



Gianluca Ferreira Laydner - Software Developer

Birth date: 10/4/2003, 20 years old

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EDUCATION

- **Faculdades Integradas de Taquara (FACCAT)**
- Bachelor's in **Information Systems**
- 2022 - **Ongoing**

PROFESSIONAL EXPERIENCE

Lighthouse IT

Software Developer

August 2022 - **Now**

Zema Marketplace

- Developed features such as the thank-you page, account orders page, and store-based inventory integration.
- Engaged in the entire development process, from layout design to backend integration.

International Project: Entel (Chile and Peru)

- Served as an Oracle Consultant for developing a telecommunications e-commerce platform.
- Implemented various features, including hero banners, plan carousels, and integrated Google Tag Manager (GTM) events.

Project: Salon Line

- One of the two developers responsible for maintaining and enhancing the website.
- Developed thematic pages (coupons, Black Friday), new payment flows such as "fast checkout" and "anonymous checkout", in addition to solving several problems in the checkout flow, ensuring efficient and positive navigation during important events and campaigns.

ABOUT ME

Software Developer with +2 years of experience in developing and maintaining complex e-commerce projects. Skilled in creating effective solutions from conception to implementation, with strong abilities in working with international teams and communicating in English and Spanish. Experienced with agile methodologies, website optimization for SEO and mobile devices, and version control tools such as Git.

TECHNICAL SKILLS

- **Technologies Stacks:** React, TypeScript, JavaScript, HTML5, CSS3, Next.js, OSF e OCC.
- **Technologies Tools:** Git (GitHub, GitLab), Azure DevOps, Jira
- **Methodologies:** Agile Development (Scrum, Kanban), SEO, Mobile Optimization

LANGUAGES

- **Portuguese:** Native
- **English:** Advanced
- **Spanish:** Intermediate