

Module 2: Unsupervised Representation Learning & Generative Modeling



Prof. Vincent Sitzmann

Problem Sets & Final Project Proposal

- Problem Set 5 out today! On Representation Learning & Diffusion
 - You can start today, part of it is not dependent on lectures
- Final Project Proposal due on April 15th (2 weeks from now)
 - Refer to Final Project guidelines on website

What is generative modeling?

“

*Creating noise from data is easy;
creating data from noise is generative modeling*

- Song et al. 2020

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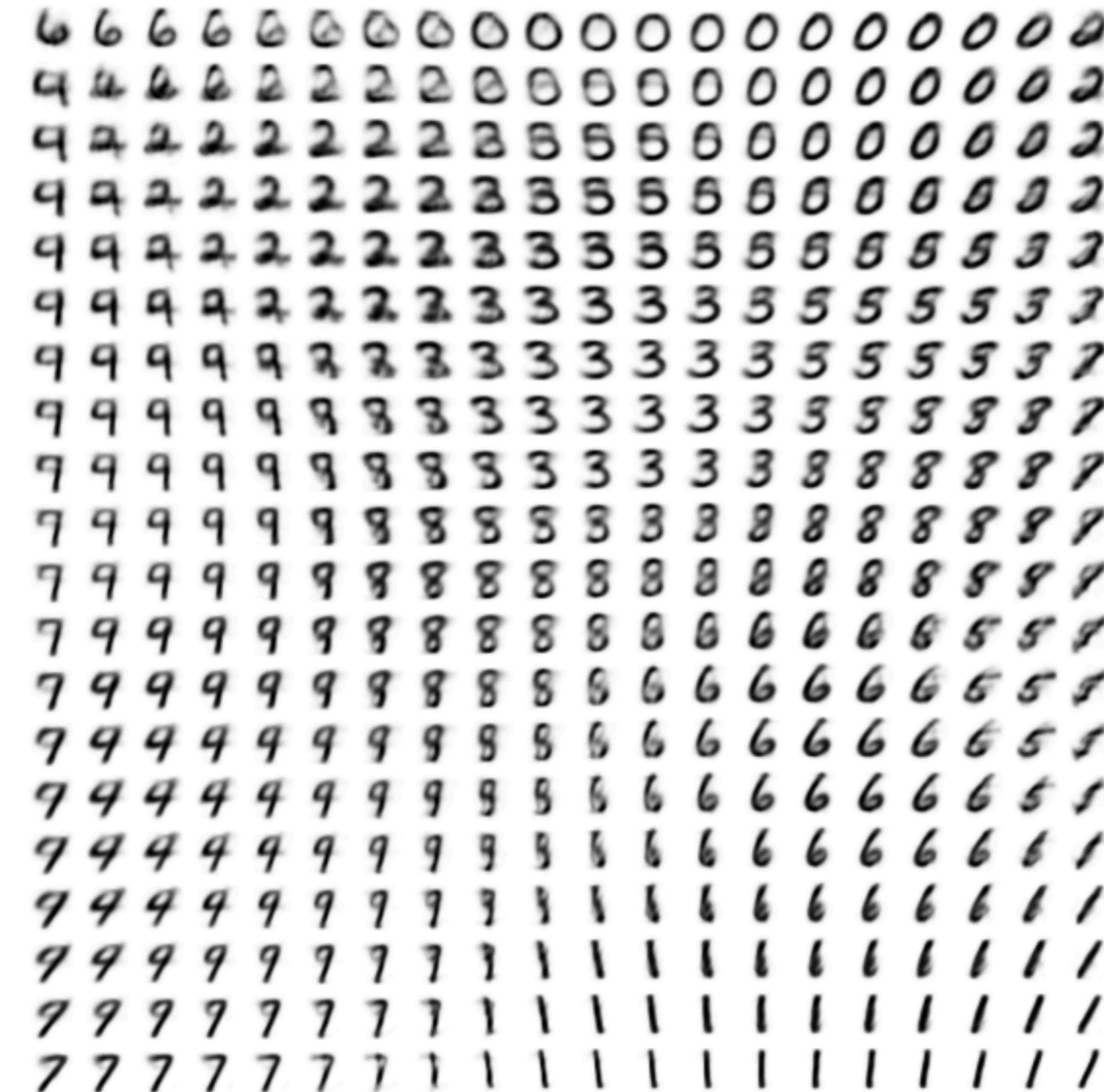
- Song et al. 2020

- Given samples from some distribution, learn to generate new samples
- In practice: learn to map noise to (images, audio, ...)

2013: VAEs



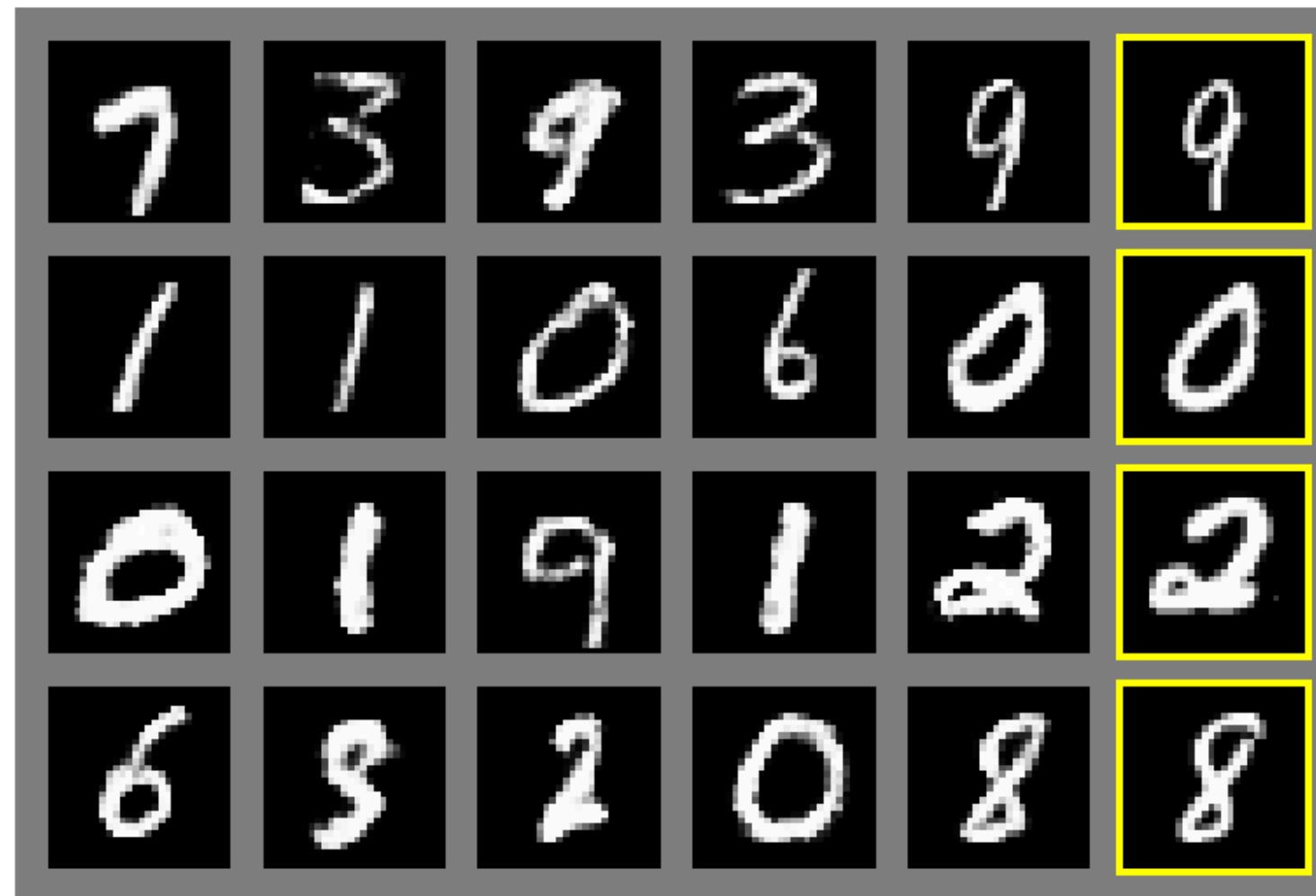
(a) Learned Frey Face manifold



(b) Learned MNIST manifold

Video source: <https://x.com/runwayml/status/1807822396415467686>

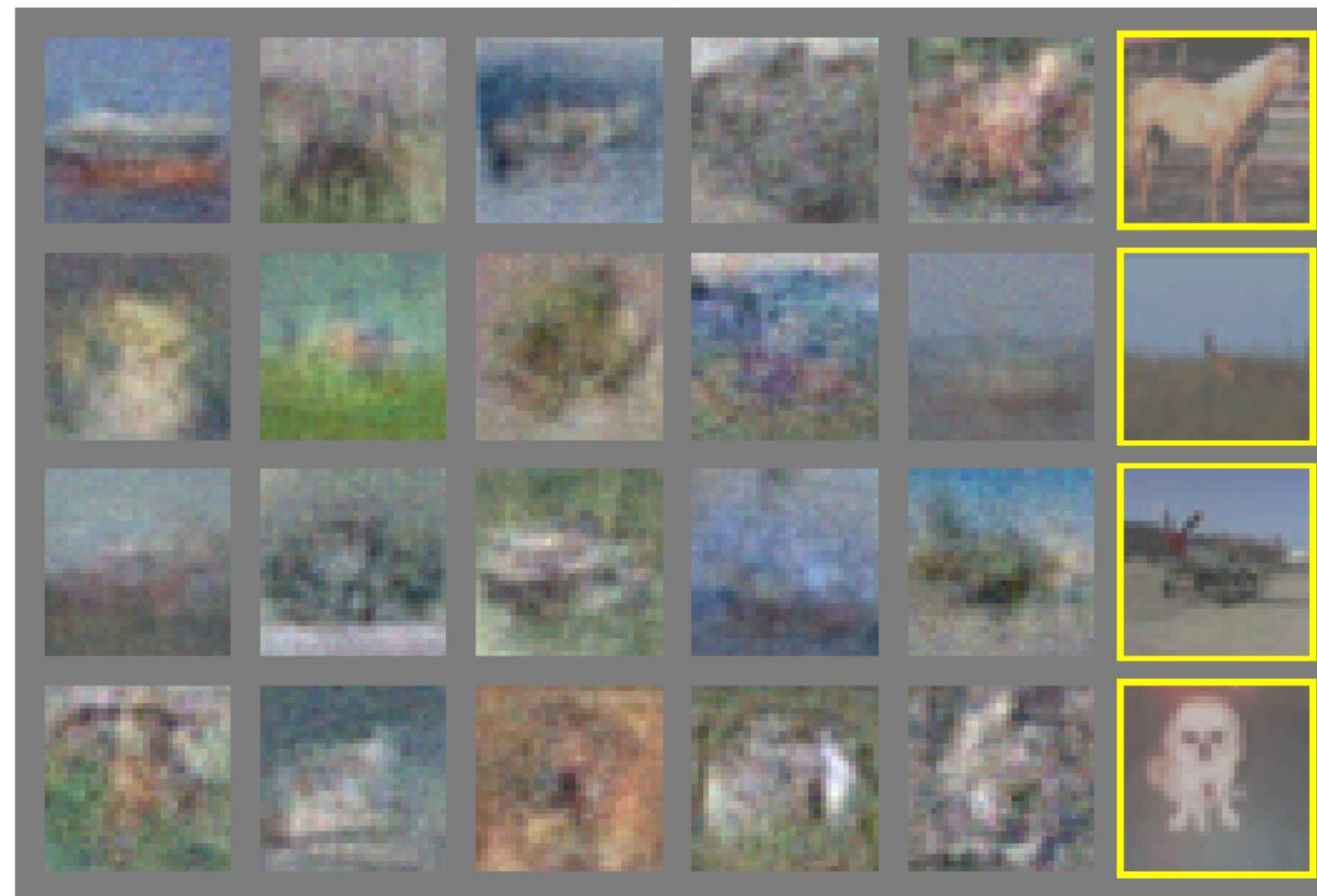
2014: GANs



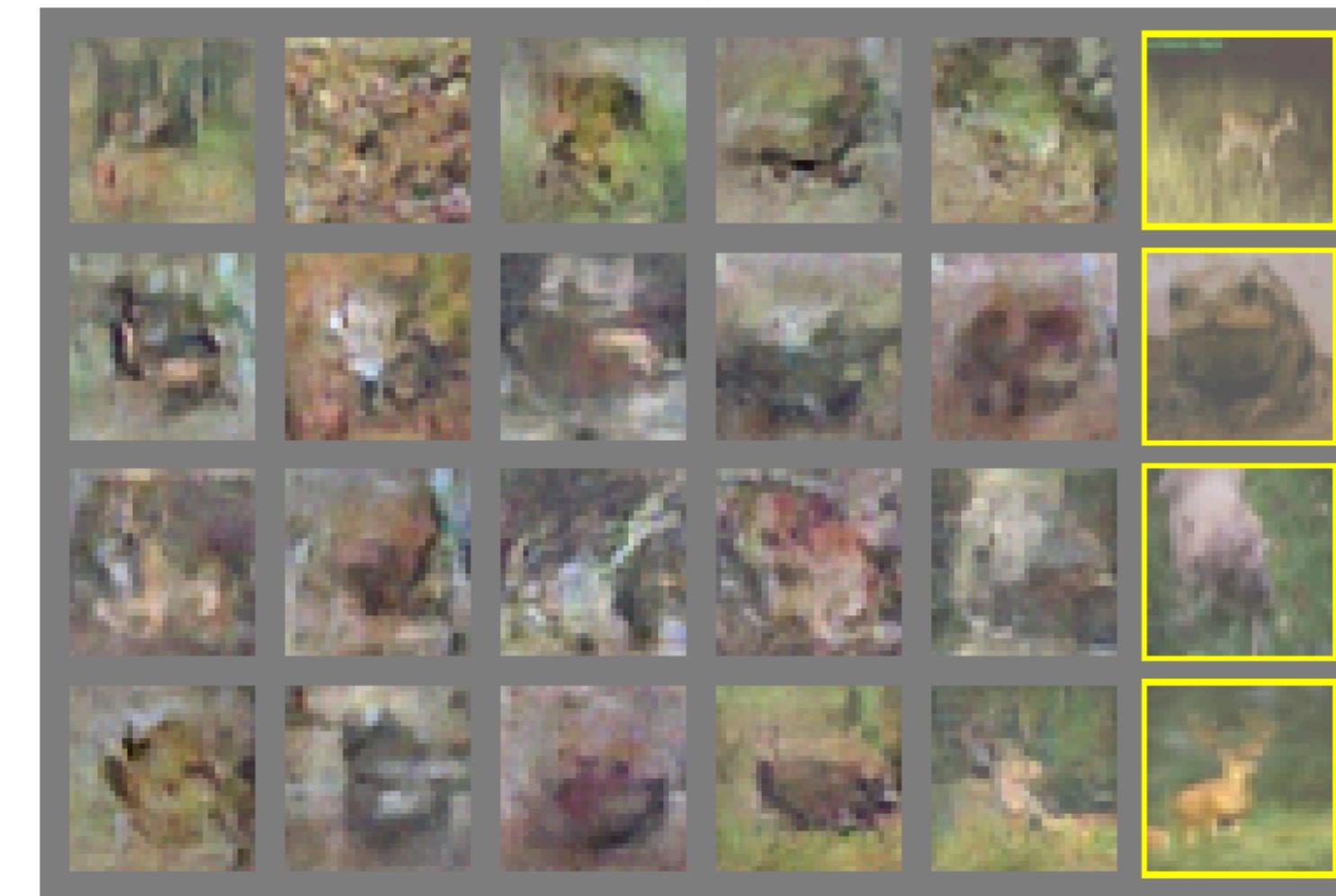
a)



b)



c)



d)

GANs by 2019



Figure 1: Class-conditional samples generated by our model.

VAEs by 2020



Figure 1: 256×256 -pixel samples generated by NVAE, trained on CelebA HQ [28].

2020: Diffusion

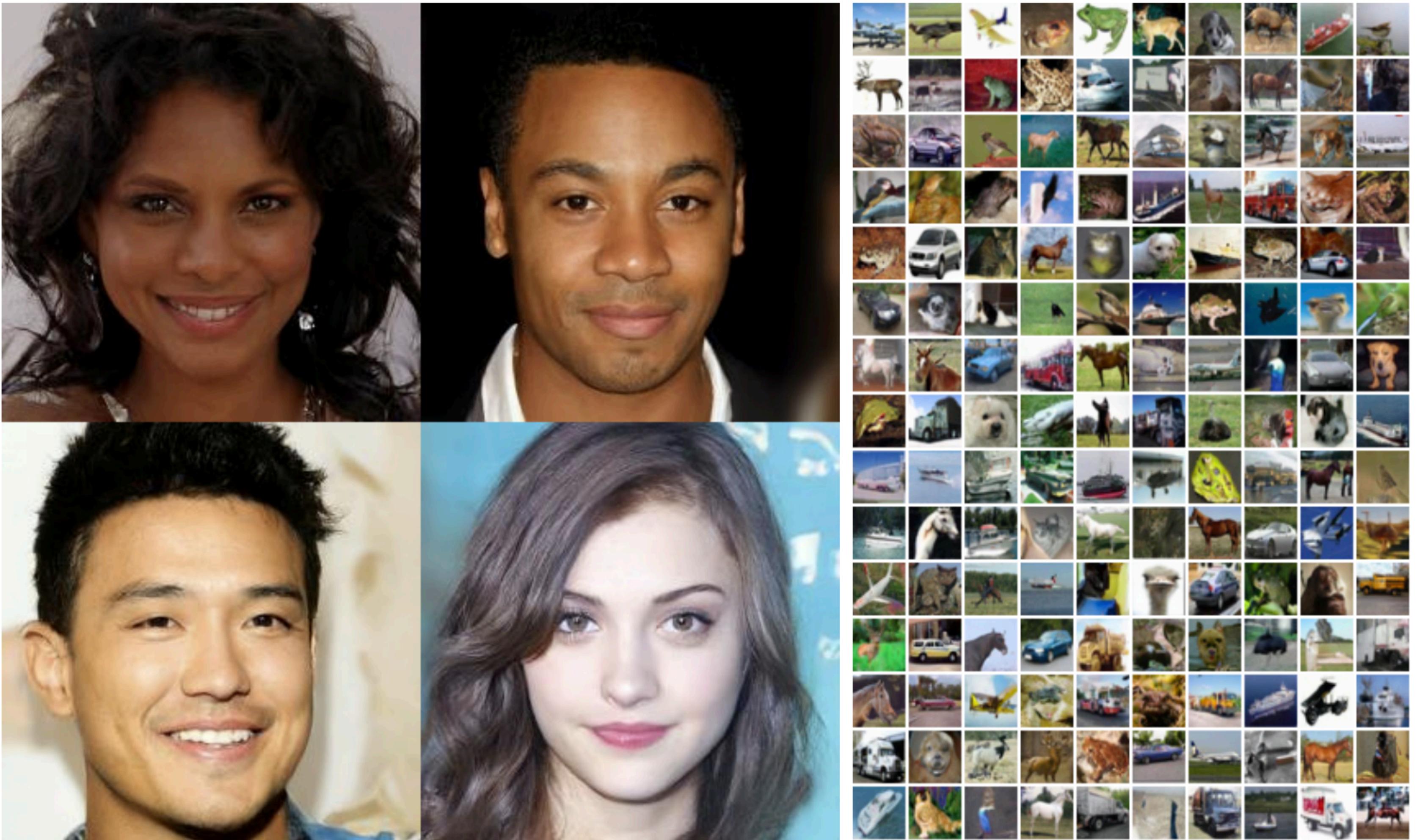


Figure 1: Generated samples on CelebA-HQ 256×256 (left) and unconditional CIFAR10 (right)

Since 2022: Video Generative Models



Video source: <https://x.com/runwayml/status/1807822396415467686>

Diffusion Probabilistic Modeling for Video Generation, Yang et al. 2022
Video Diffusion Models, Ho et al. 2022

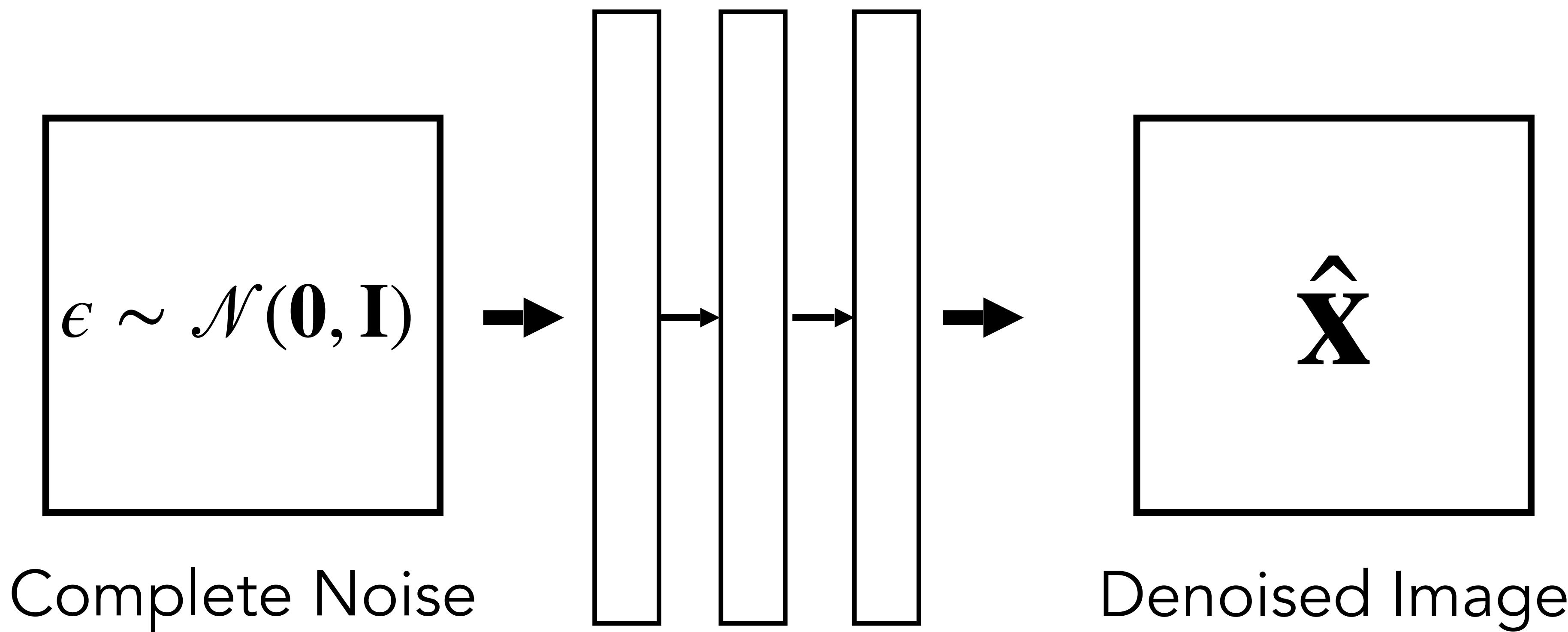
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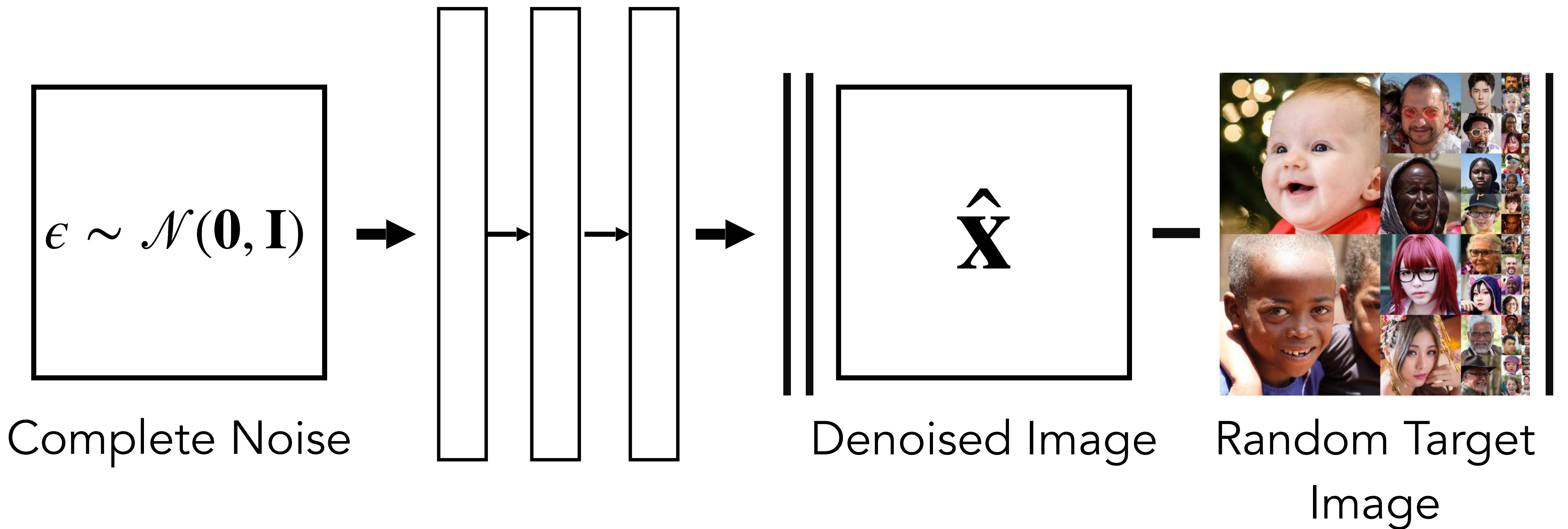
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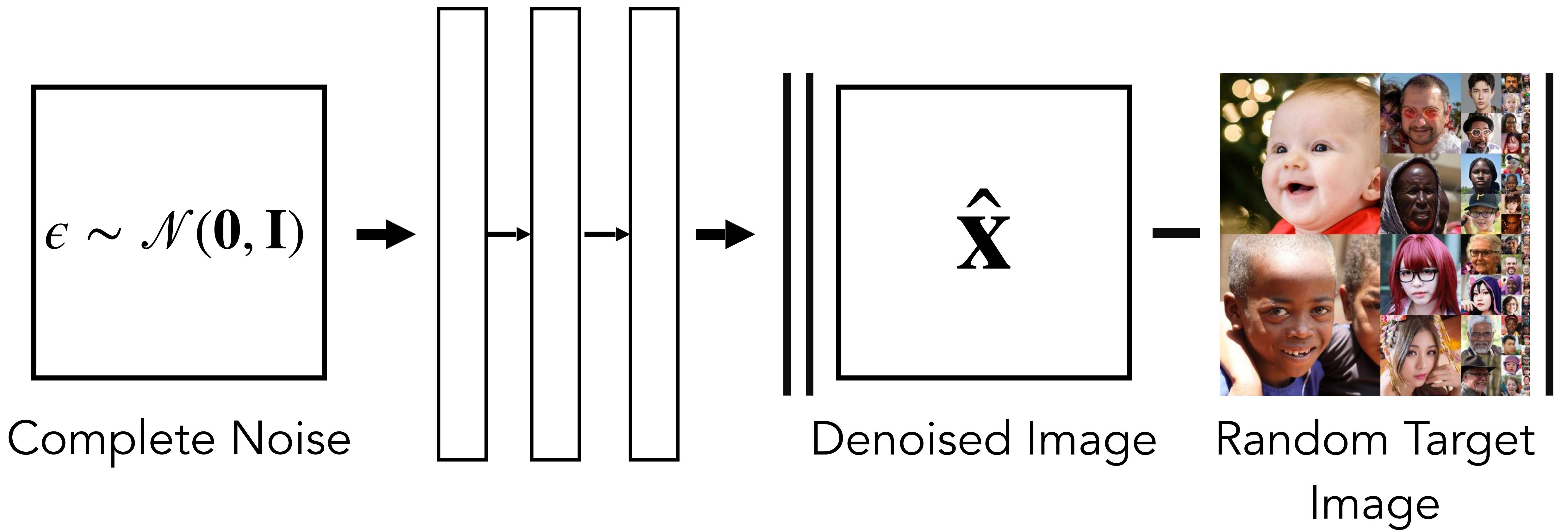
Let's be naive about it...



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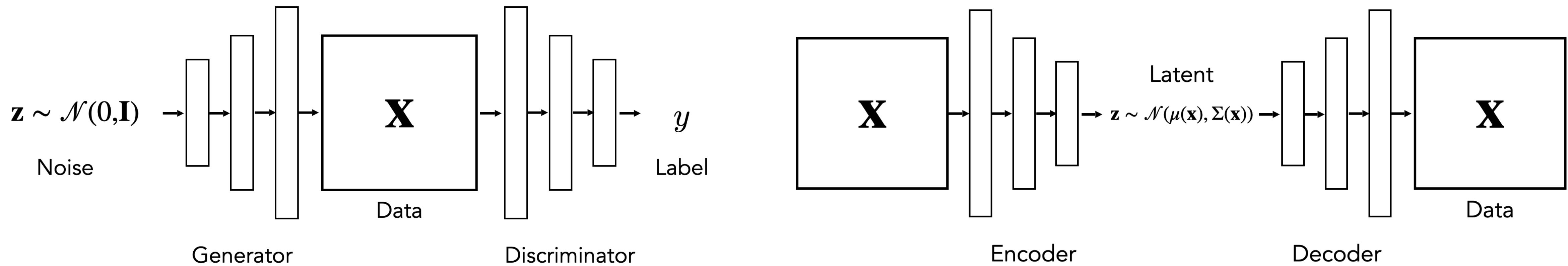
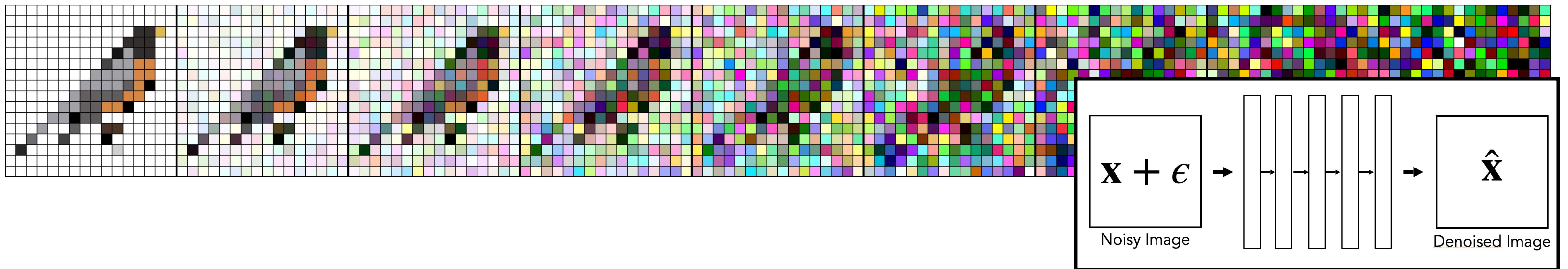
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What will happen?

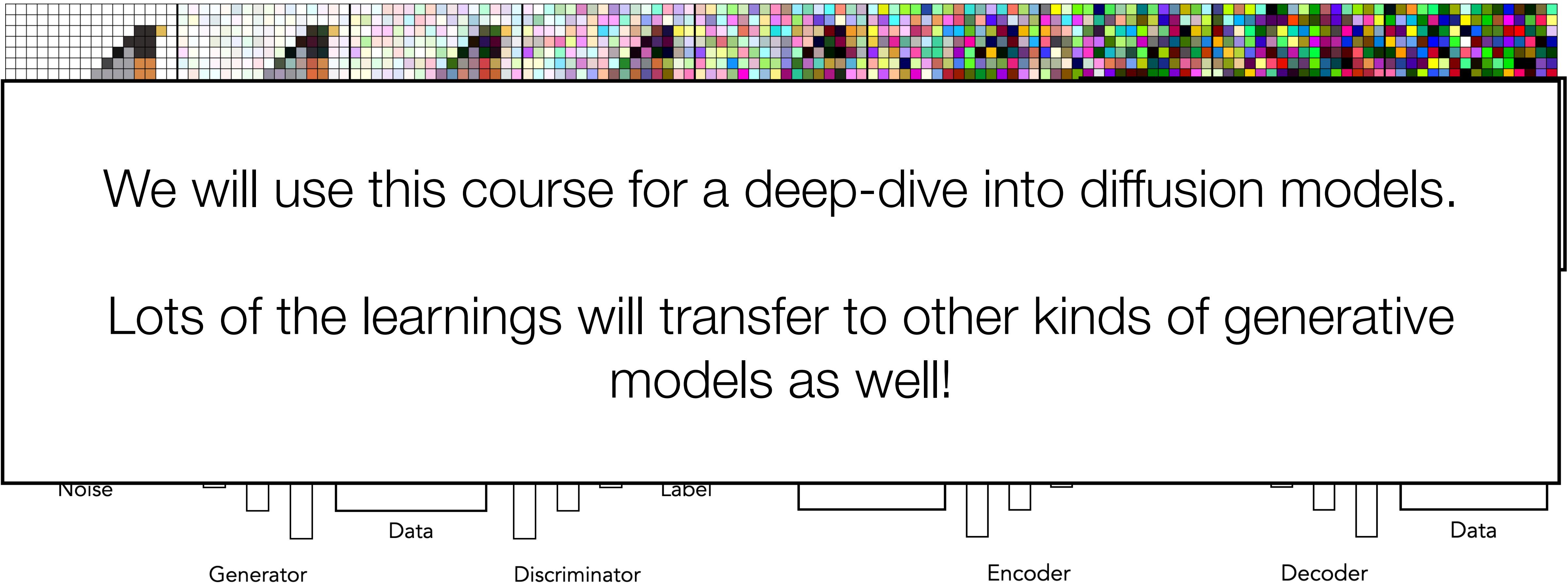
Zeroth order: Generative Modeling is about “breaking the symmetry” of which noise to map to which image

Forward diffusion process →



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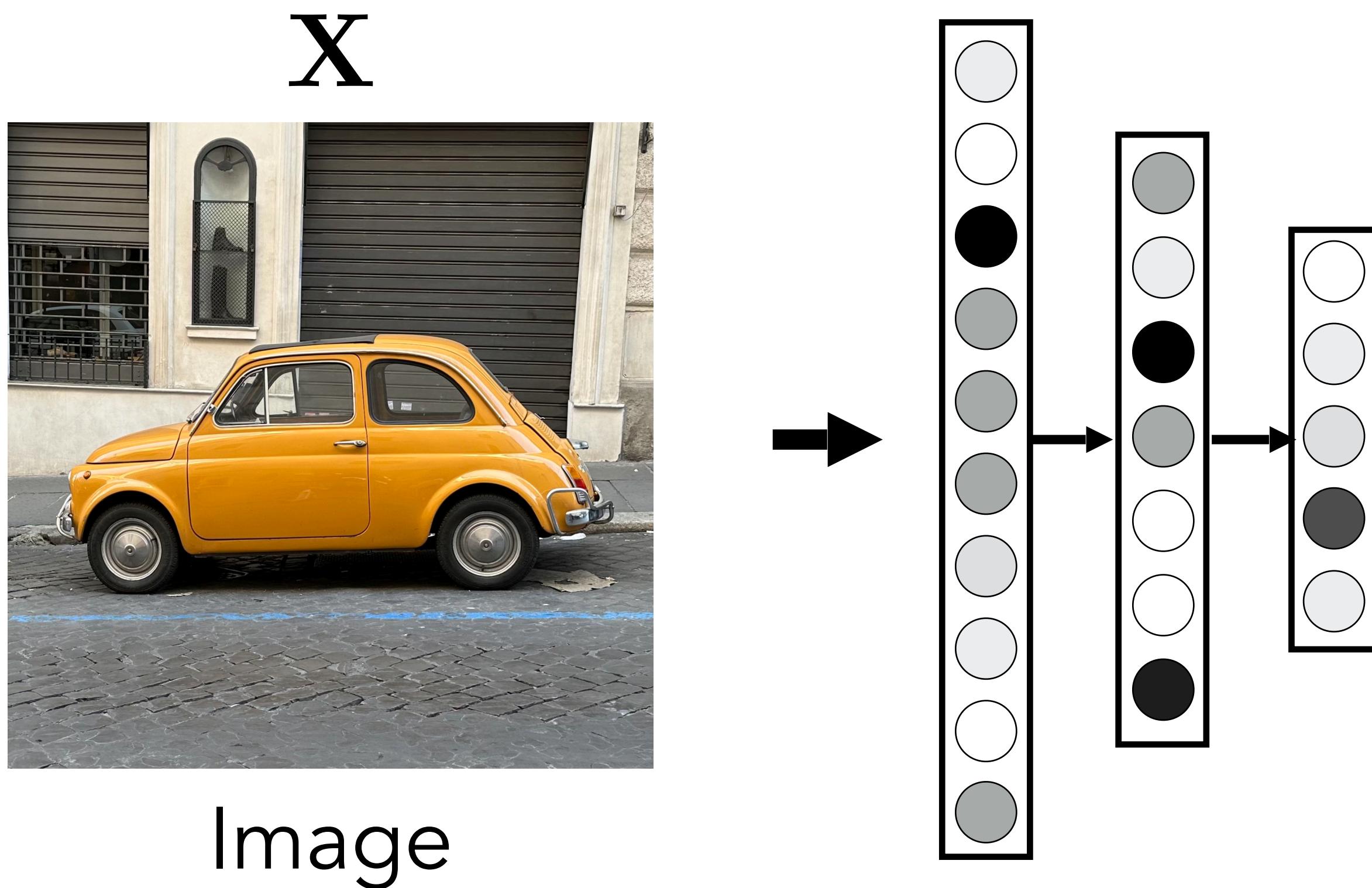
Forward diffusion process →



What is a *good* generative model?

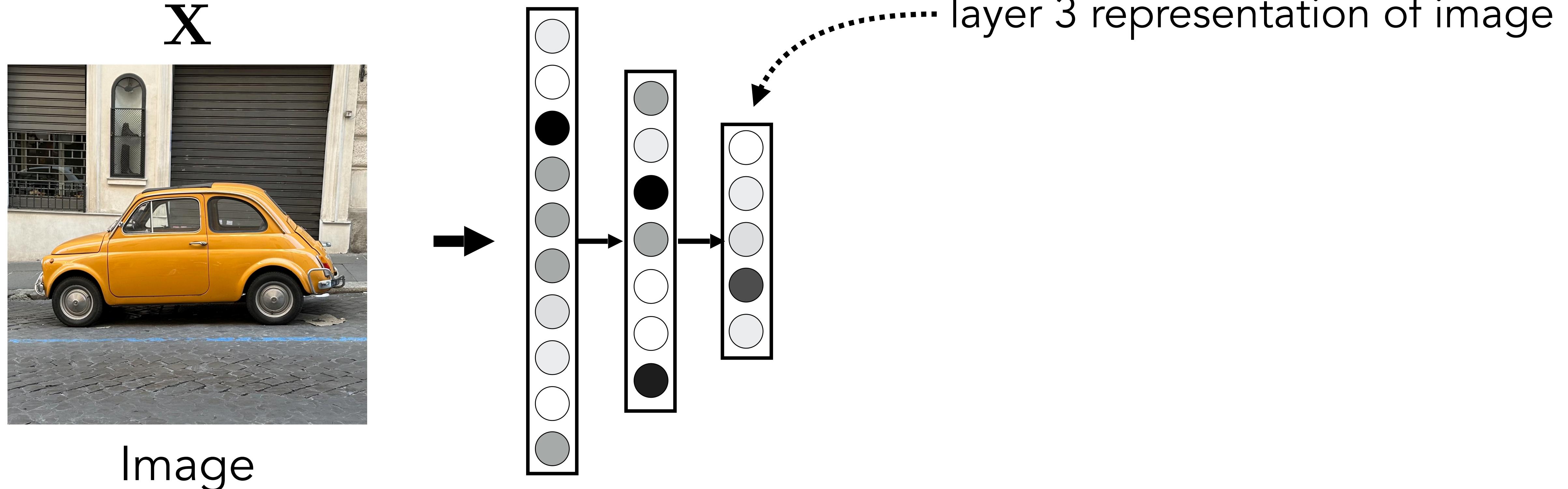
- Needs to generate samples that are...
 - ...not close to any in the training set
 - ...still “in-distribution” in all important ways
- What kind of “new” images are generated by different generative models is non-obvious
- We will talk about that a bit in this module!

What is Representation Learning?



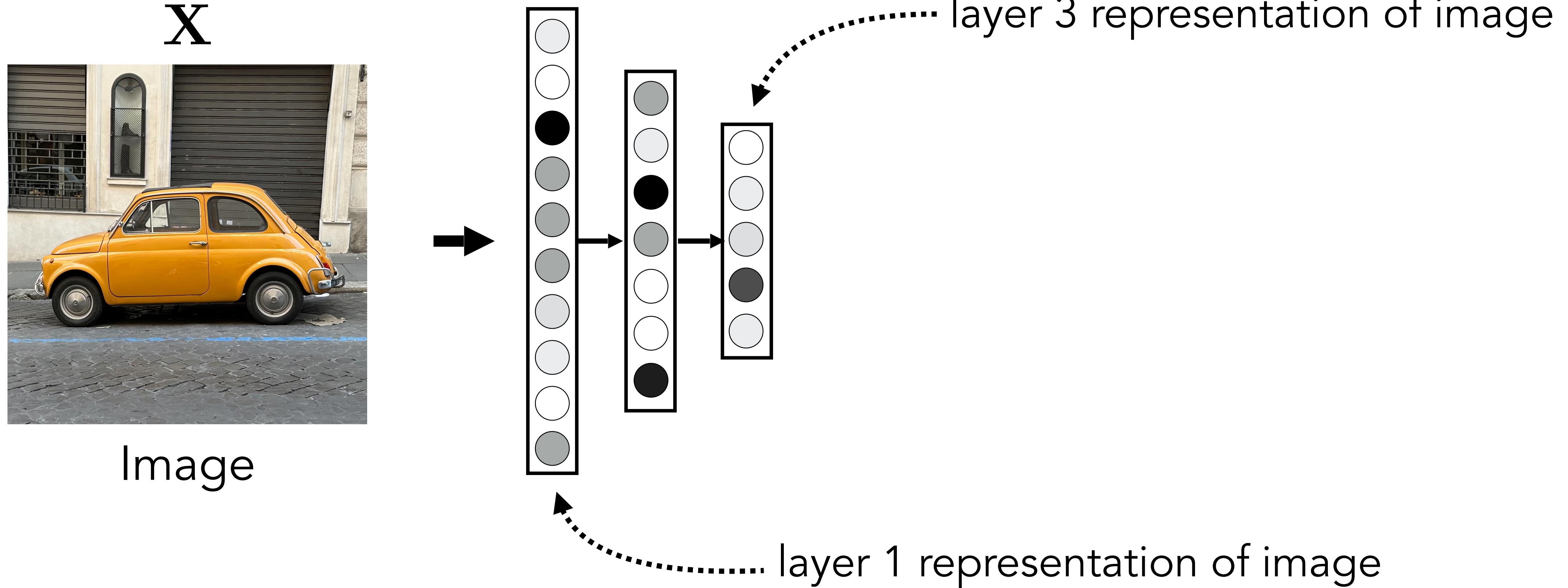
Given an (image, audio signal, ...), extract a digital representation of it

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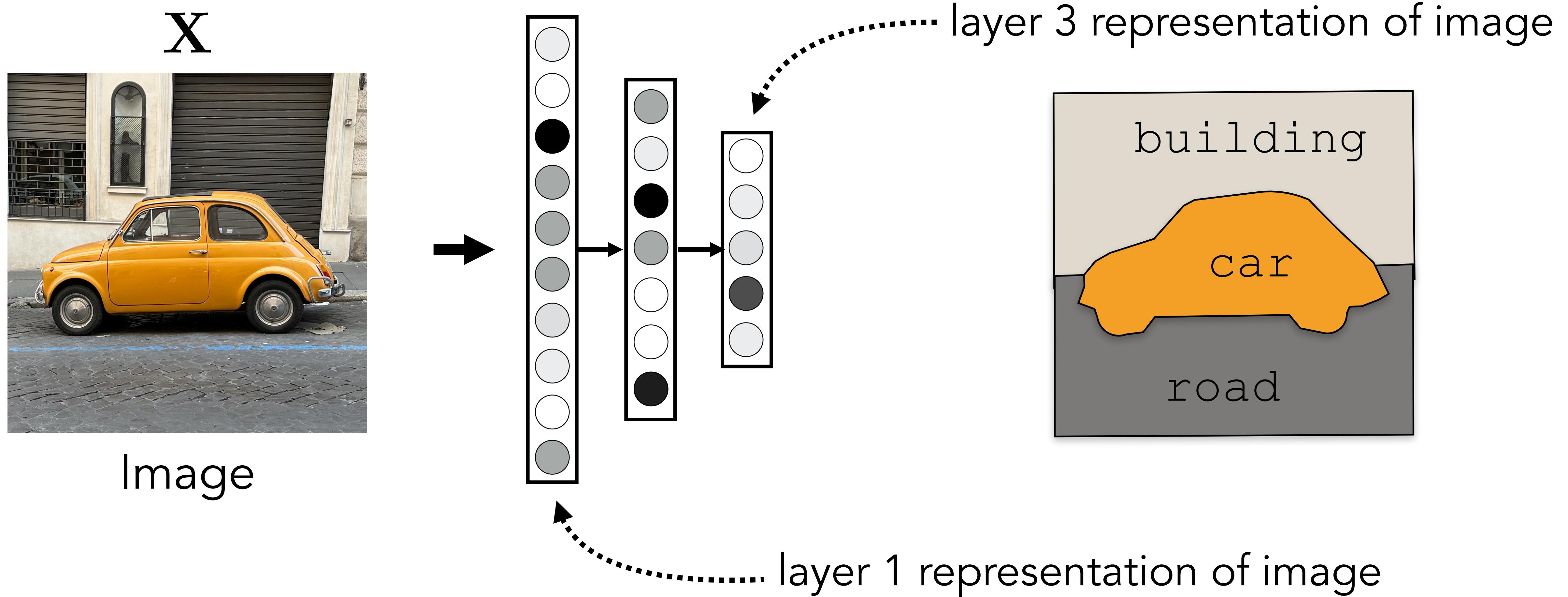
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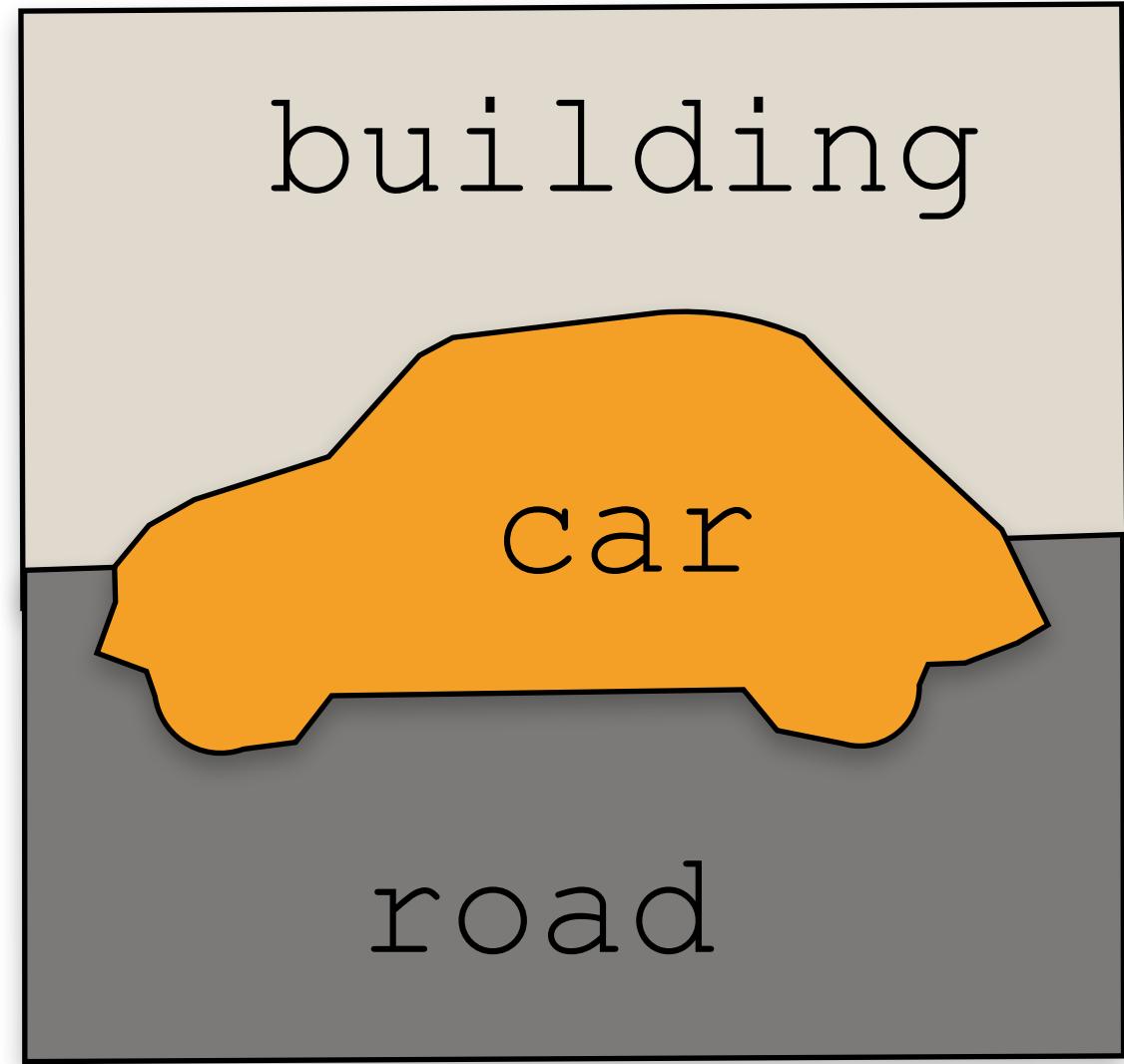
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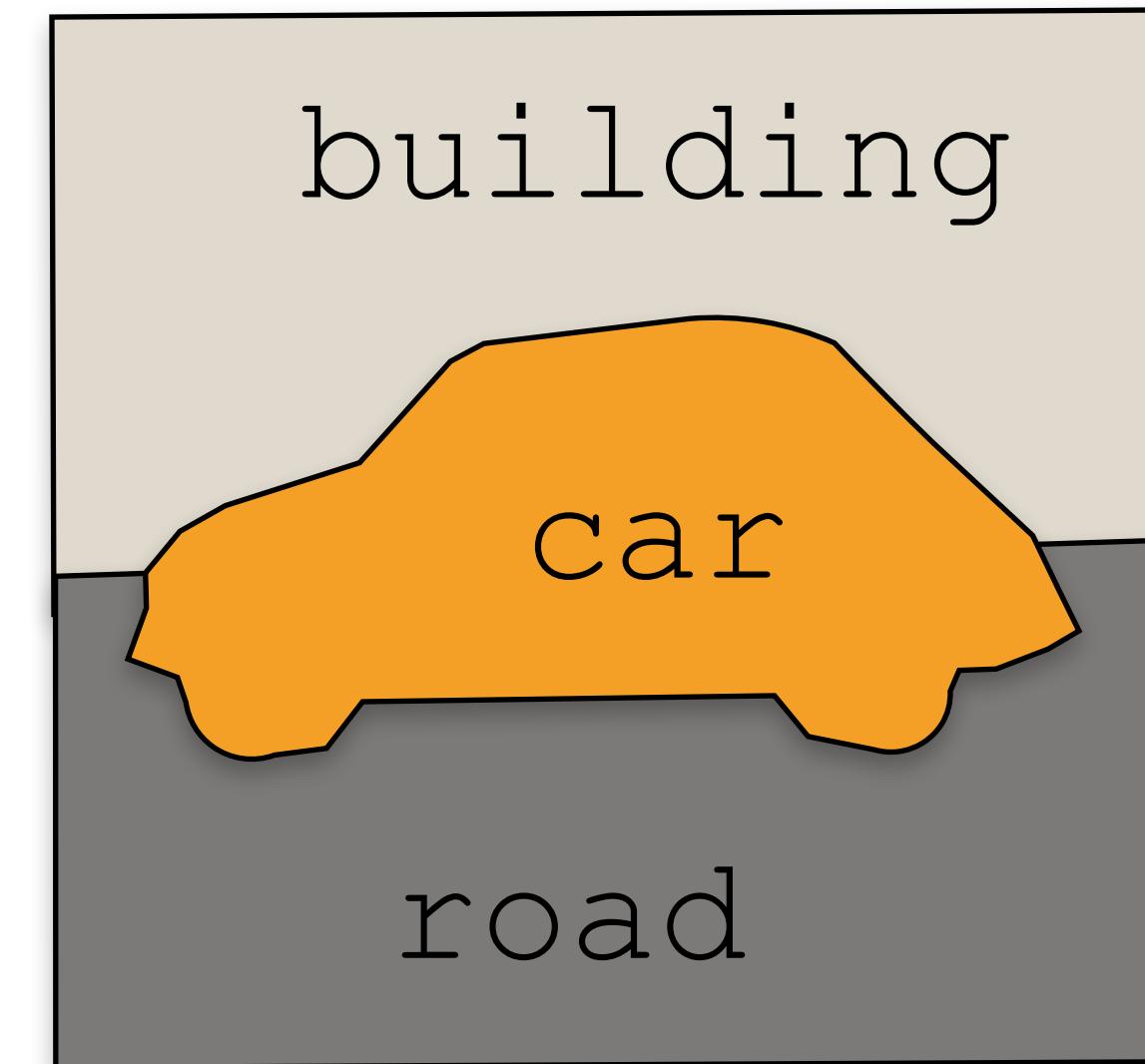
What Makes a Good Representation?



[See “Representation Learning”, Bengio 2013, for more commentary]

What Makes a Good Representation?

Good representations are:

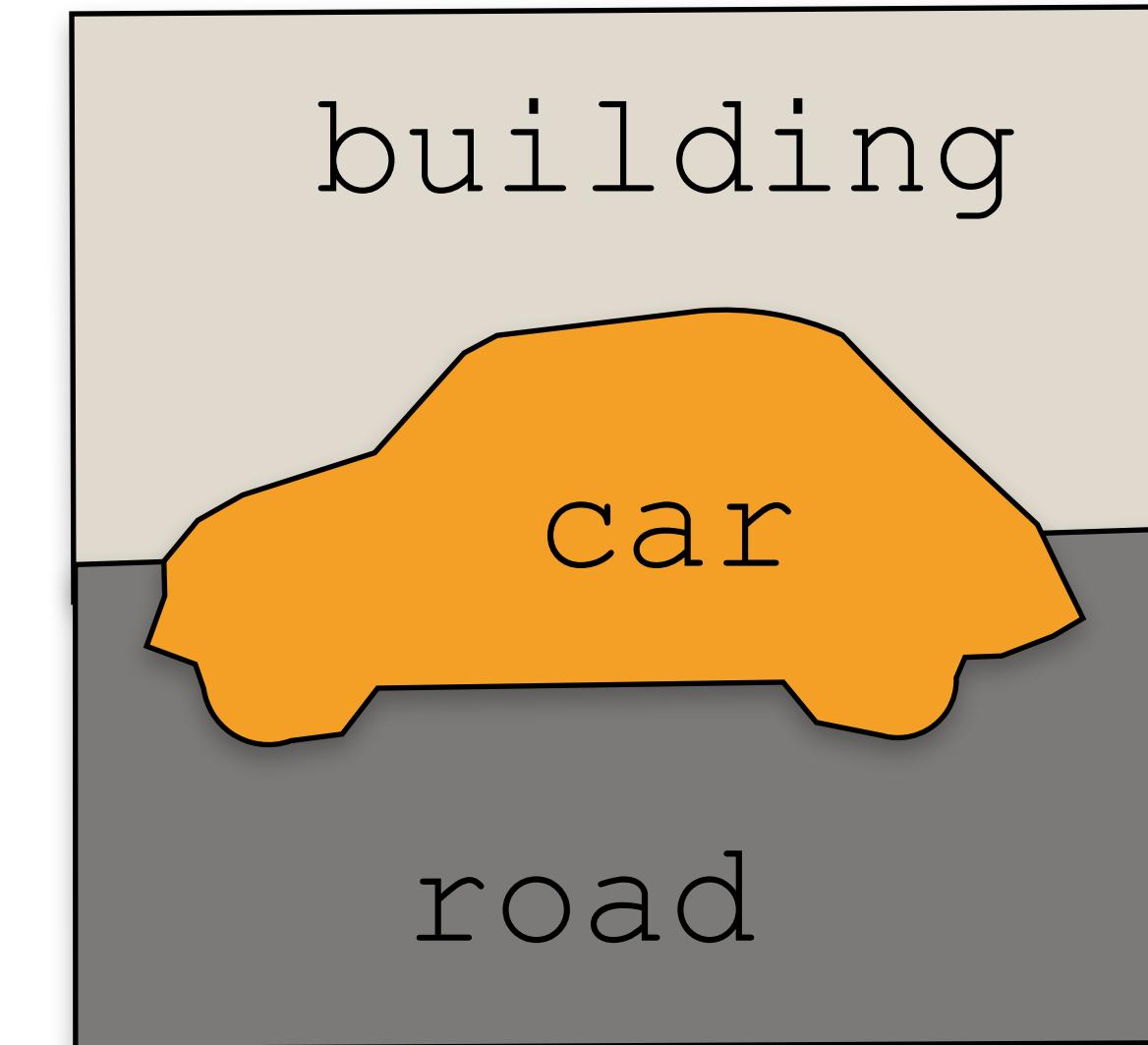


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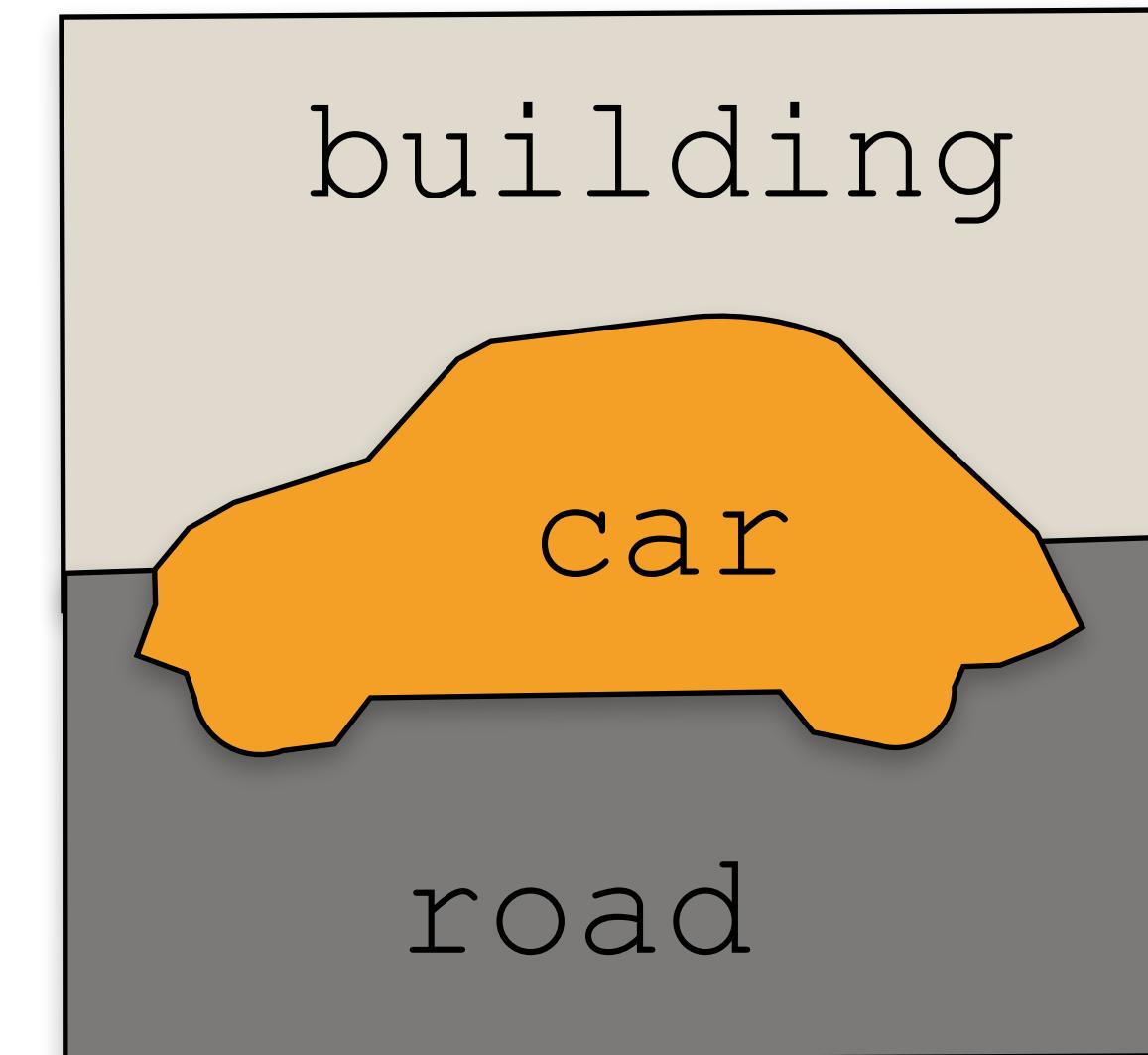


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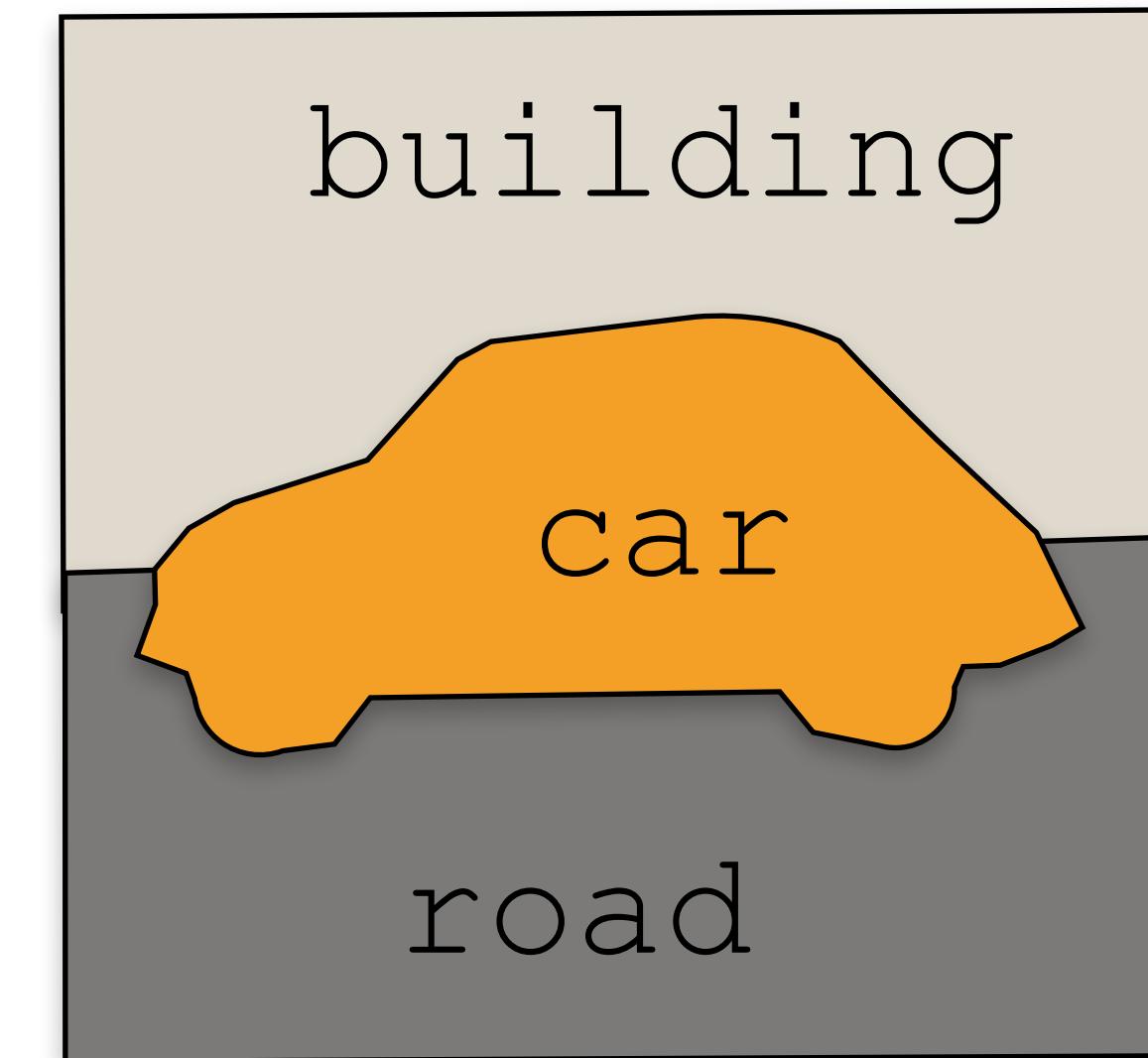


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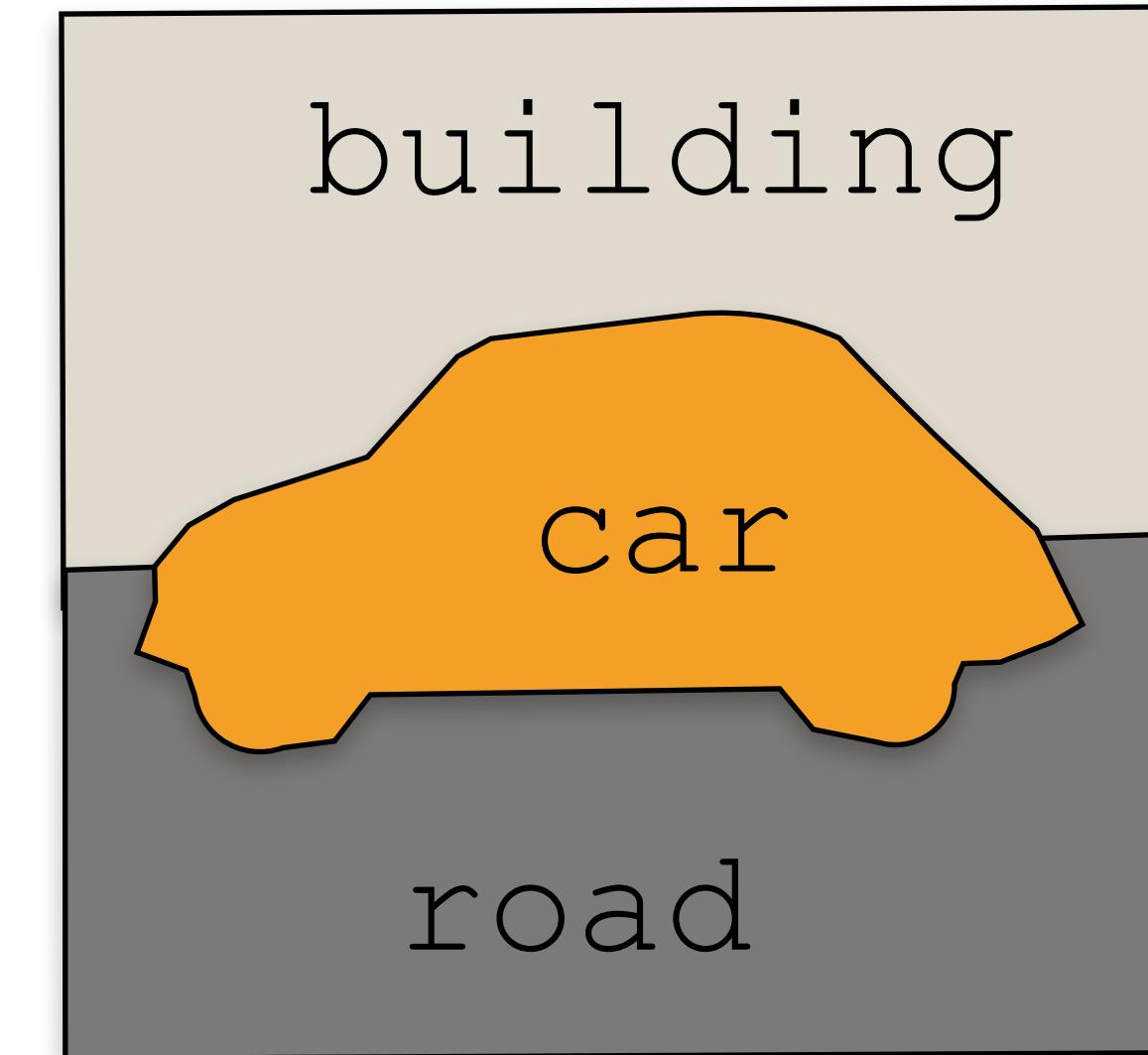


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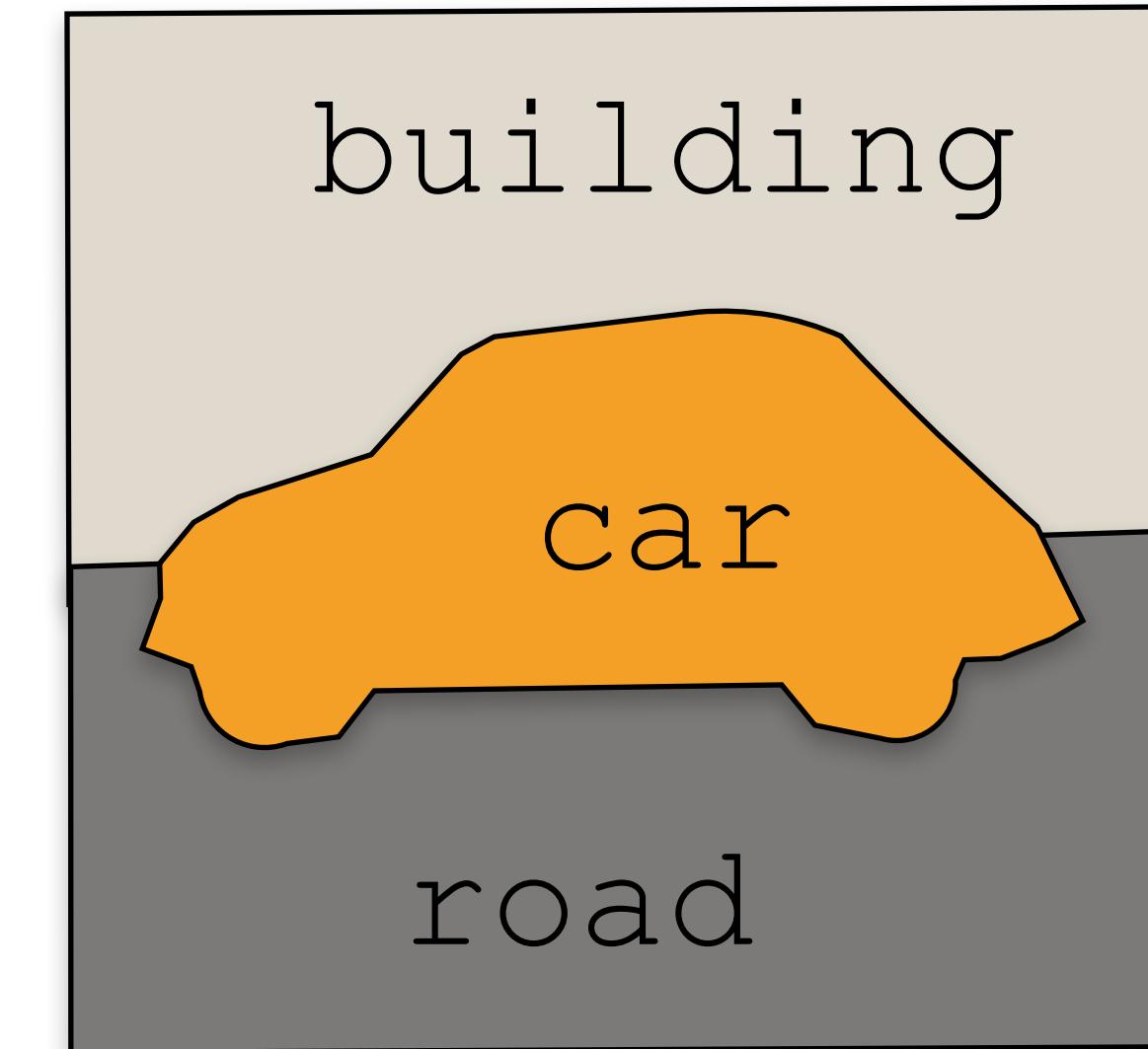


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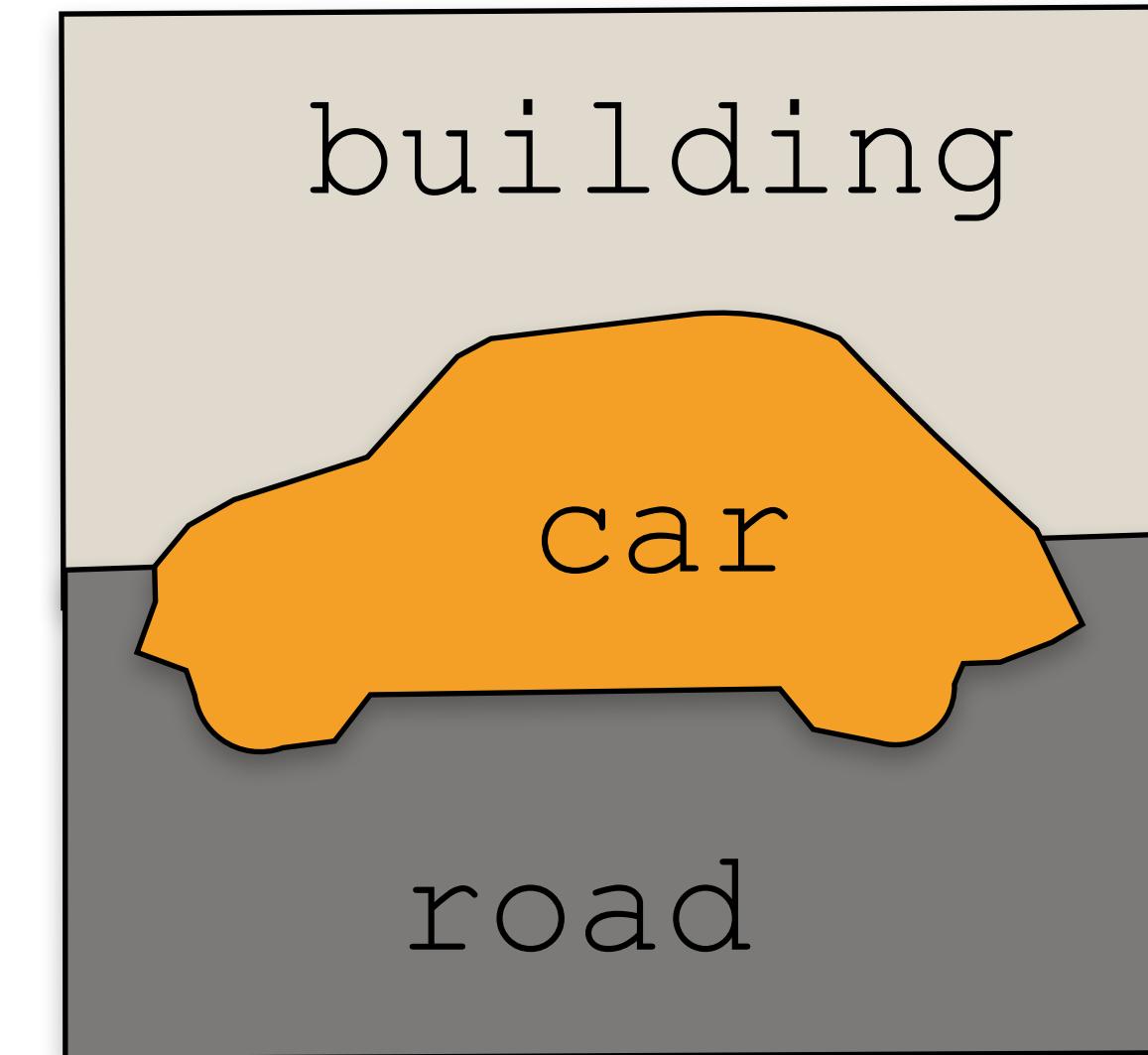


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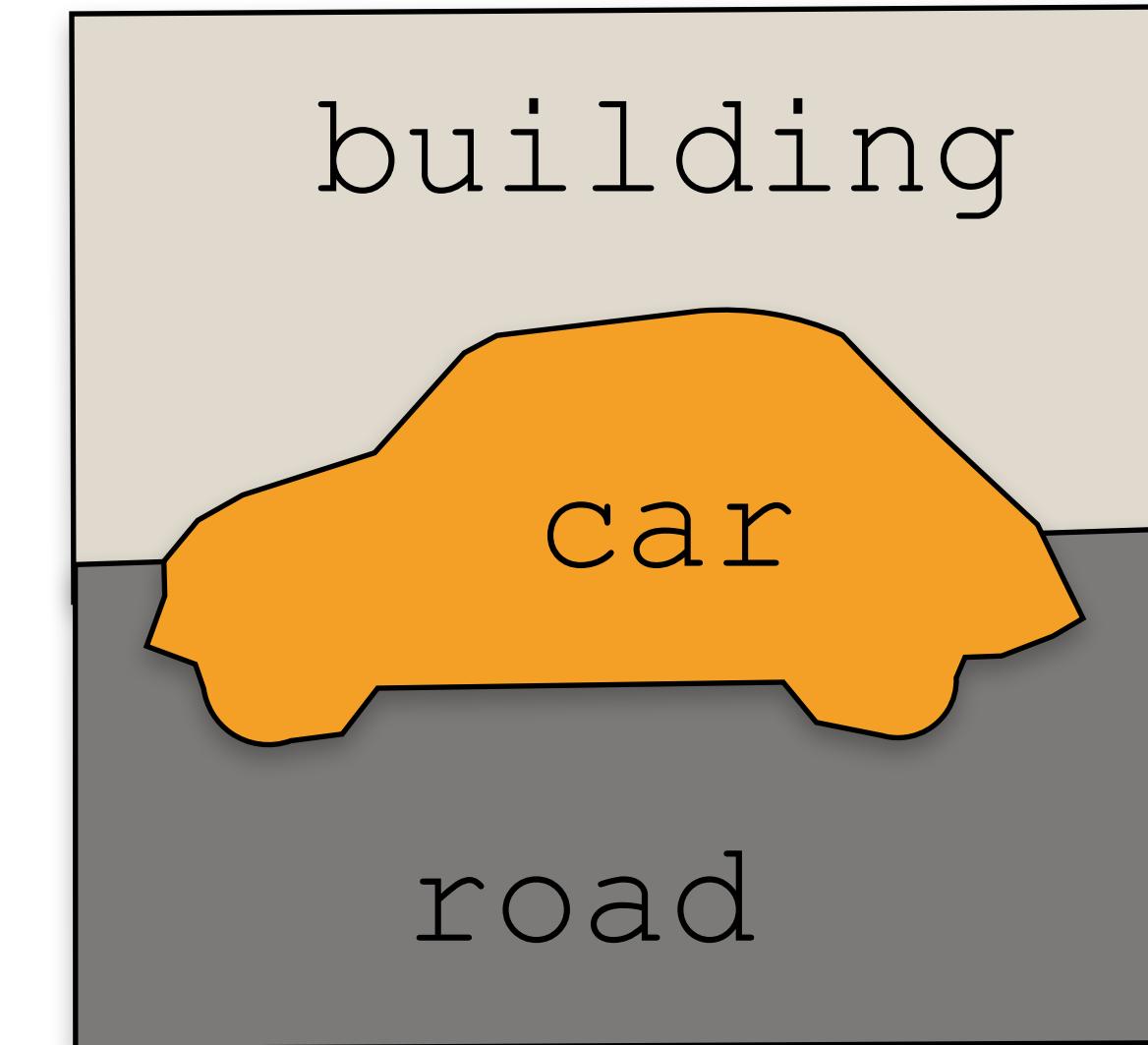


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If we could do this reliably,
all of 3D reconstruction
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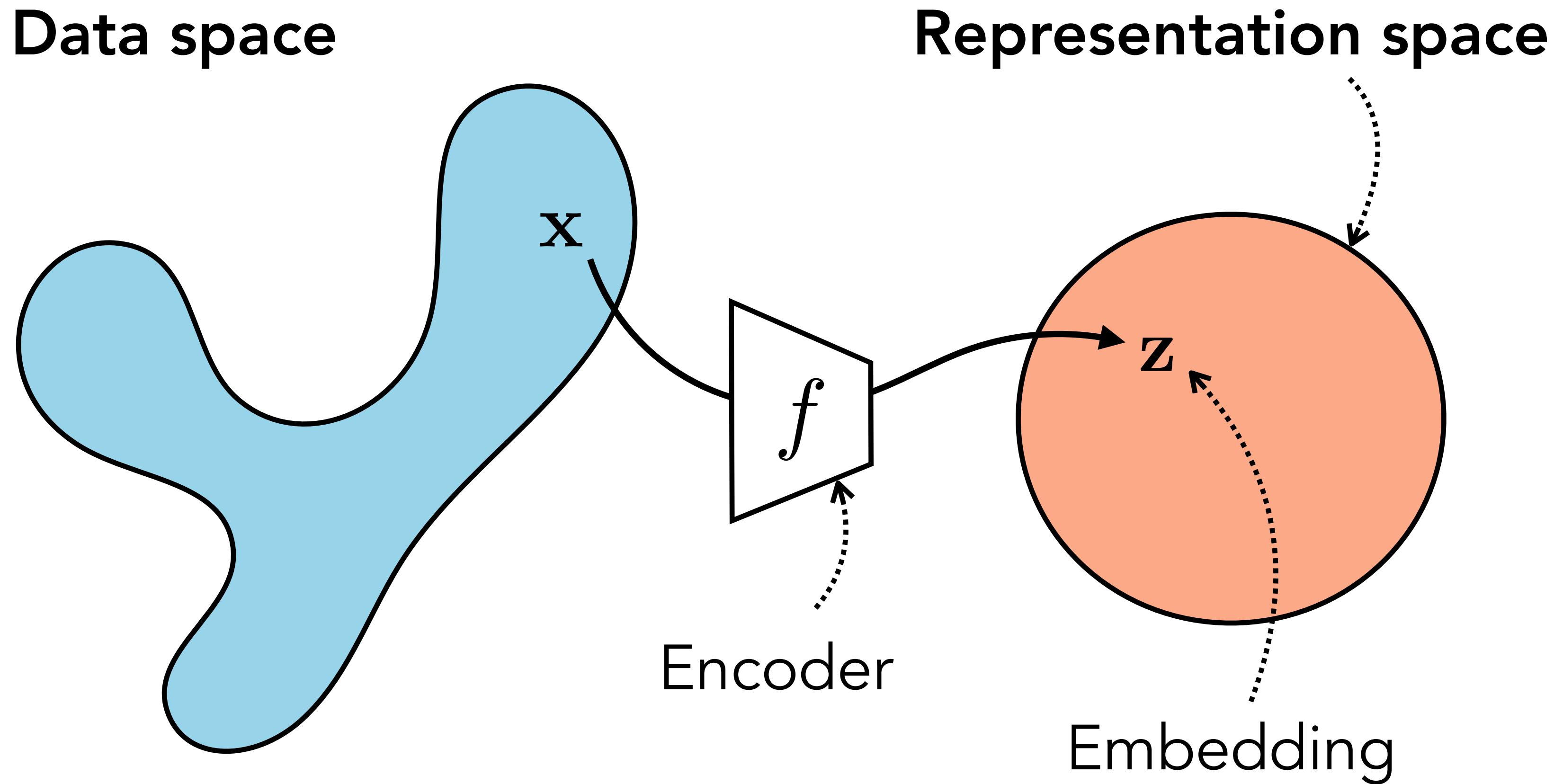
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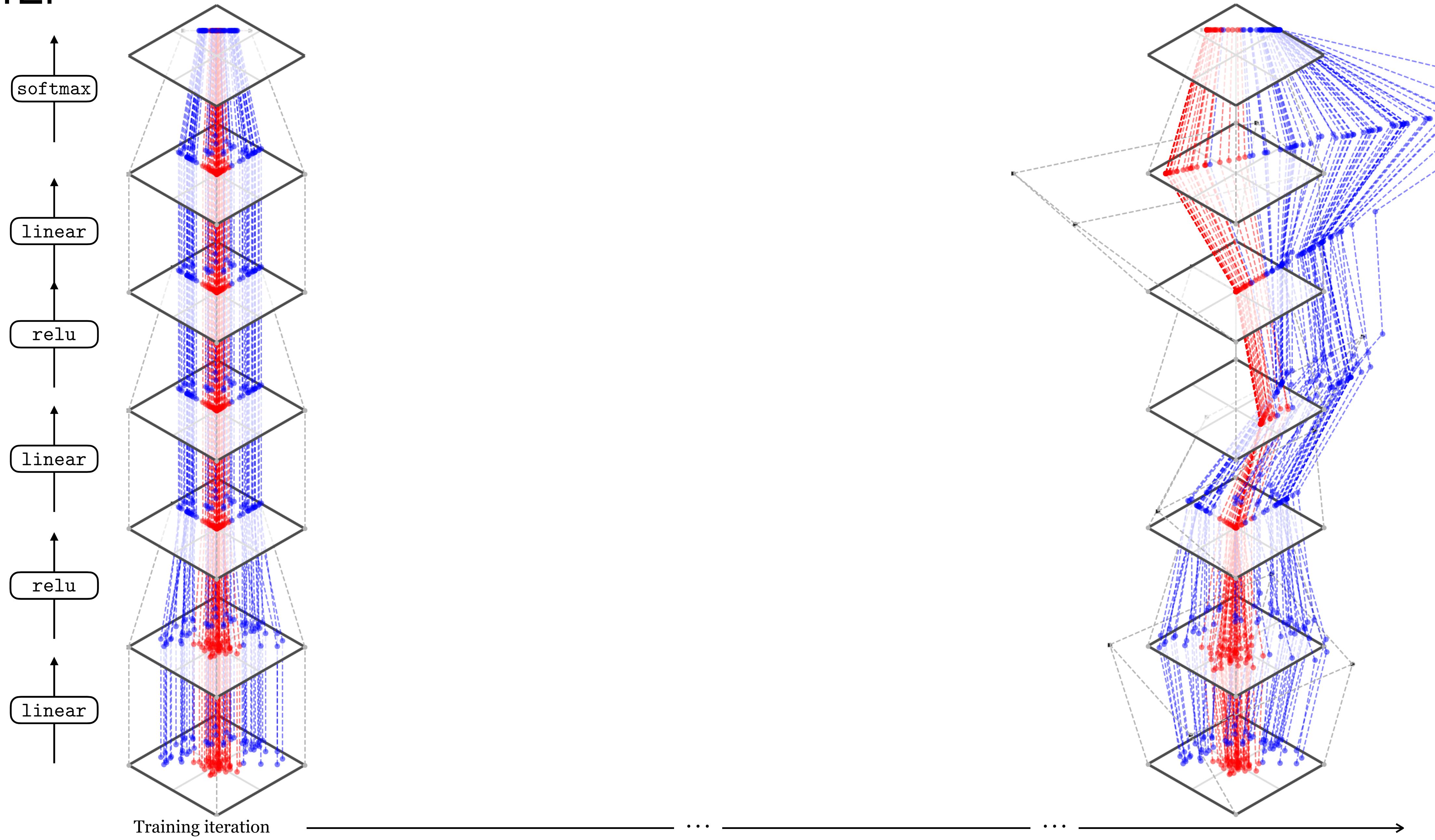
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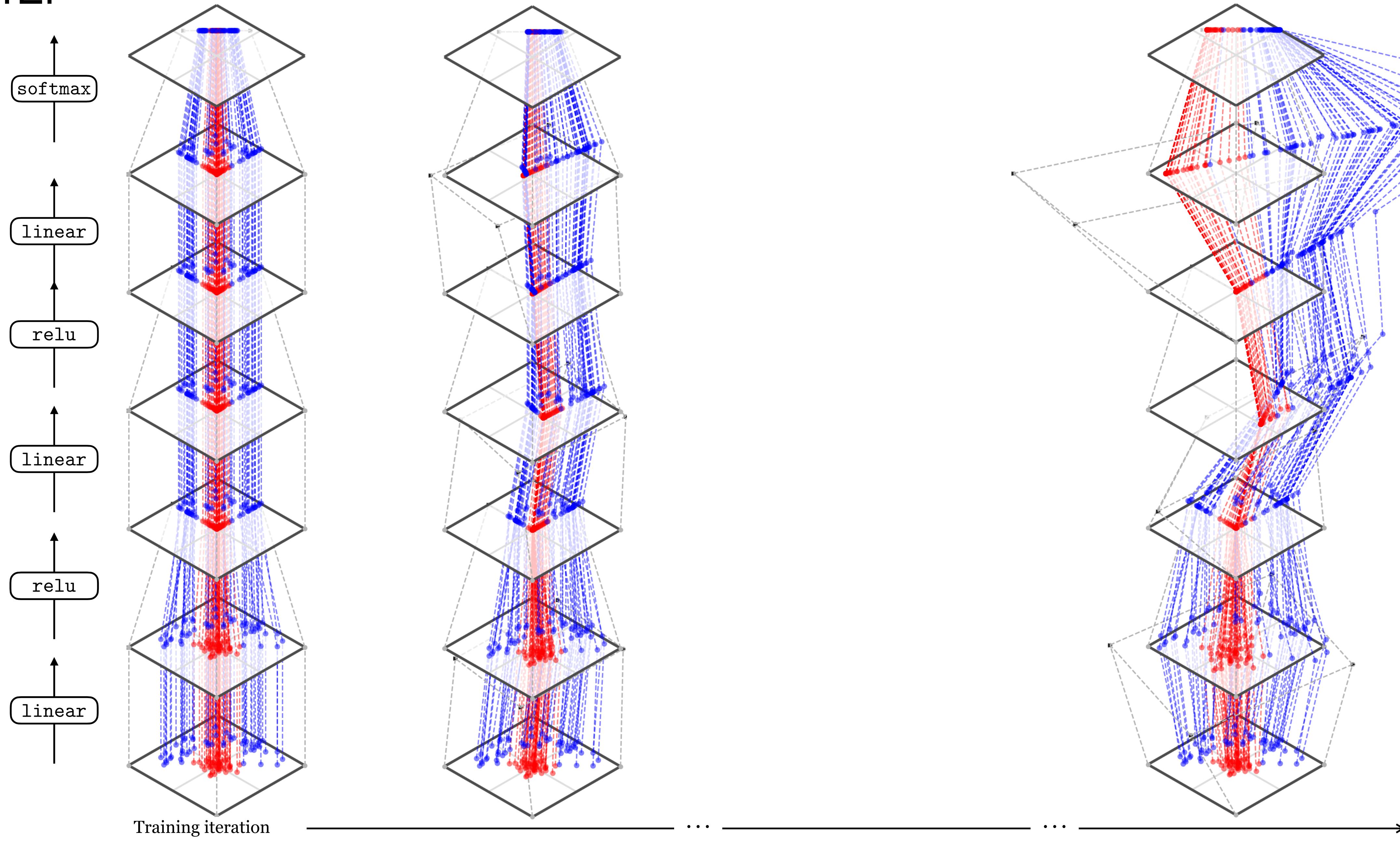
x2vec



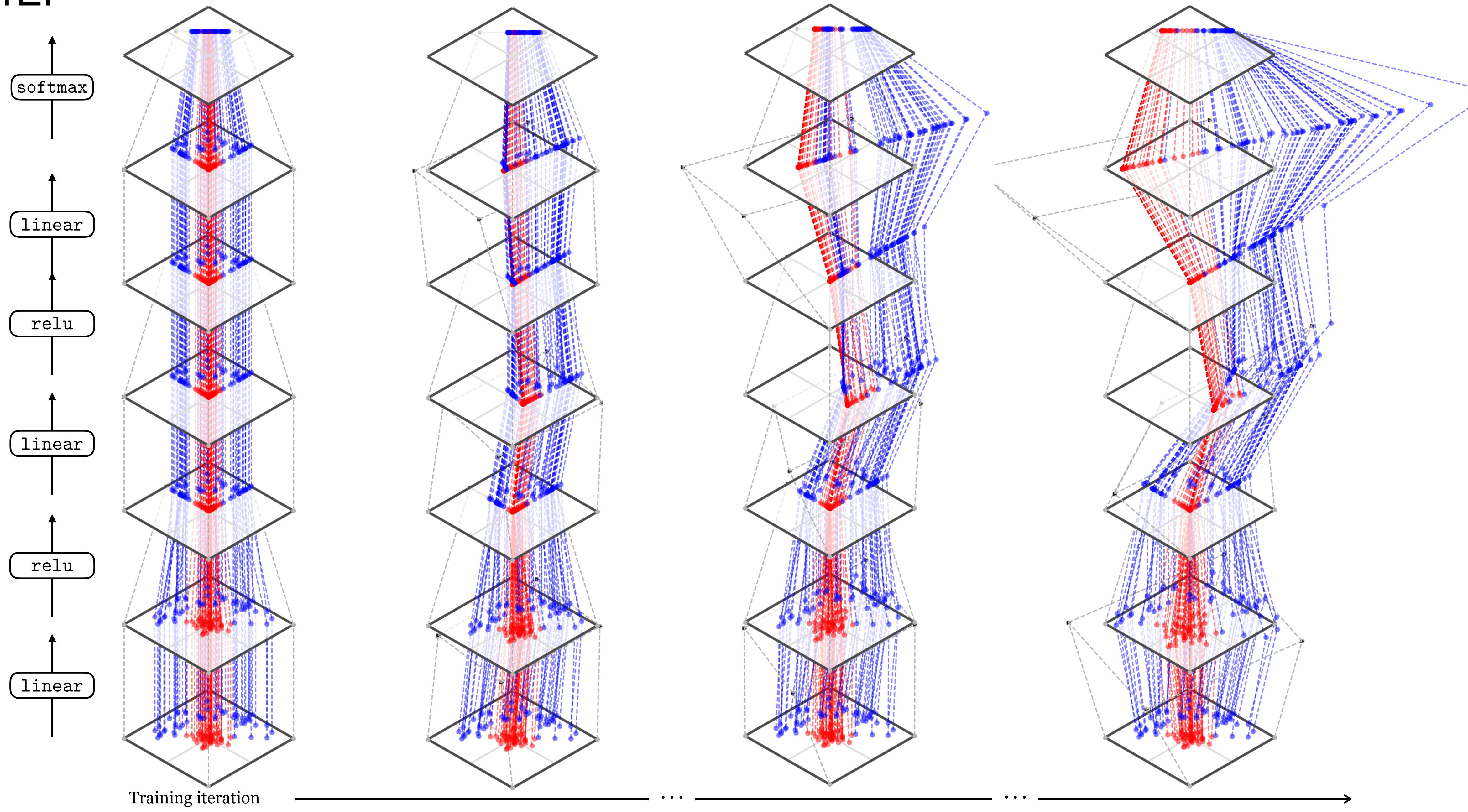
MLP



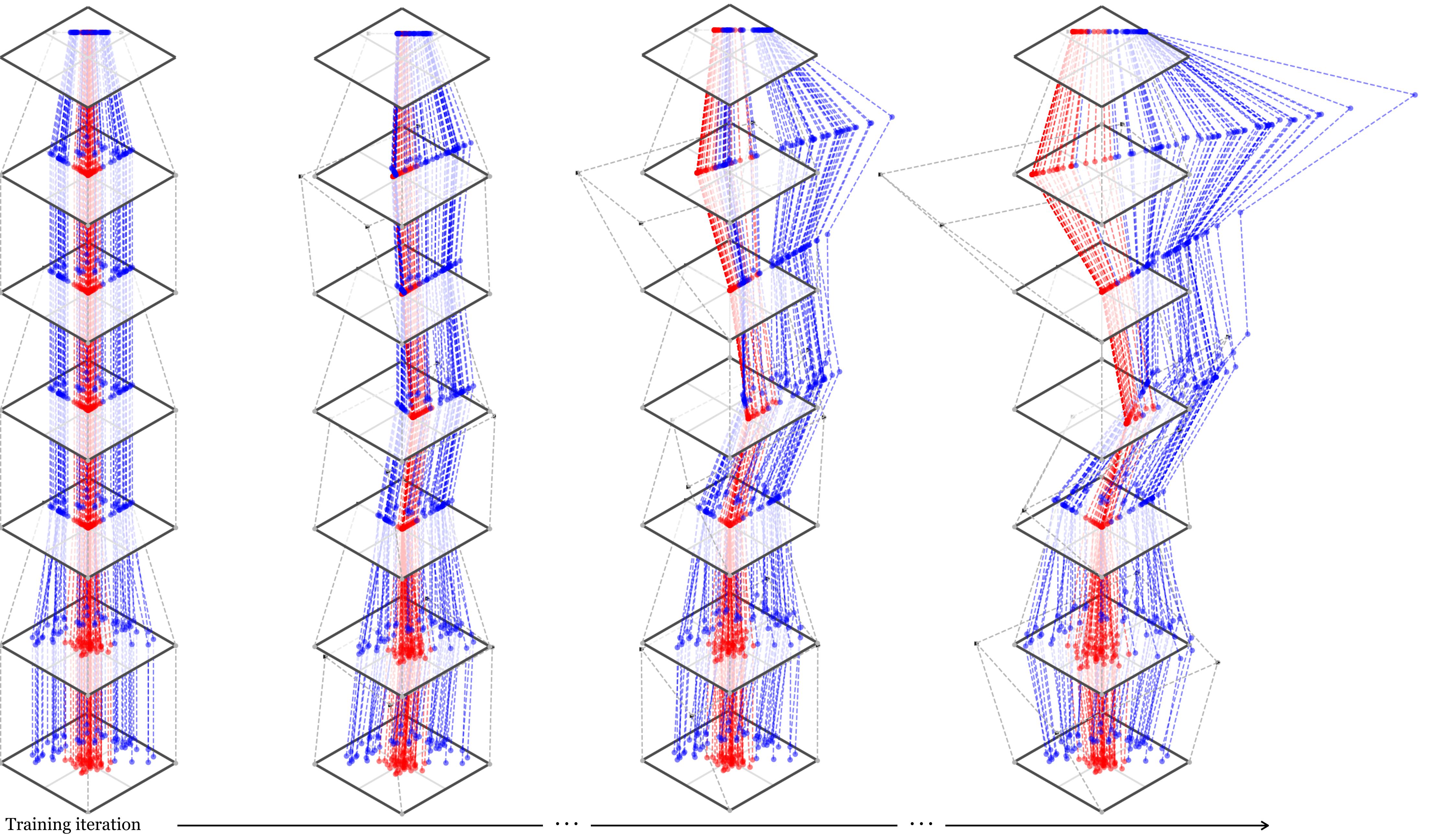
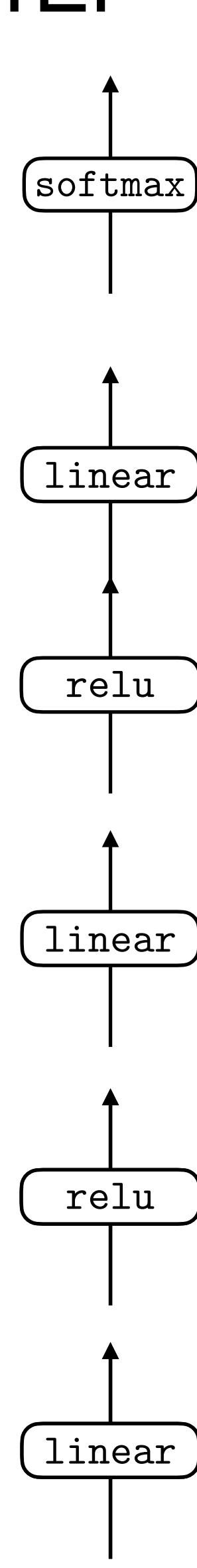
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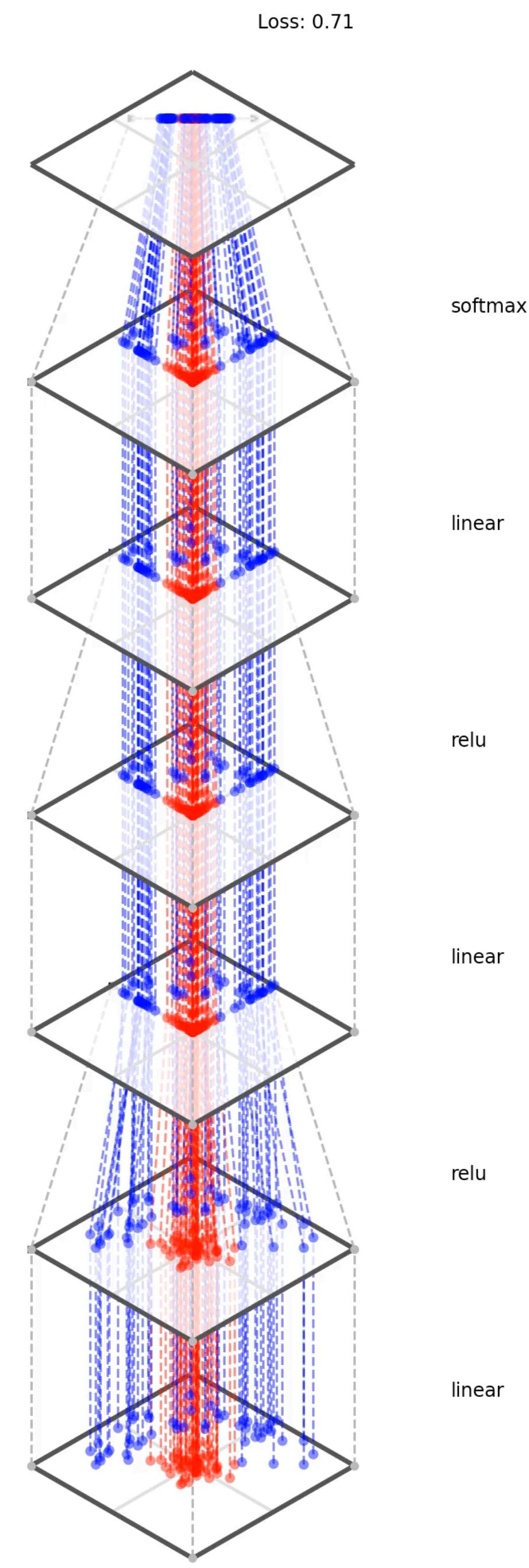
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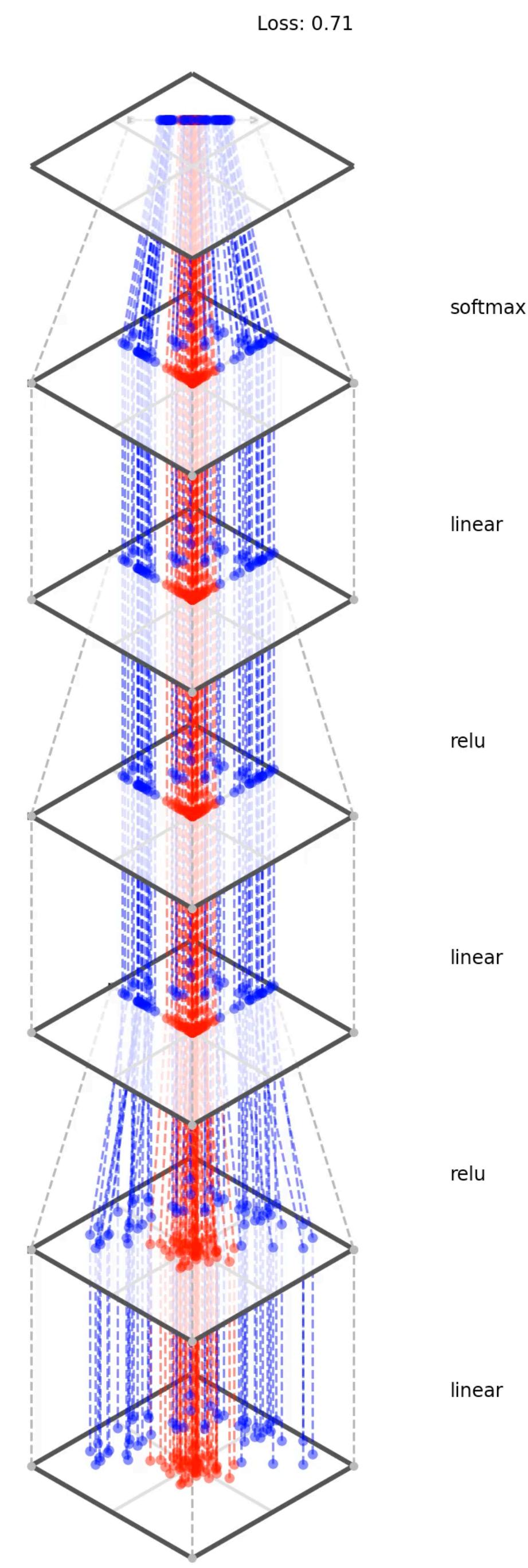
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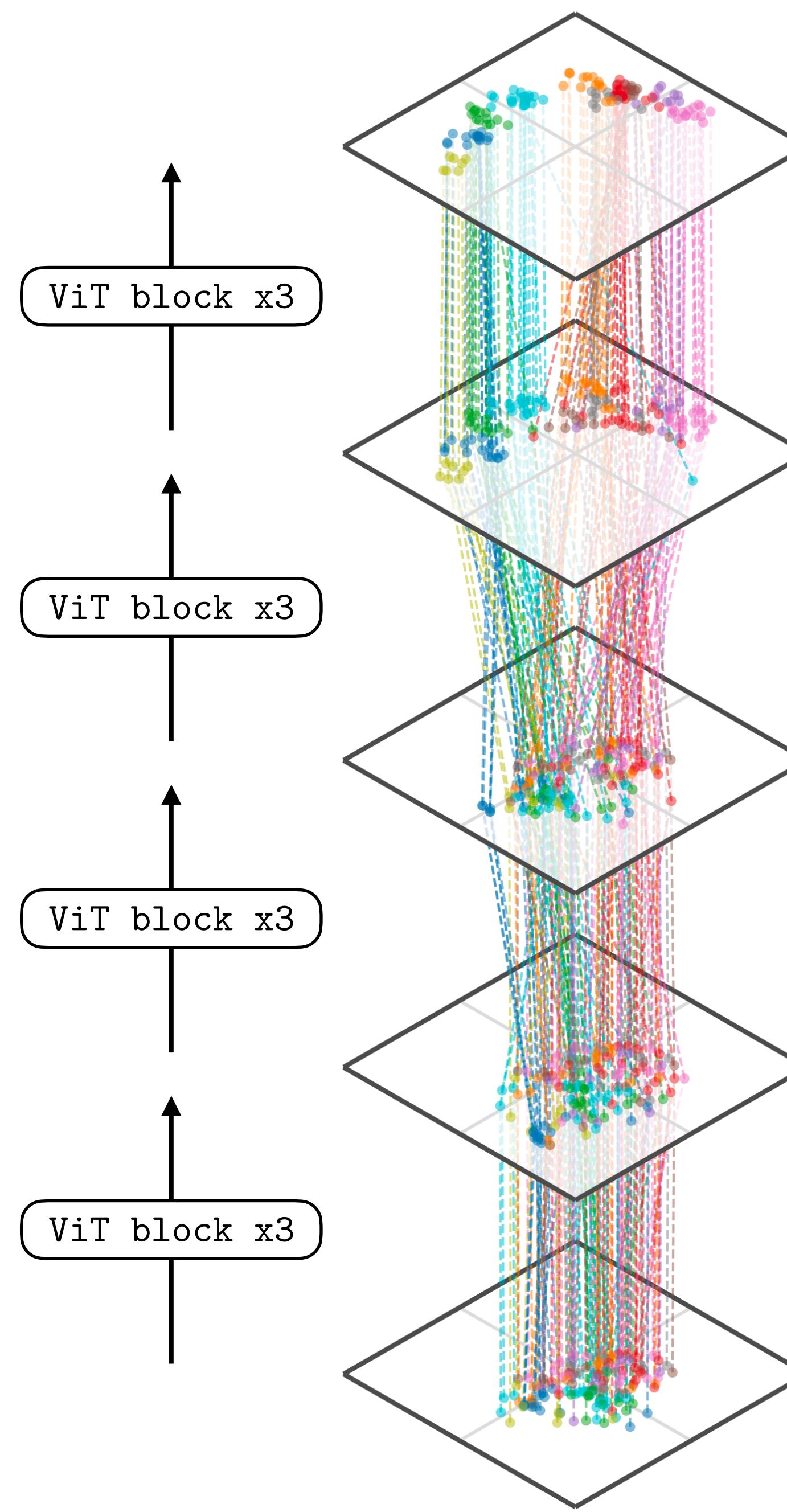


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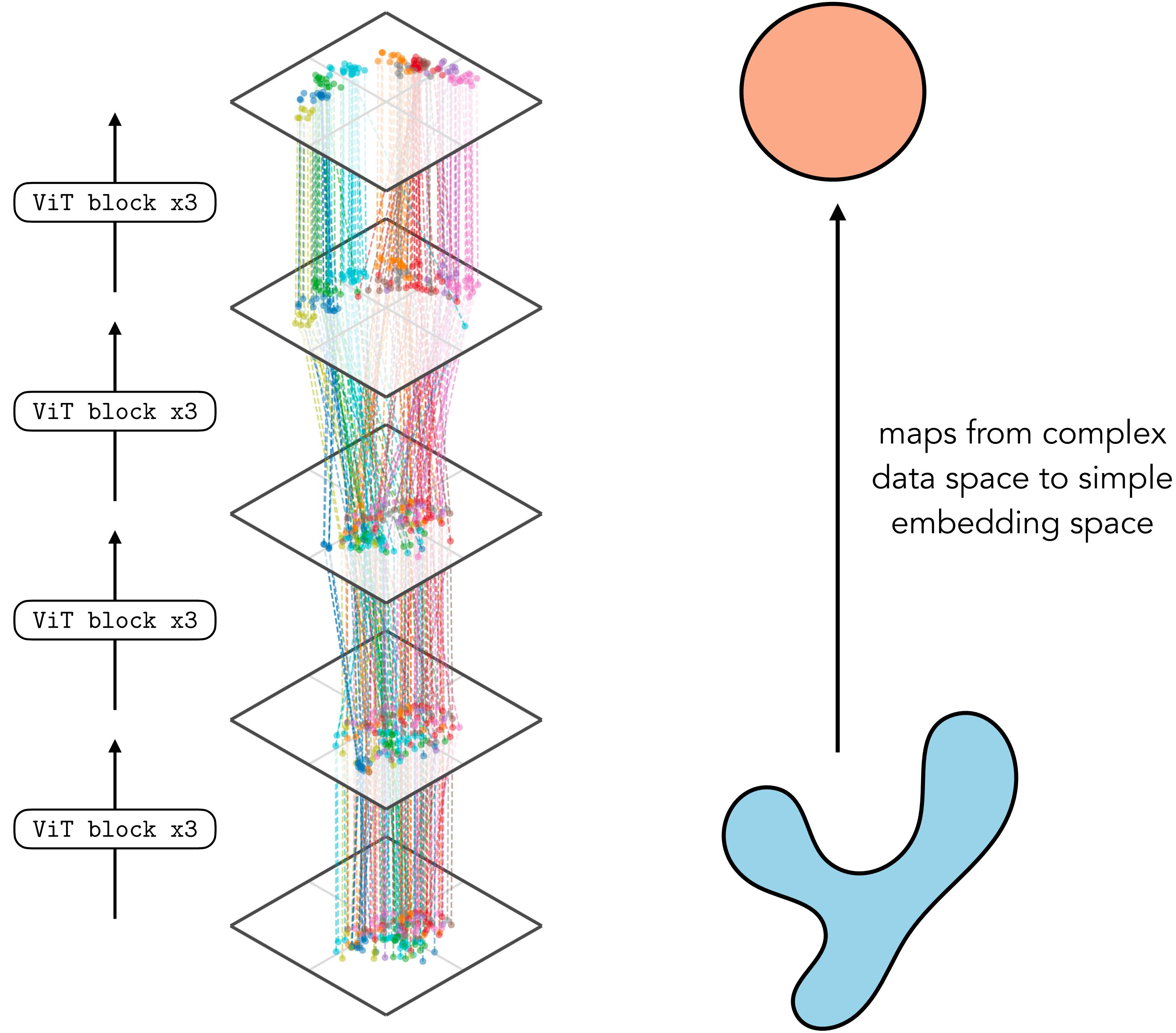
CLIP

[Radford*, Kim* et al., ICML 2021]



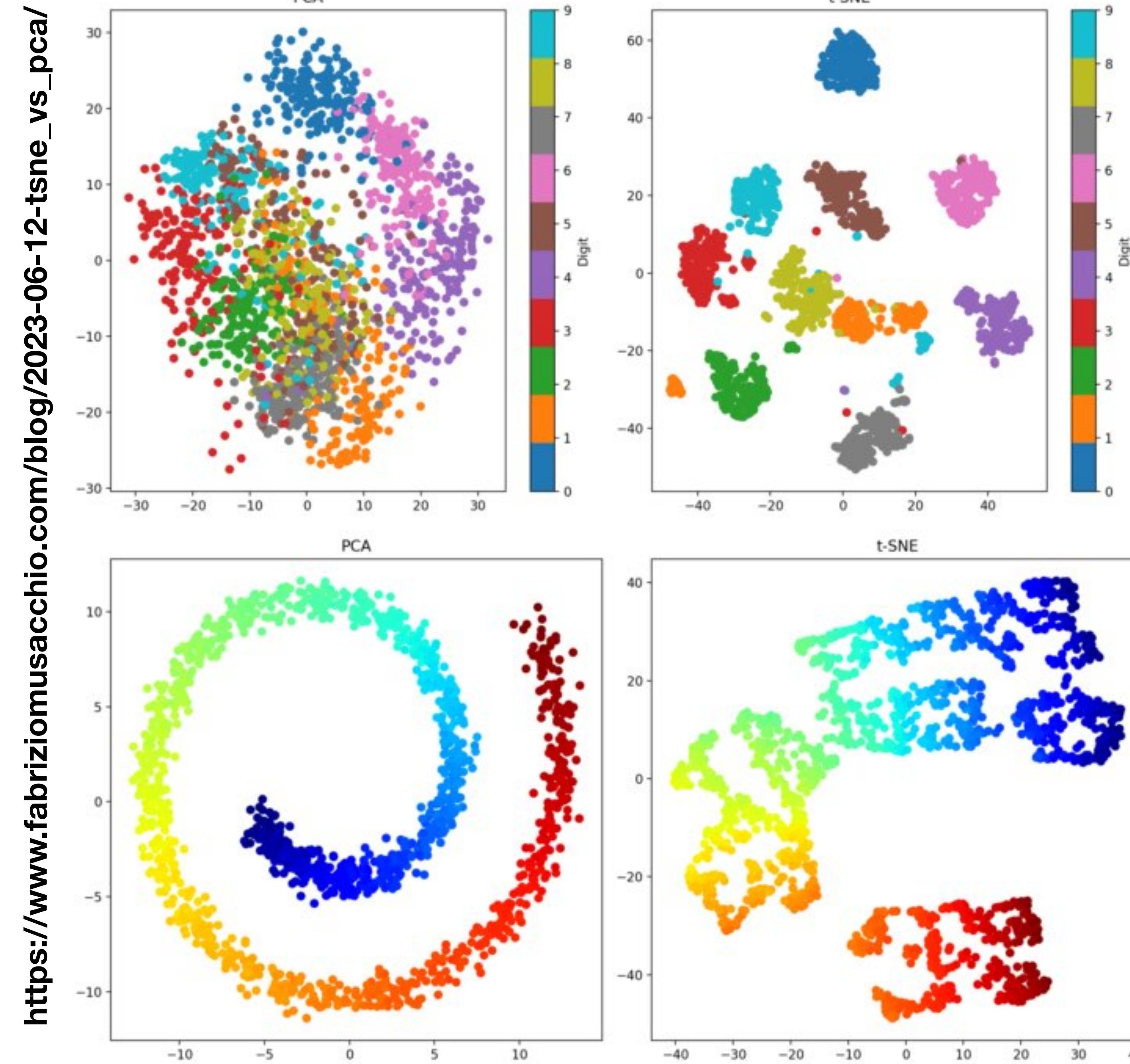
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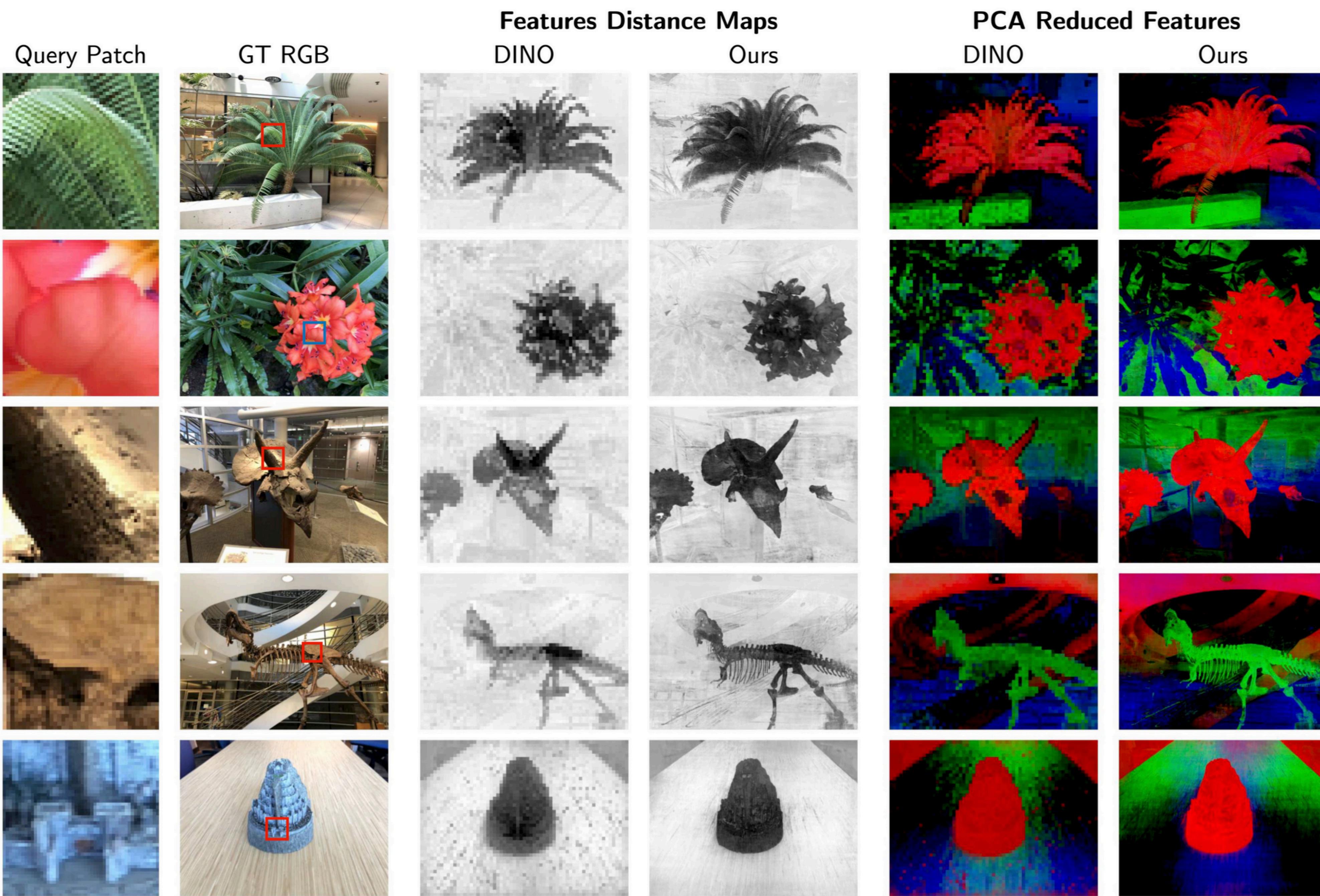
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How do we test if a representation is “good”?

- Dimensionality Reduction & Visualization
- Check downstream task performance of features
 - Train small “linear probe” on top of representation
 - Fine-tune network for some downstream task





From Neural Feature Fusion Fields: 3D Distillation of Self-Supervised 2D Image Representations

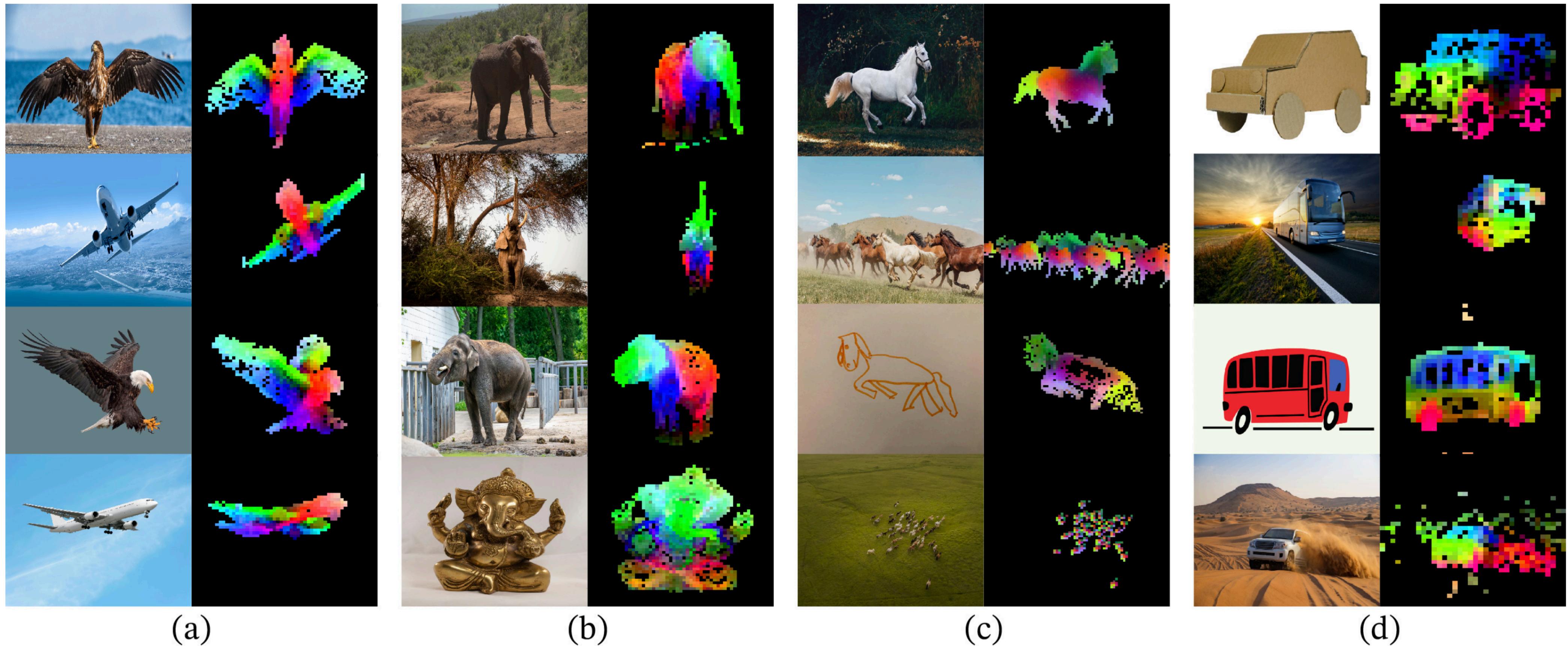


Figure 1: Visualization of the first PCA components. We compute a PCA between the patches of the images from the same column (a, b, c and d) and show their first 3 components. Each component is matched to a different color channel. Same parts are matched between related images despite changes of pose, style or even objects. Background is removed by thresholding the first PCA component.

Table 2: Linear and k -NN classification on ImageNet. We report top-1 accuracy for linear and k -NN evaluations on the validation set of ImageNet for different self-supervised methods. We focus on ResNet-50 and ViT-small architectures, but also report the best results obtained across architectures. * are run by us. We run the k -NN evaluation for models with official released weights. The throughput (im/s) is calculated on a NVIDIA V100 GPU with 128 samples per forward. Parameters (M) are of the feature extractor.

Method	Arch.	Param.	im/s	Linear	k -NN
Supervised	RN50	23	1237	79.3	79.3
SCLR [11]	RN50	23	1237	69.1	60.7
MoCov2 [13]	RN50	23	1237	71.1	61.9
InfoMin [54]	RN50	23	1237	73.0	65.3
BarlowT [66]	RN50	23	1237	73.2	66.0
OBoW [21]	RN50	23	1237	73.8	61.9
BYOL [23]	RN50	23	1237	74.4	64.8
DCv2 [9]	RN50	23	1237	75.2	67.1
SwAV [9]	RN50	23	1237	75.3	65.7
DINO	RN50	23	1237	75.3	67.5
Supervised	ViT-S	21	1007	79.8	79.8
BYOL* [23]	ViT-S	21	1007	71.4	66.6
MoCov2* [13]	ViT-S	21	1007	72.7	64.4
SwAV* [9]	ViT-S	21	1007	73.5	66.3
DINO	ViT-S	21	1007	77.0	74.5

From DINO (Emerging Properties in Self-Supervised Vision Transformers), Caron et al.
2021

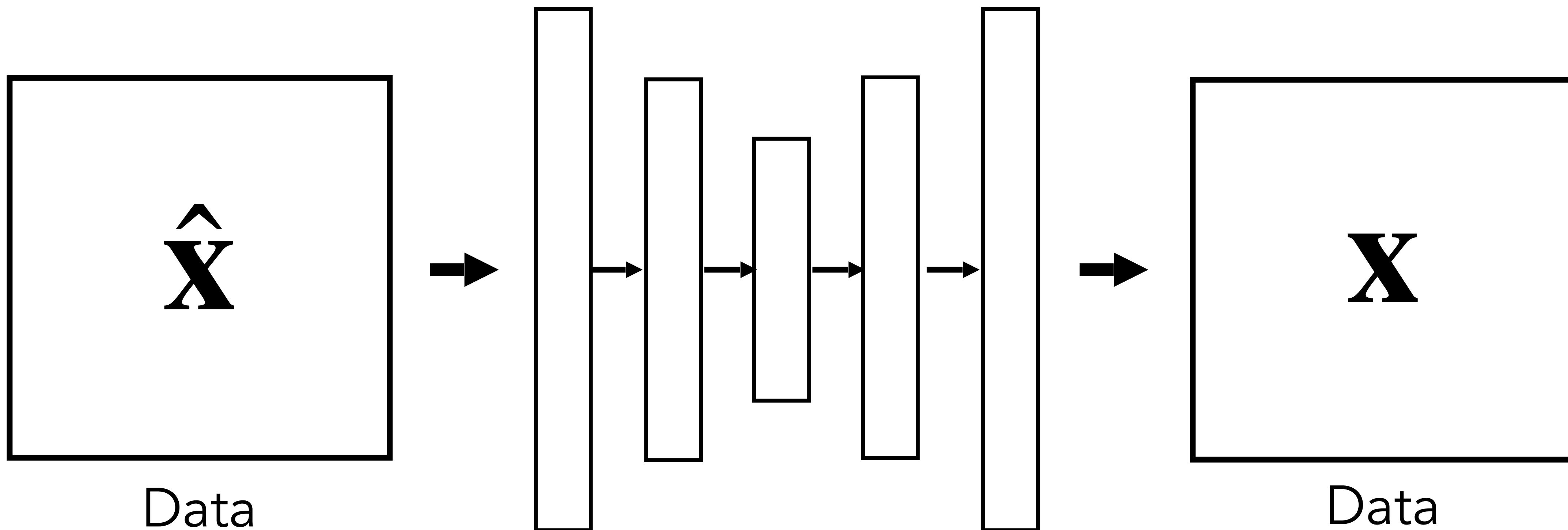
Method	Arch.	NYUD (0.330)			KITTI (2.10)			NYUD → SUN RGB-D (0.421)		
		lin. 1	lin. 4	DPT	lin. 1	lin. 4	DPT	lin. 1	lin. 4	DPT
OpenCLIP	ViT-G/14	0.541	0.510	0.414	3.57	3.21	2.56	0.537	0.476	0.408
MAE	ViT-H/14	0.517	0.483	0.415	3.66	3.26	2.59	0.545	0.523	0.506
DINO	ViT-B/8	0.555	0.539	0.492	3.81	3.56	2.74	0.553	0.541	0.520
iBOT	ViT-L/16	0.417	0.387	0.358	3.31	3.07	2.55	0.447	0.435	0.426
DINOv2	ViT-S/14	0.449	0.417	0.356	3.10	2.86	2.34	0.477	0.431	0.409
	ViT-B/14	0.399	0.362	0.317	2.90	2.59	2.23	0.448	0.400	0.377
	ViT-L/14	0.384	0.333	0.293	2.78	2.50	2.14	0.429	0.396	0.360
	ViT-g/14	0.344	0.298	0.279	2.62	2.35	2.11	0.402	0.362	0.338

Table 11: **Depth estimation with frozen features.** We report performance when training a linear classifier on top of one (lin. 1) or four (lin. 4) transformer layers, as well, as the DPT decoder (DPT) of Ranftl et al. (2021). We report the RMSE metric on the 3 datasets. Lower is better. For reference, we report state-of-the-art results taken from Li et al. (2022b) on each benchmark on top of the Table.

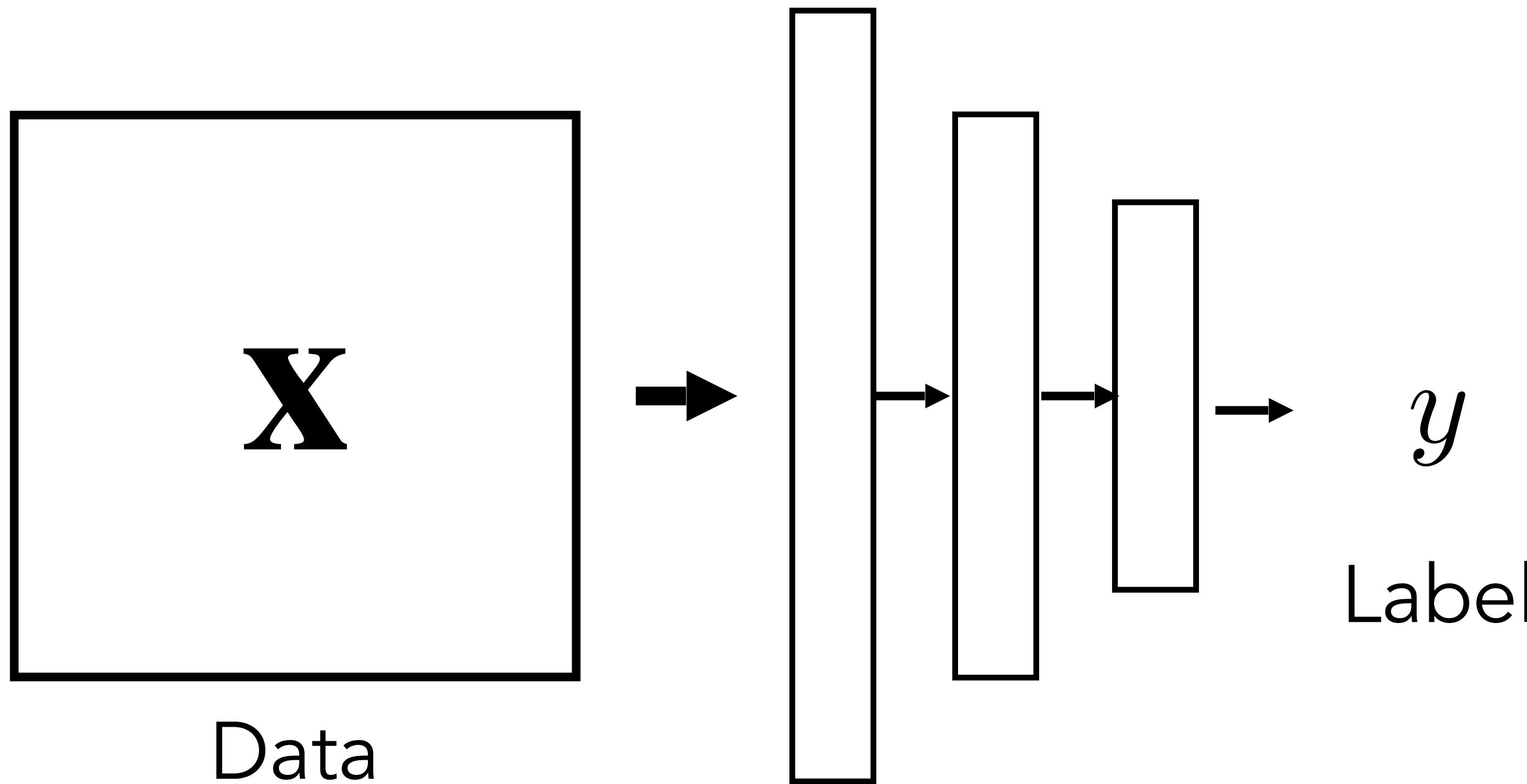
How to train them? Two basic approaches: Compression and Prediction

Learning Method	Learning Principle	Short Summary
Autoencoding	Compression	Remove redundant information
Contrastive	Compression	Achieve invariance to viewing transformations
Clustering	Compression	Quantize continuous data into discrete categories
“Prediction”	Prediction	Predict the future
Imputation	Prediction	Predict missing data
Pretext tasks	Prediction	Predict abstract properties of your data

Data compression

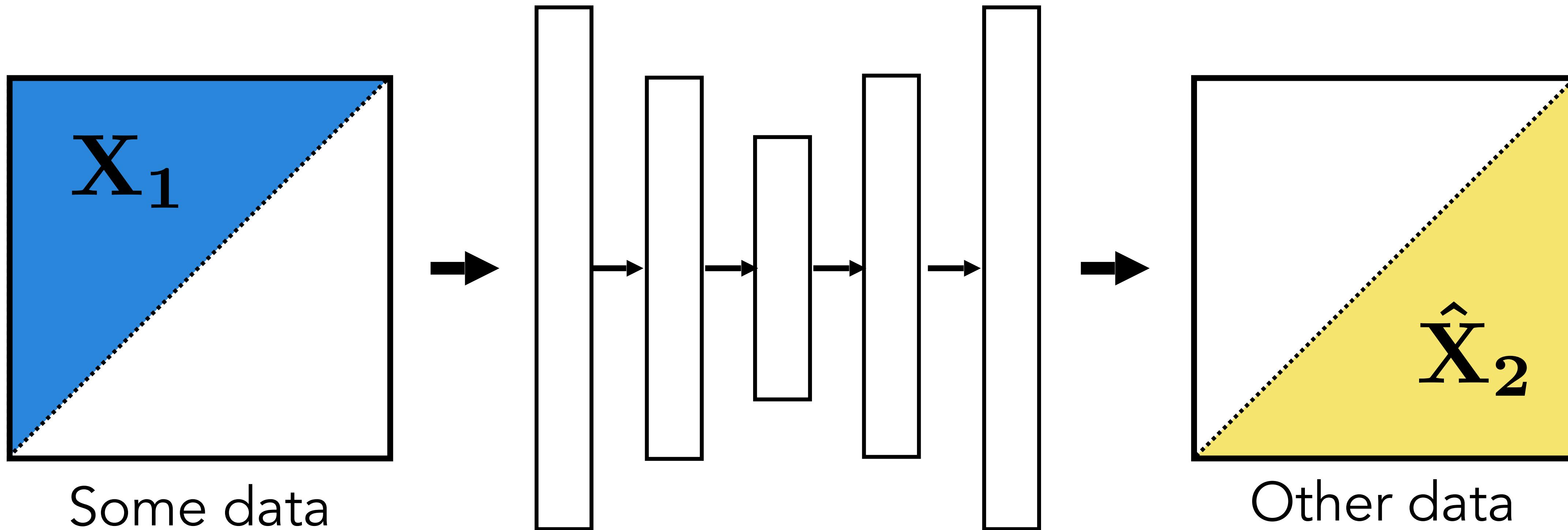


Label prediction

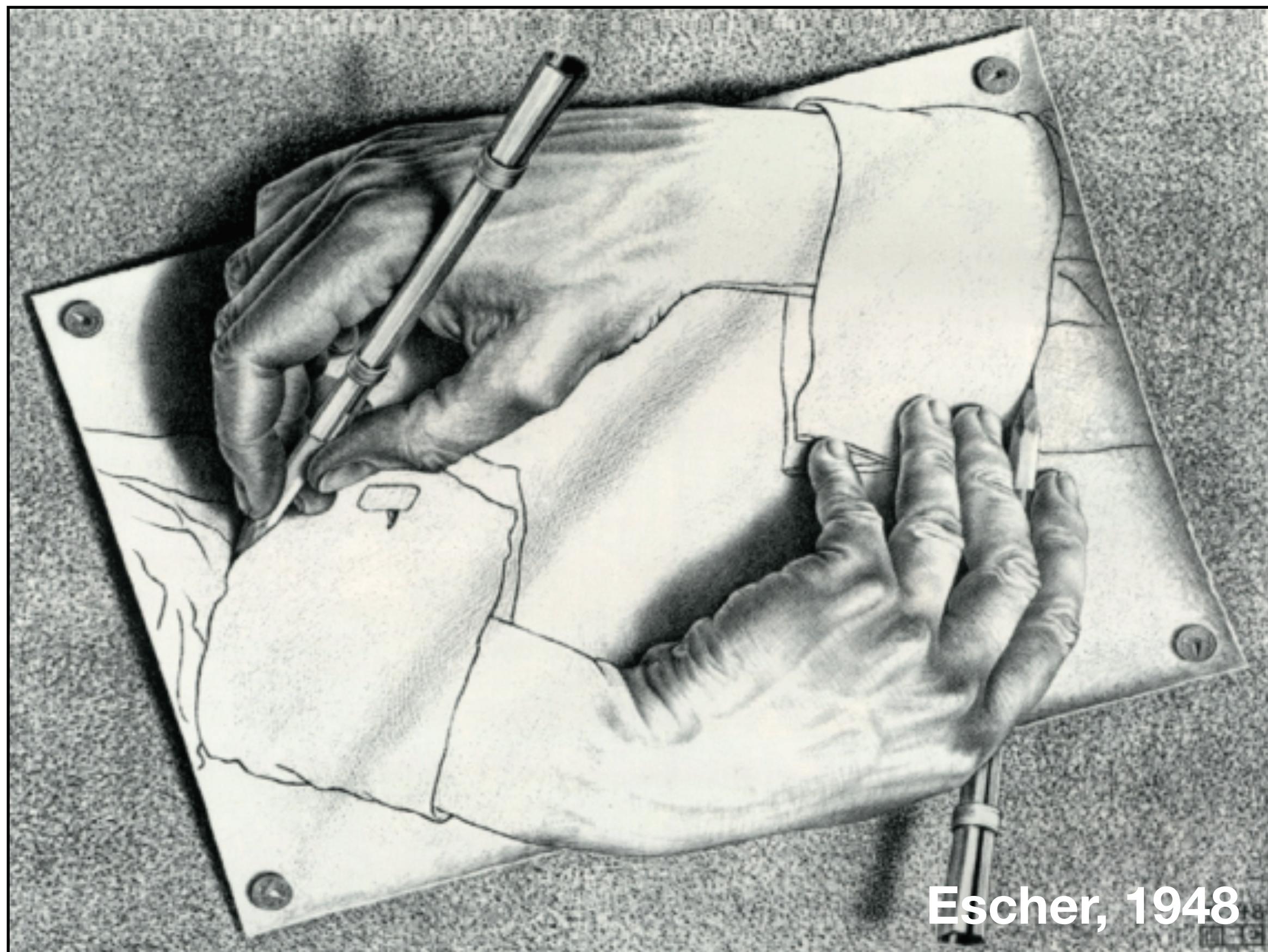


Data prediction

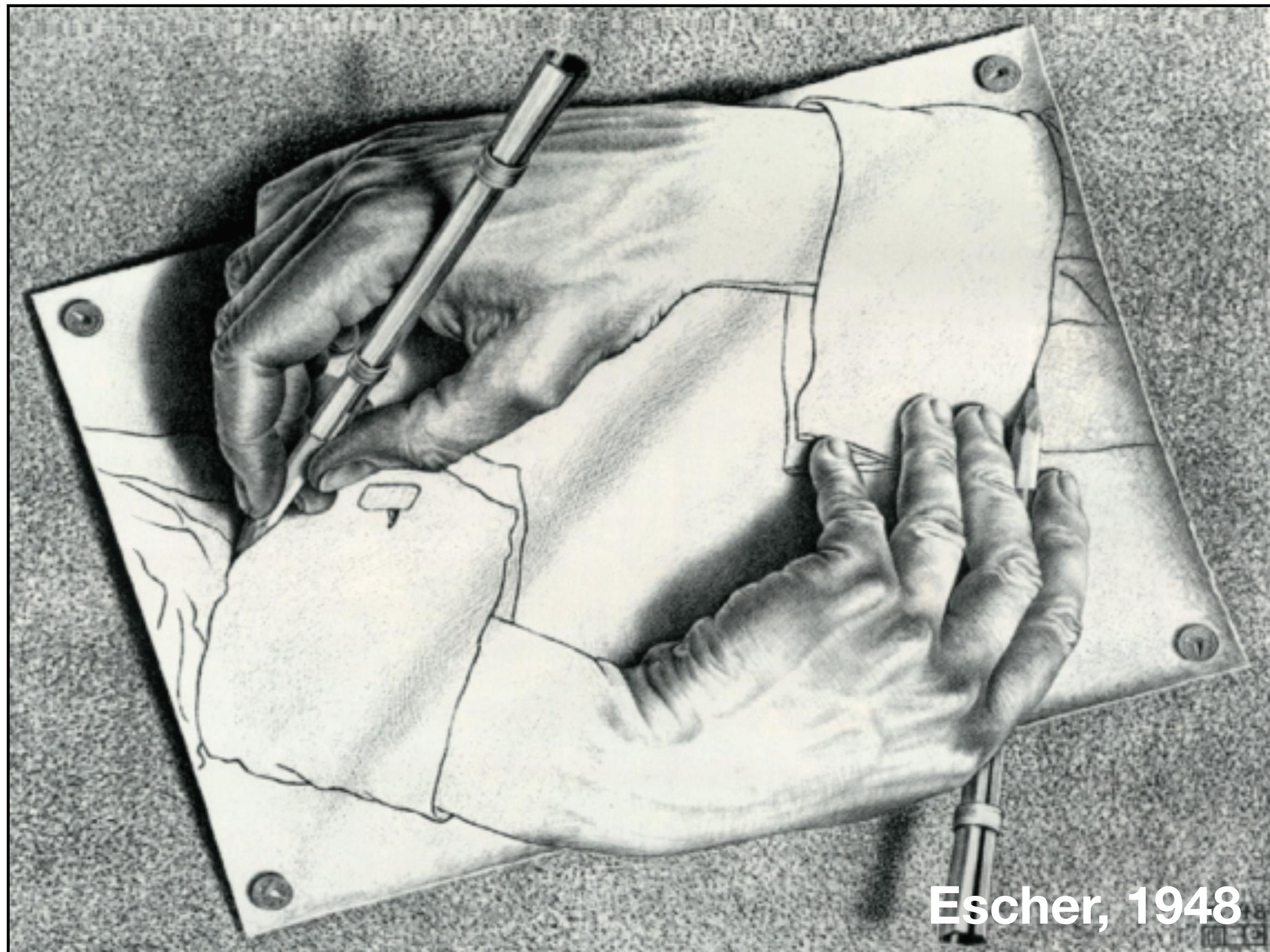
aka “self-supervised learning”



Self-supervised learning



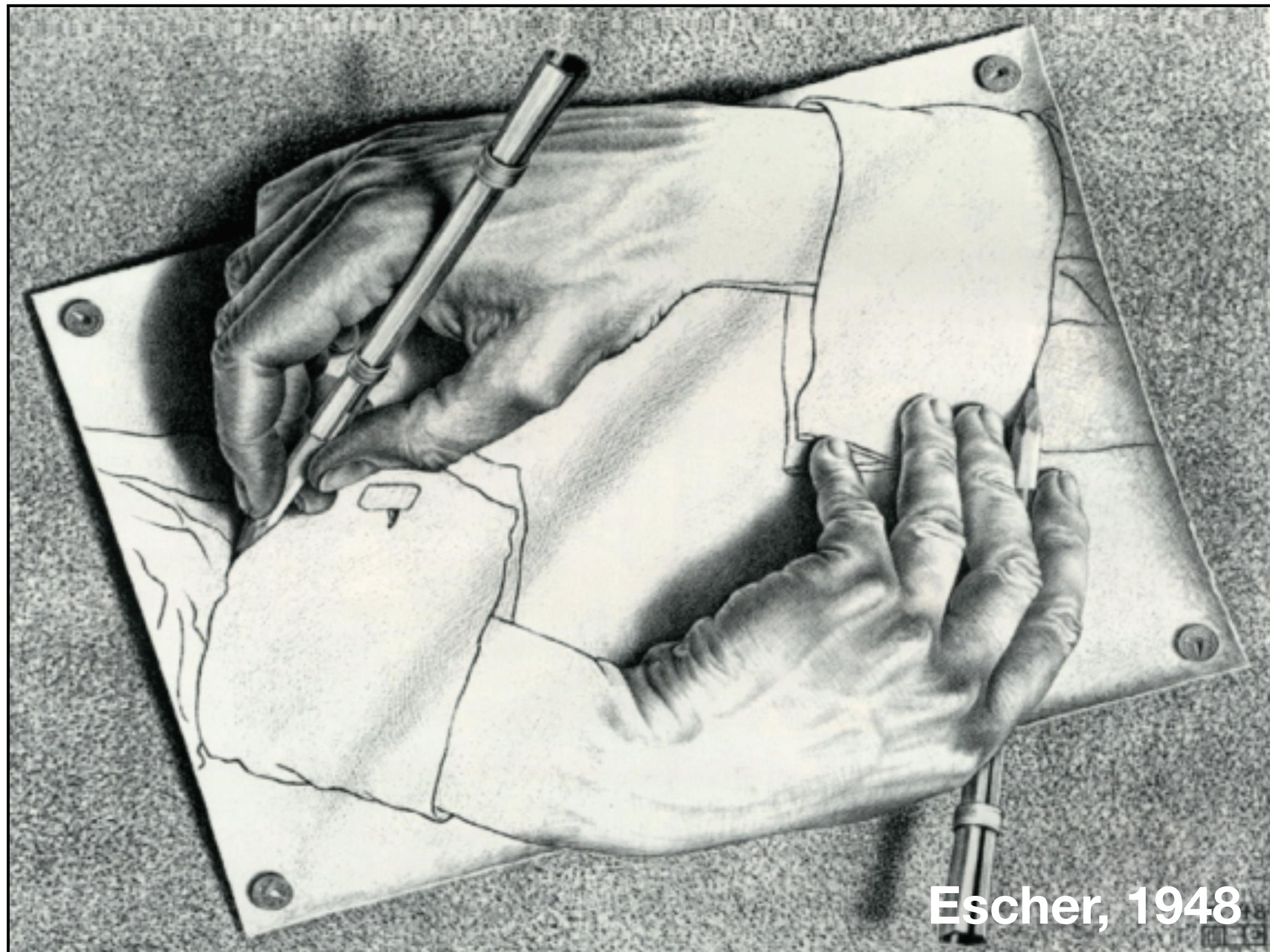
Self-supervised learning



Escher, 1948

Common trick:

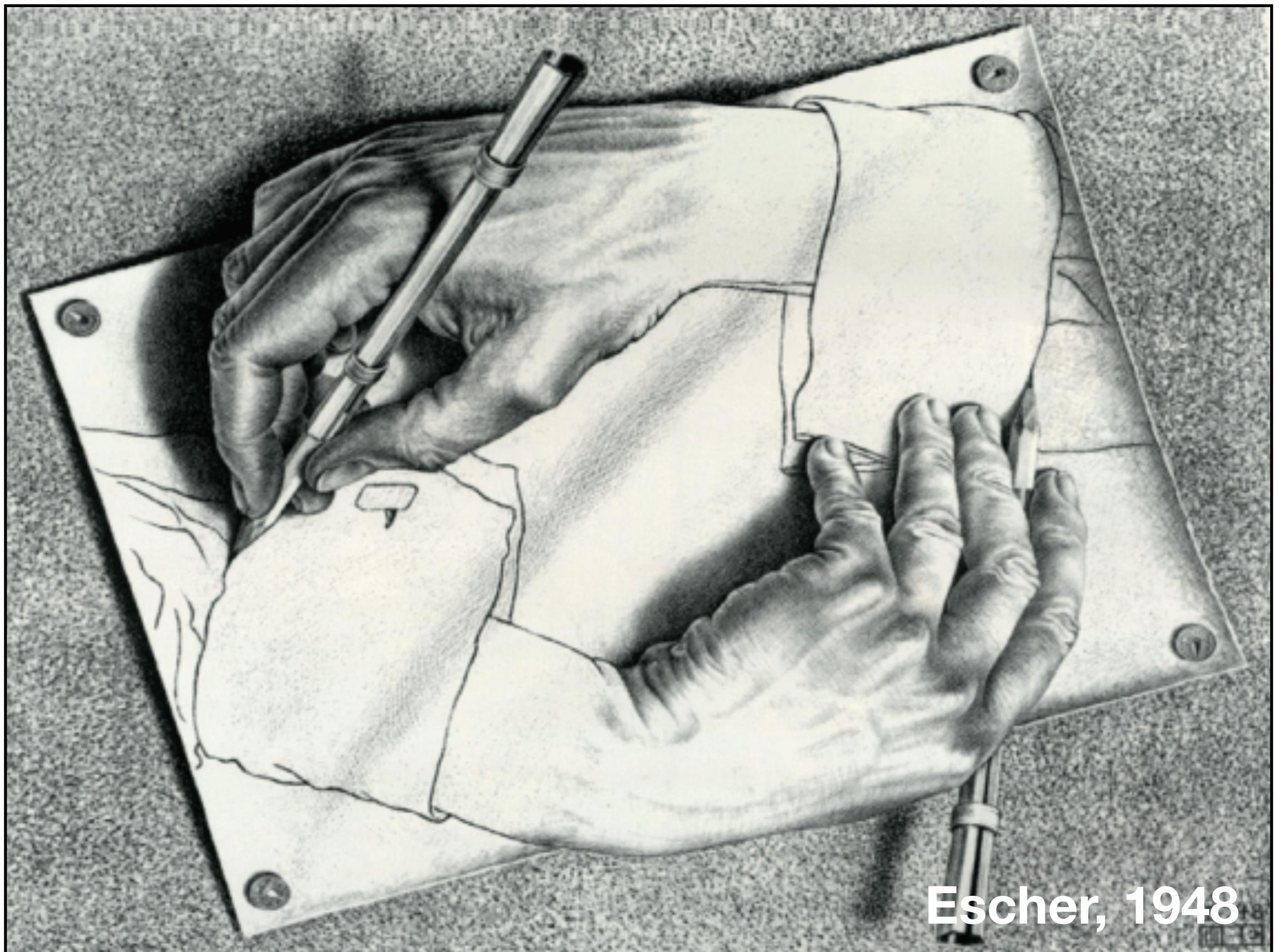
Self-supervised learning



Common trick:

- Convert “unsupervised” problem into “supervised” empirical risk minimization

Self-supervised learning



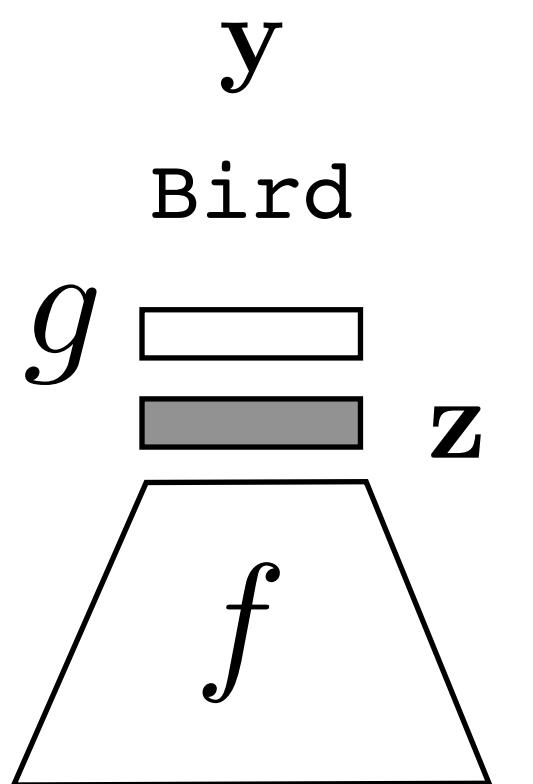
Common trick:

- Convert “unsupervised” problem into “supervised” empirical risk minimization
- Do so by cooking up “labels” (prediction targets) from the raw data itself — called **pretext task**

Pretext task:

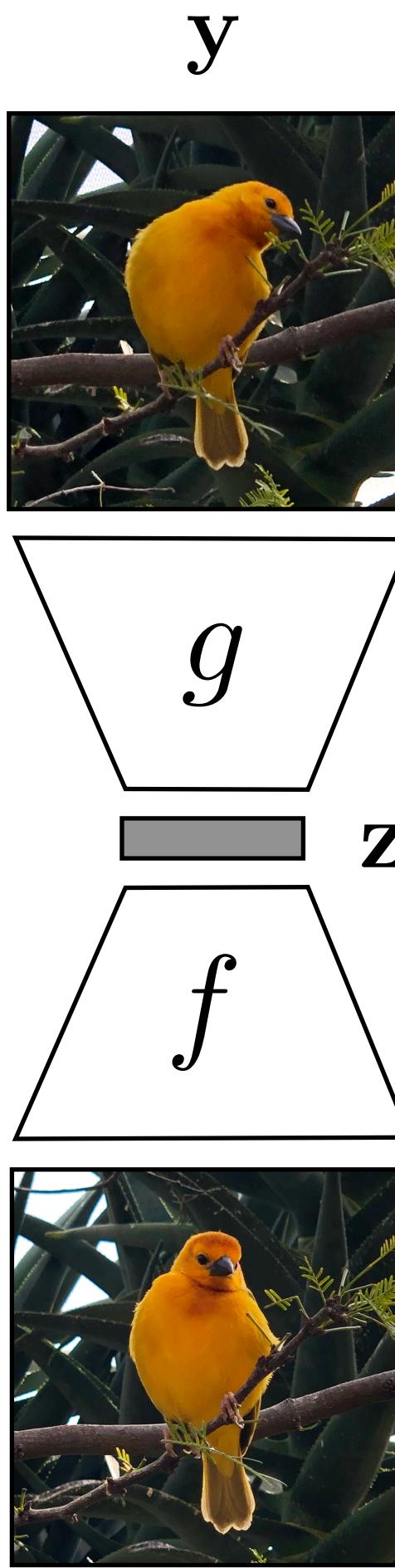
Model schematic:

Class prediction



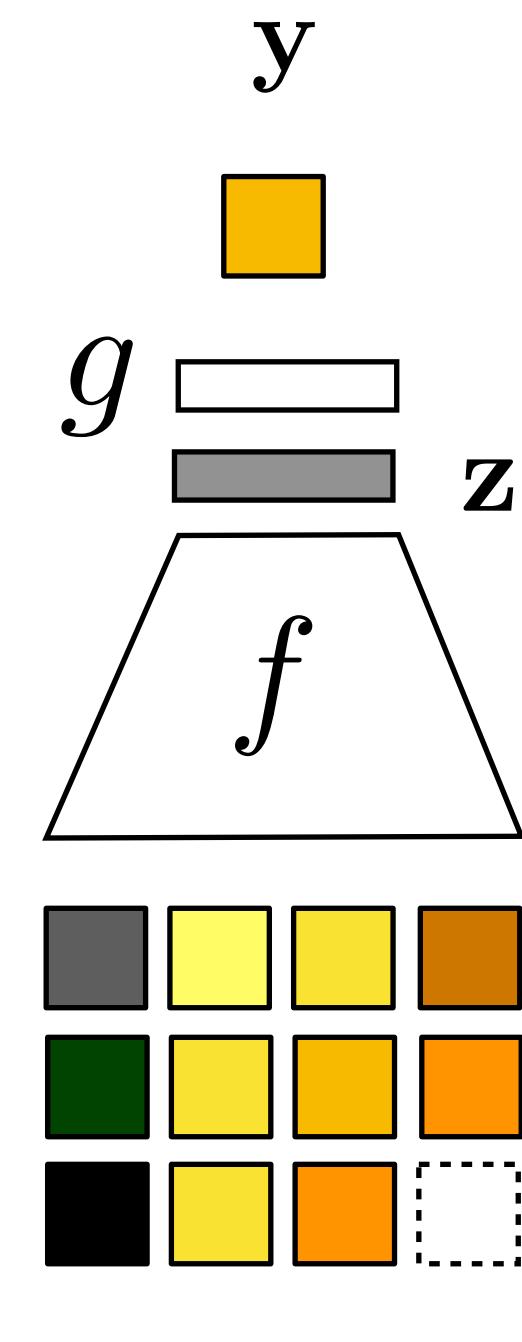
x

Future frame prediction



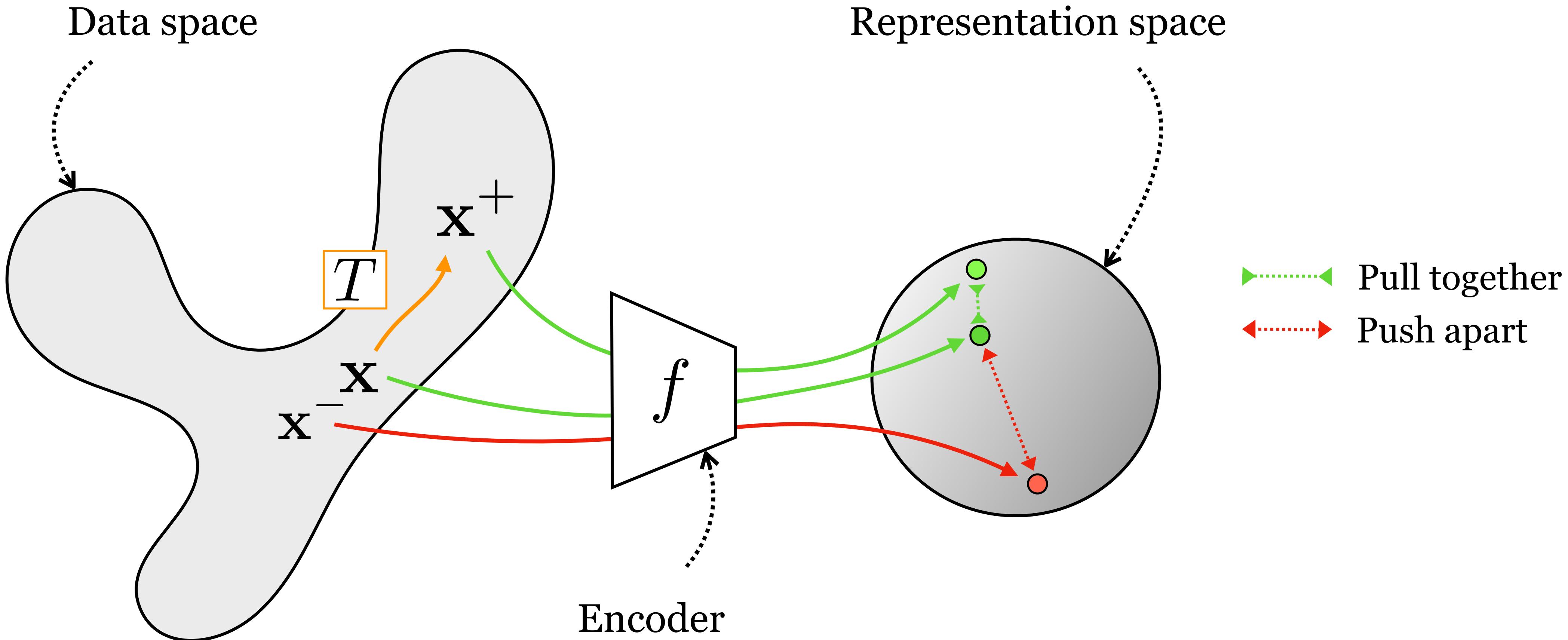
x

Next pixel prediction

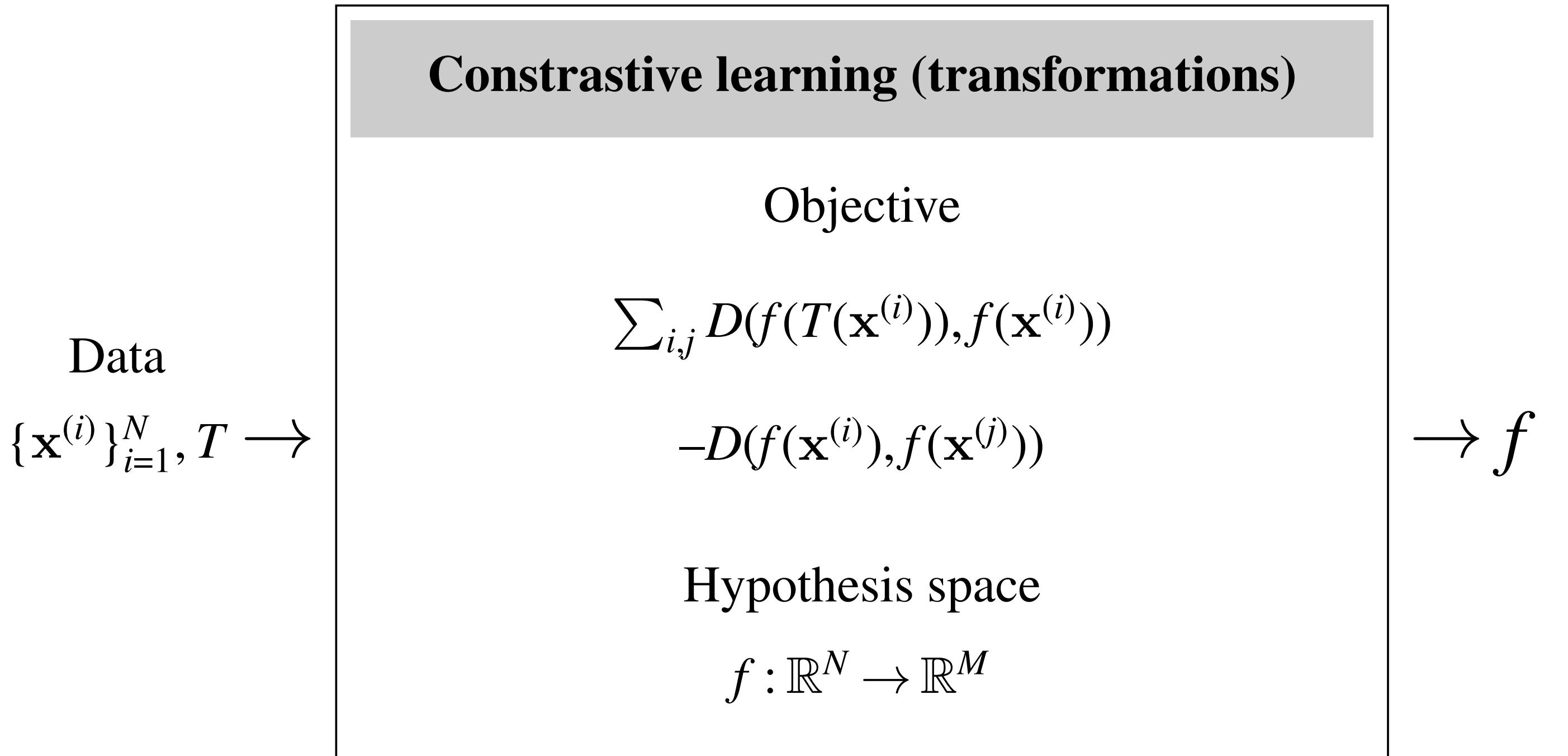
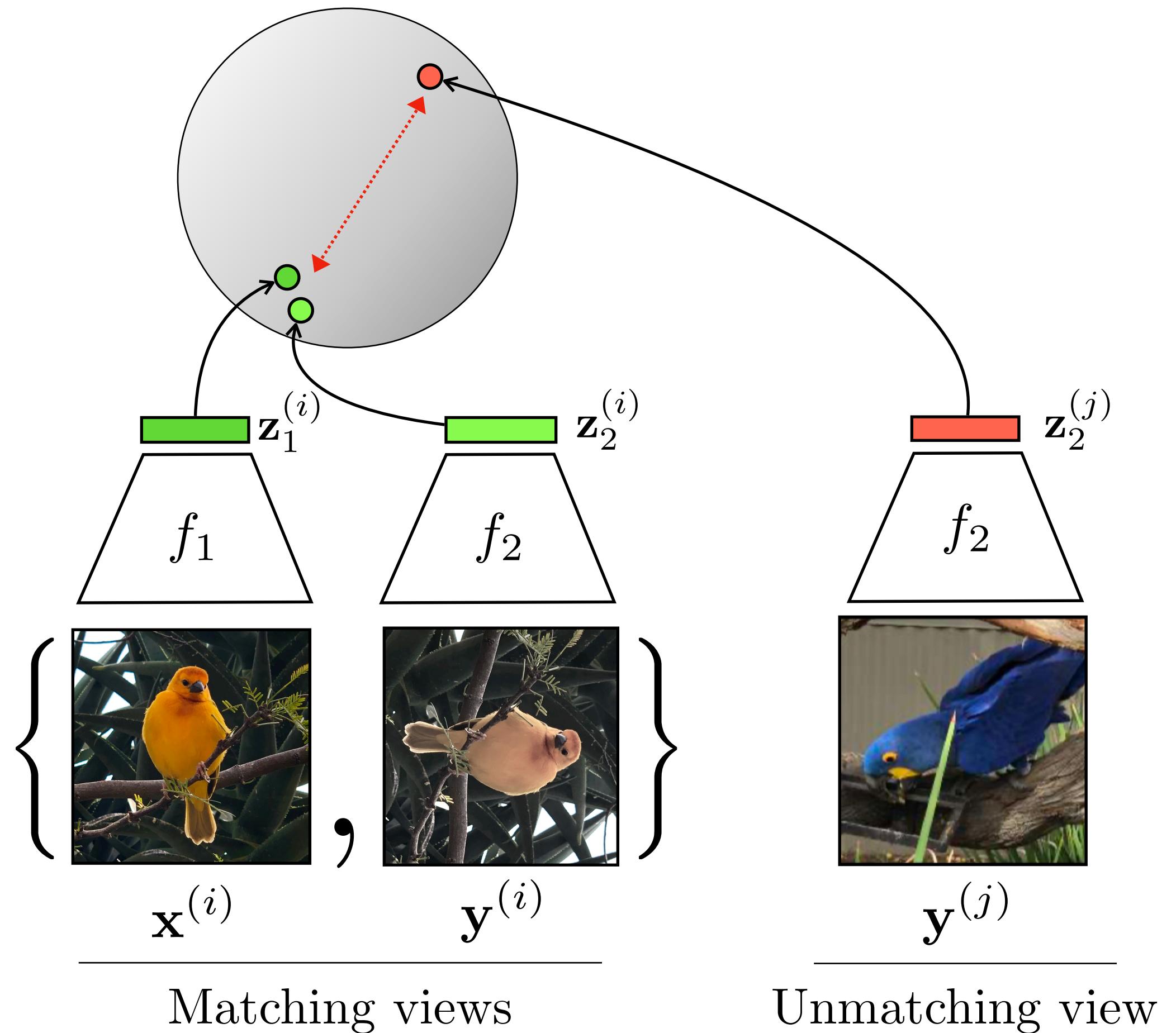


x

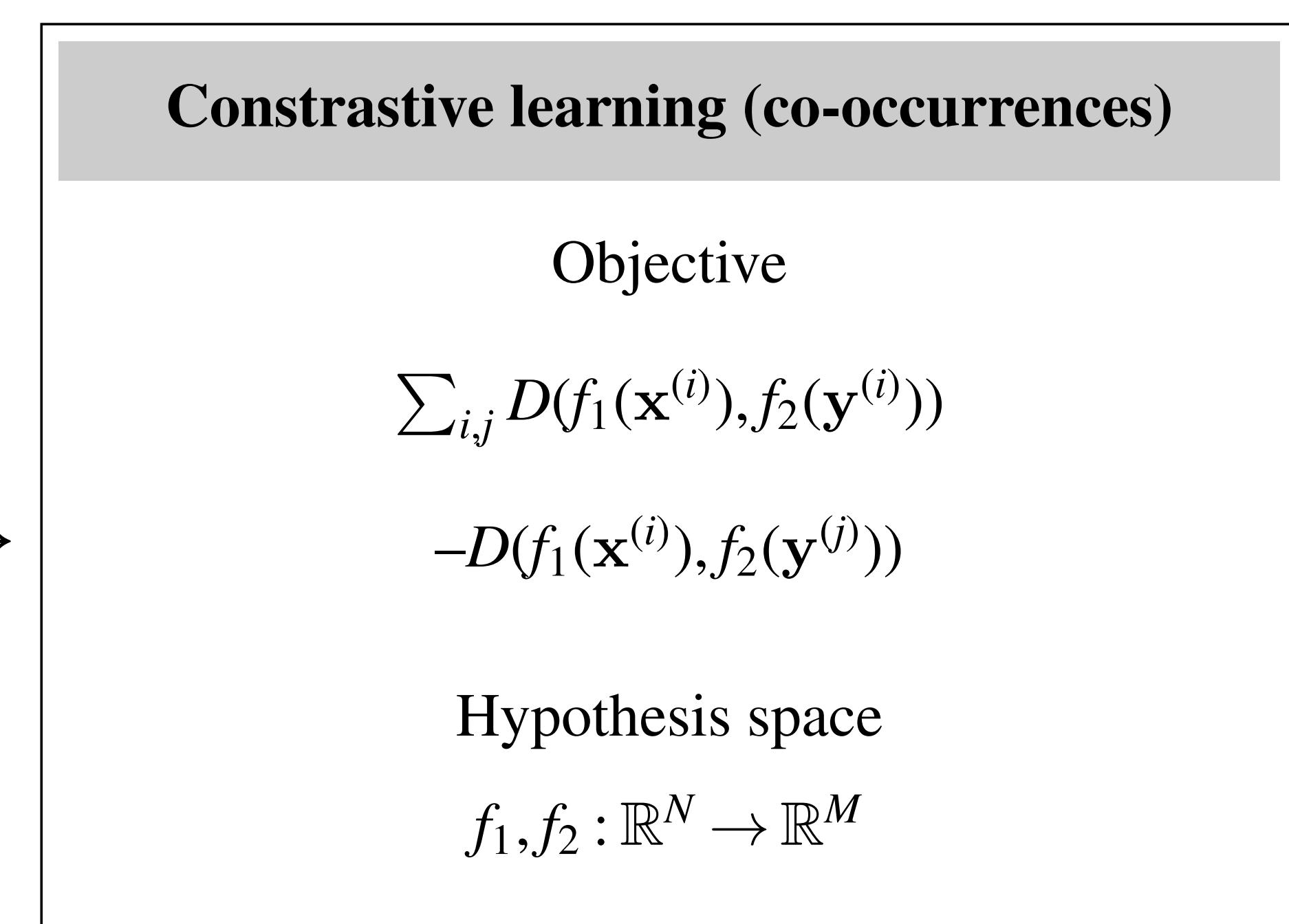
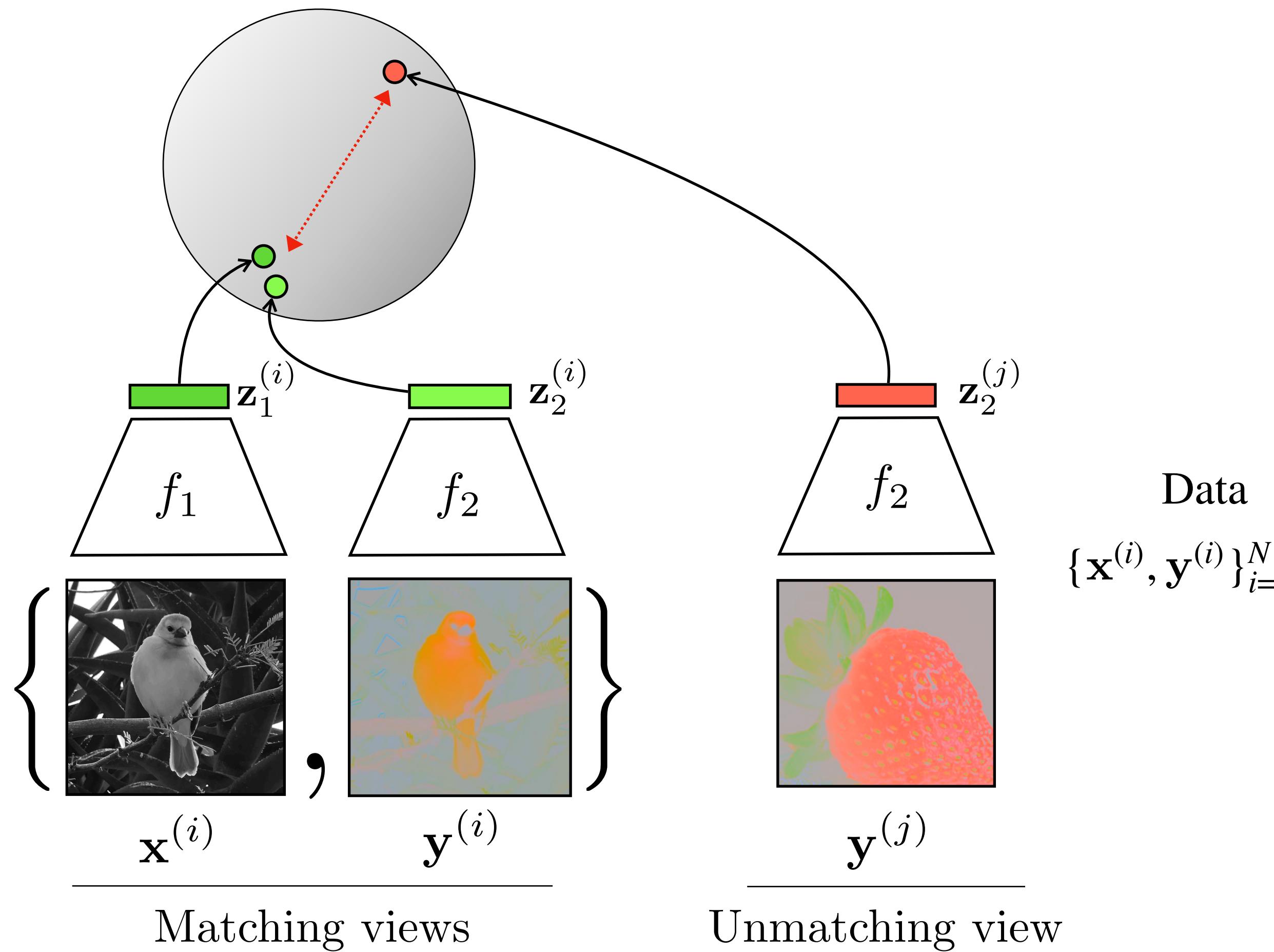
Contrastive Learning



Contrastive Learning — Transformations



Contrastive Learning — Co-occurrences



Imputation: one pretext task to rule them all?

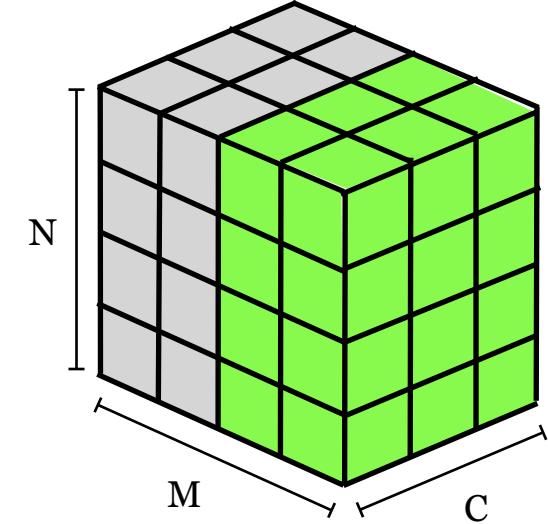
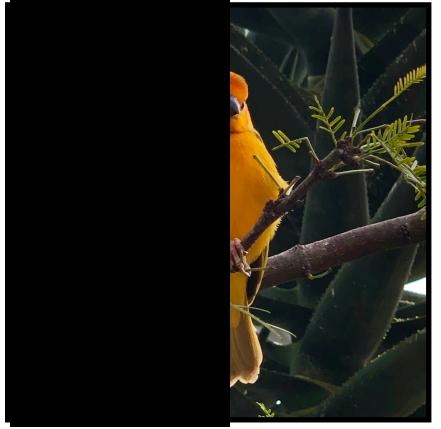
Pretext task:

Model schematic:

- Observed
- Masked

Spatial
imputation

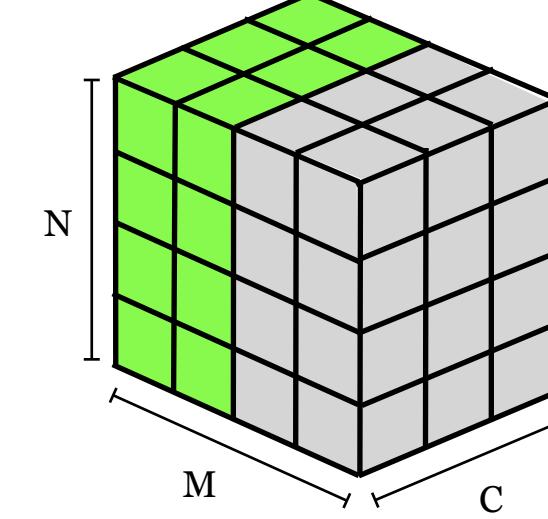
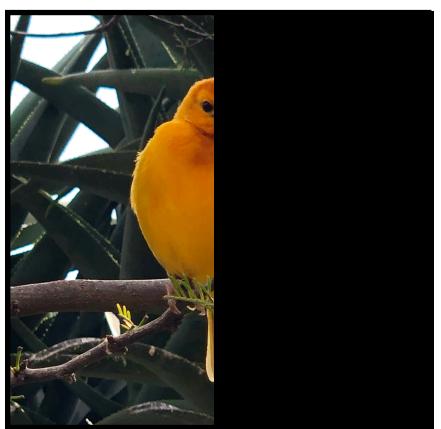
$$V_2(\mathbf{X})$$



$$g$$

$$z$$

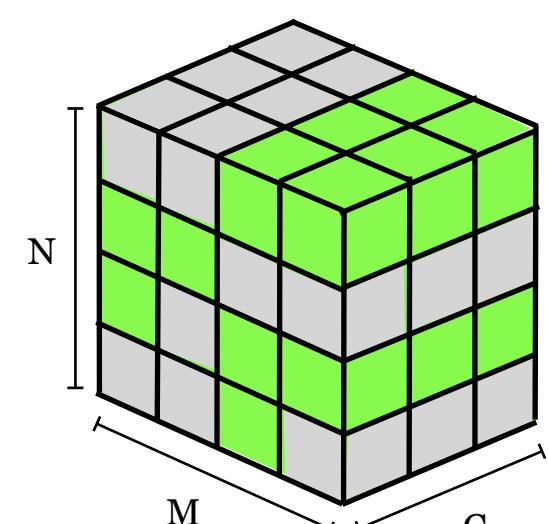
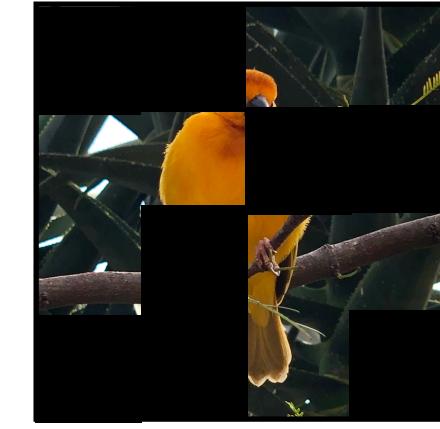
$$f$$



$$V_1(\mathbf{X})$$

Spatial
imputation

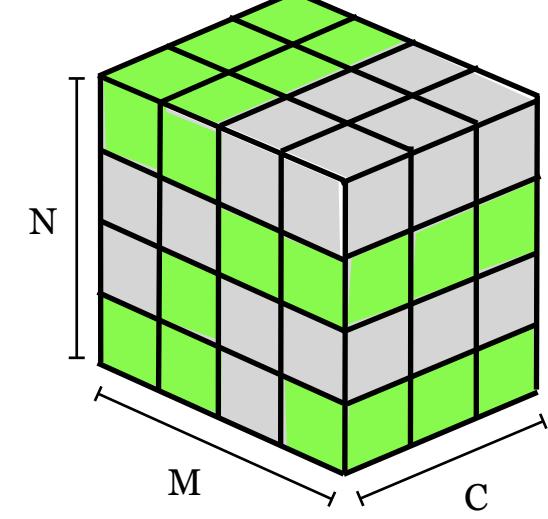
$$V_2(\mathbf{X})$$



$$g$$

$$z$$

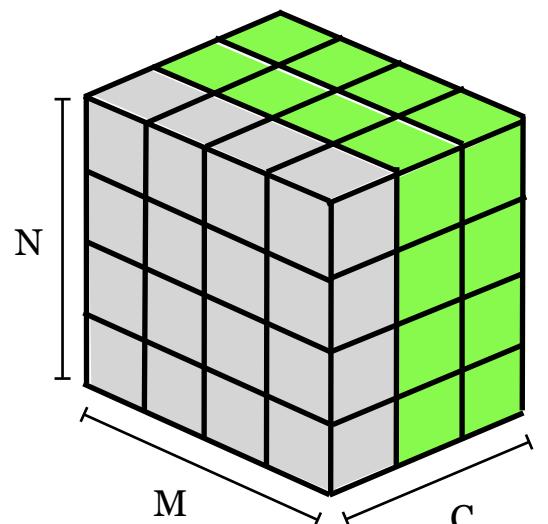
$$f$$



$$V_1(\mathbf{X})$$

Channel
imputation

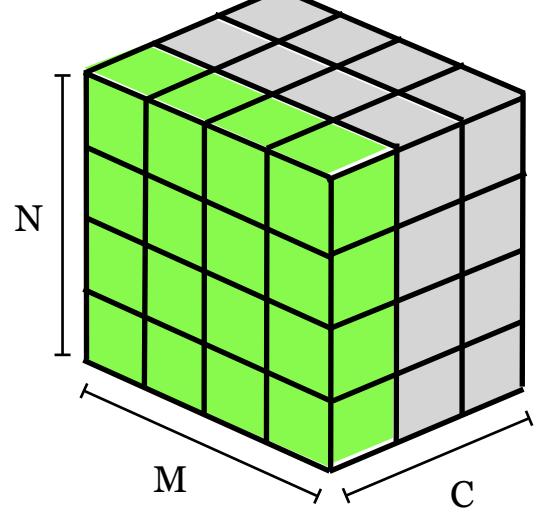
$$V_2(\mathbf{X})$$



$$g$$

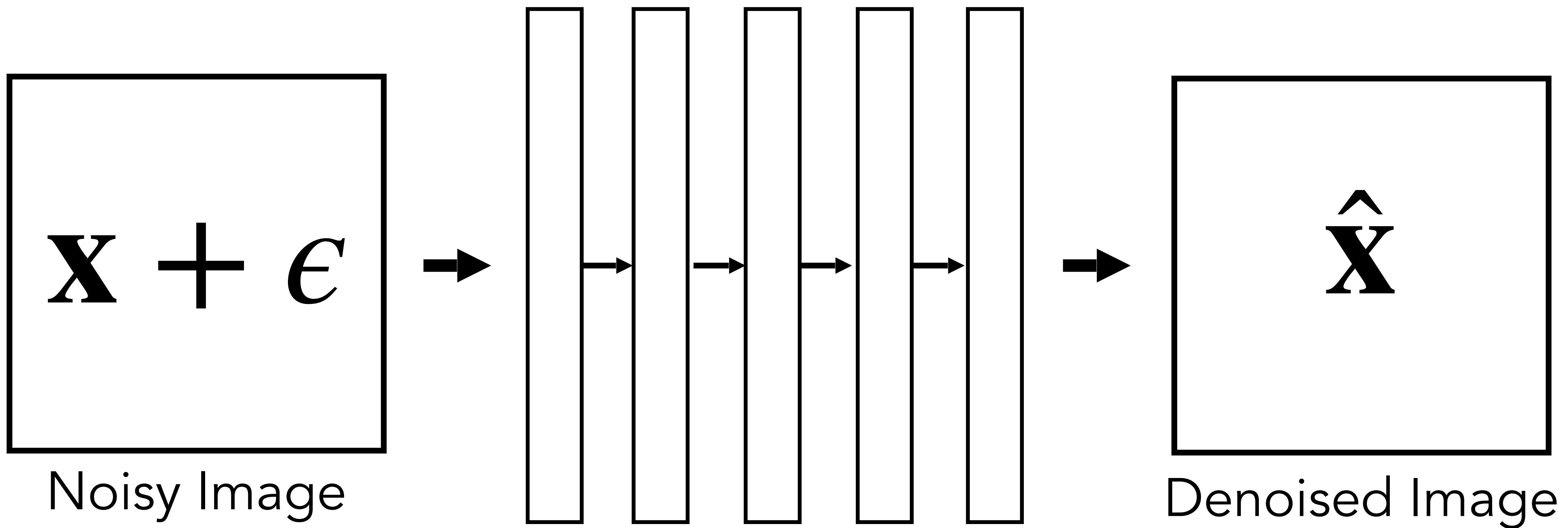
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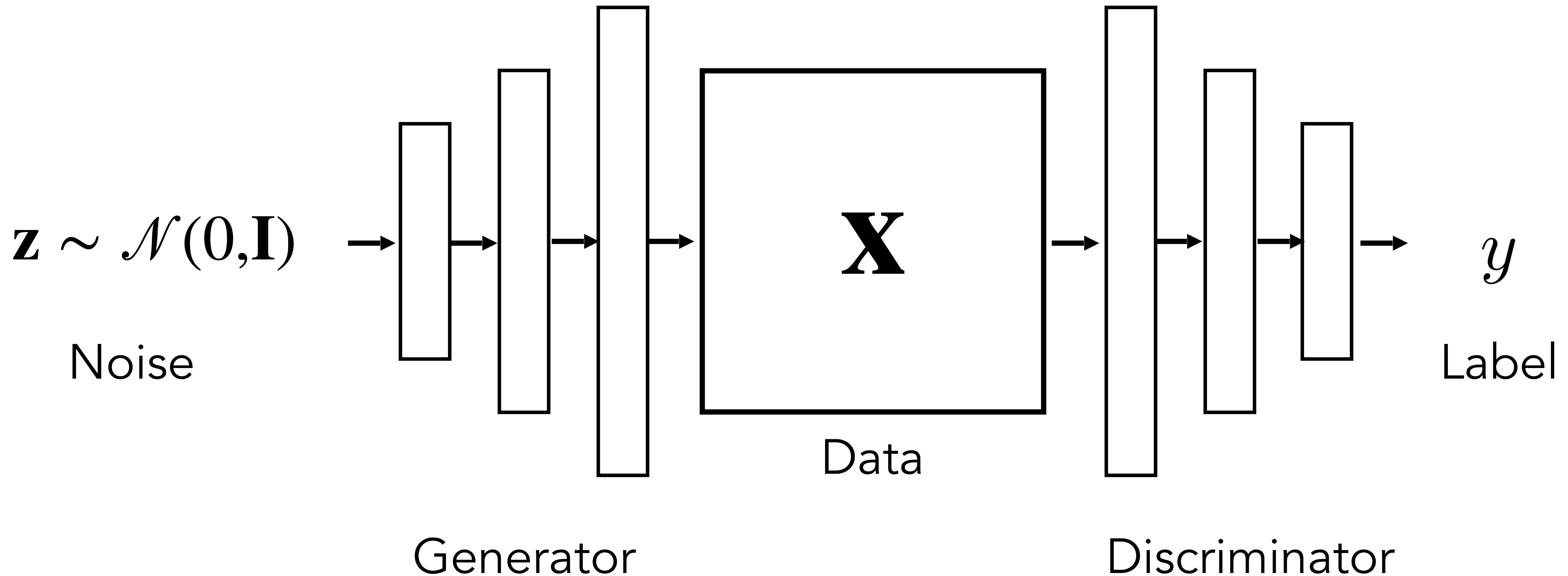


$$V_1(\mathbf{X})$$

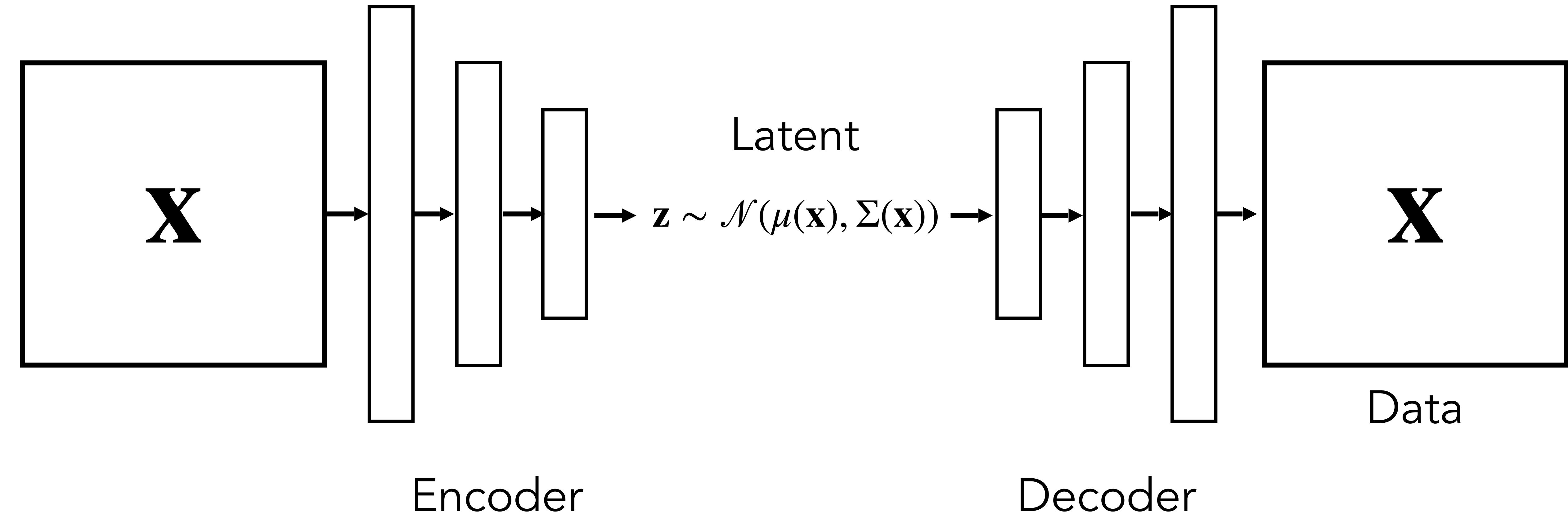
Diffusion



GANs



VAEs



Generative Modeling - just another pretext task?



Source: https://en.wikipedia.org/wiki/Sora_%28text-to-video_model%29

Generative Modeling - just another pretext task?



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Generative Modeling - just another pretext task?



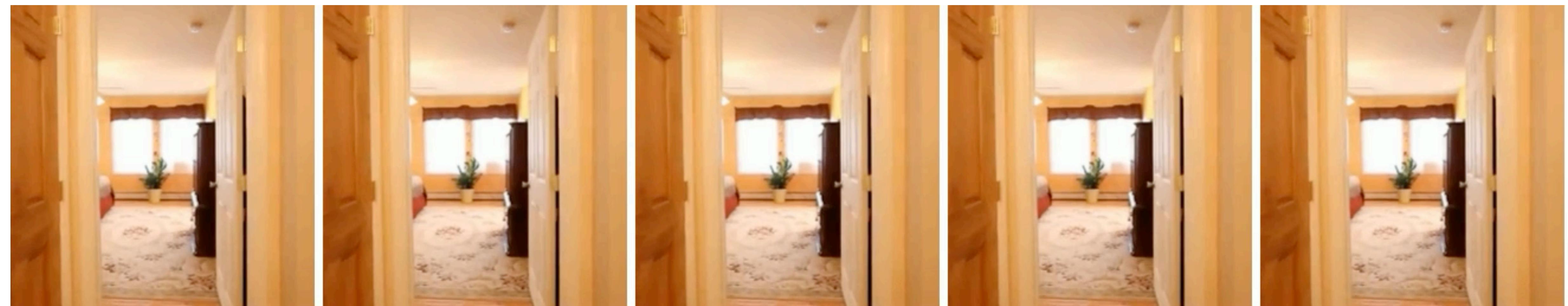
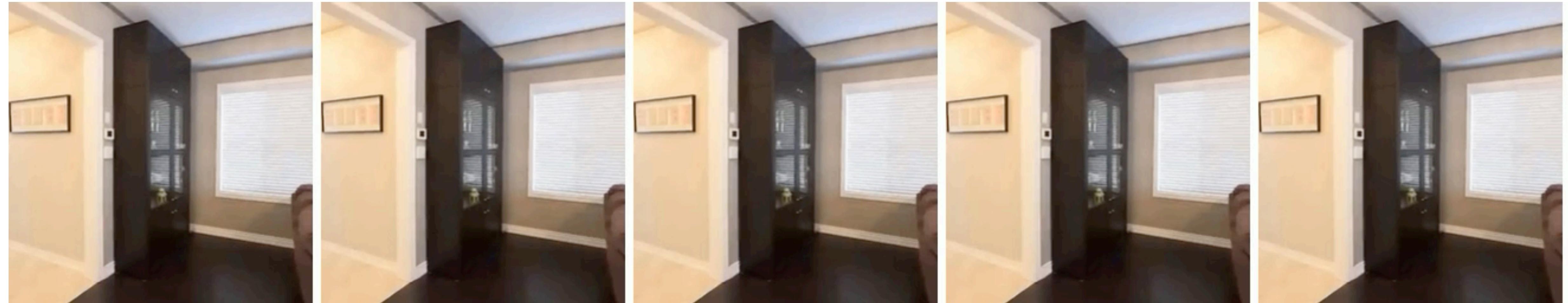
Video source: <https://x.com/runwayml/status/1807822396415467686>

Generative Modeling - just another pretext task?

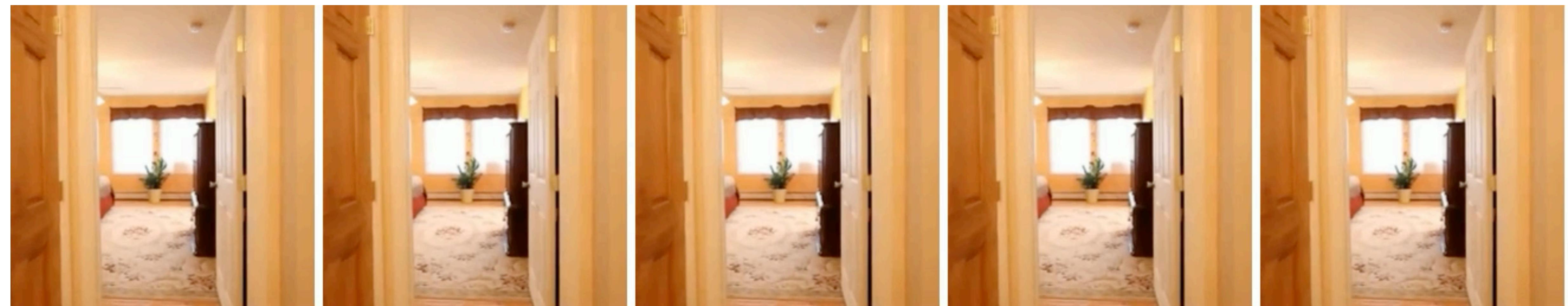
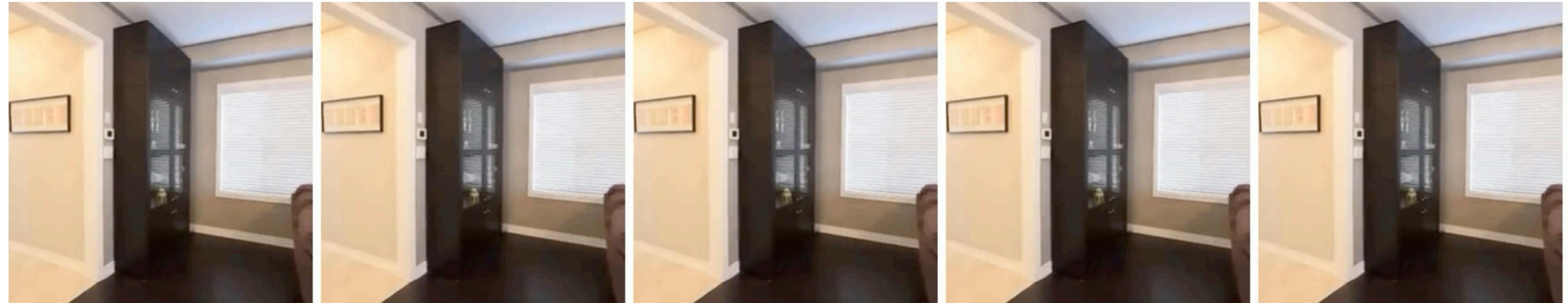


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Conditional Generative Modeling as Uncertainty-Aware Reconstruction



Conditional Generative Modeling as Uncertainty-Aware Reconstruction



Single Input Image



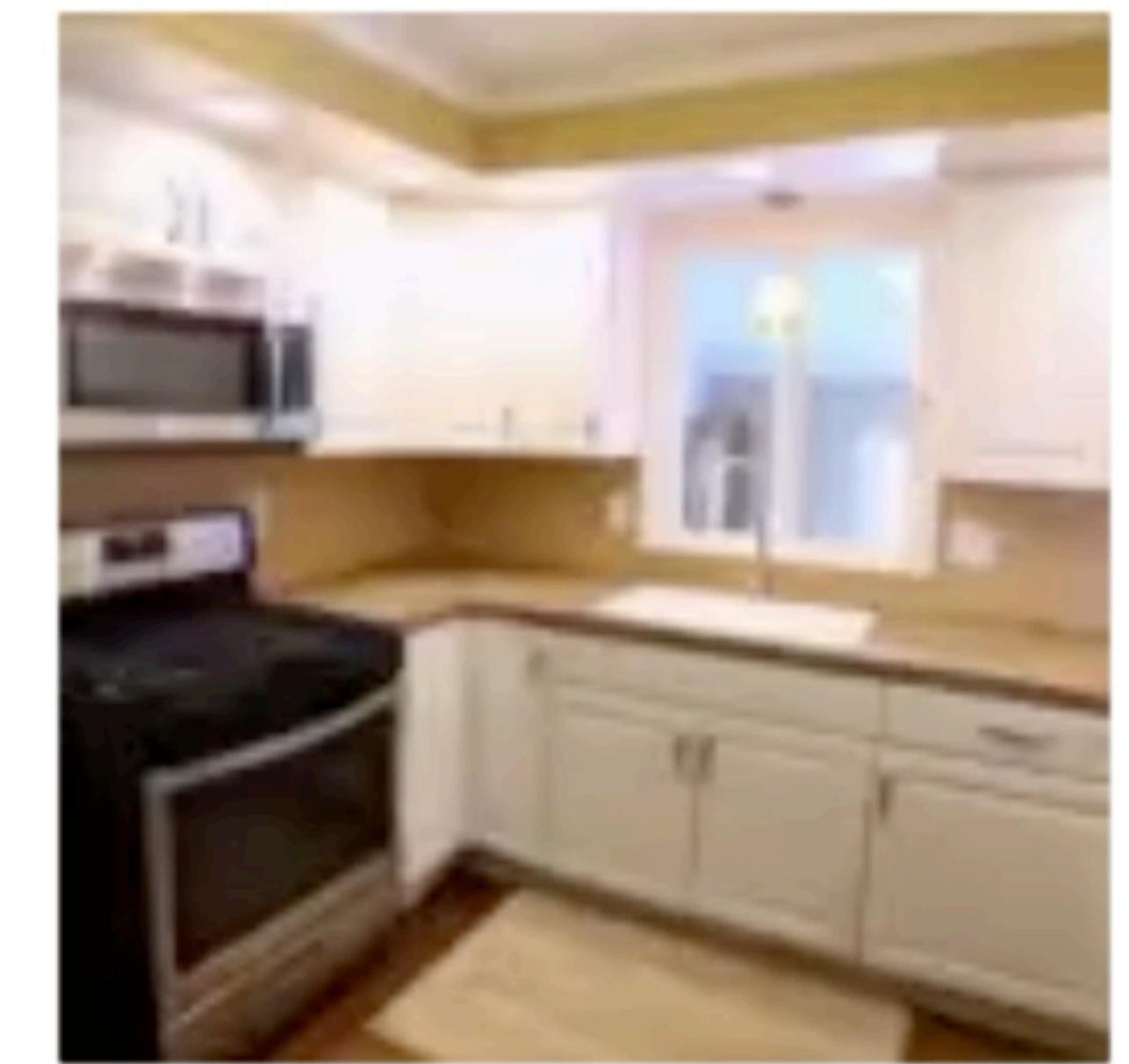
Our 3D
Generative Model



Sampled 3D Scene 1



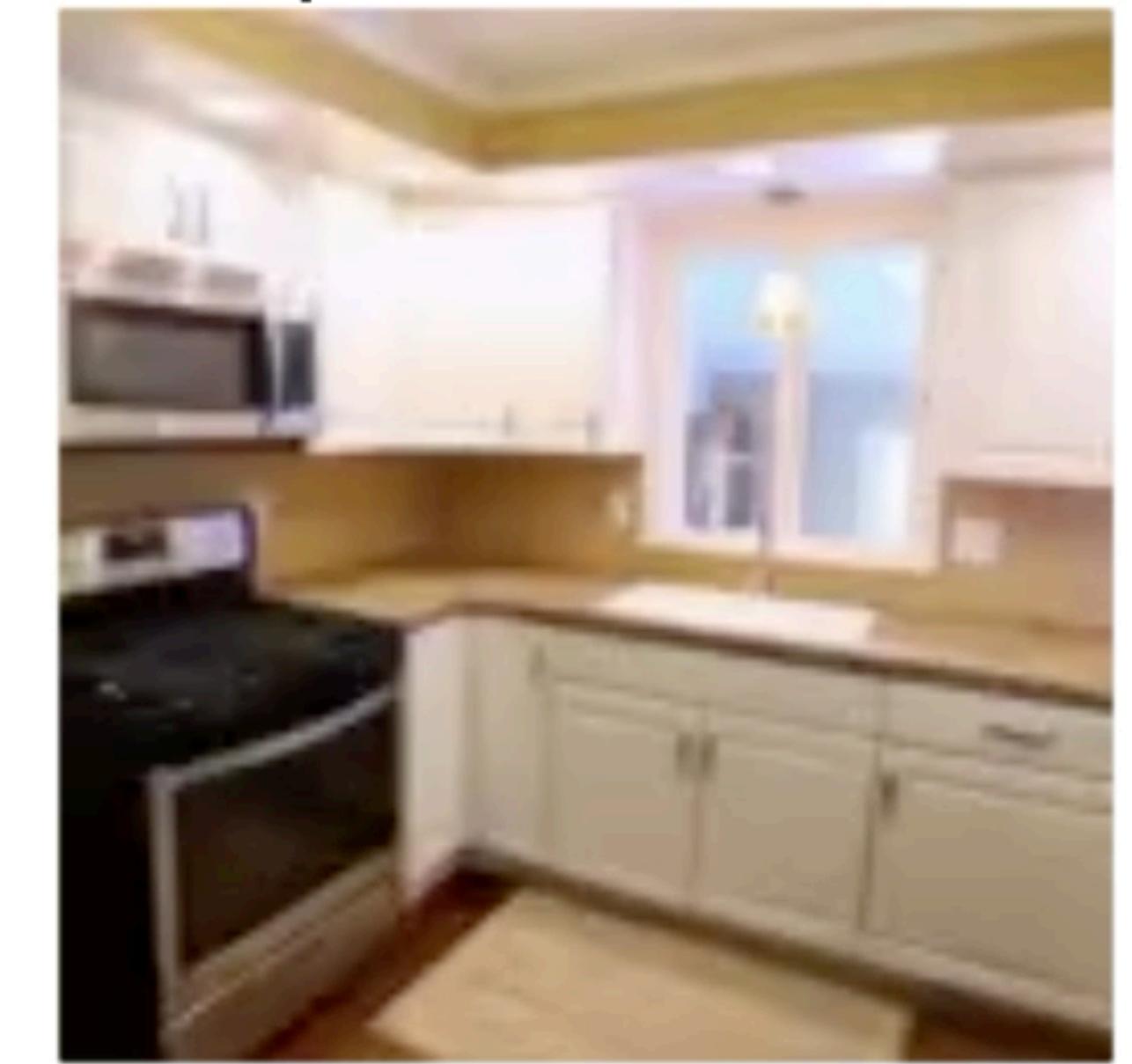
Sampled 3D Scene 2



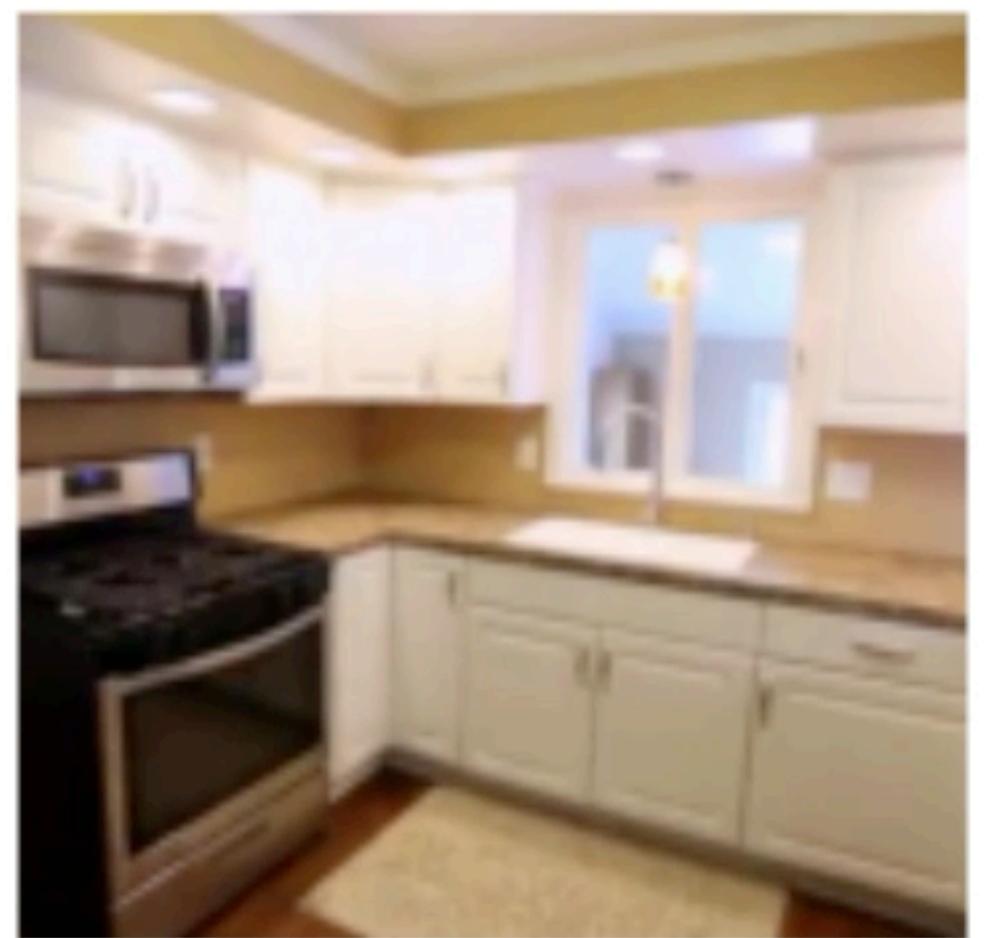
Sampled 3D Scene 3



Sampled 3D Scene 4



Single Input Image



Our 3D
Generative Model



Sampled 3D Scene 1



Sampled 3D Scene 2



Sampled 3D Scene 3



Sampled 3D Scene 4



Diffusion with Forward Models

Tewari et al. 2023

Relationship of Generative Modeling and Representation Learning

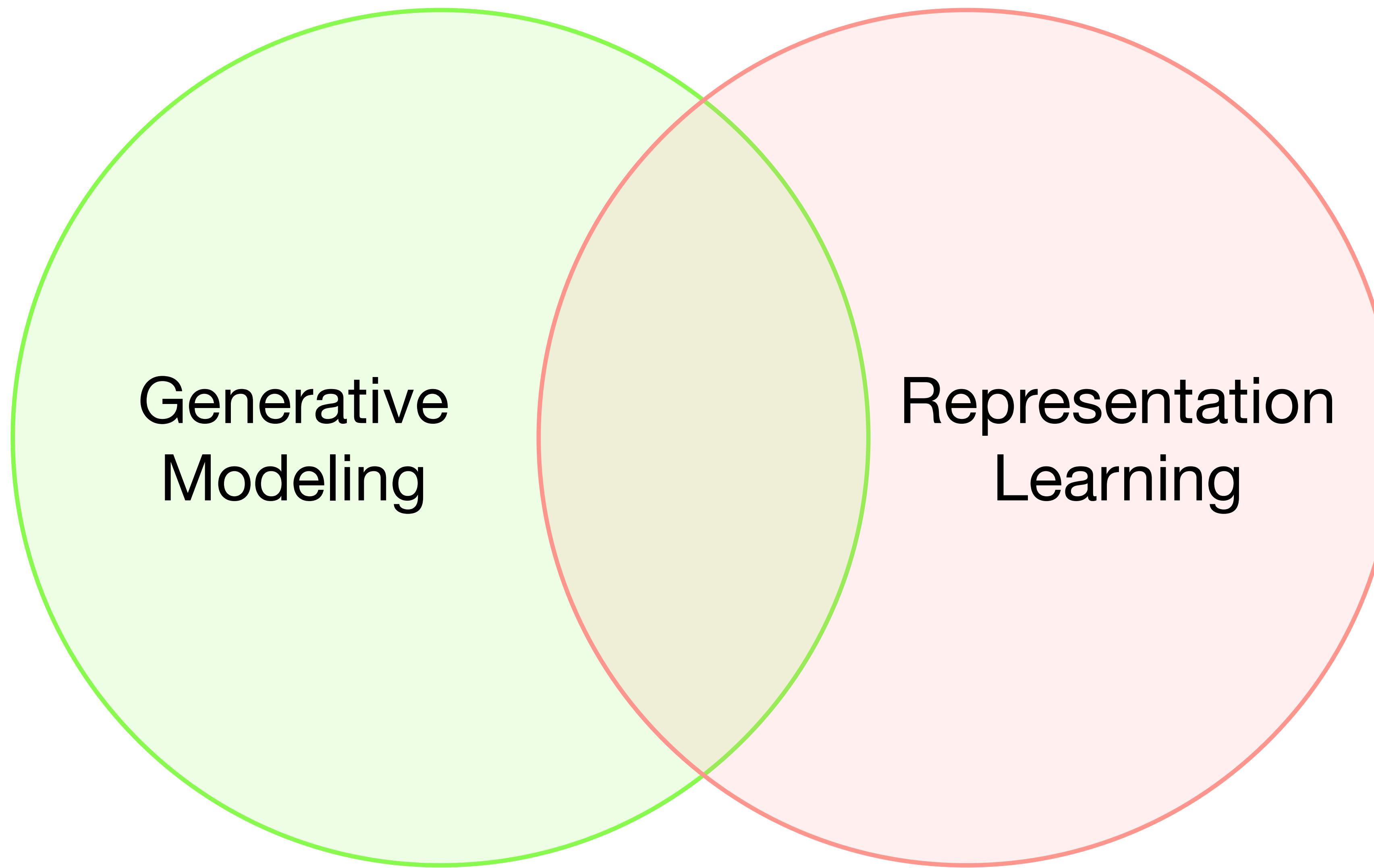
“ | *What I cannot create; I do not understand.*
- Richard Feynman

Relationship of Generative Modeling and Representation Learning

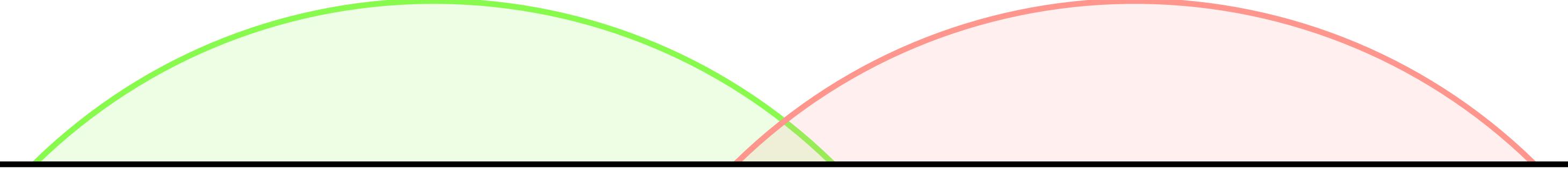
“ | *What I cannot create; I do not understand.*
- Richard Feynman

- It is tempting to believe that a generative model has to have a good representation if it can generate a perfect image / video / audio sample
- This is not generally true however: Consider a generative model overfit on a single image

Relationship of Generative Modeling and Representation Learning



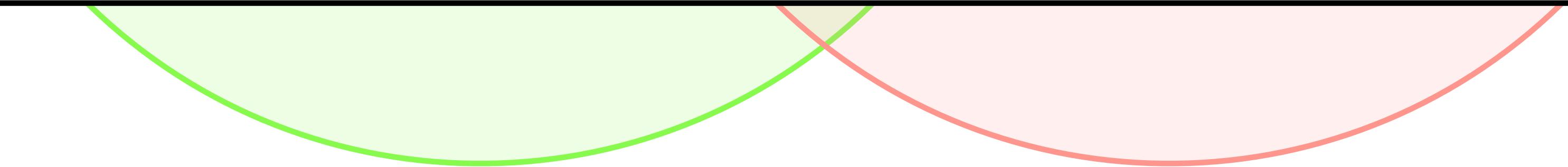
Relationship of Generative Modeling and Representation Learning



Generative Modeling **can** be used for representation learning.

But it's not close to the best representation learning methods today
(we will learn a bit about why that may be in this course).

However, lots of potential & lots of applications!



Overview of Module 2: Generative Modeling and Representation Learning

- Two lectures by **Peter Holderrieth (MIT PhD student)**
 - Mathematical Foundations of Diffusion Models
 - Guidance & case study of major diffusion model architectures for image & video generation
- Three lectures on generative modeling by Vincent:
 - Idiosyncrasies of diffusion for computer vision: spectral perspective, generalization
 - Diffusion for sequence generation
 - 3D generative models
- Three lectures on non-generative representation learning: Two “normal” lectures, one guest lecture by Dr. Mathilde Caron, author of DINO.

How to do research & How to give talks

With slides from Vincent, Phil Isola, and Bill Freeman

How

Why to do research?

Why to do research?

- Follow your own interest.
- Be creative!
- Learn the scientific method - how to find truth through hypothesizing, predicting, experimentation.
- Discover something nobody knew before you.
- Safe space to “be bold”, i.e., tackle big problems.
- Fundamentally entrepreneurial: High “risk”, high reward.

How to recognize good research?

Novelty

Good metrics: **surprisal** and **enabling new directions**.

What makes something surprising?

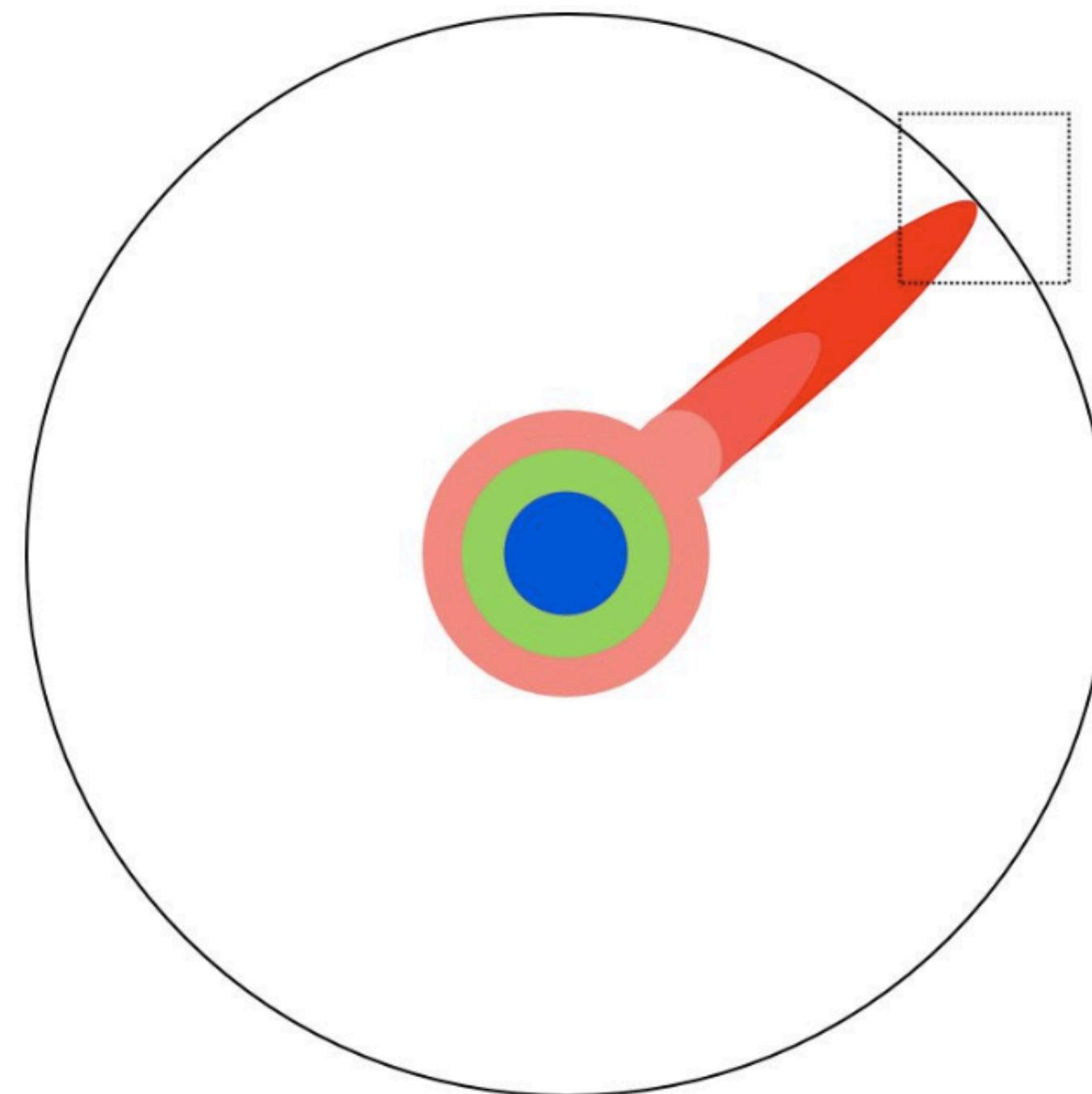
- * People should *gain a lot of information from it*
- * It should be new
- * It should be understandable

Enabling new directions:

- * Does this paper enable a new approach to an old problem?
- * Does this paper establish a bridge between two problems, such that tools from one are now useful for the other?

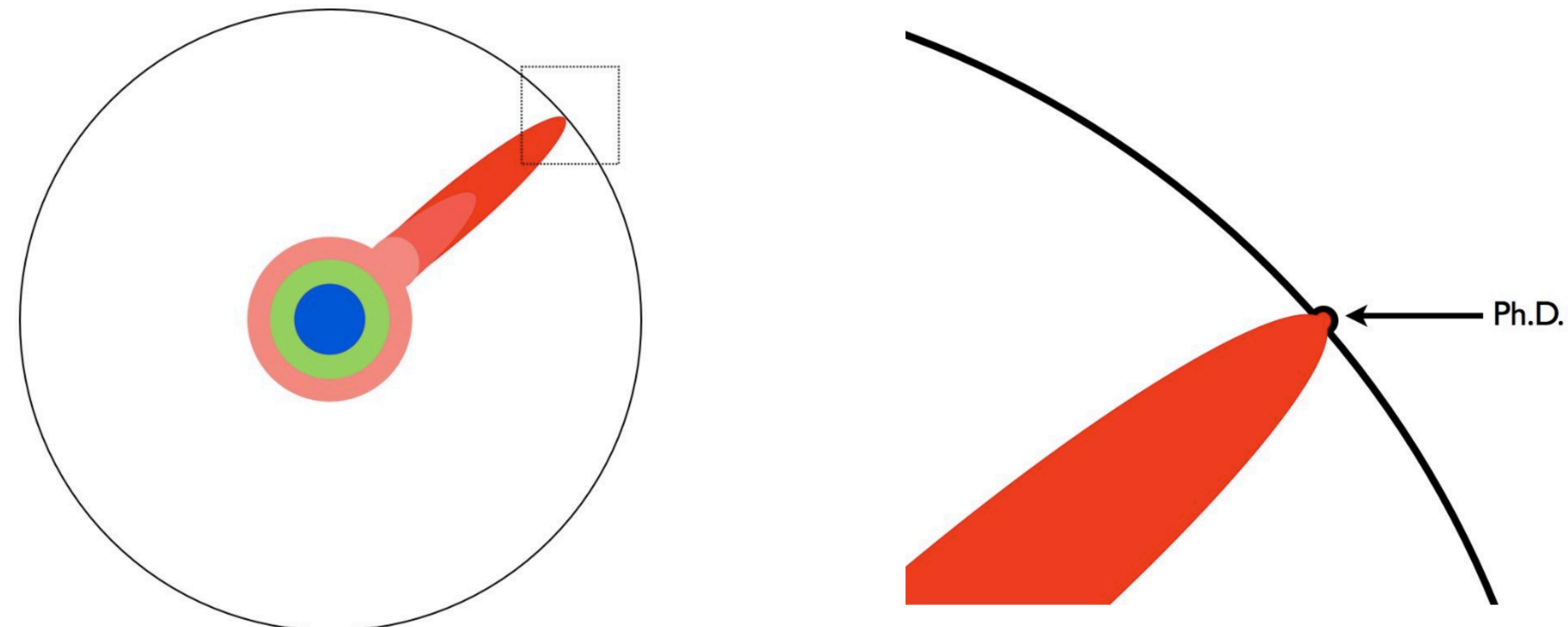
Novelty

Very hard to achieve without knowing what has already been done.



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Novelty

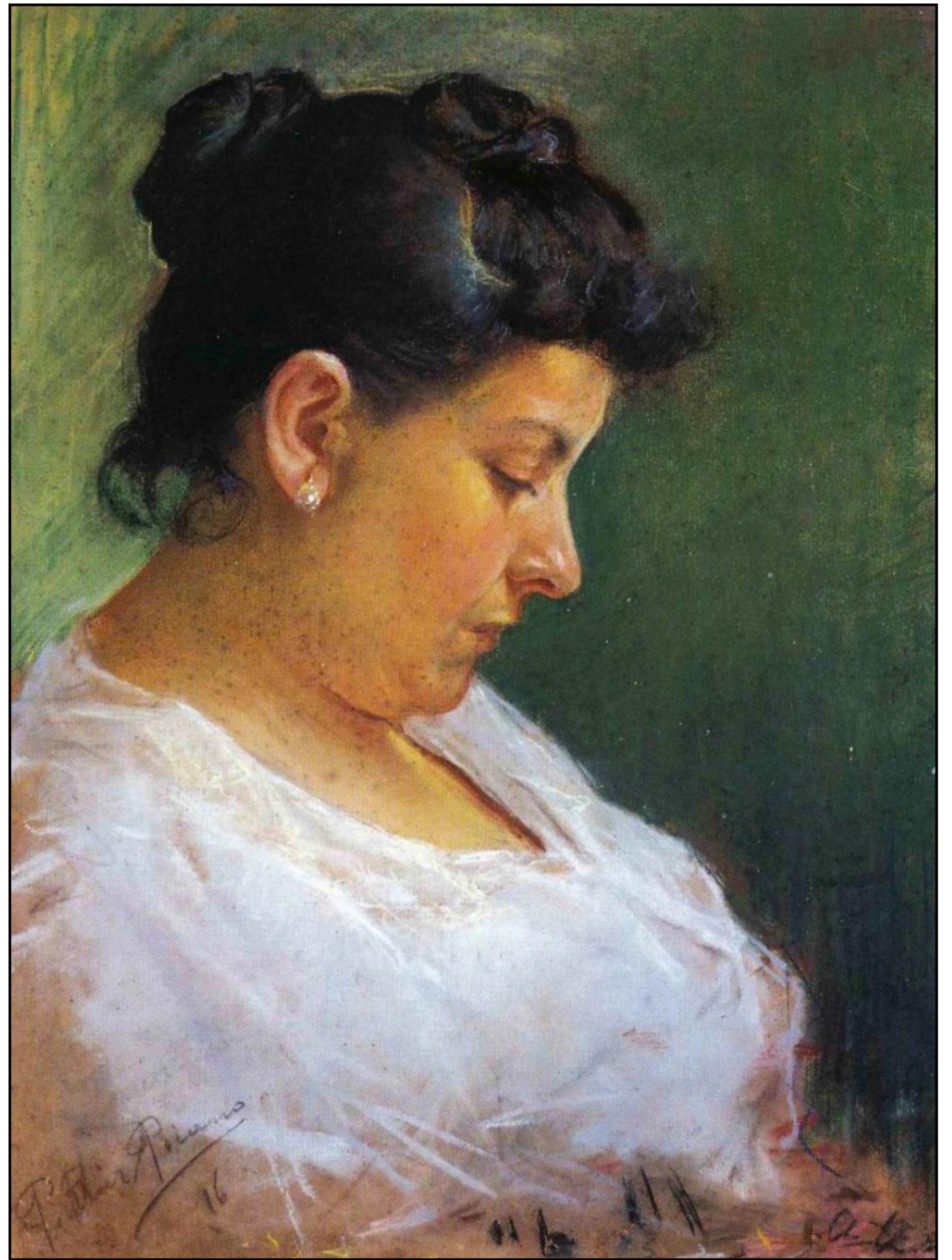
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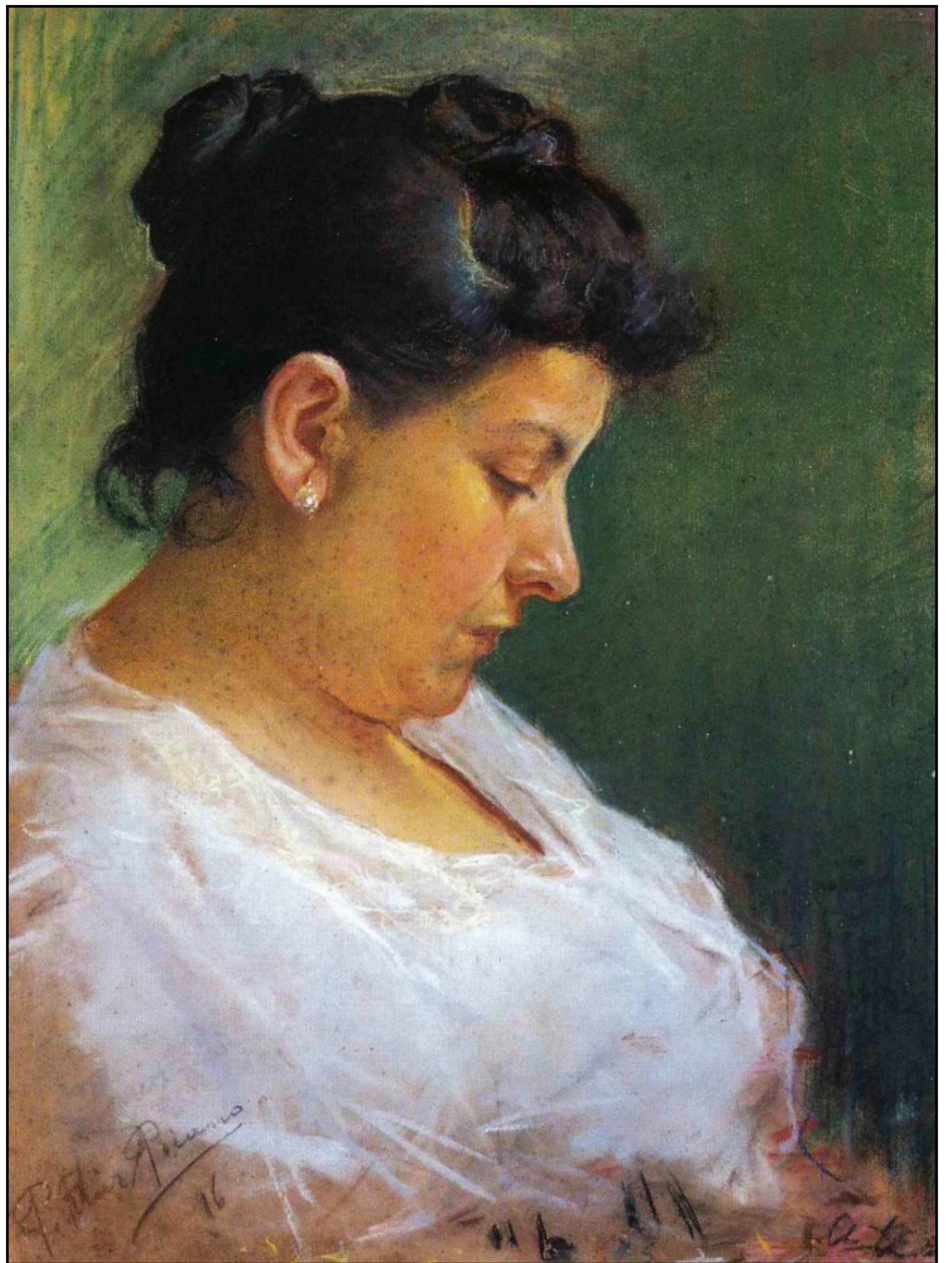
There is an exception to this: If you learn about a *problem* that has existed in a field for a long time / that is unsolved, it is **not** always useful to **know what others have tried before**.

[Picasso]

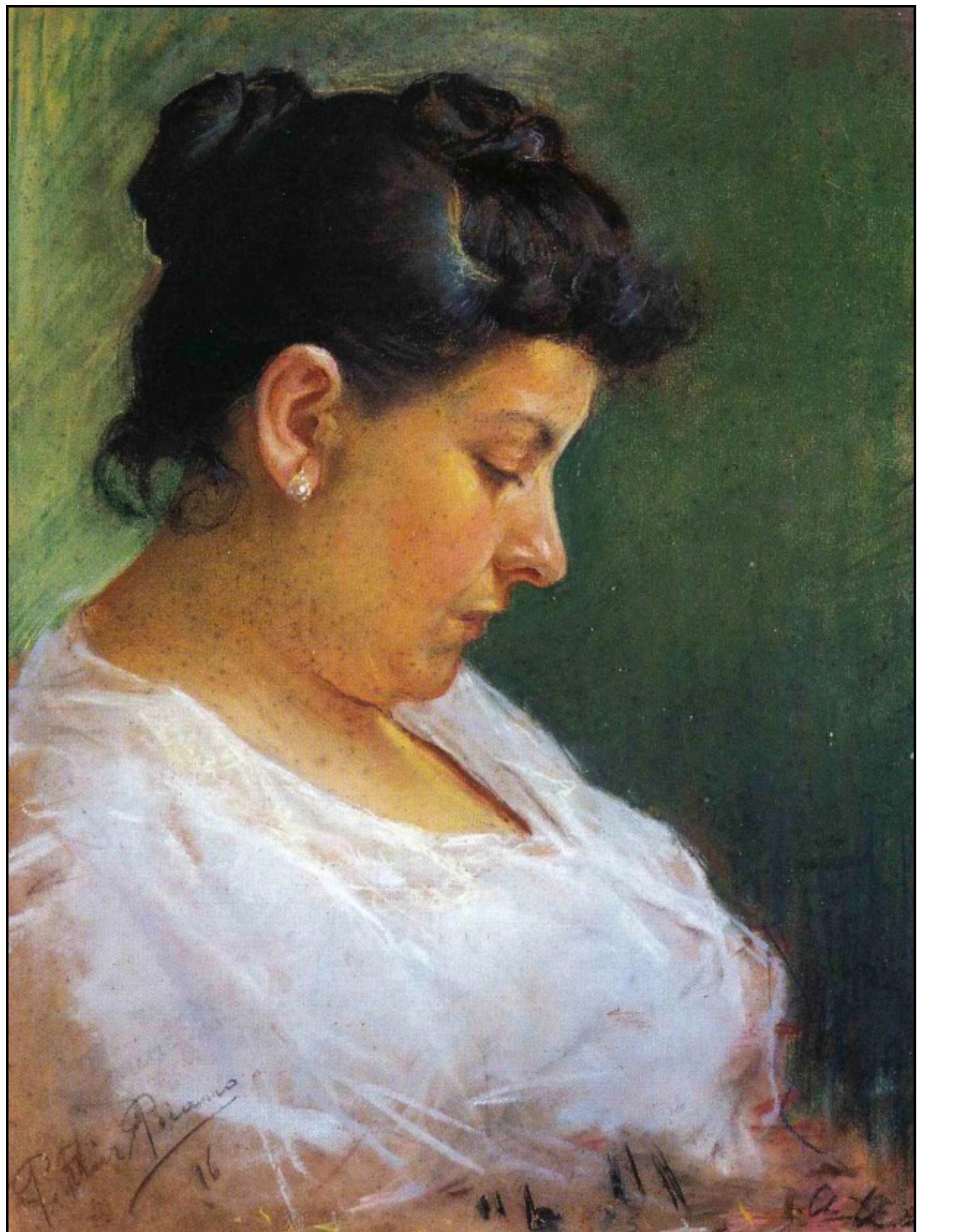


[Picasso]





[Picasso]



[Picasso]

Blessing of the fool

“

In statistics, Dantzig solved two open problems in statistical theory, which he had mistaken for homework after arriving late to a lecture by Jerzy Spława-Neyman.

- Wiki on George Dantzig

Blessing of the fool

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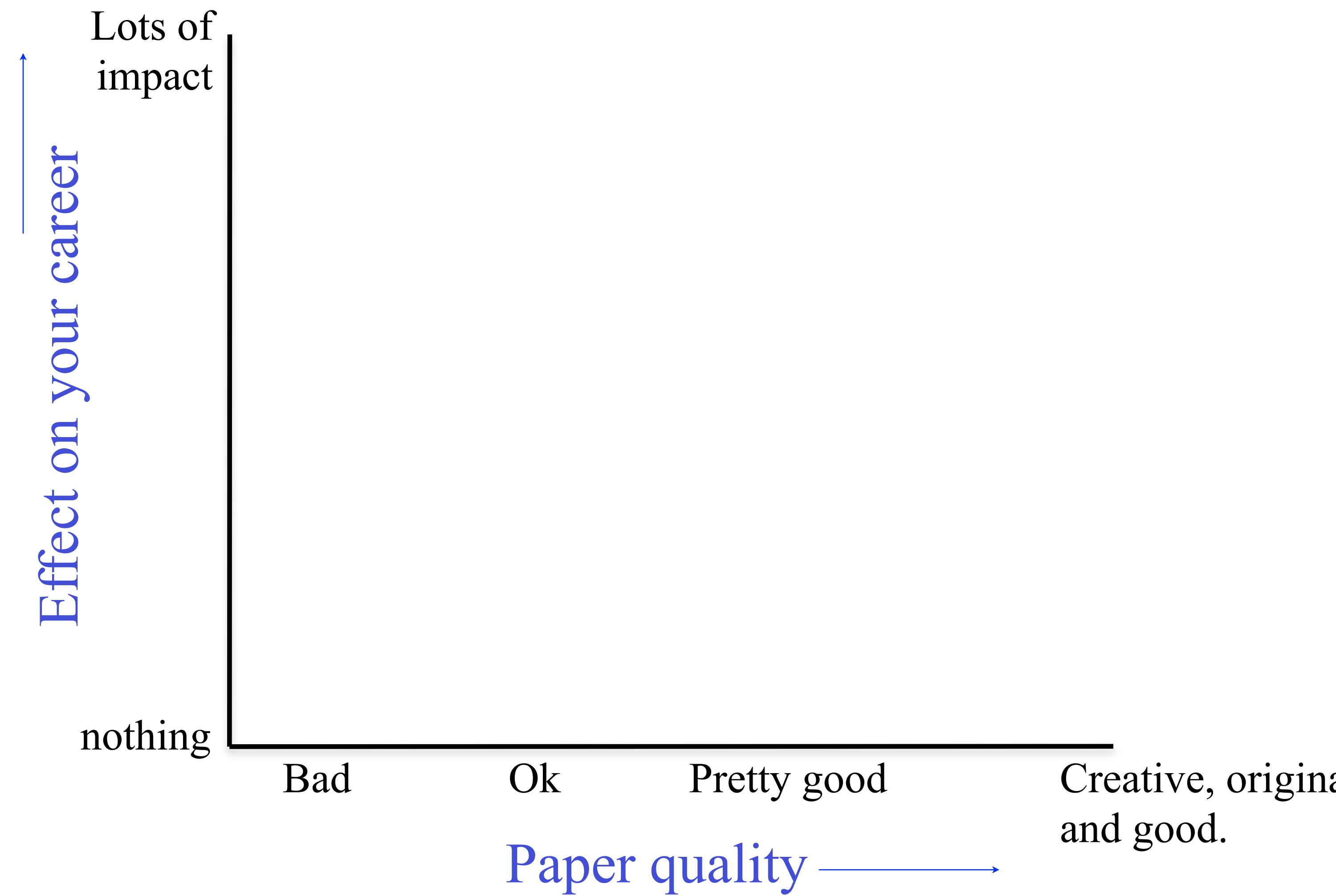
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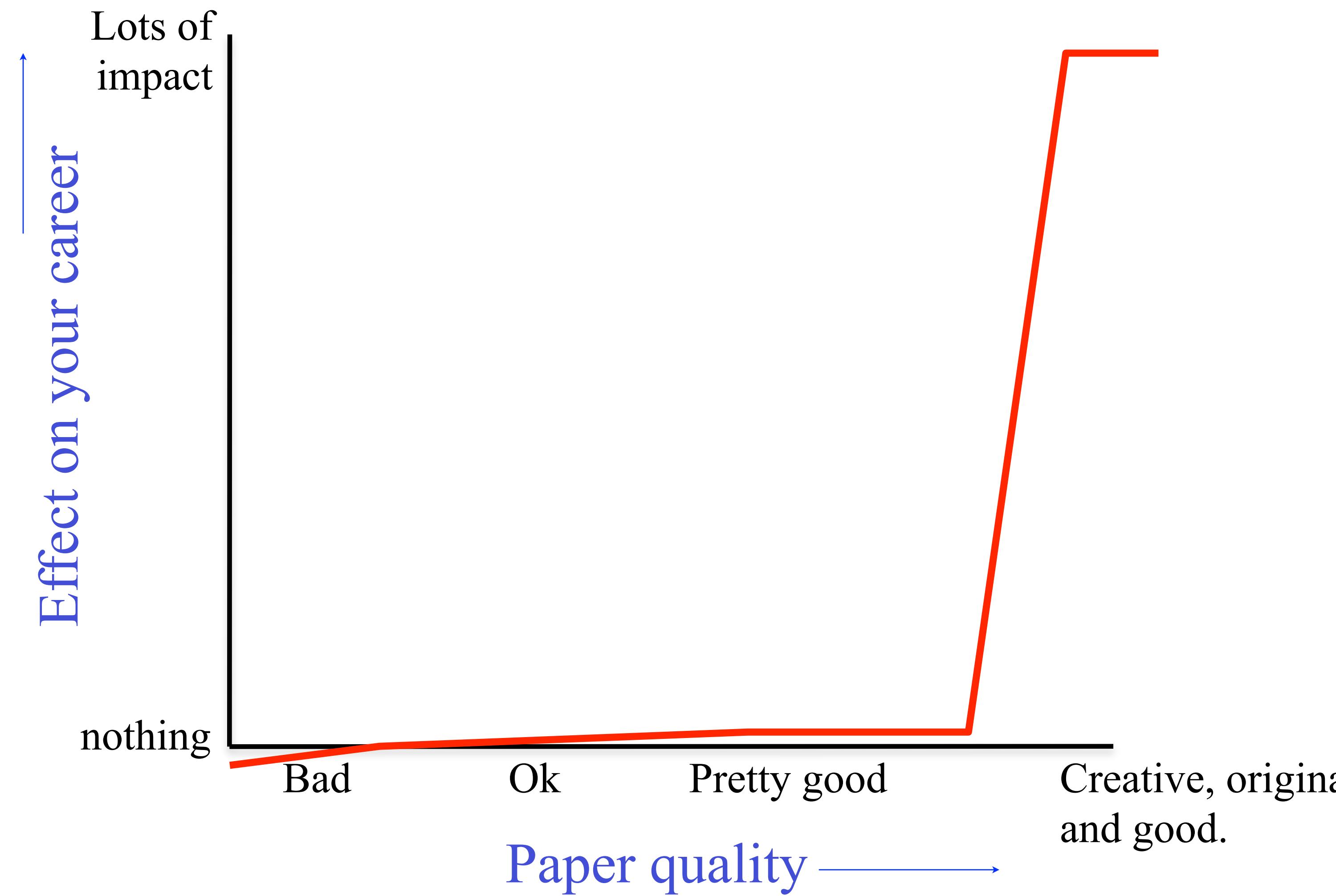
- If you learn about a problem that existed in a field for a long time but that (1) nobody knows how to solve or (2) people don't find interesting (but you disagree), then you're good!
- Knowing what others have tried before to solve it is like knowing how your peer approached a homework assignment...

How to do good research?

A paper's impact on your career



A paper's impact on your career



Our image of the research community

- Scholars, plenty of time on their hands, pouring over your manuscript.



The reality: more like a large, crowded marketplace



<http://ducksflytogether.wordpress.com/2008/08/02/looking-back-khan-el-khalili/>

Picking a topic



Picking a topic

“

Why Ghibli is still surviving until now? Because we have chosen opposite position to the trend.

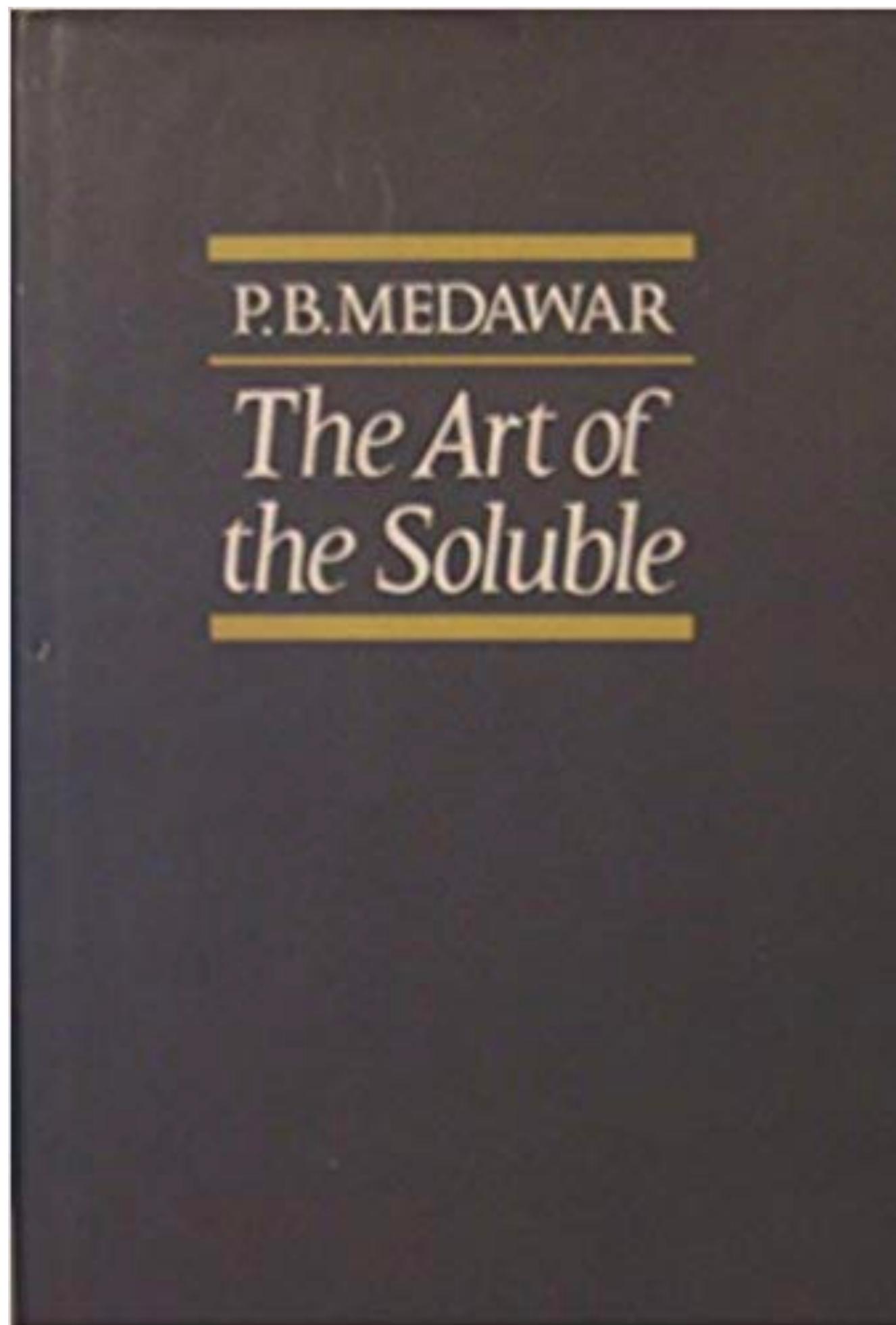
I have never thought to dominate the market or win the competition.

It is easier if things going to just one way. Because we can go the opposite way.

If you don't have this attitude, it would be impossible to catch up this moody trend and huge mass-consumption society.

- Hayao Miyazaki

Science is the “Art of the Soluble”



“Good scientists study the most important problems they think they can solve. It is, after all, their professional business to solve problems not to grapple with them.’ — Peter Medawar”
— Jitendra Malik

Know something no one else knows



Know something no one else knows



- It's necessary but not sufficient to master the core knowledge of your field

Know something no one else knows



- It's necessary but not sufficient to master the core knowledge of your field
- Acquire a unique skillset

Know something no one else knows



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Know something no one else knows



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 - Talk to people in other fields

“My answer to "Now What" is "here is a research problem which is unusual, perhaps significant, novel, that I can pose and probably solve because of my background in physics". The situation would not be readily identified as a problem at all by those whose background seems much more relevant than my own.”
— “Now What”, John Hopfield

Question obvious weirdness

Question obvious weirdness

- Often, when you are new in a field, you are confronted with something that everybody accepts, but that strikes you as weird.

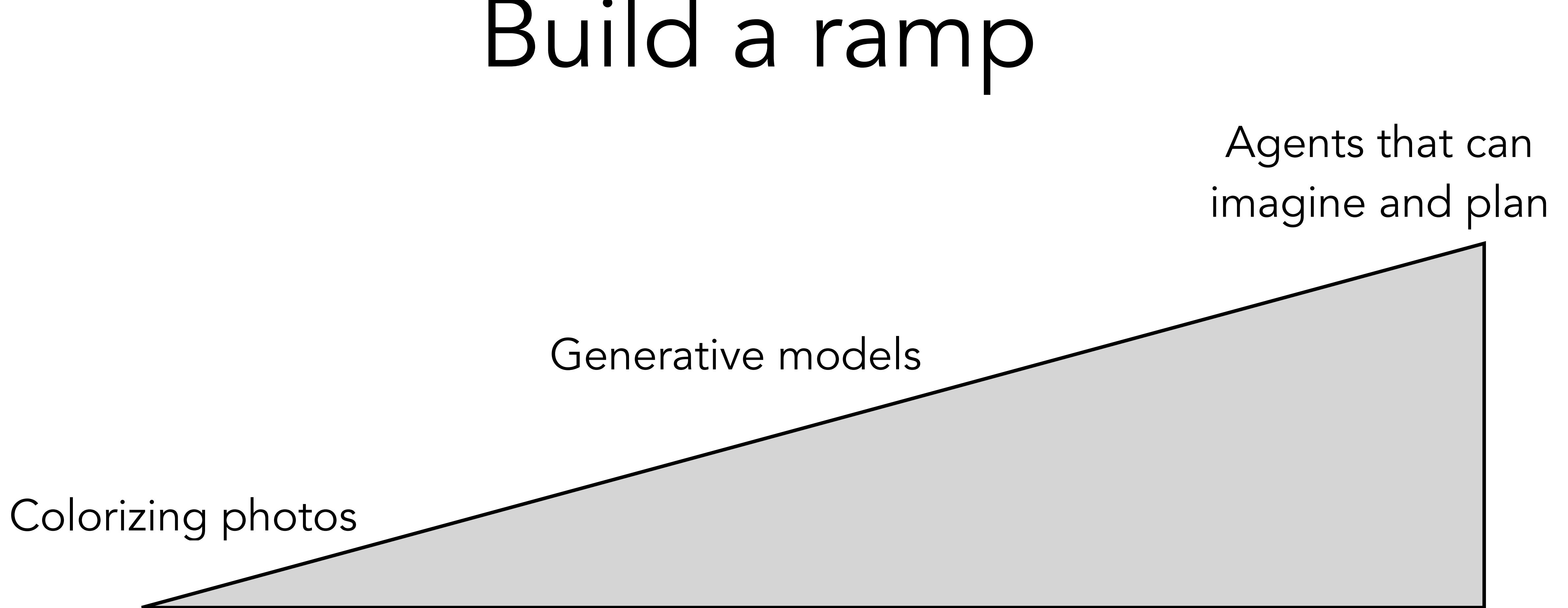
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- These are often good research topics.

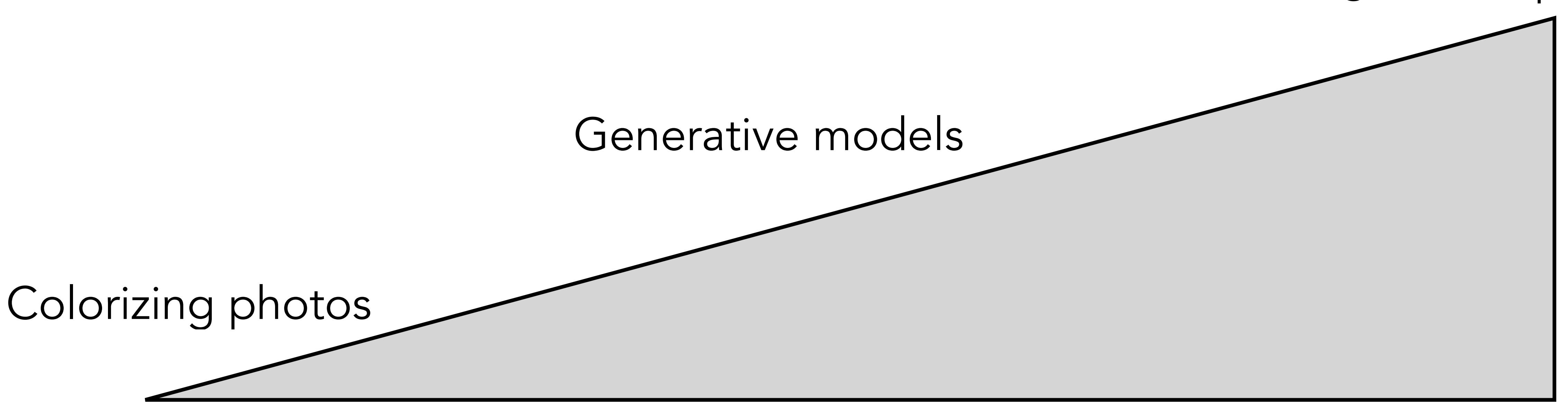
Question obvious weirdness

- Often, when you are new in a field, you are confronted with something that everybody accepts, but that strikes you as weird.
- These are often good research topics.
- Example: Structure-from-Motion...

Build a ramp



Build a ramp



“When you are famous it is hard to work on small problems. This is what did Shannon in. After information theory, what do you do for an encore? The great scientists often make this error. They fail to continue to plant the little acorns from which the mighty oak trees grow.”
— Richard Hamming, “You and Your Research”

Think about the consequences

Why are you working on the problem you are working on?



What would happen if you were successful? Is that what you want to happen? Consider impact on science. Consider impact on society.

Get comfortable being confused



Michael Black @Michael_J_Black · 21h

...

Replies to [@Michael_J_Black](#)

There is an essential stage of confusion necessary for the formation of really new ideas. I call this the “high-temperature” state, where exploration happens. It can be uncomfortable for students and advisors but I encourage it.

1

2

24

↑



Michael Black @Michael_J_Black · 21h

...

My role as an advisor is sometimes to raise the temperature, apparently increasing confusion by suggesting new directions. Then, at a critical point, I quench the system, dropping the temperature, and helping the student “close the deal.”

1

1

25

↑

The (abridged) Heilmeier Catechism



George H. Heilmeier, former DARPA director (1975-1977)

- Problem definition: What are you trying to do?
- How is it done today, and what are the limits of current practice?
- What is your approach and why is it better?
- Who cares? If you are successful, what difference will it make?
- What are the mid-term and final “exams” to check for success?

How to communicate your research?

(How to give talks)

High order bit: prepare

- Practice by yourself.
- Give practice versions to your friends.
- Think through your talk.
- You can write out verbatim what you want to say in the difficult parts.
- Ahead of time, visit where you'll be giving the talk and identify any issues that may come up.
- Preparation is a great cure for nervousness.

Giving good talks is essential to being a good scientist

- You might think: “the work itself is what really counts. Giving the talk is secondary”.
- But: you want to **inspire** people to help you work on the thing that **you believe** is the right way to go. By giving good talks, you can **change the course of science!**
- Talks are a great opportunity to offer another angle on work that helps people understand it.
- Researchers are like little startups: You have a brand and a product (your research). Talks is like doing sales: You want your product to help as many people as possible!

Your audience

Your audience

- Your image of your audience:

Your audience

- Your image of your audience:
 - Paying attention, listening to every word

Your audience

- Your image of your audience:
 - Paying attention, listening to every word

Your audience

- Your image of your audience:
 - Paying attention, listening to every word
- Your audience in reality:

Your audience

- Your image of your audience:
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- Your audience in reality:
 - Tired, hungry, not wanting to sit through yet another talk at the conference...

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Your audience wants to be **entertained.**

A tip to not be nervous that I found useful

- Get over it. They're not there to see you, they're there to hear the information. Just convey the information to them.
- Treat it like an opportunity for people to get to know you and what you're excited about. Show them what you're excited about, and they'll like it :)

A common mistake: Using your “talk voice”...

- Somehow, we are taught that giving talks is somehow a different thing than explaining something to someone. That leads to people completely changing their body language and tone of voice.
- **Don’t.** Giving a talk is essentially the same as explaining something to someone in-person, just with better preparation of the arguments and expositions :)
- **Use the same** body language and tone of voice you would use in-person!

Body Language

- If you can, walk around. Use the space. The podium is a trap!!
- Use your hands.
- Don't look at the ground or computer screen all the time. If you need to look at the text on the slide, walk to the projector and point it out to the audience as you read it out.





Add dynamics to the talk



- A talk is a story: there can be different levels of excitement or tension in different parts of the talk. This makes it easier for the audience to pay attention to what you're saying.
Perhaps move to another location.
 - I like to find some part of the work that really grabs me, that I'm really excited about, and let that show through. (The audience loves to see you be excited. Not all the time, but when appropriate).
 - People love hearing about when something confuses you - it makes you relatable. Paradoxically, stating that you *were* confused about something is *not* perceived as a “weakness” - it’s perceived as confident!

Figure out how one part follows from another

Ahead of time, think through how each part motivates the next, and point that out during the talk. If one part doesn't motivate the next, consider re-ordering the talk until it has that feel.





What the audience of a technical talk wants

To have everything follow and make sense
To learn something
To connect with the speaker, to share their excitement.
They want to watch you love something!

Alan Alda: <https://www.youtube.com/watch?v=j4XgjkXDxss>, and others

Let the audience see your personality.

- They want to see you enjoy yourself.
- They want to see what you love about the science.
- People really respond to the human parts of a talk. Those parts help the audience with their difficult task of listening to an hour-long talk on a technical subject. What was easy, what was fun, what was hard about the work?
- **Don't be afraid to be yourself and to be quirky.**

