

## Contact

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## Top Skills

Social Media

Presentation Skills

Public Speaking

# Minh Nguyen Vu

Business Analyst

Ho Chi Minh City, Vietnam

## Experience

Live1 Software

Marketing Business Analyst

January 2023 - Present (2 years 3 months)

Yes4All

Performance Marketing Intern

August 2022 - December 2022 (5 months)

Creating and monitoring Amazon Ad Campaign (SEM)

Ensuring successful planning, execution, optimization for key traffic KPIs via PPC

Analyze data from multiple platform and propose a solution for optimizing cost

Sendo.vn

8 months

Social Marketing

January 2022 - August 2022 (8 months)

Content Writer

January 2022 - April 2022 (4 months)

Plan, create, publish and share new content on a daily basis

Capture and analyze the appropriate social data to measure media campaign

Gosell

8 months

Marketing Intern

January 2020 - April 2020 (4 months)

Key Account

September 2019 - December 2019 (4 months)

Sourcing new partnership and executing exciting partnership solutions

Maintaining and deepening relationships with existing partners

AIESEC

Social Media Marketing/ HR Management

January 2019 - January 2020 (1 year 1 month)

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## Education

HELP University

Bachelor's degree, Marketing · (2018 - 2022)