# Giacomo Francesco Bozzato

**COMMUNICATION DESIGNER** 

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Portfolio: https://giacomo-bozzato.github.io/

### **EDUCATION**

# Master's Degree in Communication Design

Sep 2022 - Apr 2025 expected

Politecnico di Milano Milan, Italy

- Developing a research thesis about post-anthropocentric design and digital media
- Relevant coursework: Ergonomics and usability of web pages (UX & UI),
   Communication for the territory, Photography, Semiotics, Anthropology, Sociology,
   Digital culture, Film analysis

GPA 3.9/4.0

# Bachelor's Degree in Communication Design

Sep 2019 - Jul 2022

### Politecnico di Milano

Milan, Italy

- Developed a 10-month long project-based thesis of speculative design about sedentary lifestyle
- Relevant coursework: Branding, Prototyping, Data visualization, Photography, Filmmaking, Graphic design, Web development, Typography, Design Startup GRADUATED WITH 108/110

#### **EXPERIENCES**

# Graphic designer and events photographer

Oct 2023 - Mar 2024

### For Olliv by Coinflip

Milan, Italy

- Designed 20+ graphics for social media, advertisement, and merchandise
- Official photographer at 3 events in Milan, Italy
- Fintech expanding company from Chiacago, managing 4500+ crypto atm globally

# Director of photography of the shortfilm *The mold*Written, directed, and produced by Giuseppe Venturini

Sep 2023

Milan, Italy

- Coordination with a 9-member crew, assisting pre- and post-production
- Organized a production plan for 5 full days of shooting

# SSES Biomimicry Bootcamp: Entrepreneurship via nature Jun 2023 Stockholm School of Entrepreneurship & Politecnico di Milano Pietrasanta, It With prof. Anna Maria Orrù

- Field research on 5 small businesses in the slow-food system in Tuscany
- Consultancy for finding sustainable solutions through biomimicry and design
- Developed a 1-year business plan and a communication strategy for Montepreti Nature Academy
- Working 7 full days with an international and cross-functional team of 13 people
   NEW EUROPEAN BAUHAUS PRIZE 2023 FINALIST

# Erasmus exchange experience in Paris, France

Jan 2023 - Apr 2023

Paris, France

• Enrolled in the Master's Degree of Graphic Design GPA 3.8/4.0

### Trainee workshop

Jun 2022

With ATS Insubria Milan, Italy

- Designed in 5 days an awareness campaign to address pathological gambling
- 6 static and animated posters, 20 stories and posts on social media, collection of stickers for guerrilla marketing

# Internship as Social Media Manager

At ECV - École de Création Visuelle

May 2019

### At Carta Carbone Festival

Treviso, Italy

- Photo and video production at cultural events during a 5-day festival
- 5-student team sharing content on social media and reporting to the supervisors

### **SOFT SKILLS**

Creative and analytical thinking
Public speaking and presentations
Open mind and willingness to learn
Team working and flexibility

#### **LANGUAGES**

**Italian** - Native

English - Good

French - Basic

Spanish - Basic

### **SOFTWARE SKILLS**

Figma	9.5/10
Photoshop	8.5/10
Lightroom	9.5/10
Da Vinci Resolve	6/10
Illustrator	7/10
Indesign	7.5/10
Microsoft Office	9.5/10
Html, css, JavaScript	8/10

### **INTERESTS**

Cinema and photography
Biology and natural sciences
Philosophy and social sciences
Doing sports
Playing music instruments

### **ABOUT**

23 y/o, from Venice, Italy, thinking glocally. Communication designer with a strong drive for strategy, entrepreneurship, and research. Interested in digital media, sustainability, and post-humanism. Generally pursuing honesty and minimalism. Active in the fields of photography and filmmaking, art direction and branding, user experience and interfaces.