

# THE **Film** DAILY

the NEWSPAPER of FILMDOM AND WEEKLY FILM DIGEST

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Sunday, June 1, 1930

Price 25 Cents

## ROXY Picks The Big Ones—

"You Know  
How 'Tis"

Directed by William Wyler.  
Produced by Carl Laemmle, Jr.  
Presented by CARL LAEMMLE.  
With the song, "Pierrot and  
Pierette."

### LUPE VELEZ

Paul Cavanaugh and William Boyd will appear in this smashing picturization of LANGDON McCORMICK'S mighty melodrama, which Roxy booked for the world's largest theatre because it's big in drama, big in love, big in thrills, big in BOX-OFFICE.

UNIVERSAL FIRST!



# THE STORM

*A Wow! — Now in Work — Out in a Month — A Pip!*

☞ **THE DIRECTORS' ANNUAL** ☞

*A Darb! — Everything About 1929-30 Production — A Nifty!*



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United States Patent No. 1,177,697  
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U. S. Patent Nos. 1,328,464; 1,299,266; 1,281,711;  
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**CINEMA PATENTS COMPANY, Inc.**

1776 Broadway, New York



# All Russian Film Concerns Are Merged Into One **WARNERS GOING HEAVY ON INDUSTRIALS** New Color Firm to Start Operations East and West

## Supercolor Establishing Hollywood Plant in Addition to N. Y.

A new color process, known as Supercolor and arising from the Kine-macolor Co. which dates back to 1912, is being launched by Colorfilm Corp., the organization now handling the product. A laboratory is to be established in Hollywood, while the New York plant, where tests and re-

(Continued on Page 2)

## UNIVERSAL TO TALKERIZE 12 "LEATHER PUSHERS"

Universal has bought the talking rights to H. C. Witwer's "Leather Pushers" and will make new all-talker versions of this series of 12 two-reelers for the 1930-31 program of shorts. Production will start this summer at Universal City.

## AMPAS Appoint Nominees to Select New Slate

At the luncheon of the AMPAS Thursday the following nominating committee was appointed to select the slate for the annual election Sept. 11: Ralph Lund, Charles Barrell, Walter Eberhardt, Paul Gulick, Clarence Schottenfels, Michael Simmons, Edward McNamee. The committee will submit selections for officers, board of directors and elective committees one month prior to date of election.

## A Pat and A Slap

St. Louis—Praise for the educational and historical value of films, and criticism of pictures depicting crime or immorality and scoffing at prohibition or establishing improper standards of life, are contained in a resolution passed by the Women's Christian Temperance Union. Federal censorship on the production lot was advocated.

## How's Your Health?

Washington—Viewing motion pictures is a great aid to man's mental health. Dr. Frans Alexander, psychiatrist of Berlin, said in speaking before the World Conference on Mental Hygiene here. According to Dr. Alexander, "films must rank in first importance and helpfulness among the instinctive measures of civilization to provide substitute satisfaction for adventure and excitement of which we have been robbed by the present-day routine of economics and mechanical existence. Man finds his lost individuality in the cinema if not in reality, in imagination—if only for a short time, nevertheless day after day and repeatedly. This makes for mental health, and the scientist who studies the human mind is grateful for the intensive development of the film industry."

## TALKER ROYALTY CONFAB RUNS INTO DIFFICULTIES

Budapest (By Cable)—Difficulties have been encountered between playwrights and producers' representatives at the international conference of the World League of Playwrights and Composers. The authors insist on full royalties after every talker performance, while the producers contend they cannot meet such a request. One of the princi-

pal purposes of the confab is to revise the royalty and copyright contracts, many of which were signed before talkers and radio were at their present stage. Among U. S. representatives in attendance are Jacob Wilk, who spoke for the Warner Bros. interests, and Elmer Rice, prominent dramatist. Total attendance is more than 200.

## EIGHT F. N. DIRECTORS ASSIGNED

West Coast Bureau, THE FILM DAILY

Hollywood—Eight directors have been assigned by First National on new season pictures which are either under way or in preparatoin. They include: Frank Lloyd on "Captain Blood," Hobart Henley on "Moth-

er's Cry," Mervyn LeRoy on "The Gorilla," John Francis Dillon on "Kismet" with Otis Skinner, John Adolf on "College Lover" with Alice White, Clarence Badger on "Deep Purple," William Seiter on "Going Wild," Alan Crosland on "The Call of the East."

## Soviet Government Orders Merger of All Film Units

## 97 BRITISH FILMS LISTED IN SECOND QUOTA YEAR

London (By Cable)—Ninety-seven English pictures were registered for quota purposes in Great Britain in the year ended March 31, 1930, which marks the termination of the second year of the British Film Act. Forty-nine were silent and 48 audible films.

Washington Bureau of THE FILM DAILY

Washington—Merging of all Russian film concerns and technical branches of allied industries in a single organization has been decreed by the Council of the People's Commissars of the Union of Socialist Soviet Republics, it has been learned by the M. P. Division of the Dept. of Commerce.

The manufacture of film equipment as well as the production, distribution and exhibition of films will be under the control of the new body, an integral part of which will be

(Continued on Page 2)

## Commercial Films to be Made Both Sound and Silent

Atlantic City—Entrance of Warner Bros. into the production of industrial, advertising and educational pictures, through its recently organized Industrial and Commercial Dept., will be carried through on a big scale, it was stated by A. Pam Blumenthal, head of the new department, at yesterday's final session of the sales convention here.

An executive, production and distribution staff has been formed to

(Continued on Page 2)

## PATHE OFFICIALS SILENT ON COMMITTEE'S DEMAND

Pathe officials refused to comment Thursday on the latest statement sent out by the Protective Committee of 8 Per Cent Preferred stockholders. It is understood that the Pathe management has decided to refrain from further controversy and that it will not recognize the Protective Committee because of lack of any information regarding the persons for whom this group is acting.

## Eberson Sails to Confer on 3,000-Seater for Paris

John Eberson sailed Thursday night on the Europa in response to a call from a prominent Paris showman to come over for conferences with regard to a new 3,000-seat house being planned for the French capital.

## One Excuse

Hollywood — Lowell Sherman, who directs as well as playing a role in RKO's "Lawful Larceny," wields a megaphone while directing but never uses it. Asked why he totes the meg, Sherman replied he is so used to loafing between acting scenes that he must carry the horn to remind him of his directorial responsibilities.



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## Financial

### NEW YORK STOCK MARKET (QUOTATIONS AS OF FRIDAY)

	High	Low	Close	Net Chge.
Con. Fm. Ind. . . . .	24	24	24	.....
Con. Fm. Ind. pfd. 23 3/4	23 3/4	23 1/2	23 3/4	+ 1/2
East. Kodak . . . . .	240 7/8	239 1/2	240	.....
Fox Fm. "A" . . . . .	54 3/4	52 1/2	54 1/2	+ 3/8
Gen. Thea. Equ. . . . .	47	46	47	+ 1/4
Loew's, Inc. . . . .	91 1/4	90	90 7/8	.....
do pfd. ww (6 1/2) . . . .	112	111 5/8	112	+ 1/4
do pfd. xw (6 1/2) . . . .	95 3/4	95 1/4	95 1/4	+ 1/4
Para. F-L . . . . .	69 3/4	69 1/4	69 1/2	- 1/4
Pathe Exch. . . . .	5 1/4	5	5	- 1/4
do "A" . . . . .	11	10 1/2	10 7/8	.....
R-K-O . . . . .	43	42 1/2	42 7/8	+ 3/8
Warner Bros. . . . .	64 7/8	64 1/4	64 5/8	+ 1/4
<b>NEW YORK CURB MARKET</b>				
Columbia Pcts. . . . .	43 3/4	43 1/4	43 3/8	+ 1 1/2
Columbia Pcts. vtc. . . . .	43 3/4	43 1/4	43 3/8	+ 1/4
Fox Thea. "A" . . . . .	13 1/4	12 3/4	13	.....
Loew, Inc., war. . . . .	17 5/8	17 1/2	17 5/8	- 1/8
Nat. Scr. Ser. . . . .	31 1/4	31	31	- 1/8
Technicolor . . . . .	61 3/8	59 5/8	59 7/8	- 1 1/2
<b>NEW YORK BOND MARKET</b>				
Gen. Th. Eq. 6s40. . . . .	99 1/2	98 3/4	98 3/4	- 1/4
Gen. Th. Eq. 6s44.137	135	137	137	+ 1 3/4
Loew 6s 41ww. . . . .	128	128	128	+ 3/4
do 6s 41 x-war. . . . .	99 1/2	98 1/2	99	- 1/2
Paramount 6s 47. . . . .	102	102	102	+ 1/2
Pathe 7s 37 . . . . .	65	61	65	+ 3 1/2
Warner Pcts. 6s39.106 1/4	106 1/4	106 1/4	106 1/4	- 1/2

### Minder Leaves Columbia

Dallas—W. G. Minder has resigned as Southern division manager for Columbia and is understood to be negotiating for a number of theaters in this city.

New York 1540 Broadway BRYant 4712  
Long Island City 154 Crescent St. STIllwell 7940

**Eastman Films**  
J. E. Brulatour, Inc.

Chicago 1727 Indiana Ave CALumet 2691  
Hollywood 6700 Santa Monica Blvd. HOLlywood 4121

## WARNERS GOING HEAVY ON INDUSTRIAL PICTURES

(Continued from Page 1)  
handle this work. B. K. Blake is assistant manager of the department. Production activities, while centered in New York, will embrace the entire country. Distribution will be made through non-theatrical channels, mainly through the firms for which the films are made.

The new commercial picture department will have a fleet of portable projection trucks which can be sent wherever desired for showing these films at fairs and street corners. The trucks contain a screen 5 x 7 on which the images are reflected by a mirror upon which the projection machine in the rear of the truck throws the picture.

Other major companies, including Paramount and Fox, are understood to be working quietly on the commercial angle, with the general belief existing that big opportunities exist in this field.

## Emenhiser New Manager for U. A. in Pittsburgh

Pittsburgh—Jack Emenhiser, formerly salesman for United Artists in Chicago, has been promoted to manager of the company's local exchange.

## Russian Film Concerns Are All Merged Into One

(Continued from Page 1)  
an advisory commission made up of representatives of all public groups as well as those of the country's film organizations. This commission will replace the cinema committee, until recently the highest official body in the Russian motion picture industry. The new organization will be expected to pay particular attention to the cultural requirements of the various Soviet republics and to exercise general control over all educational film activities in the country.

### Reilly Cartoons Under Way

The second and third releases of Frank C. Reilly's animated cartoon called "The Penguin Family" are now in production. The first issue is scheduled for release this month.

### Cleburne House Opens June 15

Cleburne, Tex.—The new Griffith, with a seating capacity of 900, is expected to open on June 15. Jack Pickens is said to be interested in the house. Manager Jackson of Claremore, Okla., has been assigned the local Griffith house.

## COMING & GOING

AL LICHTMAN leaves Hollywood today for New York.  
J. D. WILLIAMS has arrived from England.  
MARY LEWIS is en route to Hollywood to start work for Pathe in "The Siren Song."  
MAURICE and ISIDORE OSTRER, British Gaumont directors, have sailed back home on the Europa.

## NEW COLOR FIRM WILL OPERATE IN EAST AND WEST

(Continued from Page 1)  
search has been going on for the last few months, will be enlarged, it is stated by L. J. Dittmar, who is in charge of the company's activities. Dittmar also has been president of the various companies, including Art-color Pictures, which in turn succeeded the original Kinemacolor.

J. Burgi Contner is technical supervisor of Colorfilm, and the company is said to be financed entirely by Louisville, Ky., capital. Kinemacolor was one of the first processes of its kind introduced in the U. S. Its failure is said to have been due to special machines being required for projecting the pictures. William Francis Fox was brought to America from England and he put the color directly into the film so that it could be projected with regular machines. Some pictures were made and shown, but did not arouse much interest from producers, and the company closed its Fort Lee laboratory and New York offices and ceased activities until last year.

## Hodes Heads Columbia Accessory Department

Hal Hodes has been placed at the head of the accessory sales department recently organized by the company as a part of its service to the exhibitor.

## R-K-O Adds Racine House

Racine, Wis.—R-K-O has added the Allan here to its list of houses. G. G. Bandy formerly operated the theater, which has been closed for some time. R-K-O recently took over the Capitol in Madison from the Bachmann interests.

### Cotterill with Sound Studios

Norton Cotterill, formerly with Frigidaire and General Motors Acceptance Corp., has joined the Sound Studios of New York, Inc., in a sales capacity.

### New Job for Frank H. Storms

Frank H. Storms, formerly with the Hearst newspapers in a business capacity, has become connected with the motion picture department of the Authors' Motion Picture & Radio Bureau, Inc., New York.

## The Industry's Date Book

- Today: First National-Warner Bros. regional confab in New York.  
June 1-2 RKO regional convention in New York.  
June 2 Annual election of I.A.T.S.E. and M. P. Operators at Los Angeles.  
June 2, 3 Columbia eastern sales force meet for confab at Park Central, N. Y.  
June 2-7 International Cinema Congress at Brussels.  
June 6-7 Regional Columbia confab at Stevens Hotel, Chicago.  
June 7-8 Regional joint meet of F. N. and W. B. sales forces at Chicago.  
June 8-9 Theater owners of North and South Carolina, meet at the Ocean Forest Hotel, Myrtle Beach, S. C.  
June 9 Annual Meeting (Postponed) of Pathe Exchange, Inc., New York.  
June 12-13 Columbia regional meet at Roosevelt Hotel, Hollywood.  
June 14-15 Warner Bros. and First National regional confab at San Francisco.  
June 17 18th Film Golf Tournament at Glen Oaks Golf and Country Club, Great Neck, L. I.  
June 21-22 Joint sales regional confab of Warner and First National at New Orleans.

### Air Cooler for Church

Dallas—Buffalo Silex air distributing units and air washer equipment is now being installed in the First Church of Christ Science. This marks the first church in this city to install mechanical means of ventilation.

### Gives Up Sunday Fight

Dover, O.—W. E. Burton, manager of the Bexley, has surrendered to the law in his fight to keep the theater open on Sundays.

### EXECUTIVE SECRETARY

Young lady, employed six years as confidential assistant to head of theatre circuit, desires connection with theatre operator or distributor. Experience includes theatre accounting, office management, preparation of financial and income tax statements. Expert stenographer and correspondent, Box 198, Film Daily, 1650 Broadway, N. Y. C.

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**COSTUMES**  
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## Timely Topics

A Digest of  
Current Opinion

### Westerns Are Coming Back Strong

LATE in 1927 something went wrong with the "Western" situation. There had been a flood of cheaply made "quickies" by the producers. Early in 1928 when sound pictures had taken definite hold on the public imagination "Westerns" slipped amazingly. Late that year practically none were being made. . . . But the public desire for colorful movement, broad panoramas and romance in beautiful natural backgrounds remained. Exhibitors began to hear from their patrons. In January, 1929, Fox Films officials, headed by Winfield Sheehan, vice president and general manager, decided Movie-tone had been perfected to the point where it could be used for outdoor recording. "In Old Arizona" was presented. It wasn't a "Western" in the old sense. It was a fully developed romantic story, but it had swift movement and unsurpassed scenery photographed in northern Arizona and southern Utah. It was a sensational success and placed Warner Baxter on a pinnacle among talking picture players. . . . So convinced are Fox production officials that this new type of picture is destined to play an increasingly important part in future production programs that they recently organized a Great Outdoor Romance Department, the special functions of which will be to find stories, develop them for screen purposes and supervise their production according to the new standards of the talking screen.

N. Y. "Evening Post"



**A  
FILM  
FACT  
A  
DAY**

Of the 39 features censored in Germany in March, 1930, 22 were German made and 17 foreign (6 came from America).

# ALONG THE RIALTO

with  
Phil M. Daly

THEY PUT some extra jazz into a recent big feature which was not in the script. . . . and it was not discovered until the print reached the home office in New York. . . . at the first private showing to the officials in the projection room a gent let out a holler as the big expensive ballet scene flashed on the screen. . . . "Didja see what I seen?" he gasped. . . . they hadn't, so the ballet scene was run over again. . . . "Watch the third gal from the left," sez the gent who hollered. . . . so they watched the little ballet cutie as she bent over backwards. . . . then they all hollered. . . . doggone it if the gal hadn't forgotten to wear her—er—panties. . . . so the expensive scene had to be shot all over again at the studio. . . . and that's why, fellow citizens, there was a slight confusion and merryell at the studio, and the home office officials ran around in circles with the premiere all set for a big Broadway theater. . . . now the original stills showing the pantless cutie are selling at a premium.

\* \* \* \*

AND THERE was another expensive feature that had to be practically remade because they discovered after it was completed that a platoon of Austrian soldiers used throughout the scenes were dressed in Polish uniforms. . . . Roxy took his radio gang to Harrisburg, Pa., to provide the entertainment at a benefit given by the Zembo Temple of Shriners. . . . Louise Bave, the "nightingale" of Major Bowes' Capitol Family, will sing the mad scene from Ambrose Thomas' "Hamlet" on the N. B. C. broadcast Sunday eve. . . . here is a great treat for music lovers, with solos by Westell Gordon, Hannah Klein and Waldo Mayo. . . .

\* \* \* \*

**BIG OPPORTUNITY** for you film golf hounds: Fox Movie-tone News, current issue, shows Bobbie Jones leading the vict, England. . . . Bobbie put wick. . . . and Doug Fairbanks g it on. . . .

\* \* \*

Director Roy Mack gave Drusilla Strain a break in one of his recent shorts. The lovely chorine from "Fifty Million Frenchmen" had been just one of the hoofers in a number vacation time is over.

\* \* \* \*

**JOHN EBERSON**, who has had something to do with building theaters around the country, claims that Amos 'n' Andy's catch-line "Check and double-check," is just a variation on his own: "Construct and reconstruct". . . . now some wide-screen boy will be telling us that it is "Film and double-film". . . . Claire Braune, sec to John J. Kemp, suggested an idea to her boss that resulted in his writing a big insurance policy on a Broadway celeb. . . . and it is one of those money ideas that can be adapted to a dozen other big prospects. . . . so do you wonder that the boss told Claire to go to Hollywood and take a little vacashun for herself? . . . Elvie Hitchings, radio charmer doing her stuff on WPCH every Monday at 3:50, and putting the society debs over on WGBS on Tuesdays, should get a lotta votes from the press agents in that "Daily Mirror" popularity contest. . . . how about it, fellers? . . .

\* \* \* \*

**WHAT LOOKS** like the greatest lineup of celebrated song-pluggers is in back of the Red Star Music Company's list, putting over the song numbers on Fox pictures. . . . just look at 'em—John McCormack, Michael Bartlett, J. Harold Murray, Don Jose Mojica, Marjorie Whiperling" Jack Smith. . . . that peddlers are singing "Nothing Is

\* \* \* \*

**AS WELCOME** as a Florida fornia.

Chley Camerachadw  
Ten years with Christy Cabanne.  
Lately with Warner Vitaphone  
International Photographers, Local 644  
233 W. 42nd St., Tel. Wisconsin 3465

## EXPLOITETTES

A Clearing House for  
Tabloid Exploitation Ideas

### Stock Quotation Gag for "Caught Short"

INTERESTING contest was placed with the Manchester "Union," by E. J. Caron, of the State, Manchester, N. H. This puzzle showed a stock quotation board with the names of the stock listed incorrectly. Contestants were requested to reconstruct the names correctly and send it in to the editor. This puzzle was placed on the financial page, and tickets for "Caught Short" were given as prizes to the readers sending in the correct solutions. —M-G-M

\* \* \*

### Telegram Invitations for "Disraeli"

DURING the run of "Disraeli" at the Masque theater, Newark, N. J., Postal Telegraph gave the advertising office a telegram dated Hollywood, and signed by John Barrymore, thanking Manager Bob Paskow for an invitation to the show. With the telegram they sent 10,000 blanks, upon which the advertising office had exact facsimile messages printed. The printed messages were returned to Postal Telegraph. Throughout that week at the rate of 800 a day, the messages were sent out with the Postal Telegraph's own boys along with legitimate dispatches. The John Barrymore telegram was enclosed in a regular telegraph envelope. —Warners

## MANY HAPPY RETURNS



Best wishes and congratulations are extended by THE FILM DAILY to the following members of the industry who are celebrating their birthdays:

**May 31—June 1**

Kathryn Williams  
Ann Christy  
Emmett King  
Hal Skelly  
Fred Allen  
Phil Armand  
Clive Brook



# HOLLYWOOD HAPPENINGS

ACTIVITIES OF THE DAY AMONG STUDIOS ON THE WEST COAST

## SIX SIGNED BY WARNER TO PLAY FEATURE ROLES

Warner announces the addition of six names to the list of players under engagement to appear in Vitaphone features. They are Clarke Burroughs, Edward Hart, Eddie Moran, George Lewis, Frank Campeau and Arthur Hoyt.

## Producing 2-Reel Talker on Fire Salvaging Work

Metropolitan Sound Studios is producing a two-reel all-talking picture for the International Ass'n of Fire Chiefs under the supervision of Ralph J. Scott, chief engineer of the Los Angeles Fire Dept. and president of the International Ass'n. The National Board of Underwriters is sponsoring the production, which will mostly cover the work of a salvage company and methods of preserving property at time of fires.

## M-G-M Starts "Like Kelly Can"

M-G-M has placed in production "Like Kelly Can," a comedy with music based on Vincent Lawrence's stage play, "Spring Fever." Charles F. Reisner is the director, and the cast is headed by Robert Montgomery and Dorothy Jordan. The other players include J. C. Nugent, Benny Rubin, Tyrrell Davis, Harry Burns, Tom McGuire, Allan Lane and the Baltimore Trio. Two New York stage celebrities, Dorothy McNulty and Catherine Moylan, also make their camera debuts in featured parts in this film.

## "Secrets" Halted for Changes

Production on "Secrets" has been temporarily called off by Mary Pickford to allow some changes to be made in the story.

## Julia Swayne Gordon with Warners

Julia Swayne Gordon has been signed for an important role in a Warner special on next year's production schedule.

## Norman Burnstine Renews Contract

Norman Burnstine has signed a new contract and is to remain as a member of the writing staff at the Paramount studios.

## Warner Gets Betty Compton

Betty Compton has been signed by Warner Bros. on the strength of her performance in the New York stage production, "Fifty Million Frenchmen."

## "U" After Richard Wallace

Universal is reported negotiating with Paramount for the services of Richard Wallace to direct "East Is West."

## A Little from "Lots"

By RALPH WILK

Hollywood

ALFRED SANTELL has selected Jane Keith, another screen unknown, to play the leading feminine role in "The Sea Wolf." She is 22, blonde, beautiful, a native of Chicago, and has played small parts in two pictures.

Benny Rubin has been signed for a featured role in "Leathernecking," which will be based on "Present Arms." An entire new musical score has been written by Oscar Levant.

"Fair Warning," a western adventure story, will be the next starring vehicle for George O'Brien. It will be his third successive production which has a background of the great open spaces. Alfred Werker will direct.

Ralph Dietrich, veteran film editor, is cutting "The Last of the Duanes."

Henry Myers, Broadway playwright, who also fashions lyrics, has joined the Paramount scenario staff. He wrote the lyrics for "Sitting on the Garden Wall" and "Jungle," which are being used in Sid Grauman's presentation for "Hell's Angels."

Our Passing Show: Gardner James and Bernard Siegel giving rides to appreciative passengers; John Flinn, Bill Woolfenden and Frank T. Davis conferring at Pathe.

Mona Rico, formerly with United Artists and Universal, has been signed to play an important role in "Sez, Me," starring Victor McLaglen. Irving Cummings is directing.

Tyler Brooke is one of the busiest comedians on the Coast. As soon as he completed work in "Monte Carlo," he was assigned an important role in "The Little Cafe." Before playing at Paramount, he worked in "Madame Satan" and "The Divorcee."

for New York.

J. D. WILLIAMS has arrived from England.

MARY LEWIS is en route to Hollywood to start work for Pathe in "The Siren Song."

MAURICE and ISIDORE OSTRER, British Gaumont directors, have sailed back home on the Europa.

AFTER traveling from Europe to Hollywood in about a week, Theodore Shall, noted German actor, immediately began work in the chief male role of Molnar's "Olympia" at the M-G-M studio. The German dialogue version of this play follows the French talking adaptation of the play, also made on the M-G-M lot.

Some Walters — Wanger, Futter, Huston, Winchell, Anthony, Eberhardt, Donaldson, Woods, Disney, Eugene, McGrail, Hagen, Wolff, Weems.

Walter Merrill, now playing the juvenile lead in "The Office Wife," at Warners, is enacting his initial role on that lot in three years. He was at one time contact man with Warners, later leaving on an extensive stage tour and only recently returned to Hollywood after a sojourn in Hawaii.

the Allan here to its list of houses G. G. Bandy formerly operated the theater, which has been closed for some time. R-K-O recently took over the Capitol in Madison from the Bachmann interests.

## Cotterill with Sound Studios

Norton Cotterill, formerly with Frigidaire and General Motors Acceptance Corp., has joined the Sound Studios.

Mr. and Mrs. Alexander Leftwich, New York stage directors, who are directing "Hi There," musical revue

## FOWLER SIGNS MORE NAMES FOR SHORT MUSICAL FILMS

Herman Fowler has added to the list of entertainers to be used in the series of musical shorts being made at the Fowler studios. Among the new acquisitions are the Four Kovans, Harry Cody and Caldwell's 12-piece orchestra. The first of the series, "Minstrels A la Carte," is now in production under the direction of Jack Laughlin, with Cliff Nazarro, Paul Howard and the Kovans in the cast.

which will be presented at the Mason, Los Angeles, will be guests of Mr. and Mrs. James Gleason for a few days. The two families are old friends, having been associated in several stage productions in the East.

Richard Dix's "discoverer" has been "discovered" by the star after many years. James Neil, who is supporting Dix in an RKO picture, was the far-sighted producer who picked Dix for his first part on the stage. Dix was a St. Paul high school boy when discovered by Neil.

George Cooper, who is playing in "Dead Game," claims to have appeared in more world war pictures than any other player. He started the specialty four years ago and has worked in 11 war pictures. Behind Cooper's roles is a background of 18 months in the A. E. F.

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# PRODUCTION IN THE EAST

## WHO'S WHO AND WHAT'S WHAT IN GREATER NEW YORK STUDIOS

### FEATURED TALENT USED IN PARAMOUNT SHORTS

As an initial step in mapping out short subject production at the Paramount New York studio, Larry Kent, head of the short subject department, has created three subdivisions of the one-reel group. According to this plan, the product will consist of equal numbers of comedies, personality sketches and novelties. Comedy will be the keynote of the two-reel subjects.

In the one-reel personality group, popular players of the stage and some of Paramount's featured players will be starred. Among the sketches scheduled for early production in this group are one-reel productions starring Ginger Rogers, Lillian Roth and Frank Morgan from the contract players' ranks, and Marion Harris and Armida from the free lance field.

Among the stellar stage and screen performers who will appear in forthcoming two-reel comedies are Smith and Dale, stars of "Mendel, Inc." who have made several previous comedies for Paramount; Tom Howard, who starred in "The Spy," a two-reel comedy hit filmed at the New York studio last fall; and Lulu McConnell, who will repeat her previous screen success in the short subject field.

In order to meet the release schedule announced by Lasky, the New York studio will be called upon to turn out two-reelers each week and one two-reel comedy each fortnight. For this week, Larry Kent has secured the services of Max Hayes as dialogue specialist and of Morton Blumenstock, Ray Cozine and Norman Taurog as directors. One complete stage in the new annex of the studio has been turned over to the short subject department and William Steiner has been placed in charge of the photography of these productions.

### Paramount Making Picture Aboard Large Yacht Here

What is believed to be the first time that sound pictures have ever been made aboard a sea-going yacht, is now taking place at Port Washington, L. I., where Paramount is making initial scenes for "Heads Up."

Two sound trucks are being used, one on shore and the other on a barge adjoining the yacht. Two hundred and fifty people, including the sound crew, are at work on the picture, with O. V. Johnson, location manager, responsible for their welfare.

### Short Shots from New York Studios

By HARRY N. BLAIR

VITAPHONE believes it has a new child wonder in 6-year-old Roy Le May, who makes his screen debut in "Bright Sayings." The youngster's ability to carry a scene with Harry Tighe and Irene Shirley, both stage veterans, causes director Arthur Hurley to predict a brilliant future for him.

*The approach of warm weather is leading many of the profession to South Fallsburg, N. Y., where "Fain Lodge" is located. This popular hostelry is kept by the daddy of Sammy Fain, Paramount staff composer and radio artist.*

"Everything Happens To Me," comedy by Sam Kopp and Harry Hayman, newspaper men, has been completed by Arthur Hurley for Vitaphone Varieties. James B. Carson, who starred in Jesse Lasky's first big vaudeville ventures, heads the cast which also includes Leo Hoyt, Sid Garry and Lucile Lortel.

Victor Heerman, who is now putting the finishing touches on "Animal Crackers," at the Paramount New York studios, also directed one of the musical sequences in "Paramount on Parade," recently.

Director Roy Mack gave Drusilla Strain a break in one of his recent shorts. The lovely chorine from "Fifty Million Frenchmen" had been just one of the hoofers in a number of Vitaphone Varieties, but in her latest she played a "bit" and carried it off very well.

"Why Am I So Romantic" is the plaint which Hal Thompson sings to Lillian Roth in "Animal Crackers." It's a brand new, sure-fire number just composed by the team of Kalmar and Ruby.

Five years a father and never a son! Leo Hoyt is the miracle man. Leo played Abie's father for five years in "Abie's Irish Rose." Now he's playing in "Everything Happens to Me," a dialect comedy directed by Arthur Hurley for Vitaphone Varieties.

Burnet Hershey's burlesque, "Nay, Nay, Nero," has been directed for Vitaphone Varieties by Roy Mack. Hugh Cameron, stage and screen comedian, plays Nero, supported by Bobby Watson, musical comedy juvenile, Nora Swinburne, Joe Lewis and Omar Glover.

W. R. Laidlaw, Jr., of the Paramount New York studio writing staff, has been assigned to write the adaptation, continuity and dialogue on "Skippy," which goes into production in August.

*Ginger Rogers is all skinned up as a result of her opening scene with Jack Oakie in "The Sap From Syracuse" in which she and Oakie collide on the deck of an ocean liner with disastrous results.*

The large personal following of Mark Hellinger, columnist; DeWolf Hopper, stage veteran; James J. Corbett, ex-heavyweight champion, and Damon Runyan, sports writer, is expected to result in much comment on "The Round Table," a Vitaphone Varieties just completed by Murray Roth, in which this famous quartette is featured.

Margaret Irving, featured in "Animal Crackers," plans an extensive tour of Europe, following completion of the picture. This will mark the actress' first vacation in seven years, five of which have been spent in Marx Bros. productions.

Henry Armetta, Italian comedian, is expected in New York on June 10 to appear in RKO comedies with Nick Basil. Mark Sandrich, director, and Rube Welch, are now collaborating on the story.

Larry Kent played escort to Ray Miller and Maxie Rosenbloom, well known prize ring experts, on a recent visit to the Paramount New York studios.

Ruth Etting, who recently completed her second Vitaphone short at Warner Bros. Eastern studio, has the reputation of bringing good luck to her supporting players. Humphrey Bogart and Joan Blondell, who worked in her first picture, both are in Hollywood with nice, fat contracts. Don Cook, her latest leading man is hoping the charm will work with him, also.

Max Manne, in charge of sound effects at the Paramount New York studios, was production manager at the Roxy theater for two years.

#### PHIL ARMAND Chief Cameraman

Ten years with Christy Cabanne.  
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### HAROLD BEAUDINE ADDED TO VITAPHONE DIRECTORS

Harold Beaudine, formerly director for Universal and Christie on the West Coast, has been signed by Sam Sax for the Vitaphone Varieties staff at the Warner Bros. eastern studio. Increased production necessitated this addition, giving Murray Roth, director-in-chief, three directors on the lot. Besides Beaudine, these are Arthur Hurley and Roy Mack.

### Charles Ruggles' Contract is Renewed by Paramount

Paramount has renewed contract of Charles Ruggles as a featured player. Ruggles, who has completed work in "Queen High," based on the musical success in which he starred, leaves soon for the Coast to play with Jeanette MacDonald in "Honeymoon Hate." Upon completion of this talker he returns to the Paramount New York studio to resume work. Ruggles closes a brief vaudeville tour at the Keith-Albee in Providence Saturday.

#### Lillian Roth Busy

Lillian Roth, whose return to Hollywood was delayed long enough to make a short subject upon the completion of "Animal Crackers," will leave in a few days for the Paramount West Coast studios where she is scheduled to appear opposite Maurice Chevalier in his next picture.

#### Newmeyer Returning

Fred Newmeyer is returning to the Paramount New York studios after a brief visit to Hollywood. His next picture is "Best People," which will be made in the East. No cast has been chosen as yet.

### FRANK ZUCKER

Photographing a Series of

LOUIS BROCK

RKO Productions



# Theater Equipment

By WILLIAM ORNSTEIN

## PROJECTIONIST INVENTS SYNCHRONIZATION DEVICE

Salt Lake City—Invention of a new device called a framing light shutter lifter, said to bear importantly on proper presentation of sound pictures, has been made by W. P. Nelson, head projectionist at the Rialto and State in this city. The device, which has already been patented by the inventor, is said to enable the synchronization of films with a minimum of delay. Ellis Henrie, D. Brimhall, Donald Gab-bott and W. P. Nelson are the officers and directors of a company formed to manufacture, sell and distribute the device.

## Worrell Mfg. Co. Booklet Lists Sanitary Articles

St. Louis—The Worrell Mfg. Co. has issued a catalogue listing over 100 different items of sanitary products. Every requirement for the theater is in the booklet and also manufactured by the company itself.

## New Ornament Booklet Issued by Chicago Firm

Chicago—A new booklet on "Composition Ornaments" has just been issued by the Architectural Decorating Co., in which it presented a variety of illustrations showing the modern trend in composition wood carving. Composition is exceedingly elastic in its uses and photographs of actual works done are contained therein. Some of the designs specified have been installed in circuit houses.

### Safety Device for Projectors

Pittsburgh, Pa.—N.A.N. change-over safety device, said to be fool-proof and adaptable for all makes of projectors, is being offered at \$100 per unit F.O.B. by the N.A.N. Automatic Light Control Co. of Johnstown, Pa.

## Uses of Film Cement, Reel Bands, Inspection Labels Cited in Guide

*This is the fifth of a series of articles reprinted by arrangement with M-G-M from "Film Service Book," compiled by J. S. MacLeod, manager of the company's exchange maintenance film department. THE FILM DAILY feels that these articles are vitally important to everyone connected with the physical handling of film and discs.*

### Film Cement

Proper use of film cement helps to preserve and lengthen the life of prints. Exchanges should keep their stock of film cement down to a minimum, never having more than a sixty-day supply on hand. This assures having fresh cement at all times, and also lessens the fire hazard. Film cement is as inflammable as the film itself, and should be handled only in very small quantities while in use in the inspection room.

Be careful to apply film cement only to the scraped surface. Do not allow cement to seep under the "film rest" of the splicing machine, it may adhere to the celluloid side of the film.

No definite amount of cement can be specified for use on a scraped surface; experience and judgment are the only guides. If too much cement is used it will soften or break down the celluloid base, resulting in a "cupped" or buckled splice. If not enough cement is used, the splice will break when tension is applied.

Quick evaporation of film cement has a tendency to throw the mixture out of balance. A splice made with cement in this condition will not hold. Only enough cement should be placed in containers to last through the working day and that which is not used should be thrown out. A fresh supply should be obtained every morning—cement which has been left over should never be mixed with fresh cement.

Use only the Cement Applicator which has been supplied to each exchange. This outfit consists of bottle, holder and penbrush. An aluminum cap is fitted on the penbrush to minimize evaporation, and this cap should be kept clean. If necessary, scrape it at each refilling so that it can

function properly to prevent evaporation.

### Reel Bands

Proper care must be taken to insure that reel bands are placed on the reels to which they belong. The various classifications of prints today make it necessary for inspectors to be particularly exact in this respect. They should distinctly mark each reel band with the following information, using the rubber stamp provided for that purpose:

- Production number
- Title of picture
- Reel number
- Print number

For silent prints you will continue to use the regular band which is printed in black.

For disc prints you will continue to use the reel bands printed in red.

For sound-on-film prints, you will use reel bands printed in green.

When ordering reel bands you will specify on the requisition the quantity desired, defining what is wanted in the following manner:

- (a) Silent print reel bands (black).
- (b) Disc print reel bands (red).
- (c) Sound-on-film print reel bands (green).

In many cases, when film has been returned to the exchanges the bands have been found on the wrong reels. Sometimes this is due to the reel band markings being illegible. As dirt and oil accumulate very easily on reel bands it will be necessary to renew them whenever they become unserviceable.

Each inspector will verify the number of reels in a print by (1) counting them and (2) checking the count against the number of reels shown on the print record card. This will eliminate the possibility of shipping an incomplete show.

### Inspection Labels

Every print inspected must be sealed with an inspection label.

Upon completion of examination of each reel, the inspector will affix a yellow inspection label over the string of the reel band in such manner as to prevent access to the reel without destruction of the label.

The inspector will write her initials and the date of inspection in the space provided on the inspection label.

*The next instalment of this series will appear in THE FILM DAILY on June 8.*

## DISC-O-PHONE HAS NEW PICK-UP, PORTABLE UNIT

Floral, Fla.—In addition to manufacturing a new pick-up called "Swinging Balance Pick-up," the Disc-O-Phone is also putting on the market a new portable model turntable with a total weight of 20 pounds. The new model, it is claimed by D. D. Patrick, president of the company, will operate efficiently without the base being fastened in any way or without the shaft being in line with the projector. As for the pick-up, it is declared that it will work equally as well on warped records as on smooth ones.

## 20 More Publix Houses Get Arctic Air Devices

Atlanta—Twenty new installations of Sphinx Arctic Nu-Air cooling and ventilating systems in Publix theaters are announced by F. W. Young, southern distributor of the apparatus. Recent installations include the Imperial, Ritz, Tivoli, Columbia, Montgomery, Strand, Spartanburg; Egyptian, Anderson, S. C.; Imperial, Alhambra, Charlotte, Charlotte; Rivoli, Marion; Imperial, Asheville, N. C.; Anniston; Strand, Birmingham, Ala.; Lyric, Jackson; Majestic, Johnston City, Tenn.; Rialto, Imperial, Jacksonville; Beacham, Phillips, Orlando; Dreka, Leland; Sunset, Ft. Pearce; Sunrise, Ft. Lauderdale; Community, Miami; Dixie, Ocala; Howell, Palatka.

## Cubberly Named N. W. District Head for W. E.

Minneapolis—Western Electric has announced the appointment of J. F. Cubberly as Northwest sales representative for Electrical Research Products, Inc. He succeeds S. G. "Doc" Honeck, who has been transferred to another district.

### New Amplion Product on Market

Amplion has placed on the market new equipment which includes a transverse current microphone adapted for use in broadcasting stations and public address systems, a microphone amplifier for use with the transverse current microphone and a double unit connector serving to connect two air-column speaker units to a single horn.

### Acme Stock Offered

Chicago—First offering of common stock of Acme Sound Products, Inc., has been made here. There will be two divisions of the company. One will assemble and sell sound units for the Acme projectors of International Projector and another will promote industrial films.

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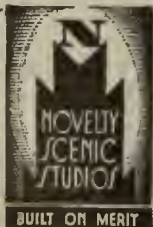
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# Theater Equipment

## Affiliated Sound, Inc. HAS TURNTABLE DEVICE

Due to lack of proper equipment in certain radio stations where electrically transcribed programs have been sent, these stations have failed to compare to some degree with chain broadcasts, says Andre F. Johnson, manager of the radio department of Affiliated Sound Record-Lincoln, which seats 400. The houseings, Inc., who has just returned from a tour of various parts of the country.

"I have arrived at this conclusion," continued Johnson, "after carefully going over the questionnaire returned to us by the stations wherein they gave full length details of their equipment, and incidentally this information has placed Affiliated in the position of having the most complete data on this subject which is obtainable, and also from personal observation during my recent tour.

"As a result of these investigations and at the same time to rectify this situation, Affiliated has constructed a turntable which will perform the two vital requirements namely, the revolving at the proper RPM and the maintenance of a constant speed throughout the duration of its playing time.

"Therefore Affiliated is now in a position to offer radio stations and advertising agencies equipment which is especially designed for the perfect reproduction of electrically transcribed programs, plus the additional service obtained from the stations through its questionnaire, thereby permitting an intelligent selection of stations through which recorded programs may be properly broadcast."

## Reports Greater Demand for Clarage HV Fans

Kalamazoo, Mich.—Popularity of the Clarage Type HV fans and three type V washers is increasing, it is declared by the Clarage Fan Co., manufacturers of fans, air washers, unit heaters and engines. Installations include many of the circuit houses in New York, Philadelphia, Chicago, Allentown, Washington, Los Angeles, Pittsburgh and many other cities. The company claims that it has over 2,000 fans installed in the country's leading buildings, theaters, churches and schools.

## Weston Electrical Co. Has Capacity Measuring Device

Newark, N. J.—Weston Electric Instrument Corp. has manufactured a Microfaradmeter for capacity measurements where speed and accuracy are very essential. The Electrodynamic type only comes in A.

## Magnification Important

ional Program in Chicago, has been appointed to the advertising and publicity staff of Fox Wisconsin Theaters in that city.

St. Louis—Stage shows will be re- at the Missouri in July.

Omaha—A. Melcher has sold the sis to M. J. Nathan.

Mt. Washington, Pa.—John Keil of Pittsburgh has taken over the partment of Affiliated Sound Record-Lincoln, which seats 400. The houseings, Inc., who has just returned from will close in August for alterations.

Moundville, W. Va.—T. L. Rogerson Co. has disposed of the Strand and Park to A. G. Constant.

Benwood, W. Va.—G. E. Fisher has bought the State from Thomas Scarnechia.

Paden City, W. Va.—Virginia has of focus and the consequent difficulty of focusing. At the same time, a sufficiently high magnification has to be used to register the small particles on the film.

"A series of tests was conducted, using both 16 mm. FILMO and 35 mm. EYEMO cameras in conjunction with different illuminants. Different magnifications were tried so as to provide a comprehensive comparison of the results obtained under different conditions.

"Incandescent lights were found of insufficient power to permit motion pictures being taken at the magnifications used, so that arc

## M-G-M Installs Cooler for Home Office Staff

The first of the motion picture companies to install refrigerating systems in its home office is M-G-M, which is now having the entire seventh floor provided with an apparatus to supply cool air waves during the summer. The installation will be completed within a few days.

## W. B. King Making Trip for New Season Lineup

Dallas—W. B. King of King Studios is now en route to the East on a tour that will take him to a number of factories and mills which supply him with equipment. He will also visit several northern cities and line

Kerkhoven, Minn.—The O.K. theater has been reopened by Mrs. M. E. Chambers with silent picture policy. House will operate only on Friday and Saturday evenings.

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## Filmo Camera

lamps had to be employed. The tendency of the arc crater to move during operation, necessitated watching the subject while photographing. A microphot, the essential of which is a split-beam prism passing five per cent of the light and reflecting 95 per cent of the light, was found very satisfactory. A reflex device, permitting a prism to slide in front of the camera aperture, was used to focus the very small particles which could not be seen through the microphot. The eyepieces of the microphot and reflex were adjusted so that after fine focusing was obtained in the reflex, the focus could be checked in the microphot while actually filming.

"For extremely high magnifications, a combination of therapeutic carbons and 16 mm. orthochromatic film was found best. For smaller magnifications, a combination of 16 mm. panchromatic film with thin core sunshine carbons was found more satisfactory. A chart is given showing the spectral sensitivity of the panchromatic and orthochromatic films as compared to the spectral energy distribution of the two types of carbons.

"The actual arrangement of the apparatus is shown and the sequence of adjustments are detailed very carefully, to assist others in duplicating the results with certainty. Cuts are shown, made of short strips taken from various scenes, and demonstrates the effectiveness of the method for taking motion pictures of such small objects. Blood cells of 1 or 2 microns diameter were enlarged so as to more than fill up a 16 mm. motion picture frame. Showing these pictures on a screen 8' x 10", gives a magnification of about 250,000."

## Says Blue Seal Cement Will Not Buckle Film

Film cement that is said will not buckle under any conditions and makes a clean cut patch is a product of Blue Seal Products of Brooklyn. The company states that the cement will not discolor the film and has been successfully sold for over 12 years and is unexcelled for quick action and tenacity of hold.

## Installing New Seats

Maquoketa, Ia.—New leather un- Winnipeg, which netted them \$800, methodical burglars cut a hole through the roof of the College Theater, North Main Street, during the night, and removed the office safe. is having a \$5,000 cooling system installed.

## MATCHES COLORED GLASS WITH THEATER SCHEME

Chicago—Matching colored glass plates with shades of walls, woodwork, fixtures and other equipment is claimed a specialty of Reynolds Electric Co., which keeps on hand a supply of everything in theater color lighting as well as natural colored glass plates for keeping with the harmony of colors throughout the theater. Glass plates in ruby, amber, green and blue with metal frame are most in demand, it is said.

## Adjustable Exhaust Fans Available in Six Sizes

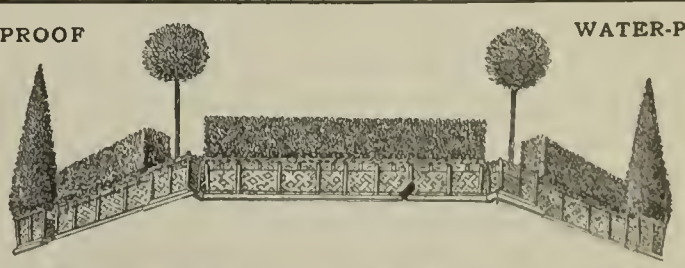
Lancaster, Pa.—Adjustable exhaust fans with double bearings on each side of the pulley, equalizing the strain on both bearings, which gives an overhung pulley drive are among the essential points outlined by the Champion Blower & Forge Co., manufacturers of the cast iron adjustable exhaust fan. The type "A" fan is said to be adjustable both as to discharge and hand, and is built in six different sizes.

## Air System for Iris, Dallas

El Paso, Tex.—Another Buffalo cooling installation is to be made at the Iris.

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## Foreign Markets

By LOUIS PELEGRINE

NEWS FLASHES FROM FILM CENTERS ALL OVER THE GLOBE: MELBOURNE, LONDON, BERLIN, PARIS

### BRITISH INDUSTRY FAVORS U. S. FILMING BRITAIN

London—That British producers are in whole-hearted accord with the plans of American companies to make talking films in Great Britain for quota requirements is announced by Arthur Dent, director of British International Pictures, who believes the mere fact that such pictures will be produced in England would suffice to bring added prestige to the British industry.

"It will not only give a fillip to the industry over here by finding work for hundreds of skilled technicians and studio personnel," he says, "but will be a boon for directors and assistant directors, and artists, too."

### Ufa Studios Are Busy on Talker Production

Berlin—Ufa studios at Neubabelsberg are in the midst of extensive activity. Among the talkers now in production are "Hocus-Pocus," "The Blond Nightingale," "I Love, You Love, He Loves," and "The Shot in the Sound Studio." The first of these is being made in several tongues, including English.

### Baden Exhibitors to Buy on Co-operative Basis

Baden, Germany — A co-operative buying organization has been formed by local exhibitors as a means of obtaining film and technical supplies at lower rates.

### Ufa Making Carpathian Film

Berlin—An expedition has been sent to the Carpathian Mountains in Rumania by the educational department of Ufa.

### Chain Opens Film Section

Paris—Varietes Societe, which operates a group of theaters and music halls, has established a film division. George Root is in charge.

### Algerian Film Congress Closes

Algiers—Congress of the International Activities of the Educative Cinema, held under the auspices of the Algerian Office of Educative Cinema, recently closed here.

### Hertfordshire Censor Stricter

London—More stringent censorship regulations have been imposed on film exhibitors in Hertfordshire, it has been learned here.

### Sound for Jofa Studio

Berlin—Jofa studio reopens in June equipped with Tobis-Klangfilm apparatus.

### Film Stage show

London—A stage show was filmed for the talking pictures during a performance for the first time recently when First National-Pathe recorded the musical play "Silver Wings" at a matinee at the Dominion theater here.

### G. and L. Films Formed as British Renting Firm

London—G. and L. Films, Ltd., has been organized as a renting concern in this city. A group of silent films, consisting of 20 features and 40 one-reel comedies, have been lined up by the company, the directors of which are A. V. Lambs and A. E. C. Gravenor. H. A. Wallis, formerly with First National-Pathe, is film editor and head of the publicity department.

### Jenks, Reynolds Quit Board of U. P. T. Chain

London—Maurice Jenks has resigned as chairman of the board of the United Pictures Theaters, Ltd. Another director to hand in his resignation is E. C. Reynolds. They have been succeeded by Mark Ostrer, W. Evans and C. M. Woolf.

### New German Institute to Study Films in Teaching

Berlin—Institute of Research on Methods of Education, which announces the consideration of the films as a means of instruction as one of its aims, has been organized here by Professor A. Rieckel. This is the first venture of its kind in Europe.

be placed in containers to last through the working day and that which is not used should be thrown out. A fresh supply should be obtained every morning—cement which has

### A. B. C. Gets Another

Birmingham, Eng.—Ritz here has been acquired by the Associated British Cinemas chain.

### Australia Bans "White Cargo"

Canberra, Australia—"White Cargo" has been banned from exhibition in Australia by the Australian Board of Film Censors.

### Eclair-Tirage Starts in June

Paris—Production will be ready to start at the end of June at the Eclair-Tirage sound studio at Epinay. Commandant Le Prieur, who headed the Pathe-Natan party which recently visited America to study the making of sound pictures, has been appointed technical director.

### Reel Bands, s Cited in Guide

function properly to prevent evaporation.

### Reel Bands

Proper care must be taken to insure that reel bands are placed on the reels to which they belong. The various classifications of prints today make it necessary for inspectors to be particularly exact in this respect. They should distinctly mark each reel band with the following information, using the rubber stamp provided for that purpose:

Production number

Title of picture

Reel number

Print number

### Europe's Sound Progress Held Slowest in Spain

Washington Bureau of THE FILM DAIL.

Washington — Sound pictures are making slower headway in Spain than in any other Continental country, according to information obtained by the M. P. Division of the Dept. of Commerce. It is said that to the present not a single all-talking feature film has been shown there. Statistics reveal that only 38 theaters in Spain are wired.

### Guarantees Policy Ended by Wardour to Aid Indies

London—As a step to aid the independent exhibitor Wardour Films, Ltd., the distributing subsidiary of British International Pictures, has done away with the policy of demanding guarantees on films handled by it.

### English Exhibs Protest Against Sound "Duping"

London — Protests against the "duping" of sound pictures have been received by the Cinematography Exhibitors' Ass'n from exhibitors in several sections of England who complain that such films are usually of inferior quality.

must be sealed with an inspection label.

Upon completion of examination of each reel, the inspector will affix a yellow inspection label over the string of the reel band in such manner as

### Svensk-Tobis Talker Finished

Stockholm — "Charlotte Loevenskoeld," the first talking picture made under the recent agreement between Svensk and Tobis, has been completed at the studios of the former company at Rasunda near here. Paul Merzbach directed. The chief roles are played by Goesta Ekman and Anita Dorris.

### New Use for Films

Tokio—Film houses in Japan have adopted the policy of including medical propaganda films on their programs as a possible means of reducing the present epidemic of suicides in the country.

### B. & D., Lonsdale Parties to Production Alliance

London—British and Dominions, Tom Walls, the Aldwych Theater Co. and Frederick Lonsdale have joined in a production alliance. "On Approval," Lonsdale's comedy, will be the first film to be made under the agreement. The production is scheduled to start at the British and Dominions studios on June 23, with Walls serving in the capacity of producer.

### Billy Stewart Handling 4 "U" Houses in Britain

London—Billy Stewart has been placed in charge of Universal's four theaters in England, the New Oxford, Manchester; the Rialto, Leeds; the Theater Royal, Bolton, and the Rialto in this city. He was formerly general manager of the last-mentioned house.

### 21 Independents Join Canadian Buying Group

London—Exhibitors Co-Operative of Canada, Ltd., a group buying organization with headquarters in this city, announces 21 independent houses have established affiliation with it.

### New British Sound Reel

London—Monday will see the appearance of the first issue of the Pathe Super Sound Gazette, which will be presented bi-weekly.

### 2,000-Seater Opens in Glasgow

Glasgow-Kelvin Cinema, seating 2,000 and wired with Western Electric equipment, is this city's newest film house.

### Sound at Palais Bourbon

Paris—Talking picture equipment, the gift of Etablissements Gaumont, has been installed at the Palais Bourbon, the seat of French government activities.

### Londonderry All Sound

Londonderry, Ireland—This city has gone completely sound. The last of its theaters to be wired are the Rialto, the Picture Palace and St. Columb's Hall.



# NEWS OF THE DAY

## United States

**Cincinnati**—J. L. McCurdy, formerly division manager for R-K-O in Minneapolis, is here taking charge of the recently acquired Libson Houses.

**Minneapolis**—Morgan Ames has been transferred from Iowa to take charge of all R-K-O houses in this district.

**Grundy Center, Ia.**—Recent election on Sunday question showed that almost twice as many voters were against the issue of those in favor.

**Valley City, N. D.**—Publix is reported to have its scouts in these parts looking over the both houses owned by John Piller. It is also rumored that Publix is considering the two Jamestown houses owned by Hans Peterson and associates.

**Forest City, Minn.**—More than 600 names were signed to a petition asking the repeal of the ordinance prohibiting Sunday shows. Local business men are in favor of the move and will take up the matter at the next council meeting.

**Sioux City, Ia.**—A municipal board has been named by the city council to pass on all pictures to be exhibited here and determine the merits of each. The board will comprise nine men in addition to a like amount of members of the Sioux City Women's Club.

**Jewel, Ia.**—Permit for Sunday operation has been denied John Foreman, owner of the Jewel.

**Dawson, Ga.**—Plans for the construction of a theater here have been announced by M. G. Lee, owner of the Lee. Frank Lockwood is the architect.

**Bryson City, N. C.**—Mr. and Mrs. S. T. Rankin have reopened the Swain, which is now known as the Yona.

**LaFayette, Ala.**—Lease on the Paramount here has been acquired by L. J. Duncan, owner of the City Auditorium. The house has a seating capacity of 360. RCA-Photophone has been installed.

**Minden, Neb.**—Gem has been taken over from C. G. Binderup by L. C. Ehlers of Scribner.

**Elk Point, S. D.**—Florence has been opened with sound.

**Elk Point, S. D.**—State has been leased by J. C. Kennedy.

**Madison, Wis.**—Eastwood Theater Co. is in process of reorganization. It is planned to refinance the company.

**Milwaukee**—Douglas George, formerly advertising manager for National Program in Chicago, has been appointed to the advertising and publicity staff of Fox Wisconsin Theaters in that city.

**St. Louis**—Stage shows will be resumed at the Missouri in July.

**Omaha**—A. Melcher has sold the Isis to M. J. Nathan.

**Mt. Washington, Pa.**—John Keil of Pittsburgh has taken over the Lincoln, which seats 400. The house will close in August for alterations.

**Moundville, W. Va.**—T. L. Rogerson Co. has disposed of the Strand and Park to A. G. Constant.

**Benwood, W. Va.**—G. E. Fisher has bought the State from Thomas Scarnechia.

**Paden City, W. Va.**—Virginia has been sold to S. A. Peters by Pomeroy and Gaffney.

**Pittsburgh**—Ed A. Wheeler in addition to representing Tone-O-Graph has opened a publicity service for theaters under the name Theater Publishing Co.

**Linesville, Pa.**—Regent has been purchased by Holis M. Hayes, its manager.

**Pittsburgh**—William Greenbaum, formerly Stanley-Warner house manager here, is now working for RKO as manager of three of its New Jersey theaters.

**Holdingford, Minn.**—Motion pictures will be shown again in this city after a year. E. J. Hill has filed plans for a new 350-seat house here. The Scenic, operated by Joseph Klase, was closed last year due to poor acoustic conditions for sound.

**Ord, Neb.**—A \$30,000 theater seating 500 is to be built here by M. Blemond, of the Liberty, Loup City. Work will be started on June 20.

**St. Paul, Minn.**—Joe Rosenfeld, manager of the Paramount, has been named to succeed Hal Daigler to Twin City Publix district manager. Ed Furni is now in charge of the Paramount.

**Kerkhoven, Minn.**—The O.K. theater has been reopened by Mrs. M. E. Chambers with silent picture policy. House will operate only on Friday and Saturday evenings.

**Belle Fourche, S. D.**—Harry E. Rodell succeeds Ray Sterret as manager of the Iris. Sterret is managing the Elk's in Rapid City.

**High Point, N. C.**—J. R. Wagner will reopen the Broadway on June 2. House has been remodeled at a cost of \$2,000.

**Mansfield, O.**—Sol Bernstein, formerly identified with the Palace and Lyceum, Canton, now heads the Aris Amusement Company, which controls the Ritz of this city.

**Campbell, O.**—L. B. Hodgkin has taken over the Home from H. M. Olsen.

**Detroit**—Abe Gerson, formerly of Cleveland, has joined the Columbia sales force.

**San Francisco**—Local Universal booking department is now under the supervision of Jack Fraser.

**Cleveland**—Standard Film Service is distributing "The Unwritten Law," 3-reel melodrama through its exchanges in Cleveland, Pittsburgh, Cincinnati and Detroit.

**Omaha**—Isis has been acquired from A. Melcher by M. J. Nathan.

**San Francisco**—Abe Markowitz has left the Tiffany sales staff here.

**Steubenville, O.**—W. B. Urling, owner and manager of the Rex, is building a 800-seat house which is scheduled to be completed Aug. 15.

## Foreign

**Stockholm**—Victor Seastrom is in Sweden to make sound pictures for Svensk Film, the first to be known as "Miss Julie."

**Paris**—There were 585 pictures exhibited in France last year, according to figures compiled by the Chambre Syndicale. America supplied 277 of this total. Germany was second with 142.

**Winnipeg**—Within two weeks of the hold-up of the assistant manager and cashier of the Lyceum Theater, Winnipeg, which netted them \$800, methodical burglars cut a hole through the roof of the College Theater, North Main Street, during the night, and removed the office safe containing \$400.

**Winnipeg**—The construction of a \$150,000 theater on Academy Road, Winnipeg, by Allied Amusements, Limited, has been blocked by the action of residents in petitioning the City Council against the project, claiming that it is a commercial encroachment on the local restricted residential zone.

**Ottawa**—Single-handed, Manager Joe Franklin of B. F. Keith's Theater, Ottawa, carried on a campaign of protest against the laxity of civic officials with regard to the boosting of the Canadian Capital as a tourist center. As a direct result of his activity, the city is placing a number

of illuminated signs on the highways and has placed tourist agents at several border points.

**Montreal**—The Capitol, one of the leading local Famous Players houses, is scheduled to close at an early date for extensive renovations. The house may be closed for at least a month. Harry Dahn is manager.

**Toronto**—With the enlargement of the Film Exchange Building at 277 Victoria Street, Toronto, the film exchange offices of United Artists and Columbia will move from the Hermant Bldg., Wilton Square, to the enlarged film center.

**Montreal**—Head office of United Amusements, Limited, Montreal, operating 20 theaters in the Province of Quebec, has been moved from the Albee Bldg., to new premises at Monkland and Royal Avenues, in Montreal West, adjacent to the new film exchange building.

**Ottawa**—Vaudeville has been dropped from the bill of B. F. Keith's and an exclusive picture policy put into effect for the summer by Manager Joe Franklin, the top admission price being reduced from 60 to 50 cents.

## New York

The Danford, Jersey City, has been acquired by J. F. Kresen.

R. Elion is now operating the Strand, Hasbrouck Heights, N. J.

Tazar Amusement Corp., Inc., Joseph H. Zarovich president, has taken over the Royal, Bronx.

Nat Schmuckler will soon reopen the Fifth Ave.

Louis Roman is now operating the New Kirk, Brooklyn.

The Boardwalk, Rockaway Beach, L. I., closed for the past 10 years, is to be reopened by Louis Kramer, who operates the Heights, Brooklyn, and also is to reopen the Plaza in the same borough.

Ground rental for the Columbia, being rebuilt as an R-K-O house, has been boosted from \$53,000 to \$125,000 this year as the result of one lease expiring and another being executed. The estate of Robert E. Westcott has been granted permission to make the new lease to Frank V. Storrs and Walter Reade. R-K-O will take a 20-year lease on the building, which is to be without offices, at \$300,000 a year.

National Greek Theaters of New York has increased its capital from 1,700 to 3,100 shares, 3,000 of which are preferred of \$25 each and 100 common of no par value.



## Marion Davies "The Florodora Girl"

M-G-M Time, 1 hr., 20 mins.

MAY PLEASE OLD-TIMERS WITH ATMOSPHERE OF '90'S BUT PRETTY SLOW FOR YOUNGER ELEMENT. LACKS STORY PUNCH.

This is an original by Gene Markey, based on the old stage play of the same name. The famous Florodora Sextette is featured throughout, of which Marion Davies is a member. The atmosphere of the late '90's is faithfully reproduced. It shows the old-time dressing rooms, the "horseless vehicle" when it was a novelty, an old-time football game, and a Bowery resort with the bar that dad will remember. It's appeal will be to the sentimental memories of ma and dad, and it is doubtful if it will mean a lot to the modern generation. In a picnic scene all the old songs are featured in a chorus with Marion Davies clowning. The star seems a little out of her element and some of her clowning seems rather forced. Story lacks suspense and punch, and in the finale they have one of those Hollywood studio sap scenes that is liable to get laughs the wrong way.

Cast: Marion Davies, Lawrence Gray, Walter Catlett, Louis John Bartels, Ilka Chase, Vivian Oakland, Jed Prouty, Claud Allister, Sam Hardy, Nance O'Neil, Robert Bolder, Jane Keithly, Maude T. Gordon, G. Chandler. Director, Harry Beaumont; Author, Gene Markey; Dialoguers, Gene Markey, Ralph Spence, Al Boasberg, Robert Hopkins; Editor, Carl L. Pierson; Cameraman, Oliver T. Marsh.

Direction, fair. Photography, very good.

## Jack Perrin in "Ridin' Law"

Big 4 Time, 54 mins.

RATES FAIR AS INDEPENDENT PRODUCTION FOR SMALLER HOUSES WITH GOOD MEXICAN BORDER ATMOSPHERE AND FAST ACTION.

This is a Biltmore Production and is a good entertaining number that compares favorably in many respects with similar product of the larger producers. The exterior sound effects have been well handled, and the Mexican atmosphere is good. The story follows the usual formula of this type, with the hero in search of the contraband runner who has murdered his father. The pretty dance hall senorita turns out to be a secret Government agent, and helps him land his man. The action is relieved with some fair comedy bits that are good for laughs, with the dumb side-kick of the hero mixing in at the wrong moments. The finale is livened up with a long chase sequence, involving several different groups of people, which keeps the suspense going for considerable footage. A good number for the small houses, with Jack Perrin doing his bit with a lot of heavy fighting and fast riding.

Cast: Jack Perrin, Yakima Canutt, Rene Bordon, Jack Mower, Ben Corbett, Robert Walker, Fern Emmett, Pete Morrison, Olive Young.

Director, Harry Webb; Author, Carl Krusada; Adaptor, the same; Dialoguer, the same; Editor, Fred Bain; Monitor Man, William Garrity; Cameraman, William Nobles.

Direction, satisfactory. Photography, clear.

## "Call of the West"

with Dorothy Revier, Matt Moore  
Columbia Time, 1 hr., 8 mins.

COMMONPLACE ENTERTAINMENT COMBINING BROADWAY AND WESTERN THEMES. MAY GO WITH UNSOPHISTICATED AUDIENCES. PHOTOGRAPHY GOOD.

"Call of the West" is a cross between the backstage picture and the western. This fact may find it an audience with western fans and with persons who fail to tire of the show business theme. The film picks a familiar course from Broadway to Texas in telling the story of a night club gal who, while recovering on a ranch from a physical breakdown, falls in love with one of those western he-men and bids the Broadway life good-bye. When her husband-to-be is forced to go after a pack of cattle rustlers just as the couple is at the altar, she becomes highly insulted and beats it back to Broadway. He follows her to New York. The rest you know. It is a most naive story, weak and far from convincing, but the unsophisticated probably will not mind this. The picture has pictorial beauty and possesses some exciting action.

Cast: Dorothy Revier, Matt Moore, Kathrin Claire Ward, Tom O'Brien, Alan Roscoe, Vic Totel, Nick De Ruiz, Joe De La Cruze, Blanche Rose, Ford West, Gertrude Bennett, Connie West, Buff Jones.

Director, Albert Ray; Authors, Florence Ryerson, Colin Clements; Adaptor, Colin Clements; Dialoguer, Colin Clements; Editor, Ray Snyder; Cameraman, Ben Kline; Monitor Man, John Livadary.

Direction, satisfactory. Photography, good.

## Corinne Griffith in "Back Pay"

First National Time, 1 hr.

JUST FAIR ENTERTAINMENT. BASED ON FANNIE HURST STORY. CORINNE GRIFFITH CHARMING AND PHOTOGRAPHY FINE.

Fannie Hurst's "Back Pay" comes to the talking screen as a rather colorless and ineffectual drama with good photography and a measure of human interest as its chief attributes. Listless in pace and weak in plot development, the picture is never more than fair entertainment. The jerky continuity and the sketchiness of the story make the production somewhat incoherent, while director and adaptor have failed to develop the dramatic situations to the full. Corinne Griffith has the role of a store clerk who sacrifices a youthful romance for life in the big city, where she becomes attached to a wealthy man-about-town. She realizes her mistake when the boy she loved back home returns from the war blind and gassed. Giving up her rich lover, she marries the youth so that they may find a little happiness together before death claims him. Much of the acting is lifeless.

Cast: Corinne Griffith, Grant Withers, Montagu Love, Hallam Cooley, Vivian Oakland, Geneva Mitchell, William Bailey, Virginia Sale.

Director, William A. Seiter; Author, Fannie Hurst; Adaptor, Francis Edward Faragoh; Dialoguer, Francis Edward Faragoh; Cameraman, John Seitz.

Direction, fair. Photography, fine.

## "Women Everywhere"

with

Fifi Dorsay and J. Harold Murray  
Fox Time, 1 hr., 25 mins.

FAIR MELODRAMA OF GUN RUNNERS WITH MOROCCO BACKGROUND. DORSAY GIVES NICE PERFORMANCE. MURRAY GOOD IN VOCAL NUMBERS.

The title of this film is misleading, the story actually revolving around one woman, portrayed by Fifi Dorsay, who incidentally excels the entire cast in acting honors. She also is endowed with a charming voice. J. Harold Murray also has a pleasing and powerful voice, but his acting lacks the finishing touch. Walter McGrail chalks up a neat characterization as the villain. Another character ace is Clyde Cook, who adds some glowing moments to the general run of things. The desert sequences are well done. The story is laid in Morocco. Through the efforts of a spy on board the gun runner bringing arms to the Arabs, all hands are captured. The captain escapes, hides in the heroine's room, and later manages to leave town with her aid. Instead of taking a ship, he joins the Foreign Legion through a clever ruse, helps fight the Arabs and comes back wounded for the happy fadeout.

Cast: J. Harold Murray, Fifi Dorsay, Clyde Cook, Walter McGrail, George Grossman, Rose Dione, Ralph Kellard.

Director, Alexandra Korda; Authors, George Grossmith, Zoltan Korda; Dialoguers, Harlan Thompson, Lajos Biro; Editor, Harold Schuster; Cameraman, Ernest Palmer; Monitor Man, Arthur L. Von Kirback.

Direction, okay. Photography, good.

## "Mystery at the Villa Rose"

Harold Auten Time, 1 hr., 40 mins.

GOOD MYSTERY MELODRAMA. BRITISH MELODRAMA FULL OF SUSPENSE AND ACTED BY GOOD CAST.

Good popular entertainment in this "Mystery at the Villa Rose," a Twickenham production, which stands favorable comparison with not a few of the screen melodramas that have emanated from the Hollywood studios. Though excessively long, the production never runs into dullness, nor does its interest slacken for a moment. The mystery is so well sustained and so ingeniously developed as to make the plot thoroughly baffling. A wealthy woman is strangled in her villa at a French watering-place during a spiritualistic seance. Guilt points to her protege, a medium. A noted French detective, an admirer of the girl, takes over the case. By a clever series of deductions he unmasks the girl's lover as the real murderer. Austin Trevor is fine as the detective, while Nora Baring is appealing as the girl. There are some nice touches of comedy. The recording isn't always clear.

Cast: Austin Trevor, Nora Baring, Richard Cooper, Francis Lister, John Hamilton, Violet Farebrother, Amy Brandon-Thomas, Barbara Gott.

Director, Leslie Hiscott; Author, A. E. W. Mason.

Direction, good. Photography, good.

## Ruth Chatterton in "Lady of Scandal"

M-G-M Time, 1 hr., 15 mins.

FAIR PROGRAMMER WHICH WILL HAVE TO DEPEND LARGELY ON STAR FOR DRAWING POWER. CAST AND DIRECTOR DID WELL WITH LIGHT MATERIAL.

Because the material lacked any special possibilities to begin with, as far as the screen is concerned, the talker version of Frederick Lonsdale's stage play, "The High Road," does not rate more than a passing fair mark as film fare and will have to depend to a great extent on the popularity of Ruth Chatterton. The story, English in background, is about a British actress who becomes romantically involved with a nobleman, is insulted by his family, agrees to wait a reasonable time before going through with the marriage, meanwhile gets mixed up with another gent who is somewhat of a specialist in feminine conquest, and ends up by returning to the stage. Miss Chatterton gives a lively characterization and receives polished support from Basil Rathbone, Ralph Forbes, Frederick Kerr, Nance O'Neill. Sidney Franklin's direction is able.

Cast: Ruth Chatterton, Basil Rathbone, Ralph Forbes, Nance O'Neill, Frederick Kerr, Herbert Brunston, Cyril Chadwick, Effie Ellsler, Robert Bolder, Moon Carroll, MacKensie Ward, Edgard Norton.

Director, Sidney Franklin; Author, Frederick Lonsdale; Adaptor, Hans Kraly; Dialoguers, Claudine West, Edwin Mayer; Editor, Margaret Booth; Cameraman, Oliver Marsh, Arthur Miller; Monitor Man, Douglas Shearer.

Direction, routine. Photography, good.

## "Turksib"

Amkino Time, 1 hr., 9 mins.

GRAPHIC CAMERA ACCOUNT OF BUILDING RAILWAY ACROSS TURKESTAN-SIBERIA. A GLORIFIED TRAVELOGUE FOR ART HOUSES.

Here is a Soviet film at last that is devoid of propaganda. It is a marvelous camera account of the epic struggle of 40,000 men engaged in building a railway from Turkestan to Siberia—through burning sands to icy mountain peaks. Directed by Viktor Turin, he shows himself a master of camera technique, and succeeds in making a commonplace recording of a construction problem into an intense dramatic and human film. The shots are unique, showing the nomadic tribes of Mongolian extraction in their daily tasks suddenly confronted with the miracle of a railroad coming in their midst. Turin has used every angle to build the human interest, and the camera work is splendid. There are gorgeous shots of a sand storm, camel caravans, enormous sheep herds, snow-capped mountains and scorching deserts. But it has not story interest, so is out for the regular film house program.

Cast consists of Nomad tribes, engineers and railroad workers. No credits are given, the entire production being credited to Viktor Turin, who is mainly responsible for the fine camera work.



# Latest Reviews of New Sound Shorts

## "Screen Snapshots No. 18"

Columbia Time, 8 mins.  
*Dry Numbers*

Nothing hot or exceptional in this number. About the only good feature is the footage given to the arrival of Eddie Cantor and family on the Coast to begin "Whoopee." Samuel Goldwyn, who meets them at the station, comes in for a word or two. The "master of ceremonies" introducing the characters tries to formulate some sort of continuity for assembling the material, but it is jerky and doesn't quite hit the bull's eye.

## Nick and Tony in "Who's Got the Body?"

RKO Time, 12 mins.  
*Comedy with a Plot*

A treat in the line of Italian comedy. As the title infers, a body is being sought. And with those two Italians, a series of complications sets in when they buy a garage and one of the stews sleeps it off in the car that is left by his friend. The fact that a murder has been committed and the body is missing provides a background for the owners to become suspicious, and when a cop comes in to kill some time, he adds to the fun. The drunk's wife finally comes to his rescue.

## "Tommy Burns vs. Bill Squires"

Herman Axelbank Time, 15 mins.  
*Interesting Fight Record*

A corking short of the days when sportsmen with flat felts and wide brims had to travel hundreds of miles in wagons to witness a championship fight. The international heavyweight fight of July 4, 1907, held at Colma, Cal., with Jim Jeffries as the third man in the ring is sure-fire for fistic fans. To watch the fracas between Tommy Burns and Bill Squires provides a bit of true history of the ring. The print is rather old, but it has the kick of a mule on a rampage. The knock-out is shown clearly and is really a photographic feat for those days. Events leading up to the big fight also are interesting.

## "He Auto Know Better"

Audio Cinema Time, 5 mins.  
*Amusing Industrial*

This cartoon comedy, another of the series prepared for Aetna Insurance Co., shows the adventures of a family who set out for an automobile jaunt. Everything goes along great until the car meets up with another jitney with the result that both are wrecked. There is an amusing courtroom scene in which the head of the family is ordered to pay heavy damages. His friends rush up to sympathize with him until he pulls out an insurance card showing that he is fully covered and has nothing to worry about.

## "Trying Them Out"

Pathe Time, 17 mins.  
*Corking Comedy*

In "Trying Them Out," produced in England by Gordon Bostock at the British International studios, Pathe has a sure-fire comedy on its hands. It is one of those robust affairs with a loud healthy laugh in every second of it. Not only is the comedy hilarious to the extreme, but the atmosphere necessary to the thorough enjoyment of the picture has been faithfully reproduced. The scene represents a theater during a try-out, with an audience typical of such occasions. The razzing of the various performers is done so well that it sounds like the real thing. Some of the credit should go to Monty Banks, who directed. The cast is good.

## "Hawaiian Pineapple"

Educational Time, 7 mins.  
*Animated Music*

"Hawaiian Pineapple," a Terry-Toon, is another of those animated cartoons in which music preponderates. This time it's a Hawaiian melody in an appropriate setting. The music works such an enchantment that even the palm trees sway this way and that. Some of the animation is extremely clever. O. K.

## "The Enchanted Forest"

Tiffany Time, 10 mins.  
*Charming Fantasy*

This Tiffany Color Symphony ought to prove a delight to children. It tells about a rich little girl who is forbidden to take part in childish pleasures. Her mother neglects her for the sake of social activities. One day the child steals away to the woods. There she falls asleep and dreams of dwarfs and fairies. It is like a page out of a fairybook. Bad color is the film's one glaring fault.

## "The Glacier's Secret"

Pathe Time, 10 mins.  
*Absorbing Travelogue*

In "The Glacier's Secret," one of the Vagabond Series being made for Van Beuren, Tom Terriss scores again. He has filmed an arctic adventure in gripping fashion. From beginning to end he holds the audience tense and expectant not only through his dramatic description but also through the intense quality of the photography. The film conveys a feeling that is rarely identified with travel films, and contains a tender, tragic note that is genuinely touching.

## "Holland"

Vitaphone 3897 Time, 9 mins.  
*Good Kid Revue*

Youngsters compose the personnel of this Technicolor musical revue with a Dutch background. The singing and dancing is of good quality there is attractiveness in the costumes and settings.

## "Deep South"

Pathe Time, 10 mins.  
*Southern Melody*

A satisfactory musical short redolent of the old South is "Deep South," one of the Van Beuren Song Sketches. Apart from its musical content the film contains an intriguing charm and visual beauty that alone make it worth seeing. "Deep South" offers a collection of some of the better known and more tender of the folk tunes for which the South is famous, among them "Carry Me Back to Old Virginia," "My Old Kentucky Home" and "Way Down Upon the Swanee River." The singing of James Stanley and Lois Bennett is in keeping with the spirit of the music.

## Pathe Audio Review No. 23

Time, 10 mins.

In only one of its three subjects is this Audio Review better than commonplace, and that is when the camera catches, in scenes that possesses a certain illusion of depth, the beauty of white billowing sails gliding over a smooth sea along a shore lined with stucco houses tinted a faint rose by the sun. Nicholas Cavaliere has done some effective camera work here. The other two numbers offer glimpses of what was once Columbus's tomb in the Cathedral of Santo Domingo and present the Audio Review Quartette singing "Mandy Lee," an old barber shop favorite. The latter is done in color that is very bad, while the recording leaves much to be desired.

## "Love's Memories"

Pathe Time, 10 mins.  
*Fair Song Feature*

"Love's Memories" is not up to the standard of the earlier Van Beuren Song Sketches. This one is burdened with some poor attempts at comedy and with some pretty bad dialogue, much of it with no point to it. The singing of Frank Luther chiefly redeems this film, which is in the nature of a compilation of memory-stirring tunes. Lois Bennett's singing is not quite as effective. Evalyn Knapp has a speaking part in the picture.

## "Oom Pah Pah"

Pathe Time, 6 mins.  
*Aesop Fable*

This Aesop Fable is practically all *ago* in *hollywood*

## Johnny Arthur in "Paper Hanging"

Vitaphone 3972 Time, 9 mins.  
*Comedy Pip*

Johnny Arthur makes a neat bit of entertainment of this comedy about a husband who, is trying to wall paper his apartment himself, makes a mess of things. The exorbitant price asked by a wall-papering firm is what impelled him to undertake the job himself. In his cocksureness he tells his wife he can do as good a job as any expert at the trade. When it is all over he is forced to cover up the defects. This is a sure laugh-getter.

## "Office Steps"

Vitaphone Time, 10 mins.  
*Same Old Stuff*

A routine musical short. It follows along the same old pattern of stereotyped dance steps interspersed with shoddy tunes. All this is perpetrated in a sort of business office where everything must be done in constant dance rhythm. Among those in the cast are Harry McNaughton, the Phelps Twins, Billy Reed, Lou Duthers, Jack Thompson and Gert-rude McDonald.

## Krazy Kat in "Snookeasy"

*Small piece of work.*

## "The Nagger"

Vitaphone 1014 Time, 9 mins.  
*Domestic Riot*

A bedtime scene between a suspicious wife, who is obsessed with curiosity about "that other woman," and a fibbing husband who is trying to grab off some sleep. The Norworths, past masters of the variety stage in this sort of comedy, put it over with a wallop. Laughs follow each other with practically no letup.

## "The Palooka Flying School"

RKO Time, 7 mins.  
*Weak Comedy*

A kidding number, with Russ Brown acting as the instructor of a flying school. In the classroom he stands at the blackboard and points out on a map all the important flying centers, and his talks develop into a lot of punning and kidding in the best manner of Al Boasberg, who wrote the skit. Just a filler for the small stands.



## Presentations

By JACK HARROWER

### RUSSIAN ATMOSPHERE IN CAPITOL PRODUCTION

Arthur Knorr's production, "Russian Echoes," currently on the Capitol stage, lives up to its billing in atmosphere, talent and performance. The major item in it is the Russian Symphonic Choir, which puts over some robust and impressive singing. Nina Oginska, a sparkling ballerina, and Sammy Krevoff are among the soloists, while the Chester Hale Ballet augments the general proceedings in colorful style. Yasha Bunchuk conducts "Decoration Day Memories" as a fitting overture.

### U. S. Chief 1929 Supplier of Pictures to Poland

Washington Bureau of THE FILM DAILY.

Washington—In 1929 Poland imported 2,253 pictures totaling 2,921,108 meters, figures obtained by the M. P. Division of the Dept. of Commerce reveal. The United States supplied 1,549 of an aggregate length of 1,749,714 meters. Germany was second with 263 and France third with 141, followed by Great Britain with 94.

### "Women Everywhere"

with

Fifi Dorsay and J. Harold Murray  
Fox Time, 1 hr., 25 mins.

**FAIR MELODRAMA OF GUN RUNNERS WITH MOROCCO BACKGROUND. DORSAY GIVES NICE PERFORMANCE. MURRAY GOOD IN VOCAL NUMBERS.**

The title of this film is misleading, the story actually revolving around one woman, portrayed by Fifi Dorsay, who incidentally excels the en-

### "Tell England" Under Way

London—British Instructional has begun production on "Tell England" with the aid of the Admiralty.

806 for W. E. in Britain

London—Latest figures give Western Electric 806 installations in the British Isles.

### AMALGAMATED VAUDEVILLE AGENCY

**Attractions for  
Picture Theatres**

**Standard  
Vaudeville Acts**

1600 Broadway, New York City  
Phone Penn. 3580

### HEIDT IS HELD OVER ON PARAMOUNT STAGE

Horace Heidt and His Californians, versatile and melodious aggregation, have been held over on Paramount stage for a second week, presenting a new routine of specialties and novelties in the musical line.

### Takes Production Crew of 130 to Make Talker

Atlantic City—In the silent days it took a crew of six people to operate a production unit but in making a talker a minimum of 130 is required, Jack Warner told the First National convention.

### Columbia to Distribute "Ubangi"

Columbia has arranged with the Colorado African Expedition to handle the world distribution of "Ubangi," made by Paul L. Hoeffler, African explorer and hunter. The picture, which will be one of Columbia's 20 for the new season, has audible sequences of animal and native sounds.

### Fox Player Leaves

Louise Huntington, stage actress, is on her way to Hollywood, having been put under a long-term contract by Fox Films, through Mike Connelly. Miss Huntington made her film debut in "Vikings of the North," a travel picture, interiors for which are now being made here.

### Colony Gets Cleaning

Colony will close Sunday night for three days so that it may be given a thorough cleaning preparatory to its being taken over by B. S. Moss.

### Seek Alpha Liquidation

London—Compulsory winding up of the affairs of Alpha Films, Ltd., is being sought.

### Bryson Back in England

London—James V. Bryson has returned to England with prints of Universal's "All Quiet on the Western Front" and "King of Jazz."

medium. A noted French detective, an admirer of the girl, takes over the case. By a clever series of deductions he unmasks the girl's lover as the real murderer. Austin Trevor is fine as the detective, while Nora Baring is appealing as the girl. There are some nice touches of comedy. The recording isn't always clear.

Cast: Austin Trevor, Nora Baring, Richard Cooper, Francis Lister, John Hamilton, Violet Farebrother, Amy Brandon-Thomas, Barbara Gott.

Director, Leslie Hiscott; Author, A. E. W. Mason.  
Direction, good. Photography, good.

## Warner-First National Sidelights

### Atlantic City

THE conventioners got okayed in to the Apollo to see "Once in a Life Time," which concerns moon pitcher people and such.

About 400 were expected at the banquet here. This was the climax of the gathering.

Jack Warner and Lewis Warner had planned to motor launch over the Atlantic Wednesday but the weather man gummed up their plans by a damp contribution.

Earl Silverman, from the town made famous by machine guns and Lake Michigan, took a look at the ocean and immediately felt homesick.

Ed Goldstein, Manhattan manager for Warners, hasn't seen many beauty prize contenders perambulating along the boardwalk, sez he.

Norman Ayers, Detroiting Warnerite, won the title of the answer to a Michigan exhibitor's prayer but he also denied everything.

H. A. Bandy told the conventioners that 43 Warner foreign branches are serving 70 countries.

Fred Goodrow of New Orleans sounded like a genuine Chamber of Commerce booster crossed with a Kiwanis president.

Norman Moray, Warner-Chicago, went on record as declaring that the confab was 100 per cent. pleasant and interesting.

W. J. Brandt of Cleveland and William Warner of Kansas City were among the first to enroll in the chair warmers' brigade on the Ambassador's front veranda.

C. F. Almy, another Clevelandite, led in the panic towards the Boardwalk.

Charles Osborn, who hails from Montreal, devoted some time to boosting his home baliwick as an ideal convention site, one reason being the liberties afforded under the Canadian law.

Big names of the Warner and First National organizations were caricatured by Alex Gard in their impromptu moments. Alex is not entirely unknown in this caricaturing business.

Ralph E. Binns, Warner Washingtonian, was referred to as Hoover's representative but he denied everything.

Picture post cards of the Ambassador and bearing exchange manager greetings are being mailed to exhibs throughout the country.

A. W. Schwalberg of the First Nash home office contingent qualified as a gag man with his ready flow of wit. At least, it was referred to as wit.

"The prettiest baby in the world" is the claim made by Art Sachson of First Nash in behalf of his lil' daughter.

Stories of film peddling were related by Grad Sears, Western division chieftain for F. N.

Audy Smith, Eastern sales manager for First Nash, is sporting a new cane, swagger, etc.

Joe Vergesslich, New Yorker, is on hand with his three aides, Gus Solomon, H. Hummell and Howard Levy.

The merits of their respective climates are furnishing debating material for Fred Jack of Atlanta and N. H. Brower of Los Angeles.

"Song of the Flame" was shown to the delegates at the Warner theater Monday night.

Frank W. Gebhardt, Vitaphone spent some time reminiscing about the old Hodkinson days. Frank works out of the home office.

An enlargement of a flock of congratulatory telegrams from governors and mayors was on display at the Warner meeting grounds.

In between sessions some of the conventioning gentlemen tried their hand at miniature golfing at the course nearby the Ambassador. Perhaps it was the golf that lured them there and again perhaps Audrey Parry, in charge of the putting arena, who had something to do with their attendance.

## TEN YEARS AGO TO-DAY



Frank Rembusch of Indianapolis would merge all exhibitor factions into one national organization.

\* \* \*

First National 1920-21 schedule includes three from Allen Hollubar.

\* \* \*

First National reports 1,122 franchises, with 1,000 additional theaters lined up.



# *Strange but True*

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Hands—and Smiles—  
Across the Sea

# WILL ROGERS

in

# SO THIS IS LONDON

George M. Cohan's International Success

with

IRENE RICH

FRANK ALBERTSON

MAUREEN O'SULLIVAN

LUMSDEN HARE

BRAMWELL FLETCHER

Directed by JOHN BLYSTONE

From the play by ARTHUR GOODRICH

Will Rogers is a Piccadilly Circus all by himself and "So This Is London" is a three-ring comedy of international hilarity. Here's the ace of entertainers in his richest, brightest role.

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