Klaviyo Data Science Podcast EP 36 | There's No Place Like Home (Page)

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Redesigning a home page, especially one that's been around for a long time, is a serious endeavor â€" as is redesigning any first interaction with your product. Hear from the Klaviyo product designer and engineers who recently did just that, including their advice on driving a product that has a massive number of stakeholders, building a large front-end product, and filtering out the noise to understand the true impact of a released feature.

You can listen to the full episode <u>on Anchor</u>, or see more details (along with the other 35 episodes) on our <u>podcast blog</u>.

Klaviyo Data Science Podcast EP 36 | There's No Place Like Home (Page) by Klaviyo Data Science…

Welcome back to the Klaviyo Data Science podcast! This episode, we dive into... Few parts of your product, application…

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Featured on this episode:

- Michael Lawson, Data Science Manager
- Zach Willert, Data Scientist
- Brian Allen, Software Engineer II
- Griffin Drigotas, Senior Product Designer
- Nick Reid, Senior Software Engineer

Logo by: Griffin Drigotas, Ally Hangartner from Klaviyo Design