

Coordonnées

www.linkedin.com/in/nguyentantoan (LinkedIn)
www.nguyentantoan.com/
(Personal)

Principales compétences

Empathy Mapping
Communication
Adobe Creative Suite

Certifications

UI/UX Product Design Completed
Membership Certificate
Introduction to Logic and Critical
Thinking Specialization
Principles of UX/UI Design
Marketing Mindset For Designer:
Human - Centric Design

Toan Nguyen

Product Designer @Vinamilk | Fintech • E-Commerce • B2B Sales
Force Automation (SFA)
Ho Chi Minh-Ville, Việt Nam

Résumé

My story: <https://www.nguyentantoan.com/>

Hi! I'm Toan Nguyen. I'm a Product Designer with over 5 years of experience, based in Vietnam. I'm passionate about building high-quality, innovative solutions that deliver exceptional user experiences.

Throughout my journey, I've contributed to diverse projects across various industries, taking pride in their positive impact on both businesses and users.

My expertise includes Design Strategy and progress, User Research, UI Design, Design Systems, and Usability Testing. I specialize in the entire design lifecycle, ensuring a comprehensive approach to crafting exceptional user experiences.

If you're interested in talking, please send me a message to connect!

Expérience

Vinamilk
Product Designer
mars 2023 - Present (2 ans 3 mois)

Beberia
UX/UI Designer
octobre 2021 - janvier 2025 (3 ans 4 mois)

MoMo (M_Service)
UX/UI Designer
mars 2022 - mars 2023 (1 an 1 mois)

Fahasa.com

UX/UI Designer

mars 2021 - mars 2022 (1 an 1 mois)

- Upgrade interface design for website and application Fahasa.com.
- Upgrade the UI/UX experience of internal apps, coordinate with other departments to create the features the organization needs.
- Developing new applications in Fahasa's ecosystem.
- Design banner/layout landingpage for website and application Fahasa.com.
- Following the branding, I building Design System for website & apps.

PIKA TECH AND ANALYTICS

UX/UI Designer

février 2021 - mars 2022 (1 an 2 mois)

- Collect and evaluate user and customer requirements, coordinate with Stakeholders/Business Owner to build and manage the product.
- Design ideas and build systems: storyboards, user flow, process flow, sitemaps,...
- Develop interactive user interface (Interactive Design).
- Identify and fix partner's UX problems
- Build a library of UI assets for company

BIN Corporation Group

UX/UI Designer

mai 2020 - avril 2021 (1 an)

- Designed UI & UX in collaboration with developer team & marketing team.
- Designed graphic for websites , promotional brand assets & daily core content.

Ursin professional editing services

Designer

août 2018 - mars 2020 (1 an 8 mois)

Vietnam
