

Welcome to Instreet Labs

Job Title : Content Writer

About Us

We are an early stage EdTech startup utilizing maximum potential of Artificial Intelligence & Machine Learning to build actionable insights to re-imagine current teaching paradigms and learning systems.

We have a singular vision of using technology and data to empower teachers, students and parents.

We are building a world class team blending passionate people who understand teaching and education, and sharpest minds in technology into one founding A-team to challenge age old unchanged ways of learning.

ROLE

Responsibilities

We are looking for people having a zeal about writing technical content in an engaging way and are interested in joining us in the mission of creating next generation teaching paradigms.

We are building a next generation teaching platform which aims at improving student interaction and engagement. We are trying to build a teaching platform which reduces the burden on teachers by providing them with content with our unique technology aided teaching methodologies which will save their time and efforts in designing the course material so that they can focus more on teaching, clearing doubts and understanding students. Thereby increasing personalized focus on students.

- The Content Writers are required to understand the foundational principles and core ideas of our teaching platform.
- The Content Writers will work closely with the Content Design team to understand the content designed by the Content Design team which uses different techniques, strategies, classroom formats to effectively deliver the content.

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- They will write the aforementioned content for the use of teachers and students. They will write two versions with minor variations, one for the web and one for physical copy.
 - The Content Writers are strongly encouraged to join the Content Design team when they feel ready.
 - The Content Writers are always welcome to explore other roles and responsibilities or come up with new initiatives on their own if they wish.

If you are interested in delivering content to engage students and make them understand difficult concepts in a simple way, join us in our mission of improving the student's learning experience and easing the pressure the student faces in memorization and rote learning.

Qualifications

- Must be passionate about teaching.
- Must be passionate about innovating and improving current teaching systems.
- Must be a quick learner and adaptor.
- Academic qualifications do not matter but must be technically good at any one subject.
- Must be a good communicator.

Compensation

As per industry standards

Contact

If interested in this role, please apply [here](#).

For more queries, contact [here](#).