



GRAHAM HURLEY

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DIGITAL PRODUCTION | NEWS REPORTING & WRITING

Deliver compelling stories and news coverage to inform global audiences across digital platforms.

Driven news and media graduate who writes and produces stories for top news organizations through several internships across industries. Curate quality content, harnessing the power of technology and social media to remain at the forefront of the global digital revolution. Strong writer and bilingual communicator, who thrives in high-pressure, fast-paced environments and forms connections with people, navigating challenging situations with ease.

Core Competencies: Public Relations | Journalism | Broadcasting & Video Production | Media Relations | Content Creation | Newswriting | Editing | Interviewing & Reporting | Digital News Release | Project Management | Bilingual (English/Spanish)

EDUCATION

The George Washington University, Washington, DC

Expected 05/2023

Dual Major, Journalism and Mass Communications with Spanish (Dean's List, Fall 2022)

Relevant Coursework: Reporting in the Digital Age; Advanced News Reporting; Digital Media (video/web production and social media); Audio Journalism & Podcasting, Audio Development

RELATED EXPERIENCE

NEWS & BROADCASTING

CNN, Washington, DC | Original Digital Video Production Intern

02/2023 to Present

Hired to blend reporting, writing, and producing skills to bolster CNN's content portfolio using video and digital assets.

- Collaborated with the Sr. Producer and reporters to deliver news covering politics and Washington beats.
- Produced, scripted, and edited video content while assisting with live coverage and analysis of "breaking news."
- Seized opportunities to support FT Producers by reducing daily demands and supporting office administration.

MSNBC, New York City, NY | Media Relations Intern

06/2022 to 08/2022

Brought on to produce news stories and political commentary, managing coverage of 4 major news events (Summer 2022).

- Aided in writing press plans that positioned MSNBC to rank #1 in coverage of "The January 6th Hearings," reaching 4.7M viewers, as well as plans to improve NBCUniversal's presence at the 2022 NABJ and NAHJ conventions.
- Monitored media coverage of the Uvalde and Buffalo mass shootings, informing audiences of 1M+ to date. ✕
- Eased team workload during an action-packed summer, including for PR Specialists on the Communications team.

NONPROFIT & LEGAL

Ross & Pines, LLC, Atlanta, GA | Assistant Media and Legal Intern

05/2021 to 07/2021

Hired to prepare immigration and deportation defense court documents for an advocacy-driven law firm.

- Wrote multiple requests for evidence (RFEs), supporting marriage-based green card applications.
- Conducted research, completed immigration forms, and assembled bond packages. Tracked financial transactions, court proceeding dates, and project deadlines, using Microsoft Office.

Humane Society of the United States, Washington, DC | Media Relations Intern**10/2020 to 01/2021**

Drove strategic, nonprofit communication plans that supported the mission of this animal protection organization.

- Managed Twitter news account (8.7K followers) and online persona, sharing media mentions and the CEO's blog.
- Coordinated research projects in support of animal-abuse investigations.
- Pitched stories directly to reporters, assisted staff with media pitches, and edited/refined press releases for improved media traction. Edited talking points for greater impact of legislative-staff media communications.

Hurley Elder Care Law, Atlanta, GA | Intern**07/2019 to 08/2019**

Enhanced the firm's internet presence and established a framework for future online endeavors.

- Developed library of long-term-care blog posts for gradual release throughout the year. Integrated a social media calendar, including posting schedule and protocols.

ADDITIONAL EXPERIENCE**George Washington University, Washington D.C.****08/2018 to Present****Radio Host, WRGW Radio Station**

Hosted 4 radio show segments covering music and talk for WRGW Radio and commentary for collegiate basketball games.

Staff Writer, The GW Hatchet

Produced captivating content for an award-winning, biweekly student-run newspaper. Devoted 20+ hours per month to cover Metro beat, including transportation, security, dining, and local government issues.

- [Writing Sample: "Thanks to Congress Your Privacy is Now at Risk"](#)
- [Writing Sample: "Cold and Flu Season Returns"](#)

Maximo Nivel, Cusco, Peru | Volunteer**05/2019 to 07/2019**

Participated in construction of school and orphanage in Cusco, Peru. Enhanced Spanish language skills and navigated Peruvian culture via two-month immersion, living with local family and independently volunteering without group support.

Pace Academy, Atlanta, GA | Social Media Editor, The Pace Academy Knightly News**08/2014 to 05/2018**

Curated and maintained digital brand elements and social media presence for a prestigious college preparatory school.

- [Writing Sample: "Proposing E-Cigarette Ban Would Be Ineffective: Students"](#)
- [Writing Sample: "On-Campus Blue Light Phone Use Drops in 2019"](#)

TECHNICAL SKILLS

Design Programs: Adobe Photoshop • Adobe Premiere • Adobe After Effects • Adobe Audition

Software: Cision • Box • Daylite CRM • WordPress

Industry Specific: Muck Rack (Public Relations software) • CMS News

Languages: R for Statistical Computing & Graphics (basic)