

gianfrancocoppola

DIGITAL PROJECT MANAGER

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PROFILE

Starting my career as a UX Designer, and moving into Digital Project Management, I have accumulated a wide range of digital skills that has helped me deliver best in class digital and design projects both in local and global markets. I've built and maintained strong client relationships, developing new business opportunities through existing clients. I'm eager to be involved in new projects from the creative and conceptual thinking stage, all the way through to delivery. Passionate about working in a team and developing junior members, I have strong experience in both line management and in-house recruitment.

See more details on my [LinkedIn Profile](#).

EXPERIENCE

AIA Worldwide | Digital Project Manager | August 2017 - Current

Clients | Barclays, BMW, Primark, M&S, Co-op, IKEA, Three, Sky, Sanofi, Vinci, Thales

- Managed web development builds for various clients, from initial scoping, through to delivery.
- Ensured best practice is applied, and that projects are delivered on time and to budget.
- Liaised with both local and global teams, as well in house and third party / contracted resources.
- I have gained experience in both custom web builds, and our SaaS job website product - TalentBrew.
- Gained hands on experience with HTML, CSS, JavaScript, XML, JSON, Razor, and XHTML.
- Increased my experience of various CMS systems such as Drupal and WordPress, alongside managing and working with our various SaaS product offerings.
- Operated as a line manager within the Digital Delivery Team for our Product Support Specialists.
- Gained experience with recruitment for various different roles within the team, conducting screening calls and face to face interviews.
- Managed projects via JIRA ticketing system, and timelines via Smartsheet.
- Set up knowledge sharing documentation for the Digital Delivery team.

Blue Baboon Digital | Digital Project Manager | July 2016 – August 2017

Clients | British Heart Foundation, ZZZ, EYC, Guardhog,

- Started initially as a UX Designer, and transitioned into a Digital Project Manager role.
- Managed all creative projects within the agency, and supported the design team with functional documents, UX design, creative direction, and video and image editing.
- Delivered a wide range of projects with design, development, and marketing elements.
- Maintained efficient client communications and developed new business opportunities.
- Managed resources to spot bottlenecks and sparse periods of work, coordinated with local and global developers, and provided day to day support to designers, marketers and developers.

- Used tools such as Asana, Slack, Freshdesk, and Toggl for task and time management.
- Gained experience as a User Experience Designer allowing a deeper knowledge of both the design and development process, improving my communication with designers and developers.

Thingser | UX Designer | February 2016 – July 2016

Pixel Dynamo | Senior Contributor | September 2015 – June 2016

Hybrid Eye | Junior UI / UX Designer | August 2015 – January 2016

SapientRazorfish | Creative Design Intern | September 2014 – October 2014

HeyHuman Agency | Creative Design Intern | August 2014 – September 2014

SKILLS & AWARDS

- Recruitment Media Award | Best Website 2019 – Primark
- JIRA | Creating, managing, and assigning tickets globally across workstreams
- Concept | Project estimations and quotations
- Smartsheet | End to end project timelines
- Digital Project Management | management from ideation & scoping to post-launch updates
- Waterfall & Agile Project Management Methodologies
- Client Management & Communication
- Coding Languages;
 - Proficient – HTML, CSS, XML, XHTML
 - Working Knowledge – JavaScript, JSON, Razor, REST / SOAP API
- UX / UI Design
- Line Management & Recruitment

EDUCATION & TRAINING

KnowBe4 | May 2018

Subject | 2018 GDPR Certification

SoloLearn | February 2018

Subject | HTML Fundamentals

General Assembly | January 2017

Subject | Basics of Scrum with David Lowe

University of Birmingham | September 2011 – July 2015

Subject | BA Human Geography 2:1

Pates Grammar School | September 2004 – July 2011

Subjects (A-Level) | Business Studies, Economics, Geography | A, A, B

INTERESTS

- Football
- Photography
- Travel
- Tech