

Simulating data to compute EVSI requires:

- 1 S simulations for each of the P model inputs of a health economic decision model (θ).

Simulated Model Inputs

$\theta_1^{(1)}$	$\theta_2^{(1)}$...	$\theta_P^{(1)}$
$\theta_1^{(2)}$	$\theta_2^{(2)}$...	$\theta_P^{(2)}$
$\theta_1^{(3)}$	$\theta_2^{(3)}$...	$\theta_P^{(3)}$
$\theta_1^{(4)}$	$\theta_2^{(4)}$...	$\theta_P^{(4)}$
\vdots	\vdots	\ddots	\vdots
$\theta_1^{(S)}$	$\theta_2^{(S)}$...	$\theta_P^{(S)}$

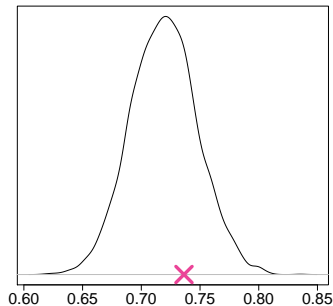
Simulating data to compute EVSI requires:

- ① S simulations for each of the P model inputs of a health economic decision model (θ).
- ② A **data-generating mechanism** that depends on:
 - ▶ The model inputs.
 - ▶ Information about **individual-level variability**.
 - ▶ The proposed study design.

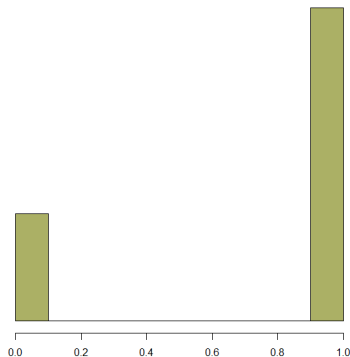
Simulated Model Inputs

$$\begin{array}{cccc} \theta_1^{(1)} & \theta_2^{(1)} & \dots & \theta_P^{(1)} \\ \theta_1^{(2)} & \theta_2^{(2)} & \dots & \theta_P^{(2)} \\ \theta_1^{(3)} & \theta_2^{(3)} & \dots & \theta_P^{(3)} \\ \theta_1^{(4)} & \theta_2^{(4)} & \dots & \theta_P^{(4)} \\ \vdots & \vdots & \ddots & \vdots \\ \theta_1^{(S)} & \theta_2^{(S)} & \dots & \theta_P^{(S)} \end{array}$$

Individual Level Uncertainty

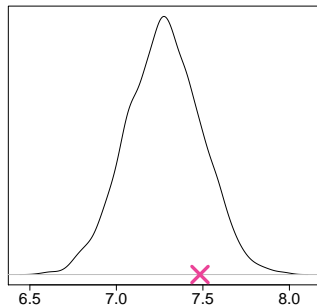


Uncertainty in our knowledge of the model input

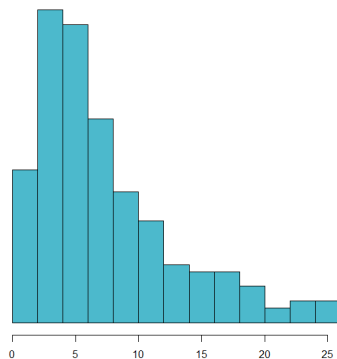


Variation in the individual outcomes

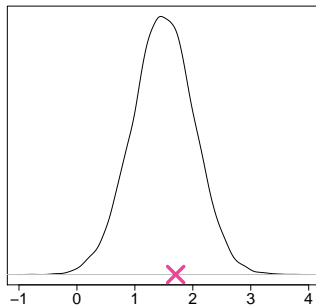
Individual Level Uncertainty



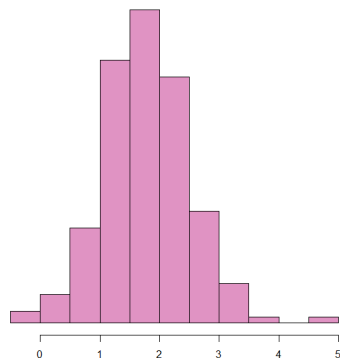
Uncertainty in our knowledge of the model input



Variation in the individual outcomes



Uncertainty in our knowledge of the model input



Variation in the individual outcomes

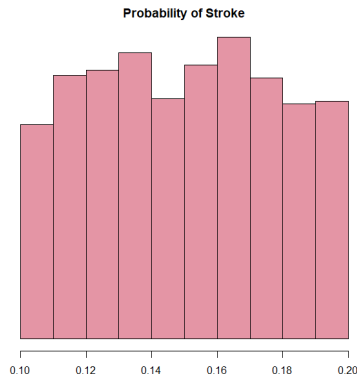
- We design studies of \mathcal{M} participants, collecting \mathcal{O} different outcomes.
- Study data is at the **individual level**, which generates $\mathcal{O} \times \mathcal{M}$ data points.
- Each row of model inputs generates data from one study.

- We design studies of \mathcal{M} participants, collecting \mathcal{O} different outcomes.
- Study data is at the **individual level**, which generates $\mathcal{O} \times \mathcal{M}$ data points.
- Each row of model inputs generates data from one study.
- Data **summaries**, e.g., mean, can sometimes be easily simulated to simplifying the data simulation.

Model Inputs			Simulated datasets		
$\theta_1^{(1)}$...	$\theta_{\mathcal{P}}^{(1)}$	$x_1^{(1)}$...	$x_{\mathcal{O} \times \mathcal{M}}^{(1)}$
$\theta_1^{(2)}$...	$\theta_{\mathcal{P}}^{(2)}$	$x_1^{(2)}$...	$x_{\mathcal{O} \times \mathcal{M}}^{(2)}$
$\theta_1^{(3)}$...	$\theta_{\mathcal{P}}^{(3)}$	$x_1^{(3)}$...	$x_{\mathcal{O} \times \mathcal{M}}^{(3)}$
$\theta_1^{(4)}$...	$\theta_{\mathcal{P}}^{(4)}$	$x_1^{(4)}$...	$x_{\mathcal{O} \times \mathcal{M}}^{(4)}$
\vdots	\ddots	\vdots	\vdots	\ddots	\vdots
$\theta_1^{(S)}$...	$\theta_{\mathcal{P}}^{(S)}$	$x_1^{(S)}$...	$x_{\mathcal{O} \times \mathcal{M}}^{(S)}$

Study records whether participants have a stroke and θ_1 the probability of a stroke.

- Binary data – either observed or not.
- Bernoulli distribution with parameter θ_1 .
- The **number** of participants with a stroke can be simulated with a Binomial distribution with parameters θ_1 and \mathcal{M} .



Simulating Outcomes for Setting 1

	A	B	C	D	E	F	G	H	I	J	K	L
1	theta_1	X1	X2	X3	X4	X5	X6	X7	X8	X9	X10	W(
2	0.298618	0	0	0	0	0	1	0	0	0	0	
3	0.384738	0	0	0	0	0	0	0	0	0	0	
4	0.289034	0	0	0	0	0	0	0	1	0	0	
5	0.338111	0	0	1	0	0	0	1	0	0	1	
6	0.441961	1	1	0	1	0	1	1	1	0	1	
7	0.314715	0	0	0	0	0	0	1	1	0	1	
8	0.42155	0	0	1	1	1	0	0	0	0	0	
9	0.324711	0	0	0	0	0	0	0	0	0	0	
10	0.366096	0	1	0	1	1	1	0	1	0	0	
11	0.372426	1	1	1	0	1	1	0	1	1	0	
12	0.310266	0	0	1	0	0	1	0	0	0	1	
13	0.184837	0	0	1	0	0	0	0	0	0	0	
14	0.416562	1	1	0	0	0	0	0	0	0	1	
15	0.224266	0	1	0	0	0	1	0	0	0	0	
16	0.503532	1	0	0	0	1	0	1	0	0	0	
17	0.411502	1	1	1	1	1	0	1	0	0	0	
18	0.150473	0	0	0	0	0	0	0	1	0	0	
19	0.48471	1	0	0	1	1	1	1	0	1	0	
20	0.321099	1	0	1	1	0	0	0	1	0	0	

Simulating Outcomes for Setting 1

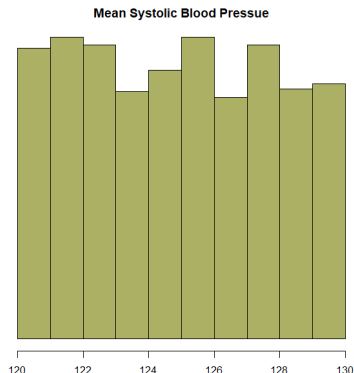
C2		= BINOM.INV(10, \$A2, RAND())				
	A	B	C	D	E	F
1	theta_1	W(X)				
2	0.298618		2			
3	0.384738		4			
4	0.289034		3			
5	0.338111		3			
6	0.441961		2			
7	0.314715		4			
8	0.42155		6			
9	0.324711		4			
10	0.366096		4			
11	0.372426		2			
12	0.310266		3			
13	0.184837		0			
14	0.416562		4			
15	0.224266		4			
16	0.503532		6			
17	0.411502		1			
18	0.150473		0			
19	0.48471		5			
20	0.321099		3			

Simulating Outcomes for Setting 1

```
7 ▾ #####
8 ## Generating Binary Outcome Data
9 ▾ #####
10
11 ▾ #### Example 1 ####
12 S <- 1000 # Number of simulated datasets
13 M <- 100 # Number of individuals enrolled in the study
14 x <- matrix(NA, nrow = S, ncol = M) # Set up empty matrix
15 theta_1 <- runif(S, 0.1, 0.2) # Distribution for theta_1
16 ▾ for (s in 1:S) { # Simulate s = 1,...,S studies
17     p <- theta_1[s] # Set the Bernoulli parameter to the s-th value
18     x[s, ] <- rbinom(n = M, size = 1, prob = p) # Sample M binary a
19 ▾ }
20
21 ▾ #### Example 2 ####
22 M <- 100
23 wx <- numeric(length = S) # Set up empty vector
24 ▾ for (s in 1:S) { # Simulate s = 1,...,S studies
25     p <- theta_1[s] # Set the Binomial parameter to the s-th value
26     wx[s] <- rbinom(n = 1, size = M, prob = p) # Sample count of ad
27 ▾ }
28
```

Study records the systolic blood pressure for participants and θ_2 is the mean systolic blood pressure in the population.

- Continuous data – blood pressure can take “any” value.
- Normal distribution with mean θ_2 and variance 80.
- The sample mean blood pressure can be sampled from a normal distribution with mean θ_2 and variance $\frac{80}{M}$.



Simulating Outcomes for Setting 2

B2 x ✓ f =NORM.INV(RAND(),\$A2,SQRT(80))												
	A	B	C	D	E	F	G	H	I	J	K	L
1	theta_2	X1	X2	X3	X4	X5	X6	X7	X8	X9	X10	W
2	121.6961	109.0656	128.7972	111.5868	136.848	120.4905	119.6076	128.625	124.8343	117.7055	126.8844	12
3	123.6999	125.8811	120.4257	138.7426	128.7164	138.7914	122.7601	120.5046	124.6765	147.0335	117.4371	12
4	128.7433	125.0623	127.3112	133.3069	120.9379	113.858	135.5843	135.7608	133.258	123.3059	135.3544	12
5	127.8863	130.8485	139.1047	104.9521	117.5876	112.474	132.4773	117.32	140.3697	130.6648	146.3448	12
6	123.6587	125.4745	110.0079	115.494	124.3255	121.5582	132.3284	131.2112	119.0803	133.094	119.6461	12
7	127.8106	139.6234	134.007	128.1769	125.1939	126.8515	115.4593	137.8407	108.2797	132.4535	123.8518	12
8	126.3785	144.8774	124.4149	112.8109	136.9931	109.9332	117.2359	122.7384	117.1841	127.3667	126.7731	12
9	122.3017	111.0546	131.7879	121.1272	122.4097	95.75057	125.0632	130.5008	120.1378	119.1233	131.6336	12
10	125.1557	134.6502	125.3561	127.796	127.2188	121.4045	126.8587	117.2067	133.7462	141.3708	113.1091	12
11	126.2405	130.161	133.4503	123.7502	117.8109	138.3616	119.3804	131.3716	125.2856	130.3857	130.1627	12
12	127.4203	115.7611	136.3963	131.2044	132.0861	129.4189	132.1601	133.2668	122.7001	131.4145	138.5254	12
13	121.3714	107.0295	112.0809	110.0983	126.0507	127.9839	110.6414	117.2997	110.9148	121.0602	133.5413	12
14	122.951	126.4609	128.6358	120.5275	120.7158	118.5859	123.0148	124.678	119.6774	122.1815	121.7179	12
15	120.6044	120.6656	119.6142	128.567	105.4632	123.8436	112.193	136.0626	122.0838	115.1829	130.0489	12
16	124.9678	124.957	140.3297	104.2451	119.4264	131.7601	105.8265	129.6503	128.2038	121.2758	112.7134	12
17	126.8063	124.7599	133.8141	111.2234	104.7159	127.2636	131.991	122.1738	133.7804	125.4953	120.331	12
18	120.7643	122.824	115.1759	128.8113	115.4419	121.6915	130.8636	119.596	131.2571	138.5964	128.7331	12
19	121.2382	120.0999	119.4425	133.4762	109.3952	127.1322	136.804	105.7228	122.541	111.3221	140.0673	12
20	129.952	137.9855	141.704	140.9225	124.4133	138.3252	134.2068	138.7264	126.7849	117.6931	118.2285	12

Simulating Outcomes for Setting 2

C2							
	A	B	C	D	E	F	G
1	theta_2		W(X)				
2	121.6961		123.1254				
3	123.6999		123.5				
4	128.7433		137.2411				
5	127.8863		132.1904				
6	123.6587		121.5665				
7	127.8106		125.7568				
8	126.3785		125.0256				
9	122.3017		115.2939				
10	125.1557		128.9706				
11	126.2405		125.4349				
12	127.4203		129.0555				
13	121.3714		120.7694				
14	122.951		124.3206				
15	120.6044		121.0553				
16	124.9678		121.0539				
17	126.8063		124.5736				
18	120.7643		125.6579				
19	121.2382		124.1386				
20	129.952		132.0836				

Simulating Outcomes for Setting 2

```
29 ▾ #####
30 ## Generating Normally Distributed Continuous Data
31 ▾ #####
32
33 ▾ #### Example 3 ####
34 S <- 1000
35 M <- 100;
36 x <- matrix(nrow = S, ncol = M) # Set up empty matrix
37 theta_2 <- runif(S, 120, 130) # Hypothetical distribution for theta_2
38 v <- 80
39 ▾ for (s in 1:S) { # Simulate s = 1,...,S studies
40   mu <- theta_2[s] # Set the Normal mean parameter to the s-th value of
41   x[s, ] <- rnorm(n = M, mean = mu, sd = sqrt(v)) # Sample M blood press
42 ▴ }
43
44 ▾ #### Example 4 ####
45 M <- 100
46 v <- 80
47 wx <- numeric(length = S) # Set up empty vector
48 ▾ for (s in 1:S) { # Simulate s = 1,...,S studies
49   mu <- theta_2[s] # Set the Normal mean parameter to the s-th value of
50   wx[s] <- rnorm(n = 1, mean = mu, sd = sqrt(v / M)) # Sample study mean
51 ▴ }
```

- So far, we've only generated data for a single outcome, e.g., $\mathcal{O} = 1$.
- We can add univariate simulations together to generate multivariate data.
- We need to consider if data are **correlated**.
- We can reorder the data to give a specific correlation.

Model Inputs			Simulated datasets		
$\theta_1^{(1)}$...	$\theta_P^{(1)}$	$x_1^{(1)}$...	$x_{1 \times \mathcal{M}}^{(1)}$
$\theta_1^{(2)}$...	$\theta_P^{(2)}$	$x_1^{(2)}$...	$x_{1 \times \mathcal{M}}^{(2)}$
$\theta_1^{(3)}$...	$\theta_P^{(3)}$	$x_1^{(3)}$...	$x_{1 \times \mathcal{M}}^{(3)}$
$\theta_1^{(4)}$...	$\theta_P^{(4)}$	$x_1^{(4)}$...	$x_{1 \times \mathcal{M}}^{(4)}$
\vdots	\ddots	\vdots	\vdots	\ddots	\vdots
$\theta_1^{(S)}$...	$\theta_P^{(S)}$	$x_1^{(S)}$...	$x_{1 \times \mathcal{M}}^{(S)}$

$x_1^{(1)}$...	$x_{1 \times \mathcal{M}}^{(1)}$
$x_1^{(2)}$...	$x_{1 \times \mathcal{M}}^{(2)}$
$x_1^{(3)}$...	$x_{1 \times \mathcal{M}}^{(3)}$
$x_1^{(4)}$...	$x_{1 \times \mathcal{M}}^{(4)}$
\vdots		\vdots
$x_1^{(S)}$...	$x_{1 \times \mathcal{M}}^{(S)}$

$x_1^{(1)}$...	$x_{2 \times \mathcal{M}}^{(1)}$
$x_1^{(2)}$...	$x_{2 \times \mathcal{M}}^{(2)}$
$x_1^{(3)}$...	$x_{2 \times \mathcal{M}}^{(3)}$
$x_1^{(4)}$...	$x_{2 \times \mathcal{M}}^{(4)}$
\vdots		\vdots
$x_1^{(S)}$...	$x_{2 \times \mathcal{M}}^{(S)}$

$x_1^{(1)}$...	$x_{\mathcal{O} \times \mathcal{M}}^{(1)}$
$x_1^{(2)}$...	$x_{\mathcal{O} \times \mathcal{M}}^{(2)}$
$x_1^{(3)}$...	$x_{\mathcal{O} \times \mathcal{M}}^{(3)}$
$x_1^{(4)}$...	$x_{\mathcal{O} \times \mathcal{M}}^{(4)}$
\vdots		\vdots
$x_1^{(S)}$...	$x_{\mathcal{O} \times \mathcal{M}}^{(S)}$

Correlated Data Simulation

```
123 ▾ #####
124 ▾ ## Dependent Multivariate Data Simulation
125 ▾ #####
126
127 ▾ #### Example 8 ####
128 library(SimJoint) # Package containing function to reorder data
129 s <- 1000
130 O <- 2
131 M <- 100
132 correlation <- matrix(c(1, -0.2, -0.2, 1), nrow = 2) # Specify the correlation matrix
133 x <- array(dim = c(M, O, s)) # Set up empty array
134 ▾ for (s in 1:S) { # Simulate s = 1,...,S studies
135   p <- theta_1[s] # Set the Bernoulli parameter to the s-th value of theta_1
136   r <- -log(1 - theta_3[s]) # Derive rate from s-th value of the transition probability
137   x[, 1, s] <- rbinom(n = M, size = 1, prob = p) # Sample M binary adverse outcomes
138   x[, 2, s] <- rexp(n = M, rate = r) # Sample M times-to-progression
139   x[, , s] <- postSimOpt(x[, , s],
140                         correlation)$X # Reorder the columns so they are correlated
141 }
142 x <- round(x, 14) # The postSimOpt function saves the value up to the computers level
143 # of accuracy, this means that the 0s for the binary outcomes are not saved properly.
144 # By rounding the data, we can preserve the 0s.
```

Study is a randomised controlled trial randomized control trial that will enrol \mathcal{M} patients, randomised 1:1 to either the standard care or a novel treatment, and records whether the participants experience a stroke. This study updates information on θ_7 , the log-odds ratio of experiencing a stroke on treatment.

- Binary data for outcome.
- Data must be generated conditional on θ_8 , the baseline risk of a stroke.
- Must also simulate whether the participant received treatment or not.
- Data [summary](#) cannot be generated directly.

- 1 Simulate the treatment
 $T_i \sim \text{Bin}(1, 0.5)$.
- 2 Calculate the individual-level probability
 $p_i = \text{logit}(\text{logit}^{-1}(\theta_8) + T_i\theta_7)$.
- 3 Simulate the outcome
 $O_i \sim \text{Bin}(1, p_i)$.

Simulating Outcomes for Setting 3

```
#### Example 10 ####
library(boot) # Package for logit and inv.logit
S <- 1000
M <- 100; O <- 2
theta_7 <- rnorm(S, 1.2, 0.1) # Hypothetical distribution for log odds ratio
theta_8 <- runif(S, 0.2, 0.3) # Hypothetical distribution for baseline risk

x <- array(dim = c(M, O, S)) # Set up empty array
wx <- numeric(length = S) # Set up empty vector for simulated summary statistic

for (s in 1:S) { # Simulate s = 1,...,S studies

  # Sample M treatment indicators
  x[, 1, s] <- rbinom(n = M, size = 1, p = 0.5)

  # Calculate s-th baseline log odds
  baseline.logodds <- logit(theta_8[s])

  # Calculate odds for treated group from baseline log odds and the s-th log odds ratio
  individual.logodds <- baseline.logodds + theta_7[s] * x[, 1, s]

  # Calculate probability from log odds
  individual.prob <- inv.logit(individual.logodds)

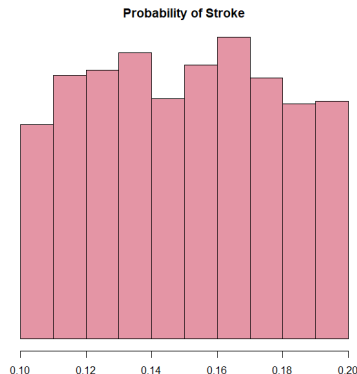
  # Sample M binary outcomes
  x[, 2, s] <- rbinom(n = M, size = 1, prob = individual.prob)

  # Create a dataframe with the data
  data.complete <- data.frame(x[, , s])
  names(data.complete) <- c("Treatment", "Outcome")

  # Generalised linear model to compute odds ratio for the s-th dataset
  wx[s] <- glm(Outcome ~ Treatment, data = data.complete, family = "binomial")$coef[2]
}
```

Recall Example 1: Study records whether participants have a stroke and θ_1 the probability of a stroke. We now assume that 20% of data will be missing.

- We simulate a “missingness indicator”: 1 = missing data, 0 = data observed.
- Bernoulli distribution with parameter θ_1
- Data [summary](#) cannot be generated directly.



Simulating Outcomes for Setting 4

B3 ✕ ✓ f_x =BINOM.INV(1, 0.2, RAND())											
	A	B	C	D	E	F	G	H	I	J	K
1		Missingness Indicator									
2	theta_1	X1	X2	X3	X4	X5	X6	X7	X8	X9	X10
3	0.29862	0	0	1	1	0	0	0	1	0	1
4	0.38474	1	1	0	0	1	1	0	1	0	0
5	0.28903	0	0	0	1	0	0	0	0	0	0
6	0.33811	1	0	0	0	1	0	0	0	0	1
7	0.44196	0	0	0	1	0	1	1	0	0	0
8	0.31471	0	0	0	0	0	0	0	1	0	1
9	0.42155	0	0	0	0	0	0	1	0	0	0
10	0.32471	0	0	0	0	0	0	0	0	0	0
11	0.3661	0	0	0	0	0	0	1	0	0	0
12	0.37243	0	0	0	0	0	0	1	0	0	0
13	0.31027	0	0	0	0	1	0	0	1	0	1
14	0.18484	1	0	0	1	0	0	1	1	1	0
15	0.41656	1	0	0	1	0	0	0	0	0	0
16	0.22427	0	0	1	0	0	1	1	1	0	0
17	0.50353	0	0	0	1	0	0	1	0	0	0
18	0.4115	0	0	0	0	1	0	0	0	1	0
19	0.15047	0	0	1	0	0	1	0	0	0	0
20	0.48471	0	1	0	0	0	0	0	0	0	0
21	0.3211	0	1	0	0	1	0	0	0	0	0
22	0.34465	0	0	1	0	0	0	0	0	1	0
23	0.2476	1	1	0	0	0	0	0	0	1	0

Simulating Outcomes for Setting 4

[illegible]

Simulating Outcomes for Setting 4

```
204 ▾ #####  
205 ▾ ## Missingness  
206 ▾ #####  
207 ▾  
208 ▾ ##### Example 11 #####  
209 S <- 1000; theta_2 <- runif(S, 120, 130) # Hypothetical distribution for theta_2  
210 M <- 100; v <- 80  
211 x <- matrix(nrow = S, ncol = M) # Set up empty matrices  
212 ▾ for (s in 1:S) { # Simulate s = 1,...,S studies  
213 ▾   mu <- theta_2[s] # Set the Normal mean parameter to the s-th value of theta_2  
214 ▾   x[s, ] <- rnorm(n = M, mean = mu, sd = sqrt(v)) # Sample M blood pressure measurements  
215 ▾   missing <- rbinom(n = M, size = 1, prob = 0.2) # Sample missingness indicators  
216 ▾   x[s, which(missing == 1)] <- NA # Knock out the missing observations  
217 ▾ }
```