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Giacomo Secchi

Web Developer / Ecommerce Specialist

Modena, IT

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Giacomo Secchi

Profile

T-shaped person with a deep knowledge of front-end web development and user experience for e-commerce websites. Experienced Software Developer adept in bringing forth expertise in design, installation, testing and maintenance of software systems. Adept in using digital marketing platforms to increase sales and overall company productivity.

Professional experience

E-commerce Manager

Francocantiere S.r.l.

february 2020 — present

Work 360 degree to improve the overall experience of Francocantiere e-commerce platform; from Interface to marketing ads and make agreements with local curriers in order to improve the website sales

Front-end web developer

YOOX NET-A-PORTER Group

june 2015 — february 2020

Create and mantain the interface for some major luxury brands: YSL, Stella McCartney, The Row

Magento Frontend Developer

MilkyWay S.r.l.

may 2014 — june 2015

Active developing the Magento based ecommerce platform for MilkyWay, a startup project focused on action and extreme sports

Web Developer

Freelance

march 2014 — may 2014

Realizzazione sito www.floch.it. Sviluppo blog (WordPress) ed implementazione e-commerce (WooCommerce).

Technical Skills

- CSS/CSS3/LESS/Media queries
- JavaScript
- HTML5/SVG
- Node.js
- PHP
- ReactJS

- Illustrator/Photoshop/Figma
- PrestaShop
- WP/Gutenberg/WooCommerce

Soft Skills

- Ability to Work in a Team
- Exellent Communication
- Customer Service
- Business Development
- Organizational skills
- Problem solving
- Networking
- Critical thinking

Education

course 1

School 1

2801 Bancroft Street, ToledoOO, Ohio, 43606 U.S.A.

october 2011 — november 2011

Professional experience description

Link

Extreme programming and TDD

Agile42

november 2018 — april 2019

Training Course lended by YNAP group to me and the Service Team to develop a better software. Starting to apply metodologies like Test-driven development. After I took part at a follow up course focused on Agile Scrum methodology (project manager oriented)

Internships

Intern Frontend Developer

Caffeina | Ideas Never Sleep

april 2013 — october 2013

I started my first approach to Front-end technologies with some youth but sharp-minded team. In no time by demonstrating attention to details it was gave to me the ability to work on production websites. Now this is a big digital company in Italy: Caffeina

Languages

- **Italian**: Native
- **English**: Fluent (B2)