

Michael D. Osterman  
*Principal, Osterman Research, Inc.*

# Discover the SharePoint You Never Knew



April 16, 2014

# About Osterman Research

- Focused on the messaging, Web and collaboration industries
- Practice areas include archiving, security, encryption, content management, etc.
- Strong emphasis on primary research conducted with decision makers and influencers
- Founded in 2001
- Based near Seattle



# SharePoint Governance

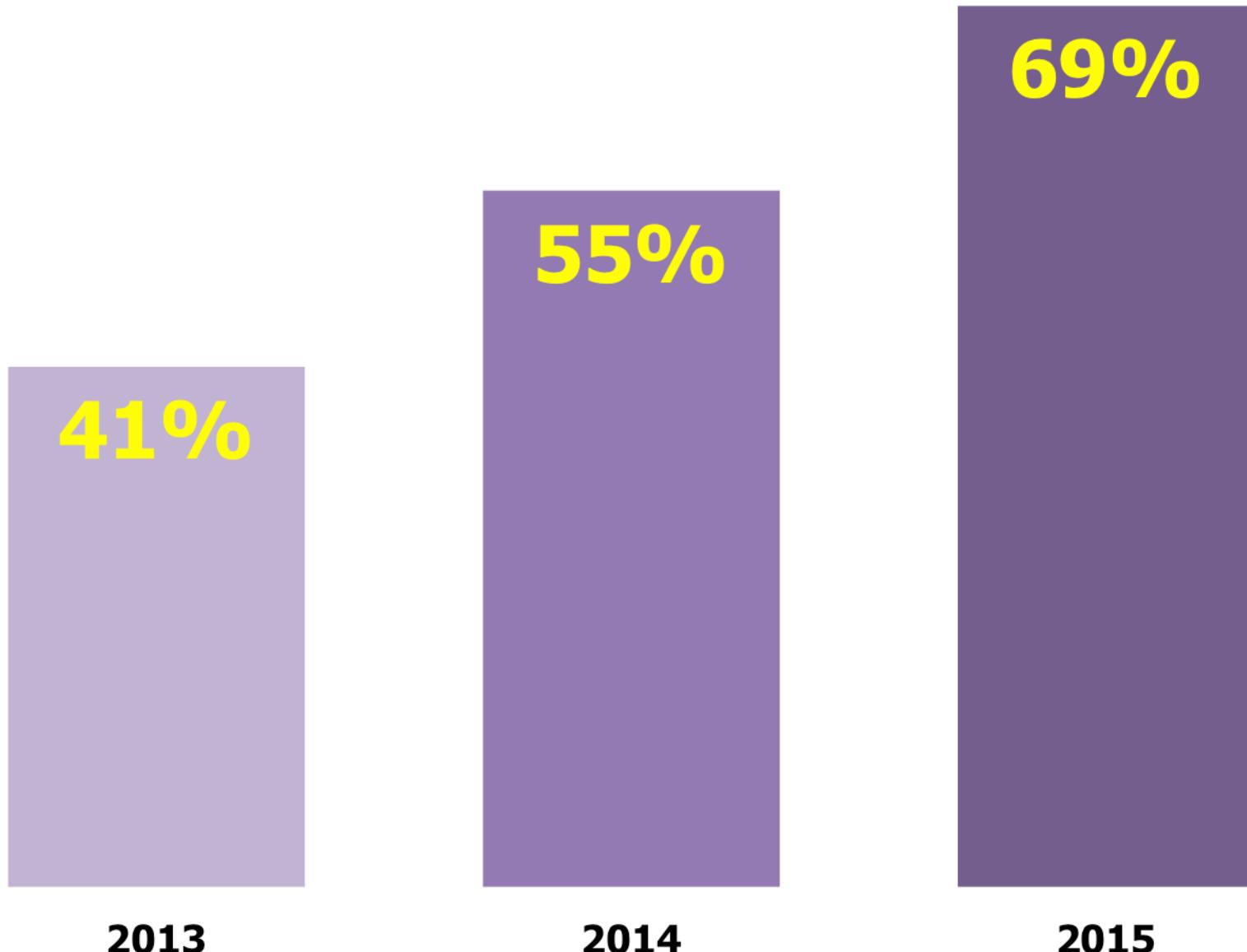
# Survey Background

- Osterman Research conducted a survey during March 2014
- A total of 128 surveys were completed
- Mean number of
  - Employees: 16,734
  - Email users: 16,471
- To qualify for the survey the respondent had to be familiar with their organization's SharePoint deployment and management
- A wide range of industries were surveyed
- All respondents were members of the Osterman Research Survey Panel



# SharePoint Growth

*% of Email Users That Also Use SharePoint*



# Difficulty of SharePoint Adoption Varies

- 58% report little or no difficulty in getting users to adopt SharePoint
- 30% report some difficulty
- 12% report significant difficulty
- Why?
  - Corporate culture can be a key issue to overcome
  - Existing processes can be difficult to displace
  - Microsoft licensing has allowed SharePoint to achieve greater penetration than commitment to the platform



# Alternatives to SharePoint

- Most popular alternatives
  - Dropbox
  - Box
  - Jive
  - Alfresco
  - Nuxeo
  - Confluence
  - Many, many others
- Why the alternatives?



The logo consists of the word "jive" in a large, black, sans-serif font, with each letter having a white outline.



# How is SharePoint Used?

- Document collaboration (**87%** of SharePoint-enabled organizations)
- Simple file-sharing/storage (**73%**)
- Shared calendars (**47%**)
- Records management (**45%**)
- Discussion boards (**41%**)
- MySites (**37%**)
- Social media (**27%**)

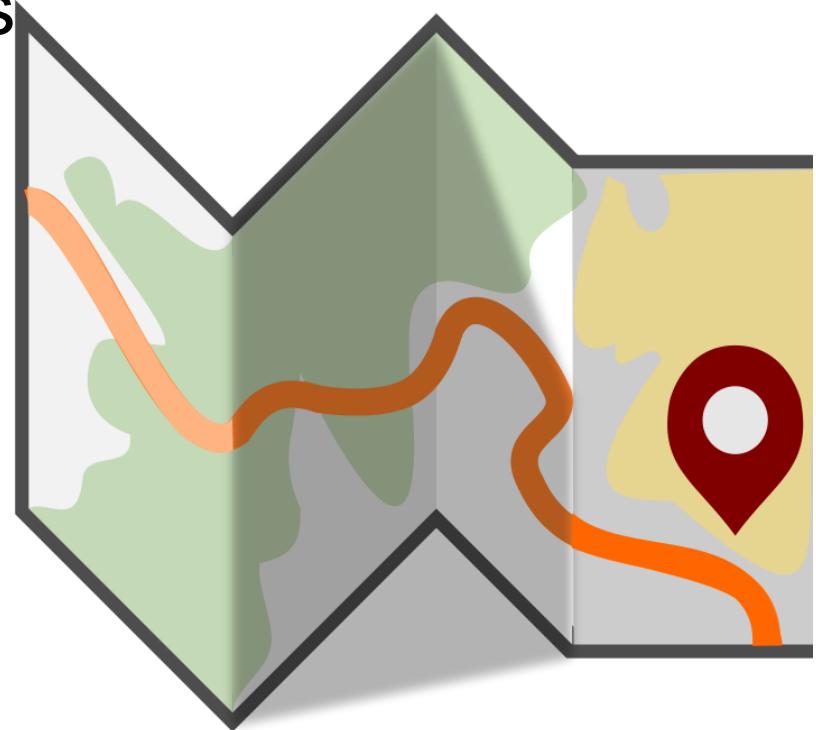


# Key Problems in Managing SharePoint

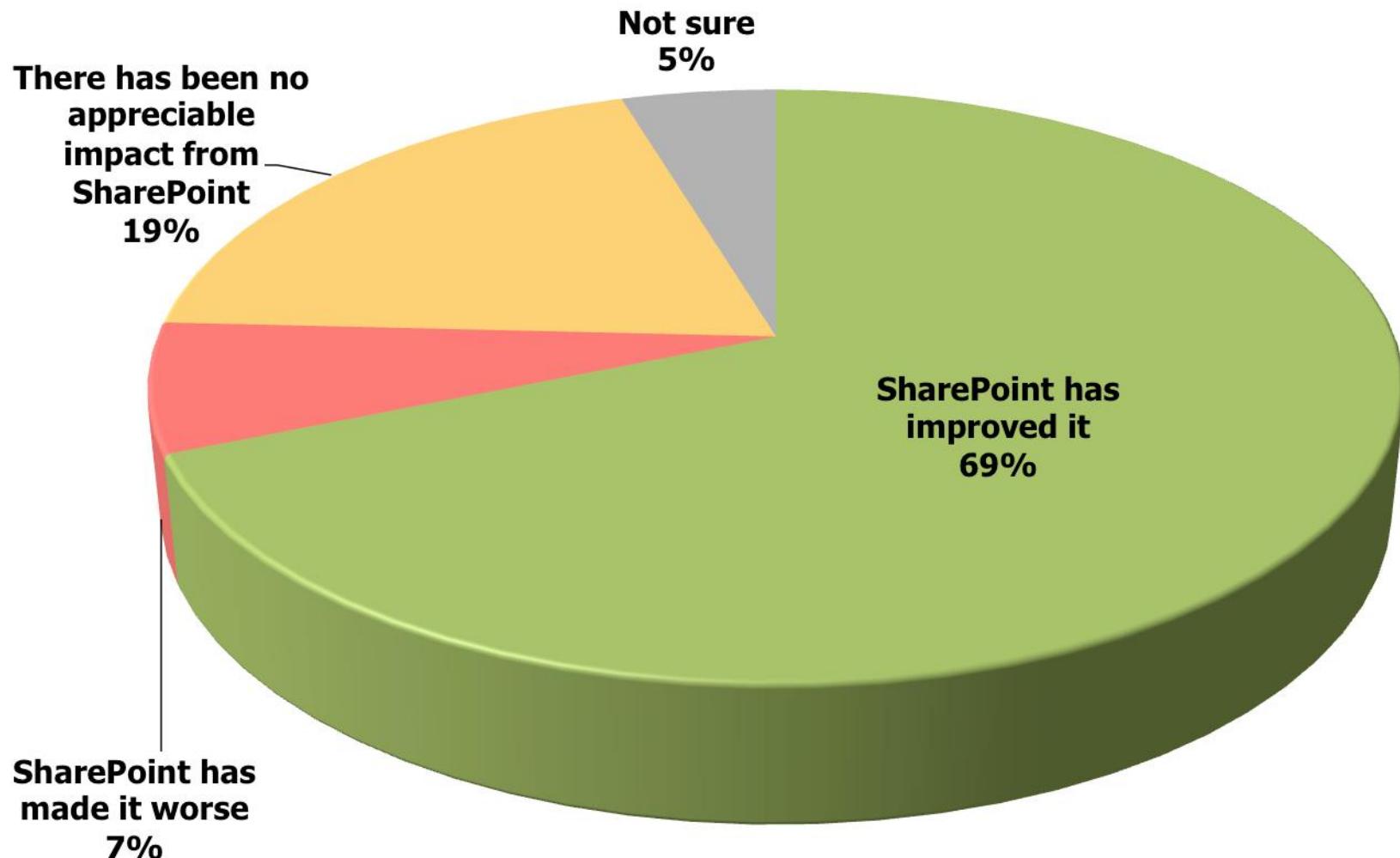
- Managing content retention policies (cited as a difficult or very difficult problem by **37%**)
- Scanning content for sensitive or confidential information (**36%**)
- Managing corporate governance policies (**28%**)
- **60%** of respondent organizations report that SharePoint has not met their expectations for managing security policies or has not done so very well
- **61%** of respondent organizations report that SharePoint has not met their expectations for managing content retention or has not done so very well

# Gaps in SharePoint Governance

- Only **51%** of organizations currently archive SharePoint content
- Only **37%** of organizations have a SharePoint eDiscovery plan in place



# Is SharePoint Making Things Better?



# SharePoint Creates Governance Problems

# What Does SharePoint Do?

- SharePoint is much more than Dropbox on steroids
- SharePoint is
  - A true collaborative environment
  - A social network
  - A content management system
  - A repository of discoverable content
- SharePoint's many capabilities enable improved business processes, but they also create problems
- The bottom line: with increased capabilities come increased risk that must be managed



# Key Issues to Consider

- SharePoint creates significant governance problems
  - Regulatory compliance concerns for companies in the financial services, healthcare, energy, life sciences and other heavily regulated industries
  - Litigation management (eDiscovery, legal holds, etc.)
  - Data breaches
  - Monitoring and supervision
  - Archiving
  - Older versions of SharePoint present even more risk
  - The use of multiple archives creates additional risk
- SharePoint does not exist in a vacuum: other tools are also in use and need to be managed properly
- SharePoint-enabled organizations need to minimize and manage the risk associated with SharePoint use

# For More Information

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-  +1 253 630 5839
-  +1 206 905 1010
-  info@ostermanresearch.com
-  www.ostermanresearch.com
-  ostermanresearch.wordpress.co
-  m
-  mosterman

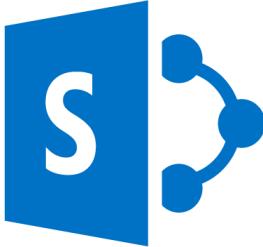




# Discover the SharePoint You Never Knew

**Jeff Zacuto**  
**Product Marketing Manager**

# How should you treat SharePoint content?

 SharePoint = ESI



# SharePoint's limited native functionality

- No capture and retention of full context
- No content inspection
- No real-time alerts based on content posted
- No ability to set user and site-based policies for content capture
- No ability to set granular retention and archiving policies



# Gaps lead to risks

- Sanctions if an organization falls out of compliance
  - Regulatory sanctions
  - eDiscovery sanctions
- Loss of confidential information
  - Possible weakening of market position
  - Possible loss of competitive advantage
- Damage to brand reputation



# Compliance concerns

## REGULATORY

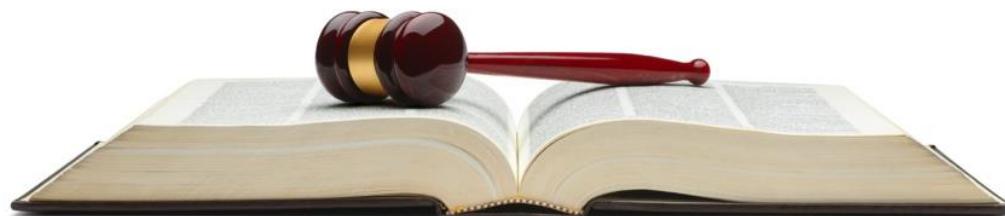
- Record keeping
- Supervision
- Monitoring

## LEGAL

- Litigation holds
- eDiscovery
- Search and review

## CORPORATE

- Internal policies
- Records retention
- Defensible disposition



# Regulations by vertical

## Financial



## Healthcare



## Energy

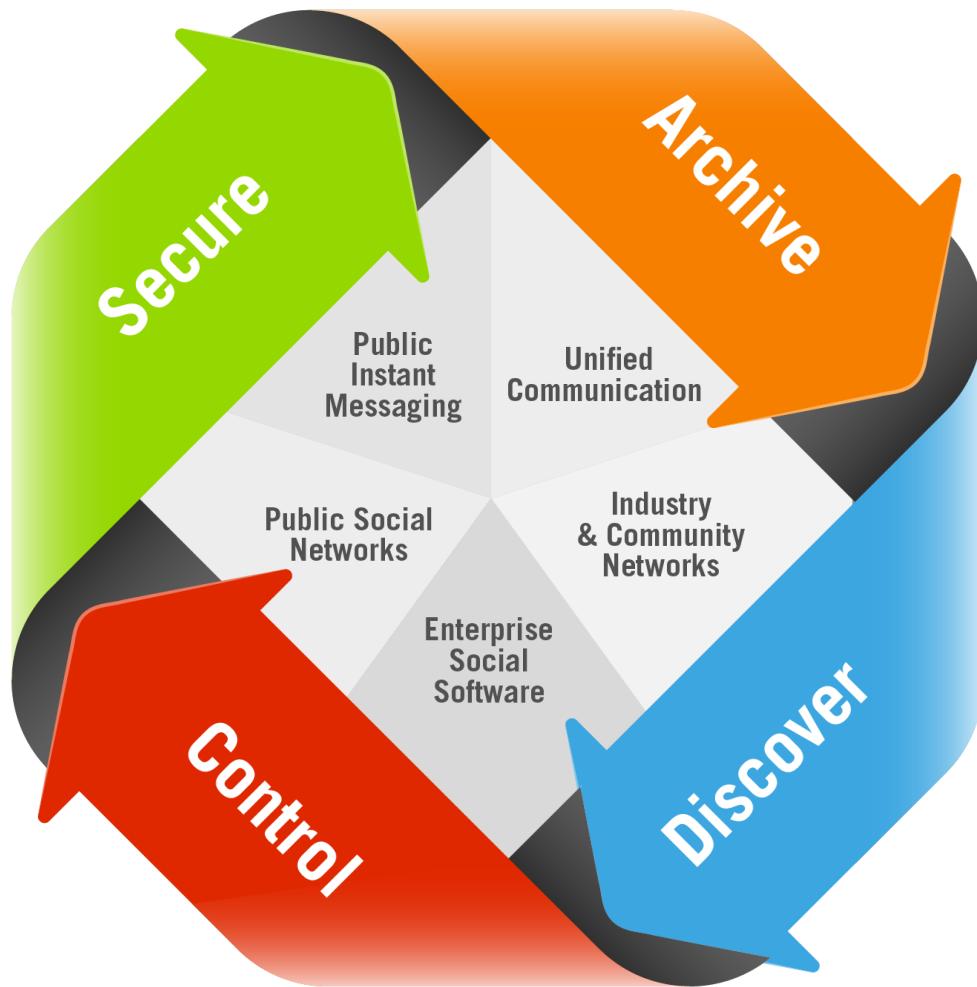


Federal Energy  
Regulatory Commission



## Pharmaceuticals





**One Platform** to  
Manage All Your  
Communication  
and Collaboration



# The Actiance Platform

Helps make communication and collaboration tools available to your workforce in a way that complies with regulatory, legal, and corporate policies.



# Business value

Augment the core functionality of native SharePoint :

- **Adhere to guidelines**: legal, regulatory, corporate
- **Protect your brand**, reputation, and confidential info
- **Reduce TCO** by slashing legal costs and integrating with existing archiving systems
- **Mitigate risk** of costly sanctions on inadequate recordkeeping and inability to produce relevant content



# Key Actiance features for SharePoint

Feature	Description	Benefit
TrueCompliance™	<ul style="list-style-type: none"><li>Real-time content inspection</li><li>Tamper-proof archiving of content</li><li>Preservation of message or conversation order</li><li>Guaranteed data delivery to an organization's archiving system</li></ul>	<ul style="list-style-type: none"><li>Ensure adherence to regulatory, legal, and corporate governance requirements</li></ul>
Real-time alerts	<ul style="list-style-type: none"><li>Send real-time alerts based on content detected (e.g., abusive language, trade secrets)</li><li>Scans content within files</li></ul>	<ul style="list-style-type: none"><li>Ensure that confidential information doesn't get leaked out</li><li>Protect corporate brand and reputation</li></ul>
Granular policies	<ul style="list-style-type: none"><li>Define capture policies at a granular level to map to compliance or corporate governance standards</li><li>Capture content posted including create, update, delete, and like events</li></ul>	<ul style="list-style-type: none"><li>Remain compliant with regulatory and legal recordkeeping requirements (e.g., FRCP, FSA, SOX, HIPAA, SEC)</li><li>Reduce storage costs by capturing only relevant content</li><li>Expedite eDiscovery in the event of litigation</li></ul>
Contextual capture	<ul style="list-style-type: none"><li>Content shown in context of other related items in reviewer UI</li><li>Export to eDiscovery or ECM platforms including context</li></ul>	<ul style="list-style-type: none"><li>Decrease litigation costs</li><li>Reduce likelihood of sanctions for production delays</li></ul>



# Capturing SharePoint Content



# Blog post in SharePoint

July  
08

## Beer and the SEC Don't Mix

by VANSHQ\bbabin on 7/8/2011 11:21 PM

The [amusing case](#) of the Securities Exchange Commission (SEC) putting the smackdown on two gentlemen who likely were feeling nostalgic over their days swilling Pabst Blue Ribbon (PBR) beer illustrates how powerful social media has become. Michael Migliozzi and Brian Flatow, a couple of advertising executives, used Twitter and Facebook to secure over \$200 million in pledges to buy Pabst Brewing Company, the makers of PBR. Their intent was to offer shares in the acquisition vehicle to those who pledged money.

Problem is that Sudsmeisters Migliozzi and Flatow didn't file any registration papers with the SEC to sell such an offering. They ultimately yielded to the SEC's cease-and-desist order, but the lessons learned were all too clear: (1) social media's a quick and effective way to rack up \$200 million in pledges in just three months, and (2) the SEC is watching. Yes, the SEC may be a government agency, but at least, it's doing its best to stay current on trends falling within its scope, applying old-school analysis along the way.

Yup, we here at Actiance keep tabs on cases like these since it seems inevitable that [social media-related cases](#) will become standard fodder for SEC enforcement actions. Just as their FINRA brethren are blazing the trail with respect to [social media-specific regulatory guidelines](#) for broker-dealers, the SEC is following close behind on matters dealing with securities and investment advisory services. FINRA has already issued its seminal [social media-specific disciplinary action](#) in what is sure to be the first of many.

As social media continues to entrench itself in our daily lives, both personally and professionally, the regulatory watchdogs will become ever more vigilant to ensure that their guidelines are adhered to. Or, put another way, [social media](#) is the girl that every guy wants to take to prom, but that doesn't mean that her father isn't lurking far behind, baseball bat in hand . . . and a PBR in the other.

 |  |  0 Comment(s)

# Capturing the blog post

The screenshot shows the actiance VANTAGE software interface. At the top, there's a navigation bar with 'actiance™' logo, 'VANTAGE' title, and 'Hello, reviewer | LogOut'. Below the navigation is a menu bar with 'Dashboard', 'Interactions', 'ILP / Restricted Phrases', and 'Preferences'. Under 'Interactions', it says 'Interactions » Interaction Details'. Below that are 'Previous' and 'Next' links.

The main content area is titled 'Interaction Details: ID# 5001'. It has a 'Summary' section with the following data:

Interaction ID: 5001	Date/Time: 8 Jul, 2011 11:23:30 PM
Platform: SharePoint	Resource: Deep Thoughts 3
Employee Name:	ContentType: Blog
Employee's ID:	Operation: Created
Login ID: vanshq\bbabin	

Below the summary are sections for 'Review History', 'Content Category', and 'Interaction Content'. The 'Interaction Content' section contains a large block of text about the SEC's case against Pabst Blue Ribbon. This text is highlighted with a red rectangle.

Following this is another block of text about the SEC's cease-and-desist order, also highlighted with a red rectangle.

Then there's a section about FINRA's social media-specific disciplinary action, which is also highlighted with a red rectangle.

At the bottom, there's a 'Show context' link, 'Done' and 'Refresh' buttons, and a large redacted area at the bottom right.

**Redacted Text from the SEC Case Description:**

The amusing case of the Securities Exchange Commission (SEC) putting the smackdown on two gentlemen who likely were feeling nostalgic over their days swilling Pabst Blue Ribbon (PBR) beer illustrates how powerful social media has become. Michael Migliozzi and Brian Flatow, a couple of advertising executives, used Twitter and Facebook to secure over \$200 million in pledges to buy Pabst Brewing Company, the makers of PBR. Their intent was to offer shares in the acquisition vehicle to those who pledged money.

**Redacted Text from the SEC Cease-and-Desist Order:**

Problem is that Sudsmeisters Migliozzi and Flatow didn't file any registration papers with the SEC to sell such an offering. They ultimately yielded to the SEC's cease-and-desist order, but the lessons learned were all too clear: (1) social media's a quick and effective way to rack up \$200 million in pledges in just three months, and (2) the SEC is watching. Yes, the SEC may be a government agency, but at least, it's doing its best to stay current on trends falling within its scope, applying old-school analysis along the way.

**Redacted Text from the FINRA Disciplinary Action:**

Yup, we here at Actiance keep tabs on cases like these since it seems inevitable that social media-related cases will become standard fodder for SEC enforcement actions. Just as their FINRA brethren are blazing the trail with respect to social media-specific regulatory guidelines for broker-dealers, the SEC is following close behind on matters dealing with securities and investment advisory services. FINRA has already issued its seminal social media-specific disciplinary action in which is sure to be the first of many.

**Redacted Text from the Social Media Continues to Entrench Itself:**

As social media continues to entrench itself in our daily lives, both personally and professionally, the regulatory watchdogs will become ever more vigilant to ensure that their guidelines are adhered to. Or, put another way, social media is the girl that every guy wants to take to prom, but that doesn't mean that her father isn't lurking far behind, baseball bat in hand . . . and a PBR in the other.

# Capturing comments

## Comments

Have to be careful  
It just shows that regulators do keep up with technology, so you have to consider the legality of any action regardless of the communication channel used

VANSHQ\sajithj on 7/8/2011 11:54 PM

Re: Beer and the SEC Don't Mix  
For sure!

VANSHQ\bbabin on 7/8/2011 11:55 PM

Comments to the blog post are captured, too

actiance™ VANTAGE

Dashboard Interactions ILP / Restricted Phrases Preferences

Interactions > Interaction Details

Resource Interactions

Export Interactions: Selected Interactions  Send via Email Save As PDF

Summary

Interactions

ID	Date/Time	Employee	Type	Subtype	Operation	Content
5001	07/08/11 11:23:30 PM	vanshq\bbabin	Blog	Post	Posted	Beer and the SEC Don't Mix : The amusing case of the Securities Exchange
5014	07/08/11 11:54:35 PM	jsmith@actiance.com	Blog	Comment	Created	Have to be careful : It just shows that regulators do keep up with technolog
5015	07/08/11 11:55:32 PM	bbabin@actiance.com	Blog	Comment	Created	Re: Beer and the SEC Don't Mix : For sure!

actiance®

# Context is key

Context View shows content along with other related data that was posted

## Interactions

Export Context :  Save As PDF  Send via Email

- vanshq\bbabin** The amusing case of the Securities Exchange Commission (SEC) putting the smackdown on two gentlemen who likely were feeling nostalgic over their days swilling Pabst Blue Ribbon (PBR) beer illustrates how powerful social media has become. Michael Migliazzo and Brian Flatow, a couple of advertising executives, used Twitter and Facebook to secure over \$200 million in pledges to buy Pabst Brewing Company, the makers of PBR. The intent was to offer shares in the acquisition vehicle to those who pledged money.

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Created | 07/08/11 11:23:30 PM

**jsmith@actiance.com** It just shows that regulators do keep up with technology, so you have to consider the legality of any action regardless of the communication channel used

Created | 07/08/11 11:54:35 PM

**bbabin@actiance.com** For sure!

Created | 07/08/11 11:55:32 PM

# Searching for flagged content

The screenshot shows the 'Advanced Interactions Search' page. At the top, there's a navigation bar with tabs: Dashboard, Interactions (which is selected), ILP / Restricted Phrases, and Preferences. Below the navigation, the breadcrumb path reads 'Interactions > Advanced Interaction Search'. The main search form has the following fields:

- Search for: Collaboration
- Time Period: Current day
- Employee(s): All Employees
- Platform: SharePoint
- Resource: (empty dropdown)
- Content Type: Any content type
- Review State: Any Review State
- Content Category: Inappropriate Usage** (this field is highlighted with a red box and has a red arrow pointing to it from the callout box)
- Text Contains: (empty input field)
- Comment Contains: (empty input field)
- Return only: All
- Report Format: summarize by employee

At the bottom of the search form are 'Search' and 'Cancel' buttons.

Flag and review content based on defined lexicons



# Two Discussion Forum topics in SharePoint

Started: 7/9/2011 8:59 PM

VANSHQ\bbabin

**Need investment advice**  
I have 10K to invest. Looking for suggestions.

Posted: 7/9/2011 8:59 PM

VANSHQ\sajithj

Buy MSFT - they have big things in the works

Posted: 7/9/2011 9:00 PM

VANSHQ\bbabin

Will I make a lot of money?

Posted: 7/9/2011 9:00 PM

VANSHQ\sajithj

I guarantee it!

Started: 7/9/2011 8:49 PM

VANSHQ\bbabin

**Repeat?**  
Will our champions repeat this year?

Posted: 7/9/2011 8:51 PM

VANSHQ\sajithj

I guarantee it!

The same message has different meanings, based on the context of how it was used.

# Search results showing flagged content

Search results showing flagged content

Show Context displays where the content was used

The screenshot shows the actiance VANTAGE interface. At the top, there's a navigation bar with links for Dashboard, Interactions, ILP / Restricted Phrases, and Preferences. The user is logged in as 'Hello, reviewer | Log Out'. Below the navigation, the page title is 'Interactions » Interaction Details' under 'Employee Interactions'. There are export options: 'Selected Interactions' dropdown, 'Send via Email' radio button, 'Save As PDF' radio button, and 'Export Now' button. The 'Summary' section contains details: Platform (SharePoint), Employee Name (John Smith), Employee's ID (jsmith@actiance.com), Login ID (vanshq\sajith), Date/Time (Jul 9, 2011 00:00:00 AM - Jul 9, 2011 21:04:51 PM), and Resource(s) (All). The 'Interactions' section shows a table with 2 items found, displaying all items. The table has columns: ID, Date/Time, Resource, Type, Subtype, Operation, Content, and Context. The first row (ID 5027) has 'Content' and 'Context' cells containing 'I guarantee it!' and 'Show context' respectively, both highlighted with red boxes and arrows pointing from the text above. The second row (ID 5040) also has 'Content' and 'Context' cells containing 'I guarantee it!' and 'Show context' respectively. The bottom right corner of the interface features the actiance logo.

ID	Date/Time	Resource	Type	Subtype	Operation	Content	Context
5027	07/09/11 8:51:27 PM	homesite1	Discussion		Created	I guarantee it!	Show context
5040	07/09/11 9:00:57 PM	homesite1	Discussion		Created	I guarantee it!	Show context

# Viewing flagged content in context

**Interactions** Export Context :  Save As PDF  Send via Email

- **bbabin@actiance.com** Will our champions repeat this year?  
Created |07/09/11 8:49:59 PM
- jsmith@actiance.com** I guarantee it!  
Created |07/09/11 8:51:27 PM

Context View shows decidedly different uses  
of the same phrase.

**Interactions** Export Context :  Save As PDF  Send via Email

- **bbabin@actiance.com** I have 10K to invest. Looking for suggestions.  
Created |07/09/11 8:59:00 PM
- jsmith@actiance.com** Buy MSFT - they have big things in the works  
Created |07/09/11 8:59:37 PM
- bbabin@actiance.com** Will I make a lot of money?  
Created |07/09/11 9:00:04 PM
- jsmith@actiance.com** I guarantee it!  
Created |07/09/11 9:00:57 PM

# Tracking edit and delete events

Started: 4/23/2012 10:19 AM      View Properties      Reply

ACTIANCE\bbabin

Investment Advice  
I have 10K to invest. Looking for suggestions.

Posted: 4/23/2012 10:26 AM      View Properties      Reply

ACTIANCE\bbabin

Will I make a lot of money?

Posted: 4/23/2012 10:27 AM      View Properties      Reply

Steven White

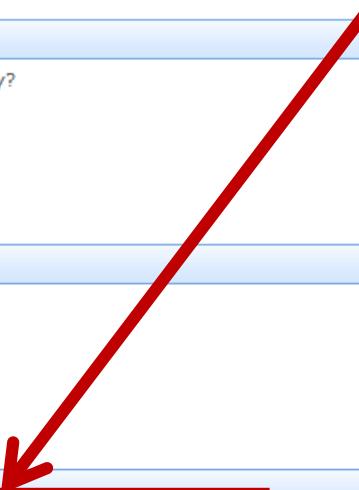
I guarantee it!

Edited: 4/23/2012 10:29 AM      View Properties      Reply

Steven White

Buy CONTOSO - They have big things in the works!

A message posted previously was edited to “Buy Contoso.” Another message that was posted was subsequently deleted.



# Context View shows full chronology

Interaction Context: ID# 436411

Export Context :  Save As PDF  Send via Email

**BBabin@actiance.local** Created an Item on April 23, 2012 10:19:58 AM ID: 436411  
**Title:** Investment Advice  
**Description:** I have 10K to invest. Looking for suggestions.

**SWhite@actiance.local** Created a Reply on April 23, 2012 10:26:08 AM ID: 436414  
**Description:** Buy ACME - They have big things in the works!

**BBabin@actiance.local** Created a Reply on April 23, 2012 10:26:27 AM ID: 436415  
**Description:** Will I make a lot of money?

**SWhite@actiance.local** Created a Reply on April 23, 2012 10:27:53 AM ID: 436416  
**Description:** I guarantee it!

**SWhite@actiance.local** Updated a Reply on April 23, 2012 10:29:21 AM ID: 436417 Related ID: 436414  
**Description:** Buy CONTOSO - They have big things in the works!

**BBabin@actiance.local** Created a Reply on April 23, 2012 11:37:49 AM ID: 436452  
**Description:** Great! I love getting insider advice! :-)

**BBabin@actiance.local** Deleted a Reply on April 23, 2012 11:39:24 AM ID: 436453 Related ID: 436452  
**Description:** Great! I love getting insider advice! :-)

Context View displays events chronologically including update and delete events.

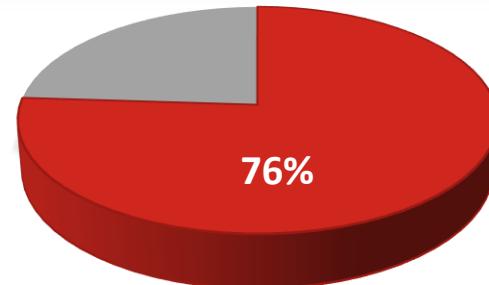


# About Actiance

## Enablement

- Public Instant Messaging
- Enterprise UC
- Enterprise Collaboration
- Public Social Networks

## Market Leadership



North American Financial Services Market

## Global Operations



## Partners



Visit [www.actiance.com](http://www.actiance.com) for more information



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# Unleash

## SOCIAL BUSINESS

One platform to manage all your compliance needs no matter how many ways you communicate.

LEARN MORE



COMPLIANCE

ENGAGEMENT

eDISCOVERY

### Forrester Presents

Forrester & Actiance present on how to accelerate the adoption & utilization of enterprise social.

WATCH IT NOW

FORRESTER

### Streamline eDiscovery

Learn how to get the most out of your organization's Enterprise Vault investment.

WATCH IT NOW



Technology Enabled Partner

### Introducing Vantage 2013

The gold standard for compliance just got even better.

LEARN MORE



### Events

**Oct 10, 2013 to Oct 11, 2013**

Washington, DC - FINRA Advertising Regulation Conference

**Oct 15, 2013**

Chicago, IL - BDI - Financial Services Social Business Leadership Forum

**Oct 16, 2013**

New York, NY - SIFMA Social Media Seminar

[VIEW ALL +](#)

### News

**MarketWatch , Oct 07, 2013**

Global Financial Services Firms Join New Open Messaging Network

**TechTarget, Sep 19, 2013**

A compliant social media plan is a collaborative effort

**TechTarget, Sep 18, 2013**

Social media strategies: There's no big bang

[VIEW ALL +](#)

### Join the Conversation

Check out a new study via @PutnamToday on growing use of social by Financial Advisors #FinServ <http://t.co/0etfJe8wCt>

1 day 6 hours ago Reply Retweet Favorite

#### Blog

Thought Leadership Series: Cambridge Ignite 2013

#### Get social with us

Like 555 Follow

# White Papers, Datasheets, Videos and more...

The screenshot shows the Actiance website's "Resources" section. At the top, there is a navigation bar with links for Solutions, Products, Resources, Company, and Partners, along with a search bar. Below the navigation bar, the page title "Resources" is displayed in red. A sub-navigation menu shows "Home > Resources".

The main content area features a grid of resource cards. At the top of this grid is a horizontal navigation bar with five tabs: "White Papers" (which is active and highlighted in white), "Datasheets", "Case Studies", "Videos", and "Social Media Labs".

A large yellow arrow points from the right side towards the "White Papers" tab, with the text "Click a tabs for more info" overlaid in red.

The resource cards are organized into three rows:

- Row 1:** APAC Compliance Handbook, Selecting a Vendor for Social Media C..., Interpreting FINRA Regulatory Notice ..., Compliance Implications of Social Med..., The Six Essential Principles for Soci...
- Row 2:** The 6 Essential Principles for Social... (with a yellow vertical bar highlighting it), Great Content: The Fuel that Feeds Yo..., Actiance Integration with Enterprise ... (with a yellow vertical bar highlighting it), Osterman Research: Managing BYOD in C... (with a yellow vertical bar highlighting it), Social Media Best Practices Checklist
- Row 3:** TrueCompliance, TrueCompliance UK, SharePoint Governance: Do Something o..., 9 Keys to FINRA Blessing Enterprise S... (with a yellow vertical bar highlighting it), Facebook Privacy Settings: A Best Pra...

On the right side of the page, there is a "CONTACT" sidebar with links for "Contact Sales" and "Help".

# Want to see it in action?

The screenshot shows the actiance website's product page for Vantage. At the top, there's a navigation bar with links for Solutions, Products, Resources, Company, and Partners, along with a search bar. Below the navigation, a breadcrumb trail shows Home > Products > Vantage. The main heading is "Vantage" in red, with a sub-headline: "Let nothing stand in the way of keeping your employees connected with each other and with your customers". A prominent yellow button labeled "SCHEDULE A DEMO" with a play icon is visible. To the right of the main content area, there's a graphic showing various social media and communication icons like Google+, YouTube, LinkedIn, and Twitter integrated into a network. A large yellow arrow points from the bottom left towards the "SCHEDULE A DEMO" button. Overlaid on the arrow is the text "Click here for demo!". Below the main heading, there's a paragraph about Vantage enabling social business tools for faster and more accurate business. Further down, there are three video thumbnails: "Integration with Enter...", "Defining Social Business" featuring Kailash Ambwani, and "Enabling Social Business" featuring Sarah Carter. On the right side, there's a sidebar with sections for "CONTACT" (Contact Sales, Live Help) and "MORE INFORMATION" (Vantage Overview, 5 Tips for Ensuring Your Social Business Stays Compliant, Info Governance Social Business, Support Programs).

Vantage gives you everything you need to enable the social business tools that help you do business with greater speed and accuracy.

Integration with Enter...  
Defining Social Business  
Enabling Social Business

Kailash Ambwani  
President and CEO

Sarah Carter  
Senior Manager, Social Business

**CONTACT**

- Contact Sales
- Live Help

**MORE INFORMATION**

- Vantage Overview
- 5 Tips for Ensuring Your Social Business Stays Compliant
- Info Governance Social Business
- Support Programs

Vantage simplifies management and compliance for enterprise communication and collaboration. It gives you granular policy control over your infrastructure, in some cases right down to the feature level. With that breadth of coverage and level of control, Vantage is the best solution to address strict compliance requirements including those set by the SEC, FINRA, IIROC, and the PRA and FCA.

## Keep an eye on your business

Monitor content in real-time so you can mitigate the risk of potential data leaks and the use of inappropriate language. Set policies that scan for, block, and alert on key words, phrases, and full regular expressions – even those within files transferred in IM chats posted to enterprise social software activities.

## Capture content intelligently

Control exactly how much and what kinds of content you need to capture. Vantage captures conversations, activities

# Keep the Lawyers Off Your Back! Top 5 Gaps in SharePoint Compliance and eDiscovery

- Where SharePoint 2013 capabilities end
- The top 5 potential gaps in your compliance regime
- Possible technology solutions to close the gaps



Wednesday, April 23rd, 3:30 pm



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# Next Steps

## Request a demo or evaluation

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## Further reading

- “Why You Need to Manage SharePoint Properly” whitepaper
- Actiance Collateral Library  
<http://actiance.com/resources>

WHITE PAPER

### Why You Need to Manage SharePoint Properly

An Osterman Research White Paper

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# Thank You

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