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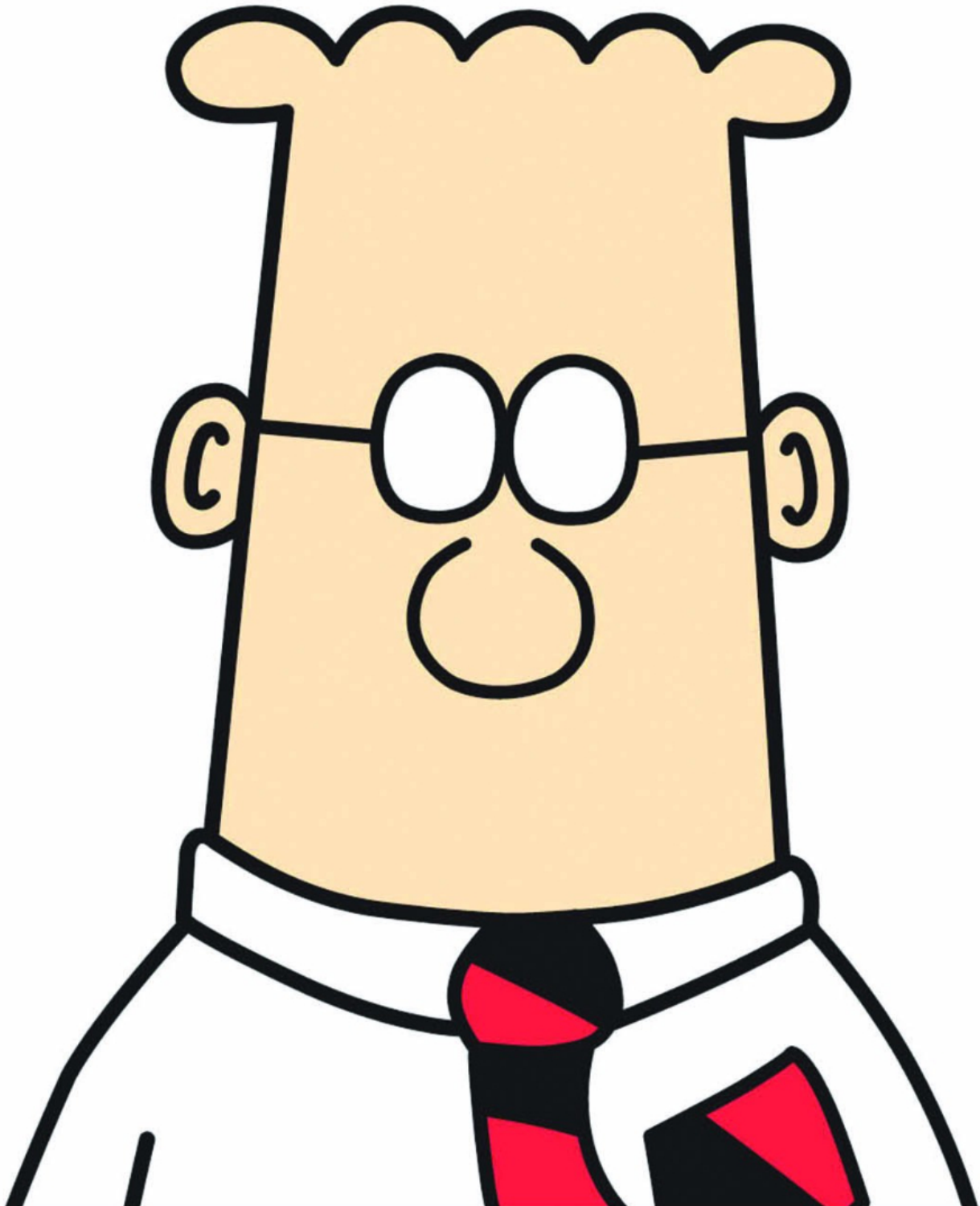
Steve Acho

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May 13, 2019 · 1 min read · [Listen](#)



## Stacking skills



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Scott Adams (Dilbert creator) probably isn't the world's best illustrator, and he certainly isn't the best comic. But combining or "stacking" these two skills gave him a unique mix of attributes.

The moment someone can ask "what's the going rate for...?" you find yourself engaged in a race to the bottom (the kind of race you don't want to win). As an employee, consultant, business owner, or product maker, you can escape the lowest-price-wins race, and ship the best version of your product (or yourself) if you forget about being the best, and focus on being the only.

There's no one on earth like you.

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## More from Steve Acho

I write very short articles (20 seconds to read) sharing perspectives on health, relationships and business that have been most helpful (SteveAcho.com for more)

May 6, 2019

### Why is this happening?

Famed Navy SEAL and leadership expert Jocko Willink has the habit of replying to colleagues or friends that approach him with major issues by saying: "Good! A chance to grow." The following question is...

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Apr 29, 2019

## Anger

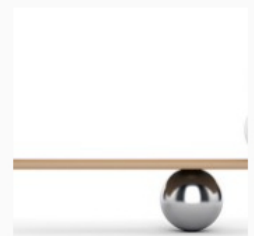
Consider the difference between losing a friend to a drunk driving accident and losing a friend to cancer. Same outcome, yet we somehow feel less devastated when we can direct our anger towards something...



Apr 22, 2019

## Leverage

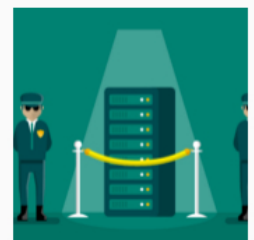
Leverage means investing in activities that provide a disproportionate return. Get your short list right, and free up mental capacity to focus on what matters. A few examples for me are: Sleep Reinforcing disciplin...



Apr 15, 2019

## The things we protect

We guard our money, property and identities from people who might steal, exploit, or take advantage of us. But we commonly allow others to seize our truly non-renewable resources: time and attention. (And...



Apr 8, 2019

## Cause for compassion

Everyone endures some measure of suffering. Past or present, chronic



or acute. Perhaps you believe your suffering is more justified than others', or that you could manage their challenges better than they d...



Life 1 min read



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