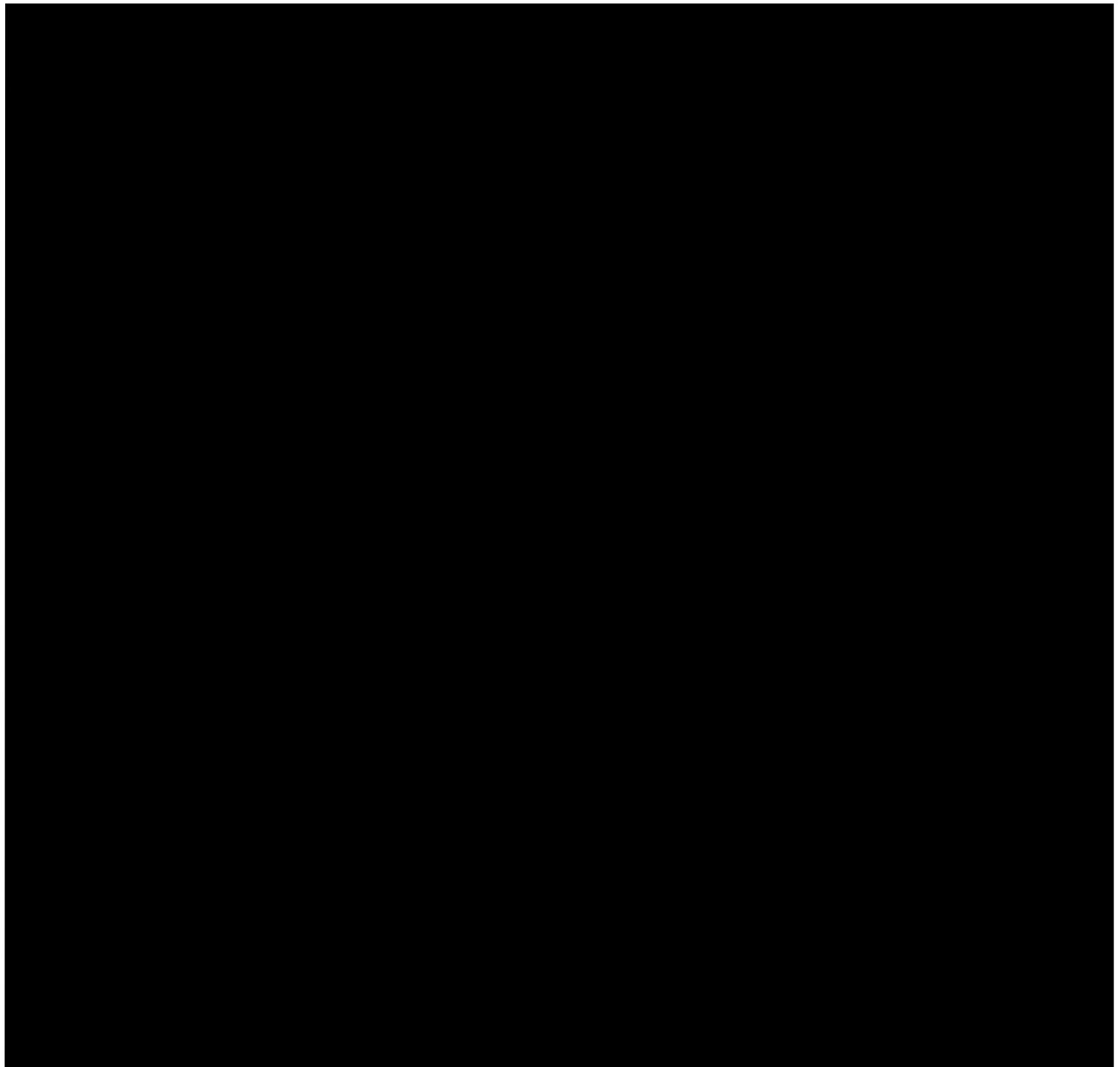




BY ALEX HANDY

The Liberty Alliance has, for the most part, been the province of









BY MICHELLE SAVAGE  
AND ALEX HANDY  
EMC unveiled several new back-

BY JEFF FEINMAN

Financial services software

Uptime is everything. The data center has more applications than ever, and despite the move toward virtualization, there are more boxes scattered throughout the enterprise. That means more systems, more platforms, more complexity. What it doesn't mean is more staff. Fortunately, because of investments in automation and management software, his admin team can monitor and manage more systems with the same number of trained professionals. But not forever.

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BY MICHELLE SAVAGE

Microsoft rolled out a new ini-

Staten added that cloud com-



orchestration; service mediation, which helps consumers and

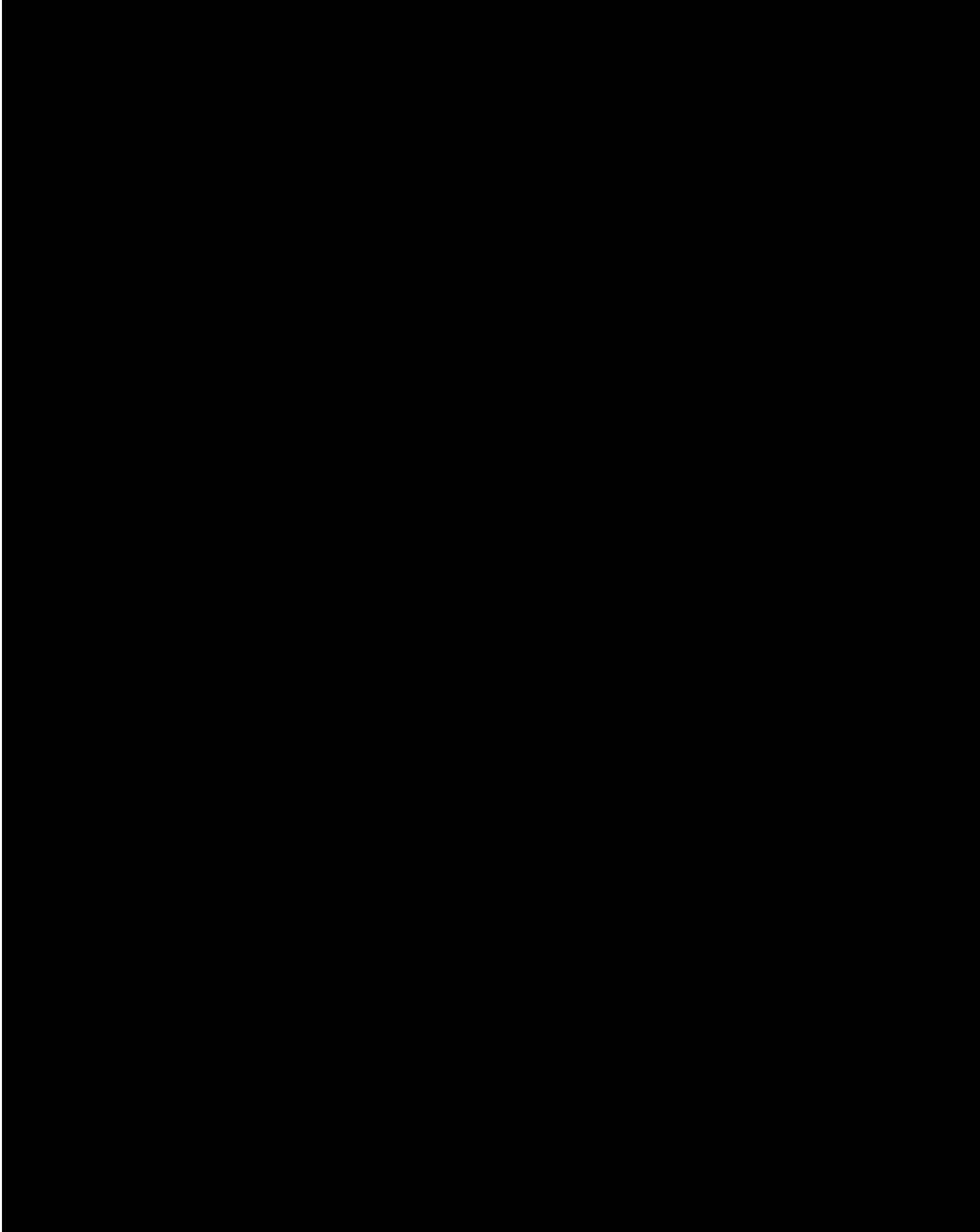
BY MICHELLE SAVAGE

Startup Paglo launched the beta version of the first search engine designed specifically for IT, giving IT departments a new solution for solving problems.

According to Paglo CTO Chris Waters, Paglo, a software-as-a-service offering, has been dubbed the “Google for IT” because of its ability to take all available information about an IT environ-

BY ALEX HANDY

When it comes to network security, it's  
always good to kick the foundation and



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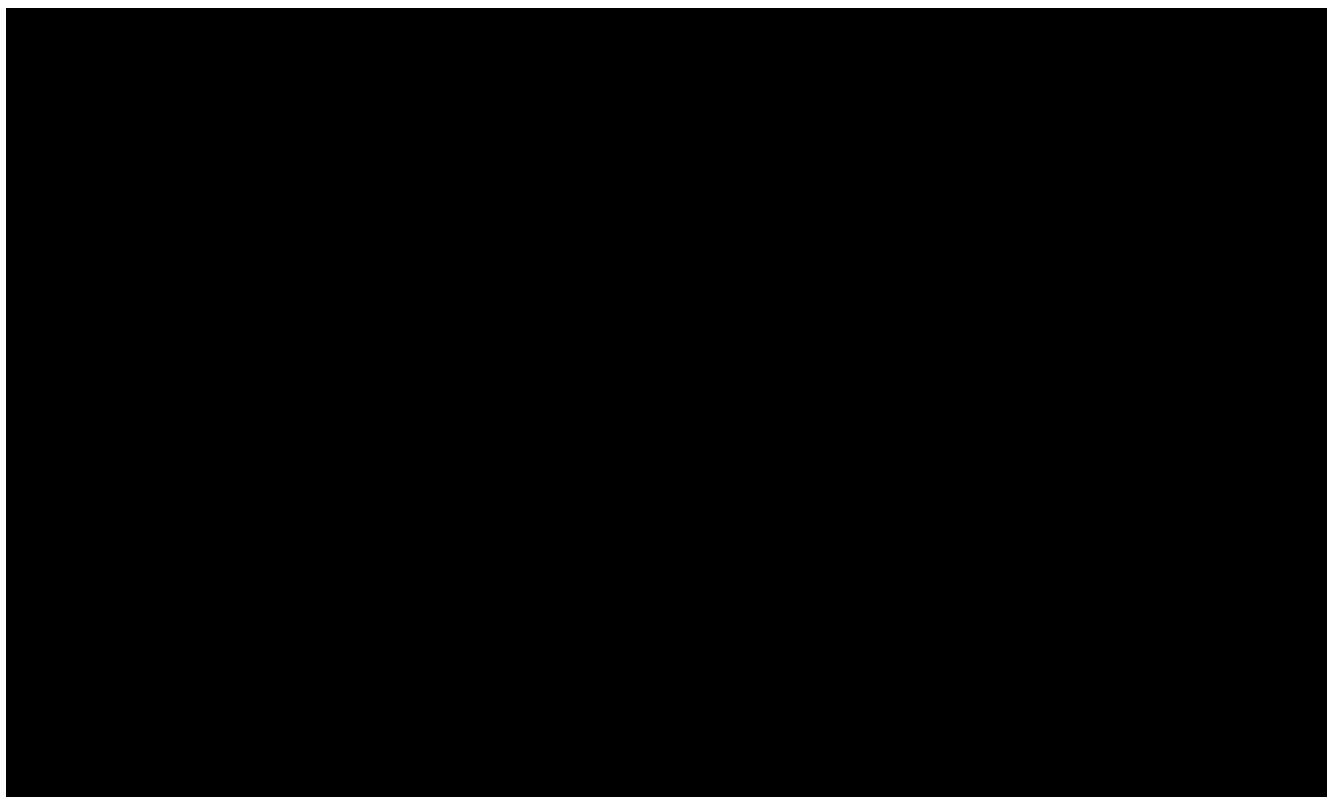


## By Jeff Feinman

The name of the data center game these days is green, as in energy efficiency and reduced expenses.

Much of the IT industry is putting its focus on decreasing data center power consumption mainly because of customer demand, and that it can result in a significant drop in operations cost. There are various ways in which this is being done.

Some organizations are seeking to institute standards for data center management. The Green Grid, for instance, has created two metrics, Power Usage Effectiveness and Data Center Efficiency, which helps data center operators estimate the energy efficiency of their data centers.



back of servers that removes heat generated at



Think you have enough information? So did they.

**The Titanic was sunk by a lack of information.** Whether it's on the high seas or in your data center, having timely, relevant information can prevent disaster. For the Titanic, if they had known the inferior rivets would fail or if they had better information about the icebergs, we'd be reading a different story today.

BY JEFF FEINMAN

A vast majority of data center companies believe there should be an industry standard outlining how to achieve effective power usage, according to figures from Digital Realty Trust.

The San Francisco-based company, which runs 70 data centers, claimed that 94 percent of responders in a survey conducted in April called for a standard for efficient operation. Additionally, 83 percent agreed that a clear benchmark should be in place to

BY MICHELLE SAVAGE

IBM announced new software  
and services that the company



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I can't think of anything sexier than dressing up a computer with a new operating system. Drinking in that new operating system smell, checking out the applications, tweaking the background, getting the sound to work, installing updates—just basking in the less-than-familiar glow of a new desktop.

OK, don't let the crickets start chirping just yet. I know, I'm a nerd. I get as excited installing and discussing new operating systems as you must when you see next



# PAUL'S DOMAIN.

