# **Supplementary Material**

# **Gendered Bureaucracies:** Women Mayors and the Size and Composition of Local Governments

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### Appendix A: Women and Politics in Chile

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#### a) Party Leaders:

Between 2008 and 2016, there were only four women party leaders across the country's eight largest parties: Isabel Allende (PS), Marilén Cabrera (PH), Carolina Toha (PPD), and Carolina Goic (PPD). Conversely, in the same amount of time, there were twenty men party leaders.

Party 2008 2009 2010 2011 2012 2013 2014 2015 2016 UDI Juan Juan Juan Juan Patricio Patricio Ernesto Hernán Hernán Antonio Antonio Antonio Antonio Melero Melero Silva Larraín Larraín Coloma Coloma Coloma Coloma RN Carlos Carlos Carlos Carlos Carlos Carlos Cristián Cristián Cristián Larraín Larraín Larraín Larraín Larraín Larraín Monckeberg Monckeberg Monckeberg PS Camilo Camilo Osvaldo Osvaldo Osvaldo Isabel Osvaldo Osvaldo Isabel Escalona Escalona Andrade Andrade Andrade Andrade Andrade Allende Allende PRS José José José José José José Ernesto Ernesto Ernesto Antonio Antonio Antonio Antonio Antonio Antonio Velasco Velasco Velasco Gómez Gómez Gómez Gómez Gómez Gómez PPD Pepe Pepe Carolina Carolina Jaime Jaime Jaime Jaime Gonzalo Auth Auth Tohá Tohá Quintana Quintana Quintana Quintana Navarrete PH Marilén Efrén Danilo Danilo Danilo Danilo Octavio Octavio Octavio Cabrera Osorio Monteverde Monteverde Monteverde Monteverde González González González PDC Juan Juan Ignacio Ignacio Ignacio Ignacio Ignacio Jorge Carolina Carlos Carlos Walker Walker Walker Walker Walker Pizarro Soto Goic Latorre Latorre PC Guillermo Guillermo Guillermo Guillermo Guillermo Guillermo Guillermo Guillermo Guillermo Teiller Teillier Teiller Teiller Teiller Teiller Teiller Teiller Teiller

Table A1: List of party leaders

# b) Data on the discrepancy between the share of women candidates and the percentage of women mayors:

Data on the discrepancy between the share of women candidates and the percentage of women mayors is not available for all countries. We decided to focus on Latin American countries for which data on this discrepancy was available to draw some tentative conclusions about the comparison of these cases with Chile. We obtained data for Ecuador (2009-2014), Peru (2002-2010), and Colombia (2007-2015) from the following sources:

- Ecuador: Consejo Nacional Electoral. (N.d). Participación Política de la Mujer. Available at: <u>Link</u>
- Peru: IDEA Internacional. (2012). Igualdad: ¿para cuando?. Género y elecciones peruanas 2010- 2011. Lima: IDEA.
- Colombia: El Tiempo. (2016). "Las Mujeres en el Poder Político Local (2016-2019)." Link
- Women mayors in Latin America (2008-2016): Economic Commission for Latin America and the Caribbean, CEPALSTAT <u>Link</u>

#### **Appendix B: Comparison of Different Samples**

Since the RDD estimates a local treatment effect, it is important to make sure that the characteristics of the samples generated using optimal bandwidths are not very different from the sample with all of the units and the eligible sample.<sup>4</sup> In table A2, we compare the mean for the four outcomes across six different samples: the sample with all of the units, the eligible sample, and the four samples constructed using the MSE-optimal bandwidths.<sup>5</sup> All of the bandwidth samples report similar results when compared to sample with all of the units.<sup>6</sup>

**Table A2:** Comparing outcomes and covariates across samples

| Outcomes                            | All<br>units | Eligible units | Bandwidth 1 | Bandwidth 2 | Bandwidth 3 | Bandwidth 4 |
|-------------------------------------|--------------|----------------|-------------|-------------|-------------|-------------|
| Municipal employees                 | 112.94       | 129.26         | 113.94      | 116.35      | 109.71      | 123.64      |
| Female municipal employees          | 49.25        | 54.95          | 44.57       | 45.02       | 43.12       | 51.12       |
| Male municipal employees            | 63.68        | 74.31          | 69.37       | 71.32       | 66.59       | 72.52       |
| Share of female municipal employees | 0.45         | 0.45           | 0.44        | 0.44        | 0.44        | 0.44        |
| Right-wing candidate                | 0.47         | 0.47           | 0.46        | 0.46        | 0.46        | 0.47        |
| Left-wing candidate                 | 0.53         | 0.53           | 0.54        | 0.54        | 0.54        | 0.53        |
| Development                         | 0.69         | 0.70           | 0.69        | 0.69        | 0.68        | 0.69        |
| Health                              | 167.32       | 150.95         | 159.01      | 158.76      | 165.69      | 160.21      |
| Education                           | 167.30       | 155.38         | 171.76      | 170.17      | 178.04      | 175.13      |
| Income                              | 166.94       | 152.71         | 173.12      | 172.01      | 180.68      | 169.47      |
| County size                         | 1.49         | 1.54           | 1.47        | 1.45        | 1.44        | 1.53        |
| Distance                            | 514.56       | 535.08         | 599.14      | 544.79      | 591.57      | 592.82      |

#### **Appendix C: List of Interviewees**

<sup>&</sup>lt;sup>4</sup> The complete sample corresponds to all municipalities-year observations before excluding cases where the winner or runner up were two women or two men.

<sup>&</sup>lt;sup>5</sup> Each outcome has a different bandwidth and as a result a different sample.

<sup>&</sup>lt;sup>6</sup> Regarding the number of municipalities in each sample, there are 345 municipalities in Chile, and we use 94 of them in the bandwidth sample used to analyze the impact of woman mayors on the composition of the bureaucracy.

| List of interviewees          |                   |                     |  |  |
|-------------------------------|-------------------|---------------------|--|--|
| Position                      | Type of Interview | Date                |  |  |
| Woman Mayor, Independent      | Semi-structured   | March 6th, 2020     |  |  |
| Woman Mayor, Nueva<br>Mayoria | Semi-structured   | January 31, 2020.   |  |  |
| Woman Mayor, Chile Vamos      | Semi-structured   | January 21, 2020    |  |  |
| Man Mayor, Chile Vamos        | Semi-structured   | December 23rd, 2019 |  |  |
| Man Mayor, Chile Vamos        | Semi-structured   | November 4th, 2019  |  |  |
| Man Mayor, Nueva Mayoria      | Semi-structured   | December 19th, 2019 |  |  |

We use the *rdrobust* package in R to estimate the effects of electing women mayors. The package reports conventional, bias-corrected, and robust point estimates and standard errors. The conventional estimates could introduce a first-order misspecification bias, which can be removed using the bias-corrected approach. The robust approach removes the misspecification bias and also adjusts the standard errors to account for this correction (Cattaneo and Escanciano 2017). Table A3 reports the three versions of these results for the four outcomes of interest.

**Table A3:** Effects of electing a woman mayor on the bureaucracy

|                | Municipal   | Women      | Men municipal | Share of women |
|----------------|-------------|------------|---------------|----------------|
|                | employees   | municipal  | employees     | municipal      |
|                |             | employees  |               | employees      |
| Conventional   | -145.951*** | -53.445*** | -88.970***    | 0.082***       |
|                | (43.238)    | (18.761)   | (24.450)      | (0.016)        |
| Bias-corrected | -166.600*** | -61.553*** | -100.943***   | 0.082***       |
|                | (43.238)    | (18.761)   | (24.450)      | (0.016)        |
| Robust         | -166.600*** | -61.553*** | -100.943***   | 0.082***       |
|                | (46.572)    | (20.619)   | (26.361)      | (0.020)        |
| N              | 221         | 207        | 224           | 365            |
| MSE bandwidth  | 0.091       | 0.086      | 0.096         | 0.166          |

**Note:** p<0.1; p<0.05; p<0.01. We cluster the standard errors at the municipality-term level (4 years).

Our design assumes that there are no abrupt changes at the cutoff (except for the treatment). We use the *rdrobust* package to check whether political alignment affects eight different placebo outcomes and pretreatment covariates (with data from 2008 to 2016). First, we use two political variables: the electoral results of the presidential second-round election for right- and left-wing candidates (held in January 2006). Then, we use four socioeconomic variables: the human development index computed, and the health, education, and income ranking of the county (with data computed in 1998). Finally, we use an ordinal variable that captures the size of the county (using data from the 2002 census) and the distance to the capital city in kilometers. We use the same observed covariates for the local randomization approach for RDDs.

**Table A4:** Effects of political alignment on placebo and pretreatment covariates (part I)

|                | Right-wing | Left-wing | Development | Health   |
|----------------|------------|-----------|-------------|----------|
|                | candidate  | candidate |             |          |
| Conventional   | 0.012      | -0.012    | -0.019      | 28.460   |
|                | (0.010)    | (0.010)   | (0.016)     | (19.141) |
| Bias-corrected | 0.007      | -0.007    | -0.021      | 23.558   |
|                | (0.010)    | (0.010)   | (0.016)     | (19.141) |
| Robust         | 0.007      | -0.007    | -0.021      | 23.558   |
|                | (0.011)    | (0.011)   | (0.020)     | (23.228) |
| N              | 251        | 251       | 369         | 343      |
| MSE bandwidth  | 0.107      | 0.107     | 0.176       | 0.163    |

**Table A5:** Effects of political alignment on placebo and pretreatment covariates (part II)

|                | Education | Income   | County size | Distance  |
|----------------|-----------|----------|-------------|-----------|
| Conventional   | 6.706     | 15.746   | -0.145      | 160.319   |
|                | (21.745)  | (22.881) | (0.093)     | (106.754) |
| Bias-corrected | 3.953     | 13.879   | -0.172      | 206.360   |
|                | (21.745)  | (22.881) | (0.093)     | (106.754) |
| Robust         | 3.953     | 13.879   | -0.172      | 206.360   |
|                | (27.440)  | (28.878) | (0.111)     | (122.938) |
| N              | 330       | 335      | 355         | 349       |
| MSE bandwidth  | 0.155     | 0.158    | 0.161       | 0.151     |

The results provide support for the continuity assumption, as there is no abrupt change at the cutoff for any of the pretreatment or placebo covariates.

#### **Appendix F: Other Bandwidths**

Figures A1, A2, A3, and A4 replicate the results for the main four outcomes using six alternative bandwidths: 15%, 14%, 13%, 12%, 11%, and 10%. Results are consistent across all of the plots. See appendix G for results when using much smaller bandwidths (e.g., 1% or 1.5%).

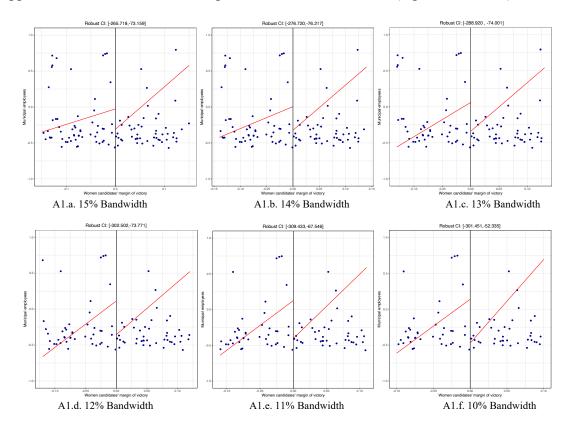


Figure A1: Municipal Employees

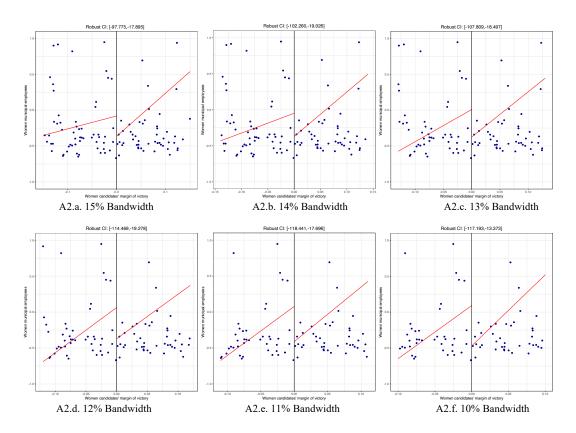


Figure A2: Women Municipal Employees

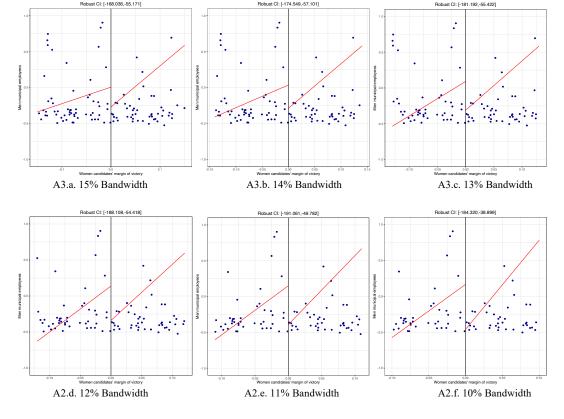


Figure A3: Men Municipal Employees

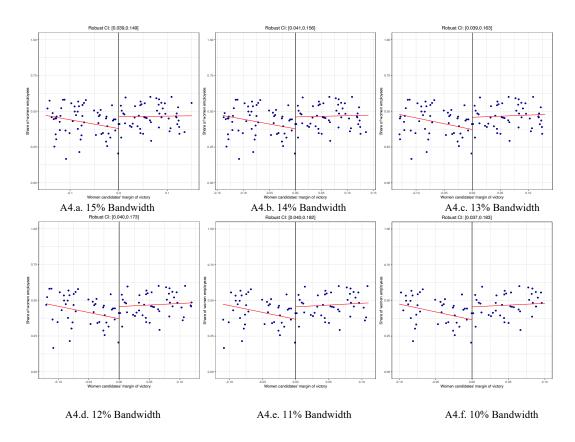


Figure A4: Share of Women Employees

## **Appendix G: Type of Contracts**

Public employees can have two main types of contracts in Chile: long-term (*planta*) and short-term (*contrata*). Figure 5A reports the effect of electing women mayors on each of these subgroups to explore whether the main results are conditional on the type of contract.

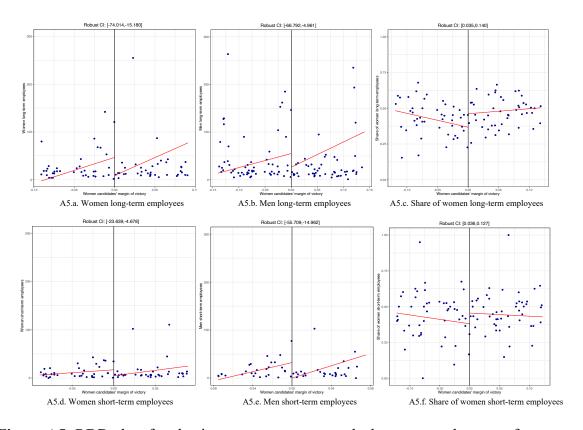


Figure A5: RDD plots for electing women mayors on the bureaucracy by type of contract

The results illustrate the same patterns regardless of whether or not we separate public employees by type of contract. Women mayors reduce the number of both long-term and short-term employees and the proportion of women workers increases across both groups.

#### **Appendix H: Local Randomization for RDD**

Here we report the results when using the local randomization framework for RDD for the three other windows where covariate balance is also achieved: [-0.010,0.010], [-0.015,0.015], [-0.018,0.018]. We use the same eight covariates from appendix E.

**Table A6:** Randomization inference (window: [-0.10,0.10])

|                           | Difference-in-mean | P-value |
|---------------------------|--------------------|---------|
| Municipal employees       | -106.338           | 0.018   |
| Women municipal employees | -40.034            | 0.021   |
| Men municipal employees   | -66.304            | 0.014   |
| Share of women employees  | 0.089              | 0.012   |

**Table A7:** Randomization inference (window: [-0.15,0.15])

|                           | Difference-in-mean | P-value |
|---------------------------|--------------------|---------|
| Municipal employees       | -103.943           | 0.002   |
| Women municipal employees | -40.391            | 0.004   |
| Men municipal employees   | -63.552            | 0.001   |
| Share of women employees  | 0.074              | 0.022   |

**Table A8:** Randomization inference (window: [-0.18,0.18])

|                           | Difference-in-mean | P-value |
|---------------------------|--------------------|---------|
| Municipal employees       | -111.551           | 0.001   |
| Women municipal employees | -41.983            | 0.001   |
| Men municipal employees   | -69.568            | 0.001   |
| Share of women employees  | 0.078              | 0.012   |

As tables 2, A6, A7, and A8 illustrate, the results are consistent across the four windows used to estimate the effects of electing women on the local bureaucracy when relying on a local randomization approach for regression discontinuity designs.

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<sup>&</sup>lt;sup>7</sup> These include 35, 43, and 44 observations, respectively.