Recognize

Every Company Needs a Great Culture

Shaping company culture through a value-driven social employee recognition and rewards platform.

Winter 2018

Confidential Recognize Services Inc

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Letter from Alex

Dear team,

Five years ago we set out on a mission to create a recognition program based on our personal experience working with great companies. We saw the power of positivity and a culture of appreciation in innovative, high-retaining, engaged companies. As such, we've discovered that engagement platforms should be rooted in positive psychology and gamification. Your staff will do their best when their behavior is re-enforced towards organizational objectives and behaviors.

Early on we discovered from speaking with company leaders that their staff were busy people who could only use so many tools in their workflow. That meant we needed Recognize to be in the tools your staff use on a daily basis. That's why it's our philosophy to being two clicks away from sending a recognition either on your phone or your desktop computer inside Chrome, Outlook, Slack, Sharepoint, Workplace by Facebook and more.

Our small and passionate team believes strongly in these concepts in positivity and integration. We are dedicated to working with you and we will do what it takes to help you create a great program.

Sincerely,
Alex Grande
CEO and cofounder of Recognize
alex@recognizeapp.com

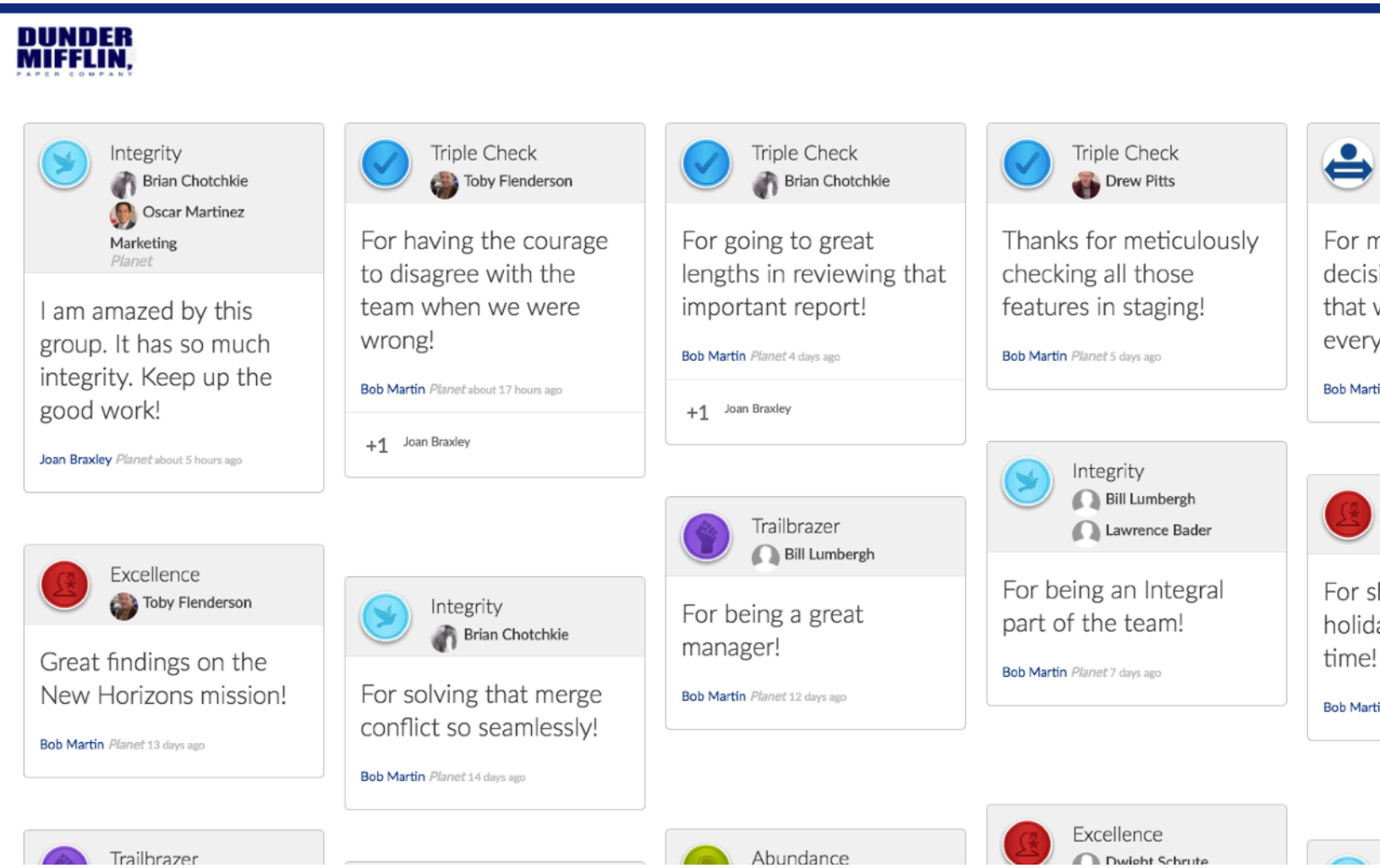
Social Employee Recognition

Visible to all

As your staff walk down the halls of the office or on the go, they can see the positive moments in a fullscreen view in what we call the Kiosk Mode.

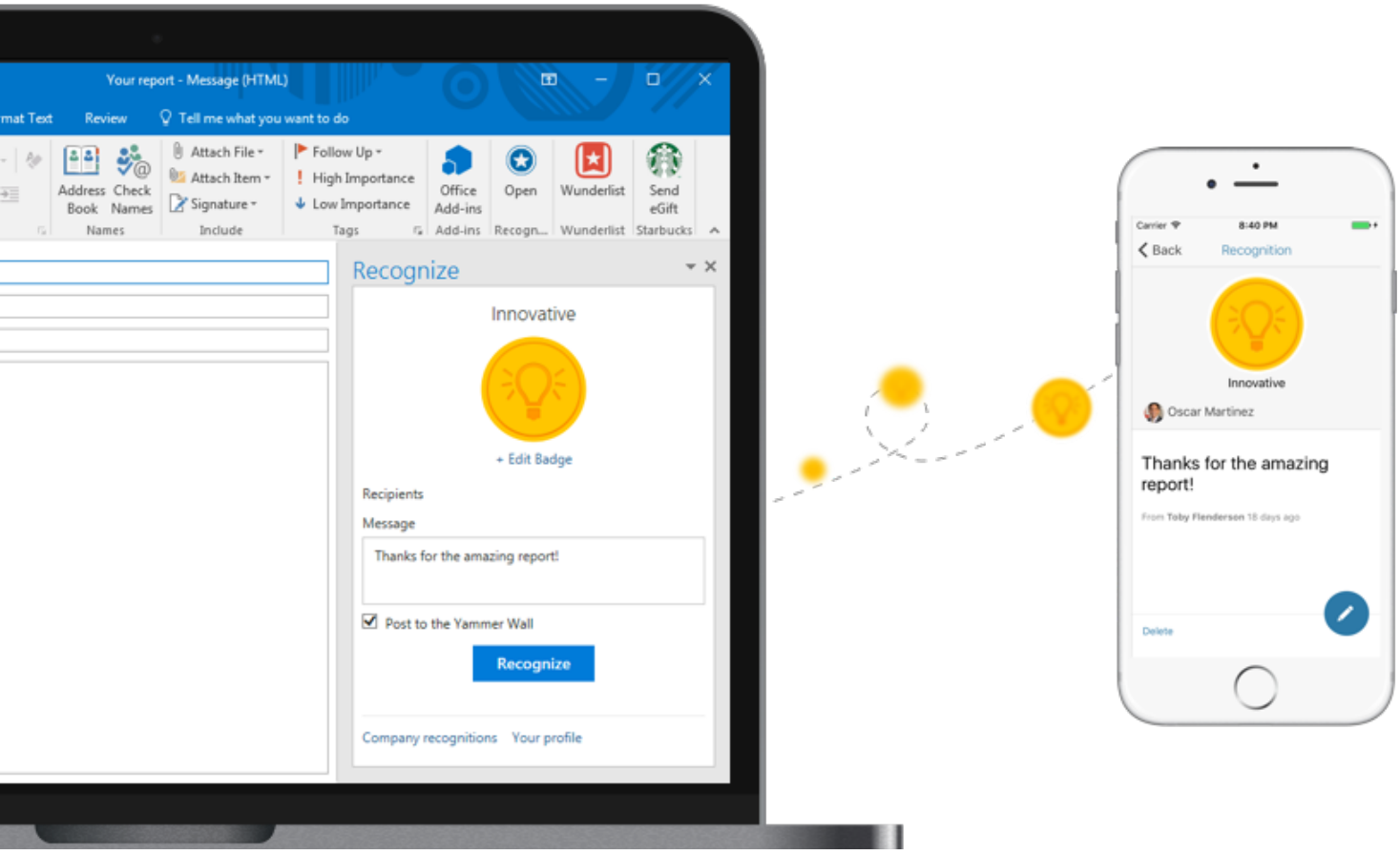
Focusing on core values

Staff can see all the recognitions in their department or company from the Kiosk Mode. It keeps people engaged in the program and focused core values.



Sending a recognition

The employees can send recognition from their workflow. In the example below, when a recognition is sent from Outlook, the recipient can see it on their smart phone, and in Workplace, Sharepoint, Yammer, or text message. This makes it super easy to send a recognition, since it is in the tools employees already uses.



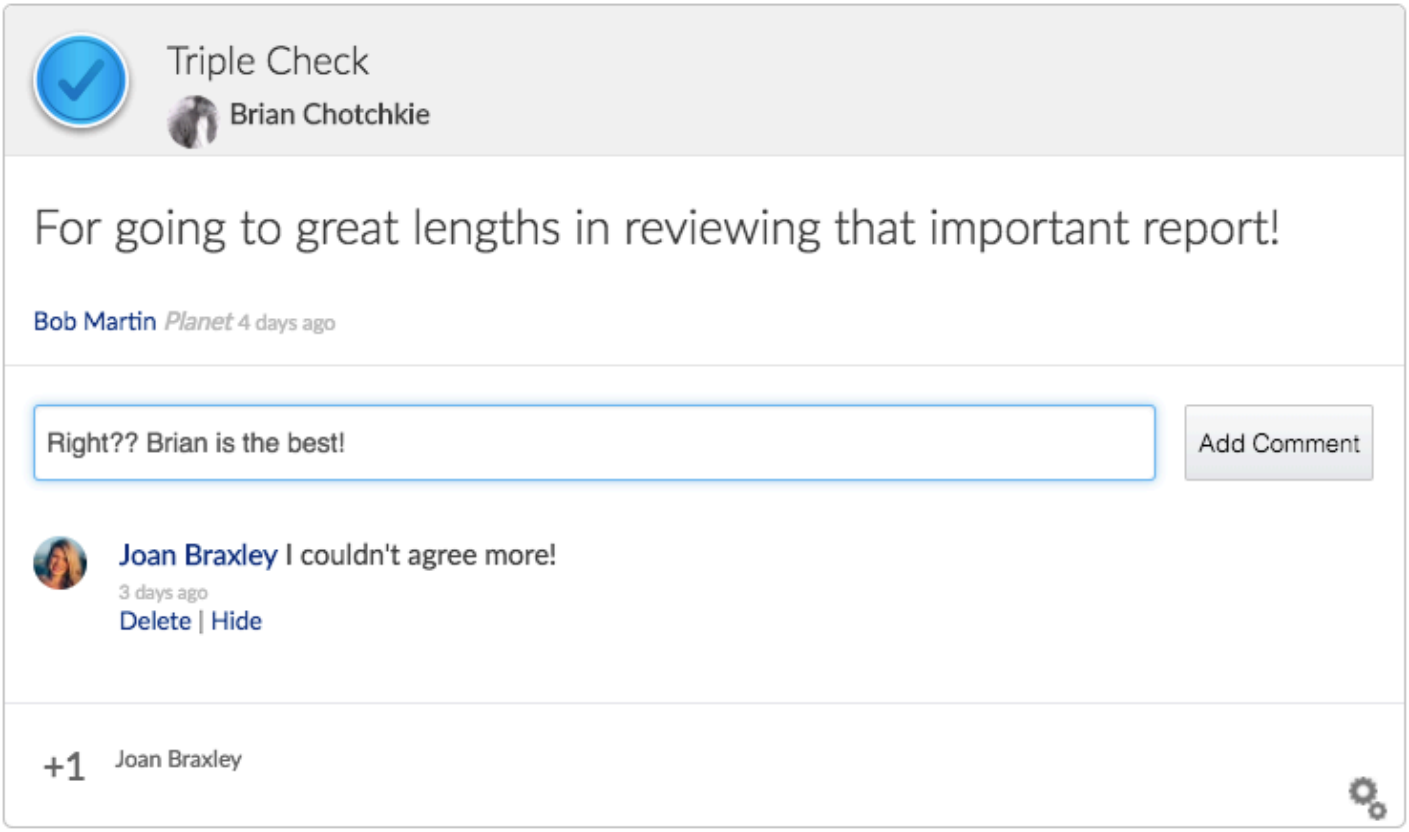
Staff can send recognition to individuals or entire groups based on your user directory in Workplace, Yammer, or Office 365. They can send recognition **privately** or publicly. If you are using Workplace by Facebook or Yammer, we can automatically post the recognitions there.

Comment & Like Recognitions

The recognitions are inherently social. Commenting is super easy to do both on the recognition detail page and the stream page.

Employees can like the recognition by +1ing it. There can be non-redeemable points associated with liking.

Admins have the right to edit or delete recognitions.



Integrations

Recognize provides integrations in the tools staff use the most.

Workplace by Facebook - https://recognizeapp.com/facebook-workplace

Outlook - https://recognizepp.com/outlook

Mobile - https://recognizeapp.com/mobile

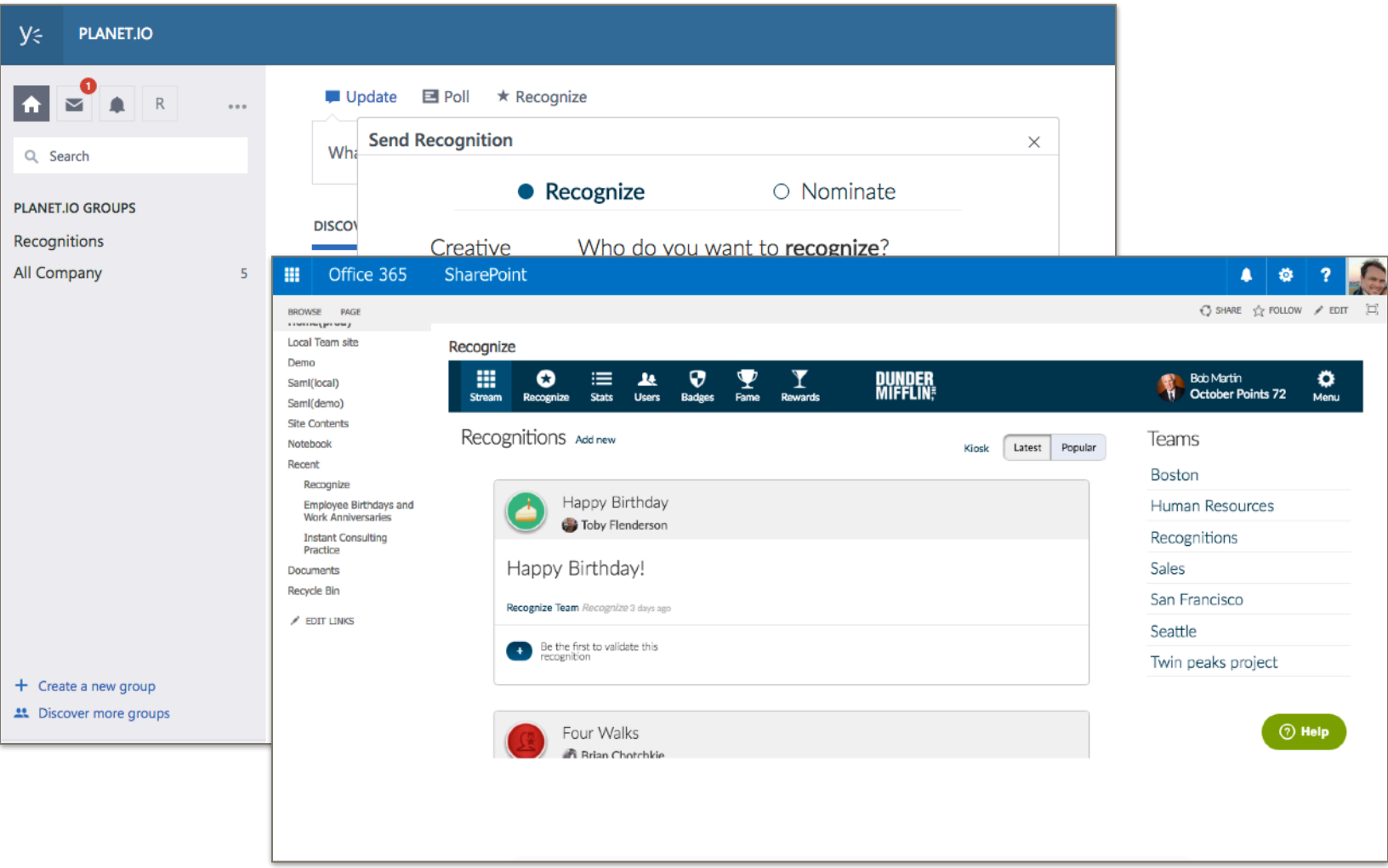
Sharepoint - https://recognizeapp.com/office-365

Yammer - https://recognizeapp.com/yammer-integration

Chrome - https://recognizeapp.com/download

Slack - https://recognizeapp.com/slack

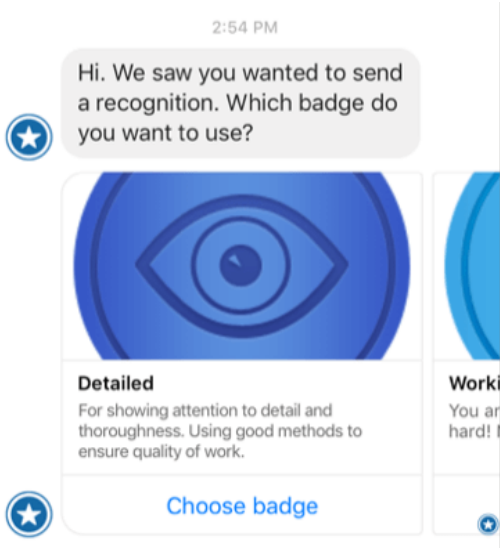
API - https://recognizeapp.com/api/docs/



Future of Bots

With Recognize's latest integration, **Workplace by Facebook**, for the first time users can talk to Recognize.

1. Tag @Recognize in a Workplace comment or post.

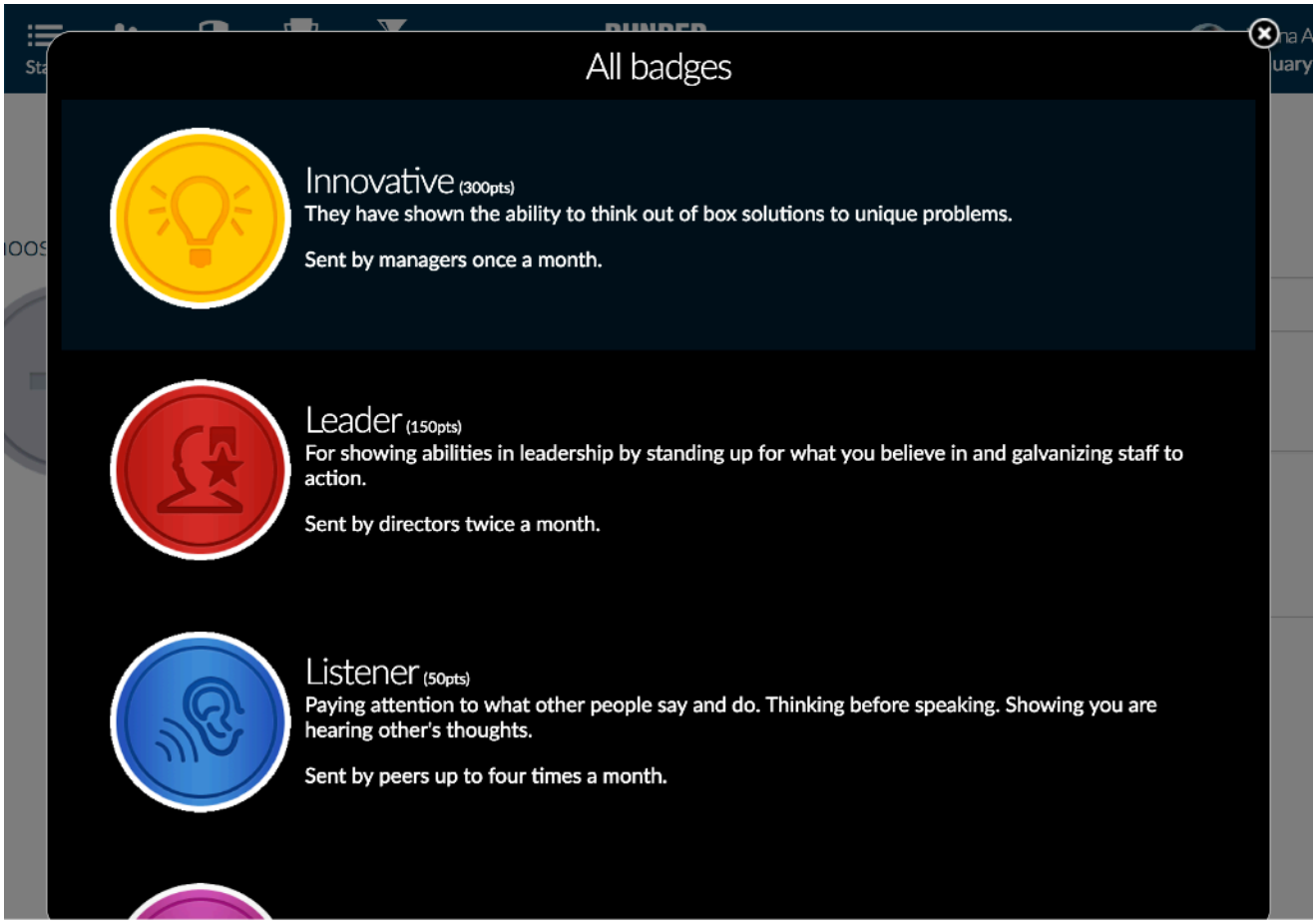


2. Recognize messages you and asks which award to choose.

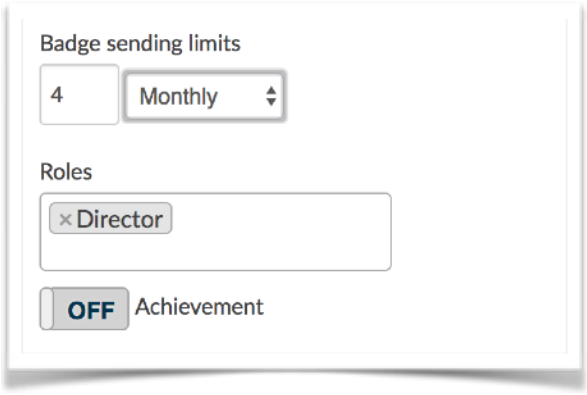
3. Recognize posts the recognition as a comment and tags the managers.

Role-Based Recognition

For managers or directors, they'll be able to send your own unique badges. Role-based badges can have special points and limits.

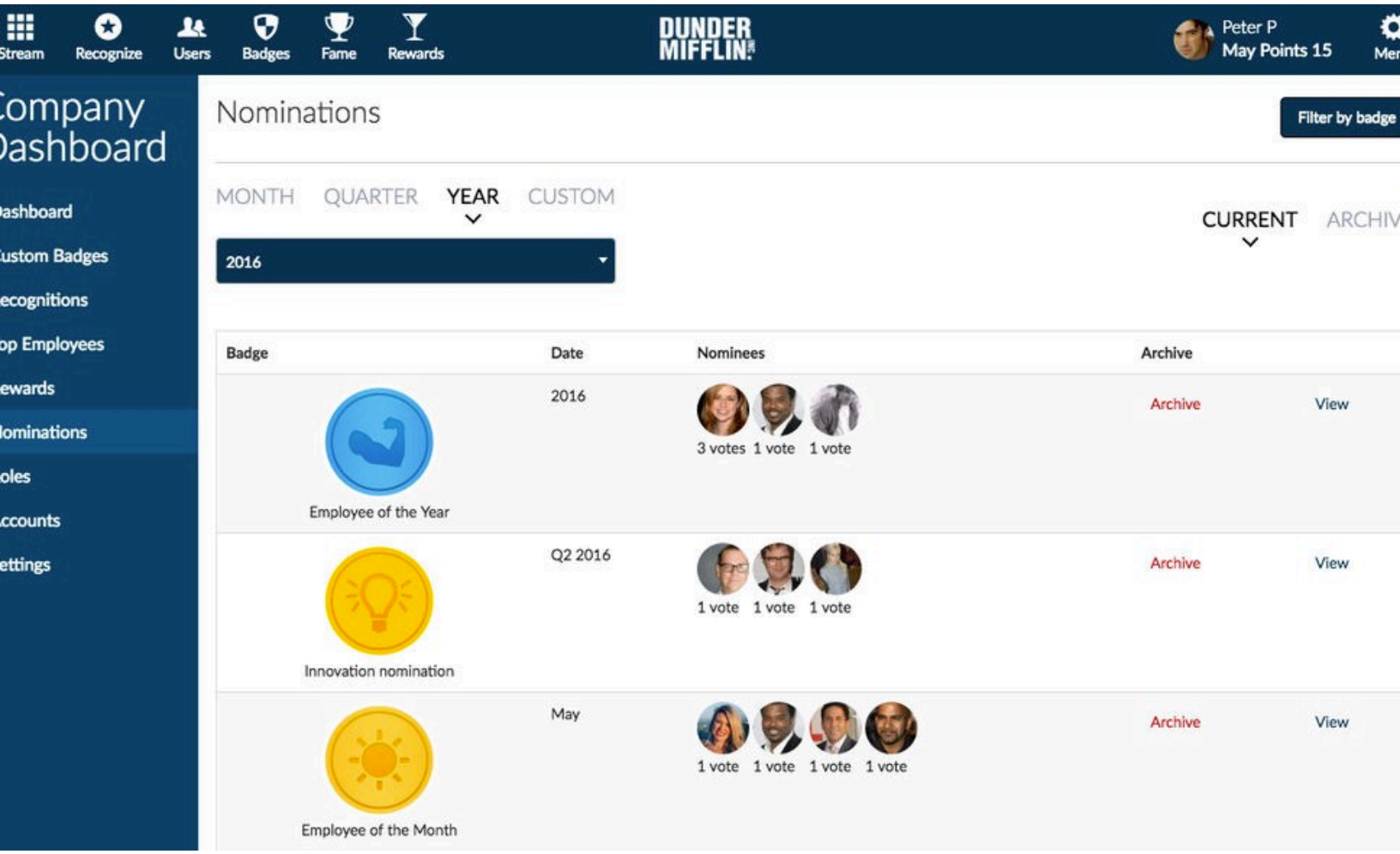


Admins will find creating badges is customizable. Below shows choosing how often a badge can be sent and who can send it.



Above & Beyond Program

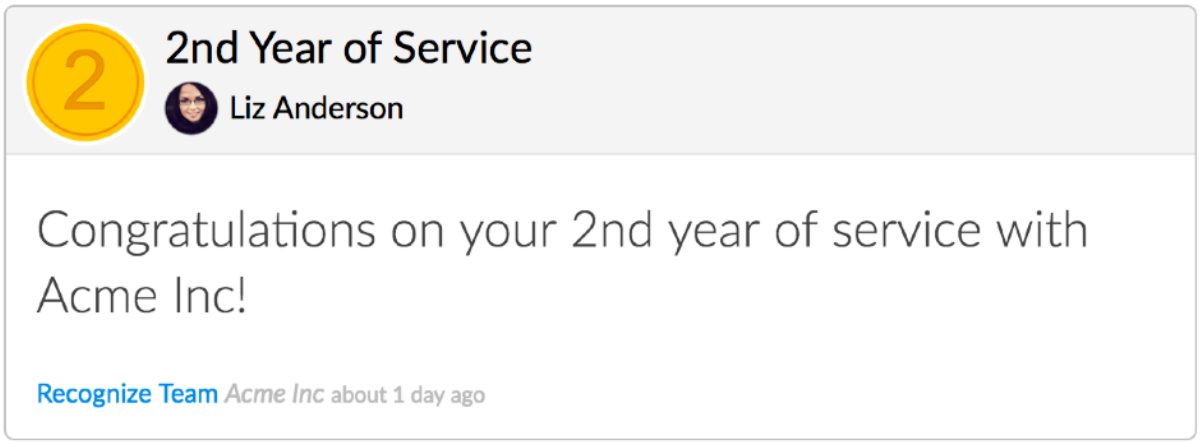
Around 70% of companies that have any kind of employee recognition have an above and beyond program. Recognize has an out of box solution. We allow staff to vote for others based on nomination badges. The badges act as votes to be reviewed by your admins.



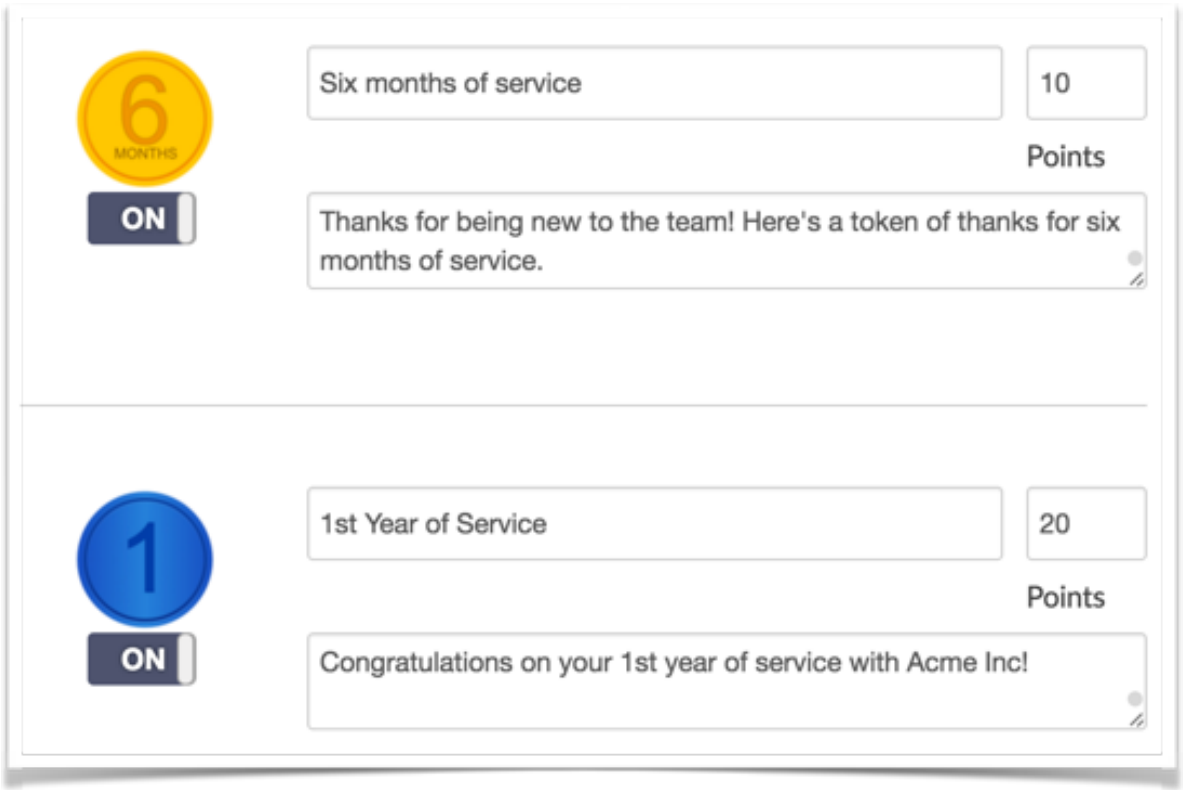
Just like the social peer badges, different nominations can be given by different employees across time periods. Read more: https://recognizeapp.com/employee-nominations

Anniversaries & Birthdays

Nearly every company on the planet celebrates birthdays and anniversaries, but how easily companies implement this is another story. Recognize syncs your user data to include your staff's birthday and start date in the program and will automatically recognizing them.

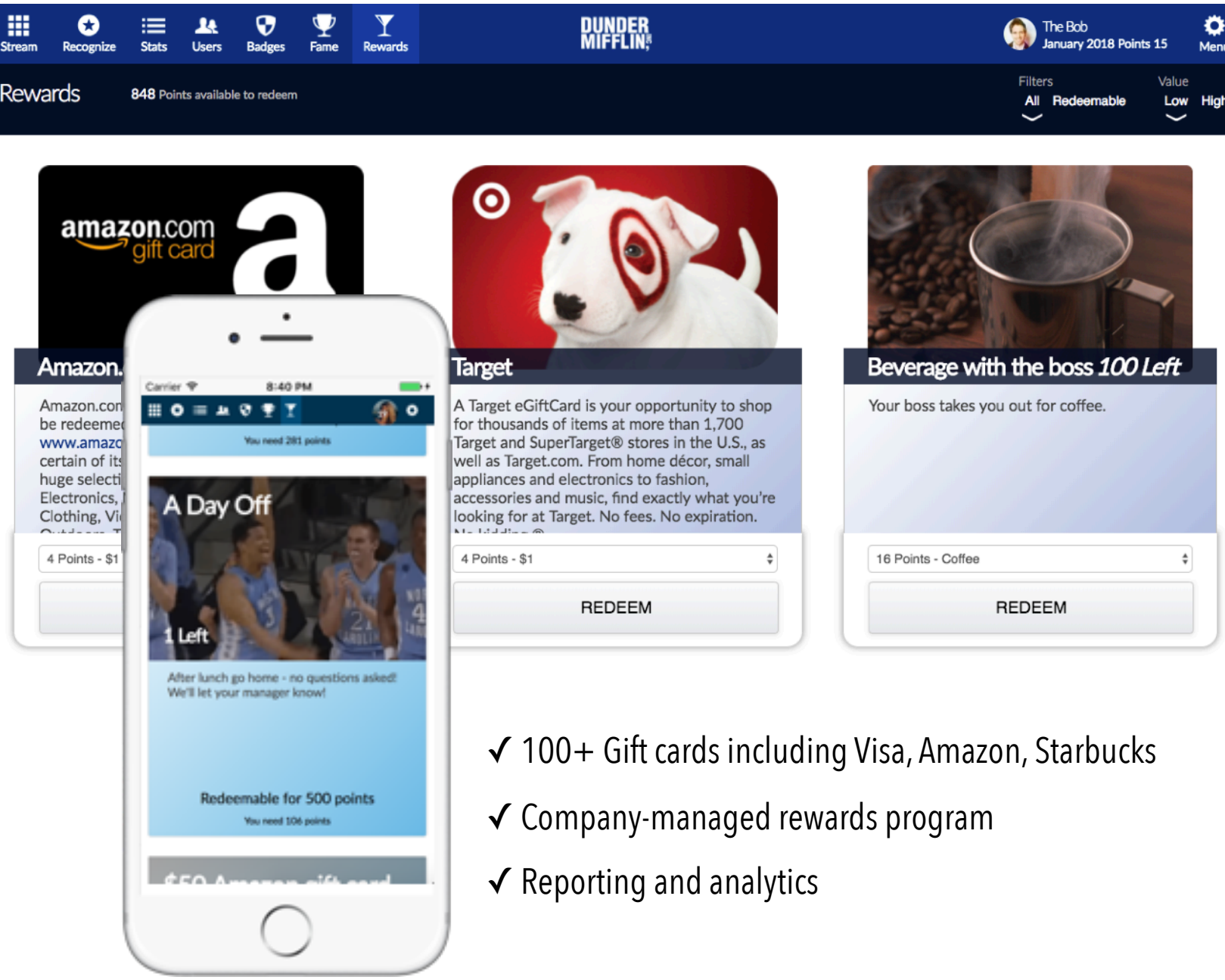


For admins, it is easy to setup, choose the message, and points.



Rewards

Recognize covers all the bases with employee rewards. Your staff can redeem rewards with the points they earn from the recognitions received. Your company can offer both gift cards to your staff, but also unique experiences fulfilled by your company.



✓ 100+ Gift cards including Visa, Amazon, Starbucks

✓ Company-managed rewards program

✓ Reporting and analytics

Gain Insights

On the note of Rewards, see analytics on top company rewards or gift cards. Download searchable redemption data, transactions, and point histories.

Rewards

DASHBOARD CATALOG REDEMPTIONS POINTS TRANSACTIONS BUDGET

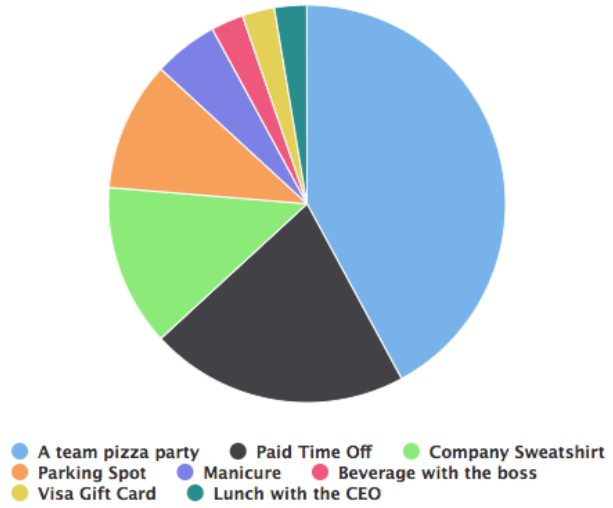
Rewards Overview

Deposit Balance	$196.00 *784pts*
Redeemed Total	$3,403.25 *13,613pts*
Unredeemed Total	$3,878.00 *15,512pts*
Redeemed Rewards	46
Rewards needing approval	3

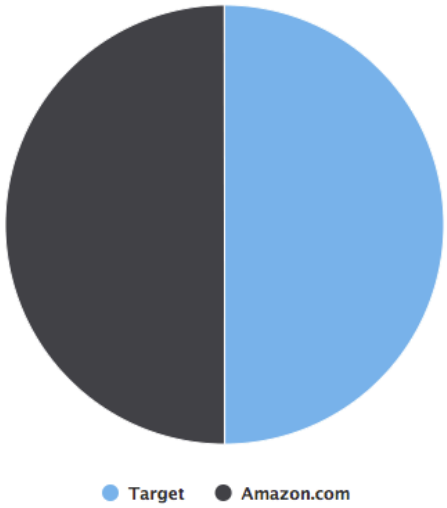
Top Redeeming Employees

Joanna Anistown	(17) $801.50 *3,206pts*
The Bob	(11) $358.25 *1,433pts*
Toby Flenderson	(8) $406.25 *1,625pts*
Oscar Martinez	(3) $187.25 *749pts*
Peter P	(3) $300.00 *1,200pts*

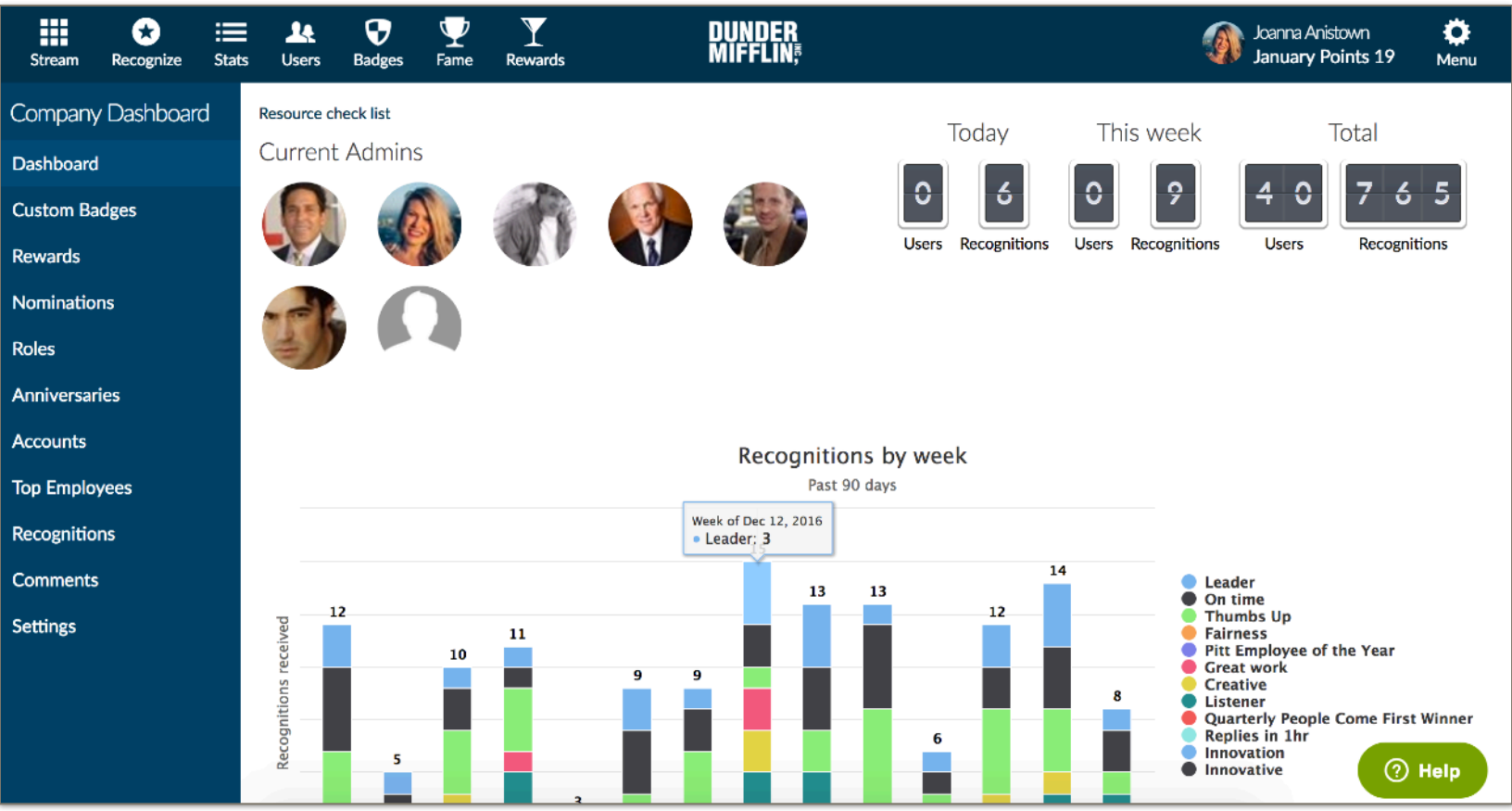
Top Company Rewards



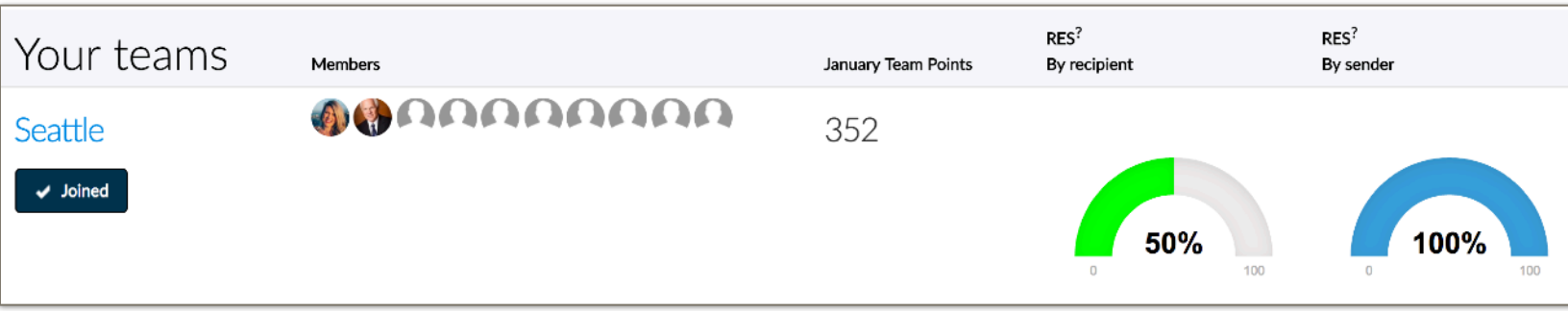
Top Gift Cards



Admins view data on their recognition program on the team level, company level, and individual level.

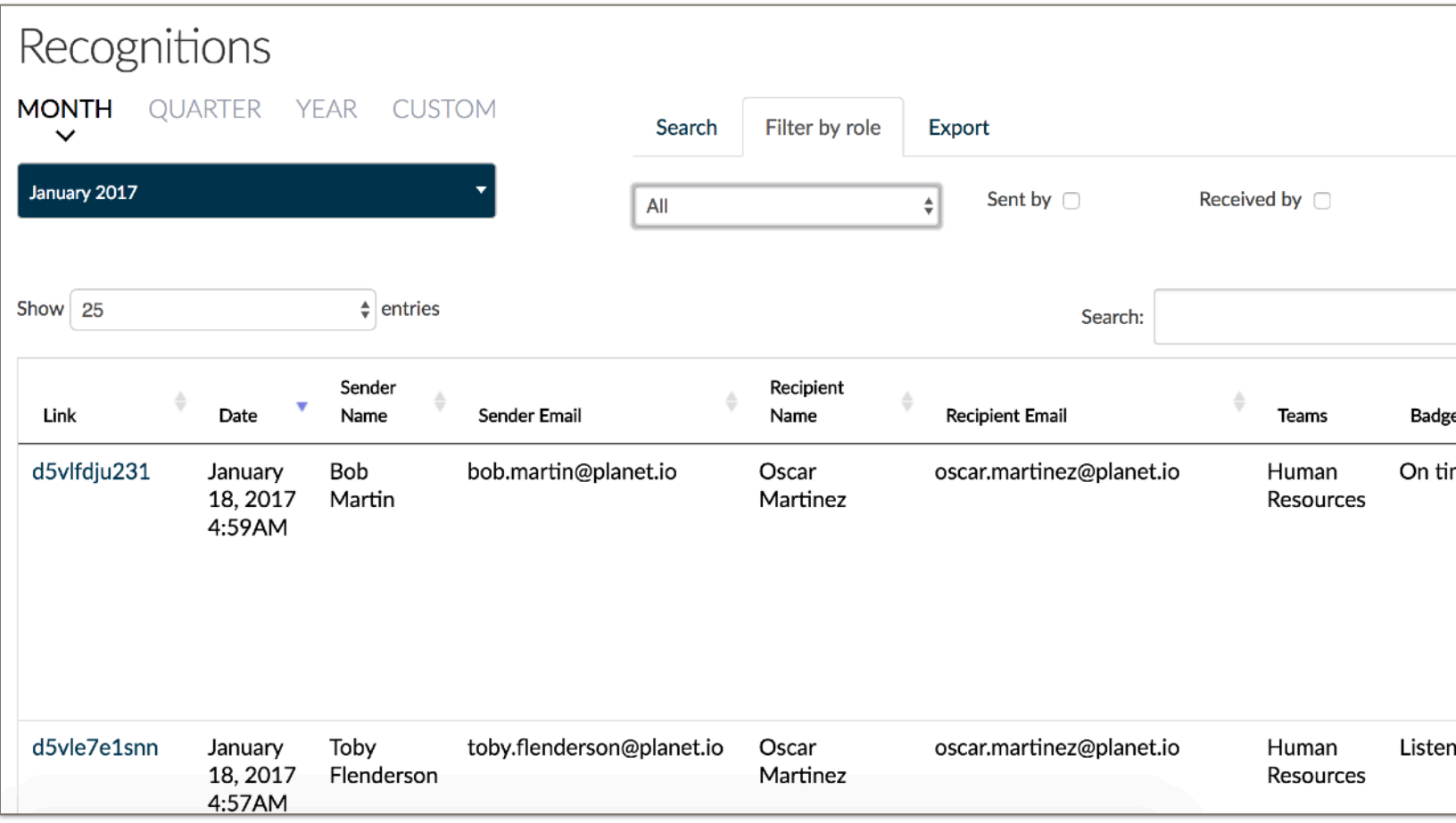


See engagement, badges, and recognitions scoped to teams or groups.



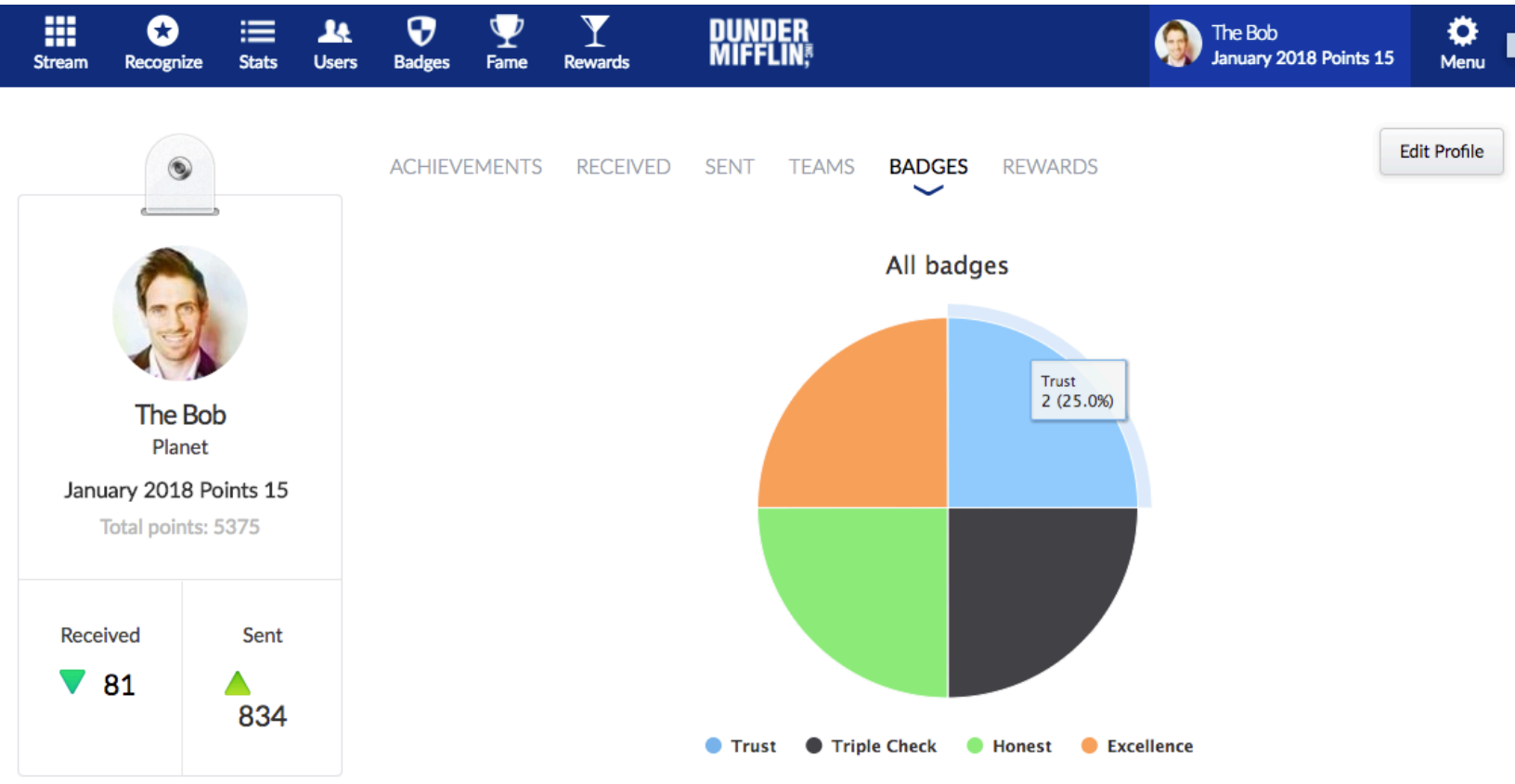
Discover high-value employees across badges, groups, and time.

Review all recognitions by filtering, finding, and exporting the data.



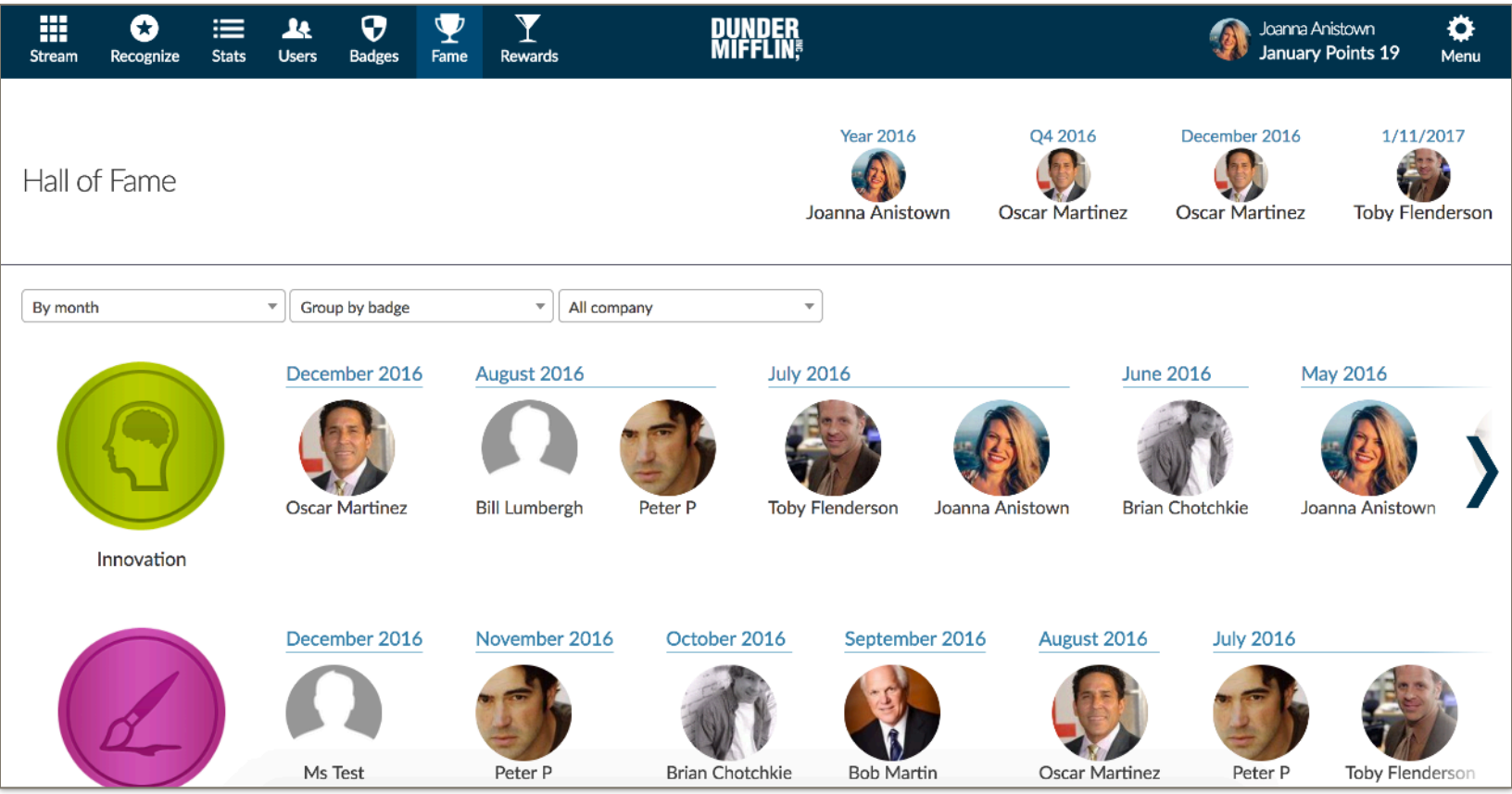
Review and administer any comments your staff write.

Visit any user profile and see their badges and recognitions.



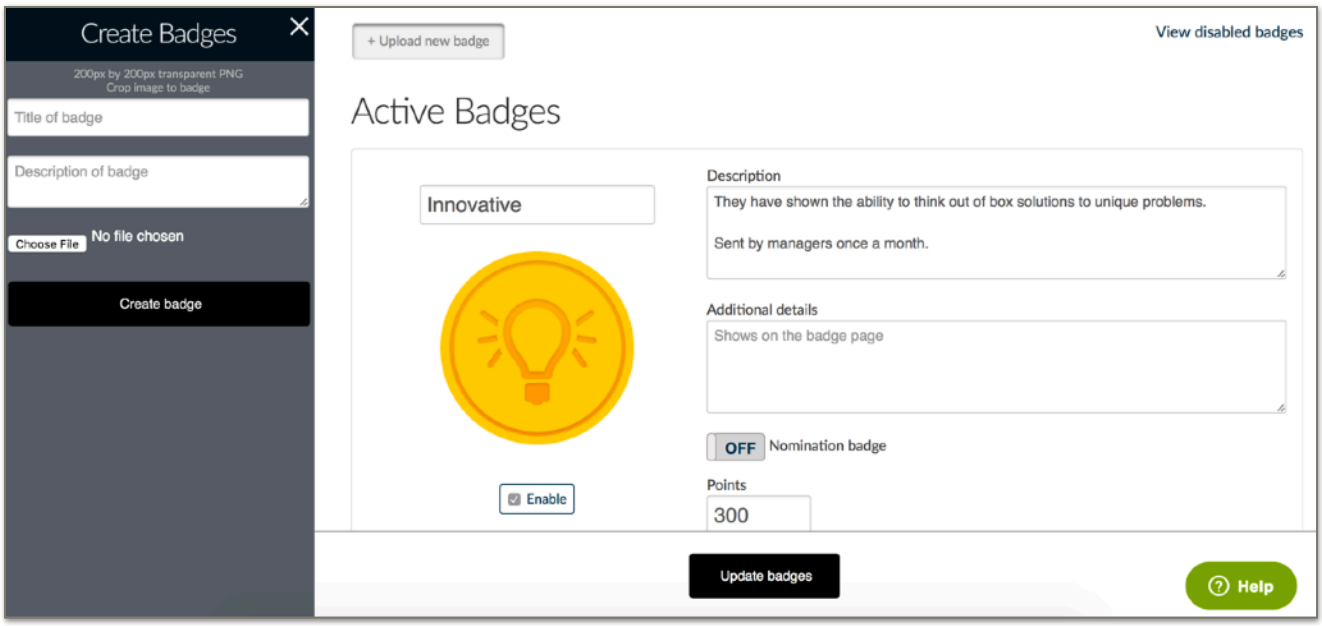
Hall of Fame

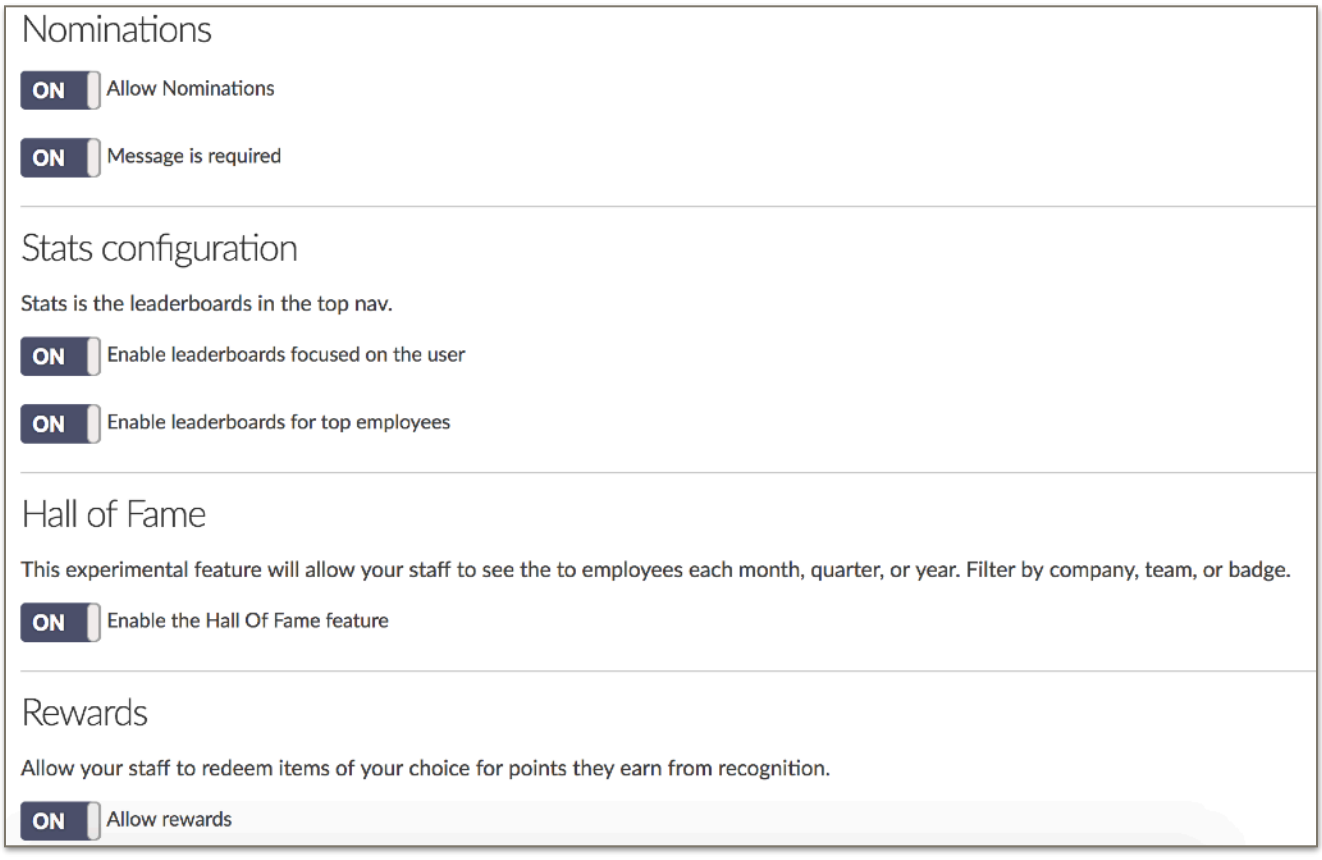
Once your company has been using Recognize for a few months, enable the Hall of Fame. Visually see top employees across time, badges, and groups.



Customizations

Badges, rewards, email white label, app white label, and abilities are all customizable to your needs.





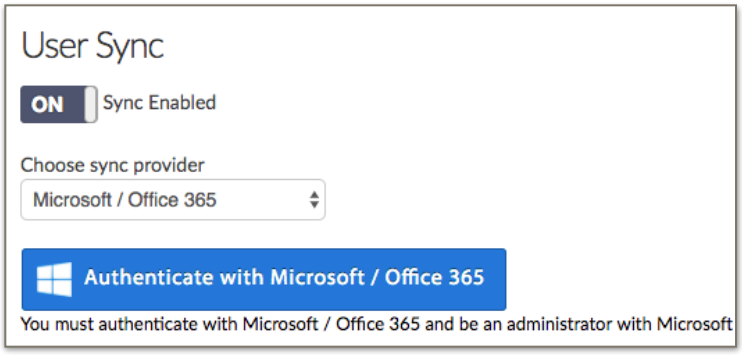
Generated award certificates can be customized to your company design.

Syncing Users

Recognize can sync your users from a number of sources to get your users in the system and stay up to date. We provide a number of ways to login as well.

User Management

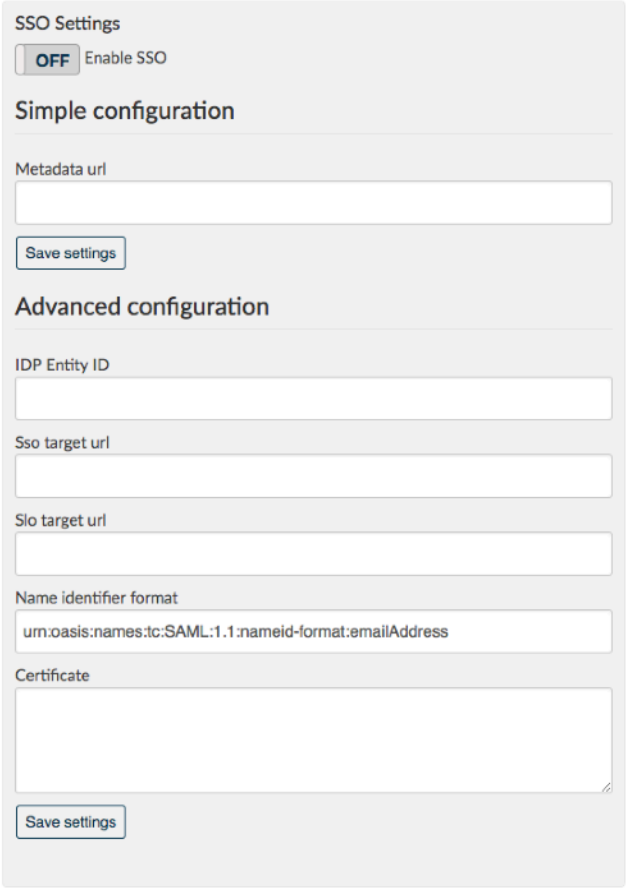
- Active Directory Azure / Office 365
- Yammer
- Spreadsheet
- Manually



Learn more - https://recognizeapp.com/docs/getting-started/recognize-user-sync-guide.pdf

User Provisioning

- SAML
- Google Apps
- Yammer
- Microsoft



Contact Us

Please reach out to sales@recognizeapp.com or (888) 401-8837 to schedule a demo or learn more. We are excited to serve you.