

## Contact

[www.linkedin.com/in/vy-uiux-des](https://www.linkedin.com/in/vy-uiux-des)  
(LinkedIn)

## Top Skills

Sales  
Leadership  
Social Media Marketing

## Honors-Awards

Outstanding Project Award  
Outstanding Project Award

# Vy Nguyen (Chloe)

UI/UX Designer | Seeking for UI/UX Designer position  
Ho Chi Minh City, Vietnam

## Summary

Hi, I'm Vy

I'm a junior product designer with a background of 4 years of working experience in sales and over 1 year in graphic design, which has helped me develop strong communication skills and a deep understanding of customer needs. Through my design work, I aim to create solutions that are not only aesthetically pleasing but also simple and practical for users.

My passion for UI/UX design grew significantly while working on a mobile app project, where I learned the importance of persistence, focus, and continuous learning. These values drive me as I continue to explore and improve more in this field.

: Wireframing and prototyping, Interaction Design, IA, Visual Design, Design System, User Research.

: The project received the 'Outstanding Project' award in #1 for the brand identity design of a psychological therapy product, and in #2 for the design of a food management mobile application, in which I served as the team leader responsible for coordinating the implementation.

I'm excited about new opportunities and challenges where I can leverage my design skill and mindset.

I enjoy connecting with new people and hearing new perspectives, you can reach me at [nptvy1403@gmail.com](mailto:nptvy1403@gmail.com). You can find my CV: <https://bit.ly/40oV7qe> and my portfolio here: <https://thuyvy.framer.website/>

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## Experience

AutoMATE Solutions

UI/UX Designer  
December 2024 - Present (4 months)  
Ho Chi Minh City, Vietnam

Arena Multimedia  
UI UX Designer  
2021 - October 2024 (3 years)  
Vietnam

School Project  
User Interface Designer  
July 2024 - August 2024 (2 months)  
Ho Chi Minh City, Vietnam

- Team Leadership: Led a cross-functional team, fostering collaboration and ensuring alignment of design solutions with project goals.
- Sitemap and Userflow: Created comprehensive sitemaps to streamline app navigation, enhancing the user experience. Developed detailed user flows to guide users smoothly through task completion within the app.
- Design System Creation: Established a cohesive design system with well-defined components and guidelines, ensuring consistency across the application.
- UI Design: Crafted modern, spacious, and visually appealing interfaces for iPhone 14 and 15 Pro Max, focusing on easy identification of available ingredients and items nearing expiration.
- Achievements: The project received the 'Outstanding Project' award of the class, highlighting the innovative design and effective team collaboration.

Công Ty TNHH Rita Võ  
Graphic Designer  
August 2022 - May 2024 (1 year 10 months)  
Ho Chi Minh City, Vietnam

- Visual Design: Designed banners, social media posts, and advertising images that captured the brand's message and engaged the target audience.
- Brand Guideline Development: Created and implemented a comprehensive visual guideline for the Sport brand, ensuring consistent branding across all platforms.
- Conceptualization: Worked closely with manager to conceptualize and produce visuals tailored to specific requirements, enhancing brand identity and recognition.

Self-employed

## Freelance Designer

2021 - 2022 (1 year)

Ho Chi Minh City, Ho Chi Minh City, Vietnam

- Logo Design: Designed logos for a variety of businesses, including fashion shops, education centers, and honey stores, creating distinctive and memorable brand identities.
- Social Media: Developed social media posts and campaign banners for Facebook, driving engagement and promoting brand visibility.

## Saffron Tay A

Online Business Owner

2021 - 2022 (1 year)

Ho Chi Minh City, Vietnam

- Marketing Strategy: Developed and executed Facebook marketing strategies, including designing advertising images and creating compelling content.
- Brand Identity: Designed and implemented brand identity solutions that strengthened business presence and customer recognition.
- Customer Support & Training: Provided consulting services on products and customer service strategies, and trained the sales team to enhance customer interactions and satisfaction.
- Achievements:
  - + Continuously achieved 'Best Seller' status in a team of about 15 people in best seller competitions organized by the leader.
  - + Successfully attracted 3 agents to join the business and provided comprehensive support from the initial stages of their journey, ensuring their successful integration and performance.

## YOLA

Course Consultant

2019 - 2020 (1 year)

Ho Chi Minh City, Vietnam

- Telesales & Customer Support: Conducted telesales, introduced YOLA products, and answered customer inquiries, facilitating smooth communication and effective problem resolution.
- Customer Consultation: Guided customers through the registration process, helping them understand and select appropriate courses.
- Course Management: Prepared and communicated updates on new courses, notified parents about learning results, and provided insights on course offerings for various age groups.

## Awaken Your Power

### Course Consultant

2017 - 2019 (2 years)

Ho Chi Minh City, Vietnam

- Skills Consultation: Provided one-on-one consulting services at academy seminars, offering tailored advice on skill development courses.
- Telesales: Managed telesales operations, providing information and guidance to potential customers.
- Customer Service Team Leadership: Led the customer service team, ensuring high-quality support and satisfaction for all clients.
- Achievements: Maintained a student completion rate of over 70% for tuition payments after seminars, reflecting the effectiveness of the consultation and follow-up process.

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## Education

### Arena multimedia

Multimedia Art, Web Page, Digital/Multimedia and Information Resources Design · (April 2021 - September 2024)

### University of Finance & Marketing - UFM

Bachelor of Business Administration - BBA, Business Administration and Management, General · (April 2016 - December 2020)