

Contact

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Top Skills

Amazon
NetSuite
Enterprise Resource Planning (ERP)

Truong Nguyen

IT Business Analyst
Ho Chi Minh City, Vietnam

Experience

Spiraledge, Inc
Business Analyst
January 2024 - Present (1 year 3 months)
Ho Chi Minh City, Vietnam

Optimizing processes and customizing ERP systems for the retailer healthy living company.

Integration with other marketplaces: Amazon, Walmart, Target.

Collaborated with the SEO team to optimize meta tags, title tags, collections, combined categories, brand collections, optimize SEO strategy and improve product discoverability (Swimoutlet.com and Everydayyoga.com). Apply AI and machine learning techniques to enhance product descriptions, Alt text.

Assisted in developing a price comparison tool by crawling more than 80 competitors and analyzing competitor pricing strategies, which helped the company identify pricing opportunities and adjust its sales tactics accordingly.

APETECHS Solutions
Business Analyst
May 2023 - August 2023 (4 months)

Establish the user stories, acceptance criteria, process diagrams, and workflows and manage the backlog of the products.

Designed products UI

Education

University of Information Technology
Engineer's degree, Information Systems · (September 2019 - July 2023)