

Lecture Outline

Part A: Statistical Modeling

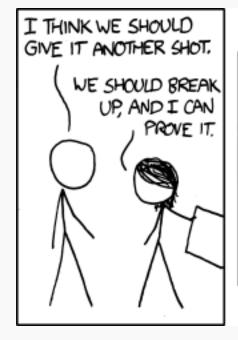
k-Nearest Neighbors (kNN)

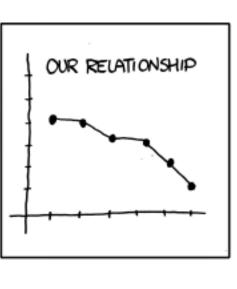
Part B: Error Evaluation and Model Comparison

How do we evaluate our model?

How do we choose from two different models?

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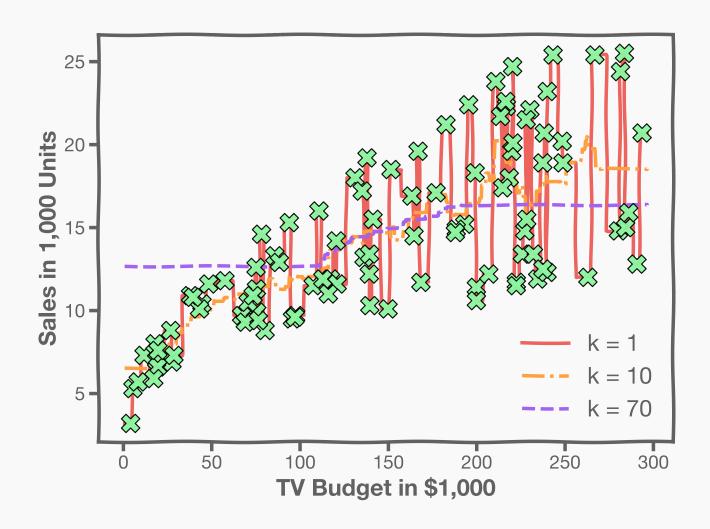




https://xkcd.com/833/

k-Nearest Neighbors – kNN

We have tested various models using different k-values on the data.



Choices for model





Which model do you think is the best?

Options:

A.
$$k = 1$$

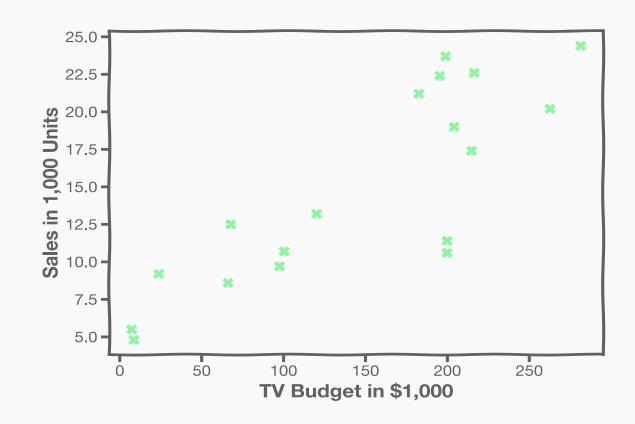
B.
$$k = 10$$

C.
$$k = 70$$

D.
$$k = 15$$



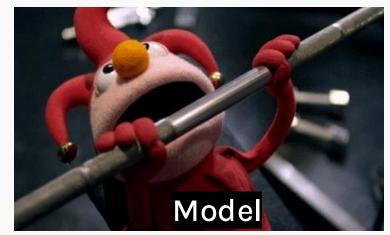
We need to define what we mean by best. To do so, we start with our data.



We first withhold a portion of the data from the model; this process is called train-test split.

Train Set

The data that we use to train our model to estimate, \hat{y} .

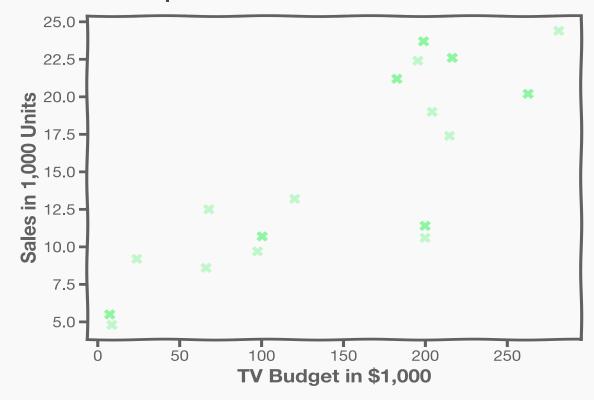


Test Set

The data that we use to evaluate our model's performance.



We first withhold a portion of the data from the model; this process is called train-test split.

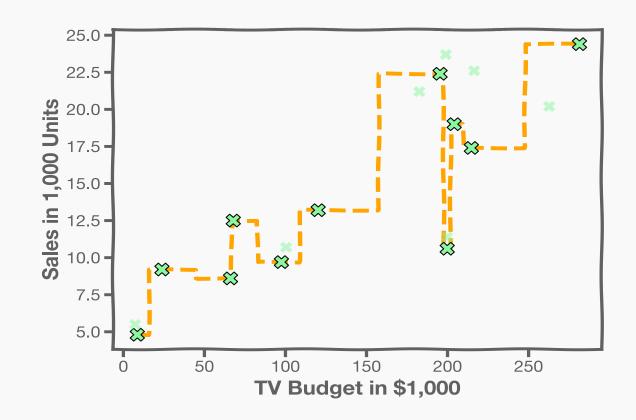


We use the training set to estimate \hat{y} , and the test set to evaluate the model's performance.

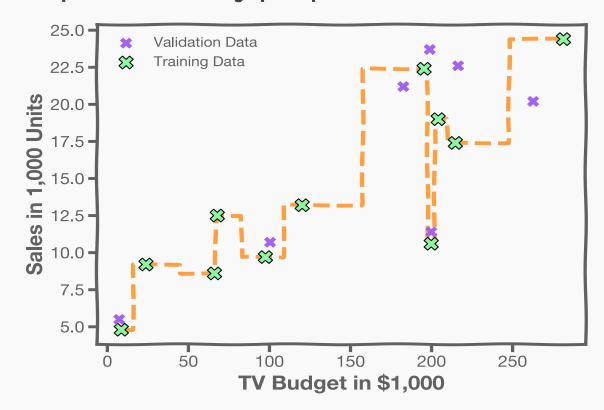
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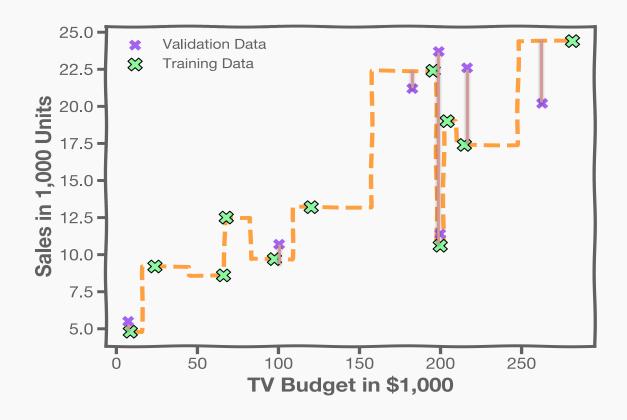
Estimate $\hat{y}'s$ values for all the data points in the training set when k=1.



Now, we examine the data that was not used for estimating \hat{y} , the **test** data represented by purple crosses.



And we calculate the **residuals** $(y_i - \hat{y}_i)$.



For each observation (x_n, y_n) , the absolute residuals, $r_i = |y_i - \hat{y}_i|$ quantify the error at each observation point.

To quantify the performance of a model, we aggregate the errors. This aggregated value is commonly referred to as the *loss*, *error*, or *cost function*.

A widely used loss function for quantitative outcomes is the **Mean Squared Error (MSE):**

$$MSE = \frac{1}{n} \sum_{i=1}^{n} (y_i - \hat{y}_i)^2$$

Note: Loss and cost function refer to the same thing. Cost usually refers to the total loss where loss refers to a single training point.

Caution: MSE is not the only valid, or necessarily the best, loss function for all scenarios.

Other choices for loss function:

- 1. Max Absolute Error
- 2. Mean Absolute Error
- 3. Huber Loss

We will motivate MSE when we introduce probabilistic modeling.

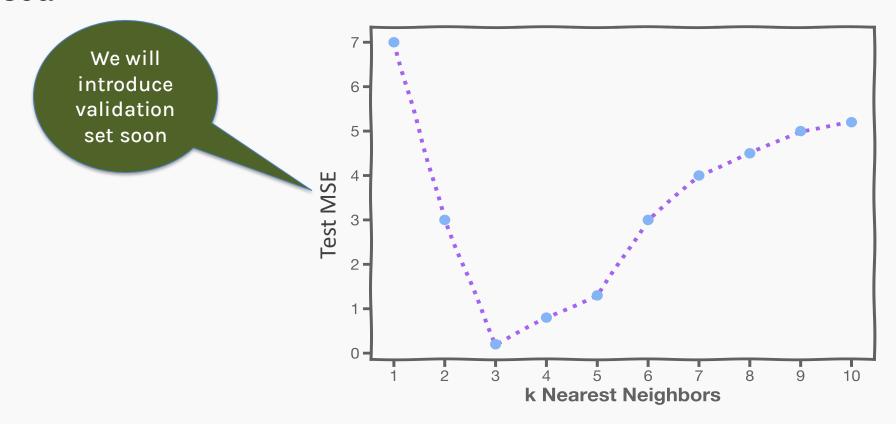
Note: The square **R**oot of the **M**ean of the **S**quared **E**rrors (RMSE) is also commonly used.

$$RMSE = \sqrt{MSE} = \sqrt{\frac{1}{n} \sum_{i=1}^{n} (y_i - \widehat{y}_i)^2}$$

Model Comparison

Model Comparison

We repeat this process for all values of k and compare the MSEs on the test set.



Which model is the best?

Question



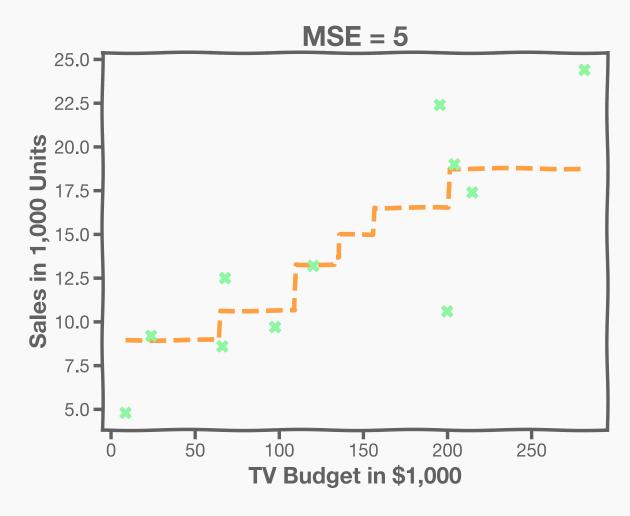
Which model do you think is the best now

Options:

A.
$$k = 3$$

B. k = 3 but why don't we experiment with different train/test splits?

Calculate the MSE for k=3 using a subset of the data.



Is MSE=5.0 good enough?

What would happen if we measure the *Sales* in single units instead of 1000 units?

25000 22500 -20000 in Units 17500 **-**15000 -12500 **-**10000 -7500 **-**5000 -50 150 200 250 100 TV Budget in \$1,000

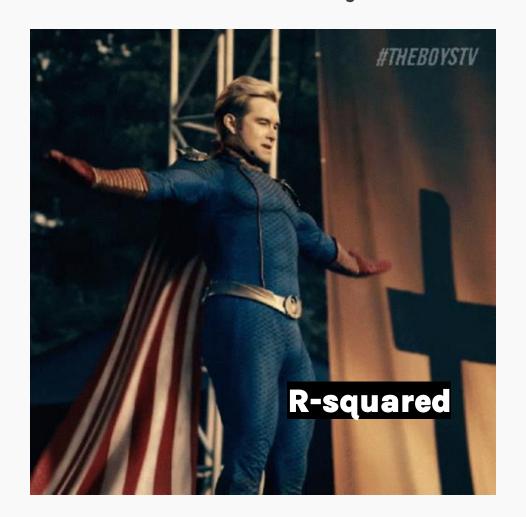
MSE is now 5,004,930.

Is that good?

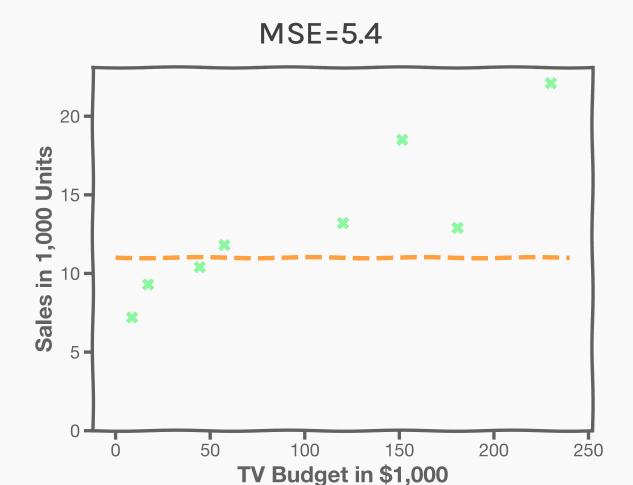


It would be more meaningful to compare it to a benchmark or a known value.

A benchmark that isn't affected by the scale of the data.



It would be more meaningful to compare it to a benchmark or a known value.



We will use the simplest model:

$$\hat{y} = \bar{y} = \frac{1}{n} \sum_{i} y_{i}$$

as the worst possible model and

 $\hat{y_i} = y_i$ as the best possible model.

We will use two reference models for comparison:

1. The simplest model, often considered the worst possible, where the predicted value \hat{y} is the mean of all observations:

$$\hat{y} = \bar{y} = \frac{1}{n} \sum_{i} y_{i}$$

2. The ideal or best possible model, where the predicted value \hat{y} is identical to the actual value y.

Using these two reference models, we define the $\,R^{\,2}$ (R-squared) value as:

$$R^{2} = 1 - \frac{\sum_{i} (\hat{y}_{i} - y_{i})^{2}}{\sum_{i} (\bar{y}_{i} - y_{i})^{2}}$$

R-squared

$$R^{2} = 1 - \frac{\sum_{i} (\hat{y}_{i} - y_{i})^{2}}{\sum_{i} (\bar{y} - y_{i})^{2}}$$

- If our model is as good as the mean value, \bar{y} , then $R^2 = 0$
- If our model is perfect, then $R^2 = 1$
- R^2 can be negative if the model is worse than the average. This can happen when we evaluate the model in the **test** set.

