

# Welcome to Instreet Labs

**Job Title :** Content Designer

## About Us

We are an early stage EdTech startup utilizing maximum potential of Artificial Intelligence & Machine Learning to build actionable insights to re-imagine current teaching paradigms and learning systems.

We have a singular vision of using technology and data to empower teachers, students and parents.

We are building a world class team blending passionate people who understand teaching and education, and sharpest minds in technology into one founding A-team to challenge age old unchanged ways of learning.

## ROLE

### Responsibilities

We are looking for people having a zeal about teaching and are interested in joining us in the mission of creating next generation teaching paradigms. We will together build a teaching platform which reduces the burden on teachers by providing them with content with our unique technology aided teaching methodologies which will save their time and efforts in designing the course material so that they can focus more on teaching, clearing doubts and understanding students. Thereby increasing personalized focus on students.

- The Content Designers are required to understand the foundational principles and core ideas of our teaching platform.
- The Content Designers will work closely with the Teaching team to create different techniques, strategies, classroom formats to effectively deliver the content.
- They will also be designing several classroom activities and field study suggestions.
- They will be designing tests in different formats.

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- They will work with the Content writing team to deliver the content in a written form for the use of both teachers and students.
  - They will be analysing results of several feedback systems that we put in place to understand students' academic growth, conceptual understanding, mental status, satisfaction, teachers' ease, teachers' satisfaction, teachers' productivity, classroom engagement etc, and use the aforementioned feedback to design the content and different teaching paradigms.
  - The Content Designers are always welcome to explore other roles and responsibilities or come up with new initiatives on their own if they wish.

If you are interested in innovating new teaching techniques or delivering content simply and intuitively in a way that strengthens the student's understanding of the concept, join us in our mission of improving the student's learning experience and easing the pressure the student faces in memorization and rote learning.

## Qualifications

- Must be passionate about teaching.
- Must be passionate about innovating and improving current teaching systems.
- Must be a quick learner and adaptor.
- Academic qualifications do not matter but must be technically good at any one subject.
- Must be a good communicator.

## Compensation

As per industry standards

## Contact

If interested in this role, please apply [here](#).

For more queries, contact [here](#).