

## UNIT-III PRODUCTION CONCEPT AND COST CONCEPT

### Production Concept and Cost Concept

#### Theory of Production

##### Production Function:

1. **Definition:** The relationship between the quantity of inputs used and the quantity of output produced.
  - **Formula:**  $Q = f(L, K)$  where  $Q$  is the quantity of output,  $L$  is labor, and  $K$  is capital.

##### Isoquants:

1. **Definition:** Curves that represent combinations of different inputs that produce the same level of output.
  - **Properties:** Downward sloping, convex to the origin, and do not intersect.

##### Cost Minimization

1. **Objective:** To produce a given level of output at the lowest possible cost.
2. **Iso-cost Line:** Represents combinations of inputs that cost the same amount.
  - **Equation:**  $C = wL + rK$  where  $C$  is total cost,  $w$  is the wage rate,  $r$  is the rental rate of capital.

##### Cost Curves

##### Total, Average, and Marginal Costs:

1. **Total Cost (TC):** The sum of fixed and variable costs.
  - **Formula:**  $TC = TFC + TVC$  where  $TFC$  is total fixed cost and  $TVC$  is total variable cost.
2. **Average Cost (AC):** Total cost divided by the quantity of output.
  - **Formula:**  $AC = \frac{TC}{Q}$
3. **Marginal Cost (MC):** The additional cost of producing one more unit of output.
  - **Formula:**  $MC = \frac{\Delta TC}{\Delta Q}$

##### Long Run and Short Run Costs

1. **Short Run:** Period in which at least one input is fixed.

- **Short Run Cost Curves:** Include Total Fixed Cost (TFC), Total Variable Cost (TVC), Total Cost (TC), Average Fixed Cost (AFC), Average Variable Cost (AVC), Average Total Cost (ATC), and Marginal Cost (MC).
2. **Long Run:** Period in which all inputs can be varied.
- **Long Run Cost Curve:** Represents the lowest possible cost at which a firm can produce any given level of output.

### **Equilibrium of a Firm Under Perfect Competition**

1. **Characteristics:** Many buyers and sellers, homogeneous products, free entry and exit, and perfect information.
2. **Equilibrium Condition:**  $MR = MC$ , where MR is marginal revenue and MC is marginal cost.
3. **Profit Maximization:** Firms produce the output level where  $MR = MC$ .

### **Monopoly and Monopolistic Competition**

#### **Monopoly:**

1. **Characteristics:** Single seller, no close substitutes, and high barriers to entry.
2. **Profit Maximization:** Monopolist produces the output level where  $MR = MC$ .

#### **Monopolistic Competition:**

1. **Characteristics:** Many sellers, differentiated products, and free entry and exit.
2. **Equilibrium:** Firms maximize profit where  $MR = MC$  in the short run and earn zero economic profit in the long run.