

Theme of the thesis

Bachelor Thesis

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Chair of Accounting,

in particular Management Control

Goethe-University Frankfurt am Main

submitted by:

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Study program: Your Program

Semester

Matriculation number: Your Number

Frankfurt am Main, Date of Submission

Abstract

Your abstract goes

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Chapter 1

Introduction

You have to **submit the Bachelor's thesis** on the submission date to the department. This is the introduction chapter. Write your content here.

It should provide an overview of your research topic, the problem statement, and the objectives of your study. Discuss the significance of your research and how it contributes to the field.

1.1 Background

Provide background information on your research topic. Explain the context and relevance of your study. This section should help the reader understand why your research is important and what led you to choose this topic.

1.2 Problem Statement

Clearly articulate the problem that your research aims to address. Discuss the specific issues or challenges that exist in the current literature or practice. Explain why these problems are significant and worth investigating.

1.3 Objectives

Outline the main objectives of your research. What do you hope to achieve through your study? Be specific and concise in stating your research goals.

Chapter 2

Literature Review

This is the literature review chapter. Write your content here.

It should include a comprehensive overview of the existing research related to your topic. Discuss key findings, methodologies, and gaps in the literature that your thesis aims to address. You can also include figures, tables, and citations to support your discussion. For example, you might reference a study that has significantly influenced your research direction. Make sure to format your citations properly using the `natbib` package, as shown in the main thesis file. For instance, you can cite a source like this Author [2020] You can also include equations, if necessary, using the `amsmath` package. For example, you might want to present a mathematical model that is relevant to your research. sample equation: $E = mc^2$ and

2.1 Key Findings

Discuss the key findings from the literature. Highlight the most significant contributions and how they relate to your research question.

2.2 Methodologies

Describe the methodologies used in the studies you are reviewing. This could include experimental designs, data collection methods, and analytical techniques.

2.3 Gaps in the Literature

Identify the gaps in the existing literature that your research aims to fill. Discuss why these gaps are important and how addressing them will contribute to the field.

2.4 Conclusion

Summarize the main points of your literature review. Emphasize the relevance of the reviewed

Bibliography

A. Author. Title of the study. *Journal Name*, 1:1–10, 2020.