

Contact

www.linkedin.com/in/nguyenphamtrihien (LinkedIn)

Top Skills

Advertising
Enterprise Marketing
Language Teaching

Certifications

SEO for Social Media
Digital Body Language
Adobe Photoshop CC 2018
Resilience and Adaptability

Nguyen Pham Tri Hien

Marketing Executive
Ho Chi Minh City, Vietnam

Summary

Young and dynamic individual who always strives to achieve the best possible outcome through studying and using practical knowledge. A marketing enthusiast with a strong desire to devote and further expand my knowledge and skills.

Experience

Becamex Tokyu Co., Ltd
Marketing Executive
February 2024 - Present (1 year 2 months)

Kyna English (Kyna Pte. Ltd.)
English Tester
February 2023 - Present (2 years 2 months)
Ho Chi Minh City, Ho Chi Minh City, Vietnam

Private Tutor
English Teacher
February 2020 - Present (5 years 2 months)
Binh Duong, Vietnam

Tutoring for elementary students at home

SQUARE GROUP

Account Intern
November 2022 - March 2023 (5 months)
Ho Chi Minh City, Vietnam

Account Intern at Delta Engagement Marketing in SQUARE GROUP.

- Meeting clients for briefings and supporting Account Manager in presenting proposals to clients for approval, minutes of the meeting reports.
- Assisting the Account Manager in a briefing with agency colleagues and working with them to plan and implement the best advertising solutions for the clients.

Thom Tho Sto

Social Media Management

August 2021 - June 2022 (11 months)

Ho Chi Minh City, Vietnam

- Generate, edit, publish and share engaging content daily (e.g. original text, photos, videos, and news).
- Design and implement social media strategy to align with business goals.
- Monitor SEO and web traffic metrics.
- Suggest and implement new features to develop brand awareness, like promotions and competitions.
- Stay up-to-date with current technologies and trends in social media, design tools and applications.

VR Studio

Social Media Intern

August 2021 - March 2022 (8 months)

Ho Chi Minh City, Vietnam

Build a variety of social platforms for Crypto content.

Education

RMIT University Vietnam

Bachelor's degree, Digital Marketing · (2020 - 2023)

International University - VNU HCMC

Bachelor's degree, Business Administration · (November 2019)