



## Gia Dimitropoulos

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### UX/UI Designer

Constantly on the go and chasing the next adventure, I'm intrigued by people, cultures and art. My heart belongs to many places and people, and those fragments are infused in my creative process. In the past 3.5 years, I've shaped brands, designs, content, and marketing strategies. My ethos is that life is made richer with great design, and that's why I thrive when I work on projects and with people that inspire me. My goal is to create things that not only make the world more beautiful, but also elevate the overall enjoyment for those who interact with them.

## Experience

### Creative Manager, a good plan group.

Sep 2022 - Dec 2023 (remote)

As creative manager, I conceptualised and oversaw all creative output for the agency. This involved designing all creative deliverables for our clients, and sourcing, briefing, and managing freelancers for any projects that required specialty expertise. I effectively managed my time whilst working fully remotely, and performed my duties from Europe working with the team located in Australia.

### Agency Coordinator, a good plan group.

Jun 2020- Sep 2022 (Melbourne, VIC)

This start-up communications agency afforded me many opportunities; autonomy and breadth are at the top of that list. I worked across many clients, including within the industries of the arts, professional services, beauty, fashion and not-for-profits. My focus was on marketing strategy, graphic design, branding, and event planning.

### Account Executive, AJF GrowthOps

Apr 2018- Mar 2020 (Melbourne, VIC)

In this role, I managed projects for a large retail client within a mid-sized advertising agency. I worked with many different departments within and external to the agency, ensuring an efficient timeline was maintained and high quality creative work delivered. Here, I grew my skills in professional communication, problem solving, and time management.

## Education

### Bachelor of Communication (Business)

*Bond University, QLD* Class of 2017

**Majors:** Marketing and Social Media.

Collegiate Scholarship awarded.  
Executive Dean's Award – Top of class in Internet Advertising.

### Victorian Certificate of Education

*Methodist Ladies' College (MLC)  
Melbourne, VIC*

Class of 2015

## Professional Development

### Certificate, UX/UI + Front End Dev

*Monash University*

6 month intensive course, completed Feb 2024

### Account Management For Tomorrow: Course

*The Communications Council's  
AdSchool*

Training in account management skills and pitching. 2 month intensive, 2019

## Skills

UX Research

UI Design

UX Design

Reporting

Branding and Identity Design

Front-End Dev

Figma

Graphic Design

Adobe Suite

Creative Direction & Strategy

## Languages

English - Fluent (C2)  
Greek - Conversational (B1)  
French - Beginner (A1)

## Hobbies

Travel + Adventure  
Language and cultural learning  
Acrobatic sports  
Live music

## Portfolio

giadimi.com

**Referees available upon request.**