Gianmarco Ruzzier

Nationality: Italian Last update – October 2023

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Graduate coordinator: Marta Araque

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Education

Ph.D. in Economics, Universitat Pompeu Fabra

2020-

Thesis title: "Essays in Banking and Firms financing decisions"

Expected Completion Date: July 2024

References:

Professor Andrea Caggese (Advisor) Professor Filippo Ippolito (Advisor)

UPF, CREI and BSE UPF

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Master of Research in Economics, Universitat Pompeu Fabra, Barcelona, Spain2018-2020Master of Science in Finance, Barcelona School of Economics, Barcelona, Spain2017-2018Bachelor in Economics (cum Laude), Catholic University of Sacred Heart, Italy2014-2017

Working Papers

Specialized banks and the transmission of monetary policy (Job market paper)

Using a sample of U.S. syndicated loans, I examine the impact of banks' sectoral market specialization on credit supply in response to changes in the federal funds rate. A one standard deviation rate reduction leads to a 1.5% quarterly growth in credit supply between the bank and the sector for specialized lenders relative to less specialized ones, peaking at 8 quarters. Financial frictions reinforce these lending patterns with lower liquidity banks exhibiting heightened responsiveness to interest rate fluctuations for a given level of specialization. At the bank level, concentrated portfolio lenders observe improved income performance and reduced loan delinquencies when the federal funds rate falls. These outcomes are consistent with banks leveraging their informational advantage to engage with more creditworthy firms, all without reducing their risk aversion. These results underscore the significance of a bank's sectoral specialization in the transmission of monetary policy and its lasting implications for the economy.

Customer capital and corporate borrowing (with Luigi Falasconi and Lukas Nord)

This paper investigates the relationship between customer acquisition, debt structure, and firm dynamics in the US. Using a sample of publicly listed firms, we find that firms allocating significant resources to attract customers have a debt composition tilted towards unsecured credit. In addition, firms with higher fractions of customer expenses issue higher amounts of unsecured debt relative to secured debt when raising additional funding. We propose and test a novel mechanism in which firms with higher customer expenses can leverage their going-concern value to boost their debt capacity through unsecured borrowing. To rationalize our empirical results, we developed a theory of firm dynamics with customer capital and uncollateralized debt to study the joint dynamics of firms' customer base and their borrowing.

Housing banking nexus (with Francisco Amaral) – work in progress

Motivated by the cross-sectional variation in house price and quality, and bank exposure to housing markets, we examine the relationship between housing collateral value uncertainty, loan securitization and its implication for banks' portfolio decisions. We first document that counties exposed to higher collateral value uncertainty experience lower origination, securitization, loan-to-income ratios, and higher spreads. We then explore the underlying mechanisms and show that bank exposure to collateral value uncertainty is negatively related to foreclosure discounts and mortgage-backed security, indicating higher potential liquidity concerns. As such, bank exposure to higher collateral uncertainty crowds out commercial loans. These observations highlight the importance of liquidity constraints as a channel through which house price risk affects lending activity.

Banks' productivity and firms' outcomes

This paper studies the implications of banks' productivity on lending relationships. I document how banks' ability to generate revenues over their input of productions affects banks' security design and its implications for firms' investment exploiting a sample of US syndicated loans over the period of 1994-2020. Firms that match with productive banks face a steeper pricing function for a given level of borrower risk, which is associated with a premium for matching with productive banks as these lenders can allocate more funds for riskier borrowers. Small firms that match with productive banks invest more and grow faster. At the bank level, I document that this lending behaviour is not associated with higher bank risk-exposure, but instead is related to better screening technology and information gathering.

Working Progress

Zombie firms and markups (with Andrea Caggese)

Conferences and seminars

- 2023 Finance Seminar Pompeu Fabra; CREi Macro Lunch Seminar Pompeu Fabra; BGSE Ph.D. Jamboree; SAsCa PhD Conference; NSE Workshop; MadBar Workshop; IWFAS 2023; UA Eco Junior Workshop (scheduled): SAEe 2023 (scheduled)
- 2022 Finance Seminar Pompeu Fabra
- 2021 BGSE Ph.D. Jamboree

Teaching Experience

Graduate Courses

2022	TA for Corporate Finance – Barcelona School of Economics; TA for Asset Pricing– Barcelona School of Economics; TA for Corporate Finance and Valuation – Barcelona School of Management
2021	TA for Corporate Finance – Barcelona School of Economics; TA for Asset Pricing– Barcelona School of Economics;
2020	TA for Corporate Finance – Barcelona School of Economics; TA for Asset Pricing– Barcelona School of Economics;
2019	TA for Corporate Finance – Barcelona School of Economics; TA for Asset Pricing– Barcelona School of Economics; TA for Corporate Finance and Valuation – Barcelona School of Management TA for Corporate Finance – Barcelona School of Management

Undergraduate Courses

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2021	TA for Corporate Finance – Universitat Pompeu Fabra;
	TA for Financial Management II – Universitat Pompeu Fabra;

TA for Corporate Finance – Universitat Pompeu Fabra:

- 2020 TA for Corporate Finance Universitat Pompeu Fabra; TA for Financial Management II – Universitat Pompeu Fabra;
- 2019 TA for Corporate Finance Universitat Pompeu Fabra; TA for Financial Management II – Universitat Pompeu Fabra; TA for Business Organization – Universitat Pompeu Fabra;
- 2018 TA for Business Organization Universitat Pompeu Fabra

Summer School

2021 TA for Investment Summer School – Barcelona School of Economics;

Additional Coursework

2022	Casual Inference: Shift Share Instrument Variable
2021	Structural Estimation in Corporate Finance - Michigan Ross School of Business

Research Experience

2020	Research Assistant for Professor Christian Eufinger
2019	Research Assistant for Professor Filippo Ippolito
2018	Research Assistant for Professor Filippo Ippolito
	Research Assistant for Professor Christian Eufinger

Awards and Scholarships

Teaching assistant Fellowship – Univesitat Pompeu Fabra	2020-2023
Master of Research tuition waiver – Univeritat Pompeu Fabra	2018-2020
Master tuition waiver – Barcelona School of Economics	2017-2018

Languages and Technical Skills

Languages Italian (native), English (fluent), Spanish (good)

Software & Programming Stata, R, MATLAB, Python