# Giang Nguyen

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## **EDUCATION**

California State Polytechnic University, Pomona (CPP)

August 2021- Present

o Major: Business Analytic GPA: 3.85

o Degree: Master of Science

o Relevant course: Data Mining in Business Analytic | Database Management in Business Analytic |

Social Media Text Mining | Statistic Essentials for Data Analytic |

• Mount San Antonio College (Mt Sac)

February 2019- June 2021

o Major: Business/Accounting GPA: 4.0

## TECHNICAL SKILLS

• Power BI | Python | Social Media Mining | Data Warehouse | Data Cleaning | Data Visualization | Natural Language Processing | Machine Learning | Scikit-learn | NumPy | Predictive Modeling | Sentiments Analysis | Regression and Decision Analysis | Qualitative Analysis | Quantitative Analysis | A/B Testing | MySQL | Microsoft SQL | RStudio | IBM SPSS | Microsoft Word | Excel | GitHub | Hadoop | Hive | Spark | Map-Reduce.

## RESEACH EXPERIENCES

# • Twitter Analysis Modeling (Big Data)

March 2022 - Present

Dr. Mohammad Salehan, CIS Department, Cal Poly Pomona

Research Student Assistant

- Successfully created and optimized Twitter API to extract 1.3 Millions of Tweets from multi social media channels in 10 years.
- Applying NLP to modify the data to improve the data's readiness and availability for further sentiments analysis.
- O Using R to test Polarity Hypothesis by using Negative Binomial and Poisson Regression.
- Performing quantitative analysis on big data set for hypothesis testing and research paper thesis.

## **PROJECT**

#### • Fake Reviews Detection Using Machine Learning

- O Successfully extracted 250k data from Yelp platform, JSON files including users, reviews, ratings and products.
- Created, trained, and tested model to detect fake reviews using Scikit-learn package.
- o Successfully predicted and detected 90% fake reviews from the Logistic Regression algorithm.
- Calculated accurate result using Logistic Regression, Naïve Bayes and Random Forest classification algorithms for undersampling data

# • Data Modeling and Data Warehouse Project, Bookstore

- o Successfully created the database, implemented the raw data into tables in MS SQL Server and developed the data warehouse.
- Lead a team of four to design the database by creating the conceptual and logical design.
- o Identified the business domain and business rules for business process.
- o Used Power BI to create the visualization of supplier tracking, customer trends and book sales.

# • Analyzing House Sale at King County, Seattle (Github)

- Applied many libraries such as NumPy, Pandas, Seaborn, Matplotlib to analyze the large housing data.
- o Utilized Python to clean, modify, organize, and create visualization on the data.
- Applied machine learning algorithms with linear regression to predict house sale price.
- o Applied statistic methods to find out correlation between attributes.

# Improving the Quality of Hotel Banquet Staff Performance

- Used the Statistic Package for the Social Sciences (SPSS) of IBM to analyze the quality of staffs basing on the survey, training program and the hiring tools.
- o Applied statistic method (Cronbach's Alpha) to find out the correlation coefficient between the attributes.
- o Created the data visualization to observe the reliability of customers for the banquet staffs' service.

# WORK EXPERIENCES

# • Internship- working in Human Resource Department

January 2018 – June 2018

- o Attended training presentations and career workshops in university
- Collected data and analyzed data for Program Manager during job interview process.
- Interacted with the other department, especially working with the Food and Beverage department.