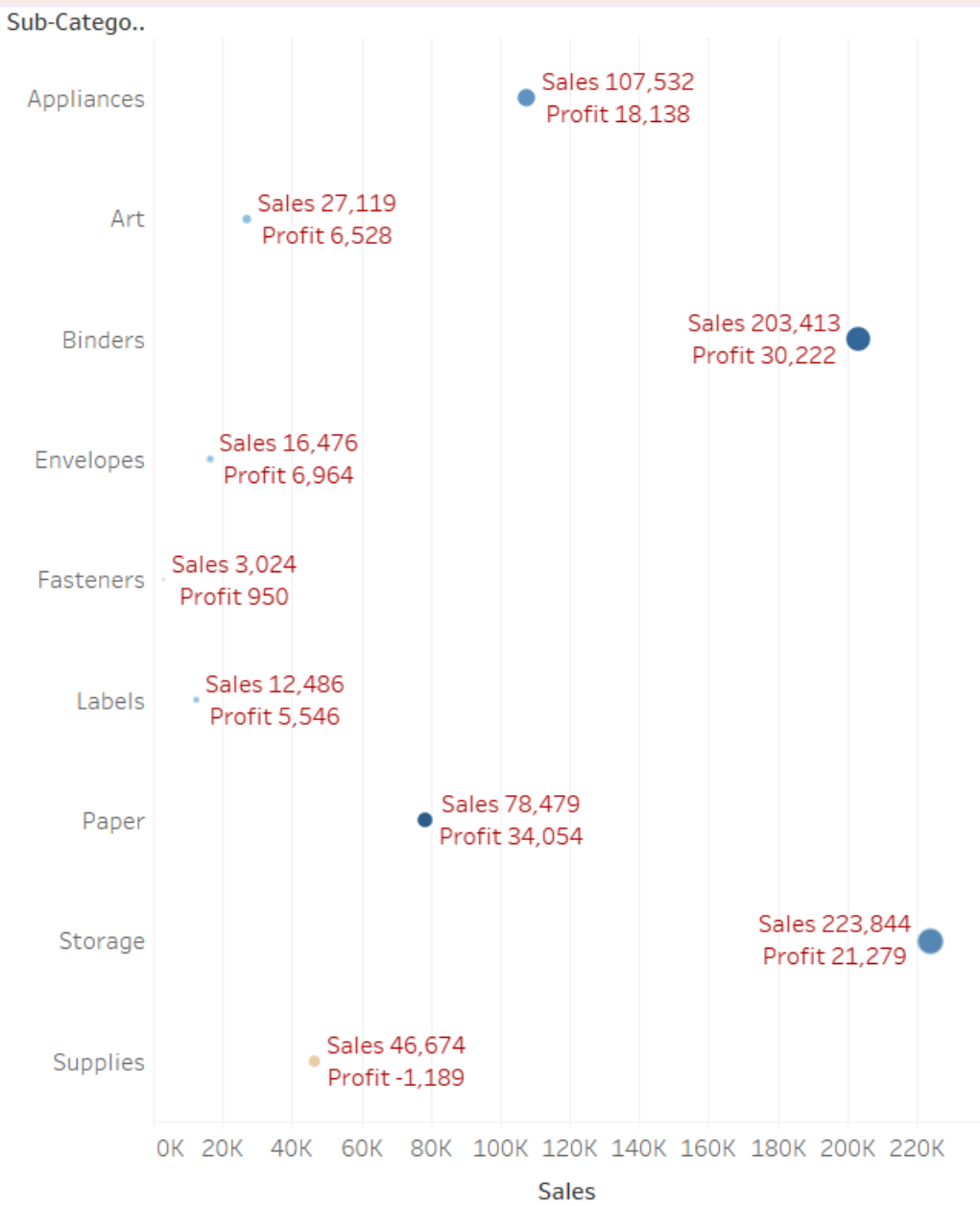
Sales by Category



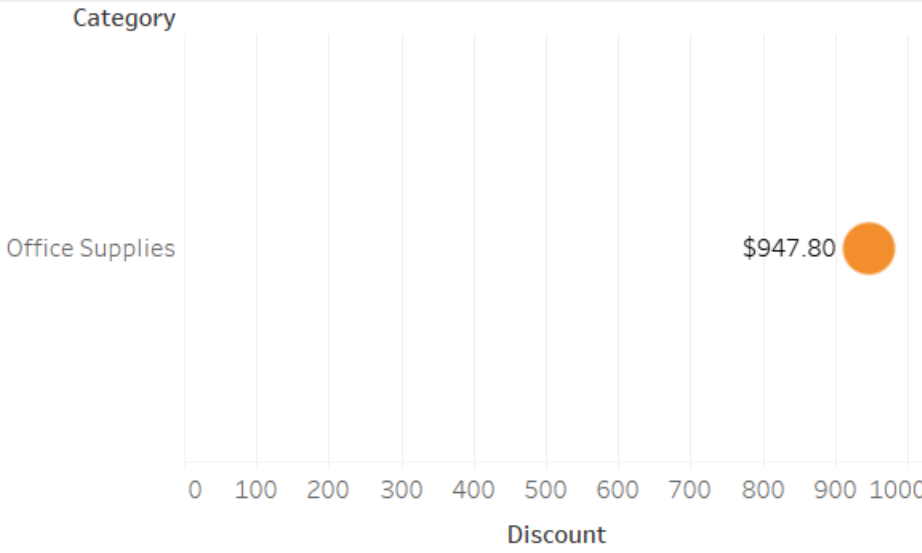
Sales by Region and Profit



Sales and Profit by Sub-Category



Discount by Product Category



Quantity by Segment

