

# **KELVIN SINOY**

Digital Marketing

# **About Me**

I bring 2 plus years of experience in Digital marketing. My expertise lies in video editing, graphic designing, search engine optimization (SEO), and I'm passionate about creating effective advertisements. My aim is to provide competitive service and skills aligning with the requirements.

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- sinoy1218@gmail.com
- Poblacion, P-4 Valencia City, Bukidnon

#### **Expertise**

- Management Skills
- Digital Marketing Skills
- Search Engine Optimization
- Web Design
- Content Writing
- Video Editing
- Marketing skills
- Communication Skills

#### Experience

### **Video Editing**

- · Short forms
- Long forms
- Reels
- Tiktok Videos
- **Podcast**

#### **Digital Marketing**

- · Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- **Keyboard Ranking**

# Strengths

- Active listener
- Effective communicator
- Adaptability

#### Weakness

- Need for Creative Independence
- · High Self-Criticism
- · Tendency to Question

#### Education

#### **Central Mindanao University**

**Humanities and Social Sciences** 2017 - 2019

# **Central Mindanao University**

Doctor of Veterinary Medicine 2019

#### Certificates

#### **GOOGLE SEARCH ADS CERTIFICATE 2024**

## **GOOGLE SEARCH ADS DISPLAY CERTIFICATION 2024**

#### Reference

#### Chlorjalin S. Balana

**Executive Assistant- Baby** Mushroom LLC, US

CEO - KL Giveaways, US

#### Kim Joshua C. Quintero

Web Developer

