Marcelo Giacometti

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PRESENTATION

Scientist in progress, passionate about creation, analysis and automation. I have experience with Python, Machine Learning, SQL and NoSQL. Developing various applications, from market research to product implementation. With data analysis and artificial intelligence, in a short time I was able to increase the power of the sales team by 30%. In the company, I look for opportunities to add knowledge and continue learning.

EXPERIENCE

Quinto Andar, Florianópolis — *Data Analyst*

DECEMBER 2021 - TODAY

- **Data Analyst:** working as a data segmentation leader in a growth nucleo, preparing and answering business questions with techniques and values from data science.

Spinver, Florianópolis — *Data Analyst*

JANUARY 2018 - NOVEMBER 2021

- Building pipelines with a focus on word processing (NLP) models for Entity Extraction, Classification and Active Learning. Acting from the survey of the problem to the implementation in production.

- Fast creation of applications with Python, automation of process and events. Database, modeling, creation and performance optimization in MySQL and MongoDB.

- Content analysis, conversion and assertiveness. Elaboration and monitoring of operations metrics. Assistance in making the company's strategic decision.

ABILITIES

Python	MySQL	NoSQL	Classification
NER	Docker	Git	GitHub

LANGUAGES

Portuguese – Native	English – B2	Spanish– B1	Esperanto – B1