



香巴辣火鍋

XIANGBALA

HOTPOT

SYNOPSIS

Xiangbala Hotpot is a Chinese hotpot restaurant which offers traditional fixings to cook in delicious boiling soups.

The restaurant does not currently have a website, here is where the designer proposed a solution!

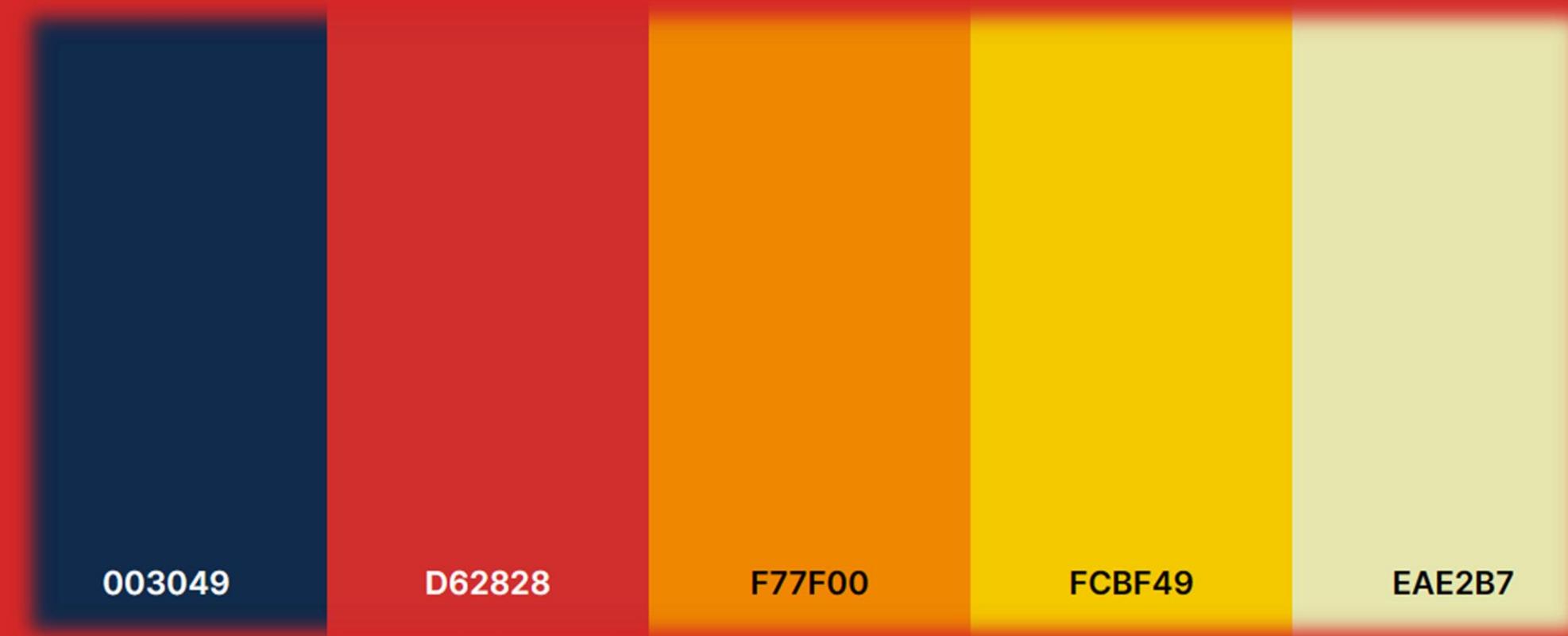
TARGET USERS

The website is aimed to locals of the Edinburgh area as well as international students from various countries.

Xiangbala Hotpot takes pride in its Chinese roots, offering a dual website with all its parts available in English and Mandarin.



COLOURS



TYPOGRAPHY

标题 Heading (CN)

迷你简汉真广标, 80

HEADING (EN)

THE LAST SHURIKEN, 60

Navigation

Poppins, 45

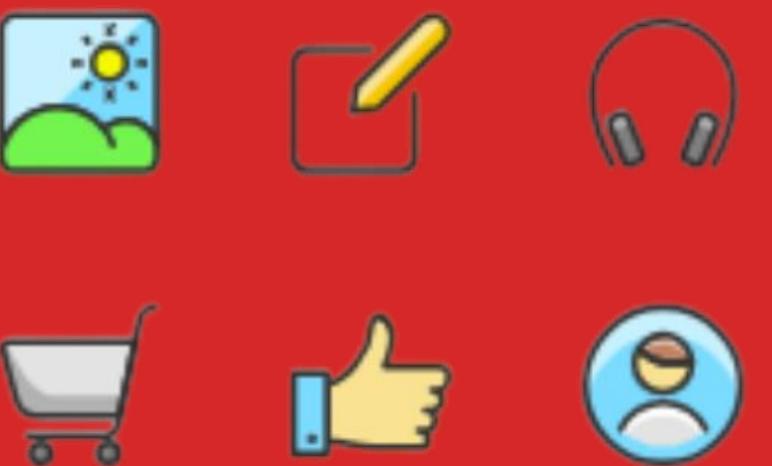
按钮(CN)

Button (EN)

ICONOGRAPHY

Ultimate Colors

by Streamline



Chinese Dragon

by Freelmages

ILLUSTRATIONS

ORIGINAL
WORDMARK LOGO

香巴辣火锅

NEW
WORDMARK LOGO

香巴辣火锅
xiangBALA
HOTPOT

SKETCHES



WEBSITE DESIGN

The website features a top navigation bar with "BOOK A TABLE", "CONTACTS", and "FIXINGS". The main header "香巴辣火锅" is displayed vertically on the right. A central banner shows a hotpot scene with the text "Scroll to explore" and a downward arrow. Below the banner are sections for "Menu", "What's special?", and "Contacts". The footer includes a phone number "(+44) 01313134408", language icons for Chinese (Traditional and Simplified) and English (EN), and a "Book a table" button.



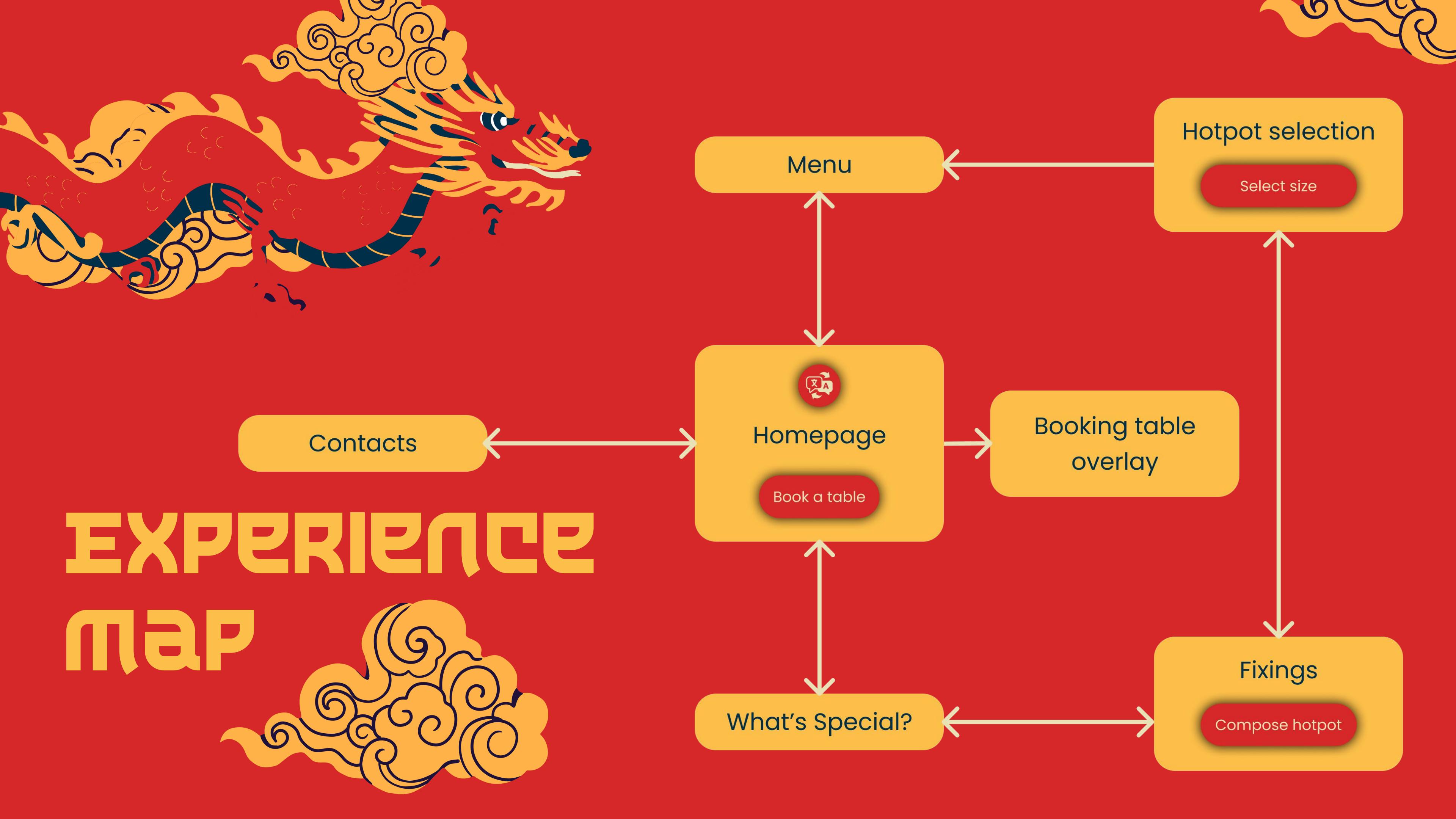
Every part of the website is available in
Mandarin and English to offer a
seamless experience



DUAL EXPERIENCE



EXPERIENCE map





CHECK OUT PROTOTYPE

ASSET LIST

Illustrations

Streamline

<https://home.streamlinehq.com/>

Images

Unsplash
Freelimages

<https://unsplash.com/>
<https://www.freeimages.com/>

Icons

Streamline

<https://home.streamlinehq.com/>