

ENTREPRENEURSHIP AND DESIGN THINKING

iMA WORLD THE BEGINNING OF THE ROCKS

WRITTEN BY
GRADY LAM

COVER AND CHARACTERS BY
ROBSON JESUS

ILLUSTRATED BY
CARLOS LOTTESBERGER

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EPISODE 1

THE BEGINNING OF THE ROCKS

WRITTEN BY
GRADY LAM

CO-AUTHORS
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COVER ART AND CHARACTERS DESIGN BY
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IT WAS A REALLY,
REALLY LONG TIME AGO...

MERRIE,
I THINK MOUNT BEAR
IS DROOLING OVER
YOUR COOKING.

OH, SAM... HOR, HOR, HOR.
ARE YOU HEADING OUT TO FIX
MR. GRISTMILL'S DOOR?

YES,
THAT YOUNG MAN
ALWAYS HELPS MILL
OUR WHEAT FOR
FREE.

EXCEPT FOR A MOUNTAIN
THAT LOOKED LIKE A BEAR
WITH A RUNNING NOSE,
BEARVILLE WAS ORDINARY.

BUT THEN ONE NIGHT,
SOMETHING WAS DIFFERENT.
A STRANGE MOON ROSE
IN THE SKY.

HMM... I WISH
WE COULD STILL
HAVE A CHILD
AT THIS OLD
AGE

THEY
SAY IF YOU
MAKE A WISH TO
A WEIRD MOON
LIKE THAT,
IT WILL COME
TRUE

AWWW!
SHE LOOKS JUST
LIKE THE MOON
THAT NIGHT.

MERRIE,
LET'S CALL HER
YOLKBABY!

SHE IS
SOMETHING
SPECIAL...

CHAPTER 1

YOLKBABY AND THE ROCKS

THAT WAS THE SIMPLE
BEGINNING OF AN UNUSAL
ADVENTURE.

BUMBLECHEESE!

YOLKBABY,
THE MILK!



I AM
SO CLUMSY
IN THE
KITCHEN...

YOU WILL
GET BETTER...
HOR, HOR,
HOR...

YOLKBABY HAD A SPECIAL TALENT,
THE SORT THAT COULD SET
THE KITCHEN ON FIRE WHILE
POURING A GLASS OF WATER.

JUST
KEEP
TRYING



THANK
GOODNESS FOR
OUR CHICKEN
MRS. DARDA'S
EGGS.

YES, SHE
JOINED OUR FAMILY
THE YEAR YOU WERE
BORN...

12 YEARS OF
EGG BREAKFASTS,
LUNCHES AND DINNERS
AND COUNTING...
HOR HOR HOR...

HICcup!

MRS. DARDA HAD
A SPECIAL TALENT TOO.

MRS. DARDA HICCUPED
AND LAID AN EGG.
THEN BACK TO HER YOGA

OMMM!

THE PILE OF EGGS GREW BIGGER
AND BIGGER BECAUSE MRS. DARDA
LAID AN EGG WHENEVER SHE
HICCUPPED. HER TALENT KEPT
THE FAMILIES BELLIES FULL, AND
LIFE WAS SIMPLE UNTIL...



HOOOWDY!



MY LORD,
HOW CAN
WE AFFORD
THAT?

WELL,
THAT IS
NOT MY
PROBLEM.

BUT
NO NEED
TO WORRY.

I AM
A KIND AND
NOBLE LORD

I'M GIVING YOU
AN ENTIRE WEEK
TO GET THE MONEY
TOGETHER.

BUT
IF YOU DON'T, I WILL
SELL THE HOUSE MYSELF
IN ORDER TO BUILD
MY AMAZING SHIP.

OH, NO...
WHERE WILL
WE GO IF YOU
SELL OUR
HOME?

...MOM...

HAHAHA!
SEE YOU
NEXT WEEK!

DARDA, ONION'S
IDEA STINKS EVEN
MORE THAN HIS
BREATH!

HE MADE
MOMMY
CRY!

I ONLY WISH
THERE WAS
SOMETHING
I COULD DO
TO HELP MOM
AND DAD

HIC!

CLUCK!

THANKS, DARDA.
BUT I NEED MORE
THAN AN EGG.

NMM...

YOLKBABY...
DON'T LOSE
HOPE...

WHAT IS
THIS...

SWOOOSH

SWIIIIRL...

BEAR...

DON'T JUDGE
AN ONION BY
ITS SMELL...

PREPARE IT
WITH HEART AND
IT WILL TASTE
JUST SWELL

TWINKLE
TWINKLE
MY MAGIC ROCKS
AND YOUR LOVE
WILL MAKE ALL
THINGS WELL..

SUCH A
WEIRD
RHYME...

SLEEPY...



HEARTS UNITE
TO BREAK HOPELESS LOCKS,
LET WHAT'S IN YOU SHINE
THROUGH THESE ROCKS.



YOLKBABY!!!

ORANGE ROCK CONNECTS
HEARTS AND MINDS...

AND INSPIRES LOVE
AND COURAGE TO
HELP MANKIND.

BLUE ROCK
CONTROLS
WATER
TO SHAPE
OR FREEZE...

...AND MOLDS
MIRACLES
IF ONE BELIEVES.

ARE
THESE FOR
REAL?

WHAT'S
THAT?

WHAT
ON EARTH?
THAT'S
ME?

HA HA HA
PEOPLE
WILL LIKE
THE TREATS
I MAKE?

I
BELIEVE
IT!





ALRIGHT,
ROCKS.
LET'S GET
STARTED!

CHAPTER 2

I SCREAM

MR.
GRISTMILL!

I NEED
TO BORROW
YOUR KITCHEN!

MILK...

SYRUP...

Eggs...

DON'T BURN
MY KITCHEN DOWN
POURING MILK,
YOLK. HA HA HA!

WHAT
ARE YOU
MAKING,
YOLK?

KNOCK,
KNOCK

WHO'S
THERE?

NO, I'M
NOT TRYING
TO TELL A
KNOCK-KNOCK
JOKE, YOLK...

I JUST
THOUGHT
SOMETHING
MIGHT HAVE
KNOCKED YOU
IN THE NOGGIN
AND MADE YOU
EXTRA SILLY!
HA HA HA!

I'M NOT
SURE YET,
BUT I'M CERTAIN
THAT KIDS WILL
LOVE IT!



LET ME
ADD SOME
FLOUR AND
EGGS...



LET ME
TRY ANOTHER
MIXTURE...



10th TRY

HMM...



24th TRY

GOSH...



POO... POO...
IF I KEEP
DOING THIS...



I AM GOING
TO BECOME
A PRO AT
BLOW DARTS!

P-THOOO...



KUNG FU
CHICKEN
POO POO
MOUTH?



OH, BROWNIECHEESE,
EVEN MAGIC CAN'T
HELP MY COOKING....



MAYBE
I SHOULD
SELL THE
ROCKS...

THEY
DO LOOK
EXPENSIVE.



DON'T
GIVE UP!
YOU CAN'T GIVE
GOOD THINGS
A CHANCE TO
HAPPEN IF YOU
DON'T KEEP
TRYING.



LET'S GET
MR. GRISTMILL
TO TRY YOUR
COOKING FROM
NOW ON.



DARDA,
I CAN HEAR
YOUR THOUGHTS
WITH THE ORANGE
ROCK...
I DON'T BLAME
YOU THOUGH.

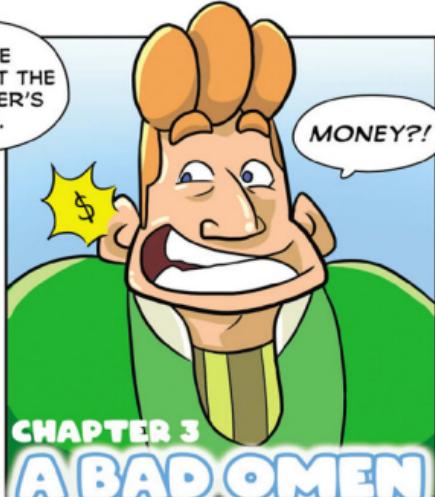






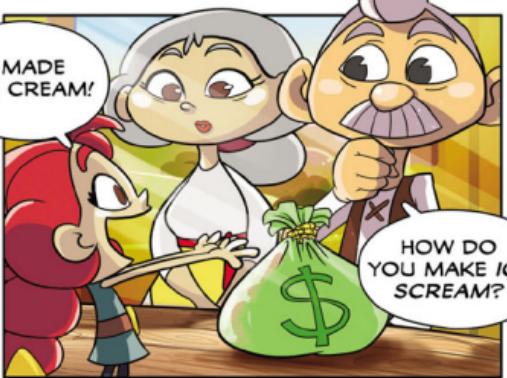


Note: Watch videos to learn more about money and doing business at imaworld.com/mindpowercave



CHAPTER 3

A BAD OMEN



**MAGIC
ROCKS?!**



WHAT IS
COOKIE FACE
DOING WITH
MAGIC
ROCKS?

I WILL
TAKE THE
ROCKS AS
THIS MONTH'S
RENT.

MAGIC IS
ATTRACTED
TO A
BEAUTIFUL...

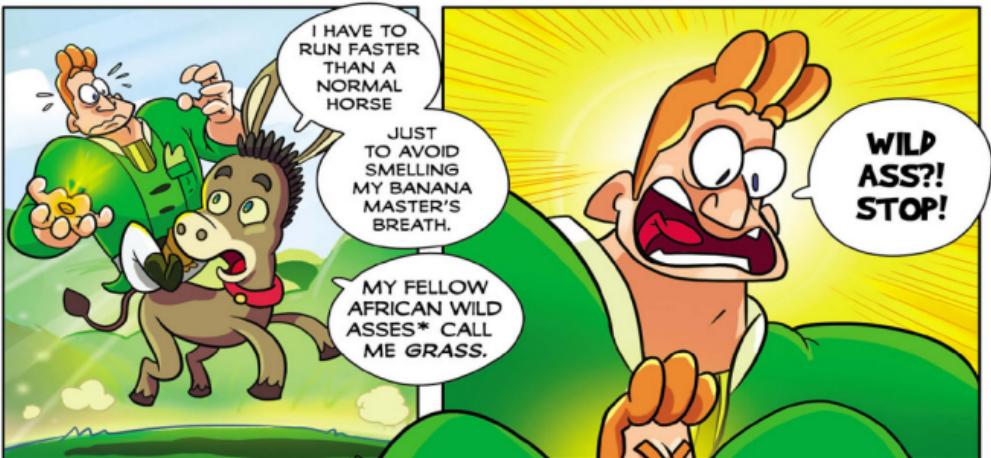
I MEAN...

HANDSOME
GUY LIKE
ME.

GIVE THEM
BACK!
YOU BANANA
HAIR!

CATCH ME
IF YOU CAN!





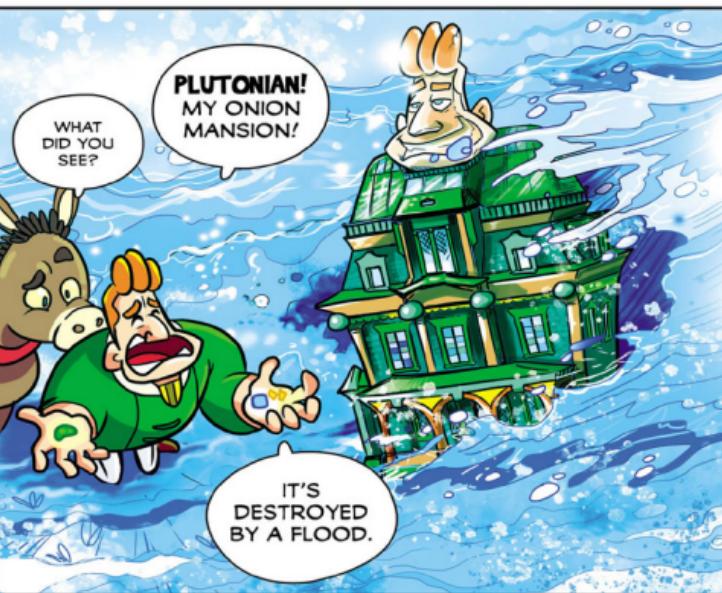
* The African wild ass or African wild donkey (*Equus africanus*) is a wild member of the horse family, Equidae.



EMBARASSING...
A HANDSOME
MAN LIKE ME
RIDING A
DONKEY??!

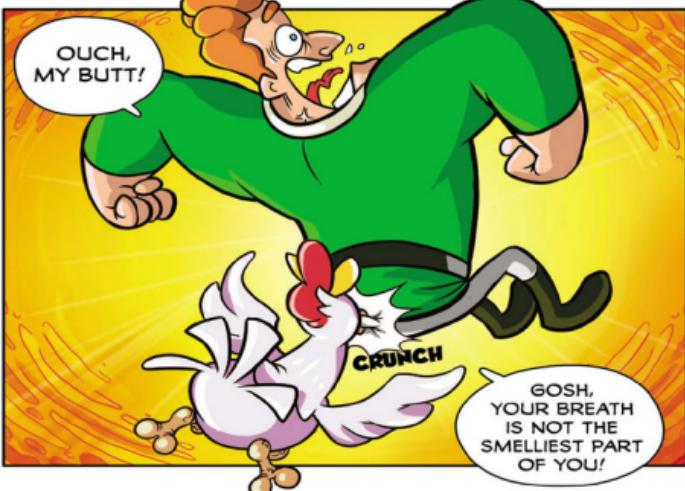


TO TOP
IT OFF,
ONE OF THE
MAGIC ROCKS
IS BROKEN!

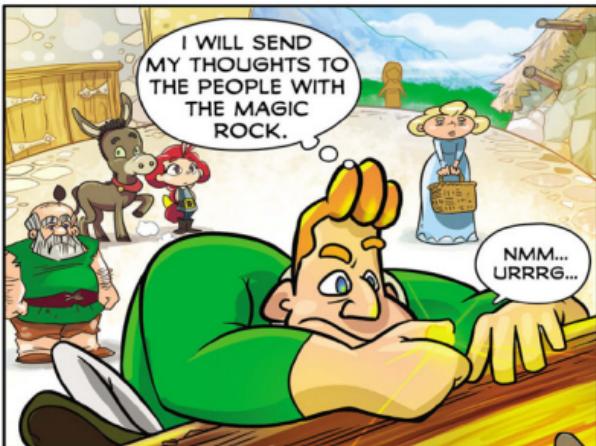












THE PIER WAS ONLY A SHORT DISTANCE FROM THE MARKET, BUT FOR SOME REASON, YOLKBABY WAS CONCERNED.



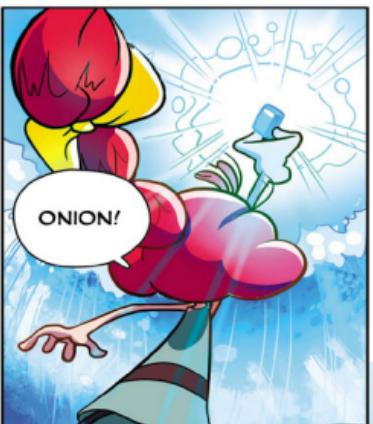
HERO
TIME!



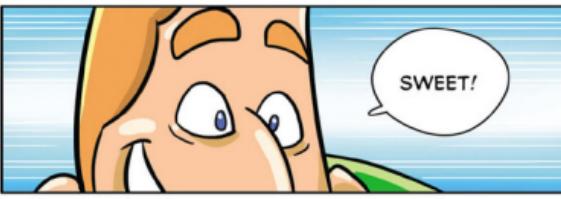
MAYBE
NEXT
TIME...



ONION!



SWEET!



TESH

YEEHAAAH!!
WAIT! WHAT DO
I SHOUT WHEN
RIDING A
SHARK?

ANYWAY...
NIIIIHAAOO!!

LORD ONION RODE THE ICE
SHARK YOLKBABY MADE
WITH THE BLUE ROCK AND
GOT TO SAM AND MERRIE
BEFORE THE MASSIVE
WAVES...

...BUT THEY WERE
NO SAFE YET.



YOLKBABY PULLED THE ICE SHARK TOWARDS THE OCEANION WITH ALL HER MIND POWER THROUGH THE BLUE ROCK.



WITH THE LITTLE BOY AND MRS. DARDA ON HIS SHOULDER, ONION TRIED PUSHING SAM AND MERRIE TOWARD THE SHIP.



BUT INSTEAD, SAM AND MERRIE JUMPED TOWARD THE SHIP WITH EASE.



YOLKBABY STOOD IN FRONT OF THE WAVE PULLING THE SHARK TOWARD THE SHIP. SHE HAD NO TIME TO THINK ABOUT HOW TO GET ON THE SHIP HERSELF.

THE ICE SHARK NICKED THE SHIP WITH THE MOMENTUM. EVERYONE WAS SAFELY ABOARD THE OCEANION.



YOLKBABY SHOUTED WITH ALL HER MIGHT BEFORE THE MONSTER WAVES SWALLOWED HER.



...BUT A MOTHER'S INSTINCT IS CONNECTED TO HER CHILD. MERRIE HEARD HER CHILD'S DESPERATE CALL AND RUSHED TO THE SHIP'S RAIL, BUT THERE WAS NOTHING SHE COULD DO.



THE FLOOD HAD CALMED.
EVERYONE ON THE SHIP
WAS QUIET. THE ONLY
PERSON MISSING FROM
BEARVILLE WAS YOLKBABY.

I KNEW
IT WAS A
BAD OMEN

HMM...
MMM

YOLKBABY...

LIGHT!



THE FLOOD HAD
PASSED. EVERYONE
DESCENDED FROM
THE OCEANION TO
CHECK ON THEIR
HOMES.

IT SUCKS
BEING A
HERO...

MY
HANDKERCHIEF
FELL ON
THE FLOOR...
SOB...
SOB...

YOLKBABY GAVE LORD ONION A BIG HUG. SHE KNEW HOW LORD ONION MUST HAVE FELT LOSING HIS HOME.

"DON'T JUDGE AN ONION BY ITS SMELL". YOLKBABY REMEMBERED WHAT THE BEAR HAD SAID.



THE ORANGE ROCK GLOWED. EVERYONE FELT ONION'S SWEET CORE AS HE WAS HAPPY, HAVING SAVED EVERYONE IN THE VILLAGE FROM THE FLOOD.

THE TOWNPEOPLE JOINED IN TO GIVE ONION A HUG AND TOSS HIM HIGH INTO THE AIR WHILE EVERYONE WAS CHEERING FOR THEIR NEW HERO.

WHILE EVERYONE IS CHEERING, DARDA LOOKED CONCERNED. SHE SENSED SOMETHING EXTRA SMELLY ABOUT THE FLOOD...



TO BE CONTINUED...

BE MAGICAL, BECAUSE YOU ARE!

THE UNIVERSE IS FULL OF MYSTERIES, BUT WITH BIG DREAMS, WE CAN BUILD A BETTER WORLD. IF YOU MET iMaSENSEI, WHO APPEARS AS THE BEAR IN THE STORY, AND WERE GIVEN THREE ROCKS WITH MAGICAL POWERS, LIKE YOLKBABY,

WHAT WOULD YOU DO?

I HAVE A SECRET TO TELL YOU. iMaSENSEI IS HIDDEN ON MANY PAGES OF THIS BOOK. CAN YOU FIND HIM? (see answer at www.imaworld.com/findima)

BUT MY SECRET GETS EVEN BIGGER THAN THAT. WHAT IF I TOLD YOU THAT THERE IS A REAL iMaSENSEI, OUTSIDE OF THE BOOK?

iMaSENSEI CAN TAKE MANY DIFFERENT FORMS, BUT IF YOU LOOK HARD, YOU MAY FIND THAT YOU HAVE YOUR OWN iMASENSEI THAT WANTS TO HELP YOU BE YOUR BEST AND SUCCEED.

THAT'S WHY I ALSO HAVE THREE ROCKS TO GIVE YOU!

**EMPATHY
THE ORANGE ROCK,**

**CREATIVITY
THE GREEN ROCK,**

**DETERMINATION
THE BLUE ROCK.**

THESE ROCKS CAN SHOW YOU THAT YOU HAVE THESE SUPERPOWERS INSIDE YOU, AND THE MORE YOU USE THEM, THE STRONGER YOUR INNER SUPERPOWERS WILL BECOME.

THIS SECTION IS FULL OF ACTIVITIES THAT WILL HELP YOU PRACTICE YOUR SUPERPOWERS. SO DREAM BIG! YOU HAVE THE POWERS IN YOU THAT THIS WORLD NEEDS.





BELIEVE



and you are halfway

THERE



YOU ARE AN UNIQUE MASTERPIECE

THINGS THAT MAKE YOU SMILE, GIVE YOU ENERGY, MAKE YOU SAD, GET YOU ANGRY, AND KEEP YOU TALKING. THEY ARE ALL DIFFERENT THINGS THAT MAKE YOU UNIQUE. EMBRACE AND CELEBRATE WHO YOU ARE!

DRAW A PICTURE OF YOU IN THE PICTURE FRAME BELOW. THEN, WRITE OR DRAW SOME THINGS THAT MAKE YOU FEEL THOSE EMOTIONS!

I LOVE TO TALK ABOUT:

THESE MAKE ME SMILE:

i AM
SCARED OF:

THESE
MAKE
ME
SAD:

THESE MAKE ME ANGRY:

THESE GIVE
ME ENERGY:

I AM UNIQUELY MADE.
I AM LOVED.

I AM MEANT TO DO
GREAT THINGS!

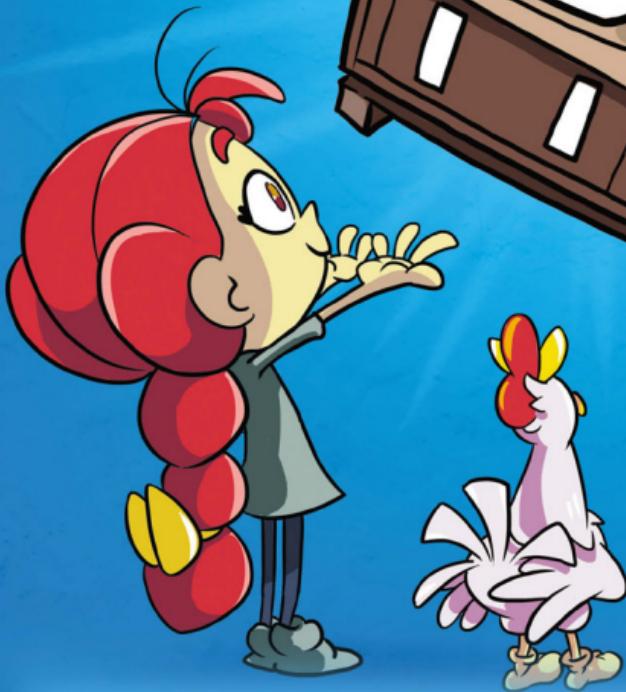


iMA
WORLD

YOUR DREAM MATTERS



DO YOU KNOW...
A TEENAGE BOY TURNED
WHAT MADE HIM SMILE
INTO AN IDEA?



HE SKETCHED A PICTURE
OF A GLASS TUBE IN HIS
CLASS...

HE LATER INVENTED
TELEVISION

PHILO TAYLOR FARNSWORTH

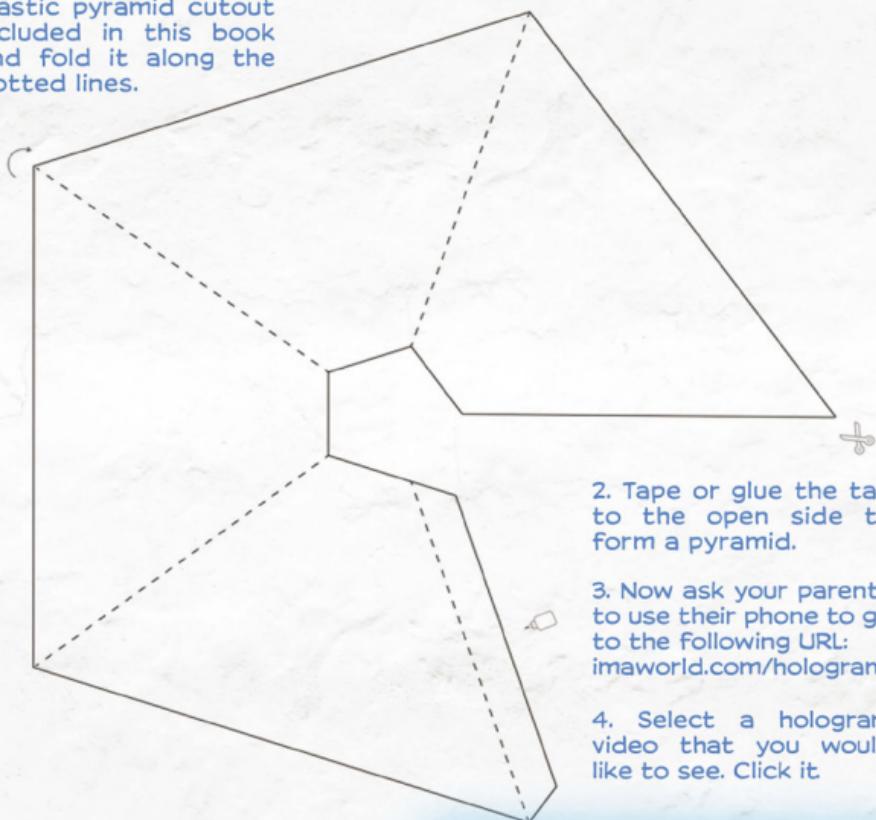
MAKE YOUR DREAM A PROJECT

YOU CAN CREATE!

IN 1938, PHILO TAYLOR FARNSWORTH INVENTED THE TV, AND IN 2013, MICHAEL BOVE CREATED A HOLOGRAPHIC TV WITH 3D IMAGES. NOW, YOU CAN CREATE YOUR OWN HOLOGRAM IN JUST MINUTES!



1. Take the transparent plastic pyramid cutout included in this book and fold it along the dotted lines.



5. After the video starts playing, place the pyramid on it as follows.



2. Tape or glue the tab to the open side to form a pyramid.

3. Now ask your parents to use their phone to go to the following URL: imaworld.com/hologram

4. Select a hologram video that you would like to see. Click it

**THAT'S IT!
YOUR FIRST MACHINE
BUILT BY YOURSELF!**

IF YOU PURCHASED AN eBook, YOU CAN CLAIM YOUR FREE PLASTIC HOLOGRAM PYRAMID TEMPLATE BY SIGNING UP AT www.imaworld.com/freehologram



LOOK AROUND THE ROOM YOU ARE IN. EVERYTHING YOU SEE WAS INVENTED BY SOMEONE! SOMETIMES, INVENTING SOMETHING IS JUST USING SOMETHING WE ALREADY HAVE IN A NEW WAY TO MAKE THINGS EASIER...



...OR PUTTING A NEW TWIST ON A DESIGN.

THAT TAKES CREATIVITY!

YOU MIGHT THINK OF CREATIVITY AS SOMETHING YOU HAVE TO BE BORN WITH. BUT YOU CAN PRACTICE THINKING IN CREATIVE WAYS TO BUILD UP YOUR SUPERPOWER. TRY THESE FUN ACTIVITIES TO EXERCISE YOUR CREATIVE MUSCLE.

1. This squiggle might not look like anything special, but I bet you can turn it into a picture different from anyone else's. Using the squiggle in your drawing, what can you create?



2. Paperclips were invented to hold sheets of paper together. But I bet that's not all they can be used for. Find a friend or family member and see how many different uses you can think of for a paperclip!



3. A lot of things taste delicious on a pizza... but can you imagine a pizza so disgusting that even Lord Onion wouldn't eat it? Invent a pizza with the three worst toppings you can imagine!



TRY, TRY AGAIN!



IN CHAPTER 1, WHEN YOLKBABY INVENTS ICE CREAM, DO YOU NOTICE ANYTHING FUNNY ABOUT HER SUCCESS?

HER VISION DOES NOT INVOLVE ANYTHING SHE IS GOOD AT. IN FACT, COOKING IS SOMETHING SHE'S TERRIBLE AT! HOWEVER, WHAT "BUMPS" HER TO SUCCESS IS THAT SHE NEVER GIVES UP.

SHE KEEPS TRYING EVEN AFTER SHE FAILS. IN THE END, THE POWER OF THE BLUE ROCK HELPS HER MAKE IT HAPPEN! WHAT DOES BLUE ROCK SYMBOLIZE? YES,

DETERMINATION

CAN YOU THINK OF A TIME SOMETHING WAS REALLY HARD FOR YOU, BUT YOU KEPT TRYING ANYWAY?

HOW DID YOU STOP YOURSELF FROM GIVING UP? HOW DID IT FEEL? WRITE ABOUT IT OR DRAW IT IN THE BOX BELOW.





IN THE BEGINNING, LORD ONION'S DREAM IS TO BUILD AN AWESOME SHIP FOR HIMSELF AT THE EXPENSE OF OTHER PEOPLE.

BUT WHEN THE FLOOD PUTS EVERYONE IN DANGER, HIS ORANGE ROCK GLOWS, AND LORD ONION UNDERSTANDS HOW SCARED THEY FEEL.

WHEN HE HELPS OTHERS INSTEAD OF HIMSELF, ONION FEELS HAPPY FOR THE FIRST TIME.

EMPATHY

IS THE ABILITY TO FEEL HOW OTHERS FEEL. SOMETIMES, FEELING WHAT OTHERS FEEL CAN GIVE YOU THE ENERGY TO BE STRONGER AND HAPPIER.



CAN YOU THINK OF A TIME WHEN YOU HELPED SOMEONE BECAUSE YOU UNDERSTOOD THAT THEY NEEDED HELP?

OR A TIME WHEN SOMEONE ELSE SUCCEEDED AND YOU FELT HAPPY?

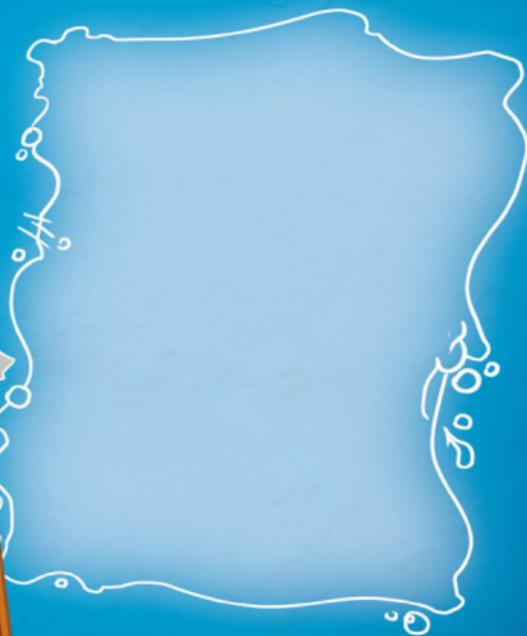
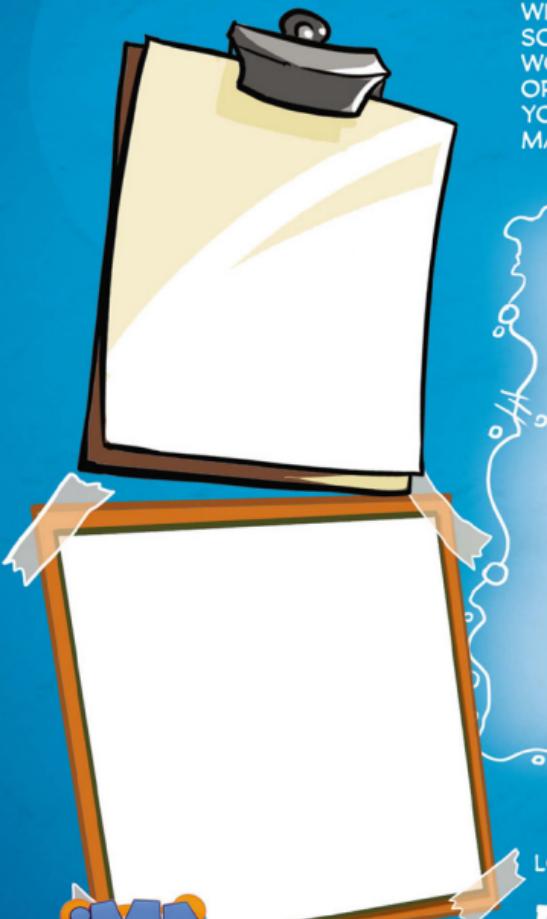
DRAW A PICTURE OF ONE OF THOSE TIMES, AND TELL SOMEONE ABOUT THE MEMORY.

CONGRATULATIONS!

YOU HAVE THE SUPERPOWERS OF
EMPATHY, CREATIVITY & DETERMINATION

YOU HAVE WHAT IT TAKES TO MAKE YOUR BIG DREAMS COME TRUE.

BUT USING YOUR SUPERPOWERS WILL NOT ALWAYS BE EASY. SOMETIMES IT WILL FEEL LIKE HARD WORK. IN THE BOXES BELOW, DRAW OR GLUE IN PICTURES THAT MAKE YOU SMILE, GIVE YOU ENERGY, OR MAKE YOU FEEL GRATEFUL.



REMEMBER TO COME BACK AND LOOK AT THESE PICTURES WHEN YOU NEED A BREAK.

**AND THEN KEEP GOING ON
THE ROAD TO YOUR
DREAM!**

ON THE ROAD TO BUILDING YOUR DREAM, IT IS IMPORTANT TO GET OTHERS TO HELP TOO. EVEN THE SMARTEST PERSON NEEDS HELP ON THE ROAD TO SUCCESS.

YOLKBABY DOES NOT SUCCEED ALL ON HER OWN. iMaSENSEI, LORD ONION, MRS. DARDA, AND MANY OTHERS HELP HER ON HER JOURNEY. THEY ARE HER DREAM TEAM.

WHO DO YOU THINK WAS THE MOST IMPORTANT "COACH" TO HELP YOLKBABY ACHIEVE HER GOAL?

EVEN THOUGH YOU HAVE SUPERPOWERS OF YOUR OWN, YOU WILL NEED OTHERS TO HELP YOU OUT, GIVE YOU ADVICE, AND CHEER YOU ON. YOU MIGHT ASK YOUR FAMILY, YOUR FRIENDS, OR EVEN YOUR OWN VERSION OF IMASENSEI TO BE ON YOUR TEAM.

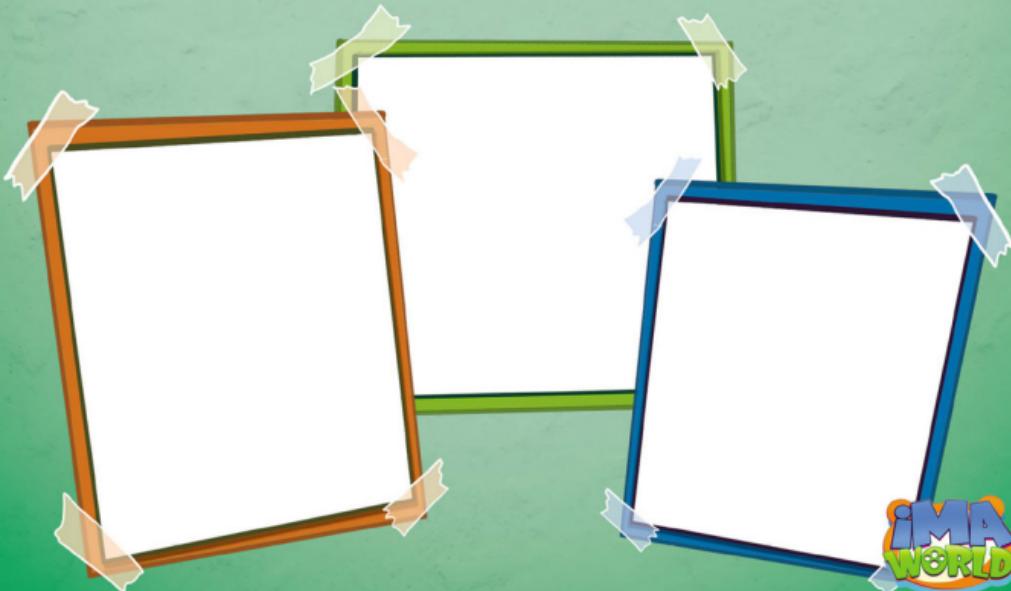


IMASENSEI CAN ALWAYS HELP YOU WITH SOME ENCOURAGING WORDS, TOO. GO TO:

www.imaworld.com/
imasenseisay

FOR SOME ENCOURAGING POSTERS WHENEVER YOU NEED IT. OR FOR SOME OF HIS SILLY JOKES TO GIVE YOU A SMILE.

IN THE BOXES BELOW, DRAW OR GLUE IN PICTURES OF THE PEOPLE ON
YOUR DREAM TEAM!
WHO IS YOUR SUPERHERO COACH?



ORANGE ROCK:

(HEART POWER)

I AM...:

- 1) KIND TO OTHERS.
- 2) GRATEFUL AND APPRECIATE OTHERS.
- 3) COMPASSIONATE.
- 4) FORGIVING.
- 5) GENEROUS IN SHARING AND GIVING.



BLUE ROCK:

(CHARACTER POWER)

I AM...:

- 1) PASSIONATE.
- 2) PERSISTENT.
- 3) NOT AFRAID OF TRYING NEW THINGS.
- 4) BRAVE IN MAKING HARD DECISIONS.
- 5) QUICK TO ADJUST TO NEW SITUATIONS.



GREEN ROCK:

(MIND POWER)

I AM...:

- 1) IMAGINATIVE.
- 2) A FAST LEARNER.
- 3) GOOD AT MAKING PEOPLE LAUGH.
- 4) RESOURCEFUL.
- 5) GOOD AT COMING UP WITH TONS OF RANDOM IDEAS.

FIND YOUR POWER

DO YOU KNOW YOU HAVE LOTS OF POWERS IN YOU TO HELP YOU DO GREAT THINGS?

WRITE WHAT YOU THINK YOUR POWERS ARE. BESIDE EACH ROCK, YOU CAN WRITE DOWN SOME WORDS THAT DESCRIBE YOU WELL. CHOOSE FROM THE LIST OR THINK OF YOUR OWN!

WHY DID
THE FISH
BLUSH?

BECAUSE
IT SAW THE
OCEAN'S
BOTTOM

MY DREAM IS TO HELP
CLEAN THE OCEAN'S BOTTOM,
SERIOUSLY!

ONE WAY TO DREAM BIG
IS TO SEE BIG PROBLEMS
AND THEN FIND WAYS TO
SOLVE THEM. ONE BIG
PROBLEM IS THE
AMOUNT OF WASTE THAT
GETS DUMPED INTO THE
OCEAN. BUT THERE ARE
LOTS OF WAYS YOU CAN
HELP TO SOLVE THE
PROBLEM!

INSTEAD OF THROWING
AWAY PLASTIC BOTTLES,
YOU CAN TURN THEM
INTO HANGING PLANTERS
TO GROW A HANGING
GARDEN AT HOME.

CAN YOU THINK OF
OTHER WAYS TO HELP
TAKE CARE OF OUR
OCEANS?



WHAT ARE SOME OTHER PROBLEMS YOU CAN THINK OF AND REALLY CARE ABOUT?

WHAT ARE SOME IDEAS YOU HAVE FOR SOLVING THEM?

WRITE THEM DOWN OR DRAW THEM ON THE IDEA PAD BELOW, EVEN IF THEY SEEM LIKE SILLY OR IMPOSSIBLE SOLUTIONS!



YOU HAVE A CRAZY IDEA?

iDEA PAD

DRAW IT OUT!
NO MATTER HOW SILLY IT IS!

DATE:



YOUR DREAM IS A PROMISE TO YOURSELF.
TRUST YOURSELF
BECAUSE YOUR WORDS MATTER.

WRITE YOUR DREAMS IN THE CLOUDS BELOW.

WHEN I GROW UP
I WILL BE...

I WILL GET REALLY
GOOD AT...

I WANT TO HELP
THE WORLD SOLVE
THE PROBLEM OF...

I WILL MAKE
THE WORLD A
BETTER PLACE BY...

I WILL VISIT
THESE PLACES:

DREAM
Big

THERE IS NO
OTHER WAY



IMA
WORLD

DATE:

NOW LET'S START THE SUPERHERO TRAINING TO PURSUE YOUR DREAM



YOU'VE LISTED SOME BIG DREAMS! NOW, YOU MIGHT BE WONDERING, BUT HOW DO I GET THERE? THE ANSWER: ONE STEP AT A TIME! LET'S GET STARTED ON THE NEXT STEPS.

THE PHILOSOPHY OF TAEKWONDO STARTS WITH SMALL GOALS THAT GET BIGGER. LET'S BORROW THE TAEKWONDO'S BELT SYSTEM AND TRAIN OURSELVES TO BE A MASTER OF OUR DREAM!

THINK OF SOMETHING YOU DON'T KNOW HOW TO DO YET AND WOULD LIKE TO LEARN,

OR SOMETHING YOU ALREADY KNOW HOW TO DO THAT YOU WANT TO DO BETTER. THEN, BREAK IT UP INTO SMALL STEPS TO REACH YOUR BIG GOAL, STARTING WITH AN EASY STEP AND GETTING A LITTLE HARDER FOR EACH BELT.
BE SPECIFIC!

FOR EXAMPLE, IF YOU WANTED TO LEARN TO BUILD A ROBOT, YOU MIGHT START WITH READING ABOUT ROBOTS AS THE **WHITE BELT** GOAL AND DRAWING A DESIGN FOR YOUR ROBOT AS A **YELLOW BELT** GOAL. EVENTUALLY GET TO

BUILDING A ROBOT AS A **BLACK BELT** GOAL OR IF YOU WANTED TO GET FASTER AT RUNNING, YOU COULD START WITH A GOAL TO RUN 100 METERS IN 20 SECONDS, AND THEN GET ONE SECOND FASTER FOR EACH BELT.

PLAN OUT YOUR SMALL STEPS TOWARD YOUR GOAL AND LIST THEM IN THE BOXES BELOW. DO GIVE YOURSELF PLENTY OF TIME TO IMPROVE BETWEEN THE BELTS. **AND EVERY TIME YOU EARN A BELT, SHARE IT WITH SOMEONE AND CELEBRATE!**

BELT	GOAL	DATE ACCOMPLISHED
	step 1:	
	step 2:	
	step 3:	
	step 4:	
	step 5:	
	step 6:	

Have more goals to plan?

Use this table or visit www.imaworld.com/ep1download to print new ones.

HERE ARE SOME OTHER PEOPLE WHO HAVE HELPED YOLKBABY ON HER JOURNEY TO HER DREAMS:



WHO ARE YOUR FRIENDS THAT YOU MAY WANT TO SHARE YOUR DREAMS WITH? WRITE THEIR NAME AND DRAW A FUNNY PICTURE OF THEM IN THE BOX. YOU CAN TURN WHAT YOU DRAW INTO A HOLOGRAM AT www.imaworld.com/makehologram!



ASK THEM THEIR DREAMS! YOU CAN CHEER EACH OTHER ON, LEARN TOGETHER, AND HAVE FUN. HERE ARE SOME OF THE THINGS THAT YOU AND YOUR FRIENDS CAN DO TOGETHER TO DEVELOP YOUR ROCK POWERS!

ORANGE ROCK

GREEN ROCK

BLUE ROCK

HISTORY MUSEUM

SCIENCE MUSEUM

TRAMPOLINE PARK

VOLUNTEER AT A SOUP KITCHEN OR ANIMAL SHELTER

MAKE A MOVIE OF YOUR CAMPING TRIP

BICYCLE PARK

PICTIONARY

PARTY TO PLAY LEGO BRICKS

SOCCER GAME/SPORTS

PIZZA AND BOOKS PARTY

HOLOGRAM MAKING

HIKING

MUSIC AND KARAOKE

COLORING PARTY WITH SHARED MUSIC

TEAM PUZZLE PARTY WITH MUSIC

PARENTS APPRECIATION CARD MAKING DAY

MINI GOLF

LEARNING A NEW SKILL TOGETHER

BAKE FOR A TEACHER

ICE CREAM/CAKE MAKING DAY

A SIX-MONTH GROW YOUR PLANT COMPETITION

DOES IT FEEL HARD TO TALK ABOUT YOUR DREAMS WITH OTHERS?

WHEN YOU MAKE A MISTAKE OR DO SOMETHING SILLY, DO YOU EVER FEEL EMBARRASSED?

REMEMBER, THE PEOPLE WHO REALLY CARE ABOUT YOU WILL BELIEVE IN YOU, AND THEY

WON'T THINK LESS OF YOU FOR MAKING A MISTAKE OR ACTING SILLY. THE MOST IMPORTANT THING IS THAT YOU SHOULD NOT THINK LESS OF YOURSELF FOR THESE MOMENTS.

ONE WAY TO FEEL BETTER ABOUT YOUR SILLY MOMENTS IS TO LAUGH! IF YOU CAN PRACTICE LAUGHING AT YOURSELF EVERY DAY, IT IS A GOOD WAY TO TRAIN YOUR BLUE ROCK POWER!

GLUE A PICTURE OF YOUR FACE ONTO THIS PAGE. THEN GO TO www.imaworld.com/cutout TO PRINT OUT SOME CUT-OUT SHAPES. DECORATE YOUR PICTURE WITH THEM. SHARE IT WITH A FRIEND... **AND FEEL FREE TO LAUGH!**



EVEN WHEN YOU ARE BEING SILLY, THOUGH, REMEMBER THAT YOU ARE **STRONG AND CAPABLE**. AS A REMINDER, GLUE OR DRAW YOUR FACE ONTO ONE OF THE SUPERHERO BODIES BELOW.



WE ALL CAN DANCE WHEN WE FIND THE MUSIC WE LOVE!



WHAT MAKES YOU REALLY EXCITED? WHETHER YOU LOVE DANCING, BASKETBALL, COOKING, OR BUILDING, WITH PASSION AND DETERMINATION, YOU CAN LEARN AND BECOME BETTER AT IT. AND NO MATTER WHAT IT IS YOU LOVE TO DO, MUSIC CAN MAKE A DIFFICULT PROCESS FEEL LESS DAUNTING AND MORE FUN. WRITE DOWN YOUR FAVORITE SINGERS AND SONGS BELOW. THEN ASK AN ADULT TO VISIT www.imaworld.com/music WITH YOU TO CREATE YOUR OWN PLAYLIST AND ENJOY!

SINGERS

SONGS

SOMETIMES, YOU WILL FEEL LIKE YOU DO NOT WANT TO KEEP GOING...

EXPLORE HOW YOU FEEL AND THE REASONS THAT GET YOU DOWN

IN THE CHART BELOW, WRITE SOME THINGS THAT MAKE YOU FEEL DIFFERENT EMOTIONS THAT MAKE YOU WANT TO STOP.
THEN, WRITE SOMETHING THAT CAN HELP YOU KEEP GOING!

EXAMPLE!

DO YOU FEEL...?



AFRAID

REASON...?

I am not good at speaking publicly.

LOOK TO YOUR
SUPERPOWER FOR HELP?

I need to be generous with my thoughts.

I am funny!

I need to take a risk.

DO YOU FEEL...?



FRUSTRATED

REASON...?

LOOK TO YOUR
SUPERPOWER FOR HELP?

DO YOU FEEL...?



BORED

REASON...?

LOOK TO YOUR
SUPERPOWER FOR HELP?

SOMETIMES, YOU WILL FEEL LIKE YOU DO NOT WANT TO KEEP GOING...

EXPLORE HOW YOU FEEL AND THE REASONS THAT GET YOU DOWN

IN THE CHART BELOW, WRITE SOME THINGS THAT MAKE YOU FEEL DIFFERENT EMOTIONS THAT MAKE YOU WANT TO STOP.
THEN, WRITE SOMETHING THAT CAN HELP YOU KEEP GOING!

DO YOU FEEL...?



ANGRY

REASON...?

LOOK TO YOUR
SUPERPOWER FOR HELP?

DO YOU FEEL...?

REASON...?

LOOK TO YOUR
SUPERPOWER FOR HELP?

DO YOU FEEL...?

REASON...?

LOOK TO YOUR
SUPERPOWER FOR HELP?

IT IS ALSO IMPORTANT TO SEE WHAT YOU HAVE OVERCOME AND ACHIEVED IN OTHER THINGS. LEARN FROM THOSE EXPERIENCES AND SEE IF YOU CAN FIND THE STRENGTH AND POWER YOU NEED TO HELP YOU KEEP MOVING FORWARD!

WRITE DOWN SOMETHING THAT YOU THINK WAS REALLY HARD A YEAR AGO BUT NOW THINK EASIER. WHAT ROCK POWER GAVE YOU THE STRENGTH TO SUCCEED?
YOU WILL FIGURE OUT A WAY!



YOU CAN EVEN TRY TO LEARN A FEW YOGA POSES TO HELP YOU MEDITATE TO EXPLORE YOUR THOUGHTS AT www.imaworld.com/dardayoga

WHAT

WHAT DID YOU DO TO MAKE IT EASY?

RIDING A BIKE

JUST KEPT TRYING

1.

2.

3.

4.



EVERYTHING IS FIGUREOUTABLE



EMBRACE THE POSSIBILITY OF FAILURE, BUT ALSO LEARN HOW TO CHEER YOURSELF ON TO GET UP AND TRY AGAIN.

**WHEN YOLKBABY WANTS TO GIVE UP AFTER MANY TRIES,
WHAT DOES MRS. DARDA SAY TO HER?**

**WHAT ARE SOME THINGS THAT YOU CAN SAY TO YOURSELF
WHEN YOU'RE FEELING DISCOURAGED AND WANT TO GIVE UP?**

WRITE DOWN SOME THINGS YOU CAN SAY TO YOURSELF WHEN YOU'RE FEELING DISCOURAGED AND WANT TO GIVE UP.



BECAUSE YOU LOVE YOURSELF.
BECAUSE SOMEONE REALLY LOVES YOU.
BECAUSE YOU LOVE THEM VERY MUCH.
BECAUSE OUR EARTH WANTS YOU TO SUCCEED!

DON'T GIVE UP



i SUCCEED
OR i LEARN
BUT i NEVER
GIVE UP



CHECK IN!

YOU HAVE BEEN WORKING HARD!

HOW DOES IT FEEL TO SHARE YOUR DREAM WITH OTHERS? HAVE YOU BEEN PRACTICING YOUR **ORANGE**, **GREEN**, AND **BLUE** ROCK POWERS? ARE YOU KEEPING TRACK OF YOUR GOALS? DON'T FORGET TO CHECK IN ON A REGULAR BASIS.

IT'S ALWAYS GOOD TO LOOK BACK AND SEE HOW MUCH PROGRESS YOU'VE MADE. IF YOU HAVEN'T BEEN REACHING YOUR GOALS, ASK YOURSELF WHY. WERE THEY TOO HARD? DID YOU GET TOO BUSY? DO YOU JUST NEED A LITTLE MOTIVATION TO GET STARTED AGAIN? OR IS IT TIME TO SET SOME NEW GOALS? HOWEVER, NO MATTER WHAT, DON'T GIVE UP! GIVE YOURSELF TIME AND KEEP TRYING. LIKE MRS. DARDA SAYS, GOOD THINGS MAY JUST HAPPEN.

IT'S ALSO IMPORTANT TO **CELEBRATE** WHAT YOU ACHIEVE ALONG THE WAY! SHARE WHAT YOU'VE ACCOMPLISHED SO FAR WITH THE SUPERHERO COACH AND THE FRIENDS YOU LISTED, AND FIND A WAY TO CELEBRATE.

HERE ARE SOME IDEAS, OR COME UP WITH YOUR OWN!

NOW GO AND ENJOY THE JOURNEY OF
YOUR DREAMS!

PAJAMA AND MOVIE PARTY

HAVE A GAME NIGHT

MAKE BANANA SPLITS

PICTURE AT THE PARK

**CREATE YOUR OWN
YOLKBABY STORIES**



iMA WORLD

When Lord Onion threatens to evict Yolkbaby and her family from their home, a mysterious rhyming bear gives Yolkbaby three magical rocks to help her find her inner powers.

Using **EMPATHY**, **CREATIVITY**, and **DETERMINATION**, Yolkbaby finds a sweet solution to her rent problem. However, a strange disaster threatens to wipe out Yolkbaby's village.

The people of Bearville's survival all depends on whether Yolkbaby and the smelly-breath Onion can work together in this action packed, magical adventure.

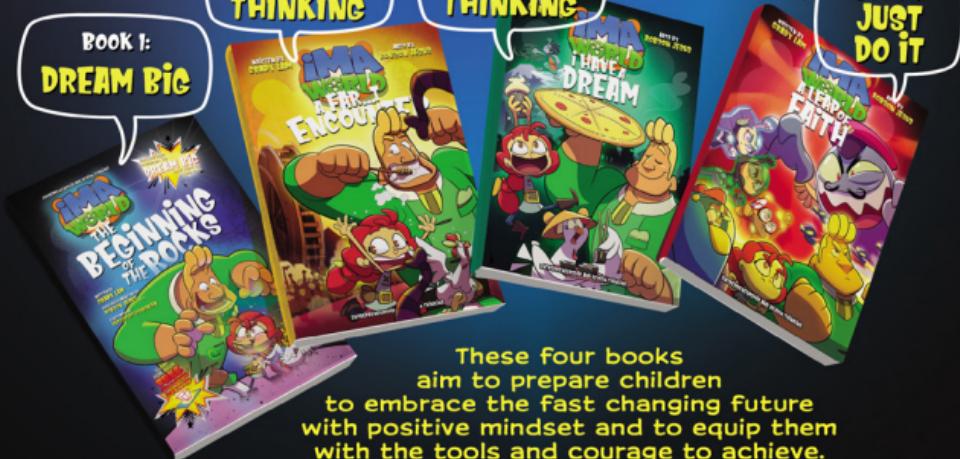
COMING SOON!

BOOK 1:
DREAM BIG

BOOK 2:
Critical THINKING

BOOK 3:
DESIGN THINKING

BOOK 4:
JUST DO IT



These four books
aim to prepare children
to embrace the fast changing future
with positive mindset and to equip them
with the tools and courage to achieve.