### Contact

www.linkedin.com/in/trinhnguyen-811750169 (LinkedIn) aitrinh.framer.website/ (Personal)

### Top Skills

Design
Design Thinking
Mobile Applications

Languages English

Certifications

Basic UI UX Designing

# Trinh Nguyen

UX/UI Designer | User Experience (UX), User Flow Design, Product Management

Ho Chi Minh City, Ho Chi Minh City, Vietnam

# Summary

Curious and analytical UX/UI designer with experience across banking, HR management, real estate, and tax sectors in Vietnam, Malaysia, and Japan. Passionate about problem-solving, optimizing user experiences, and leading teams of 5–7 members to deliver impactful solutions. Beyond aesthetics, my work embraces the agile spirit of Scrum, balancing user needs with robust design systems to create functional, seamless experiences.

# Experience

TMA Solutions
1 year 1 month

Optimizing UX/UI for DanceTribe November 2024 - Present (5 months)

TMA tower

Designed the UX/UI for DanceTribe, a sub-brand of AlphaTheta Japan, creating an interactive dance learning app for both beginners and professional dancers. Led research, proposed solutions, and optimized the design to enhance user experience and interface intuitiveness.

Designing an Intuitive Tax Management Platform March 2024 - October 2024 (8 months)

Designed a tax management web application for a Malaysian company, streamlining tax calculation, payment, and reporting through a subscription model.

- Designed & delivered 30+ features within an 8-month MVP timeline for the Core Portal (admin management) and Subscriber Portal (business users).
- Balanced complexity & usability by breaking down workflows into intuitive steps with a clean visual hierarchy.
- Tailored UX/UI to distinct user roles—admins managing tenants and subscribers handling tax tasks—ensuring a seamless experience.
- Provided UX/UI consultation & optimizations, earning high client satisfaction.

- Delivered on tight timelines, ensuring smooth implementation and on-time product launch.

#### TMA Innovation

Building Smart Solutions for Modern Real Estate March 2023 - February 2024 (1 year)

The TMA Smart Building ecosystem enhances real estate value by integrating advanced technology to create modern, secure, and efficient living spaces.

- Designed & deployed a smart building ecosystem across 7+ buildings in Vietnam, optimizing property management.
- Implemented touchless access control in 7 buildings across HCMC, Hanoi, and Binh Dinh, improving security and convenience.
- Deployed smart locker systems in Lotte & Emart supermarkets, streamlining customer access to goods and services.
- Led product lifecycle management, delivering 30+ features to enhance client satisfaction and user experience.
- Coordinated cross-functional teams (10+ members) to align priorities and ensure timely project delivery.
- Managed a team of 4, overseeing business analysis and UX/UI design.
- Defined roadmaps, prioritized features, and analyzed requirements for impactful, timely solutions.
- Directed UX/UI strategy, designing intuitive interfaces for smart building professionals and residents.
- Partnered with marketing to research real estate technology trends and refine product strategy.

#### TMA Solutions

Modernizing Banking Interfaces for Better Usability December 2021 - July 2022 (8 months)

Designed and optimized digital banking solutions for Asia Commercial Bank (ACB)

- Redesigned a banking web app to improve workflows, UX, and UI.
- Delivered 20+ key features with optimized flows for seamless implementation.
- Streamlined processes, reducing staff workload and customer wait times.
- Led UI modernization to align with the bank's evolving needs.
- Ensured smooth execution within an Agile framework.
- Collaborated onsite with clients to tailor UX/UI solutions to business goals.

### **TMA Solutions**

Enhancing Security Operations Through Digital Transformation 2020 - 2021 (1 year)

Developed a web and mobile app for Quang Trung Software City to streamline security operations, task management, and payroll tracking.

- Developed a web and mobile application for guards to manage tasks, log hours, and report activities, enhancing efficiency.
- Conducted user research and refined workflows through discussions with team leaders, resulting in a streamlined system.
- Designed a native app for guards to easily clock in and out, reducing errors and improving time-tracking efficiency.

TMA Solutions Software QA Tester May 2016 - May 2018 (2 years 1 month)

Worked on a network device management platform developed by Alcatel-Lucent Enterprise (ALE), a global leader in networking, communication, and cloud solutions. The platform enables businesses to efficiently monitor, configure, and manage network infrastructure.

- Conducted manual testing to ensure system stability and performance.
- Developed automated test scripts in Java to enhance feature testing efficiency.

## Education

**CAN THO UNIVERSITY** 

Bachelor of Engineering - BE, Computer Science · (2012 - 2016)