

Contact

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Top Skills

Advertising
Microsoft Office
Customer Service

Nguyen Huu Thao nguyen

Marketing manager

Vung Tau, Ba Ria-Vung Tau, Vietnam

Summary

Take advantages of waitress skills & experience and understanding of market to become a professional Copywriter Staff after finishing university and bring a lot value to Customers.

From that, I will contribute to development of fan-page. I live in Ho Chi Minh City, but I can go back Vung Tau city from Thursday to Sunday.

Experience

Công Ty TNHH Đồng Gia Phúc

Marketing Manager

April 2023 - Present (2 years)

Đồng Gia Phúc (Home Hotel)

Senior Marketing Executive

January 2021 - Present (4 years 3 months)

Vietnam

- Brand management of 3 brands (Home hotel, D cafe, Den lounge)
- Combine online and offline marketing in the same campaign
- Researching customer behavior
- Branding to introduce service for local customer
- Development and re
- Branding
- Reorganized CRM - Developing customer care process - Developing digital marketing channels
 - o Website: planing layout, function, writing content, selecting image
 - o Planning to post on Social Network
 - o Facebook: witing, posting status, designing draft image.
 - o Instagram: posting story, design simple images
- Developing marketing activation

GCOMM

Project Manager

May 2020 - Present (4 years 11 months)

Ho Chi Minh City, Vietnam

- Receiving customer information, evaluating brand positioning, summarizing information about customer needs
- Digital and media planning - Participate in negotiation and bidding
- Project management, working with stakeholders

Elysian Minds Company in Singapore

Marketing Analyst

January 2018 - Present (7 years 3 months)

Singapore

- Create, maintain, review plan and manage project schedules.
- Working with KOL and supplier
- Design, negotiate and present projects with customers
- Research customer behavior
- Brand Positioning
- Work with web engineering, design, events,...

4U Tours

Marketing Staff

October 2017 - October 2021 (4 years 1 month)

Vietnam

elite english school

Marketing Lead

January 2018 - September 2018 (9 months)

Vietnam

Education

Paris Graduate School of Management

Master of Business Administration - MBA, Business, Management, Marketing, and Related Support Services · (September 2020 - April 2022)

University of Greenwich

· (2016 - 2019)

ERC Institute

Bachelor of Arts - BA, Marketing · (2017 - 2018)

University of Greenwich

Bachelor's degree, International Business Management