# Muhammad Ghufran Akbar

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Solving problem statements with AI and full-stack solutions, I build systems that make operations smarter and workflows smoother. From unifying global platforms to deploying IoT and ML tools, I turn data into actionable solutions.

#### **EDUCATION**

#### Friedrich-Alexander-Universität Erlangen-Nürnberg (FAU)

M.Sc in International Information Systems

Nuremberg, DE

Oct 2024 - Sept 2026

Ghulam Ishaq Khan Institute of Science & Technology (GIKI)

B.Sc in Engineering Sciences; Gold Medallist

Topi, PK Aug 2018 - July 2022

#### WORK EXPERIENCE

# PUMA GROUP

Herzogenaurach, BY, DE

Apr 2024 – Present

Global Ecommerce Engineering - Working Student

- Unified the Order Management System (OMS) across 5 regions, integrating ERP, SFCC, payment gateways, carriers, and warehouses via GQL APIs.
- Migrated cloud to GCP, cutting vendor costs and deploying a GenAI chatbot that reduced support tickets by 40%.
- Built Flask + Node.js reporting tools on GCP with load balancer and Playwright/Python automated testing scripts for OMS
- Delivered omnichannel features (Click & Collect, Endless Aisle) with 98% UAT success across global rollouts.
- Developed an AI-driven order projection tool using Vertex AI, Python, Pandas, Scikit-learn to improve forecasting and inventory planning.
- Tech Stack: GCP, Vertex AI, Flask, Node is, REST & GraphQL APIs, Python, Docker, Playwright, Jira, Confluence.

#### BANK AL HABIB LIMITED

Karachi, PK

Software Architect & Developer

Aug 2022 – Sep 2023

- Modernized the legacy banking system by designing a new microservices-based architecture using Java Quarkus, leading to a 30% reduction in
  deployment time and improved system scalability; actively contributed to service orchestration and performance optimization.
- Built and maintained full-stack applications using ASP.NET Core, Vue.js with TypeScript, and Next.js, while developing RESTful APIs for internal
  and external services to ensure secure, efficient system communication across the consumer banking ecosystem.
- Delivered analytical reports and dashboards using IBM Cognos and Power BI, streamlining non-financial transaction analysis and improving reporting
  efficiency by 40%, supporting strategic decisions with data-driven insights.

## THRIFLE TECHNOLOGIES (start up led by 3 people based in USA)

Remote

## **Business Development Specialist**

Aug 2021 – July 2022

- Defined KPIs and performed user behavior analysis using Google Analytics to support data-informed product decisions.
- Created wireframes for platform development and wrote product descriptions to support UI/UX design and go-to-market readiness.

# **PROJECTS**

## IOT-BASED AIRPORT LOGISTICS DATA ANALYTICS & ML PLATFORM

- Designed end-to-end Python pipeline to extract, clean, and timestamp semi-structured log data from airport AKL systems.
- Tracked complete box journeys to generate actionable datasets for operational analysis.
- Built ML models to identify failure points and predict delays, uncovering 3,000+ potential disruptions.
- Diagnosed conveyor idle times as key bottlenecks, enabling predictive maintenance and workflow optimization.
- Delivered real-time visibility across provisioning operations, improving efficiency and reducing downtime.

## SUPER RESOLUTION USING HYPERSPECTRAL IMAGING AND ATTENTION BASED CNN

- Developed a deep learning framework to 2× spatial resolution of hyperspectral images while retaining 90%+ spectral similarity for improved ore classification.
- Built attention-based CNN to fuse low-res HSI (100×100×240) with high-res MSI (400×400×3), boosting PSNR by ~4 dB over bicubic interpolation.
- Preprocessed and analyzed 250+ HSI cubes using Python and MATLAB, optimizing pipelines for better model generalization.
- Secured 2nd place among 20+ projects, delivering a low-cost ML super-resolution prototype for TerraCore's mining operations.

## FINANCIAL ANALYSIS FOR NEW MANUFACTURING UNIT

- Simulated 1,000+ Monte Carlo scenarios using NPV, perpetuity, and pricing contract models to evaluate 10-year financial viability for setting up a
  new manufacturing unit.
- Identified a 75% likelihood of positive NPV, highlighting profitability under varying cost and revenue assumptions to guide investment decisions.
- Designed an interactive Power BI dashboard with pivot tables to visualize simulation results, breakeven timelines, and risk sensitivity for executive stakeholders.

## **ACHIEVEMENTS & SKILLS**

Technical Skills: C++, C#, Vue.js, Python, BigQuery, Database & SQL, Java Quarkus, React, Express JS, Node JS, TensorFlow, GQL, Arduino Software: MATLAB, Simulink, PowerBI, Tableau, GCP, Jira, Confluence, Adobe Photoshop & Illustrator, Proteus, Solid Works, Neo4J Certifications & Training: Data Science Professional Certificate (IBM), Data into Information using PowerBI (SCT)

Awards: Gold Medallist; 1st in BAHL IT Trainee Program; Dean's Honor Roll in 5 semesters;

Languages: English(C1), German(A2), Urdu (Native)