

## Contact

[www.linkedin.com/in/peterquoc](https://www.linkedin.com/in/peterquoc)  
(LinkedIn)

## Top Skills

Cloud Computing  
Artificial Intelligence (AI)  
AI Software Development

## Certifications

IBM Data Science Professional  
Certificate (V2)  
Simple Descriptive Statistics  
Python - Manipulating & Analyzing  
Data in Pandas DataFrames

## Publications

Artificial intelligence and  
unemployment: An international  
evidence

# Quoc Nguyen

Insights on Generative AI for Non-Tech Business Leaders  
Ho Chi Minh City, Vietnam

## Summary

Are you a business leader feeling overwhelmed by the rapid advancements in AI, especially generative AI? You're not alone. I help non-tech business professionals like you navigate the complexities of this transformative technology, turning it from a source of confusion into a powerful competitive advantage.

With a decade of experience in data science, I've seen firsthand how technology can revolutionize industries. Now, I'm focused on demystifying generative AI – from ChatGPT to image generation and beyond – explaining its practical applications in clear, business-focused language. I cut through the jargon and deliver actionable insights you can use today.

My background in data warehousing, business intelligence, and data science (using tools like Azure, Power BI, Python, and more) provides a solid foundation for understanding the underlying mechanics of AI. But more importantly, it allows me to translate complex technical concepts into real-world business strategies.

I'm passionate about empowering business leaders to:

- Understand the potential of generative AI to transform their operations, marketing, and customer experiences.
- Identify practical use cases for AI within their specific industries.
- Make informed decisions about AI adoption and implementation.

I regularly share insights and news on generative AI through my newsletter and LinkedIn posts. Connect with me to stay ahead of the curve and discover how AI can drive your business forward. Let's explore the future of business together.

\*\* Opinions are my own \*\*

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## Experience

Neurond AI

3 years 5 months

AI Product Manager

September 2024 - Present (7 months)

Data Lead

November 2021 - Present (3 years 5 months)

Ho Chi Minh City, Vietnam

AI Product Owner

October 2023 - September 2024 (1 year)

FrieslandCampina

Data & Analytics Manager

2023 - 2023 (less than a year)

DXC Technology

Data & Analytics Lead

February 2020 - January 2022 (2 years)

Profectus Group

Data Analyst

August 2019 - January 2020 (6 months)

Phoenix Capital (Cayman Islands)

Data Analyst

January 2017 - June 2019 (2 years 6 months)

Vietnam

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## Education

International Institute of Social Studies (ISS) of Erasmus University

Rotterdam

Master of Science - MS · (2021 - 2022)

HCMC University of Technology

Bachelor's degree · (2014 - 2018)