

Contact

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Top Skills

Branding

Digital Marketing

Branding & Identity Marketing

Nhung Nguyen

UI/UX Designer

Ho Chi Minh City, Vietnam

Summary

Creativity and challenge become one of the things that set my standards. I am always looking to change myself and my professional experience.

Experience

Freelance

UI/UX Designer

March 2021 - Present (4 years 1 month)

Vietnam

Designers are an opportunity to learn more and diversify products. As a result, you can learn and know how to manage your time in accordance with the job requirements and conditions.

Some outstanding projects completed and coming soon:

- Tam Tri Luc online learning application - Sieu Tri Nho Hoc Duong

- + Tam Tri Luc is an online exam preparation app for kids

- + The project is divided into several phases, design from website, app and desktop application.

- + Create interactive designs for complex web applications according to site/user flowcharts, sitemaps, and interactive wireframes in invision.

- + Support the marketing team with projects ranging from social media to branding.

- + Perform Ui research by interactively testing designs using high and low fidelity prototypes.

- Viet Toc genealogy management application

- + Viettoc family application is one of the new applications and is very suitable for families with a long tradition and history. For the purpose of preserving traditional family culture, preserving the roots from which the application was formed.

- + Cooperation with software company Siten.

- + Execute the project as a UI/UX Designer with the goal of focusing on user-centered design principles, creating simple and intuitive user interfaces.
- + Collaborate with BA To collect information, conduct market research and survey.
- + Main responsibilities: Brainstorm UI ideas, discuss user flow with stakeholders, come up with the best UI/UX design option.

- Some typical projects:

- + IFA e-learning platform
- + Pea Crypto E-Wallet Application
- + Fitness app - Pilat
- + Applications Learn Vietnamese
- + Web / DDC App available
- + BJ'S . restaurant application
- + AP Alpha website
- + GFS Blockchain website

arckipel

UI/UX Designer

November 2022 - Present (2 years 5 months)

Carry out tasks from the CTO on internal designs for the company such as: branding, electronic media marketing products, website, responsive, web app, mobile app...

Fulfill all requirements from the beginning of receiving design content to researching and editing and finalizing the UI design.

Contribute 30-40% of UX research, including researching user usage behavior, researching competitors, researching product highlights, researching necessary information for optimization product

Monitor and respond to website and app activities to always improve products.

Always update design trends to meet market and design requirements.

Purple Design Studio

UI/UX DESIGNER

April 2020 - January 2021 (10 months)

Vietnam

- Conceptualize and design projects related to website interface, web app, mobile app...

Provide design options for pitching the project

- Support the marketing team on projects ranging from social media to branding.

- Together with the Design team, research and offer design solutions in accordance with the needs of customers.
- Coordinate with internal team to check the quality of products before and after release.

WUMBO TECHNOLOGIES

UI/UX Designer

October 2019 - March 2020 (6 months)

Vietnam

- Plan and discuss with design team and Product Manager to design new features based on investor requirements.
- Design Website Landing Page and Visual Design for partner company or request of superiors.
- Add some new features of the product
- Participate in building UI libraries for products. Additional design functions at the request of the investor.

AZ Group

Visual Designer

November 2018 - September 2019 (11 months)

Vietnam

- Determining the direction and specific style of product
- Discuss with the design team to come up with ideas when new projects are available.
- Create wireframe concepts, understand user stories, create sitemaps based on products and customers' requirements
- Design Landing Page, Website and some products about Graphic Design

SMENTOR, LTD

Graphic Designer

October 2017 - October 2018 (1 year 1 month)

Vietnam

- Plan and implement design ideas based on customer requirements and discussions of the design team to optimize the process and design results.
- Research and analyze your object - customers and the competitors of the product. Learn the outstanding design trends and apply them to the product design process.
- Following and ensuring products are completed on time / schedule.
- Main Responsibilities:
Receive requests from customers.

Plan and assign specific tasks.

Created concept.

- Branding, event, packaging,

Education

University of Architecture Ho Chi Minh City

Bachelor's degree, Graphic Design · (2013 - 2018)