

Marcelo Giacometti

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Presentation

As a scientist in progress, I am passionate about creation, analysis and collaboration.
I have a solid foundation in Python and SQL. I have sharpened my skills through developing and managing a range of applications, from conducting market research to spearheading product implementation.
I seek the opportunity to embrace new challenges, grow with the company and contribute with my knowledge.

Experience

Data Engineer at CriticalRiver, Florianópolis - Brazil

December 2023 - Present (1 year)

- Applied Data Engineering principles to build robust pipelines using Apache Airflow, Snowflake, Python, and SQL.
- Collaborated closely with the Business Intelligence Team to understand project requirements, ensuring solutions aligned with business goals.
- Solved day-to-day problems through deep investigation and strong use of SQL and Python.

Analytics Engineer II at Quinto Andar, Florianópolis - Brazil

December 2021 - November 2023 (2 years)

- Led a project utilizing Agile principles to develop a Segmentation Product, which currently converts more than five thousand leads per month and generates 10 million reais in monthly revenue.
- Designed and managed the implementation of the entire system, encompassing Strategic Planning, Project Execution, Database Modeling, Performance Optimization, and ETL creation with Databricks and PySpark.

Data Analyst I at Spinver, Florianópolis - Brazil

December 2018 - November 2021 (3 years)

- Led the design and development of ETL pipelines, ensuring efficient data flow and scalability for the project and the company.
- Designed and developed the Database Modeling with MySQL ensuring infrastructure scalability through Docker.
- Led and designed a machine learning classification project using Scikit-learn, SpaCy, and other technologies.
- Conducted the creation of various crawlers to scrape more than 1 million records per day from various websites.

Data Analyst Internship at Spinver, Florianópolis - Brazil

December 2017 - November 2018 (1 year)

- Generated comprehensive dashboards and reports for the team, supervisor, and clients, aiding in data-driven decision-making.
- Played a fundamental role in the development of the sales team, including recruitment, training, leadership, planning, monitoring, and results presentation.

Education

Technical in Analysis and Systems Development at Cesusc, Florianópolis - Brazil

January 2024 - December 2025

- Developed a full-stack web application for password management using Django, Python, HTML, CSS, and JavaScript.
- Implemented user authentication, encrypted data storage, and an intuitive user interface.

Abilities

SQL	Python	Databricks	Airflow
Docker	Git	Github	Django

Languages

Portuguese (Native)	English (C1)	Spanish (B2)
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